

Committee	Dated:
Public Relations & Economic Development Sub-Committee	2 July 2019
Subject: IG monthly update – June	Public
Report of: Director of Innovation and Growth	For Information
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Summary

The following report provides Members with highlights of the key activity undertaken by the Innovation and Growth Directorate (IG) in June.

Recommendation

Members are asked to:

- Note the progress of IG workstreams.

Main Report

1. The City of London hosted the former deputy Prime Minister of Singapore Tharman Shanmugaratnam on 13 June. The event included two panel sessions formed of industry and government leaders from both the UK and Singapore. With Singapore a leading financial centre in ASEAN and a key location for UK firms' Asia-Pacific business, it was valuable to discuss future collaboration opportunities across financial and professional services including green finance, asset management, fintech, cyber security and infrastructure finance. Furthermore, two Memoranda of Understanding (MOU) were signed during the conference: one between the Monetary Authority of Singapore (MAS), the Chartered Institute for Securities and Investment, the Green Finance Initiative and another between MAS and the City of London Corporation.
2. Claire Tunley continues to work on the Financial Services Skills Task Force, which published an interim "current state" assessment on 20 June 2019. The report sets out the future skills needs of the sector and the radical changes that needs to take place to ensure the sector has the talent it needs to remain a global leader. Taskforce work now moves to developing recommendations in preparation for a final report in Autumn 2019.
3. IG continues to promote London as both cyber secure and as a key market for product and service innovation in cyber:
 - a. The London Office for Rapid Cyber Advancement (LORCA) launched UK Tech Week at Here East in Stratford. LORCA is a cyber start-up hub, with the City of London Corporation a partner. The City Corporation is scheduled to co-host events this autumn. LORCA's prominent role in Tech Week demonstrates the significance of cyber within the tech agenda. Speaking at the launch, the Prime Minister announced a £100 million investment in PhD

scholarships and 200,000 new master's conversion degrees in Artificial Intelligence.

- b. We welcomed the New York District Attorney Cyrus Vance Jr. for the biannual Global Cyber Alliance (GCA) meeting with City Police. Attendees included the High Commissioner for Singapore. The upcoming GCA strategy focused upon developing countries, with work still to be done balancing the strategic relationship between private and government endorsement of GCA products.
4. We continue to work on enhancing London's position as the global hub for business innovation and support businesses to continue rolling out innovative products and services:
 - a. On 3 June 2019, the Policy Chair launched the City Corporation's LawTech Sounding Board alongside the Lord Chancellor & Secretary of State for Justice David Gauke MP. Board members include representatives from law firms Freshfields Bruckhaus Deringer, Dentons and CMS and a number of lawtech companies including Neota Logic, Luminance and Legatics. The discussions focused on the current status of UK lawtech and how to boost the adoption of technology across the legal sector. Future work will focus on a pilot programme bringing together law firms, in-house counsel and technology companies to share knowledge and increase understanding about the challenges each face in developing, implementing and using lawtech.
 - b. On 6 June 2019, the Trade & Investment team organised a roundtable hosted by the Lord Mayor at Mansion House that looked at the opportunities and challenges for UK fintech firms looking at the US market. As the Lord Mayor will soon be departing to the US and Canada with a fintech business delegation, this discussion was an opportunity to both inform his views and brief him pre-visit, as well as provide a forum for UK firms to share their experiences of working with the US. This includes issues related to market entry, and federal and state regulatory barriers. The UK government was also in attendance and announced their Financial Innovation Partnership – a workstream that will aim to support UK fintech firms looking at the US and strengthen the regulatory relationship.
5. There has been further work on IG's objectives regarding China:
 - a. Alderman William Russell visited Shanghai on 12-15 June 2019 to promote bilateral financial cooperation between UK and China by attending the 11th Lujiazui Forum on behalf of the City to promote London's leading position as an international financial centre and further cement our close ties with China and Shanghai. The trip covered asset management and fintech as key themes, where William hosted a roundtable on asset management jointly with Department for International Trade and Lujiazui Financial City. He also met with the Chairman of Ant Financial, the highest valued fintech firm globally.
 - b. At the UK-China Economic and Financial Dialogue (EFD) on 17 June 2019, the Policy Chair and Lord Mayor participated at the Financial Services Summit that was held alongside the EFD. The Chinese delegation led by Vice Premier Hu Chunhua visited Guildhall for a short tour, hosted by the

Policy Chair and Lord Mayor. A launch for London-Shanghai Stock Connect took place at London Stock Exchange, which the Lord Mayor attended.

- c. On 18 June 2019, the City Corporation, as Secretariat to the London RMB Business Working Group, jointly hosted an RMB Global Cities Dialogue alongside the US and Australian RMB Working Group. This event was attended by 100 delegates.
6. To further our work on promoting London as the world-leading global centre for financial and professional services, commerce and culture, the City Corporation's new standalone digital platform promoting London and the UK's global offer as a location for financial and professional services was launched by the Lord Mayor at the Bankers' and Merchants' Dinner on 20 June 2019. This new online platform showcases London's and the UK's strengths through statistics, factsheets, videos, case studies, quotes and reports, and extensively links to partner organisations. It builds on the 'creative energy' narrative, developed with London and Partners, to highlight the UK's offer in terms of the global outlook, depth and breadth of offer, and innovative ecosystem. The new platform – to be found at www.theglobalcity.uk – has been extensively disseminated, including through partner networks and will act as a central resource for promoting the UK around the world and businesses seeking information to inform their location decisions. It contains a wealth of new research material, including nine new industry statshots, alongside the main promotional video, infographics and business case studies.
7. The research team hosted the London Economic Research Roundtable at Guildhall on 29 May 2019. This brought together key stakeholders engaged in researching London's economy including the GLA, London and Partners, London First, Centre for London, and LSE academics, among others. Key issues discussed included London's trade links across the UK and globally, and the observed impacts of Brexit on trade, investment, and location decisions.
8. As part of our ongoing engagement with European embassies in London, the Policy Chair hosted a lunch discussion on 28 May 2019 with representatives from the European Economic Area (EEA) and European Free Trade Area (EFTA). This provided the opportunity for City representatives to learn about the perspectives of Iceland, Norway, Liechtenstein and Switzerland - particularly their experiences engaging with the EU. EEA countries are concerned about the loss of the UK from around the table as an ally and influential large member state. They are keen to negotiate a new relationship in due course. From their perspective the EEA model works well and is better than anything that could be negotiated bilaterally.
9. The IRSG Data workstream took place on 4 June. Members held a detailed discussion on the issue of International cross-border data transfers and agreed to work up a paper for submission to the European Commission. Officials from DCMS (Department of Digital, Culture, Media and Sport) advised that agreement has been reached with 12 out of the 13 existing EU adequacy countries and gave an update on the establishment of a new unit which will focus on the development of a UK regime for international transfers. Workstream members will be given the opportunity to contribute to this in due course.
10. We continue to work with partners to ensure that the FPS sector creates links to London and provides opportunities for Londoners. As an active member of the

Central London Forward Partnership, we supported the Policy Chair to present to the CLF Employment and Skills Board on 4 June 2019, made up of senior politicians from each borough. This session explored the nature of employment in the sector and how opportunities can be better connected to Londoners.

11. The Economic Development Office became IG on 20 June 2019, as approved by Members. We are currently in the process of updating our Business Plan, which we intend to bring to Members in September 2019. In the meantime, we are reorganising our existing work to better support the Corporate Plan. These are:

Core objectives

- Nurture an innovative ecosystem.
- Build a world-class business environment.
- Expand access to global opportunities for UK financial and professional services firms.
- Secure global recognition of the UK's financial and professional services offer.

Enabling objectives

- Enhance our impact through cross-team campaigns.
- Strengthen our partnerships and engagement.

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