

MEETING: 13/05/2015

Ref: 12577

### ASSESSMENT CATEGORY - Improving Londoners' Mental Health

Mind (the National Association for Mental Health)

Adv: David Farnsworth

Base: Newham

Amount requested: £164,514

Benefit: London-wide

Amount recommended: £83,000

#### The Charity

Mind is the leading mental health charity in England and Wales. It provides advice and support to empower anyone experiencing a mental health problem. It campaigns to improve services, raise awareness, and promote understanding.

#### The Application

The application is to fund a project based in Mind's London head office to target 300 people from London's migrant and Black and Minority Ethnic (BME) community groups to be better informed, and more confident in engaging with mental health services; and to train 36 community representatives, and local London Mind offices, to work together to influence London Clinical Commissioning Groups (CCGs) to revise their commissioning intentions to include specific provision for migrant and BME mental health services.

#### The Recommendation

Mind is the leading national mental health charity. It has the benefit of having both a network of local offices, and a credible national voice. The project is well researched and thoughtful. Given that this is a mature, national, organisation with potential to achieve financial leverage and a large fundraising capacity, a grant at 50% of the request is recommended. If agreed, your Chief Grants Officer will then consult with the organisation to determine the most effective allocation of the grant across the three year period.

***£83,000 over three years towards the costs of a project to assist migrant and BME communities in London to engage more fully with mental health services. Weighting of the grant across each of the three years will be determined in due course by the Chief Grants Officer in consultation with the charity.***

#### Funding History

Meeting Date	Decision
03/04/2008	£150,000 over three years (3 x £50,000) towards the full-time salary and associated running costs of a London Quality Development Worker working with local Mind associations across London to improve quality standards.

#### Background and detail of proposal

The proposal builds on solid research launched by Mind in 2014: 'Commissioning Mental Health Services for Vulnerable Adult Migrants' – a report highlighting the unmet mental health needs of marginalised groups and guidance for CCGs. It seeks to capitalise on Mind's local networks and national influence with policy makers to achieve the following outcomes:

- 300 people from migrant and BME community groups across London are better informed about the availability of mental health services and are more confident in engaging with them;
- 36 Community Representatives (3 for each of the 12 CCG areas in London) will be trained and supported to engage with the CCG commissioning process;
- At least 50% of the London CCGs Mind engage with will revise their commissioning intentions to include specific provision for migrant mental health services;
- At least 25% of the London CCGs Mind engage will revise their commissioning processes to ensure contractors are required to consider the impact of service provision on migrant groups.

### Financial Information

Forecast income in the financial year 2014/15 was £34,994,000 of which £33M (94%) was confirmed by February 2015. Forecast income for 2015/16 is £37,993,000 of which £9.8M (26%) had been confirmed by March 2015.

Free unrestricted reserves as at 31<sup>st</sup> March 2014 were £6,736,000, equating to 3.6 months' worth of unrestricted expenditure (or 2.5 months' worth of total expenditure). The charity's reserves policy is to hold between 3 and 6 months' worth of unrestricted expenditure which equates to between £5.6m and £11.2m.

The cost of generating funds is high as shown in the table below, which the charity advises is due to operating 140 charity shops.

Year end at 31 March	2013/14 Audited Accounts	2014/15 Forecast	2015/16 Current Year Budget
<b>Income and Expenditure</b>	<b>£</b>	<b>£</b>	<b>£</b>
Income	33,655,000	34,994,000	37,993,000
Expenditure	32,822,000	35,653,000	38,615,000
Unrestricted Funds Surplus / (Deficit)	596,000	952,000	(397,000)
Restricted Funds Surplus / (Deficit)	237,000	(293,000)	(225,000)
Gain/ (loss) on investments	41,000	-	-
Total Surplus / (Deficit)	874,000	659,000	(622,000)
Surplus / (Deficit) as a % of turnover	2.5%	1.9%	(1.6%)
Cost of Generating funds (% of income)	12,990,000 (38.6%)	-	-
<b>Free unrestricted reserves</b>			
Free unrestricted reserves held at Year End	6,736,000	7,736,000	7,339,000
How many months' worth of expenditure	2.5	2.6	2.3
Reserves Policy target	5,589,000 – 11,178,000	5,589,000 – 11,178,000	5,589,000 – 11,178,000
How many months' worth of expenditure	2.0 – 4.1	1.9 – 3.8	1.7 – 3.5
General unrestricted reserves over/(under) target	1,147,000 – (4,442,000)	2,147,000 – (3,442,000)	1,750,000 – (3,839,000)