

## CULTURE, HERITAGE AND LIBRARIES COMMITTEE

Tuesday, 11 December 2018

Minutes of the meeting of the Culture, Heritage and Libraries Committee held at Committee Rooms, 2nd Floor, West Wing, Guildhall on Tuesday, 11 December 2018 at 11.00 am

### Present

#### Members:

Graham Packham (Chairman)	Ann Holmes
Deputy Wendy Hyde (Deputy Chairman)	Vivienne Littlechild MBE
Munsur Ali	Andrew Mayer
Deputy John Bennett MBE	Wendy Mead OBE
Peter Bennett	Sylvia Moys MBE
Deputy David Bradshaw	Barbara Newman CBE
Mary Durcan	John Petrie
Anne Fairweather	Judith Pleasance
Sophie Anne Fernandes	Deputy Richard Regan OBE
Caroline Haines	Deputy Dr Giles Shilson
Graeme Harrower	Jeremy Simons
Deputy Tom Hoffman MBE	

### In Attendance

#### Officers:

Peter Lisley	- Assistant Town Clerk/Culture Mile Director
Julie Mayer	- Town Clerk's Department
Chloe Rew	- Town Clerk's Department
Nick Bodger	- Town Clerk's Department
Laurie Miller-Zutshi	- Town Clerk's Department
Elizabeth Scott	- Town Clerk's Department
Andrew Buckingham	- Town Clerk's Department
Graham Nickless	- The Chamberlain's
Julie Smith	- The Chamberlain's
Carol Boswarthack	- Community and Children's Services

#### 1. APOLOGIES

Apologies were received from Deputy John Absalom, Sir Mark Boleat, Tijs Broeke, Alderman John Garbutt, Deputy the Reverend Stephen Haines, James de Sausmarez and Mark Wheatley.

#### 2. MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA

There were none.

3. **MINUTES**

**RESOLVED** – That the public minutes and summary of the meeting held 22 October 2018 be approved as an accurate record, subject to the following amendment – Deputy John Bennett was in attendance.

**Matters Arising:**

Artizan Street Library Opening Hours: A Member stated that they had contributed to the Aldgate Ward News publication advising readers of the library's opening hours.

4. **DRAFT MINUTES FROM THE BENEFICES SUB COMMITTEE**

**RESOLVED** – That the draft minutes of the meeting of the Benefices Sub-Committee held on 5 October 2018 be received.

5. **TO APPOINT A MEMBER TO THE BENEFICES SUB COMMITTEE**

The Town Clerk was heard in respect of an outstanding vacancy on the Benefices Sub-Committee. Mr. Ian Seaton, who met the desirable criteria of being a communicant member of the Church of England, had expressed a willingness to serve.

**RESOLVED** – That Ian Seaton be appointed to the Benefices Sub-Committee.

6. **ANNUAL REVIEW OF THE COMMITTEE'S TERMS OF REFERENCE**

The Committee considered a report of the Town Clerk concerning the Terms of Reference and frequency of meetings of the Culture, Heritage and Libraries Committee. The report proposed adding the following to the Committee's Terms of Reference, to be brought to the Policy and Resources Committee and the Court of Common Council:

- a) London's Roman Amphitheatre and the City of London Heritage Gallery (under Guildhall Art Gallery);
- b) The City of London's Outdoor Arts Programme (using the old City of London Festival Budget);
- c) City Arts Initiative (approving recommendations for artworks in the public realm);
- d) The Guildhall Yard Public Programme (event content only);
- e) City of London Police Museum (as approved by the Committee at its last meeting)

**RESOLVED** – That,

- a) the Terms of Reference of the Culture, Heritage and Libraries Committee be approved for submission to the Annual Meeting of the Court of Common Council, 2019, to include the additional points (a-e) as set out above.
- b) the Committee continues to meet six times per year.

7. **BREXIT UPDATE**

The Head of Barbican and Community Libraries was heard in respect of the contract established between Sopra Steria and 'Libraries Connected', which will assist non-UK nationals in applying for visas, residency and Citizenship via the capture of biometric data. Barbican and Community Libraries are amongst the UK public libraries which are participating. Shoe Lane Library had launched the service, and the Barbican Library would follow shortly.

**RESOLVED** – That the oral update be received.

8. **CAPITAL AND REVENUE BUDGETS 2019/20**

The Committee considered a report of the Chamberlain concerning the revenue and capital budgets overseen by the Committee. The report sought the approval of the provisional revenue budget for 2019/20, for subsequent submission to the Finance Committee.

The Chamberlain advised that there had been increases in costs due to wage increases, changes in holiday pay for weekend working, incremental rises and re-grading. The Chairman requested a subsequent report to be submitted to the next meeting of the Committee on the 2% service-based review cuts, how they would be accomplished and what the impact of the reductions would be, in addition to the treatment of maternity pay as either a central or local risk budget item. The agreement on the next year's budget was conditional upon the Committee receiving and reviewing this additional information.

The recommendation to agree additional funding for the Guildhall Art Gallery of £269,000 in the 2019/20 revenue budgets, subject to the agreement of the Resource Allocation Sub-Committee, would be considered under the confidential item on today's agenda.

**RESOLVED** – That the Committee:

- a) review the provisional 2019/20 revenue budget to ensure that it reflects the Committee's objectives and, if so, approve the budget for submission to the Finance Committee;
- b) authorise the Chamberlain, in consultation with the Directors of Community and Children's Services, Open Spaces, and the Assistant Town Clerk and Culture Mile Director, to revise these budgets to allow for any further implications arising from Corporate Projects, other reviews and changes to the Cyclical Works Programme;
- c) review and approve the draft capital budget;
- d) agree that any minor changes to 2018/19 latest and 2019/20 original budgets arising from the exercise be delegated to the Chamberlain;
- e) delegate to the Chamberlain any minor budget changes for 2018/19 and 2019/20 as a result of the completion of the asset verification exercise.

9. **DEPARTMENTAL BUSINESS PLAN 2018/19 - SIX MONTH PERFORMANCE UPDATE FOR KEATS HOUSE (REGISTERED CHARITY NO 1053381)**

The Committee received a report of the Director of Open Spaces concerning a six-month performance update by Keats House against the 2018/19 Open Spaces Department Business Plan. The update highlights progress against programmes and projects, six monthly performance indicator data and includes achievements under the business plan's three main objectives ('open spaces and historic sites are thriving and accessible; spaces enrich people's lives; business practices are responsible and sustainable.')

**RESOLVED** – That the report be received.

10. **KEATS HOUSE PRICING REVIEW (REGISTERED CHARITY NO 1053381) - 2019/20**

The Committee considered a report of the Director of Open Spaces concerning the proposed changes to admission prices to Keats House, and private hire rates for Keats House and Ten Keats Grove for the financial year 2019/20. Members noted that this item had been discussed at length at the Keats House Consultative Committee on 5 October 2018:

During the discussion on this item, the following points were noted:

- There was some difference of opinion expressed about the senior concessions rate but support generally for concessions, as they could attract a more diverse and wider audience beyond the local area.
- It was noted that the concession age applied to those in full time Education, so that students who turn 18 during the school year would not be excluded.
- A Member advised that reducing the senior rate would encourage senior citizens to visit and bring their grandchildren; demonstrating an investment in younger generations.
- Members noted that Keats House did not routinely take addresses, but general face-to-face surveys conducted in the Museum captured countries and postcodes. A postcode was also required to receive the Camden preferential rate.
- Keats House would continue to work in partnership with the National Trust and the Art Fund

**RESOLVED** – That Members approve the proposed admission price and private hire rates outlined in the report as detailed in Appendix 2.

<b>Ticket type</b>	<b>Current Charges</b>	<b>Proposed 2019-20 Charges</b>
Full price	£6.50	£7.50
Senior	£5.50 (over 65s)	Included in Concession (below)
Concession	£4.50 (students, unemployed and people with a disability)	£4.50 (60 and over, students, unemployed and people with a disability)
Community rate ticket	N/A	£2 (for residents of LB Camden and the City of London)
Child	FREE (aged 17 and under)	FREE (aged 18 and under)
National Trust Member	£3.25 (tied at 50% of full price ticket)	£3.75 (tied at 50% of full price ticket)
Art Fund Member	FREE	FREE
Educational Taught Sessions	£3 per student	£2 per student

	<b>9am-5pm</b>	<b>5pm-9pm</b>
<b>Nightingale (per hr)</b>	£72	£128 (min 2 hrs)
<b>Chester Room/ Keats House</b>	Price to be determined on application against criteria to be developed by Principal Curator.	

#### 11. **CITY OUTDOOR ARTS PROGRAMME: REVIEW OF 2018 ACTIVITIES**

The Committee received a presentation from the Cultural and Visitor Development Director and Head of Cultural Programming and Partnerships, which provided a comprehensive review of the City Outdoor Arts Programme across 2018, complementing the report considered under the next item.

The presentation also outlined events for next year’s major thematic campaign and programme – *Fantastic Feats: the Building of London*. Focussing on a series of anniversaries including 125 years of Tower Bridge, 200 years since the births of Joseph Bazalgette (of London Sewers fame) and Horace Jones (architect of Leadenhall, Smithfield and Old Billingsgate Markets), and 150 years since the opening of Blackfriars Bridge and Holborn Viaduct as well as the opening of Illuminated River, the programme will celebrate the art of invention, and the monumental engineering and architectural achievements that have made London great. London Festival of Architecture, Illuminated River and Greenwich and Docklands International Festival are already secured as major presenting partners.

In addition, provisional themes for the next five years were also proposed. These included:

*2020 – Migration: a celebration of the City’s communities at home and abroad;*

*2021 – A Thing of Beauty from Keats to contemporary thought (an exploration of “beauty” – a major recurring theme of Keats work; noting the poet was born in the City and 2021 is 200 years since his death);*

*2022: Celebrate the City 2/Too (a celebration of the City’s contribution to the world, noting a number of banking anniversaries occur in this year and there*

are currently central Government plans to coordinate a “Festival of Britain” type event post Brexit);

2023 – *From Dome to Dome: From Greenwich to Docklands and the City* (a celebration of anniversaries of the Millennium Dome and Docklands redevelopment and the City’s connections and partnerships with both areas);

2024 – *Poets and Hacks: the written City* (commemorating 40 years since the death of John Betjeman (who lived in Cloth Fair) and his City loves (i.e. City churches), extending this theme to include Fleet Street and the story of the newspaper industry);

**RESOLVED** – That the presentation be received, and its contents noted.

12. **CITY ARTS PROGRAMME - REQUEST FOR CONTINUANCE OF FUNDING**

The Committee received a report of the Assistant Town Clerk and Culture Mile Director concerning a request for continued funding for the City Outdoor Arts Programme for a further five years after the current funding agreement ends (2020/2021).

Future proposed programmes include Migration (2020), a celebration of the City’s diverse communities; A Thing of Beauty (2021), focusing on Keats; Celebrate the City Too (2022) to celebrate creativity and innovation in the City; Dome to Dome (2023) and Poets and Hacks (2024) (as noted in Item 11).

During the discussion on this report, the following points were noted:

- A Member was pleased to see the focus on women and diverse histories such as Black History Month being addressed in the arts programming, suggesting also that the positive elements of diversity that have existed for centuries should also be highlighted.
- In response to a Member’s question, the Cultural and Visitor Development Director advised that some events, such as Pearly Kings and Queens and Cart Marking, cannot accommodate larger crowds because of the limitations of the Guildhall Yard or the event’s overall footprint. It is therefore not possible to promote these events widely for health and safety reasons, as well as to save potential disappointment for audiences who may try to access them unsuccessfully. In response to a second part to this Member’s question, the Director advised that the self-guided walks leaflets produced by the Visitor Development Team would continue but that, with budgetary constraints, it may be necessary to prioritise which walks are continued (based on their popularity).
- A Member suggested making more use of Leadenhall Market as it is covered and dry. Another Member shared a similar idea, suggesting linking properties to people/ groups and milestone dates to engage the public with City buildings.

- The Director advised that the team is currently assessing how Leadenhall Market might be animated further, noting that events need to work around weddings and other major occasions which are regularly hosted by businesses in the Market.

**RESOLVED** – That the Committee,

- a) approve a further five years funding of the City Outdoor Arts Programme from 2020/2021 (when the current funding arrangement ends) to 2024/25 inclusive, noting the current annual budget (2018/19) is £376,000;
- b) invite officers to bid for another five-year term of funding after three years of the new term (2022/23), to enable future planning and the ability to secure opportunities as they arise.

**13. CITY ARTS INITIATIVE: RECOMMENDATIONS TO THE CULTURE, HERITAGE AND LIBRARIES COMMITTEE**

The Committee considered a report of the Assistant Town Clerk and Culture Mile Director which outlined the recommendations of the City Arts Initiative to the Committee re proposals for public art projects.

**RESOLVED** – That the Committee,

- a) note the application for the Green Finance Sculpture, acknowledging that the CAI may not recommend, and the Committee may not approve or decline applications for public art on private land;
- b) ratify the City Arts Initiative’s recommendations in relation to the other two proposals as follows:
  - Tideway, Black Stages: approve
  - Tideway, Poetry: approve, subject to confirmation of the final font and font size being received by the CAI for comment.

**14. INSPIRING LONDON THROUGH CULTURE: REVISIONS TO ELIGIBILITY CRITERIA**

The Committee considered a report of the Assistant Town Clerk and Culture Mile Director concerning seeking approval for amendments to the awarding criteria of the *Inspiring London Through Culture* theme of the Central Grants Programme.

**RESOLVED** – That the Committee approve the amendments to the Inspiring London through Culture eligibility criteria as tracked in appendix 1.

**15. CITY VISITOR STRATEGY - 2019/23**

The Committee considered a report of the Assistant Town Clerk and Culture Mile Director, which sought the Committee’s approval and comments of the new draft of the City of London Visitor Strategy for 2019-2023.

During the discussion on this item, the following points were noted:

- Sport was not covered by any City Corporation Committee and there were mixed views as to whether it should fall within the remit of the Culture, Heritage and Libraries Committee, as it might divert funding from Culture. Members noted that the hosting of high-profile sporting events such as the 2012 Olympics London Landmarks Half Marathon and Tour de France would continue, and that Visitor Development will continue to play a role in these, delivering the visitor welcome. The Cultural and Visitor Development Director also advised that City workers generally were very interested in sport, but that space restraints in the City can preclude a lot of activity (i.e. the lack of pitch size areas for field events). The Outdoor Arts Programme will continue to seek to deliver sporting activity for workers within these limitations.
- In specific relation to the Strategy, it was also suggested that fashion be promoted more strongly in the City; i.e. the unique Petticoat Lane and Spitalfields offers.
- A Member expressed concern regarding the impact of coaches on the City's efforts to be a Zero Emission Zone. The Director advised that the relevant City departments had been consulted on this matter.

**RESOLVED** – That the Committee,

- a) approve and provide feedback on the draft City of London Visitor Destination Strategy (2019-2023) as shown in appendix 1; and
- b) note that the Committee will be asked to approve any significant amendments arising from the committee journey detailed in the report, endorsing the Strategy's submission to the Court of Common Council in the spring of 2019.

**16. REVISIONS TO GUILDHALL ART GALLERY'S COLLECTIONS DEVELOPMENT POLICY**

The Committee considered a report of the Assistant Town Clerk and Culture Mile Director concerning the revision of Guildhall Art Gallery's collection development policy. The policy has been adjusted to reflect the Gallery's commitment to having a collection that reflects wider London.

**RESOLVED** – That the Committee review and approve the revised Collection Development Policy.

**17. QUESTIONS ON MATTERS RELATING TO THE WORK OF THE COMMITTEE**

The Chief Commoner advised that there will be a volunteers reception on Wednesday 30 January 2019 from 18:00-19:30. The Chief Commoner encouraged Members and Officers to make volunteers aware of the event so their work can be acknowledged.

18. **ANY OTHER BUSINESS THE CHAIRMAN CONSIDERS URGENT**

There was no other business.

19. **EXCLUSION OF THE PUBLIC**

RESOLVED – That under Section 100A(4) of the Local Government Act 1972, the public be excluded from the meeting for the following items on the grounds that they involve the likely disclosure of exempt information as defined in Part 1 of Schedule 12A of the Local Government Act.

Item	Paragraph
20-22	3
25	1-4

20. **NON-PUBLIC MINUTES**

The non-public minutes and summary of the meeting held on 22 October 2018 were approved.

21. **DRAFT NON-PUBLIC MINUTES OF THE BENEFICES SUB COMMITTEE**

The non-public minutes of the Benefices Sub-Committee Meeting held on 5 October 2018 were received.

22. **TOWER BRIDGE (BRIDGE HOUSE ESTATES CHARITY REGISTRATION NO.1035628) AND MONUMENT PERFORMANCE REPORT APRIL TO SEPTEMBER 2018**

The Committee received a report of the Director of Open Spaces relative to Tower Bridge and Monument Performance Report for April to September 2018.

23. **NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE COMMITTEE**

There were no questions.

24. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE COMMITTEE AGREE SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED**

There was no other business.

25. **GUILDHALL ART GALLERY**

A report was considered of the Assistant Town Clerk and Culture Mile Director in confidential session.

**The meeting ended at 1.15 pm**

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Chairman

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