

<b>Committee:</b>	<b>Date:</b>
Policy & Resources Committee	2 May 2019
<b>Subject:</b> Alderman Sir David Wootton attendance at IBA conference in Seoul	<b>Public</b>
<b>Report of:</b> Director of Economic Development	<b>For Decision</b>
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### Summary

This paper sets out a proposal for the City of London Corporation (COLC) to be represented by Alderman Sir David Wootton at the International Bar Association (IBA) conference in Seoul, South Korea, from 22<sup>nd</sup> to 25<sup>th</sup> September, in support of our corporate legal strategy.

The conference gives the COLC the opportunity to meet with key international legal stakeholders and to speak as a thought leader on trade promotion within the legal sector, highlighting the strengths of the UK legal profession.

Due to the unavailability of the Policy Chair and the Lord Mayor, we are asking the Committee to approve that the COLC is represented on this occasion by Alderman Sir David Wootton.

### Recommendation

Members are asked to agree that Sir David Wootton attend the annual IBA conference in Seoul on behalf of the City Corporation from 22<sup>nd</sup> – 25<sup>th</sup> May 2019.

### Main Report

1. The Law Society has invited the CoLC to participate in this year's IBA conference to support its promotion of the UK's legal sector. The forum is hosted by the International Bar Association. The Policy Chair was invited to speak at the previous IBA conference in Rome; however, she is unable to attend this year's conference.
2. The IBA conference is a high-level legal event which moves around the world each year. The conference gives access to over 6000 individuals from 2700 law firms, corporations, governments and regulators from over 130 jurisdictions. We are planning for the COLC to speak in a panel and to have bilateral meetings with key legal stakeholders.
3. It is a great opportunity for the COLC to support the UK's legal industry, to promote the UK legal sector and to engage with a significant number of senior legal figures from across the world. The Economic Development Office is working to support the legal sector on both policy and trade agendas, as well as supporting the legal infrastructure in the City through the new combined court.

4. This is a good opportunity to promote this work to an interested international audience. Therefore, the Committee's permission is sought to send Alderman Sir David Wootton – a past Lord Mayor with a significant legal background – to represent the COLC as both the Policy Chair and Lord Mayor are both unavailable.
5. Please see the draft programme of the forum as follows:

<b>22 September (Sunday)</b>	
09:00-22:00	Registration
<b>23 September (Monday)</b>	
Morning	Opening Ceremony
	Session I: Hot topics in international sales, trade, franchising and product law
	Session II: Gender and International trade: Old challenges and new opportunities
Lunch	Various regional forums (European, Arab region, North American)
Afternoon	Session III: Artificial Intelligence algorithms: protection against business secrets and IP/AI gaining popularity and business value
Evening	Law Society evening reception and dinner
<b>24 September (Tuesday)</b>	
Morning	The Blockchain-powered franchise: the legal, technology and commercial perspectives of applying blockchain technology to franchising
Lunch	Various regional forum (APAC, Latin America)
Afternoon	Session VII: Government procurement: practical thoughts on doing business, compliance, sanctions, corruption and business crime
	Session VIII: Digital Trade Legal Services
Evening	TBC

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