

The City Bridge Trust

Bridging Divides: Application for a grant



About your organisation

Organisation Details

Name of your organisation: Young Barnet Foundation	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? Barnet	
Contact person: Ms Janet Matthewson	Position: CEO
Website:	Social Media Accounts:
What Quality Marks does your organisation currently hold? None at present - working with London Youth to establish a quality mark for Young Peoples Foundations (YPF's)	

Legal Status

Legal status of organisation: Registered Charitable Incorporated Organisation			
Charity Number: 1164713	Company Number:	CIC Number:	Bencom Number:
When was your organisation established? 04/12/2015			
AIMS OF YOUR ORGANISATION: THE ADVANCEMENT IN LIFE OF CHILDREN AND YOUNG PEOPLE, AND THE SUPPORT OF FAMILIES IN NEED, IN PARTICULARLY BUT NOT EXCLUSIVELY, BY PROMOTING THE EFFECTIVENESS AND EFFICIENCY OF CHARITIES AND CHARITABLE ACTIVITIES OF VOLUNTARY ORGANISATIONS. ACTIVITIES IN FURTHERANCE OF THIS WILL INCLUDE: A. ENHANCING THE CAPACITY AND RESOURCES OF VOLUNTARY AND COMMUNITY ORGANISATIONS TO HELP ACHIEVE POSITIVE OUTCOMES FOR CHILDREN AND YOUNG PEOPLE / FAMILIES; B. FACILITATING PARTNERSHIP AND CO-OPERATION IN THE VOLUNTARY / COMMUNITY SECTOR WITHIN BARNET AND THE SURROUNDING AREAS; C. PARTICIPATE AND PROMOTE TRANS-EUROPEAN EXCHANGE AND PARTNERSHIP PROJECTS TO DEVELOP CULTURAL UNDERSTANDING AND LEARNING FOR CHILDREN AND YOUNG PEOPLE; D. TO SUPPORT THE ADVANCEMENT OF EDUCATION FOR THE PUBLIC BENEFIT INCLUDING THE PROVISION OF TRAINING, INFORMATION AND ADVICE AND PROMOTING OPPORTUNITIES TO MEMBERS TO DEVELOP NEW SKILLS AND KNOWLEDGE TO HELP THEM SUPPORT CHILDREN AND YOUNG PEOPLE /FAMILIES.			

Main activities of your organisation:

Young Barnet Foundation (YBF) was established as a place based, solution focused partnership platform with an overarching remit for voluntary and community sector support/development.

The Foundation will:-

1. Lead/facilitate fundraising bids, by working in partnership funding can be target more effectively. Grow contributions to Space2Grow CYP fund for local grants to meet emerging needs/gaps. Lead development opportunities to address the priorities and cross cutting themes.
2. Plan strategically using detailed knowledge of the area and its stakeholders to create better coheslve services, bringing better value and improved delivery.
3. Work together to ensure gaps are filled, overlaps are reduced, services are truly inclusive for the range of groups and that resources are used more efficiently Including supporting a local venue bank.
4. Communicate opportunities to members and ensure joined up working between the range of stakeholders Including young people, statutory organisations, providers, faith organisations and businesses.

Your Staff & Volunteers

Full-time:	Part-time:	Trustee/Board members:	Active volunteers:
2	4	6	15
Do you have a Safeguarding policy? Yes			
Are the following people in your organisation subject to DBS checks?			
Paid Staff Yes	Volunteers No	Trustees / Management Committee Members No	

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Rented	Rolling agreement

Environmental Impact**What action have you taken in the past year to progress environmentally sustainability principles and practice?**

We have an environmental policy, we recycle office products and waste where practicable. And we look to support wider recycling - eg partnership with a office refurbishment company. The company notifies us if there is an opportunity for the sector to have free, good quality, second hand office furniture from their developments, this is share with the sector.

Another key strategy revolves around establishing Internal markets within our YBF membership base, whereby grassroots groups can source goods and services from each other at a local level, thereby minimising carbon footprint.

Finance Details

Organisation Finances

	Year of most recent audited / examined accounts	Current financial year forecast	Next financial year budget
End of financial year date	31/12/2017	31/12/2018	31/12/2019
Grants & donations:	£252,093	£175,000	£243,189
Earned income:	£2,641	£2,179	£25,000
Other income:	£70,093	£50,000	£50,000
Total income:	325,037	£227,179	£318,189
Charitable activity costs:	£249,538	£177,219	£313,189
Cost of raising funds:	£17,035	£7,500	£17,500
Other costs:	£0	£0	£0
Total expenditure:	£266,573	£184,719	£330,689
Free unrestricted reserves held at year end:	£7,592	£50,052	£37,552

What is your organisation's reserves policy?

(Extract from Young Barnet Foundation Gov_13 Reserve Policy)

Desired

The trustees feel that an appropriate level of free reserves be equivalent to six (6) months unrestricted expenditure, c£72,000. Due to the Foundation being in its third year of trading, this is a desire and will be reviewed regularly as currently unobtainable.

Current (This is to be reviewed every 6 months)

The trustees feel that an appropriate level of free reserves at the end of the third financial year (31st December 2018) to be equivalent to three (3) months c£36,000

For your most recent financial year, what % of your income was from statutory sources?
21-30%

Organisational changes

Describe any significant organisational changes to your structure, financial position or core activities since the date of your most recent accounts.

Barnet CCG have match funded our Space2Grow CYP fund by £50k per annum for last year and current year. The costs of raising funds dropped in current financial year forecast due to a delay/difficulty in the recruitment of a fundraiser, this position has now been filled.

Grant Request

Which of the Trust's programmes and priority areas will your application deliver?

Connecting the Capital

Which of the programme outcome(s) does your application aim to achieve?

**Connecting the Capital/Civil society organisations are more effective and resilient
Connecting the Capital/Londoners experiencing inequality or disadvantage have greater wellbeing and independence through improved access to arts, sports and other community facilities and services**

Please describe the purpose of your funding request in one sentence.

To enable Young Barnet Foundation to support and serve our membership of 150+ VCSE organisations working across Barnet, to benefit children and young people 0-25, increasing opportunities, activities and services.

When will the funding be required? **01/12/2018**

Is this request to continue work that is currently funded or has been funded in the last year by:

City Bridge Trust?

No

Another funder? (if so which)

John Lyons Charity

How much funding are you requesting?

Year 1:

£60,689

Year 2:

£61,723

Year 3:

£62,778

Year 4:

£63,852

Year 5:

£64,950

Total Requested: £313,992

What 3 main differences or outcomes do you want to achieve through your funding proposal?

CYP VCSE in Barnet are better connected, better supported and more resilient.

VCSE members and local stakeholders are better connected resulting in better working relationship and cross-sector partnerships.

VCSE are represented in the local conversations and proposed developments, they are more informed and are given the opportunity to be part of local solutions.

What are the main activities or outputs you will deliver to achieve these differences?

Member Services

1-1?s, organisational, project, bid, and partnership development. Training via partners or development, plug gaps/ensure workforce is fit for purpose, CEO Supper Club and member discussion platform (offering peer support), monthly newsletter, funding updates newsletter/twitter/Facebook.

Local CYP Community Networks

- ? Cross sector locality-based network platform/development group, map delivery etc
- ? Help grow/reinforce cross-sector relationships, to inform, to listen and to support a partnership approach
- ? Unlock potential through partnerships, explore needs, work together to address eg space(schools), CYP holiday Hunger, Social Inclusion, develop responses

A partnership approach - sector leadership, strategic representation/voice of the CYP VCSE (150+ members), building cross sector relationship through engaging/representing the VCSE on the CYP Partnership Boards, 0-19 Strategic Board, CYP Safeguarding Board plus relevant regional/funders meetings.

You and your grant request

What, specifically, are you applying for (your project)?

Young Barnet Foundation (YBF) was established as a place based, solution focused partnership platform with an overarching remit for voluntary and community sector support/development. The project will enable YBF to provide a suite of supportive services to our membership of over 150 orgs operating within Barnet. We will help to unlock further local potential through a partnership approach with strategic partners and the wider community.

We will be proactive and reactive to the needs of the local sector, underpinned by an overarching strategy to drive change/promote cross-sector partnerships, direct resources towards developing longer-term solutions and bring additional funding into the local sector. Key to the success of this project is that we will be operating as a non-competitive ally for members, an independent voice offering unbiased support/development advice/guidance which contributes directly to wider sector development.

We are applying for funding to support 2 operational roles (1 FTE) plus project expenses.

How will the project described achieve your stated outcomes?

VCSE Members: Are better connected within the sector. Feel better supported by YBF (and Partners) and through the wider peer support offer.

VCSE/Strategic partners are better connected through locality network meetings, building confidence within the sector and in the sector (strategic partners), culminating in a more joined-up approach to delivering services/addressing local needs to support children/young people.

A growth in cross-sector funding bids with a co-design and co-delivery at the heart, thus ensuring that local VCSE with existing trusted relationships, skills, expertise and local footprint, operating at the heart of our communities are recognised and included.

Training and support, a partnership approach to the local training offer, skills exchange, utilising partners workforce skills/expertise.

Ultimately, growing more opportunities, activities, and services for children/Young People, delivered through our membership, captured by the usage of UpShot M&E platform. Our aim is to make a positive contribution to stronger, safer, more cohesive communities.

How do you know there's a need for this work?

Infrastructure funding has decreased year-on-year, this against the backdrop of austerity, decreased local grants, retreat of statutory services and the increase in contracts/commissioned services, means smaller organisations struggle, with most reporting rising demand.

A few facts about Barnet as a Borough:-

? 93,590 CYP 0-19 (1/4 of the population), estimated growth 6% between 2015/2020 reaching 98,914

? Seen as affluent, approximately 16% of children under five live in the 30% most deprived Local Super Output Areas (LSOAs)123.

? 23% (22.5K+) of CYP live in poverty, including working poor, free school meals/children hungry in the holidays

? Top 3 Concerns of YP (11-18) are 1) Crime, 2) Lack of Jobs 3) Recreational facilities

? YP top safety concerns -gangs(47%), bullying(38%) and drug taking(27%) in public spaces

? Around 25,000 CYP are experiencing suicidal thoughts(CCG).

? An increase in self-harm among YP, 16- to 24-year-old women reporting self-harm increasing threefold

How will the work be delivered - specifically, what will you do?

Invest - Connect - Grow

We will deliver a range of supportive services to our membership, see below.

Encourage, promote and grow cross-sector partnerships to strengthen the local offer to children/young people in Barnet.

Work to achieve overarching sector development to ensure members are more resilient.

VCSE Member offer will be:

1-1?s, organisational, project, bid, and partnership development. Training via partners or development, plug gaps/ensure workforce is fit for purpose, CEO Supper Club and member discussion platform (offering peer support), monthly newsletter, funding updates newsletter/twitter/Facebook.

Lead partnership fundraising development opportunities to address local priorities.

Local CYP Community Networks, East Central/West/South, cross-sector network/development.

Grow monitoring/evaluation platform usage, allowing members to manage/monitor/evaluate projects, whilst collecting valuable boroughwide delivery data.

Strategic representation using detailed knowledge of members/area/stakeholders ensuring voice/views of sector and beneficiaries are heard/included and opportunities for partnership working is explored.

Small grants from Space2Grow Fund which encourages local/partner contributions(Independent grants committee).

Why are you the right organisation to do this work?

We are a dedicated CYP VCSE vehicle/place based, solution focused, partnership platform.

It is clear that the services can work better collectively with a steer from a single body. It is also necessary to think ambitiously about funding availability and what can be gained by operating more strategically. Collective experience and understanding of the borough make YBF the most appropriate organisation to deliver this kind of project.

Our membership is open to everyone, VCSE, Partners and friends of. We have a dedicated team supporting over 150 CYPF VCSE members, (incl a few national organisations with a local footprint or funding to delivery in Barnet).

Turnover

£500k+ 31, £250k-500k -8, £100k-£250k -29, £50k-£100k 19, £10k-50K 28, Under 10K 12, Unknown 18 (new).

We have a strong trusted, non-competitive relationship locally, so can give impartial advice/guidance on member development/build solid foundations for this sector development journey.

How does your work complement and not duplicate other services within your area?

As a partnership platform, our aim is to complement services, create partnerships to deliver what is needed to fully support our membership/sector. As a small team, duplication does not make sense, infrastructure funding is not in abundance, so we hone our support to organisations working with children, young people (families). We have formed key strategic partnerships to help alleviate duplication and have instigated a number of further conversations to grow this, this includes the new VCS LA Partner. . We understand the needs of the local sector, and provide overarching sector development. We look to identify local assets in the form of people/organisations, strategic partners and places so we can add benefit to local delivery, fill gaps and meet emerging need. Our partnership approach is key to our success, our delivery is reflective of local needs, but we are flexible - we can be reactive/proactive to meet local needs.

How will you ensure that your project will hear and represent the views and needs of disadvantaged people and/or diverse communities?

We will hear the views and needs of disadvantage CYP through our membership, our partnership work and especially through our Local CYP Community Networks.

As the use of Upshot grows, this will enable us gather more knowledge and views.

How does your project engage and empower individuals and/or communities to come together on this issue? Will you be working with people who are particularly excluded?

YBF have already taken steps to ensure that this development journey is inclusive by forming Local CYP Community Networks, (LCYPCN) there are 3 in total covering the borough - East Central, West and South. Each meet quarterly (so 12 PA). LCYPCN meet many objectives for the sector and for partners.

? It is a cross sector locality-based network platform/development group allowing us to map delivery, work better together to address needs on a locality basis.

? Help grow/reinforce cross-sector relationships, break down barriers

? To inform, to listen and to support a partnership approach

? Unlock potential through partnerships - explore local needs and work together to develop responses - eg space (schools), CYP holiday Hunger, Social Inclusion to create better support pathways for our CYP.

There is a strong commitment from the VCSE and partners with very good attendance reducing isolation of members.

Is the focus of your project meeting an already identifiable need (acute or otherwise) or are there elements which are preventative and/or incorporate early action?

The need is identifiable and reflective of a wider sector issue. More and more services were devolved to the VCSE because of their reach and delivery value, however, with reducing LA budgets and retreating services, much of the funding that supported these organisations has retreated too, leaving a sector without the capacity to reform/regroup or meet rising demand. Also lost is the leadership role/responsibility previously assumed by the LA, to which YBF has now filled. The 'voluntary sector' is often mistaken for 'free services' with no recognition to the core funding that is needed to unlock wider potential eg volunteers/donations, and small/medium charities are confused with the charities that are household names, all charities are 'not for profit businesses' and we have to change the narrative to just that to grow the understanding of the support needed. Local groups are ideally placed to deliver local solutions but require ongoing support.

Who might you need to work closely with in delivering this project - whether before, during or afterwards?

We have and will continue to work closely with a range of members, local/regional partners and funders. Statutory partners include LA-(Youth Offending, Youth Services, Family Services - Trouble Families - Early Help - safeguarding, Sport Development, SEND), Public Health, CCG, Police, Housing Associations, Schools, Colleges/Universities, Local Businesses. We will work closely with the other Young Peoples Foundations, other membership (partner charities) that can complement local delivery eg London Youth/Small Charities Coalition.

Our main focus will be our VCSE membership by offering a suite of member services, our small and medium organisations may need more capacity building/development support, whereas larger organisations may need connecting to strategic partners, partnership development/support to work as lead contractor to utilise the skills, expertise and resources of the small/medium members - thus helping to create a local sector market place. This journey is not about growing Young Barnet, it is about growing the sector.

Our aim as a funder is to help people move positively between any of the four stages of Surviving, Coping, Adapting and Thriving. For your project at which of these stages will most people begin their journey?

Given the changing funding landscape, the state of the sector reflects Surviving/just about Coping, for many members, and Young Barnet must support them towards the Adapting and Thriving trajectory. Austerity and resulting budget cuts has resulted in siloed working, lack of leadership and a lack of investment in sector support/development.

Partnership working has been neglected, with outcomes for statutory partners driving local commissioning. Commissioned contracts are often underfunded, leading to a further stretch on organisations resources. As we progress, there may be a reduction in existing organisations through closures/mergers or a reduction in the creation of new ones as we guide interested parties towards growing the capacity of existing organisations.

As Young Barnet develops a deeper trusting relationship with strategic partners, (local/national)we would want to persuade them to invest in a longer-term vision/strategy of working together to ultimately benefit our children and young people and help create safer, stronger communities.

Will there be any elements of this project that will help you or your beneficiaries to reduce your environmental footprint?

We have an environmental policy to encourage recycling, we have formed relationships with an office re-fitter who makes available good quality second hand furniture to our members, allowing the sector to avail of much needed office furniture and recycling furniture that would be destined for destruction.

We would look to connect businesses locally to donate excess stock/equipment etc to the local charities to divert it from land fill

We encourage members to sign up to In-Kind Direct.

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Staffing	94,138	96,021	97,941	99,899	101,897	489,896
Other Staffing Associated Costs	2,633	2,633	2,633	2,633	2,633	13,165
Operational Costs	4,235	4,235	4,235	4,235	4,235	21,175
Finance	0	0	0	0	0	0
Marketing / Charitable Operations	3,080	3,080	3,080	3,080	3,080	15,400
Other	0	0	0	0	0	0

TOTAL:	104,086	105,969	107,889	109,847	111,845	539,636
---------------	----------------	----------------	----------------	----------------	----------------	----------------

What income has already been raised?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Mercers Trust	25,000	0	0	0	0	37,500

TOTAL:	25,000	0	0	0	0	37,500
---------------	---------------	----------	----------	----------	----------	---------------

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
John Lyons Charity (Contribution as part of bigger bid)	18,397	0	0	0	0	18,397

TOTAL:	18,397	0	0	0	0	18,397
---------------	---------------	----------	----------	----------	----------	---------------

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
CEO Wages (0.6 FTE)	35,100	35,802	36,518	37,248	37,993	182,661
Member Development Manager (0.4 FTE)	16,380	16,708	17,042	17,382	17,730	85,242
Other Staffing Associated Costs (Inc Training/Travel)	550	550	550	17,382	17,730	2,750
Tablet subscription - for Member 1-2-1 meetings	144	148	153	157	162	764
IT Software for M&E (Upshot)	1,200	1,200	1,200	1,200	1,200	6,000
Member Development	1,580	1,580	1,580	1,580	1,580	7,900
Event Costs (Member monthly network meetings)	1,500	1,500	1,500	1,500	1,500	7,500
Contribution to Core	4,235	4,235	4,235	4,235	4,235	21,175
TOTAL:	60,689	61,723	62,778	63,852	64,950	313,992

Who will benefit?

How many people will directly benefit from the grant per year?

5,000

In which Greater London borough(s) or areas of London will your beneficiaries live?

Barnet

Does this project specifically target any groups or communities?

Yes - please enter details below

This project will specifically work with the following age groups:

0-15/16-24

This project will specifically work with the following gender groups:

Male

Female

This project will specifically work with the following ethnic groups:

Asian/ Asian British (including Indian; Pakistani; Bangladeshi; Chinese; Any other Asian background)

Black/ African/ Caribbean/ Black British (including African; Caribbean; Any other Black/ African/ Caribbean background)

Mixed / Multiple ethnic groups

White (including English/ Welsh/ Scottish/ Northern Irish/ British; Irish; Any other White background)

Refugees and asylum seekers

If Other ethnic group, please give details:

open to all

This project will specifically work with Deaf and disabled people:

No

This project will specifically work with LGBTQI groups:

No

<p>This project will specifically work with other groups or communities:</p>
<p>How will you target the groups/communities you have identified? What is your expertise in providing services for these groups? Our membership is reflective of our wider community and as such we will work to support our membership to better support their client group.</p>
<p>Are there any groups or communities you think your organisation will find hard to include through this project? No</p>
<p>If yes, please specify which groups or communities? Where possible using the categories listed above.</p>
<p>If yes, what steps will you take to make your services accessible to and meet the needs of the groups/communities you have identified?</p>

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Janet MATTHEWSON**

Role within **CEO**
Organisation: