

PUBLIC RELATIONS AND ECONOMIC DEVELOPMENT SUB (POLICY & RESOURCES) COMMITTEE

Thursday, 7 March 2019

Minutes of the meeting of the Public Relations and Economic Development Sub (Policy & Resources) Committee held at the Guildhall EC2 at 10.00 am

Present

Members:

Deputy Catherine McGuinness (Chairman)	Jeremy Mayhew
Deputy Keith Bottomley	Alderman William Russell
Tijs Broeke	Deputy Tom Sleigh
Deputy Edward Lord	James Tumbridge
Andrew Mayer	Alderman Sir David Wootton

In attendance:

Karina Dostalova
Alderman Prem Goyal

Officers:

John Barradell	- Town Clerk & Chief Executive
Paul Double	- Remembrancer
Nigel Lefton	- Remembrancer's
Damian Nussbaum	- Economic Development Office
Giles French	- Economic Development Office
Bob Roberts	- Communications
Eugenie de Naurois	- Communications
Sanjay Odedra	- Communications
Sam Hutchings	- Communications
Carolyn Dwyer	- Department of Built Environment
Ian Hughes	- Department of Built Environment
Vic Annells	- Mansion House & Central Criminal Court
Emma Cunnington	- Town Clerk's

1. APOLOGIES FOR ABSENCE

Apologies for absence were received from Simon Duckworth, Sir Mark Boleat, The Rt. Hon the Lord Mayor Alderman Peter Estlin, Anne Fairweather, Sophie Fernandes and Christopher Hayward and Jamie Ingham Clark.

2. MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA

There were no declarations of interest.

3. **MINUTES**

RESOLVED – That the public minutes and summary of the meeting held on Tuesday 5 February 2019 be approved as a correct record.

The Policy Chair highlighted the social media training that would directly follow the meeting. Members noted that the City Corporation's LinkedIn account was being developed further to be more effective.

4. **OUTSTANDING ACTIONS**

Members received an outstanding actions report of the Town Clerk.

RESOLVED, that:

- The report be noted.

5. **EDO MONTHLY UPDATE**

The Sub-Committee received a report of the Director of Economic Development providing Members with highlights of the key activity undertaken by the Economic Development Office (EDO) in February 2019.

The Policy Chair announced to Members that the new Managing Director of Brussels Office, Nick Collier, officially started in his role earlier that week and that he would be speaking to Members at the Away Day and at a Member breakfast.

In addition, the Director of Economic Development highlighted the research '*Locate, create and innovate: London in a changing world*' that the City Corporation had undertaken in partnership with the City Property Association, and that would be promoted at the MIPIM property conference next month.

A Member raised the issue of collecting Members' interests and expertise to ensure that Members were deployed appropriately and effectively for the City Corporation. The Policy Chair confirmed that work was being undertaken to look at better ways of capturing Members' interests and skills and involving them.

RESOLVED, that:

- The progress of the EDO workstreams be noted.

6. **PARLIAMENTARY TEAM'S UPDATE**

The Sub-Committee received a report of the City Remembrancer updating Members on the main elements of the Parliamentary Team's activity in support of the City Corporation's political and parliamentary engagements.

The Policy Chair and officers confirmed that this Sub-Committee received regular updates from the Remembrancer's Office on the 'meaningful vote' timings in Parliament.

A Member reported that she had attended a lunch with MPs at the Old Bailey that week, where those particular individuals had not been aware of what the City Corporation did. The Policy Chair noted this and explained that

engagement with MPs was being undertaken extensively but that there was perhaps further work needed to identify which MPs we should engage with first.

RESOLVED, that:

- The report be noted.

7. **CORPORATE AFFAIRS MONTHLY UPDATE**

The Sub-Committee received a report of the Director of Communications updating Members of the Corporate Affairs team's activities in supporting the City Corporation's strategic political engagement.

A Member asked for clarification on when Members passes would be booked for party conferences as the 'early bird' rate was only available for a limited time. Members heard how their passes would be booked after the Policy & Resources Committee meeting in April, once relevant appointments had been made, and co-opted Members after the May meeting of this Sub-Committee.

The Policy Chair requested that if Members were speaking with ministers in a personal capacity, that it is made clear that it is a personal engagement rather than an official meeting with the City of London Corporation. Members specifically discussed a ward event that the Economic Secretary to the Treasury had been invited to that morning. The Policy Chair took the opportunity to pay tribute to the Economic Secretary to the Treasury to his positive and ongoing engagement with the City Corporation.

A Member requested that quarterly reports against progress against departmental business plans be produced as well as more general updates.

RESOLVED, that:

- The report be noted.

8. **RECOMMENDATIONS FOR 2019 PARTY CONFERENCES**

The Sub-Committee considered a report of the Director of Communications concerning the top-line proposals for the 2019 party conference (Liberal Democrat, Labour, Conservative and SNP) season.

Members requested that they be usefully deployed across different events at party conferences on behalf of the City Corporation.

RESOLVED, that:

- The City Corporation continue to host events at the Liberal Democrat, Labour, Conservative and SNP party conferences;
- A set number of events tailored to each party conference, outlined below, be organised:

Liberal Democrat Party Conference, 14-17 September 2019, Bournemouth

- A City Corporation-hosted private roundtable in partnership with a think-tank, covering a policy area of relevance to the City Corporation.

- A City Corporation-hosted sit-down dinner of approximately 50 attendees with a select and focused guest list from the business, political and policy related sectors.

Labour Party Conference, 22-25 September 2019, Brighton

- A City Corporation-hosted private roundtable in partnership with a think-tank, covering a policy area of relevance to the City Corporation.
- A City Corporation-hosted sit-down dinner of approximately 65 attendees with a select and focused guest list from the business, political and policy related sectors.
- A partnership be explored with UK Finance for the sit-down dinner, as was the case in 2018.

Conservative Party Conference, 29 September – 2 October, Manchester

- A City Corporation-hosted private roundtable in partnership with a think-tank, covering a policy area of relevance to the City Corporation.
- A City Corporation-hosted sit-down dinner of approximately 100 attendees with a select and focused guest list from the business, political and policy related sectors.
- A partnership be explored with UK Finance for the sit-down dinner, as was the case in 2018.

Scottish National Party Conference

- A City Corporation-hosted private roundtable in partnership with an organisation.
- Bilateral meetings for the Chair of Policy and Resources.

9. LORD MAYOR'S SHOW 2019

The Sub-Committee received a joint report of the Town Clerk & the Director of the Built Environment concerning the Lord Mayor's Show.

RESOLVED, that:

- The report be noted.

10. ENHANCING SPORT ENGAGEMENT - PROGRESS UPDATE

The Sub-Committee received a report of the Director of Communications updating Members on progress being made in taking forward the City Corporation's new approach towards sport engagement.

The Director of Communications introduced the report and highlighted that the first event under the sports engagement work was the Cricket World Cup taking place in mid-March.

Members also heard how quarterly meetings were taking place with London & Partners and the Greater London Authority on the sports engagement work, with their interest particularly peaked in events supporting league sports from the US.

A Member reminded the Sub Committee of its request to encourage an assessment matrix as an important tool of prioritisation. The Director of

Communications updated Members that once the postholder was in role, this would be a task they would do. Members also heard it had been agreed that the Corporate Affairs team would remain responsible for this work.

Members discussed the power of sport to improve lives and encouraged officers to think more about the work that was being undertaken through open spaces, e.g. promoting youth teams. There was some discussion of the different pillars within sports engagement work such as community engagement, education and PR/networking. Additionally, a Member mooted the idea of a set of Freedoms being offered to volunteers across London boroughs who volunteer to encourage sport across the capital.

A Member noted that it was important for the sports engagement work to reflect the diversity aims of the City Corporation when planning support for major sport events.

It was also discussed on how important it was to support the London Youth Games as part of this work.

Additionally, Members asked for other committees, such as Open Spaces Committee and Community & Children's Services Committee, to receive updates on this work too.

RESOLVED, that:

- The report be noted and that the contents of the report be endorsed;
- Future updates be shared with Open Spaces Committee and Community and Children's Services Committee for information.

11. QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE

There were no questions.

12. ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT

There were no urgent items.

13. EXCLUSION OF THE PUBLIC

RESOLVED – That under Section 100(A) of the Local Government Act 1972, the public be excluded from the meeting for the following items on the grounds that they involve the likely disclosure of exempt information as defined in Part I of the Schedule 12A of the Local Government Act.

Item

14

Paragraph

3

14. NON-PUBLIC MINUTES

The non-public minutes and summary of the meeting held on Tuesday 5 February 2019 were approved.

15. NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE

A question was raised in respect of the following –

- Withdrawal (EU) Bill and the mechanism of extending it.

16. ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE SUB COMMITTEE AGREES SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED

There were no items of urgent business.

The meeting closed at 10.44 am

Chairman

Contact Officer: Emma Cunnington
emma.cunnington@cityoflondon.gov.uk