

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: London Voluntary Service Council	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? Islington	
Contact person: Ms Lisa Greensill	Position: Head of Policy and Sector Support
Website: http://www.lvsc.org.uk	
Legal status of organisation:	Charity, Charitable Incorporated Company or company number: 276886
When was your organisation established? 12/05/1978	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Strengthening London's Voluntary Sector
Which of the programme outcome(s) does your application aim to achieve? More equalities organisations with enhanced voice, advocacy and representation skills More organisations with improved capabilities in monitoring, evaluation and impact reporting
Please describe the purpose of your funding request in one sentence. To part fund the full costs of the Chief Executive and the Head of Policy and Sector Support
When will the funding be required? 01/01/2015
How much funding are you requesting? Year 1: £60,000 Year 2: £60,000 Year 3: £60,000 Total: £180,000

Aims of your organisation:

LVSC is the collaborative leader of London's voluntary and community sector. We support London's 60,000 voluntary and community organisations to improve the lives of Londoners. Our vision is of a vibrant and sustainable city where the lives of Londoners are enhanced through voluntary and community action. Our aims are:

To be a central resource for knowledge and policy for the London voluntary and community sector. To be an influential centre of policy analysis and response, to enable and deliver a strong, strategic and independent voice for the sector, promote and champion the sector and act as a bridge between the sector and other partners.

To act as a collaborative leader for London's voluntary and community sector by equipping people and organisations to service their communities, enabling people and organisations in the sector to collaborate effectively and share best practice.

To enable the voluntary and community sector to deliver the best services and support for Londoners.

Main activities of your organisation:

Providing policy leadership on employment and skills, equalities, health, criminal justice, climate change.

Representing the sector on key strategic partnerships

- Providing policy briefings, e-bulletins and research to a mailing list of over 3850 organisations.
- Managing policy networks including the Employment and Skills Policy network, Community Voices for Health, the CVS Network, the London Voluntary Sector Forum, the Safer Future Communities Network
- Delivering VCS Assist, an ESF capacity building project for VCS employment and skills providers
- Specialist employment law advice
- Leading London for All, a partnership of VCS infrastructure organisations delivering support to London's VCS with a focus around merger and collaboration, linking up local and regional services, equalities and accessibility.
- Leading Bid Co, a partnership of voluntary sector organisations drawn together to deliver contracts
- Developing United Way London
- Delivering support to organisations around collaboration and merger
- Providing evidence on the impact of the austerity programme and welfare reform
- Developing expertise on data collection, collation and the use of open data.

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
10	1	8	0

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Rented	Reviewed annually

Summary of grant request

We are requesting from the City Bridge Trust a contribution to the salary costs of our Chief Executive and our Head of Policy and Sector Support. These posts are crucial to the effective running of LVSC and in particular the development of our role as United Way London, one of only two United Ways in the UK. As the local United Way in London our aim is to significantly improve relationships between the corporate sector and the wider Voluntary and Community Sector (VCS). Being part of the United Way Worldwide network is a unique opportunity and we are promoting greater corporate sector employee involvement with their local communities. We will provide opportunities for partnership working across London, as well as establishing a funding programme and building LVSC's sustainability.

But United Way is just part of LVSC's activities. London has a huge and diverse voluntary and community sector reflecting the nature of the Capital itself. LVSC exists to bring the sector together and to reflect its views to policy makers and funders. We have over a hundred years' worth of experience supporting and coordinating the civil sector in London. We have a proud history of campaigning, working across sectors, operating at a strategic regional level, producing policy papers and briefings and enabling the voice of the sector to be heard by policy makers and politicians.

LVSC carries out work in a number of distinct areas: as part of Regional Voices we act as a strategic partner to the Department of Health, helping the NHS and others engage with the public around developing health policy and CQC inspections; we run the London Employment and Skills Network which brings together over 200 VCS organisations involved in employment and skills work and, alongside this, we are providing support and guidance for VCS organisations wishing to become involved in the forthcoming Big Lottery ESF programme; the Safer Future Communities network, funded by the Mayor's Office of Policing And Crime which brings together a network of VCS agencies involved in criminal justice and supports MOPAC's work around commissioning for victim's services, responding to consultations; and the London for All project, funded by London Councils delivers specialist and generic capacity building with our partners ROTA, Womens Resource Centre, the HEAR network and LASA. We also have a commitment to addressing Climate Change and are continuing to work with CVS Directors and others to encourage the take-up of eco audits. As an organisation we have our own climate change champion and a sustainability policy.

We track the benefit of our activities through regular surveys and monitoring returns at all our events, and constant requests for feedback from our network meetings. We have introduced a benefit tracking system for our London for All project where we are going to be following up what actions organisations have taken as a result of attending training events or seminars. When designing new programmes of work we use the knowledge we gather from our networks to identify priorities and issues facing the VCS in London and where our support is most needed. We advertise our events and training activities through our e-bulletin, which goes out to over 2000 organisations, and through our networks - for example, our CVS Directors' Network is invaluable for reaching right into the heart of localities. We hold regular conferences to share our findings with the sector and publish reports and updates.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **No**

What Quality Marks does your organisation currently hold?

UK Investor in Equality and Diversity Silver Award

United Way Worldwide Global Standards of Excellence

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

Regular strategic dialogue and policy development with other regional organisations such as London Councils, The Mayor's Office, NHS London and London Funders including joint delivery of events.

Development of United Way London to become a vehicle for promoting volunteering, payroll giving and to facilitate the development of a funding stream. This will also generate income to help LVSC become more financially sustainable.

Effective management of LVSC through financial control, fundraising, support of and close working with the Board of Trustees. Ensure sustainability through the development of a more flexible business model.

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

The voice of the voluntary and community sector is stronger and has more influence with policy makers across London and nationally, particularly with regard to our more disadvantaged communities.

Strategic discussions with funders on funding the sector in London will be more informed using an information base developed through our far-reaching networks.

VCS organisations including equality organisations will benefit from increased access to employees from the corporate sector who bring a wealth of skill and expertise in areas such as finance, legal, marketing and impact.

The voluntary and community sector in London will have a strong, sustainable umbrella body to represent them and ensure their voice is heard.

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

Yes. We have a fundraising strategy updated quarterly and reviewed at Finance Committee and Board Meetings. We are also investing time and expertise in the development of United Way London. Initial results are encouraging and we hope to develop this into an effective way of not only distributing funding but also making LVSC sustainable.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

30,000

In which Greater London borough(s) or areas of London will your beneficiaries live?

London-wide (100%)

What age group(s) will benefit?

All ages

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

11-20%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Chief Executive Salary incl. NI and Pension	66,210	66,872	67,540	200,622
Head of Policy Salary incl. NI	45,379	45,832	46,291	137,502
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
TOTAL:	111,589	112,704	113,831	338,124

What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
London Councils	24,014	24,014	24,014	72,042
	0	0	0	0
	0	0	0	0
	0	0	0	0
TOTAL:	0	0	0	0

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
TOTAL:	0	0	0	0

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Chief Executive Salary contribution	50,000	50,000	50,000	150,000
Head of Policy Salary contribution	10,000	10,000	10,000	30,000
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
TOTAL:	60,000	60,000	60,000	180,000

Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: March	Year: 2014
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Income received from:	£
Voluntary income	155,250
Activities for generating funds	10,812
Investment income	1,050
Income from charitable activities	1,699,202
Other sources	12,852
Total Income:	1,879,166

Expenditure:	£
Charitable activities	1,910,531
Governance costs	14,779
Cost of generating funds	
Other	
Total Expenditure:	1,925,310
Net (deficit)/surplus:	(46,144)
Other Recognised Gains/(Losses):	0
Net Movement in Funds:	(46,144)

Asset position at year end	£
Fixed assets	
Investments	
Net current assets	332,903
Long-term liabilities	
*Total Assets (A):	

Reserves at year end	£
Endowment funds	
Restricted funds	40,442
Unrestricted funds	292,461
*Total Reserves (B):	332,903

*** Please note that total Assets (A) and Total Reserves (B) should be the same.**

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
31-40%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

N/A

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	112,167	119,334	83,500
London Local Authorities	0	0	0
London Councils	246,713	249,110	367,664
Health Authorities	32,153	31,935	36,900
Central Government departments	23,301	3,000	5,497
Other statutory bodies	18,037	14,632	165,216

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
BIG Fund	193,776	227,234	0
Esmee Fairbairn Charitable Trust	50,000	30,000	20,000
Trust for London	112,167	119,334	83,500
	0	0	0
	0	0	0

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Eithne Rynne**

Role within **CEO**
Organisation: