

# The City Bridge Trust

## Investing In Londoners: Application for a grant



### About your organisation

Name of your organisation: <b>Kingdom Storehouse</b>	
If your organisation is part of a larger organisation, what is its name? <b>N/A</b>	
In which London Borough is your organisation based? <b>Havering</b>	
Contact person: <b>Mr Mark Reeves</b>	Position: <b>Project Manager</b>
Website: <a href="http://www.haroldhill.foodbank.org.uk">http://www.haroldhill.foodbank.org.uk</a>	
Legal status of organisation: <b>Charitable company</b>	Charity, Charitable Incorporated Company or company number: <b>1153554</b>
When was your organisation established? <b>01/07/2011</b>	

### Grant Request

Under which of City Bridge Trust's programmes are you applying? <b>Reducing Poverty</b>
Which of the programme outcome(s) does your application aim to achieve? <b>More Londoners with improved economic circumstances</b> <b>More people accessing debt and legal services</b>
Please describe the purpose of your funding request in one sentence. <b>To provide a secure post for the Project Mnager on a full time basis to meet the increased demand for our services to the community.</b>
When will the funding be required? <b>01/02/2015</b>
How much funding are you requesting? Year 1: <b>£30,500</b> Year 2: <b>£31,110</b> Year 3: <b>£31,732</b> <b>Total: £93,342</b>

**Aims of your organisation:**

The aims and objectives of the charity are:

- (1) the relief of poverty or distress for persons in but not limited to Harold Hill, London borough of Havering who are in conditions of need, hardship or distress by reason of their social and/or economic circumstances by providing emergency food and other services the Directors think fit for the furtherance of the objectives.  
 (2) provide debt advice and interview & employability mentoring.

**Other Services**

**Volunteer Development Programme** - Our volunteers underpin all of the activities at the Foodbank, they receive training and personal development in their participation. Enabling them to further their own development whilst supporting people in crisis.

**Job Club** - Our clients and the wider community are offered the opportunity to gain essential skills leading to employment.

**Advocacy & Sign posting** - We refer clients to a local CAP Debt Centre, the CAB and other recognised local organisations for qualified advice.

**Main activities of your organisation:**

The Foodbank is open five days a week, food that is donated is sorted and packed we then distribute food parcels to people in crisis. We hold a variety of information leaflets, website, Facebook page, You Tube Videos, Twitter & Flickr accounts.

We refer to other service providers when necessary, work in partnership with other local organisations, and consult with clients and stakeholders as and when necessary.

We attend promotional opportunities in the Borough, having a stand at events such as: local fairs, LBH annual residence conference, International Women's Day.

We deliver presentations and talks to local school assemblies, churches, LBH Financial Inclusion Group meeting.

Most importantly of all we create a warm, welcoming environment to help clients to feel at ease. We make time for people. Volunteers are trained to provide a listening ear over a cup of tea and sometimes this makes the biggest difference.

Other areas of work are our Job Club and the Volunteer Support Programme

**Number of staff**

Full-time:	Part-time:	Management committee members:	Active volunteers:
<b>1</b>	<b>2</b>	<b>5</b>	<b>15</b>

**Property occupied by your organisation**

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
<b>Leased</b>	<b>5 years</b>

## Summary of grant request

Harold Hill is a recognised area of deprivation in Havering. The Index of Multiple Deprivation Score in Havering shows that half of all children are living in poverty, the gulf between rich and poor in the borough is widening. Local schools have more than 50% of their children qualifying for free school meals. It also shows that older people are experiencing deprivation in the Gooshays Ward.

Between August 2013 to August 2014 2,588 people have used the Foodbank.

We have seen increases in the number of residents who we believe to be in food poverty. Food poverty is often associated with wider financial crises; in particular those associated with gaps in benefits payments.

The Development Manager will work to develop existing and new services to meet the emerging needs of the community and to continue to keep the facility open 5 days a week.

The primary aim of the foodbank is to provide emergency food to people in short term crisis. A simple concept, designed to help all people in short term crisis, offering free emergency food for three days for up to three visits.

When people are on a low income and have no financial safety net, a sudden crisis such as bereavement, ill health redundancy, marital break-up or even an unexpected bill, can leave people unable to feed themselves or their family. Situations can then deteriorate in to something far worse. We refer people to relevant agencies. The immediate practical help provided by us gives the client and the referral agency breathing space to work together to resolve the underlying problems.

Our aim is to continue to develop a holistic approach that focuses on building resilience and preventing the long term causes of poverty. This includes promotion of employment opportunities, tackling debt, improving household budgeting and ensuring key issues that cause poverty are at best prevented or at least alleviated.

We have increasingly expanded our scope of work beyond the provision of food, through necessity, and a strong desire to help individuals get back on their feet. We have secured funding for a Supported Volunteer Programme and a Job Club.

We have grown rapidly since starting. We started with 4 "distributors" and now have 64, this is front line professionals who refer service users to the Foodbank for help. We work with a breadth of agencies who work with the vulnerable. We started with 4 community groups and individuals donating food we now have over 60.

We are the preferred organisation in Havering for the Emergency Assistance Scheme for food parcels, established in preparation of the welfare changes that came into force on 1st April 2013. Average referrals in the two quarters prior to the welfare changes were 42 per month, referrals jumped to 72 in April 2013, and nearly 100 per month in October 2013.

Many clients return to volunteer with the Foodbank, just under a third of our regular volunteers are ex clients. Volunteers take on a variety of roles including supervisory roles and key holders, we believe that delegating responsibility and building trust will build people's self-confidence. We have built strong relationships with volunteers.

Harold Hill Foodbank is one of three in the London Borough of Havering, it is the only one that is open five days a week offering a holistic approach that values diversity.

To improve our carbon footprint we source local suppliers & reuse/recycle where possible.

The Foodbank will not be able to expand its activities to alleviate poverty or stay open 5 days a week without the security of this post. This would have an adverse affect on the local community.

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

**None**

### **Outputs and outcomes**

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

**Foodbank -7800 will have access to emergency food supplies in a time of crisis five days a week**

**Job Club - 75 people will have access to a weekly sessional job club providing advice and practical support around a range of topics including CV writing, searching and applying for jobs, interview techniques, benefits and Tax Credit Advice**

**Volunteer Development Programme - 176 people from the community, including clients, will be trained and supported as volunteers to collect/distribute food, warehouse support and other roles such as administration mentoring & befriending.**

**Advocacy & Signposting - Staff & volunteers will provide advice & support to individual clients along with befriending & mentoring support. Clients will be referred to the appropriate services or agencies to receive relevant debt & legal advice and other assistance.**

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

**Food distribution - Up to 7800 people over 3 years will receive the safety net of 3 days emergency food provision and suffer less anxiety and depression, while an emergency plan is established and initiated enabling them to gain essentials to live, food, shelter & income.**

**Job Club - Increased opportunities for people by giving them the chance to gain experience and practical skills needed to gain employment and access to a wider network of opportunities**

**Volunteer Development Programme - Local people & clients will have opportunities to volunteer and acquire new skills & experience. Increasing their self confidence and motivation to compete for employment opportunities.**

**Advocacy & Signposting - People in crisis will access advice, advocacy and services the Foodbank & collaborating specialist agencies This will enable clients to improve their health & wellbeing, welfare and work towards regaining full independence as they become capable of progressing out of crisis and back to independence.**

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

**At the end of the year two we will seek to identify and apply to other sources of funding to ensure the continuation of this essential project.**

## Who will benefit?

### About your beneficiaries

How many people will benefit directly from the grant per year?

**2,600**

In which Greater London borough(s) or areas of London will your beneficiaries live?

**Havering (100%)**

What age group(s) will benefit?

**All ages**

What gender will beneficiaries be?

**All**

What will the ethnic grouping(s) of the beneficiaries be?

**A range of ethnic groups**

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

**1-10%**

## Funding required for the project

**What is the total cost of the proposed activity/project?**

Expenditure heading	Year 1	Year 2	Year 3	Total
Salaries F/T Manager inc ENI @12%	30,500	31,110	31,732	93,342
Salaries P/T Admin	10,000	10,200	10,404	30,604
Rent , Service Charge & Utilities	22,956	23,415	23,884	70,255
Insurance	670	683	697	2,050
Staff Travel/Expenses/Petrol	1,200	1,224	1,248	3,672
Maintenance/Repairs	1,500	1,530	1,561	4,591
Office Costs, Subscriptions, Donations	9,561	9,642	9,726	28,929
Computer/IT	400	408	416	1,224
Food Purchases & hospitality/refreshments	1,347	1,374	1,401	4,122
<b>TOTAL:</b>	<b>78,134</b>	<b>79,586</b>	<b>81,069</b>	<b>238,789</b>

**What income has already been raised?**

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0
	0	0	0	0
	0	0	0	0
<b>TOTAL:</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

**What other funders are currently considering the proposal?**

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0
	0	0	0	0
	0	0	0	0
<b>TOTAL:</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

**How much is requested from the Trust?**

Expenditure heading	Year 1	Year 2	Year 3	Total
Salaries Full Time Manager inc ENI @ 12%	30,500	31,110	31,732	93,342
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
<b>TOTAL:</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

## Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: <b>February</b>	Year: <b>2014</b>
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Income received from:	£
Voluntary income	10,254
Activities for generating funds	0
Investment income	0
Income from charitable activities	0
Other sources	71,378
<b>Total Income:</b>	<b>81,632</b>

Expenditure:	£
Charitable activities	33,604
Governance costs	0
Cost of generating funds	6,500
Other	0
<b>Total Expenditure:</b>	<b>40,104</b>
<b>Net (deficit)/surplus:</b>	<b>41,528</b>
<b>Other Recognised Gains/(Losses):</b>	<b>0</b>
<b>Net Movement in Funds:</b>	<b>0</b>

Asset position at year end	£
Fixed assets	0
Investments	0
Net current assets	41,528
Long-term liabilities	0
<b>*Total Assets (A):</b>	<b>41,528</b>

Reserves at year end	£
Restricted funds	12,858
Endowment Funds	0
Unrestricted funds	28,733
<b>*Total Reserves (B):</b>	<b>41,591</b>

\* Please note that total Assets (A) and Total Reserves (B) should be the same.

### Statutory funding

For your most recent financial year, what % of your income was from statutory sources?  
61-70%

### Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

n/a

### Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	0	0	10,000
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	0	0	0
Other statutory bodies	0	0	0

### Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
London Catalyst	10,000	0	0
Comic Relief - Volunteer Development Programme	0	0	10,000
Awards for All - Volunteer Development Programme	0	0	7,865
Cinnamon Network - Job Club	0	0	1,500
Mission Opportunity Fund- Job Club over 3 years	0	0	19,130

### Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes      Full Name: **Mark Reeves**

Role within                      **Project Manager**  
Organisation: