

**Proposed Filming protocol strategic guidelines**

1. As guidelines, we propose to support and facilitate productions that meets the following criteria:
  - Enhances the reputation of the City of London as a vibrant and thriving City in a diverse and sustainable capital
  - Generates income for the City of London Corporation
  - Contributes to a flourishing society and supports local communities
  - Inspires enterprise, excellence, creativity and collaboration
2. As guidelines, will not support and facilitate a production which:
  - Damage the reputation of the City of London
  - Is disproportionately disruptive to residents, workers, visitors and business
  - Requires a disproportionate amount of time and commitment to facilitate it safely and successfully
  - Disrupt the traffic network to a significant degree
  - Undermines our corporate aim that people are safe and feel safe (for example filming of a car explosion, terror attacks or bombings could cause unnecessary fear or alarm.
3. Barring exceptional circumstances, and at the discretion of the Director of Communications, this would usually mean one major production would be permitted to film on the public highway in the City at a time as more would cause disproportionate disruption.
4. If we were asked to support or facilitate any filming on the street outside these guidelines or which would cause excessive disruption, the Director of Communications would seek the approval of the PR & ED Sub Committee.