

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: Federation of London Youth Clubs	
If your organisation is part of a larger organisation, what is its name? N/A	
In which London Borough is your organisation based? Hackney	
Contact person: Mr. Gareth Price	Position: Director of Communications and Strategy
Website: http://www.londonyouth.org.uk	
Legal status of organisation:	Charity, Charitable Incorporated Company or company number: 303324
When was your organisation established? 22/08/1931	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Strengthening London's Voluntary Sector
Which of the programme outcome(s) does your application aim to achieve? More organisations with improved capabilities in monitoring, evaluation and impact reporting
Please describe the purpose of your funding request in one sentence. We want to deliver a step change in the capacity of London's voluntary youth sector to evidence, and advocate for, the value of its work.
When will the funding be required? 01/06/2015
How much funding are you requesting? Year 1: £51,073 Year 2: £52,089 Year 3: £0 Total: £103,163

Aims of your organisation:

London Youth supports a network of 400 diverse community youth organisations where young people choose to go. With unique reach to over 75,000 young Londoners, we deliver programmes with and through this network in every London borough and out of town at our two residential learning centres.

Our mission is to support and challenge young people to become the best they can be.

Our vision is that all young Londoners access a wide range of high quality opportunities for learning and fun, beyond family and formal education, building strong trusted relationships with adults and their peers; leading to broadened networks and increased confidence, character and skills.

We want all young Londoners to have the best of this incredible capital city; for it to invest in their potential, encourage them as leaders in their communities and open up opportunities for them to thrive.

Main activities of your organisation:

We deliver our mission through four strategic objectives:

1. Developing, training, connecting and quality assuring our membership network to deliver good youth work (Development)
2. Creating a broad and inclusive range of opportunities for young people, with and through our members, that improve their all-round confidence, resilience and relationship skills. These opportunities include employability, sports development, youth social action, inclusion and outdoor education (Opportunity)
3. Ensuring our expertise and the on-the-ground voices of youth workers and young people are reflected in public policy, practice and opinion (Voice)
4. Being the best we can be ourselves; financially robust and a great place to work (Best we can be)

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
78	58	13	234

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Owned	

Summary of grant request

We want to deliver a step-change in the capacity of London's voluntary youth sector to evidence the value of its work.

We're aiming to: improve outcomes for young people through a better evaluation of what works; increase the sustainability of youth organisations by supporting them to articulate their impact; ensure that we learn from what works and share good practice across the youth sector

Our network of member youth clubs offer young people opportunities to learn, have fun and experience new challenges. Our members support young people from some of the poorest wards within the capital - over half are located in the 20% most economically disadvantaged areas.

Operating beyond family and formal education has clear advantages: young people choose to engage with youth clubs, they gain new skills in a place they feel safe, and they're supported by trusted adults.

However, voluntary youth organisations operate in a challenging environment. Revenue from local authorities is falling dramatically, and they're dealing with complexities such as inclusion, cyber bullying and mental health issues.

There is no easy answer, but broad agreement amongst youth workers, policy-makers and funders that the key is for youth clubs to be better at evidencing their impact.

In January 2013, London Youth began a learning journey to better understand the impact our work has on young people.

We developed 'journeys of change' for our programmes. Those involved defined the outcomes their work delivered and chose the tools through which these would be measured.

Now in 2015, our delivery is becoming evidence-based, we're using validated outcomes frameworks, and our programmes have intervention models. And, after a year's robust data collection, we understand more about the impact of our interventions, four of our programmes have been independently validated by Project Oracle and we've been selected as an early adopter by the new Centre for Youth Impact.

We want to support our members through the same process and have begun testing how to do this. We've delivered workshops for 25 member clubs to introduce journeys of change and carried out a pilot with four clubs to help them understand their impact.

We're proposing to work with 20 member clubs and provide them with programme design and evaluation training, and bespoke support to develop theories of change, interventions models, evaluation plans, and common data frameworks. We will also help them achieve Project Oracle's Level One Standard.

At this stage our learning from the pilot is that one-to-one support for a manageable number of clubs is most likely to yield results for the future.

This work will be co-delivered by London Youth's Learning and Membership Development teams over two years from June 2015 - May 2017.

- Our Head of Learning will provide technical support to develop journeys of change and impact measurement systems
- Our Head of Membership Development will recruit member clubs and facilitate learning sessions.
- Our Membership Support Officer will help manage relationships

We'll recruit participating organisations based on their capacity and commitment, work with clubs with the Bronze Quality Mark or higher, and aim for a geographical spread.

We'll bring the organisations together into learning networks and disseminate learning to practitioners and funders through events.

London Youth will strengthen the capital's voluntary sector by ensuring 20 organisations develop their monitoring, evaluation and impact reporting capabilities and meet the Principles of Good Practise by: developing a bespoke evaluation plan for this work; ensuring feedback informs delivery through learning networks and our consultancy approach; and sharing our results across the sector, through our own membership network, Talent Match programme, and partnerships with national networks.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

London Youth delivers the City and Guilds accredited Quality Mark for our member youth clubs. We are also working towards the Ambition Quality Mark ourselves, and expect to have achieved it within the next 6 months at the latest. We are one of the Times Top 100 Non-profits to work for. Our Youth Action team is accredited by Reach, the national standard for youth volunteering and social action. Our outdoor education centre, Hindleap Warren, is licensed by the Adventure Activities Licensing Service and has been awarded the Association of Heads of Outdoor Education Centres' Gold Standard.

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

20 community youth organisations receive formal two day training on programme design and evaluation

20 community youth organisations supported to develop theories of change, intervention models, evaluation plans, and common data frameworks

20 community youth organisations supported to reach Project Oracle's Level One on their Standards of Evidence

Each in year cohort of 10 community youth organisations participates in an impact focused learning network comprising at least two meetings

London Youth hosts events in 2016 and 2017 to disseminate learning to funders and youth sector practitioners

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

20 participating organisations are using evidence-based practise and this contributes to better outcomes for young people

20 participating youth organisations are better able to articulate their impact to funders and other stakeholders and this contributes to their sustainability

Learning from this process informs the development of London Youth's long term strategy to support all our members to measure their impact

Learning from this process is disseminated across the youth sector both in London and nationally

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

We want to capacity-build member organisations to articulate their impact sustainably. Working with 20 organisations over two years will effect the step change we're aiming for but we'd ideally like to keep open the possibility of a third year of funding depending on performance. Given the work's results-based nature, we are confident we can make the case for additional funding.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

1,800

In which Greater London borough(s) or areas of London will your beneficiaries live?

London-wide (100%)

What age group(s) will benefit?

0-15

16-24

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

1-10%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Staff costs 5.8 staff FTE (including pension and NI costs)	97,079	91,591	91,591	280,261
Project salaries	33,593	34,265	0	67,858
Management salaries (Director of Communications and Membership one day per week)	6,676	6,809	6,809	20,294
Running costs	7,000	7,140	0	14,140
Support costs (Office, IT, People, Finance, Communications, Safeguarding, Governance)	20,760	21,175	21,176	63,111
Management salaries	3,388	3,456	0	6,843
Participant costs (including food, travel, PPE, CSCS training)	36,698	36,698	36,698	110,094
Support costs	7,092	7,229	0	14,321
Staff costs	2,913	2,913	2,914	8,740
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
TOTAL:	51,073	52,089	0	103,163

What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
Trust for London	39,666	39,667	39,667	119,000
	0	0	0	0
Construction Industry Training Board	18,000	11,250	11,250	40,500
	0	0	0	0
Big Lottery Fund carry over	37,000	0	0	37,000
	0	0	0	0
	0	0	0	0
	0	0	0	0
TOTAL:	0	0	0	0

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
Henry Smith Charity	20,261	20,261	20,261	60,783
	0	0	0	0
Hyde Housing	20,000	20,000	0	40,000
	0	0	0	0
Walcott Foundation	10,000	10,000	10,000	30,000
	0	0	0	0
Others	34,583	20,417	0	55,000
	0	0	0	0
TOTAL:	0	0	0	0

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Staff costs	25,000	25,000	0	50,000
Project salaries	33,593	34,265	0	67,858
	0	0	0	0
Running costs	7,000	7,140	0	14,140
	0	0	0	0
Management salaries	3,388	3,456	0	6,843
	0	0	0	0
Support costs	7,092	7,229	0	14,321
	0	0	0	0
	0	0	0	0
TOTAL:	51,073	52,089	0	103,163

Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: August	Year: 2014
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Income received from:	£
Voluntary income	465,892
Activities for generating funds	28,494
Investment income	46,483
Income from charitable activities	6,080,930
Other sources	0
Total Income:	6,621,799

Expenditure:	£
Charitable activities	6,689,085
Governance costs	15,568
Cost of generating funds	164,663
Other	0
Total Expenditure:	6,869,316
Net (deficit)/surplus:	-247,517
Other Recognised Gains/(Losses):	72,981
Net Movement in Funds:	-174,536

Asset position at year end	£
Fixed assets	7,093,609
Investments	1,218,818
Net current assets	926,981
Long-term liabilities	0
*Total Assets (A):	9,239,408

Reserves at year end	£
Restricted funds	334,034
Endowment Funds	1,206,238
Unrestricted funds	7,699,136
*Total Reserves (B):	9,239,408

*** Please note that total Assets (A) and Total Reserves (B) should be the same.**

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
1-10%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

In October 2014, our Trustee Board agreed to undertake significant internal works to plumbing and electrics at Woodrow High House, and have committed to replacing old oil boilers at Hindleap with a new biomass boiler. The works at both locations are being funded by a grant from Joseph Levy Endowment Trust which we intend to repay over 15 years.

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	233,916	43,350	247,204
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	35,240	166,494	215,181
Other statutory bodies	250,532	1,046,838	2,808,737

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
City of London, local authorities & councils	233,916	43,350	247,204
Esmee Fairbairn Foundation	0	111,350	104,230
Central government departments -----	35,240	166,494	215,181
Girdlers' Company Charitable Trust	40,000	75,000	40,000
Other statutory bodies -----	250,532	1,046,838	2,808,737
Jimmy Dixon Charitable Trust	0	50,000	50,000
Trusts and foundations -----	850,749	914,774	583,278
Mercers' Company Charitable Foundation	100,000	0	0
Corporations -----	0	8,303	21,954
Garfield Weston Foundation	100,000	0	0

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Gareth Price**

Role within **Head of Development**
Organisation: