

<b>Committee</b> Public Relations and Economic Development Sub (Policy and Resources) Committee	<b>Dated:</b> 29 May 2018
<b>Subject:</b> City of London Corporation – 2018 Party Conferences	<b>Public</b>
<b>Report of:</b> Bob Roberts, Director of Communications	<b>For Information</b>
<b>Report author:</b> Jan Gokcen, Corporate Affairs Officer	

### Summary

This report seeks to update Members on the latest developments regarding the City of London Corporation's party conference activity which takes place in Autumn 2018.

### Recommendations

Members are asked to note that:

- a. The proposed programme for party conferences as outlined in this report.

### Background

1. At the 26 February 2018 meeting of this Sub Committee, Members agreed to host a private roundtable and private dinner at Liberal Democrat conference, a private roundtable, open fringe event and private dinner at Conservative party conference, and a private roundtable at Labour party conference.
2. At the aforementioned meeting of this Sub Committee, Members asked for a review of proposals for the City Corporation's presence at Labour party conference, suggesting a private dinner rather than a private drinks reception to be better suited for strategic engagement purposes.
3. Following soundings taken by officers, this report reviews its former proposal and suggests hosting a private dinner, rather than a private reception, at Labour Party Conference.
4. Since the Sub Committee in February, the opportunity has arisen to partner with the trade association UK Finance for both Labour and Conservative party conferences' private dinners.
5. UK Finance represents approximately 300 of the leading firms providing finance, banking, markets and payments-related services in or from the UK.
6. Members of UK Finance vary in size, are located throughout the United Kingdom and operate across a range of areas, providing UK Finance with an extensive network and wealth of expertise in an area of prime concern to the City Corporation.
7. By working with a key strategic partner, the City Corporation will maximise the engagement value of its private dinners and ensure that there is high profile political and business engagement.
8. In chronological order, plans for the 2018 party conference season are as follows:

**2018 Liberal Democrat Party Conference, 15-18 September 2018, Brighton:**

Private Roundtable event – Monday 17 September  
Theme: Fintech  
Think Tank Partner: Social Market Foundation

Dinner – Monday 17 September  
Venue: The Dome, Hotel du Vin, Monday 17 Sept

Accommodation: Hotel du Vin

**2018 Labour Party Conference, 23-26 September, Liverpool:**

Private Roundtable event - Monday 24 September  
Theme: Culture as a driver of Growth  
Think Tank Partner: The Fabian Society

Dinner – Monday 24 September  
Venue: Royal Liver Building, Monday 24 Sept.  
Partner: UK Finance

Accommodation: Malmaison

**2018 Conservative Party Conference, 30 September – 03 October, Birmingham:**

Private Roundtable event - Monday 1 October  
Theme: Brexit and regulation  
Think Tank Partner: Centre for Policy Studies (CPS)

Dinner – Monday 1 October  
Venue: Birmingham Town Hall  
Partner: UK Finance

Open Fringe – Date tbc  
Theme: Trade  
Think Tank Partner: Chatham House

Accommodation: Malmaison

**Scottish National Party Conference, dates and locations TBA, activity tbc**

**Conclusion**

9. Members are asked to note the proposals and recommendations for the City of London Corporation the 2018 Liberal Democrat, Labour, and Conservative party conferences.

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