

MEETING: 30/10/2013

Ref: 11761

ASSESSMENT CATEGORY - Bridging Communities

Trussell Trust

Adv: Jenny Field

Amount requested: £195,000

Base: Outside London

Benefit: London-wide

Amount recommended: £195,000

Purpose of grant request: Continued expansion of the London foodbank network so that every London borough has at least one community foodbank. Ongoing development of foodbanks in London.

Background

The Trussell Trust was established in 1997 originally to provide aid to street children in Bulgaria, something it continues to this day. It set up its first foodbank in response to a mother, in Salisbury, who contacted the charity to say that her children were going to bed hungry at night. Further investigation by the charity revealed that many others were going hungry because they were confronting a crisis and could not afford to buy food. It set up and ran its first foodbank in 2000 and the project won the Queen's Golden Jubilee Award for Voluntary Service in 2002. In 2004, it developed the Foodbank Network as a social franchise to enable local communities to establish foodbanks quickly and efficiently. In 2012-13, Foodbanks fed 346,992 people across the UK, including 126,889 children.

Foodbanks rely on the co-operation of volunteers, frontline care professionals, schools, faith groups, businesses and the general public to provide them with the resources needed to provide the service. They are open to all, irrespective of background, the only requirement being that the individual or family must have a food voucher issued through the frontline care professionals with whom the Foodbanks work. Food is donated by the general public and sorted by volunteers to make up food boxes. Each food box contains non-perishable food to provide at least ten nutritionally balanced meals, with other items such as feminine hygiene products, sweets for the children and even pet food. The intention is not to provide long-term support but to help an individual or family overcome an immediate crisis when there is not enough money to put food on the table. It can help avoid the question of "Do I pay the rent or eat?" or can prevent a person from stealing in order to eat.

Funding History

In November 2010, you approved a grant of £60,000 over two years (2 x £30,000) towards the London expansion of food bank.

Current Application

In March 2010, there were 9 foodbanks in London; in March 2012, there were 32. A further 6 have opened since then. There is now at least one foodbank in 29 of the 32 boroughs and some large or particularly deprived boroughs have up to four foodbanks. However, not all are evenly distributed across boroughs and foodbanks are still to be established in the boroughs of Ealing, Hounslow and Waltham Forest.

In order to underpin this rapid and continued expansion of the Foodbank Network, the Trussell Trust needs to secure funding for the existing post of London Development Officer and to create the new post of a London Network Manager. The latter post would lead the strategic development of the Foodbank Network in London; develop strategic relationships with stakeholders, including corporate supporters; be responsible for the accountability of local Foodbanks, including financial accountability; ensure consistent quality assurance amongst them; and to develop a marketing and fundraising strategy for the Foodbank Network in London.

Financial Observations

Audited accounts for the year ended 31 March 2013 show total income of £1,884,086 and an operating surplus of £306,146 (16.2% of turnover), comprising £253,308 on unrestricted funds and £52,838 on restricted funds. Gains on investment assets of £7,283 were also achieved, resulting in a net movement in funds of £313,429.


The reserves policy states that they aim to hold in free unrestricted reserves equivalent to two months' operating costs. At 31 March 2013 free unrestricted reserves stood at £147,478 equating to 1.6 months' worth of forecast operating costs in the current year 2013/14.

The budget for the current year 2013/14 shows total income of £2,826,622, of which £1,079,459 (38%) had been confirmed as at 31 July 2013. After projected expenditure of £1,129,620 a surplus of £508,999 is forecast, comprising £127,000 on restricted funds and £441,999 on unrestricted activity, which should increase unrestricted free reserves to £589,477, equivalent to 5.8 months' worth of operating costs.

Officer's Appraisal

The Foodbank Network has been a phenomenal success across the UK, as well as in London. In the current economic climate and against a backdrop of welfare reform and increased food and energy costs, sadly, the need for the services of the Foodbank Network are likely to increase rather than diminish.

You are asked to continue to support the development of the Foodbank Network for a further three years. Three years is the maximum period that you will usually fund a project or activity. However, your policies



allow you to fund up to a total of five years, work that is of strategic importance to London which this work arguably is. Usually this would take the form of a grant over three years, followed by a further but final two years' funding. In this instance, a grant of two years has already been awarded and, given the strategic significance of this work, it is recommended that you continue support for a further three years making five years in total.

This application meets the priorities of your *Bridging Communities* programme by bringing people together from across different communities as volunteers and to build community cohesion. It also squarely meets your new priority to reduce poverty in London, including work tackling food poverty.

Recommendation

£195,000 over three years (3 x £65,000) towards the f/t salaries of a London Network Manager and a London Development Officer.



The City Bridge Trust

Charity Registration Number: 1035628

Working with Londoners: Application for a grant

Please read the guidance notes before completing this form

Reference:
(office use only)

11761

Date Received:

15.04.13

Programme
Area:

2

1. About your organisation

Name of organisation applying for grant: The Trussell Trust	
If the organisation is part of a larger organisation, what is its name?	
Address for correspondence Unit 9 , Ashfield Road Trading Estate, Ashfield Road, Salisbury, Wiltshire	
Postcode: SP2 7HL	
Is this your home address? No	
Contact person: Mr Chris Mould	Position: Executive Chairman
Phone: 01722 580180	Fax:
E-mail: Chris.Mould@trusselltrust.org	
Website: www.trusselltrust.org	
Legal status of organisation: UK Registered Charity and Registered Limited Company	
If registered, please give charity number: 1110522	
Year and month organisation established: March 1997	

2. Request for funds

Under which of the Trust's themes are you applying (see our website or brochure for further details)? Bridging communities
Purpose for which funds are requested: (25 words maximum) Continued expansion of the London foodbank network so that every London borough has at least one community foodbank. Ongoing development of foodbanks in London.
How much funding is requested? Year 1: £65,000 Year 2: £65,000 Year 3: £65,000
Total: £195,000

3. Aims of your organisation

The Trussell Trust works to empower local communities to combat poverty and exclusion in the UK and Bulgaria. We work with the people that society forgets, providing practical help through sustainable projects and enabling each person to realise that they are valued. Our vision is to build communities where people of all backgrounds feel included and have the opportunity to live in dignity, with hope for the future.

4. Main activities of your organisation

- 1) The Trussell Trust runs a growing network of foodbanks across the UK, and has launched 318 projects to date. Foodbanks are run by the community, for the community. They encourage everyone in the locality to work together to provide food and support to those who are in crisis and cannot afford to buy food. Foodbanks create volunteering opportunities. They help build stronger, safer communities. The Trussell Trust runs a social franchise (The Foodbank Network) that helps groups around the country who wish to establish a foodbank to do so quickly and efficiently. The Foodbank Network provides its members with vital support and encouragement and helps all members to benefit from their shared experience.
- 2) The Trussell Trust runs a range of social enterprises through which it is able to offer an extensive range of volunteering opportunities and raise funds. Volunteers come from all walks of life, including those with physical/mental/social disabilities who join our Supported Volunteer Programme.
- 3) The Trussell Trust has various projects working with some of the poorest and most marginalised people in Europe, living in Bulgaria.

5. Number of staff

Full-time	Part-time	Management committee members	Active volunteers
29	30	7	4000

6. How do you support your volunteers?

All volunteers are either under the care of our full-time Volunteer Manager, or an individual Foodbank Project Manager, or a Shop Manager. All staff members are encouraged to help our volunteers and thank them for their input.

7. Property occupied by your organisation

Is the main property owned or leased/rented by your organisation?	If leased/rented, how long is the outstanding lease/rental agreement?
Rented	4 years

8. Finance

From your most recent audited or independently examined accounts, complete the following:

Financial year ended -

Month: **March**

Year: **2013**

Income received from:	£
Voluntary income	1,014,074
Activities for generating funds	559,686
Investment income	4,141
Income from charitable activities	306,185
Other sources	0
Total Income	1,884,086

Expenditure:	£
Charitable activities	1,009,696
Governance costs	3,714
Cost of generating funds	564,530
Other	0
Total Expenditure	1,577,940
(Deficit)/surplus for the year:	306,146

Other gains & losses 7,283
Net 313,429

Asset position at year end	£
Fixed assets	201,148
Investments	62,267
Net current assets	246,456
Long-term liabilities	25,203
*Total A	484,668

Reserves at year end	£
Endowment funds	
Restricted funds	136,042
Unrestricted funds	348,626
*Total B	484,668

* Total A and Total B must be the same and should be taken from your balance sheet

9. Statutory funding

For the financial year above, what % of your income was from statutory sources?
 0%

10. Material changes

Describe any material changes to the organisation's activities, structure or financial position since the date of the most recent accounts:

The National Foodbank Network Director, Mr Jeremy Ravn, has retired and his post has been filled by the Welsh Foodbank Network Manager, Mr Adrian Curtis. Mr A Adenegan, our London Development Officer, has left to pursue his own business interests and has been replaced by the ex-manager of one of our London foodbanks, Miss Christine Bamigbola.

11. Previous applications to the Trust

Have you applied to the Trust before? If so, please give details:

Month/Year: Jul	/ 2010	Ref: 10297	Grant received: £60,000	OR application rejected <input type="checkbox"/>
Month/Year: -	/ -	Ref:	Grant received: £	OR application rejected <input type="checkbox"/>
Month/Year: -	/ -	Ref:	Grant received: £	OR application rejected <input type="checkbox"/>

12. Previous funding received

Funding received by your organisation from the following sources during the last **THREE** years:
(i) City of London (other than the City Bridge Trust) **(ii)** London boroughs **(iii)** London Councils (formerly ALG)
(iv) Health authorities **(v)** Central government departments **(vi)** Other statutory bodies (e.g. Housing Corporation, Arts Council) - List source, years and annual amounts:

	Year: 2009	Year: 2010	Year: 2011
(i) City of London	0	0	0
(ii) London boroughs	0	0	0
(iii) London Councils	0	0	0
(iv) Health Authorities	0	0	0
(v) Central Government	0	0	0
(vi) Other Statutory bodies	0	0	0

13. Previous grants received

Grants received by your organisation from charitable trusts and foundations (other than the City Bridge Trust) during the last **TWO** years. List source, years and annual amounts:

	Year: 2010	Year: 2011
Pears Foundation	40,000	25,000
Henry Smith Charity	21,000	30,000
Beatrice Laing Foundation	5,000	5,000
Garfield Weston Foundation	10,000	-
Esmee Fairbairn	-	20,000
Souter Charitable Trust	5,000	5,000

14. What steps is your organisation taking to reduce its carbon footprint?

The Trussell Trust is encouraging all members of the Foodbank Network to take up the opportunity to run a textile recycling project alongside their foodbank. This will reduce the amount of usable clothing going to landfill it will also help to raise funds to support the foodbank.

We encourage recycling within our offices and foodbank centres. We run seven Charity Shops that sell donated goods, including furniture, that might otherwise have gone to landfill.

The foodbanks are able to absorb surplus food from the food industry in the form of e.g. over-ordered goods, end of run foods, experimental lines and incorrectly packaged goods. This prevents waste and reduces landfill.

We encourage use of public transport, where possible. We have recently installed a bike rack at Head Office.

15. Purpose

Complete this section whatever the amount of grant requested. **In addition**, if the request is for £25,000 or more in total, a fuller proposal should be sent with this form. Also, if your application is for all or part of new or existing post(s), please enclose a copy of the relevant job description(s) including the salary level.

In order to provide the right information, please refer to guidance note 15 before completing this section.

NEED AND DELIVERY

The Foodbank Network was set up in 2004, to assist local communities to set up a foodbank, to help UK citizens going hungry in their own homes because they cannot afford to buy food. In 2010 we began a project focussing on London because it has the highest rates of income poverty in England (City Parochial Foundation and New Policy Institute Report 2009). Our objective is to establish a foodbank in every borough by the end of 2013 and increase the number of distribution centres per foodbank project. There has been strong growth both in the number of foodbanks and in the number of people helped, the results below are for April 1st to March 31st for each year:

Year	Foodbanks	Clients	Volunteers	Voucher Distributors	Schools	Churches
2009/10	9	408	-	75	-	-
2010/11	19	5,857	258	285	47	69
2011/12	32	14,642	534	660	79	176

The London Development Officer began work in Sept 2009 and is playing a crucial role in the growth of new foodbanks in London and in providing ongoing support to existing London foodbanks. We plan to build on this success by recruiting a London Network Manager who will connect with community strategies and engage with London based corporate partners.

AIMS

- 1) To establish at least one foodbank in every London borough by end of 2013.
- 2) To feed and support 35-40,000 people in crisis each year of the project.
- 3) London Foodbanks will partner with over 1,200 voucher distributors by 2016.
- 4) London foodbanks will offer over 700 safe and supportive volunteering opportunities by the end of the project.

TRACK RECORD

The Trussell Trust has experience of establishing over 318 foodbank projects across the UK in a wide range of settings. In FY 2012/13 they will feed over 315,000 in the UK. Foodbanks are given a comprehensive manual and training to help them establish quickly and run effectively. They are helped to follow proven mechanisms for: collection of food from the public and businesses; food storage; creation of food boxes containing non-perishable food to provide at least ten nutritionally balanced meals. Recruitment of volunteers; recruitment of frontline care professionals to become voucher distributors - identifying those in crisis and issuing them with a food box voucher. Raising support from local schools, churches and businesses. They also have an annual audit to inform their trustees of their progress, ensure compliance with statutory requirements and adherence to best practice. Foodbanks are offered a cloned website and a live data collection system. There is an online forum. Ongoing support is delivered from the Network Office and Development Officer.

TRUST THEME

Working with Londoners 'Bridging Communities'. Foodbanks encourage help for the community, by the community. Volunteers and supporters come from a wide range of backgrounds. Voucher distributors are from very diverse organisations. Support comes from a whole range of organisations such as schools, churches and social groups. Foodbanks are a strong catalyst for community cohesion and bring people together across social divides.

GOOD PRACTICE

Foodbanks rely on volunteers to deliver the project, under the supervision of a trained manager. They recognise that trained volunteers (especially those who have themselves been beneficiaries) give invaluable support to beneficiaries. Foodbanks value and support all those involved with them, irrespective of their background, race or beliefs.

16. Explain how you will monitor and evaluate both your own outcomes and those of the programme under which you are applying.

The Trussell Trust Foodbank Network has recently introduced an improved data monitoring system that enables all participating foodbanks to enter their records on a live database. This system records the number of people fed (adults and children) their reason for needing help, their age and ethnicity; the number of foodbank voucher distributors, the number of volunteers, number of schools and churches supporting foodbanks and the number of supermarket collections carried out. This data is collected by all foodbanks in the network, however, some still use paper records.

Regional Development Officers carry out regular visits to all foodbanks, checking beneficiary, staff and volunteer well-being. They conduct an annual audit to inform each projects trustees of the growth, development and compliance with statutory requirements and best practice.

Each Foodbank Manager monitors the impact of the project on clients, voucher distributors and volunteers. They will collect testimonies when possible, but clients are often in considerable distress and it would be inappropriate and insensitive to ask. At Head Office we are testing a simple system of mood monitoring for volunteers and if this is successful we will role it out across the foodbank network.

17. Beneficiaries

How many people will benefit from the grant per year? **Over 35,000 will be fed and helped; 700+volunteers; 1000+ frontline care professionals.**

In which local authority is your organisation based?
Head Office is in Salisbury, Wiltshire; London Office is in Lambeth.

Which borough(s) of Greater London will benefit from this grant?
(if more than one, please give % for each)
All boroughs will benefit either through support and maintenance of existing foodbanks or development of new ones.

At what address will the activity be located? **Community centres and churches across London**

What age group will benefit? **All ages**

What will the ethnic grouping(s) of the beneficiaries be?

	%		%
White - British		Black - Caribbean	
White - Irish		Black - African	
White - Other (please describe) white all origins	81	Black - Other (please describe) black all origins	9
Asian - Indian		Black - British	
Asian - Pakistani		Chinese	
Asian - Bangladeshi			
Asian - Other (please describe) asian all origins	3	Other (please describe) mixed	7
Open to everyone			100

What proportion of the beneficiaries will be disabled people?
5% of the volunteers are likely to be physically disabled or have learning disabilities

18. Funding required for the project

What is the total cost of the proposed activity/project?

(List main expenditure headings and amounts)

Expenditure heading	Year 1 £	Year 2 £	Year 3 £	Total £
London Network Manager- salary inc NIC	35,000	35,000	35,000	105,000
Development Officer - salary inc NIC	30,000	30,000	30,000	90,000
Office rent	2,400	2,400	2,400	7,200
Utilities	960	960	960	2,880
Travel: London Network Manager	4,000	4,000	4,000	12,000
Travel: London Development Officer	4,000	4,000	4,000	12,000
Core development and support costs	9,100	9,100	9,100	27,300
TOTAL	85,460	85,460	85,460	256,380

What income has already been raised?

(List amounts and main sources)

Source	Year 1 £	Year 2 £	Year 3 £	Total £
Esmee Fairbairn Foundation	1,700			
Beatrice Laing Trust	2,500			
TOTAL	4,200			

What other funders are currently considering the proposal?

We will shortly be approaching the following trust funds: Esmee Fairbairn Foundation, LQ Housing Charitable Foundation, City Parochial Foundation, Girdlers Company Charitable Trust, Fishmongers Charitable Trust, John Coldman Charitable Trust.

19. Funding requested from the Trust

How much is requested from the Trust? (List main expenditure headings and amounts)

Expenditure heading	Year 1 £	Year 2 £	Year 3 £	Total £
London Network Manager salary	35,000	35,000	35,000	105,000
London Development Officer salary	30,000	30,000	30,000	90,000
TOTAL	65,000	65,000	65,000	195,000

20. Funding requested from the Trust (continued)

When will the funding be required? **July 2013**

Is the activity to continue beyond the period for which funding is requested?
If so, how will it be resourced? **The London Team will continue to work beyond the funding period. Their focus will switch from promoting growth of foodbanks in particular boroughs to providing help, support and annual audits to the whole London Foodbank network. The costs will be partly met by contributions from the foodbanks and partly from fresh grant funding or Trussell Trust unrestricted funds.**

If any planning or other statutory consents are required for the project to proceed, what stage have the applications reached? **n/a**

Declaration on behalf of applicant organisation

I, **Chris Mould** (your name)

am an authorised representative of

The Trussell Trust (your organisation)

within which I am **Executive Chairman** (your position)

To the best of my knowledge, all the information that I have provided in this application form is correct

Signature



Date **11.4.2013**

Return the completed form to: The City Bridge Trust

City of London
PO Box 270
Guildhall
London EC2P 2EJ

Please

- **do not send this application by fax or e-mail** – unless applying online, applications must be posted to the Trust
- **do send the information in the checklist** - if items are missing, your application will be returned to you
- **do send only the information in the checklist** – if further information is required, we will contact you
- **do ensure you have signed and dated this form** – we cannot accept forms which have not been signed and dated
- **do use the correct postage** – the completed form and additional materials are likely to exceed 100g in weight