



## **Public Relations and Economic Development Sub (Policy & Resources) Committee**

**Date:** TUESDAY, 8 JANUARY 2019  
**Time:** 3.00 pm  
**Venue:** COMMITTEE ROOM 3 - COMMITTEE ROOMS

**Members:** Deputy Catherine McGuinness (Chairman)  
Simon Duckworth (Deputy Chairman)  
Sir Mark Boleat  
Deputy Keith Bottomley  
Tijs Broeke  
The Rt. Hon the Lord Mayor, Alderman Peter Estlin  
Anne Fairweather  
Sophie Anne Fernandes  
Christopher Hayward  
Deputy Jamie Ingham Clark  
Deputy Edward Lord  
Andrew Mayer  
Jeremy Mayhew  
Alderman William Russell  
Deputy Tom Sleigh  
Sir Michael Snyder  
James Tumbridge  
Alderman Sir David Wootton

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**John Barradell**  
Town Clerk and Chief Executive

# AGENDA

## Part 1 - Public Agenda

1. **APOLOGIES FOR ABSENCE**
2. **MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**
3. **MINUTES**  
To agree the public minutes and summary of the meeting held on 12 December 2018.  

**For Decision**  
(Pages 1 - 8)
4. **OUTSTANDING ACTIONS**  
Report of the Town Clerk.  

**For Information**  
(Pages 9 - 10)
5. **GENERAL UPDATE FROM THE POLICY CHAIR**  
The Policy Chair to be heard.  

**For Discussion**
6. **EDO UPDATE**  
Report of the Director of Economic Development.  

**For Information**  
(Pages 11 - 14)
7. **CORPORATE AFFAIRS UPDATE**  
Report of the Director of Communications.  

**For Information**  
(Pages 15 - 20)
8. **PARLIAMENTARY TEAM UPDATE**  
Report of the Remembrancer.  

**For Information**  
(Pages 21 - 22)
9. **DRESS CODES AT EVENTS**  
Report of the Executive Director of Mansion House.  

**For Decision**  
(Pages 23 - 26)

10. **THE CITY OF LONDON CORPORATION'S SOCIAL MOBILITY STRATEGY FOR 2018-28 - PROGRESS UPDATE**  
Report of the Chief Grants Officer and Director of City Bridge Trust.  

**For Information**  
(Pages 27 - 40)
11. **SUMMER ENRICHMENT PROGRAMME**  
Report of the Director of Community and Children's Services.  

**For Information**  
(Pages 41 - 46)
12. **CITY CORPORATION'S LEGAL INITIATIVES**  
Joint report of the Remembrancer and Director of Economic Development.  

**For Information**  
(Pages 47 - 54)
13. **POLICY CHAIR'S VISIT TO WASHINGTON AND NEW YORK**  
Report of Director of Economic Development.  

**For Information**  
(Pages 55 - 58)
14. **SIX MONTH MEDIA UPDATE**  
Report of the Director of Communications.  

**For Information**  
(Pages 59 - 62)
15. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**
16. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**
17. **EXCLUSION OF THE PUBLIC**  
MOTION - That under Section 100A(4) of the Local Government Act 1972, the public be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in Part I of Schedule 12A of the Local Government Act.

**For Decision**

## **Part 2 - Non-Public Agenda**

18. **NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

19. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE SUB COMMITTEE AGREES SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED**