

<b>Committee</b>	<b>Dated:</b>
Education Board	16/01/2019
<b>Subject:</b> Governors for Schools Employability Project Evaluation Report	<b>Public</b>
<b>Report of:</b> Strategic Director for Education, Culture and Skills	<b>For Information</b>
<b>Report author:</b> Daniel McGrady, Lead Policy Officer (Education, Culture and Skills)	

### Summary

At the Education Board meeting on 9 November 2017, Members agreed to fund Governors for Schools (previously SGOSS) at the sum of £24,340 from the Local Risk Budget to fund the development of an e-learning module and resources for governors on work-related learning and careers delivery in schools. Governors for Schools have provided their final evaluation report on the projects' outcomes and key performance indicators included in **Appendix 1**.

### Recommendations

Members are asked to note an evaluation report from Governors for the Schools on the governors' work-related learning and careers project included in **Appendix 1**.

### Main Report

#### Background

1. At the Education Board meeting on 9 November 2017, Members agreed to fund Governors for Schools at the sum of £24,340 towards the development of online resources and an e-learning module for governors on work-related learning and careers delivery in schools.
2. Members received progress update reports on the project at the meetings on 19 July 2018 and 5 April 2019. The final evaluation report was submitted to the Education Unit in November 2019 and is included in **Appendix 1**.

#### Current Position

3. The website pages and e-learning module for governors were launched in February 2018. Since its launch, 1239 unique users have visited the employability pages on the website and 328 governors have used the e-learning module. The resources continue to be accessed with 36 unique users since the beginning of September 2019.
4. A survey was sent out to 110 governors from which there were 31 responses (94% were governors at that moment). Respondents were asked to rate how useful they found the collection of resources with the average response of 4 indicating they were found to be useful.
5. The table below lists the projects' key performance indicators (KPIs) and the progress against meeting these:

	<b>KPI</b>	<b>Progress</b>
1	Aim to engage a minimum of 100 governors to actively look	<ul style="list-style-type: none"> <li>• When asked whether they have been able to connect their school with their own professional networks to build opportunities</li> </ul>

	to open up employability opportunities for students.	for work-related learning, governors generally responded that this is something they have attempted however there was not evidence of success or impact provided.
2	Aim to engage a minimum of 50 schools to actively engage with businesses.	<ul style="list-style-type: none"> <li>When asked whether the school developed new relationships with businesses, either local or national, to deliver employability sessions, 32% of respondents simply replied to say 'Yes', 13% said this hasn't happened and a further 16% were unsure.</li> </ul>
3	Produce a suite of online resources to support the aims and objectives of this proposal.	<ul style="list-style-type: none"> <li>Successfully launched and accessed by 1239 unique users.</li> </ul>
4	1500 governors to watch the e-learning module across 1000 schools	<ul style="list-style-type: none"> <li>E-learning module has been accessed by 328 governors. There is no data on the spread of schools.</li> </ul>
5	300 schools decide to have a Link Governor for Employability	<ul style="list-style-type: none"> <li>Of the survey responses, 30% indicated that their school had a Link Governor for Careers, 47% did not and a further 23% were unsure if this was a role that currently existed within their school. Only 10% of respondents indicated that they themselves fulfilled this role.</li> <li>There is no direct evidence that the project led to schools allocating a link governor for employability.</li> </ul>

6. Governors for Schools noted that there seemed to be some resistance to the concept of employability work in primary schools.
7. Governors for Schools will continue to promote the module and the role of a Link Governor for Employability and have developed their partnership with the Careers and Enterprise Company to drive this initiative across schools.
8. Members should note that of the City of London Family of Schools, 11/14 schools have a link governor on the Skills Forum for work-related learning and skills development.

### **Appendices**

- Appendix 1 – Governors for Schools Employability Project Final Evaluation Report (November 2019).

**Daniel McGrady**

Lead Policy Officer (Education, Culture and Skills)

T: 0207 332 1864

E: [Daniel.McGrady@cityoflondon.gov.uk](mailto:Daniel.McGrady@cityoflondon.gov.uk)