

PUBLIC RELATIONS AND ECONOMIC DEVELOPMENT SUB (POLICY & RESOURCES) COMMITTEE

Tuesday, 3 December 2019

Minutes of the meeting of the Public Relations and Economic Development Sub (Policy & Resources) Committee held at the Guildhall EC2 at 3.00 pm

Present

Members:

Deputy Catherine McGuinness (Chairman)	Deputy Jamie Ingham Clark
Deputy Keith Bottomley	Deputy Edward Lord
Dominic Christian	Andrew Mayer
Anne Fairweather	Jeremy Mayhew
Alderman Prem Goyal	James Tumbridge
Sheriff Christopher Hayward	Alderman Sir David Wootton

Officers:

John Barradell	- Town Clerk & Chief Executive
Bob Roberts	- Director of Communications
Eugenie de Naurois	- Head of Corporate Affairs
Damian Nussbaum	- Director of Innovation and Growth
Giles French	- Head of External Affairs
Paul Double	- Remembrancer
Paul Wright	- Deputy Remembrancer
Bruce Hunt	- Remembrancer's
Colin Buttery	- Director of Open Spaces
Vic Annells	- Executive Director of Mansion House & CCC
Antoinette Duhaney	- Town Clerk's
Emma Cunnington	- Town Clerk's

At the beginning of the meeting, the Chair outlined her thanks to members of staff who had responded to the immediate emergency on Friday following the London Bridge attack and to those who had worked over the weekend to make arrangements for the vigil held at Guildhall Yard on Monday morning. The Chair reported that at her meeting at London Councils Leaders Committee that morning, Leaders of London Boroughs were appreciative of the support and quick work of the City of London Corporation. The Policy Chair informed Members that there would be a fuller debrief of the attack in the private session of this meeting.

1. APOLOGIES FOR ABSENCE

Apologies for absence were received from Simon Duckworth, Tijs Broeke, Karina Dostalova and Deputy Tom Sleigh.

2. **MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**

Deputy Jamie Ingham Clark declared a non-pecuniary interest in respect of item 8 due to his involvement and career in the insurance sector.

3. **MINUTES**

RESOLVED – That the public minutes and summary of the meeting held on 5 November 2019 be approved as a correct record.

4. **CORPORATE AFFAIRS UPDATE**

The Sub-Committee received a report of the Director of Communications providing Members with a monthly update of the Corporate Affairs Team's activities in supporting the City of London Corporation's strategic political engagement.

Following a question, the Policy Chair and officers gave further detailed explanation of the Cumberland Lodge conference and the Association of Economic Representatives in London (AERL) event.

Members asked for future reports to report on the outcomes of conferences and be structured differently.

The Policy Chair commented that her programme of London borough engagement was progressing and a Member asked for an update of how the City Corporation were informing neighbouring counties that border London of some of the City Corporation's key workstreams.

It was clarified that Deputy Edward Lord spoke on the panel at 'Everything in Sport Women's Edition' conference, rather than the Vice Chair of Policy and Resources Committee.

RESOLVED, that:

- The report be noted.

5. **PARLIAMENTARY TEAM UPDATE**

The Sub-Committee received a joint report of the Remembrancer and Director of Communications updating Members on the main proposals contained in the manifestoes for the forthcoming general election.

RESOLVED, that:

- The report be noted.

6. **IG MONTHLY UPDATE**

The Sub-Committee received a report of the Director of Innovation and Growth providing Members with highlights of the key activity undertaken by the Directorate in November 2019.

RESOLVED, that:

- The report be noted.

7. **STRATEGIC STAKEHOLDER ENGAGEMENT SUPPORTED BY CUSTOMER RELATIONSHIP MANAGEMENT SOFTWARE**

The Sub-Committee received a report of the Director of Innovation and Growth updating Members on progress around the Customer Relationship Management (CRM) software.

Following comments on the strategic approach of relationship management and receiving a breakdown of data, the Director clarified the approach that had been taken so far to help in a shift of a change of working to recording meetings of the Lord Mayor, Policy Chair and other senior Members onto one system.

Members also requested a simple template, so they know what to report back from meetings, as well as a joint template for all briefings for the Lord Mayor and Policy Chair.

RESOLVED, that:

- The report be noted.

8. **INSURANCE SECTOR UPDATE**

The Sub-Committee received a report concerning the City Corporation's recent support for the insurance sector as well as plans for 2020.

Members discussed in detail how important it was to make use of the few Members of the Court who had expertise or knowledge in the insurance sector, including those Members who worked in the legal or accounting sectors within the insurance market. This led to a discussion on ensuring Members interests were generally noted and could be incorporated within the Customer Relationship Management (CRM) system.

Members requested further focused reports on different sectors over the coming months and also asked officers to consider cross-cutting issues such as terrorism and personal security, diversity and inclusion, and climate change and their impact on sectors.

RESOLVED, that:

- The report be noted; and
- Additional papers focusing on other sectors be submitted to this Sub-Committee for discussion.

9. **EPPING FOREST EVENTS TENDER**

Members considered a report of the Director of Open Spaces asking Members to comment on the reputational aspects of inviting major event organising companies to tender for up to a three-year commercial contract for the use of land within Epping Forest for the purpose of holding a large-scale event.

Following a question, the Director confirmed that there had been discussion at open consultative committees, and whilst a broad range of views were heard, there was no particular opposition group to the proposal. Members expressed concerns that the information in the report was not sufficient to assess the reputational risks of the tendering or the event itself. They requested further

information on other local authorities' local plans and a background of the events policy to be able to assess the reputational risks. Members concluded that a short report needed to be submitted to the Sub-Committee clarifying the information needed to assess the reputational risk of this tender.

RESOLVED, that:

- A further report be brought to the Public Relations and Economic Development Sub Committee providing background information on matters that may pose as a reputational risk in inviting event organising companies to tender for a contract for the use of land within Epping Forest for a high-scale event.

10. QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE

There were no questions.

11. ANY OTHER BUSINESS THAT THE CHAIR CONSIDERS URGENT

There were no urgent items.

12. EXCLUSION OF THE PUBLIC

RESOLVED – That under Section 100(A) of the Local Government Act 1972, the public be excluded from the meeting for the following items on the grounds that they involve the likely disclosure of exempt information as defined in Part I of the Schedule 12A of the Local Government Act.

Item
13

Paragraph
3

13. NON-PUBLIC MINUTES

The non-public minutes and summary of the meeting held on 5 November 2019 were approved.

14. NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE

There were no questions.

15. ANY OTHER BUSINESS THAT THE CHAIR CONSIDERS URGENT AND WHICH THE SUB COMMITTEE AGREES SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED

The following item of urgent business was raised –

- Review of City Corporation response following the London Bridge attack on Friday 29 November.

The meeting closed at 4.17 pm

Chairman

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