



The City Bridge Trust Committee

ANNEX – APPLICATION FORMS

Date: THURSDAY, 21 MARCH 2019
Time: 1.45 pm
Venue: COMMITTEE ROOMS, 2ND FLOOR, WEST WING, GUILDHALL

8. GRANTS AND STRATEGIC INITIATIVES RECOMMENDATIONS AND ASSESSMENTS

To consider the Chief Grants Officer and Director of City Bridge Trust's reports on grant recommendations as follows: -

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- e) Afghanistan and Central Asian Association (Pages 3 - 12)
- f) Asylum Support Appeals Project (Pages 13 - 26)
- g) Citizens Advice Bureaux Service Camden (Pages 27 - 40)
- h) Free Representation Unit (Pages 41 - 54)
- i) New Horizon Youth Centre (Pages 55 - 68)
- j) Pro Bono Community (Pages 69 - 82)
- k) Federation of London Youth Clubs (Pages 83 - 94)
- l) Magpie Dance (Pages 95 - 106)
- m) Myatt's Field Park Project (Pages 107 - 120)
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- o) Paddington Development Trust (Pages 133 - 146)
- p) QPR in the Community Trust (Pages 147 - 160)

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- s) The Garden Classroom (TGC) (Pages 193 - 206)
- t) Zoological Society of London (Pages 207 - 222)
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- w) Lambeth and Southwark Mind (Pages 257 - 268)
- x) Limes Community and Children's Centre (Pages 269 - 282)
- y) MyBnk (Pages 283 - 296)
- z) Safer London Foundation (Pages 297 - 312)
- aa) St Augustine's Community Care Trust (Pages 313 - 328)
- bb) Stockwell Partnership (Pages 329 - 344)
- cc) women@thewell (Pages 345 - 356)

John Barradell
Town Clerk

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- f) 15075 Asylum Support Appeals Project
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- ac) 15240 women@thewell

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The City Bridge Trust

Investing In Londoners: Application for a grant

About your organisation

Name of your organisation: Afghanistan and Central Asian Association	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? Hounslow	
Contact person: Dr Nooralhaq Nasimi	Position: Founder and Director
Website: http://www.acaa.org.uk	
Legal status of organisation: Registered Charity	Charity, Charitable Incorporated Company or company number: 1096908
When was your organisation established? 05/04/2003	

Grant Request

Under which of City Bridge Trust's programmes are you applying? English for Speakers of Other Languages		
Which of the programme outcome(s) does your application aim to achieve? More people with improved English language skills More people participating in the wider community		
Please describe the purpose of your funding request in one sentence. To enable our ESOL for Integration service to become accredited and to enable the service to rent more rooms to teach more students.		
When will the funding be required? 30/06/2018		
How much funding are you requesting?		
Year 1: £39,460	Year 2: £36,960	Year 3: £36,960
Total: £113,380		

Aims of your organisation:

The Afghanistan and Central Asian Association (ACAA) was established in 2001 by Dr Nooralhaq Nasimi, who fled Afghanistan with his young family in 1999. Dr Nasimi wanted to help other refugees, so he began organising cultural events and day trips for the Afghan community. Since then, the organisation has flourished and developed into a vibrant charity that works to support, educate and empower refugees with the difficult transition into the UK.

The aims of the ACAA are to:

- ? Improve English language and communication skills by providing entry and elementary Level classes
- ? Increase employability through courses, volunteering, mentoring and access to training;
- ? Empower women by providing weekly women sessions, social opportunities and volunteering
- ? Increase access to government services for beneficiaries through the provision of advice and aid
- ? Increase participation of children and young people in education by supporting their learning and providing skills in leisure pursuits such as sport and art;

Main activities of your organisation:

The charity offers a diverse range of services to support the most vulnerable migrants and refugees from Afghanistan and Central Asia. These include:

- ? Weekly ESOL and Citizenship classes across three boroughs, including a women's only class
- ? Weekly supplementary school classes for underachieving children
- ? Weekly women's workshops (as well as one-to-one mentoring)
- ? Volunteer and work placements,
- ? Weekly Free legal advice clinics,
- ? Weekly workshops on Prevent extremism and counter-radicalisation
- ? Monthly workshop on employment and writing CV
- ? Weekly afterschool homework club
- ? Drop in advice and aid sessions from Monday to Saturday, including a translation service
- ? Social, cultural events, outings and trips and annual summer festival

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
7	2	6	60

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Leased	4 years

Summary of grant request

ESOL for Integration improves the integration of refugees and recent migrants by addressing the language barrier which prevents thousands of refugees from becoming full and active participants in their communities. It is currently funded by the Big Lottery Fund for three years, however, our most recent evaluation has suggested several improvements that require additional funding. We are looking for £22,960 to make two part-time employees full-time improving outreach and project management, £14,000 per year to rent additional rooms to run different level classes simultaneously and a single sum of £2,500 to cover the costs of gaining accreditation from an internationally recognised body. The project currently runs 3 ESOL classes per week in the Boroughs of Hounslow, Lewisham and Croydon providing culturally sensitive and practically focussed ESOL classes. In each borough we run 2 mixed gender classes and one female only class, with the female only classes in Hounslow and Lewisham being run in conjunction with our supplementary school to provide childcare. Classes are aimed at refugees and migrants but are open to any who wish to improve their English.

We asked 50 beneficiaries (June, 2017) why they have turned to us and why they do not use other services. Many respondents described feeling misunderstood; firstly due to their poor language skills (many require translation during classes), secondly the challenges attributed to the difference in culture, and thirdly they wanted to have a safe space to discuss other very sensitive issues such as domestic violence or separation, factors which very much affect their inability to learn, exacerbated by the unfamiliar settings. The issue of timing of classes, affordability of courses and lack of gender specific courses was also raised repeatedly. The need for this project is further supported by findings from the recent Casey Review into integration in Britain which highlights the importance of overcoming the language barrier for integration. The project has been running successfully since February 2018 but due to the varying proficiency levels of students and a growing waiting list we need to rent more rooms, provide more classes at different levels each week and gain accreditation. Currently we have students of different levels attempting to learn in the same class and want to rent a second classroom to run simultaneous beginners and intermediate classes. This will also take care of the over crowding in classes currently experienced.

The project aims to empower refugees by helping them to overcome the language barrier which will in turn increase beneficiaries' civic participation, improve access to health care, education and employment as well as provide significant mental and emotional health benefits. Testimonials from beneficiaries prove that the language barrier has far reaching effects ranging from preventing women from going to the gynaecologist (embarrassment over having their children translate what the doctor says) to causing refugees to unintentionally run up large penalties from incorrect universal credit information. The ultimate aim is to enable sustainable integration of our beneficiaries in such a way that benefits both these newly welcomed citizens fleeing traumatic circumstances but also contribute to the wider social and economic fabric of the UK.

The ACAA has been delivering ESOL classes for 18 years and the charity originally founded due to our directors personal experiences struggling with government ESOL classes. This experience has taught us numerous invaluable lessons about how to tailor classes to Central Asian styles of learning, how to engage most effectively with refugees and how to effectively conduct outreach amongst refugee populations. Using this knowledge we have carefully tailored classes to suit the needs of our beneficiaries and the programme has been designed after extensive consultation with students.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

**Talent Match Mark Youth Friendly Gold Award from Youth Employment UK
Mayor's Award for Voluntary Contribution from the Mayor of Lewisham**

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

Accredited English language classes will be delivered 3 times per week across three boroughs with different classes depending on proficiency. Classes are specifically tailored for refugees, providing practical English lessons.

A women's only class will be delivered each week creating a safe place for isolated members of refugee communities to not only learn English but discuss pressing issues with people from similar backgrounds and gain information on how to solve them.

We aim to gain accreditation allowing us to provide certificates proving English proficiency improving the employability of many beneficiaries.

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

The quality of life of many refugees will be dramatically improved by breaking down the language barrier. This will enable them to socialise, carry out everyday tasks with ease and confidence, make them more employable and generally improve confidence and self esteem.

People from the Afghan and wider refugee community will be more integrated into British culture, society and their local communities. More beneficiaries will participate in some form of civic engagement (e.g. volunteering, voting, fundraising) and more will report an increased understanding of British culture.

The employability skills of people from the Afghan and wider refugee community will be improved.

Beneficiaries will be better able to and have the confidence to access government and council services.

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

We hope to continue the project at this scale but this will only be possible if we secure funding as renting the classrooms is too expensive for our unrestricted fund to cover without support. Without funding we will scale back the project to 3 classes in Hounslow and one in Lewisham and Croydon each week, based in our or partners offices.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

150

In which Greater London borough(s) or areas of London will your beneficiaries live?

Hounslow (45%)

Lewisham (35%)

Croydon (20%)

What age group(s) will benefit?

16-24

25-44

45-64

65-74

75 and over

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

Mixed / Multiple ethnic groups

Asian/ Asian British (including Indian; Pakistani; Bangladeshi; Chinese; Any other Asian background)

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

1-10%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Staff Salaries	105,701	108,556	111,509	325,766
Recruitment	1,500	0	0	1,500
General Running Expenses	4,000	4,000	4,000	12,000
Travel	1,000	1,000	1,000	3,000
Sessional workers	3,840	3,840	3,840	11,520
Consultancy and Advice (Including evaluation)	2,000	2,000	3,000	7,000
Accommodation	33,360	33,360	33,360	100,080
ESOL accreditation	7,500	0	0	7,500
Office Equipment	3,750	1,500	1,500	6,750
TOTAL:	162,651	154,256	158,209	475,116

What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
Big Lottery Fund	123,191	117,296	121,249	361,736
	0	0	0	0
	0	0	0	0
	0	0	0	0
TOTAL:	0	0	0	0

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
TOTAL:	0	0	0	0

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Lewisham Integration Worker Salary Contribution	11,480	11,480	11,480	34,440
Croydon Integration Worker Salary Contribution	11,480	11,480	11,480	34,440
Classroom Rental	14,000	14,000	14,000	42,000
Accreditation	2,500	0	0	2,500
TOTAL:	39,460	36,960	36,960	113,380

Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: October	Year: 2016
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Income received from:	£
Voluntary income	199,112
Activities for generating funds	0
Investment income	0
Income from charitable activities	0
Other sources	0
Total Income:	199,112

Expenditure:	£
Charitable activities	178,488
Governance costs	700
Cost of generating funds	0
Other	0
Total Expenditure:	179,188
Net (deficit)/surplus:	19,924
Other Recognised Gains/(Losses):	0
Net Movement in Funds:	0

Asset position at year end	£
Fixed assets	3,458
Investments	0
Net current assets	56,943
Long-term liabilities	1,685
*Total Assets (A):	60,401

Reserves at year end	£
Restricted funds	42,256
Endowment Funds	0
Unrestricted funds	18,145
*Total Reserves (B):	60,401

*** Please note that total Assets (A) and Total Reserves (B) should be the same.**

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
91-100%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

The charity has become registered as a Charitable Incorporated Organisation since the latest accounts. This has switched our charity number from 1096908 to 1175858.

The Charity has also moved out of Lewisham and into Hounslow in order to reach more of London's 75,000 Afghan residents. We now run services in Lewisham and Hounslow.

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	Year 3 £	Year 2 £	Most recent £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	0	0	0
London Councils	8,330	0	0
Health Authorities	4,500	4,500	0
Central Government departments	106,008	26,406	218,172
Other statutory bodies	165,918	358,343	181,567

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	Year 3 £	Year 2 £	Most recent £
Big Lottery Fund	58,646	29,588	123,191
BBC Children in Need	9,950	0	5,449
Home Office	24,635	38,750	35,017
DFID	88,399	66,388	4,054
Deptford Challenge Trust	14,900	14,900	0

Declaration

I confirm that, to the best of my knowledge, all the Information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Nooralhaq Nasimi**

Role within **Director**
Organisation:

The City Bridge Trust

Bridging Divides: Application for a grant



About your organisation

Organisation Details

Name of your organisation: Asylum Support Appeals Project	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? Tower Hamlets	
Contact person: Ms Kat Lorenz	Position: Director
Website: http://www.asaproject.org	Social Media Accounts: https://twitter.com/_a_s_a_p?lang=en
What Quality Marks does your organisation currently hold? Advice Quality Standard in Refugees and Asylum Seekers London Legal Support Trust Centre of Excellence Our solicitor and 45 Duty Scheme volunteers are all regulated by the SRA.	

Legal Status

Legal status of organisation: Registered Charity			
Charity Number: 1105625	Company Number: 04763838	CIC Number:	Bencom Number:
When was your organisation established? 14/05/2003			
Aims of your organisation: We aim to reduce destitution amongst asylum seekers by protecting their legal rights to food and shelter. The Charity's objects (as described in our governing document) are: 1.1 the relief of poverty, suffering and distress among individuals seeking asylum and support in the United Kingdom and in particular, but not limited to, the provision of legal advice and representation and other assistance; 1.2 the advancement of education through the provision of training to persons to enable them to give legal advice and representation and other assistance to the individuals referred to in Article 2.1; and 1.3 the promotion of such other purposes being exclusively charitable according to the law of England and Wales as the Trustees may from time to time determine.			

Main activities of your organisation:

ASAP prevents destitution amongst asylum seekers by protecting their legal rights to food and shelter. Based in London, we do this by working nationally in three ways:

- 1) free in-depth legal representation through our 45+ volunteer lawyers at the Asylum Support Tribunal overturning 69% of refusals for 600 destitute asylum seekers per year appealing against an asylum support refusal;
- 2) building the skills of advisors from over 200 organisations across the UK, increasing the quality of support applications. We offer face to face, webinar and e-learning courses, a second tier advice line (600 calls per year), and a network of over 850 advisors to share best practice on asylum support;
- 3) challenging the unlawful asylum support policies and processes that leave thousands destitute, through advocacy and strategic litigation.

Our women's project runs alongside this, reducing barriers to asylum support for women including those fleeing domestic violence.

Your Staff & Volunteers

Full-time:	Part-time:	Trustee/Board members:	Active volunteers:
5	4	7	46
Do you have a Safeguarding policy? Yes			
Are the following people in your organisation subject to DBS checks?			
Paid Staff No	Volunteers No	Trustees / Management Committee Members No	

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Leased	Until June 2021

Environmental Impact**What action have you taken in the past year to progress environmentally sustainability principles and practice?**

Our office premises are container buildings, very environmentally friendly through their use of recycled construction materials. We have a recycling policy for all paper waste and a contract to recycle confidential waste as well. We train staff and volunteers in how to confidentially dispose of waste in an environmentally friendly manner. We recycle other materials on site (plastics, glass, paper etc). ASAP offers a season ticket loan to encourage the use of public transport to work.

Finance Details

Organisation Finances

	Year of most recent audited / examined accounts	Current financial year forecast	Next financial year budget
End of financial year date	31/03/2017	31/03/2019	
Grants & donations:	£484,264	£561,490	£0
Earned income:	£2,695	£3,500	£0
Other income:	£272	£200	£0
Total income:	487,231	£565,190	£0
Charitable activity costs:	£471,134	£568,391	£0
Cost of raising funds:	£0	£0	£0
Other costs:	£0	£0	£0
Total expenditure:	£471,134	£568,391	£0
Free unrestricted reserves held at year end:	£198,143	£198,630	£0
What is your organisation's reserves policy? ASAP has a detailed reserves policy, reviewed every year - please do let us know if you would like a copy of the latest version reviewed in April 2018. Currently ASAP is aiming for reserves of £201,396 based on likely costs of closure or responding to other unforeseen events. As a result our current unrestricted reserves are slightly under the level outlined by our policy but only by £2766.			
For your most recent financial year, what % of your income was from statutory sources? 0%			

Organisational changes

Describe any significant organisational changes to your structure, financial position or core activities since the date of your most recent accounts.

Changes to Management Committee:

? **Michael Spencer became Chair in March 2017**

? **Alasdair Mackenzie joined in May 2017**

? **Joana Ball resigned in May 2017**

? **Kat Lorenz resigned in October 2017 to ensure no conflict of interest when applying for Director role**

Hazel Williams, former Director left ASAP in Nov 2017, replaced by Kat Lorenz in Feb 2018

Grant Request

Which of the Trust's programmes and priority areas will your application deliver? Advice and Support/Provision of advice and support														
Which of the programme outcome(s) does your application aim to achieve? Advice & Support/More Londoners have Improved economic circumstances Advice & Support/More people access debt and legal services for support before they hit crisis point														
Please describe the purpose of your funding request in one sentence. To reduce the destitution amongst asylum seekers by providing them and the agencies who support them with expert advice and representation on asylum support.														
When will the funding be required? 01/04/2019														
Is this request to continue work that is currently funded or has been funded in the last year by: City Bridge Trust? Another funder? (if so which) Yes														
How much funding are you requesting? <table style="width: 100%; border: none;"> <tr> <td style="width: 20%;">Year 1:</td> <td style="width: 20%;">Year 2:</td> <td style="width: 20%;">Year 3:</td> <td style="width: 20%;">Year 4:</td> <td style="width: 20%;">Year 5:</td> </tr> <tr> <td>£45,000</td> <td>£45,000</td> <td>£0</td> <td>£0</td> <td>£0</td> </tr> </table> <p style="text-align: center; margin-top: 10px;">Total Requested: £90,000</p>					Year 1:	Year 2:	Year 3:	Year 4:	Year 5:	£45,000	£45,000	£0	£0	£0
Year 1:	Year 2:	Year 3:	Year 4:	Year 5:										
£45,000	£45,000	£0	£0	£0										

What 3 main differences or outcomes do you want to achieve through your funding proposal?

- | |
|--|
| 1200 destitute asylum seekers will be able to access free legal advice and representation at the Asylum Support Tribunal enabling them to have a better understanding of their rights and the Tribunal process and increasing their chances of a successful outcome. |
| 600 destitute asylum seekers will win successful outcomes at the Tribunal and will be able to access their legal rights to support and accommodation, reducing their poverty. |
| Advice agencies advising asylum seekers will be better equipped to advise them on how to access asylum support, improving their chances of accessing asylum support and reducing destitution. |

What are the main activities or outputs you will deliver to achieve these differences?

We will provide expert legal representation and advice for 1200 destitute asylum seekers over two years appealing at the Tribunal in East London.

We will provide face to face, webinar and e-learning training and advice for 140 people from organisations in London advising asylum seekers, to improve their understanding and legal knowledge of asylum support.

We will operate a second tier advice line 3 days a week and will manage the Asylum Support Advisors Network for advice agencies and organisations seeking information on asylum support in London. We will disseminate information on asylum support through this network and chair triannual meetings.

You and your grant request

What, specifically, are you applying for (your project)?

We are applying for continuation funding based on our existing City Bridge grant, in order to reduce the poverty of destitute asylum seekers in London by enabling them to access their legal rights to food and shelter. We will do this by:

- Providing free legal representation and advice to 600 destitute asylum seekers per year who are appealing a refusal or withdrawal of asylum support at the Asylum Support Tribunal (Tribunal) in East London.
- Providing free face to face, webinar and e-learning training to over 200 advisors alongside information and advice on asylum support through an advice line and online group for over 800 advisors from organisations who are supporting destitute asylum seekers. This will enable advice agencies to have a better understanding of asylum support law, ensuring that more people can access the support they need.

How will the project described achieve your stated outcomes?

1. Reduction in homelessness amongst asylum seekers through free legal representation for 600 destitute asylum seekers per year appealing against a refusal or withdrawal of support at the Asylum Support Tribunal (AST).
2. Destitute asylum seekers have increased access to specialist asylum support advice around the UK, increasing their chances of a successful asylum support application thereby preventing their homelessness. We will increase the skills and confidence of community organisations, advice agencies and legal providers in asylum support law through:
 - a. Face to face training, webinars and e-learning courses for 200 advisors per year (70 from London)
 - b. Assistance with 600 individual asylum support queries via our advice line open 3 days per week (200 from London)
 - c. Access to a sustainable network of over 850 advisors able to offer peer support on asylum support around the UK via our Asylum Support Advice Network

How do you know there's a need for this work?

Asylum seekers are not allowed to work or access mainstream benefits and must apply to the Home Office for support. There are significant numbers of destitute asylum seekers in need of support - the Red Cross supported 15,000 last year and latest Home Office figures show 46,987 asylum seekers in receipt of asylum support, vulnerable to having that support withdrawn.

ASAP's research found support is often refused or terminated unlawfully. There is usually a right of appeal, but no funded legal advice. Without ASAP's work asylum seekers and their families would be left to navigate complex asylum support law alone, defending themselves to a judge despite language and cultural barriers. Independent research found that our representation increases success at appeal by up to 30%.

Government funding for asylum support advice was cut in 2013, leaving smaller organisations without expertise filling the gap. Our advice line took 633 calls last year.

How will the work be delivered - specifically, what will you do?

1. We will offer free legal advice or representation to 600 destitute asylum seekers/year at the London based Tribunal through our volunteer scheme of 45 pro bono lawyers. We will train volunteers on asylum support law and oversee the quality of their work.
2. We will build the skills of other organisations assisting asylum seekers to apply for asylum support through:
 - ? A second tier advice line open three days a week taking 600 calls per year (200 from organisations based in London) advising on asylum support
 - ? Our Asylum Support Advice Network, an online group for 850 advisors, providing updates on asylum support law and practice and convening meetings 3 times per year.
 - ? 4 face to face trainings per year (2 in London), 11 webinars and 2 new e-learning packages
 - ? Overall we will train 200 advisors per year on asylum support law and practice (70 in London).

Why are you the right organisation to do this work?

ASAP is a small organisation that has a high impact. We achieved a success rate of 69% last year, winning support for over 350 destitute asylum seekers. Independent research identified that ASAP's representation increased likelihood of success by up to 32%. Client feedback is 99% positive, with quotes like: "Now I can say with certainty that every asylum seeker should use this service".

Our training sessions and webinars are over-subscribed with very positive feedback. Our first e-learning course had over 500 enrolments in just two months. Our staff have been recognised as "experts in asylum support law" through feedback on our advice line. Our Asylum Support Advice Network grew from 620 to over 850 in a year, with one organisation describing it as "one of the best initiatives in the sector".

There is no other organisation offering free legal representation for asylum support appeals.

How does your work complement and not duplicate other services within your area?

There is no other organisation offering representation at asylum support appeals, however other organisations support asylum seekers to submit an initial application for asylum support, and to fill in the initial appeal form. This includes a wide range of organisations from the larger national NGOs (Red Cross, Refugee Council, Refugee Action) to small local organisations. We offer training to these organisations to enable them to upskill staff and volunteers on asylum support law.

Our ASAN network attempts to bring together advisors from across these organisations in one coordinated space, to share best practice and identify trends for escalation to policy fora. Our triannual ASAN meetings include identification of potential crossover, and we work in partnership with organisations to reduce duplication and increase influence. We meet regularly with organisations at all levels to discuss potential areas for collaboration, and will be doing so as part of our strategic planning cycle 2020-25.

How will you ensure that your project will hear and represent the views and needs of disadvantaged people and/or diverse communities?

We seek feedback from asylum seekers we represent at the Tribunal on our service, and on their experience of appealing against asylum support refusals. We use this feedback to improve our service to better support destitute asylum seekers. As many people we support are in an insecure situation at the point we meet them, without support and worried about how they and their families will survive, we have developed our feedback mechanisms to be sensitive to this.

Our service users' voices are amplified through our role as co-chair of the Home Office's stakeholder group on asylum support.

We are exploring additional engagement with those with lived experience of asylum support, through partnerships with other organisations with service user focus groups. We would like to explore a steering group comprising of those with lived experience of asylum support and appeals, and would use this funding to scope out this new approach.

How does your project engage and empower individuals and/or communities to come together on this issue? Will you be working with people who are particularly excluded?

We work with destitute asylum seekers, who are some of the most marginalised and excluded in our community.

Our Asylum Support Advice Network brings together over 200 organisations supporting destitute asylum seekers to share best practice, identify partnership projects, and join forces to meet the needs of these individuals. Over 850 advisors are part of this network, and alongside the daily interactions online we bring them together in person 3 times per year to offer training on asylum support and to identify areas for collaboration.

The network includes advisors from large national organisations (eg Red Cross, Refugee Council, Migrant Help) alongside those from very small grass roots organisations, lawyers and experts in supporting particular groups eg women fleeing domestic violence or those with mental health needs. This enables a wide range of individuals and communities to bring their varied expertise to work jointly to reduce destitution amongst asylum seekers.

Is the focus of your project meeting an already identifiable need (acute or otherwise) or are there elements which are preventative and/or incorporate early action?

The project focuses both on addressing an identified need (homelessness amongst asylum seekers), and on taking steps to prevent this at an earlier stage.

Our legal representation at the Asylum Support Tribunal addresses an identifiable need for financial support and accommodation, although it is preventative in its nature - we are representing people so as to prevent destitution.

The training we provide to other organisations assisting asylum seekers aims to increase the quality of initial applications for asylum support on behalf of individual asylum seekers. This prevents the initial refusal of an asylum support application, and the need to appeal.

We are also seeking to pilot an early intervention model for women fleeing domestic violence, offering in-depth advice and support to organisations assisting women to submit the initial application for support. If this results in increased success in initial applications we would look at rolling this out within our service.

Who might you need to work closely with in delivering this project - whether before, during or afterwards?

We will need to work closely with the organisations that assist individuals to apply for asylum support, both in terms of preparing for an appeal, and follow up work afterwards. We have developed various mechanisms to enable us to do this effectively including:

1. Referrals process for organisations to refer asylum seekers to us for representation at appeal. This enables us to give the asylum seeker and the organisation advice about the evidence they will need to bring to their appeal to demonstrate their eligibility for asylum support, increasing the chances of success at appeal.
2. Capacity Building (face to face, webinars, e-learning) - this enables us to link with other organisations supporting asylum seekers around the UK.
3. Asylum Support Advisors Network - this enables us to have constant interaction with 850 advisors around the UK, providing them with updated information on asylum support and identifying asylum support trends.

Our aim as a funder is to help people move positively between any of the four stages of Surviving, Coping, Adapting and Thriving. For your project at which of these stages will most people begin their journey?

Most destitute asylum seekers are initially focused on surviving at the point we first meet them. This is because they are at imminent threat of having their support and accommodation cut off. Destitution also leaves asylum seekers at risk of violence and abuse, as our recent research 'Safe from violence in the UK?' found. Once we have represented them, and their support is restored, they are able to stop thinking about their immediate survival - where they will sleep and what they will eat.

Stable housing enables asylum seekers to engage with their asylum claim, access healthcare and regain some control over their lives, rather than having to focus solely on immediate survival. The ability to engage with their asylum claim is absolutely key to their chances of being granted protection in the UK. With protection comes stability, increasing people's chances of adapting and thriving.

Will there be any elements of this project that will help you or your beneficiaries to reduce your environmental footprint?

If we were able to increase access to asylum support at an earlier stage, thereby reducing the need for appeals, the level of printing of legal bundles and related paperwork required would significantly reduce.

Our focus on e-learning and webinars not only increases the breadth of our training, enabling smaller organisations to access relevant modules, but also reduces the level of printed waste and travel involved in training.

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Solicitor 50%	18,472	18,472	0	0	0	36,944
Duty Scheme Coordinator 100%	38,953	38,953	0	0	0	77,905
Women's Legal Advisor 20%	8,127	8,127	0	0	0	16,253
Director 50%	22,243	22,243	0	0	0	44,486
Legal Researcher and Advisor 20%	6,501	6,501	0	0	0	13,003
Finance and Operations Officer 50%	18,034	18,034	0	0	0	36,068
Premises and Facilities	3,525	3,601	0	0	0	7,127
Office running costs and Governance	17,893	18,755	0	0	0	36,648
Service delivery costs including interpreters	8,985	9,684	0	0	0	18,669
TOTAL:	142,733	144,370	0	0	0	287,103

What income has already been raised?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Esmee Fairbairn (£45k/yr awarded total but not all allocated to project)	25,000	25,000	0	0	0	50,000
Sigrid Rausing (£55k awarded Y1; £30k Y2 but not all allocated to project)	30,000	30,000	0	0	0	60,000
Tudor Trust (£30k/yr awarded total but not all allocated to project)	15,000	15,000	0	0	0	30,000
TOTAL:	70,000	70,000	0	0	0	140,000

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
John Ellerman Foundation (Applied for £30k/yr total)	15,000	15,000	0	0	0	30,000
Freshfields (City Law Firm - applied for £15k/yr total)	7,500	7,500	0	0	0	15,000
Herbert Smith Freehills (City Law firm - applied for £15k/yr total)	7,500	7,500	0	0	0	15,000
TOTAL:	30,000	30,000	0	0	0	60,000

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Solicitor 50%	18,472	18,472	0	0	0	36,944
Duty Scheme Coordinator 40%	15,581	15,581	0	0	0	31,162
Director 10%	4,449	4,449	0	0	0	8,898
Premises and Facilities	3,523	3,523	0	0	0	7,046
Service Delivery Costs Including Interpreters	2,875	2,875	0	0	0	5,750
TOTAL:	44,900	44,900	0	0	0	89,800

Who will benefit?

How many people will directly benefit from the grant per year?

1,400

In which Greater London borough(s) or areas of London will your beneficiaries live?

Tower Hamlets

Does this project specifically target any groups or communities?

Yes - please enter details below

This project will specifically work with the following age groups:

This project will specifically work with the following gender groups:

This project will specifically work with the following ethnic groups:

Refugees and asylum seekers

If Other ethnic group, please give details:

This project will specifically work with Deaf and disabled people:

No

This project will specifically work with LGBTQI groups:

No

This project will specifically work with other groups or communities:

How will you target the groups/communities you have identified? What is your expertise in providing services for these groups?

Through referrals from other advice organisations, and information about our service given to asylum seekers refused support by the Home Office.

Are there any groups or communities you think your organisation will find hard to include through this project?

No

If yes, please specify which groups or communities? Where possible using the categories listed above.

If yes, what steps will you take to make your services accessible to and meet the needs of the groups/communities you have identified?

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Kat Lorenz**

Role within **Director**
Organisation:

The City Bridge Trust

Bridging Divides: Application for a grant



About your organisation

Organisation Details

Name of your organisation: Citizens Advice Bureaux Service Camden	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? Camden	
Contact person: Ms Judy Whalley	Position: Advice Director
Website: http://www.camdencabservice.org.uk	Social Media Accounts:
What Quality Marks does your organisation currently hold? AQS	

Legal Status

Legal status of organisation: First Contact			
Charity Number: 291955	Company Number: 1909828	CIC Number:	Bencom Number:
When was your organisation established? 04/09/1939			
<p>Aims of your organisation: Citizens Advice Camden's objectives are the provision of independent, confidential, impartial and free advice and information services to people who live, work or study in the borough of Camden and the surrounding areas. These contribute to our overall aims of providing the advice people need for the problems they face and to improve the policies and practices that affect people's lives.</p> <p>We target our services at the most vulnerable. Our client profile closely matches local indices of deprivation with most of our clients who live in Camden coming from the most deprived wards in the borough. We deliver community based services to reach those most in need.</p> <p>Our strategic priority is to increase access through telephone and email and retain face-to-face advice for those most in need. This is becoming particularly important as welfare reform continues. To this end we have invested in telephone advice line systems and a digital suite where we can support users with free internet access.</p>			

Main activities of your organisation:

We provide advice, casework, information, financial well-being and skills-building services to local people in key areas including welfare benefits and welfare reform issues, debt and money advice, housing and employment.

We deliver our services through face-to-face 'drop in' sessions and appointments as well as via telephone and email. In addition, we provide advice and information in health settings located in one GP surgery, three London hospitals and HIV clinics. Our Money Advice Team delivers specialist debt advice and includes our Camden Futures service run in partnership with Elfrida Rathbone Camden providing long-term support to families with multiple needs in Camden.

Over half our clients have a physical or mental disability or long term health condition. Last year we advised a total of xxx people helping them with over xxxx issues and generated over £xx million in additional income and £xx million in debts written off.

Your Staff & Volunteers

Full-time:	Part-time:	Trustee/Board members:	Active volunteers:
11	20	10	142
Do you have a Safeguarding policy? Yes			
Are the following people in your organisation subject to DBS checks?			
Paid Staff Yes	Volunteers No	Trustees / Management Committee Members No	

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Leased	17 years 5 months

Environmental Impact**What action have you taken in the past year to progress environmentally sustainability principles and practice?**

We aim to use resources efficiently including reducing our use of paper. In the last year we have moved to a new case management database which gives us improved capacity to scan in client documents reducing our need to retain and store paper files. In reducing the number of photocopies we make we will also reduce toner use.

We recycle as much as we can and provide re-usable mugs and water glasses for team use.

Finance Details

Organisation Finances

	Year of most recent audited / examined accounts	Current financial year forecast	Next financial year budget
End of financial year date	31/03/2017	31/03/2019	
Grants & donations:	£1,247	£60,800	£0
Earned Income:	£1,306,066	£965,930	£0
Other income:	£2,769	£1,600	£0
Total income:	1,310,082	£1,028,330	£0
Charitable activity costs:	£1,307,077	£1,028,328	£0
Cost of raising funds:	£0	£0	£0
Other costs:	£0	£0	£0
Total expenditure:	£1,307,077	£1,028,328	£0
Free unrestricted reserves held at year end:	£614,847	£588,262	£0

What is your organisation's reserves policy?

Summary: We enter into contracts that generate a surplus after planned costs to grow our reserves. When contracts are completed and where the contract permits, unspent funds become free reserves and transferred to unrestricted. Amounts may be designated or committed for a period. The Trustees compare the level of reserves with this policy to bring the two in line. The free reserves target is to hold a minimum of six months' annual budgeted total costs so that if unexpected financial or service problems arise, we minimise disruption to users and enable Citizens Advice Camden to meet employment obligations to staff.

For your most recent financial year, what % of your income was from statutory sources?
61-70%

Organisational changes

Describe any significant organisational changes to your structure, financial position or core activities since the date of your most recent accounts.

Organisation restructure introduced management team overseeing quality assurance, staff and volunteer development, delivery of services and contracts. New Chair of Trustees Dr. Christina Townsend appointed 2017 after previous Chair's term of office ended. Camden Clinical Commissioning Group ended funding on 31.7.2017.

New funding: Hampstead, Wells and Camden Trust and one GP surgery. Finalising contract with Birkbeck, University of London.

Grant Request

Under which of City Bridge Trust's programmes are you applying?

Advice and Support

Which of the programme outcome(s) does your application aim to achieve?

Advice & Support/More Londoners have Improved economic circumstances

Please describe the purpose of your funding request in one sentence.

To enable Camden residents manage the migration to Universal Credit by supporting them in making and maintaining online claims and helping them manage the transition to monthly payments.

When will the funding be required? **01/01/2019**

Is this request to continue work that is currently funded or has been funded in the last year by:

City Bridge Trust?

No

Another funder? (if so which)

No

How much funding are you requesting?

Year 1:

£71,900

Year 2:

£73,330

Year 3:

£74,800

Year 4:

£0

Year 5:

£0

Total Requested: £1

You and your grant request

What, specifically, are you applying for (your project)?

Camden Universal Credit Support project will:

- Train volunteers to be UC Champions both in-house and in local community organisations;
- Co-ordinate client digital access at our premises and at external community organisations;
- Provide access to advice and advocacy with our advisers where claims are delayed or refused;
- Provide support for clients who need to challenge UC decisions;
- Make available on-line information to help UC claimants;
- Provide money management support to help the transition to monthly payments;
- Share our learning by providing training and support to local VCS staff and volunteers to increase local skills and capacity for UC support in the community.

What are the changes you hope to achieve?

Universal Credit is intended to simplify the existing complex benefits system for working age people and encourage people to move into work. However, experience across the country has shown it brings problems for significant numbers of people not least because claims are transacted online.

Through early intervention we hope to:

- Reduce the number of delayed and failed claims;
- Support people in managing their UC claims
- Empower people to make claims on line and transact future claims and business on line;
- Better manage their money and budget for monthly payments from benefits or employment;
- Skill up local volunteers in digital support and welfare benefits which should improve their paid employment and /or volunteering opportunities.

How do you know there's a need for this work?

UC is the biggest change to the welfare system since its inception claimed by 7 million families, 28% of working age households - by 2022. Camden estimate:

- 115 new UC claims weekly by December
- 18,000 Housing Benefit claims moving to UC during 'managed migration' having to make UC claims.

Although working well for some, Citizens Advice identified problems causing debt and hardship:

- 40% have difficulty evidencing housing costs;
- 1 in 5 claims fail because people cannot deal with the complicated claims process;
- 1 in 4 taking more than a week to make a claim while DWP says it should take an hour;
- 26% UC clients are more likely to have problems with priority debt problems.

CA 'Managing Migration Pilot' found 5 key support needs:

1. Understanding new system
2. Getting online
3. Having a bank account
4. Moving to monthly budgeting
5. Money management

How will the work be delivered - specifically, what will you do?

We will employ one full-time Adviser on the project. We will recruit and train groups of up to 6 volunteers with two intakes per year to deliver clinics to help local people with their Universal Credit claims. We will deliver one outreach clinic in a community location per week plus one in-house clinic per week.

The Adviser will run the clinics accompanied by up to 3 volunteers who will assist up to 6 claimants per clinic. At the clinics the volunteers will help people gather the evidence, make or maintain their claim online, give basic budgeting information and if needed, refer to local digital skills training. The Adviser will ensure that service quality standards are maintained and deal with any emergencies that arise with delays in payments.

The Adviser will also offer face-to-face or telephone appointments for on-going casework with Universal Credit claims to resolve delays or disputes over payments.

Why are you the right organisation to do this work?

Citizens Advice have helped 120,000 people with Universal Credit issues and provided evidence from local Citizens Advice organisations that have led to improvements in the system.

Citizens Advice Camden is the largest generalist advice provider in the borough and works with the local community and voluntary sector to meet the increasing demand for advice in the borough. We are members of the Camden Advice Partnership and Camden Universal Credit Steering Group.

In a recent survey of people conducted away from our premises, 75% of Camden residents knew about us and 55% had previously used our services.

As UC claims are managed online, claimants will no longer need to attend the Job Centre with the risk that vulnerable people do not come forward for help. In this situation our strong local networks and brand confidence and recognition will give us a head start in reaching those who need help.

How does your work complement and not duplicate other services within your area?

We work closely alongside members of the advice partnership (Age UK Camden, Camden Community Law Centre, Mary Ward Legal Centre) and local community advice providers to provide complimentary advice services and prevent duplication of limited resources. No other agency is providing this support to UC claimants.

We will complement the digital support projects and work alongside them. We have conducted a mapping exercise of free broadband access and digital skills training available and identified digital access available in 30 locations spread across every ward in Camden. We will cross-refer to these local resources. Our project will complement these resources by providing support tailored to gathering evidence, making and maintaining universal credit claims backed up by in-depth help where claims are delayed or refused and training up local VCS volunteers and staff to also support people in making their UC claims.

We will refer to specialist legal advice partners where necessary.

How will this proposal meet the Programme Outcome(s) under which you are applying?

In empowering local people to deal with their universal Credit claims, we expect that fewer people will experience economic hardship caused by defective claims and extended delays in payments. Successful claims will maximise income and prevent debt and reduce the need to rely on food banks. In explaining people's rights and responsibilities under this new system we will make clients aware of the financial help available during the initial five-week period before the first payment is due. Where we do identify problem debt we will seamlessly refer people to a debt adviser for help.

We will widely promote project across the borough and by delivering help through VCS across borough reach people before they make claim and increase likelihood of successful claims and avoid crisis or payment delays and growing debts. This network of increased support across the borough will increase opportunities for early intervention before problems escalate.

How will you ensure that your project will hear and represent the views and needs of disadvantaged people and/or diverse communities?

In designing this project, we have taken account of feedback from our community consultation exercise with local people asking how they preferred to access services and what support they would find useful. We will continue to use this approach to evaluate the project and modify our approach in response to learning from local experience of Universal Credit. Using our casebook case management data-base we will collate and report on client demographics, issues raised, advice trends and impact using this to identify and act on Universal Credit policy areas of concern to local people. We will also survey project clients for feedback on whether the support we gave was helpful in meeting their advice needs. We will also seek feedback through groups of local people such as the Camden Parent Ambassadors? Board to try and include as broad a range of experience with Universal Credit as possible.

How does your project engage and empower individuals and/or communities to come together on this issue? Will you be working with people who are particularly excluded?

We will use our clients' experience to represent their views in local policy discussions and national Citizens Advice campaigns work. Our discussions with local people including the Parent Ambassadors? Board contributed to our service design and this input will continue. We have developed a good working relationship with our local Job Centre and participate in their Community Market events bringing voluntary and statutory service providers and users together.

Our Money Advice team reports that people particularly at risk are those working in insecure, low wage employment. This group are likely to be 'just managing' and can find it difficult to access traditional advice services. One told us that in juggling three part-time jobs and childcare she only went where she had to go. If things went wrong she just 'had to get on with it.' We will offer sessions in community venues and some evening appointments to increase accessibility.

Is the focus of your project meeting an already identifiable need (acute or otherwise) or are there elements which are preventative and/or incorporate early action?

Our project responds to an emerging advice and support need. We have modelled our project on the experience of other local Citizens Advice in existing full-service Universal Credit areas and on research conducted by national Citizens Advice. We have sought the views of local people on their experience and the services which meet their needs and gathered the insights of our own teams and other local advice providers on the gaps they have already identified in service provision. Whilst it is difficult to be clear on the scale and extent of local need for Universal Credit support, data provided by national Citizens Advice and Camden Council, local experience to date plus own data and client experience has helped us in the planning of this work. As needs may change as roll-out and managed migration proceed, we will adopt an adaptive approach to ensure that we continue to meet local needs.

Who might you need to work closely with in delivering this project - whether before, during or afterwards?

We will work closely with our own teams, other advice providers, Camden council and Job Centre and learn from our service users to ensure a high quality, holistic service and best use of local resources. Where the project team identifies learning needs such as digital skills or ESOL classes they will make seamless referrals to local providers including Camden Adult Education as part of the package of support provided for the client. Where other advice needs are disclosed, we will refer seamlessly either to our own teams or other providers depending on specialism required and capacity. The project will also take referrals in from these partners or clients can self-refer.

We will continue to work together with our Camden Advice partnership and the Universal Credit Steering Group on identifying emerging trends and advice needs. We will also have input from attending Camden's Brexit Working group and Children's Trust Partnership Board.

Our aim as a funder is to help people move positively between any of the four stages of Surviving, Coping, Adapting and Thriving. For your project at which of these stages will most people begin their journey?

We anticipate that most people will be at the surviving or coping stage. It may be that some will also be adapting and just need light touch intervention and tailored self-help materials to put them into a position of thriving. As the project develops we will endeavour to interpret client journeys against this framework to help us understand the impact of our intervention. In the early set-up phase of the project we will test how we can achieve this in measuring our impact. We think it likely that for some clients the journey will be forward progression whereas others will move forwards and backwards across indicators taking longer to become more resilient and move towards adapting and thriving.

We will also train up local people as volunteers on the project and in the VCS which will enhance their own ability to move towards thriving.

Will there be any elements of this project that will help you or your beneficiaries to reduce your environmental footprint?

As this a new area based on an online portal, actual reductions will become apparent during delivery although potentially with this project support, more clients will be able to manage their claims online and therefore need fewer paper copies of their documents. Clients may be less likely to need to bring us paper copies of documents once claims are in progress online.

We already scan client documents into our new case management system to reduce the amount of paper, toner and archive space we use.

What are the main activities or outputs you want to deliver?

Train 2 groups (up to six volunteers per group) per year to support local people in making and maintaining their Universal Credit claims.

Deliver 90 sessions per year in community venues to support local people in making and maintaining their Universal Credit claims.

Provide 200 casework appointments per year to help local people with problems relating to their Universal Credit claims.

What 3 main differences or outcomes do you hope the activities you have described above will achieve?

More local people will feel empowered to make and manage their Universal Credit claims.

Promoting the project widely across the borough and by delivering help through the VCS will reach people before they claim increasing the likelihood of claims being successful and reduce the chances of crisis or delays and growing debts.

The Impact evidence and client experience gained through delivering this service will help us contribute to campaigns for improvements in policy concerning welfare reform to benefit the wider community.

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Staff costs - Adviser	38,032	38,793	39,568	0	0	0
Staff costs - Project management and admin	7,793	7,949	8,108	0	0	0
Project costs - Staff and volunteer costs	3,589	3,661	3,734	0	0	0
Project costs - Office costs	5,298	5,404	5,512	0	0	0
Project costs - premises costs	2,701	2,755	2,810	0	0	0
Management & Overheads - central services staffing	13,742	14,017	14,297	0	0	0
Management & Overheads - Governance	591	603	615	0	0	0
Management & Overheads - Other	148	151	154	0	0	0
TOTAL:	71,894	73,332	74,799	0	0	0

What income has already been raised?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
None so far	0	0	0	0	0	0
TOTAL:	0	0	0	0	0	0

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
None so far	0	0	0	0	0	0
TOTAL:	0	0	0	0	0	0

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Staff costs - Adviser	38,032	38,793	39,568	0	0	0
Staff costs - Project management and admin	7,793	7,949	8,108	0	0	0
Project costs - Staff and volunteer costs	3,589	3,661	3,734	0	0	0
Project costs - Office costs	5,298	5,404	5,512	0	0	0
Project costs - Premises costs	2,701	2,755	2,810	0	0	0
Management & Overheads - central services staffing	13,742	14,017	14,297	0	0	0
Management & Overheads - Governance	591	603	615	0	0	0
Management & Overheads - Other	148	151	154	0	0	0
TOTAL:	71,894	73,332	74,799	0	0	0

Who will benefit?

How many people will directly benefit from the grant per year?

500

In which Greater London borough(s) or areas of London will your beneficiaries live?

Camden

Does this project specifically target any groups or communities?

This project will be open to everyone who lives or works in Camden who needs help with Universal Credit. These will be people of working age.

This project will specifically work with the following age groups:

16-24,25-44,45-64

This project will specifically work with the following gender groups:

Male,Female,Transgender or other gender identity

This project will specifically work with the following ethnic groups:

If Other ethnic group, please give details:

This project will specifically work with Deaf and disabled people:

No

This project will specifically work with LGBTQI groups:

No

This project will specifically work with other groups or communities:

This project will be open to everyone who lives or works in Camden who needs help with Universal Credit. These will be people of working age.

How will you target the groups/communities you have identified? What is your expertise in providing services for these groups?

Our current client profile matches the borough demographics for ethnicity and indices of deprivation. We continue to work to ensure that clients feel comfortable in disclosing full profile data.

Are there any groups or communities you think your organisation will find hard to include through this project?

Yes - please specify

If yes, please specify which groups or communities? Where possible using the categories listed above.

We will also offer evening appointments either by telephone or face-to-face to make the service accessible for working people who are not able to call during the day.

If yes, what steps will you take to make your services accessible to and meet the needs of the groups/communities you have identified?

We will offer some appointments and telephone availability.

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Judy Whalley**

Role within
Organisation:

Director of Advice & Income Generation

The City Bridge Trust

Bridging Divides: Application for a grant



About your organisation

Organisation Details

Name of your organisation: Free Representation Unit	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? Camden	
Contact person: Mr David Abbott	Position: Chief Executive
Website: http://www.thefru.org.uk	Social Media Accounts: @FreeRepUnit - twitter
What Quality Marks does your organisation currently hold?	

Legal Status

Legal status of organisation: Registered Charity			
Charity Number: 295952	Company Number:	CIC Number:	Bencom Number:
When was your organisation established? 02/01/1974			
Aims of your organisation: The relief of poverty by providing legal advice and representation before tribunals and courts in the United Kingdom for those who cannot otherwise afford such advice or representation. Assisting in the education and training of law students, pupils, trainees, junior barristers and solicitors through the delivery of the above.			

Main activities of your organisation:

FRU accepts referrals from advice agencies across London and the south east on behalf of their clients who are seeking representation in the social security or employment tribunal. Those cases are made available to volunteer representatives who are, in the main, law students, pupil barristers, junior barristers or trainee solicitors. FRU provides education, supervision and support for the volunteers during the conduct of the case.

Your Staff & Volunteers

Full-time:	Part-time:	Trustee/Board members:	Active volunteers:
6	2	12	400
Do you have a Safeguarding policy? Yes			
Are the following people in your organisation subject to DBS checks?			
Paid Staff No	Volunteers No	Trustees / Management Committee Members No	

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Leased	Until 2021

Environmental Impact**What action have you taken in the past year to progress environmentally sustainability principles and practice?**

We have applied for an eco-audit from the City Bridge Trust.

FRU is in the process of implementing a digital upgrade. One of the aims is to decrease our reliance on paper and thus our environmental footprint.

We have a recycling policy and we have recycling bins distributed throughout the office (although confidential papers must be disposed of through confidential waste).

Finance Details

Organisation Finances

	Year of most recent audited / examined accounts	Current financial year forecast	Next financial year budget
End of financial year date	31/03/2017	31/03/2019	
Grants & donations:	£364,048	£330,340	£0
Earned income:	£79,965	£142,902	£0
Other income:	£57	£0	£0
Total income:	444,070	£473,242	£0
Charitable activity costs:	£424,916	£510,543	£0
Cost of raising funds:	£19,450	£2,966	£0
Other costs:	£0	£0	£0
Total expenditure:	£444,366	£513,509	£0
Free unrestricted reserves held at year end:	£126,469	£0	£0

What is your organisation's reserves policy?

It is the policy of the trustees to ensure that the organisation maintains adequate free reserves to meet its charitable obligations while maintaining adequate reserves to allow operations to continue if there is a short term downturn in income or increase in expenditure. The trustees consider that it would take three to six months to identify a material change of this nature and to find the necessary funds or adjust expenditure, and that therefore reserves of at least three months expenditure are necessary. This equates to approximately £125,000.

For your most recent financial year, what % of your income was from statutory sources?
0%

Organisational changes

Describe any significant organisational changes to your structure, financial position or core activities since the date of your most recent accounts.

Reduction in reserves?

We are in the process of undergoing a reform to our governance. FRU will change from an unincorporated association to a limited charitable company. We aim to complete this change by October 2018.

Grant Request

Under which of City Bridge Trust's programmes are you applying?

Advice and Support

Which of the programme outcome(s) does your application aim to achieve?

Advice & Support/More people access debt and legal services for support before they hit crisis point

Advice & Support/More Londoners have Improved economic circumstances

Please describe the purpose of your funding request in one sentence.

We want to appoint an assistant legal officer (ALO) for social security who will have the new responsibility of gathering, analysing and disseminating user experiences in a systematic way.

When will the funding be required? **01/01/2019**

Is this request to continue work that is currently funded or has been funded in the last year by:

City Bridge Trust?

No

Another funder? (if so which)

We have been covering the cost of the post in an amended form through the

How much funding are you requesting?

Year 1:

£33,588

Year 2:

£34,239

Year 3:

£34,903

Year 4:

£35,581

Year 5:

£36,272

Total Requested: £174,583

You and your grant request

What, specifically, are you applying for (your project)?

We are applying for funding to appoint an assistant legal officer (ALO) in the social security team. For the last few years FRU has appointed an ALO in the social security team who has the responsibility of supervising volunteers in the preparation of their cases and undertaking cases themselves. Due to funding constraints, the trustees and management committee have decided that we cannot appoint the social security ALO from September 2018 unless specific additional funding is secured.

We think that this is an excellent opportunity to rethink the ALO role. We propose to appoint a new ALO with enhanced duties, specifically the additional duty of gathering data on user experience. They will systematically gather qualitative and quantitative data on user experiences for all FRU social security clients as part of the process to close the case. We will feed this back to policy makers and the tribunals service.

What are the changes you hope to achieve?

We will achieve three changes: (1) improvement in FRU's service; (2) improvement in the process of benefit decision making and appeals; (3) contribution to the evaluation of online justice.

The core of the changes will be the robust data gathered from our clients in the social security tribunal. The data will inform the other aspects of the changes we hope to make. We will use client views to inform our service and to shape policy in the DWP and tribunals service. This is an important time for the tribunals service because of the increased use of online hearings. We hope to work together with the Public Law Project and others to shape the debate on the benefits and risks to access to justice from the use of technology in tribunals. We think that systematically gathered data of user experience through a frontline advocacy agency will be crucial in informing policy.

How do you know there's a need for this work?

Each year FRU receives more referred cases than we can find representatives for. Few organisations can provide representation at tribunal hearings and there is a significant unmet need for advocacy because of the lack of legal aid. A recent report found that in 2017 only 308 disability benefit claimants received legal aid assistance. This means that thousands of people who are incorrectly refused benefits must appeal without legal advice or representation at all. Research has found that having an informed representative can significantly increase the chances of winning the appeal.

We have had an assistant legal officer for several years now. We can only maintain our representation rate if we retain professional legal support for our volunteer advisers.

Recent official reports have identified that HMCTS is not consulting users adequately about proposed reforms and digital developments. FRU is in a position to help users provide systematic objective evidence of impact.

How will the work be delivered - specifically, what will you do?

We will recruit an ALO on a 12 - 18 month contract dependent on the timing of the grant. The role is a valuable career springboard for new lawyers using our training and experience. We expect this aspect to continue. The ALO will be trained by the principal legal officer (PLO) in the social security team so that they can a) represent clients themselves b) support and supervise volunteer advocates and c) systematically gather and analyse evidence about user experience in the tribunal system. We will represent clients at social security tribunals who otherwise would not be able to afford representation. We will use the user experience feedback to inform developments of FRU's service to its clients and we will collaborate with other agencies to monitor the impact of digitisation and modernisation of the tribunal system. Learning will be systematically disseminated to justice system stakeholders.

Why are you the right organisation to do this work?

Very few agencies now provide free representation at social security hearings due to legal aid and other spending cuts. FRU is one of the largest providers of advocacy in the social security tribunal and as we represent hundreds of clients each year we are in a unique position to be able to facilitate feedback on how developments are affecting service users. We have a track record of a) providing quality advocacy in the social security tribunal and b) providing credible evidence-based feedback to policy makers. This means that we are uniquely placed to gather feedback on the benefit decision making to feed back to policy makers. There is no other organisation providing this level of representation in the social security tribunal. We have the largest potential dataset for gathering empirical data.

How does your work complement and not duplicate other services within your area?

FRU is unique in the service it provides in the range and volume of cases it takes on. We complement other social welfare law providers because we specialise in advocacy, only accepting cases referred to us by other referral agencies when they cannot provide representation themselves. We are not a front-line advice agency so we do not duplicate those services, in fact we free up scarce front-line resources so that they can focus on supporting initial welfare benefit claims and in drafting appeals. There is not a similar organisation in London to deliver the work we do and this suggests we are the best organisation to deliver free, legal representation to large numbers of appellants in the social security tribunal. It also means that we are in the best position to gather data on user experiences.

How will this proposal meet the Programme Outcome(s) under which you are applying?

Improved economic circumstances: this work meets the Trust's programme outcomes by securing favourable tribunal decisions for claimants, thus increasing their household income and improving their economic circumstances. Of cases represented in 2016, 70% had the appeal upheld (313). The average gain for each clients is £5,500 per annum, which is a significant sum for those on a low income.

Access to debt and legal services before crisis point: the cessation of benefits, such as housing benefit or employment and support allowance, may precede a crisis in the person's life. Without the receipt of benefits, the person may go into rent arrears or they may not be able to afford food. Timely access to representation in the social security tribunal can secure a victory in the tribunal and thus the person can receive benefits again before the crisis point is reached.

How will you ensure that your project will hear and represent the views and needs of disadvantaged people and/or diverse communities?

1) Representing user's views is the core purpose of FRU's advocacy work: representing disadvantaged people in the social security tribunal so they receive the benefits to which they are entitled. Our volunteers listen to the views and needs of clients and communicate them to the tribunal. 2) We will train the post-holders in facilitating feedback using social research skills. 3) We will gather the views and needs of disadvantaged people through the user feedback conversations to inform the qualitative and quantitative analysis of the benefit decision making process. We will communicate this analysis to policy makers in government, and thus ensure that the DWP/tribunals service works for its users. FRU is a leading organisation and our views are respected by policy makers. For example, the Senior President of Tribunals recently visited FRU's offices to hear about our work and to listen to the experiences of our volunteers and clients.

How does your project engage and empower individuals and/or communities to come together on this issue? Will you be working with people who are particularly excluded?

Our tribunal representation connects two groups of people: disadvantaged people who are claiming benefits and people at the start of their legal career. The service users benefit from the legal advice and representation, whilst the law student gain valuable experience of the social security tribunal. Importantly, the law students gain an insight into the difficulties faced by lay people navigating the legal system and into the difficulties faced by disadvantaged people. Our volunteers often come from non-traditional professional backgrounds and use their FRU work to counter-balance the advantages from more traditional backgrounds.

Our service users are particularly excluded. People in receipt of ESA or PIP will either have long term illness or disability. They are often isolated and excluded from society. These people will have the most difficulties navigating the social security appeal process, which highlights the importance of FRU providing representation and feeding their experiences back to policymakers.

Is the focus of your project meeting an already identifiable need (acute or otherwise) or are there elements which are preventative and/or incorporate early action?

Half of the project focuses on an acute need: the need to win an appeal in the social security tribunal. The service user has lost the right to receive some or all of their benefits. This may lead them to fall into rent arrears, to rely on food banks and ultimately to fall into poverty.

The other half of the project, the gathering of user data, is preventative. Our empirical data on user experience will allow policy makers to take better and earlier decisions on the awarding of benefits and improve the process of appeals which will increase access to justice. Our user evidence will improve outcomes for disadvantaged people.

Who might you need to work closely with in delivering this project - whether before, during or afterwards?

There are four groups with whom we will work closely in this project: (1) FRU's clients; (2) policy makers in DWP and HMCTS; (3) tribunal judiciary; and (4) stakeholder organisations such as the Public Law Project.

The first group is self-explanatory and this is also group who will hope to benefit. The other three groups will be the people to whom we will convey the results of our findings on user experience. An important aspect of our project is that impact of digitisation of the social security and appeals systems. An increasing number of hearings are virtual, but there is very little academic research on the effect of virtual hearings on access to justice. We will work with the Public Law Project and other groups to track the impact on the introduction of virtual tribunal hearings on user experience and justice outcomes.

Our aim as a funder is to help people move positively between any of the four stages of Surviving, Coping, Adapting and Thriving. For your project at which of these stages will most people begin their journey?

FRU's clients mostly begin their journey at the stage of Surviving. Jobseekers Allowance, Housing Benefit or disability benefits are designed to support people who are vulnerable in some sense. If their benefit is stopped for some reason, the person will be thrown into financial turmoil as the receipt of benefits is often a necessity to buy food for their families.

When a FRU volunteer helps to win a case in the social security tribunal for a client, the person will receive benefits again and will move to the stage of coping. The security of a regular payment to them enables our clients to focus on the important steps needed to begin to thrive.

Will there be any elements of this project that will help you or your beneficiaries to reduce your environmental footprint?

The increased digitisation of the tribunal process is designed to reduce travel for physical attendance at tribunal hearings. FRU is also upgrading our technology which will enable our advocates and clients to attend meetings and hearings virtually. We will evaluate these developments to ensure that they promote or maintain access to justice and customer service, and that they don't disempower people. Where virtual attendance works we will encourage it. We have a general policy of seeking to reduce our footprint. We have also applied for an environmental audit from the City Bridge Trust to identify further areas in which we can improve.

What are the main activities or outputs you want to deliver?

The ALO will represent clients themselves in social security hearings.

The ALO will support and supervise volunteer advocates.

The ALO will gather data on user experiences in the social security decision making and appeals system and using FRU and disseminate it to inform policy developments.

What 3 main differences or outcomes do you hope the activities you have described above will achieve?

Increased representation of people in the social security tribunal (increased over the numbers possible without an ALO), and thus more people winning their appeal and maximising their entitlement to social security and therefore more people avoiding poverty.

FRU clients are given a voice to give feedback about the social security decision making and appeal process and their experience of being a FRU client.

Relevant policy developments impacting on particularly excluded people will be better informed by empirical data on user experiences in the social security decision making process and as FRU users

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1 (2019 – 20)	Year 2 (2020 – 21)	Year 3 (2021 – 22)	Year 4 (2022 – 23)	Year 5 (2023 – 24)	Total
Casework	18,520	19075	19647	20237	20844	9,8323
Fundraising/PR	2,456	2529	2605	2683	2764	13,217
Premises	94,662	94662	97501	100426	100426	487,677
Office	30,649	31568	32515	33490	34495	162,717
People	244,597	251934	259492	267277	275296	1,298,596
Finance	8,350	8600	8600	8858	8858	43,266
Depreciation	15,663	15,663	15,663	15,663	15,663	78,315
General	1,120	1,120	1,120	1,120	1,120	5,600
Total:	416,017	425,151	437,143	449,754	459,466	2,187,531

What income has already been raised?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Restricted	43,000	23,000				66,000
Institutional donations	235,300	235,300	235,300	235,300	235,300	1,176,500
Fundraising events	42,200	42,200	42,200	42,200	42,200	211,000
Donations	26,547	26,547	26,547	26,547	26,547	132,735
Charitable objectives income	62,715	62,715	62,715	62,715	62,715	313,575
Other	2,754	2,754	2,754	2,754	2,754	13,770
TOTAL:	412516	392516	369516	369516	369516	1,847,646

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Garfield Weston Foundation	80,000					80,000
Inns of Court and Bar Educational Trust	33,000					33,000
London legal Support Trust	5,000					5,000
TOTAL:	118,000					118,000

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Casework						
Fundraising/PR						
Premises						
Office						
People	38,500	33,500	28,500	23,500	18,500	142,500
Finance						
Depreciation						
General						
TOTAL:	38,500	33,500	28,500	23,500	18,500	142,500

Who will benefit?

How many people will directly benefit from the grant per year?

460

In which Greater London borough(s) or areas of London will your beneficiaries live?

London-wide

Does this project specifically target any groups or communities?

This project will specifically work with the following age groups:

This project will specifically work with the following gender groups:

This project will specifically work with the following ethnic groups:

If Other ethnic group, please give details:

This project will specifically work with Deaf and disabled people:

Yes

This project will specifically work with LGBTQI groups:

No

This project will specifically work with other groups or communities:

How will you target the groups/communities you have identified? What is your expertise in providing services for these groups?

We have a diverse network of referral agencies, many of which specialise in particular client groups such as those with disabilities. We have 45 years experience in providing services to these groups.

Are there any groups or communities you think your organisation will find hard to include through this project?

No

If yes, please specify which groups or communities? Where possible using the categories listed above.

If yes, what steps will you take to make your services accessible to and meet the needs of the groups/communities you have identified?

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **David Abbott**

Role within **Chief Executive**
Organisation:

The City Bridge Trust

Bridging Divides: Application for a grant



About your organisation

Organisation Details

Name of your organisation: New Horizon Youth Centre	
If your organisation is part of a larger organisation, what is its name? NA	
In which London Borough is your organisation based? Camden	
Contact person: Ms Stella Howe	Position: Project Development Co-ordinator
Website: http://www.nhyouthcentre.org.uk	Social Media Accounts: https://www.facebook.com/nhyouthcentre; https://twitter.com/NHyouthcentre; https://www.youtube.com/user/NHYouthCentre
What Quality Marks does your organisation currently hold? The London Youth Silver Quality Mark, Investors in People Good Practice - Health and Wellbeing Award, Shortlisted for the Sustainable City Award (2013, 2014 & 2015)	

Legal Status

Legal status of organisation: Registered Charity			
Charity Number: 276943	Company Number: 1393561	CIC Number:	Bencom Number:
When was your organisation established? 01/10/1967			
Aims of your organisation: <ol style="list-style-type: none"> 1. To provide a holistic range of services to homeless or highly vulnerable 16 - 24 year olds through the provision of an open access day centre. Services include advice and guidance, employment and training, resettlement support and targeted outreach 2. To deliver innovative interventions that respond effectively to the ever changing needs of this disadvantaged group of young people, taking account of current good practice and statutory-led initiatives to ensure the best possible outcomes for those most needing support 3. To develop all projects in partnership with a wide range of stakeholders, ensuring that the needs and wishes of service users are central to our services and that young people are fully engaged in the planning process 4. To ensure disadvantaged homeless young people make a smooth transition into adulthood by enabling them to be healthy, enjoy and achieve, and stay safe. 			

Main activities of your organisation:

New Horizon is a day centre for homeless and vulnerable young people aged 16 to 24, coming into King Cross from across London, the UK and beyond. Typically these people are suffering from emotional and mental health and/or physical health problems, and are at risk of offending. All are homeless or in unsecure accommodation and many are still sleeping rough on the streets. While their needs vary they share common histories that may have included abuse, deprivation, rejection, discrimination and living in poverty. We take a holistic approach in responding to the needs, interests and aspirations of each young person. The centre supports over 2,000 young people a year and is open seven days a week. It offers services including: advice and support into accommodation; accredited education and training programmes; medical & counselling services; a social enterprise programme; drugs advice and assessments; street outreach work and tenancy support services. We also provide hot food, laundry facilities, showers and clothes.

Your Staff & Volunteers

Full-time:	Part-time:	Trustee/Board members:	Active volunteers:
23	14	11	10
Do you have a Safeguarding policy? Yes			
Are the following people in your organisation subject to DBS checks?			
Paid Staff Yes	Volunteers Yes	Trustees / Management Committee Members Yes	

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Leased	17 years

Environmental Impact**What action have you taken in the past year to progress environmentally sustainability principles and practice?**

All staff are encouraged to become a part of the 'cycle to work' campaign and are offered an interest free loan to pay for a suitable bicycle. At least 3 employees have joined this scheme and are therefore cutting down on the use of public transport. We do not provide parking, thus none of our employees drives into work. We only print documents when absolutely necessary and recycle all materials used in our offices and kitchen. We train our young people on the correct way to recycle and offer accreditation in this. We accept donations of both fresh and tinned/dry food and use these to cut the cost of serving 60 nutritious meals a day in our centre. We use vegetables, herbs and fruit grown in our garden to support our kitchen and we are adept at making meals from ingredients available on the day rather than following set recipes.

Finance Details

Organisation Finances

	Year of most recent audited / examined accounts	Current financial year forecast	Next financial year budget
End of financial year date	31/03/2017	31/03/2019	
Grants & donations:	£1,555,332	£1,732,173	£0
Earned income:	£17,253	£114,000	£0
Other income:	£55,219	£15,772	£0
Total income:	1,627,804	£1,861,945	£0
Charitable activity costs:	£1,647,129	£1,766,737	£0
Cost of raising funds:	£12,604	£15,208	£0
Other costs:	£77,621	£80,000	£0
Total expenditure:	£1,737,354	£1,861,945	£0
Free unrestricted reserves held at year end:	£550,483	£636,089	£0
What is your organisation's reserves policy? The Board of Trustees has not formally adopted a pre-set reserves policy. Notwithstanding, the significant level of restricted income enjoyed by the Centre, (which cannot be used to build reserves), the Centre's funding position at 31st March 2018 has been maintained to allow the Centre to carry reserves of over 3 months' reserves. Also, because of the Trustees' long association with the Centre and its funders, there is every confidence that the Board can access the resources required to keep the Centre at its current level of activity and level of reserves moving forward.			
For your most recent financial year, what % of your income was from statutory sources? 11-20%			

Organisational changes

Describe any significant organisational changes to your structure, financial position or core activities since the date of your most recent accounts.

Yes, our Chief Executive, Shelagh O'Connor left us in March 2018. Shelagh went back to her home country of Ireland for personal reasons. Phil Kerry has now joined us as the new Chief Executive on 4th June and he brings a wealth of experience to the role from previous senior level roles within the youth sector.

Grant Request

Under which of City Bridge Trust's programmes are you applying?

Advice and Support/Assistance for individuals in relation to: benefits; debt & money; employment problems; housing; or Immigration status

Which of the programme outcome(s) does your application aim to achieve?

Advice & Support/More Londoners have improved economic circumstances

Advice & Support/More people access debt and legal services for support before they hit crisis point

Please describe the purpose of your funding request in one sentence.

A full time Advice & Support Worker, working with the most vulnerable young homeless people coming into London.

When will the funding be required? **10/01/2018**

Is this request to continue work that is currently funded or has been funded in the last year by:

City Bridge Trust?

No

Another funder? (If so which)

London Councils

How much funding are you requesting?

Year 1:

£50,000

Year 2:

£50,000

Year 3:

£50,000

Year 4:

£0

Year 5:

£0

Total Requested: £150,000

You and your grant request

What, specifically, are you applying for (your project)?

We are applying for a grant to support a full time Advice & Support Worker who will annually work with 150 of the most vulnerable and marginalised young people coming into London. The majority of these project beneficiaries will be suffering from trauma and will have emotional and physical ill health. This worker will operate within the non-judgemental and supportive environment of New Horizon Youth Centre and young people will be referred to and from day centre colleagues to provide the best possible package of care for each young person. The worker will offer specialist Advice Sessions and from these will take the appropriate action necessary to allow each young person to thrive.

What are the changes you hope to achieve?

Many of the young people accessing the Advice Team will be suffering from trauma and need a high quality service delivered within the non judgemental and welcoming environment of the daycentre. Within this 'one stop shop' they will be offered a wrap around bespoke package of care to help them move on to positive futures.

Through a comprehensive package of one to one support, the Advice & Support Worker will enable a case load of 150 of the most vulnerable and marginalised young people to move away from worklessness, away from debt and address their trauma. Of these, 50 of the young people they support will given such advice and support so that they can be housed in sustainable and appropriate accommodation, while being supported with their emotional and physical health and wellbeing.

How do you know there's a need for this work?

New Horizon Youth Centre has been successfully supporting the most vulnerable and marginalised young people coming into London for over 50 years. Our considerable experience has shown us that the number one issue for this group of people is the lack of affordable accommodation in the Capital and as such many find themselves experiencing homelessness.

Every year over 2,000 young people access our services and the hook for most young people attending is the offer of the specialist housing advice that our team offers. As such we have a queue of young people outside the centre each day, many waiting for appointments with our team. Each Advice Team member sees 16 young people through appointments each week and support many more over the phone and via email. There is always more demand for the service than we can meet with as many as 10 young people turned away daily.

How will the work be delivered - specifically, what will you do?

The work will be delivered by an Advice & Support Worker at New Horizon Youth Centre, a day centre for vulnerable 16 - 24 year olds who are homeless and or vulnerable and marginalised. They will work within a 4 person Advice Team and will be mutually supported by New Horizon Youth Centre's Street and Prison Outreach Team, an Employment and Education Team, a Nurse, a Communication Skills Worker, a Weekend Team and a Youth Work Team.

This work will be delivered every week day and will involve referrals from New Horizon's Weekend Team working every Saturday and Sunday.

This worker will give an average of 16 in depth advice sessions weekly covering benefit claims, immigration advice, care status and priority need for housing. When disclosures happen the team will also work closely with local authorities and statutory services. Each advice worker typically makes over 120 housing referrals a year.

Why are you the right organisation to do this work?

We know we are the best organisation to do this work - over 50 years of evaluating and monitoring our interventions has shown us what works best to meet our beneficiaries' individual needs and we know that our model of working is that which meets the particular challenges our young people face. When a young person first visits the Advice & Support Worker, they will be street homeless, sofa surfing or living in woefully inadequate accommodation. The Worker will ensure that person takes the first step towards their own positive future by supporting them into sustainable accommodation, helping them resolve their debt, welfare benefits and immigration issues and emotional and physical health needs. New Horizon Youth Centre's 'one stop shop' approach ensures that each young person can work on their other issues (e.g. employment, physical and mental health) while being supported by the Advice & Support Worker.

How does your work complement and not duplicate other services within your area?

The success of the Advice Team at New Horizon Youth Centre over its 50 years in operation is in part due to its effective partnerships and its model of working which ensures it complements other services across the Capital. The Advice & Support Worker is able to share information on individual young people where appropriate with other organisations across London (e.g. via the London Youth Gateway Project which is led by New Horizon) to ensure work is not being duplicated. More fundamental to the success of this work, New Horizon is the only day centre in London which accepts young people with no recourse to public funds and with no connection to any London borough. Therefore, the Advice Worker usually sees each young person at a point of crisis, when all other avenues of support have been exhausted and for whom no other support option is available.

How will this proposal meet the Programme Outcome(s) under which you are applying?

We are applying for funding under the below outcomes:

1. More Londoners will have Improved economic circumstances
2. More people access debt and legal advice for support before they hit crisis point

We are confident that the Advice & Support Worker will help 150 of the most vulnerable, homeless young people to achieve both these outcomes by a mixture of 1 to 1 work and targeted internal and external referrals. As a result of these interventions, as many as 50 young person will be securely housed and moving towards a debt free life, away from dependence on welfare benefits and towards sustainable employment and a fulfilling and happy future.

Additionally, we have qualitative and quantitative evidence of the Advice Team's successes (e.g. in the last reporting period 1,150 of the most vulnerable Londoners were housed through NHYC's work and via the London Youth Gateway partnership).

How will you ensure that your project will hear and represent the views and needs of disadvantaged people and/or diverse communities?

We ensure that we hear and represent the needs of all the disadvantaged young people we serve in a number of ways: via our monthly Youth Forum where subjects chosen by the young people are brought for discussion; by involving young people in the development and planning of this and all other projects via our workshops and user questionnaires and by involving young people in the recruitment of key staff.

Additionally, we are open to all young people regardless of their background and we actively seek to reach the most marginalised young people by our outreach work in prisons and on the streets of London. For example, a young person may be met by New Horizon staff in prison or while sleeping rough on the streets and be referred to the Advice & Support Worker on release from custody or the next day in the case of a rough sleeper.

How does your project engage and empower individuals and/or communities to come together on this issue? Will you be working with people who are particularly excluded?

Yes this worker specifically and New Horizon Youth Centre in general works with those who are the most excluded, marginalised and hard to reach in London. The Advice & Support Worker, with the internal and external support mentioned elsewhere in this application, will engage and empower these individuals to move from a crisis point in their young lives to a happy, healthy future. The worker will also refer young people to New Horizon's Youth Forum and into specific workshops within the centre where young people can engage with their peers to discuss homelessness and how to address the effects of this on their communities. For example in previous years, young people have worked with New Horizon staff to produce a 'Young Person's Manifesto' during election year and have worked with the National Portrait Gallery and the Wellcome Collection on exhibitions around how not having a home affects young people's lives.

Is the focus of your project meeting an already identifiable need (acute or otherwise) or are there elements which are preventative and/or incorporate early action?

Yes, this work meets an acute and identifiable need and also, by using best practise in empowering and engaging with each young person, prevents that person becoming homeless and/or getting into debt in the future.

Additionally, by working with people at a young age, this work prevents entrenched homelessness and sustained rough sleeping. It also works on physical and emotional health at an early stage, so preventing chronic conditions wherever possible.

Who might you need to work closely with in delivering this project - whether before, during or afterwards?

The Advice & Support Worker will work closely with other staff within New Horizon Youth Centre to achieve the best possible outcomes for each young person. This may entail liaising with the Nurse on a young person's physical health or the Counsellor to work on a young person's previous traumatic experiences. They will also work with the accommodation projects managed by New Horizon's Private Rented Scheme (PRS) and for whom NH and its partners have sole referral rights to ensure each young person is appropriately housed. These projects include three 10 bed properties in Camden, Islington and Haringey as well as access to places on the Property Guardians scheme. Before each young person is housed in any of the above schemes, they attend a number of Independent Living Workshops within the daycentre, this ensures that they are ready to take on the challenge of living in shared accommodation.

Our aim as a funder is to help people move positively between any of the four stages of Surviving, Coping, Adapting and Thriving. For your project at which of these stages will most people begin their journey?

We believe that many of the young people for whom this work is applicable will be at the 'surviving' stage when they first make contact with the Advice and Support Worker. Many will be suffering trauma and will have poor physical and emotional health. However, with the correct support and care, each young person will be able to move on to the 'coping' stage and then on to the 'adapting' and 'thriving' stages. One of the unique qualities of the support package each young person is offered is that they will be helped to make the lifestyle changes necessary to move them from vulnerability and homelessness to being housed, productive and happy members of their communities

Will there be any elements of this project that will help you or your beneficiaries to reduce your environmental footprint?

Yes, there are elements of this work which reduce environmental impact. For example, all the properties to which the Advice & Support Worker refers young people are shared, hence resources are used efficiently and kitchens and living areas are used to full capacity. There are rarely if ever voids in these properties. Also, the daycentre accepts second hand furniture, bedding and kitchen appliances which are used to help its previously homeless young people and ensure nothing is wasted. Our many supporters also donate items such as toiletries and good quality new clothes for our young people which would otherwise be discarded

What are the main activities or outputs you want to deliver?

Advice sessions will be given to 150 of the most vulnerable young people, supporting them with accommodation, welfare benefits, immigration status and physical/emotional health issues

120 Young people will be referred to emergency accommodation, so preventing them from sleeping rough

The Advice & Support Worker will advocate and represent clients in crisis management situations to support tenancy sustainment, ensuring evictions are minimal. This will include attending Case Conferences and escorting clients to external services where appropriate.

What 3 main differences or outcomes do you hope the activities you have described above will achieve?

To assist 150 vulnerable young people to resolve their housing and welfare benefits issues and to have a better understanding of how to remain debt free moving forward

To prevent 50 vulnerable young people from sleeping rough by accessing them into emergency accommodation

To source sustainable and appropriate accommodation for 50 young vulnerable people

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Full time Advice & Support Worker including NI and Pension	37,565	37,565	37,565	0	0	150,260
Advice & Support Worker's supervision, running costs & training	5,400	5,400	5,400	0	0	21,600
Contribution to organisational running costs	7,035	7,035	7,035	0	0	28,140
TOTAL:	50,000	50,000	50,000	0	0	150,000

What income has already been raised?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
TOTAL:	0	0	0	0	0	0

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
TOTAL:	0	0	0	0	0	0

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Full time Advice Worker Including NI and Pension	37,565	37,565	37,565	0	0	150,260
Advice Worker's supervision, appraisal & training	5,400	5,400	5,400	0	0	21,600
Contribution to organisational running costs	7,035	7,035	7,035	0	0	28,140
TOTAL:	50,000	50,000	50,000	0	0	150,000

Who will benefit?

How many people will directly benefit from the grant per year?

150

In which Greater London borough(s) or areas of London will your beneficiaries live?

London-wide

Does this project specifically target any groups or communities?

Young homeless or vulnerably housed people who are multi disadvantaged

This project will specifically work with the following age groups:

16-24

This project will specifically work with the following gender groups:

Male,Female,Transgender or other gender identity

This project will specifically work with the following ethnic groups:

Asian/ Asian British (including Indian; Pakistani; Bangladeshi; Chinese; Any other Asian background)

If Other ethnic group, please give details:

This project will specifically work with Deaf and disabled people:

No

This project will specifically work with LGBTQI groups:

No

This project will specifically work with other groups or communities:
Young homeless or vulnerably housed people who are multi disadvantaged

How will you target the groups/communities you have identified? What is your expertise in providing services for these groups?

We have over 50 years' experience of providing services to this group of vulnerable young people and we will target them via our Outreach Team, internal and external referrals.

Are there any groups or communities you think your organisation will find hard to include through this project?

No

If yes, please specify which groups or communities? Where possible using the categories listed above.

n/a

If yes, what steps will you take to make your services accessible to and meet the needs of the groups/communities you have identified?

n/a

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Stella Elizabeth Howe**

Role within **Project Development Manager**
Organisation:

The City Bridge Trust

Bridging Divides: Application for a grant



About your organisation

Organisation Details

Name of your organisation: Pro Bono Community	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? City	
Contact person: Mr Bill Skirrow	Position: Director
Website: http://www.probonocommunity.org.uk	Social Media Accounts: @Probonocomm; @ProBonoCommunity
What Quality Marks does your organisation currently hold?	

Legal Status

Legal status of organisation: Registered Charitable Incorporated Organisation			
Charity Number: 1153220	Company Number:	CIC Number:	Bencom Number:
When was your organisation established? 08/02/2013			
Alms of your organisation: Pro Bono Community's aim is to increase the amount and quality of pro bono legal advice available by providing structured training aimed at equipping law students, trainees and lawyers with the skills and expertise to become effective volunteers in Law Centres and advice agencies. By training and placing volunteers in Law Centres and advice agencies we aim to prevent and relieve poverty, hardship and distress by increasing the amount and improving the quality of free legal advice in the areas of law most likely to affect those in poverty or need and who are unable to afford to pay for such advice. In a wider context, the charity aims to play its part in relieving the burden on public resources by intervening early before legal problems spiral out of control and changing the culture towards pro bono work within the legal profession by engaging with young lawyers			

Main activities of your organisation:

Pro Bono Community seeks to improve access to justice by providing specialist training in legal advice and social welfare law to students, trainees and lawyers and then placing them as volunteers at Law Centres and advice agencies. PBC went live as a charity in late 2014, since when it has delivered training and volunteer placement programmes to more than 900 people.

PBC has also built relationships with a network of Law Centres and advice agencies to facilitate the placement of volunteers. Volunteers trained by PBC have gone on to work at advice organisations across London and elsewhere, providing free legal support and advice to an estimated 23,000 people since the charity was established.

The charity's activities have included a project funded by City Bridge Trust to train and place students as volunteers which has achieved all its targets and is now in its third year. This application seeks to extend this project for a further two years.

Your Staff & Volunteers

Full-time:	Part-time:	Trustee/Board members:	Active volunteers:
1	1	5	0

Do you have a Safeguarding policy? **No**

Are the following people in your organisation subject to DBS checks?

Paid Staff No	Volunteers No	Trustees / Management Committee Members No
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Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Leased	Undefined office space licence

Environmental Impact**What action have you taken in the past year to progress environmentally sustainability principles and practice?**

Pro Bono Community is a small charity with a low carbon footprint. We operate from a shared workspace which minimises the amount of energy the charity uses by spreading the use of light, heating, air conditioning and kitchen and office equipment across multiple organisations. Over recent years, we have continued to restrict our use of private transport for company business to just a handful of journeys as well as conducting an increasing volume of business digitally rather than using paper. We participate in a group-purchase scheme which procures stationery from a company which places emphasis on environmental value.

Finance Details

Organisation Finances

	Year of most recent audited / examined accounts	Current financial year forecast	Next financial year budget
End of financial year date	31/08/2017	31/08/2019	
Grants & donations:	£45,000	£67,285	£0
Earned Income:	£54,775	£47,300	£0
Other income:	£44	£47	£0
Total income:	99,819	£114,585	£0
Charitable activity costs:	£72,103	£114,233	£0
Cost of raising funds:	£19,083	£20,037	£0
Other costs:	£0	£0	£0
Total expenditure:	£91,186	£134,270	£0
Free unrestricted reserves held at year end:	£43,548	£62,988	£0

What is your organisation's reserves policy?

Pro Bono Community's trustees recognise that it is important that there are sufficient free reserves to tide an organisation over in difficult financial circumstances. The principal risk to Pro Bono Community is an unexpected shortfall in either sales or grant income and the trustees have agreed to keep a level of financial reserves to ensure that main operations can continue for a period of 6-12 months in the event of severe financial difficulties (this is a summary).

The main concerns of

For your most recent financial year, what % of your income was from statutory sources?

0%

Organisational changes

Describe any significant organisational changes to your structure, financial position or core activities since the date of your most recent accounts.

N/A

Grant Request

Which of the Trust's programmes and priority areas will your application deliver?
Advice and Support/Provision of advice and support

Which of the programme outcome(s) does your application aim to achieve?

Please describe the purpose of your funding request in one sentence.
We want to provide more free legal advice in London by training law students to work as volunteers in Law Centres and advice agencies.

When will the funding be required? **01/06/2019**

Is this request to continue work that is currently funded or has been funded in the last year by:

City Bridge Trust?

Another funder? (if so which)

Yes

How much funding are you requesting?

Year 1:
£36,385

Year 2:
£37,477

Year 3:
£0

Year 4:
£0

Year 5:
£0

Total Requested: £73,862

What 3 main differences or outcomes do you want to achieve through your funding proposal?

The clients of Law Centres and advice agencies across London benefit from increased access to free legal advice and support from well-trained volunteers.

Law Centres and other advice agencies are able to expand their capacity and help more clients as a result of increased access to and support from well-trained and committed volunteers.

High-quality training in legal advice and social welfare law improves the capability of student volunteers to provide effective advice and support in Law Centres and advice agencies whilst embedding pro bono culture in the lawyers of the future.

What are the main activities or outputs you will deliver to achieve these differences?

At least 3,000 vulnerable people with legal problems per year receive free legal support and advice from trained volunteers at Law Centres and advice agencies across London.

At least 1,000 volunteering sessions per year undertaken by trained law students at Law Centres and advice agencies across London.

At least 80 law students per year trained to undertake volunteering placements of at least three months at Law Centres and advice agencies across London

You and your grant request

What, specifically, are you applying for (your project)?

We are applying to continue a project funded by City Bridge Trust for the last three years to train at least 80 law students per year from universities in London and place them as volunteers at Law Centres and advice agencies across the capital.

The students receive training in legal advice and one or more areas of social welfare law. The training has been refined over time and is highly interactive focusing on practical skills. PBC then coordinates volunteering placements for the students at the network of Law Centres and advice agencies with which the charity has established relationships.

An important component in the project is managing and monitoring the placements through PBC's unique online volunteer portal which records the activities of the volunteers and any other issues they may want to raise which we can then follow up directly with agencies.

How will the project described achieve your stated outcomes?

We are confident that the project will achieve our stated outcomes, having met or exceeded the targets set for the first two years of the project and currently being on course to do so again this year.

The principal outcome of assisting at least 3,000 people with legal problems will be achieved by training at least 80 students who will undertake a minimum of 13 volunteering sessions each and assist an average of three people per session.

PBC's volunteer portal provides a large body of supporting data on volunteer's activities and outputs demonstrating the extent to which the project has built capacity at advice agencies and helped clients and we will also continue to encourage advice agencies to provide us with quantitative and qualitative data of their own.

PBC's training programmes have consistently achieved over 95% approval from participants and we have testimonials from numerous students.

How do you know there's a need for this work?

We have demonstrated the need for this work during the first three years of this project which has already seen our student volunteers assist more than 9,000 people with legal problems.

The project has been operating in a financial climate which has seen Law Centres and advice agencies closing down and hundreds of thousands fewer people receiving legal advice. This has led to an urgent need for well-trained and highly-motivated volunteers to help meet the large and growing gap between the demand for free legal advice and the capacity of advice organisations to deliver it.

Law students represent a large and relatively untapped source of volunteers because not only do they recognise the inherent value of volunteering but also, subject to receiving suitable training, students understand that volunteering enhances their employability by providing them with client-facing experience and the opportunity to develop their practical knowledge of legal processes.

How will the work be delivered - specifically, what will you do?

The project has two principal components:

- Recruiting and training law students who wish to become volunteers
- Coordinating and managing the training programmes and volunteering placements

PBC has developed a range of training modules enabling us to tailor programmes to the needs of different Law Centres and advice agencies. The training comprises a general introduction to legal advice and the practical skills involved in volunteering before going on to focus on specialist areas of social welfare law such as welfare benefits and housing.

PBC will train four cohorts of 20 or more law students from universities in London and then coordinate volunteering placements for them at Law Centres and advice agencies across the capital. PBC is able to monitor and manage the placements through the charity's unique online volunteer portal which records the activities of the volunteers and any other issues they may want to raise.

Why are you the right organisation to do this work?

PBC is the right organisation to do this work because it is an extension of an existing project supported by City Bridge Trust which has met or exceeded all its targets to date. This project has already seen our student volunteers assist more than 9,000 people across London with legal problems, a figure which it is anticipated will increase by several thousand by the middle of 2019.

PBC is the only organisation in the UK dedicated to training students, trainees and lawyers and then placing them as volunteers at Law Centres and advice agencies. As such, we have accumulated a significant amount of expertise in this niche area and developed an extensive network of relationships in the advice, higher education and legal sectors. The experience we have gained through the existing project and other activities will inform our work going forward.

How does your work complement and not duplicate other services within your area?

As stated above, PBC is the only organisation in the UK dedicated to training students, trainees and lawyers and then placing them as volunteers at Law Centres and advice agencies. Some organisations including PBC help to facilitate and coordinate relationships between law firms and advice agencies and the work we do with universities complements these activities. Rhannon Hughes, volunteer coordinator at Advising Communities, sums this up as follows: "Often our publicly recruited volunteers have limited skills in computers, letter writing and limited understanding of law... PBC volunteers have offered us the fantastic opportunity to work with volunteers that already have an understanding of law and skills in letter-writing, research and are computer literate. It has amazed all of our team how thorough the students have been... Our clients have also greatly appreciated the [students'] professional manner and have given very positive feedback."

How will you ensure that your project will hear and represent the views and needs of disadvantaged people and/or diverse communities?

We work closely with Law centres and advice agencies to ensure that our training programmes and the support we provide to volunteers throughout their placements reflects the needs of the agencies' clients, most of whom are disadvantaged people. Some advice organisations are better than others at encouraging clients to express their views and help to shape services but we encourage all our partners in the advice sector to help us gather data and feedback on service quality that is relevant to our training and volunteers.

How does your project engage and empower individuals and/or communities to come together on this issue? Will you be working with people who are particularly excluded?

Following cuts in legal aid and government funding, Britain is experiencing a legal advice deficit in which hundreds of thousands fewer people, many of whom are severely excluded, receive free legal advice and assistance. Those Law Centres and advice agencies that have remained open are overstretched and under-resourced. Pro Bono Community is committed to providing these organisations with well-trained volunteers who can help them to overcome the challenges they face and improve access to justice for people in need. As such, PBC's volunteers will be working directly with particularly excluded people and helping advice organisations to empower vulnerable individuals ranging from victims of the Grenfell Tower fire to people facing eviction as a result of problems with Universal Credit and others struggling to complete applications for Personal Independence Payment.

Is the focus of your project meeting an already identifiable need (acute or otherwise) or are there elements which are preventative and/or incorporate early action?

The focus of our project is to meet an identifiable need which is to provide well-trained and highly-motivated volunteers to help plug the large and growing gap between the demand for free legal advice and the capacity of advice organisations to deliver it.

Having said that, we believe that early and effective legal support and advice also has a preventative role as it can prevent problems from spiralling out of control and reduce the number of Litigants in Person, ie individuals who are representing themselves in court and posing a major challenge to the efficient running of the judicial system.

Who might you need to work closely with in delivering this project - whether before, during or afterwards?

The organisations we need to work most closely with to deliver this project are universities and advice agencies.

We have developed relationships with many of the universities in London and generated real enthusiasm for the volunteer training and placement programmes involving their students. It is important to gain the trust and cooperation of the universities so that we can promote the scheme to their students effectively.

We have also developed close relationships with Law Centres and advice agencies across the capital. Their cooperation is vital in helping PBC to secure, manage and monitor volunteering placements as well as tailoring training to the needs of their clients.

Our aim as a funder is to help people move positively between any of the four stages of Surviving, Coping, Adapting and Thriving. For your project at which of these stages will most people begin their journey?

Most of the clients our volunteers interact with at Law Centres and advice agencies are likely to be at the Surviving and Coping end of the spectrum where the focus is on meeting and stabilising acute needs or encouraging and developing the clients' capacity to address their legal problems.

Student volunteer Rahul Medappa describes a typical scenario: "I assisted a couple to fill out a Universal Credit application? they had a disabled child and the mother was also unwell to the point where the husband was required to leave his job to care for her. I helped to instruct them on how to use the Universal Credit journal and helped to input information on their financial accounts. I received extremely positive feedback from the couple who said that they would have been unable to cope with the process without my help."

Will there be any elements of this project that will help you or your beneficiaries to reduce your environmental footprint?

Pro Bono Community is a small charity with a low carbon footprint. We operate from a shared workspace which minimises the amount of energy the charity uses by spreading the use of light, heating, air conditioning and kitchen and office equipment across multiple organisations. Over the last year, we have succeeded in reducing our use of private transport for charity business to just a handful of journeys and in conducting a growing amount of business digitally rather than using paper. We have developed an online volunteer management portal which replaced a previously paper-based system.

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Training	10,000	10,000	10,000			30,000
Training	6,000	6,180	0	0	0	12,180
Materials	3,040	3,040	3,040			9,120
Materials	3,200	3,296	0	0	0	6,496
Training & Volunteer Coordinator (0.5)	11,900	11,900	11,900			35,700
Training & Volunteer Coordinator (0.5)	12,731	13,113	0	0	0	25,844
Central overheads	12,045	12,045	12,045			36,135
Central overheads	14,454	14,888	0	0	0	29,342
TOTAL:	36,385	37,477	0	0	0	73,862

What income has already been raised?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
	0	0	0	0	0	0
TOTAL:	0	0	0	0	0	0

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
	0	0	0	0	0	0
TOTAL:	0	0	0	0	0	0

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Training	10,000	10,000	10,000			30,000
Training	6,000	6,180	0	0	0	12,180
Materials	3,040	3,040	3,040			9,120
Materials	3,200	3,296	0	0	0	6,496
Training & Volunteer Coordinator (0.5)	11,900	11,900	11,900			35,700
Training & Volunteer Coordinator (0.5)	12,731	13,113	0	0	0	25,844
Central overheads	12,045	12,045	12,045			36,135
Central Overheads	14,454	14,888	0	0	0	29,342

TOTAL:	36,385	37,477	0	0	0	73,862
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Who will benefit?

How many people will directly benefit from the grant per year?

3,000

In which Greater London borough(s) or areas of London will your beneficiaries live?

London-wide

Does this project specifically target any groups or communities?

No - open to everyone

This project will specifically work with the following age groups:

This project will specifically work with the following gender groups:

This project will specifically work with the following ethnic groups:

If Other ethnic group, please give details:

This project will specifically work with Deaf and disabled people:

No

This project will specifically work with LGBTQI groups:

No

This project will specifically work with other groups or communities:
How will you target the groups/communities you have identified? What is your expertise in providing services for these groups?
Are there any groups or communities you think your organisation will find hard to include through this project? No
If yes, please specify which groups or communities? Where possible using the categories listed above.
If yes, what steps will you take to make your services accessible to and meet the needs of the groups/communities you have identified?

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Bill Skirrow**

Role within **Director**
Organisation:

The City Bridge Trust

Bridging Divides: Application for a grant



About your organisation

Organisation Details

Name of your organisation: FEDERATION OF LONDON YOUTH CLUBS	
If your organisation is part of a larger organisation, what is its name? N/A	
In which London Borough is your organisation based? Hackney	
Contact person: Mr Gareth Price	Position: Head of Development
Website: http://www.londonyouth.org	Social Media Accounts: @LondonYouth
What Quality Marks does your organisation currently hold? Ambition Quality Plus	

Legal Status

Legal status of organisation: First Contact			
Charity Number: 303324	Company Number: 258577	CIC Number:	Bencom Number:
When was your organisation established? 22/08/1931			
Aims of your organisation: London Youth was founded in 1887 because the individual youth organisations of the day believed they would be stronger by working together. Since then, much has changed for young Londoners, but the need to work together is more pressing than ever. Throughout our history, community youth organisations have provided a constant lifeline and a vital safe space outside the family and formal education, where young people can develop confidence, resilience and skills. Our vision is that all young Londoners grow up healthy, able to express themselves, navigate a fulfilling career and contribute to their communities. Our mission is to support and challenge young people to become the best they can be; developing their confidence, resilience and relationship skills. We do this with, and through, our network of youth organisations and our two residential centres. We work with all young people, but place a particular focus on those who wouldn't otherwise have access to the kind of opportunities we offer.			

Main activities of your organisation:

Our current three year strategy reflects the challenging context of growing up in the capital today. Whilst London is an extraordinary city, It is also going through major change, growth and uncertainty. We want to reach out to even more communities, co-creating new opportunities with young people and drawing the youth organisations who work with them into our network.

We are delivering our strategy across four areas of activity:

- ? Development - Developing, training, connecting and quality assuring our membership network to deliver good youth work
- ? Opportunity - Creating a broad and Inclusive range of quality opportunities for young people in social action, sports development, arts, employability and outdoor education
- ? Voice - Ensuring that our expertise and the on-the-ground voices of youth workers and young people are reflected in public policy, practice and opinion
- ? Best we can be - Being the best we can be ourselves; fundraising effectively.

Your Staff & Volunteers

Full-time:	Part-time:	Trustee/Board members:	Active volunteers:
86	59	12	150

Do you have a Safeguarding policy? **Yes**

Are the following people in your organisation subject to DBS checks?

Paid Staff
Yes

Volunteers
Yes

Trustees / Management Committee Members
Yes

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Owned	

Environmental Impact**What action have you taken in the past year to progress environmentally sustainability principles and practice?**

In the last 12 months we began delivering ?Keeping It Wild? with London Wildlife Trust and John Muir Trust. Funded by Heritage Lottery, this project will support 600?young Londoners who don?t currently engage with their natural heritage, ?to gain vital skills while discovering and conserving their local wild spaces.

We have reduced our environmental impact through

- *Moving all our IT systems to the cloud reducing energy usage across our sites
- *Introducing skype kits which help reduce our carbon footprint by reducing staff travel between sites
- *Replacing our old boiler at Pitfield Street with a more energy efficient model
- *Installing new energy efficient lightbulbs in Pitfield meeting rooms
- *Moving to a new catering supplier at our residential centres which has resulted in more locally sourced food
- *Upgrading a kitchen boiler and air handling unit at Woodrow which will result in greater efficiencies
- *Selecting green electricity tariffs at Woodrow and Hindleap

Finance Details

Organisation Finances

	Year of most recent audited / examined accounts	Current financial year forecast	Next financial year budget
End of financial year date	31/08/2017	31/08/2019	31/08/2020
Grants & donations:	£3,537,677	£3,246,192	£2,552,366
Earned income:	£3,161,178	£3,186,498	£3,282,093
Other income:	£5,039,013	£155,000	£170,000
Total income:	11,739,868	£6,587,690	£6,004,459
Charitable activity costs:	£6,692,582	£6,902,037	£6,020,653
Cost of raising funds:	£212,954	£272,641	£286,273
Other costs:	£1,244,768	£48,000	£0
Total expenditure:	£8,150,304	£7,222,678	£6,306,926
Free unrestricted reserves held at year end:	£1,733,789	£2,333,177	£2,290,710

What is your organisation's reserves policy?

London Youth is funded in a number of different ways, including significant grants and donations from a variety of sources that support our programmes, and sales income from our centres. These diverse income streams mean we are not reliant on a single source of funding.

Trustees base their reserves policy on the identified needs to:

- * Provide sufficient working capital for the following year,
- * Mitigate the risk of unforeseeable expenditure
- * Support innovative programmes
- * Invest in organisational development

London Youth therefore believes that its unrestricted reserves should be between three and six months' expenditure, excluding capital appeal expenditure

For your most recent financial year, what % of your income was from statutory sources?
1-10%

Organisational changes

Describe any significant organisational changes to your structure, financial position or core activities since the date of your most recent accounts.

During 2015-16, London Youth took three freehold properties from its historical portfolio to market and completed the sale of the final property in December 2017. The proceeds were invested to support the long-term sustainability of London Youth through investing in a medium to long term Development Fund to support the sustainability and development of London Youth and our members.

Grant Request

Which of the Trust's programmes and priority areas will your application deliver? Connecting the Capital/Voice & leadership				
Which of the programme outcome(s) does your application aim to achieve?				
Please describe the purpose of your funding request in one sentence. City Leaders: skills development, leadership training and project funding for underrepresented and disadvantaged young Londoners - enabling them to play an active role in their communities; strengthening their youth organisations				
When will the funding be required? 04/03/2019				
Is this request to continue work that is currently funded or has been funded in the last year by: City Bridge Trust? Another funder? (if so which) Yes				
How much funding are you requesting?				
Year 1: £66,043	Year 2: £129,244	Year 3: £135,327	Year 4: £69,232	Year 5: £0
Total Requested: £399,846				

What 3 main differences or outcomes do you want to achieve through your funding proposal?

Over the three year period, 810 young people will design and develop social action projects which will improve their financial, organisational, and project management skills and give them practical experience of getting things done. We are aiming for 60% participants to demonstrate measurable improvement in this area.

Over the three year period, 810 young people will improve their social and emotional capabilities? confidence, relationships and leadership - resulting in them being better at understanding themselves, understanding others, and connecting with their community. We are aiming for 60% of participants to demonstrate measurable improvement in this area.

90 youth organisations will experience effective youth leadership in action and develop improved youth leadership structures. We are aiming for 67 organisations to report that young people are more involved in the leadership of their organisation.

What are the main activities or outputs you will deliver to achieve these differences?

Each year 270 young people from 30 youth organisations will come together in local groups of 8-10 young people. They will begin by designing a group activity that enables them to learn about teamwork (?Team? phase). They will then design and lead a project to improve their organisation (?Club? phase).

We expect at least 216 young people from 24 youth organisations to progress on to designing and deliver a community-based social action project, in partnership with another local organisation (?Community? phase). They'll have to pitch their ideas to an expert panel at a prestigious venue to access their project funding.

24 young people who have shown the most commitment to their own personal development through the programme will progress on to the final Future City Leaders phase. They will have the opportunity to participate in a series of leadership masterclasses, achieve a youth leadership accreditation and deliver a community campaign.

You and your grant request

What, specifically, are you applying for (your project)?

We are asking City Bridge Trust to contribute 50% of the total cost of our City Leaders programme over a three year period from March 2019 ? February 2022 (£399,846). This includes staff and management salaries (£178,326), direct project costs (£127,593) and an appropriate contribution to organisational support costs (£84,367) based on pro rata full cost recovery basis.

Given the timing of our application, in our September 2018 ? August 2019 financial year we are applying for 25% of the programme budget as a contribution to running costs from March to August 2019 (£66,043).

In the September 2019 ? August 2020 and September 2020 ? August 2021 financial years we are applying for 50% of the City Leaders budget (£129,244 and £135,327).

Over the period September 2021 ? August 2022 we are applying for 25% of the budget in anticipation that we will have developed alternative sources of funding (£69,232).

How will the project described achieve your stated outcomes?

Through evaluations, delivery experience and feedback from participants, we are confident City Leaders will deliver the stated outcomes:

? Young people's financial, organisational, and project management skills will develop through designing, planning, budgeting for and delivering projects of increasing complexity and scale as they progress through the programme phases

? Young people's social and emotional capabilities will improve through working with their peers delivering projects that stretch them whilst working in a safe space. This development culminates in the young people ?pitching? their community projects - structuring and presenting their ideas in front of an expert panel. Our evaluations have shown this is pivotal

? Youth workers will receive training in best practice around delivering youth-led activities and ongoing support to embed this approach within their organisation. An external evaluation showed youth organisations continuing to deliver youth leadership and social action activities nine months after the end of the programme.

How do you know there's a need for this work?

City Leaders addresses the following issues

*London's Leadership is not representative of young people living in the capital - 2% of British FTSE100 board members are UK citizens of colour (Global Future); 56% of young Londoners are BAME and this is rising (MOPAC 2018)

*Only 32% of less affluent young people take part in meaningful social action versus 51% of the most affluent (Ipsos Mori)

*Young Londoners need more opportunities to get involved in positive activities through their youth organisations. ?London's Lost Youth Services? reports a 44% reduction in the capital's youth services since 2011-12. The loss is felt more by those who can't afford out of school opportunities

*Young people feel disenfranchised. Less than a quarter of young people surveyed for our ?Listening to Young Londoners? polling (2017) felt politicians take their views seriously

*Only 14% of young people taking part in the 2017 polling felt connected to their communities

How will the work be delivered - specifically, what will you do?

We'll deliver City Leaders annually as follows

*Summer: member engagement and recruitment. We'll target youth organisations not currently delivering social action

*September: youth worker training covering programme structure, monitoring and evaluation, facilitation techniques

*October ? November: young people develop and take part in Team stage projects

*December ? January: young people pitch their Club stage projects for their youth organisations

*December ? March: Club stage projects delivered

*February: youth worker training, covering Community and Futures stages and sustainability

*March - April: young people develop and pitch Community project ideas

*April ? August: young people deliver Community projects

*May ? August: Future City Leaders stage: recruitment, Induction, masterclasses x7, residential to gain youth leadership accreditation

*Early autumn: Celebration event

We'll offer support to participating youth organisations throughout the year. Youth workers will also have opportunities to attend further training on youth involvement ? supporting them to continue delivering youth social action.

Why are you the right organisation to do this work?

We use a proven programme model in collaboration with our members, an approach fine-tuned through hundreds of partnerships. Our members are embedded in communities and have strong relationships with young people; we provide specialist delivery staff, pan-London partnerships and evaluation expertise.

Using this model we engage young people who don't otherwise get involved in social action. 80% of City Leaders have come from BAME backgrounds and two-thirds of our members are located in the poorest 30% of areas. City Leaders is accessible for these young people because it's delivered in places they attend voluntarily, progressively and free. Our reach into these communities and strong relationships with funders enable us to connect young people who might otherwise be overlooked, with London's leadership.

We think our new #ChampionLondonYouth campaign - which showcases young Londoners lives rather than the labels they get given - demonstrates our commitment to celebrating our City Leaders' successes.

How does your work complement and not duplicate other services within your area?

We're confident our approach doesn't duplicate other services:

*The majority of social action opportunities ? like NCS, First Give and Citizenship Foundation - are delivered through schools

*Other opportunities like Uprising and Envision focus on young people aged 16 and over

*And whilst there are national social action projects like NCS, we think City Leaders is the only pan-London one focused in youth organisations

We are also keen to complement other social action approaches if we can add value e.g. encouraging young people to develop environmental social action projects with London Wildlife Trust; using sport to get young people into social action with Sport England; and looking at delivering NCS 2.0 through youth organisations.

Additionally City Leaders encourages young people to reach out to and connect with a new partner organisation to deliver their community projects ? helping to complement initiatives which address youth loneliness and improve community integration.

How will you ensure that your project will hear and represent the views and needs of disadvantaged people and/or diverse communities?

Although we focus on their strengths, many young people from less affluent communities and from BAME backgrounds face disadvantages. These are the young people we are targeting through City Leaders: we know we can reach them as over 60% of our members are located in the poorest 30% of the Index of Multiple Deprivation and over 70% of all our recent programme participants have been from BAME backgrounds.

A core principle of City Leaders is that all projects are youth-led: young people develop team, club and community projects they're passionate about.

As in the first two years, feedback from young people's satisfaction questionnaires - for example on the content of masterclasses during the Futures phase - will continue to be built into programme design.

And City Leaders alumni will continue to progress onto our youth advisory board where their views and needs will inform the running of our whole organisation.

How does your project engage and empower individuals and/or communities to come together on this issue? Will you be working with people who are particularly excluded?

City Leaders gives young Londoners community representation - bringing people together to facilitate young people making a positive contribution to the place where they live. In the first two years of the project:

- *A girls group from Brixton supported local homeless people to take photographs to share their stories; the group created an exhibition of these photos in a local café
- *Another group organised a private cinema showing and meal out for young carers in their area in Wandsworth
- *Young people from Old Oak in Acton organised a 1940s-themed Great British Tea Dance - 25 older people attended from their local Community Centre and youth workers reported an improved relationship with the older people going forward

City Leaders targets young people from BAME and economically disadvantaged communities but we will also continue working with members like CARAS, Paiwand and Shpresa who support young people newly arrived in the UK.

Is the focus of your project meeting an already identifiable need (acute or otherwise) or are there elements which are preventative and/or incorporate early action?

Our project is meeting an already identified need in that it is a response to inequality in London - in particular the issue that leadership in London is not representative or inclusive of young people that live in the capital.

It is also early action in that we work with young people at the beginning of their transition into adulthood and aim to equip them with the skills, knowledge and experience to enable them to take on leadership roles; and to show them that the people and organisations that lead London are accessible.

We are not claiming that City Leaders will deliver a young person straight from the estate where they live into a job in a boardroom in Canary Wharf, but it will give them a taste of that boardroom! And it is a practical, tangible way of providing support and equipping them to make progress on that journey.

Who might you need to work closely with in delivering this project - whether before, during or afterwards?

To deliver City Leaders we'll work closely with

*Young people on the programme so they have the skills and resources needed to design and deliver projects at each stage

*Youth organisations who are members of London Youth, with whom we'll deliver the programme

*Local partner organisations that young people choose to work with to deliver their community projects ? these are likely to include bodies responsible for local festivals and sporting events, parks and gardens, and local care homes; as well as other organisations like homeless and young carers charities, and the police and local councils.

*Corporate partners - like Cinven, Barclays and Accenture - to provide prestigious venue space and panel members for community pitch events

*Other partners to deliver inspirational masterclasses for the Future City Leaders stage ? like Museum of Happiness on wellbeing, the GLA on power in London and Sheila MacKechnie Foundation on campaigning

Our aim as a funder is to help people move positively between any of the four stages of Surviving, Coping, Adapting and Thriving. For your project at which of these stages will most people begin their journey?

As a whole cohort, we would probably group most of the young people within the ?Surviving? and ?Coping? categories. This judgement is based on:

*feedback from young Londoners for our ?Young People's Capital?? (2017), ?Hidden in Plain Sight? (2018) and ?Space of Our Own? (2018) reports. Young people flagged challenges to becoming successful adults including ? feeling disconnected from their communities because of rapid change; not receiving the mentoring they need to find work; and worries about safety on the streets and needing safe spaces at a time when many youth centres are closing.

*just over half of children in the capital live in families existing below the minimum income standard required to reach a socially acceptable standard of living (Trust for London 2017). These young people ? significantly represented across our network ? risk missing out on many of the out-of-school development opportunities enjoyed by more affluent families.

Will there be any elements of this project that will help you or your beneficiaries to reduce your environmental footprint?

We don't explicitly focus on reducing participants' environmental footprint through City Leaders but

? we do encourage young people to get involved in local activism and connect with the community immediately around them

? some of the groups of young people choose to focus on an environmental theme for their community projects. Young people from Attlee Youth and Community Centre partnered with Spitalfields Farm and Tower Hamlets Council to improve the communal green space on the local Chicksand Estate; they tidied away plants and mended grow boxes - something older people attending the Centre had asked for

? young people who have completed City Leaders have the option to progress onto the Keeping It Wild programme we run with London Wildlife Trust and John Muir Trust

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Staff costs	57,656	117,613	119,913	61,469	0	356,651
Contributions to partner youth organisations	30,000	53,560	55,167	28,000	0	166,727
Participant costs	16,000	28,583	29,080	14,796	0	88,460
Other programme running costs	3,130	6,316	6,415	3,259	0	19,120
Essential support costs - HR	1,556	3,521	6,717	3,459	0	15,263
Essential support costs - Finance	3,723	7,670	7,900	4,069	0	23,363
Essential support costs - Digital and IT	5,139	10,587	13,904	7,161	0	36,791
Essential support costs - Governance	2,326	4,792	4,936	2,542	0	14,596
Essential support costs - Office costs	12,546	25,845	26,620	13,709	0	78,720
TOTAL:	132,086	258,487	270,653	138,464	0	799,691

What income has already been raised?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
CVC Capital Partners	50,000	0	0	0	0	0
Other brought forward restricted funds from 17-18	14,268	0	0	0	0	0
TOTAL:	64,268	0	0	0	0	0

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
M&C Saatchi	75,000	25,000	0	0	0	0
Morrisons Foundation	50,000	0	0	0	0	0
TOTAL:	125,000	25,000	0	0	0	0

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Staff costs	28,828	58,807	59,956	30,734	0	178,325
Contributions to partner youth organisations	15,000	26,780	27,583	14,000	0	83,363
Participants costs	8,000	14,292	14,540	14,000	0	44,230
Other programme running costs	1,565	3,158	3,208	1,629	0	9,560
Essential support costs - HR	783	1,761	3,359	1,730	0	7,632
Essential support costs - Finance	1,862	3,835	3,950	2,034	0	11,682
Essential support costs - Digital and IT	2,570	5,293	6,952	3,580	0	18,396
Essential support costs - Governance	1,163	2,396	2,468	1,271	0	7,298
Essential support costs - Office costs	6,273	12,922	13,310	6,855	0	39,360
TOTAL:	66,043	129,244	135,327	69,232	0	399,846

Who will benefit?

How many people will directly benefit from the grant per year?

270

In which Greater London borough(s) or areas of London will your beneficiaries live?

London-wide

Does this project specifically target any groups or communities?

Yes - please enter details below

This project will specifically work with the following age groups:

0-15/16-24

This project will specifically work with the following gender groups:

Male

Female

Transgender or other gender identity

This project will specifically work with the following ethnic groups:

Asian/ Asian British (including Indian; Pakistani; Bangladeshi; Chinese; Any other Asian background)

Black/ African/ Caribbean/ Black British (including African; Caribbean; Any other Black/ African/ Caribbean background)

Mixed / Multiple ethnic groups

White (including English/ Welsh/ Scottish/ Northern Irish/ British; Irish; Any other White background)

Refugees and asylum seekers

If Other ethnic group, please give details:

This project will specifically work with Deaf and disabled people:

No

This project will specifically work with LGBTQI groups:

No

This project will specifically work with other groups or communities:

How will you target the groups/communities you have identified? What is your expertise in providing services for these groups?

We'll target the young people we've identified by working in partnership with youth organisations that are part of our pan London membership network. We have a 15 year track record of successfully delivering social action in this way.

Are there any groups or communities you think your organisation will find hard to include through this project?

No

If yes, please specify which groups or communities? Where possible using the categories listed above.

If yes, what steps will you take to make your services accessible to and meet the needs of the groups/communities you have identified?

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Gareth Price**

Role within **Head of Development**
Organisation:

The City Bridge Trust

Bridging Divides: Application for a grant



About your organisation

Organisation Details

Name of your organisation: Magpie Dance	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? Bromley	
Contact person: Mr David Ward	Position: Fundraising and Development Manager
Website: http://www.magpiedance.org.uk	Social Media Accounts: facebook.com/magpiedance; twitter.com/magpiedance
What Quality Marks does your organisation currently hold? Affiliate (CDMT)	

Legal Status

Legal status of organisation: Registered Charity			
Charity Number: 1062185	Company Number: 3292609	CIC Number:	Bencom Number:
When was your organisation established? 01/04/1985			
Aims of your organisation: Our mission is to enable people with learning disabilities to reach their full personal, social and artistic potential through dance. Our work is designed to build their confidence, self-esteem and communication skills through dance, leading to life opportunities including paid and volunteer opportunities, Improvement in physical health, social inclusion and mental wellbeing. Through our focus on ability, rather than disability, we curate programmes which cater for people of all ages with a range of learning disabilities, and which crucially provide a pathway for participants to fulfil their creative potential through advanced training, choreographic development, and national performance opportunities. Magpie Dance offers people with learning disabilities a place to be a part of, all year round, rather than short-term, a place where they say ?I belong?, where they have peers, and can support others as well. For many of our participants this is their only opportunity to socialise, take part in long-term sustained creative physical activity and travel outside their home.			

Main activities of your organisation:

Our primary activity is the delivery of twelve weekly dance classes across Bromley and South London for over 400 people aged 4 upwards with learning disabilities every year. We also run annual Easter and Summer schools. Our classes are largely age defined, with some catering specifically for those dancers with a high level of talent and motivation to stretch and develop their ability. One of our existing classes is an inclusive drop-in session, which encourages participation from learning disabled and non-learning disabled people. Through attending classes, dancers are also able to become Peer Mentors. This 12 month programme enhances communication skills, independence and leadership, enabling participants to take greater responsibility in classes and greatly aiding prospects for them to find volunteering and work opportunities outside of Magpie Dance. Alongside classes we seek out performance opportunities for all our dancers, which range from high-profile national events, to performances in local theatres, shopping centres, and public spaces.

Your Staff & Volunteers

Full-time:	Part-time:	Trustee/Board members:	Active volunteers:
2	3	11	30

Do you have a Safeguarding policy? **Yes**

Are the following people in your organisation subject to DBS checks?

Paid Staff Yes	Volunteers Yes	Trustees / Management Committee Members No
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Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Rented	In-kind by Churchill Theatre

Environmental Impact**What action have you taken in the past year to progress environmentally sustainability principles and practice?**

- Through the recent adoption of a cloud based internal system, we ensure all staff and trustees can access the most up to date documents in a secure digital format therefore dispensing with the need for hard copies
- All of our promotional material is now available on line. We are now focussing on promoting our work predominantly digitally
- When printing is needed we recycle all paper and print on recycled paper
- We are moving towards online registrations for sessions which we are phasing over the next twelve months. This will mean that all class registrations will be completed digitally
- The majority of our freelance office staff work remotely, minimising the use of cars or transport for travel
- When conducting group meetings, we offer remote workers or trustees the opportunity to video conference

Finance Details

Organisation Finances

	Year of most recent audited / examined accounts	Current financial year forecast	Next financial year budget
End of financial year date	31/03/2017	31/03/2019	
Grants & donations:	£300,855	£254,242	£0
Earned income:	£42,182	£27,832	£0
Other income:	£371	£0	£0
Total income:	343,408	£282,074	£0
Charitable activity costs:	£242,417	£222,576	£0
Cost of raising funds:	£32,579	£30,000	£0
Other costs:	£66,475	£68,000	£0
Total expenditure:	£341,471	£320,576	£0
Free unrestricted reserves held at year end:	£110,118	£71,616	£0
What is your organisation's reserves policy? We hold a minimum of three months reserves with the aim of operating with six months reserves. This is so as to permit an orderly winding-up over a six-month period should the Trustees conclude at any time that the charity is no longer able to continue as a going concern.			
For your most recent financial year, what % of your income was from statutory sources? 1-10%			

Organisational changes

Describe any significant organisational changes to your structure, financial position or core activities since the date of your most recent accounts.

As identified in the accounts, our founder and Artistic Director of 32 years, Avril Hitman, retired in July 2017. Avril has been succeeded by Chief Executive, Thalie Martini, and two part-time Co-Artistic Directors ? Natasha Britton (Youth) and Allison Ferrao (Adults).

Grant Request

Which of the Trust's programmes and priority areas will your application deliver?

Connecting the Capital

Which of the programme outcome(s) does your application aim to achieve?

Connecting the Capital/Londoners experiencing inequality or disadvantage have greater wellbeing and Independence through Improved access to arts, sports and other community facilities and services

Please describe the purpose of your funding request in one sentence.

To support the consolidation and expansion of Magpie Dance's work over the next three years, by underpinning core activity and contributing towards growth in outputs.

When will the funding be required? **21/01/2019**

Is this request to continue work that is currently funded or has been funded in the last year by:

City Bridge Trust?

No

Another funder? (if so which)

Big Lottery (majority funder)

How much funding are you requesting?

Year 1:

£33,334

Year 2:

£33,333

Year 3:

£33,333

Year 4:

£0

Year 5:

£0

Total Requested: £100,000

What 3 main differences or outcomes do you want to achieve through your funding proposal?

Decreased social isolation ? participants will engage in regular activity outside of their home, and make friendships with people from their community. They will be encouraged to share progress, success and enjoyment with their peer group, and gain the confidence to engage with further Magpie Dance or external activities.

Increased physical health ? participants will have greater coordination and overall physical fitness, greatly enhancing their overall quality of life and reducing risk of developing additional health conditions. Participants will be able and encouraged to live healthier lives and take a more active role in classes as fitness develops.

Increased mental health and positivity ? participants will gain the skills and independence to develop volunteer and work opportunities both in and outside of Magpie Dance. They will feel more positively towards themselves and the future, benefitting both participants and their families.

What are the main activities or outputs you will deliver to achieve these differences?

12 weekly classes for people with learning disabilities ? these classes cater for participants aged 4 years upwards, and for people with differing levels of ability in, and commitment to, dance. They will take place in Bromley, Catford, Beckenham and Battersea.

Peer Mentoring ? a structured programme which enables participants to develop as leaders and ambassadors. Participants are able to progress at their own pace, and the programme leads to formal leadership positions within Magpie Dance classes and a far greater likelihood of participants gaining additional volunteer and work opportunities externally.

Public performances ? all participants are able to benefit from performing in, and engaging with, the public. These build confidence, a sense of achievement and an opportunity to showcase their creative work as well as help change perceptions about what people with learning disabilities can achieve.

You and your grant request

What, specifically, are you applying for (your project)?

We are applying for revenue support towards our 12 weekly dance classes for people with a learning disability in Greater London. These sessions cater for a range of abilities and ages, and also offer progression routes for talented and ambitious learning disabled dancers. Your support will help pay for core classes requirements ? including practitioner and musician fees, equipment and resources, and venue hire - as well as contribute towards the costs involved in developing and administering activities.

How will the project described achieve your stated outcomes?

We want to enable learning disabled people to enhance their mental and physical health, self-fulfilment and confidence, and wider life prospects through engagement with regular dance activity.

We want to see participants:

- enhance their physical health to lead more active lives, preventing long-term health issues prevalent among people with a learning disability
- enhance their mental health by reducing social isolation, building self-esteem and promoting positive thinking
- develop their independence by creating their own choreography, taking up volunteering and Peer Mentoring programmes at Magpie Dance, and supporting their ability to attend classes and performances by themselves, or with support from qualified individuals

We want to change their lives for the better by providing them with the skills and independence to engage with volunteering and work opportunities both within, and outside, Magpie Dance ? opening horizons to opportunities that they may never have thought open to them.

How do you know there's a need for this work?

People with learning disabilities often have smaller social networks and/or fewer opportunities for creating friendships (Tizard Learning Disability Review, 2013). This means they have reduced social support, and increased risk of social exclusion and loneliness. National Institute for Health and Care Excellence research states 40% of adults with learning disabilities experience mental health problems at any point (compared to 17% of general UK population (source: Mind)), exacerbated by living in more challenging family circumstances, having fewer friends and experiencing discrimination.

Stress and isolation are also significant challenges for families and carers of people with learning disabilities, as highlighted by Scope's survey of 1,500 parents / carers of disabled children (2014). 92% of parents surveyed feel isolated with 47% seeing their GP due to stress and worry. Cuts in local services and benefits changes have also impacted with 69% stating they have had difficulties accessing local services over the past year.

How will the work be delivered - specifically, what will you do?

We will deliver 12 weekly classes for people with a learning disability, and one Easter and Summer school annually. These will take place across Bromley and South London, including new sessions in Lewisham and Wandsworth. These classes consist of four strands:

Open classes (any ability) ? Minis (4 to 7 year olds); Junior (8 ? 15); Youth (16-25); Adult (26+)

We will deliver 2 Youth, 2 Junior and 2 Adult classes per week. Minis is a new offer, and we shall evaluate the demand for this class over Year 1.

Open technical (any ability, including non-learning disabled dancers, drop-in class) ? Adults (18+)

Choreographers (more advanced) ? Adult (26+)

There will be 2 Adult Choreographers sessions per week to ensure dancers are provided with a high level and intensity of training

Technical (most advanced incorporating contemporary technique and ballet) ? Youth (16 ? 25); Adult (18+)

Why are you the right organisation to do this work?

Magpie Dance has been working in Bromley and South London since 1985, developing a national reputation for the quality and innovation of our work with people with learning disabilities.

Not content to rest on our reputation, we continue to find better and more impactful ways to deliver our activities, and deliver considerable benefits to our participants. For example, our co-Artistic Directors have recently completed work on a new Quality Framework for Magpie Dance, creating a clear and comprehensive tool to effectively measure and guide progress for individual participants over their time with us. The Framework combines the learnings of our work over the past 30 years, with new approaches to assessment and delivery, and is already being used to demonstrate best practice across the sector.

How does your work complement and not duplicate other services within your area?

People with learning disabilities have limited opportunities to take part in a regular creative physical activity in Bromley and the surrounding areas. For many participants we receive feedback that this is the only physical activity they engage with on a regular basis. With increasing local authority cuts their support focuses on basic care and short-term provision rather than providing an environment to develop skills, build confidence and socialise more long-term. Magpie Dance is unique in what we offer to children and young people with learning disabilities. There are no other organisation in South East London offering sustained creative dance activities for children and young people with learning disabilities.

How will you ensure that your project will hear and represent the views and needs of disadvantaged people and/or diverse communities?

In class we have ?facilitators? rather than ?teachers?. The role of the facilitator is to support the participants to find their own creative responses to ideas generated in session and guide them in structuring these ideas into dance. The choreographic input from the participants is therefore integral to the delivery of any project. For those who are less able to communicate the facilitators have regular feedback sessions to find out what they enjoy, what they would like more of and to choose themes for new dance work. This feedback and communication takes place using a number of methods including Wldgit, Makaton signing, and speaking, depending on the individual needs.

Evaluation of each participant is made at each session, with facilitators completing termly evaluation for each participant in line with our quality framework and annual evaluations curated by our Artistic Directors with verbal and written feedback from each participant and parents/carers.

How does your project engage and empower individuals and/or communities to come together on this issue? Will you be working with people who are particularly excluded?

People with learning disabilities often find themselves excluded from society. Due to limited independence, difficulties communicating and reduced social groups, they are often excluded from day to day activities and opportunities that most would take for granted.

We reach out to this community through support groups, social services, and schools to raise our profile and bring learning disabled people and their families together into an environment where they are empowered to achieve their full personal, social and artistic potential through dance.

We offer annual social activities and events for participants and their families to meet and enjoy entertainment informally. We also attract a high number of volunteers who support Magpie Dance?s work and participants through assisting in sessions, assisting and running events and supporting participants to access transport to sessions and events.

Through public performances we are able to promote a positive impression of people with a learning disability.

Is the focus of your project meeting an already identifiable need (acute or otherwise) or are there elements which are preventative and/or incorporate early action?

Whilst our project helps to address some already identifiable and wide-spread needs within our community ? such as aforementioned disadvantage around social isolation, independence and life prospects - It also works towards preventative measures around physical and mental health.

The physical and health challenges facing people with learning disabilities are significant. Adults with learning disabilities are half as likely to play sport at least once a week as the general population (Sport England 2016). They are more likely to lead sedentary lifestyles, with over 80% engaging in levels of physical activity below the minimum recommended by the Department for Health.

Our work helps to stave off long-term physical ill health through the provision of regular exercise, catering for people of all ages. 50% of our current participants have been with us for ten or more years, demonstrating how our community benefit from and are committed to engaging with us long-term.

Who might you need to work closely with in delivering this project - whether before, during or afterwards?

We have good relationships with referral organisations such as special schools, colleges, day centres, social workers, Bromley Mencap, Burgess Autistic Trust, Bromley and Lewisham Colleges, Lewisham Parent Network, Kaleidoscope Centre for Children and Young People, Bromley Mytime and the Creative Learning department at Churchill Theatre. All these organisations have the potential to reach out to thousands of people with learning disabilities with whom they either work with directly or are a member of their services or organisation.

Magpie Dance is a founding member of the LINKED Consortium: a partnership with Trinity Laban Conservatoire of Dance, Candoco professional dance company, and Greenwich Dance to provide dance for young people with disabilities in a more unified way.

Our relationship with Churchill Theatre is one of our most crucial and successful long-term relationships. As well as providing free or discounted spaces for class and Easter/Summer schools, the Theatre provide our office accommodation in-kind.

Our aim as a funder is to help people move positively between any of the four stages of Surviving, Coping, Adapting and Thriving. For your project at which of these stages will most people begin their journey?

Many of our participants will commence at 'coping'. Life is getting harder for many people with learning disabilities due to recent cuts on local authority and voluntary sector services and reductions in personal budgets leading to a significant drop in long-term sustainable activities and an increasing focus on basic care. This means that most people with a learning disability are coping through access to basic care, but have little opportunity to develop skills, friendships and independence through additional activities to lead more fulfilling lives. This is what Magpie Dance is able to provide - demonstrating to participants and their families/carers that they can live fulfilling and thriving lives with a learning disability, and that they can achieve great things if provided with the right opportunities in a supportive environment.

Will there be any elements of this project that will help you or your beneficiaries to reduce your environmental footprint?

We will continue to reduce demand on paper use by publishing most of our publicity and marketing campaigns online and we will continue to support our freelancers to work remotely where possible. Where touring is concerned for Magpie dancers and staff we will support them to access discount travel so as to minimise the use of cars. Magpie Dance promotes physical health and a healthy lifestyle generally, leading to more active participants who are less likely to have to rely on carbon transportation in their daily lives.

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Youth Groups	83,837	86,352	88,942	0	0	259,131
Adult Groups	56,550	58,246	59,994	0	0	174,790
Community Classes	21,644	22,294	22,963	0	0	66,901
Contemporary Class	10,641	10,960	11,289	0	0	32,890
Ballet class	4,585	4,723	4,865	0	0	14,173
Catford classes (Mini and Junior)	8,638	8,897	9,164	0	0	26,699
(New) Adult class	0	17,000	17,200	0	0	34,200
Core and administrative costs	134,681	138,722	142,883	0	0	416,286
TOTAL:	320,576	347,194	357,300	0	0	1,025,070

What income has already been raised?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Big Lottery (confirmed)	100,000	100,000	0	0	0	200,000
Arts Council England (confirmed)	32,000	16,000	0	0	0	48,000
Class fees (expected)	27,832	28,666	29,526	0	0	86,024
Trusts and donations (confirmed)	70,151	2,500	0	0	0	72,651
TOTAL:	229,983	147,166	29,526	0	0	406,675

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Heritage Lottery Fund	33,333	16,666	0	0	0	49,999
Henry Smith Charity	23,715	25,674	26,604	0	0	75,993
Leverhulme Trust	0	10,220	10,220	0	0	20,440
Smaller trusts and foundations	30,500	40,000	25,000	0	0	95,500
TOTAL:	87,548	92,560	61,824	0	0	241,932

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Core and administrative costs	15,000	12,000	10,000	0	0	37,000
Youth Groups	10,833	10,833	11,333	0	0	32,999
Adult Groups	7,500	7,500	9,000	0	0	24,000
(New) Adult class	0	3,000	3,000	0	0	6,000
TOTAL:	33,333	33,333	33,333	0	0	99,999

Who will benefit?

How many people will directly benefit from the grant per year?

420

In which Greater London borough(s) or areas of London will your beneficiaries live?

Bromley

Lewisham

Wandsworth

London-wide

Does this project specifically target any groups or communities?

Yes - please enter details below

This project will specifically work with the following age groups:

This project will specifically work with the following gender groups:

This project will specifically work with the following ethnic groups:

If Other ethnic group, please give details:

This project will specifically work with Deaf and disabled people:

Yes

This project will specifically work with LGBTQI groups:

No

This project will specifically work with other groups or communities:

How will you target the groups/communities you have identified? What is your expertise in providing services for these groups?

To reach as many people as possible we will work with referral organisations (detailed in previous answer) and through traditional print and online marketing resources. We have been working with people with learning disabilities for over 30 years.

Are there any groups or communities you think your organisation will find hard to include through this project?

No

If yes, please specify which groups or communities? Where possible using the categories listed above.

If yes, what steps will you take to make your services accessible to and meet the needs of the groups/communities you have identified?

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **David Ward**

Role within **Fundraising and Development Manager**
Organisation:

The City Bridge Trust

Bridging Divides: Application for a grant



About your organisation

Organisation Details

Name of your organisation: Myatt's Fields Park Project	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? Lambeth	
Contact person: Mrs Victoria Sherwin	Position: Community development manager
Website: http://www.myattsfieldspark.info	Social Media Accounts: Twitter: https://twitter.com/@myattsfields Facebook: https://www.facebook.com/myattsfieldspark/
What Quality Marks does your organisation currently hold?	

Legal Status

Legal status of organisation: Registered Charity			
Charity Number: 1139256	Company Number: 07321235	CIC Number:	Bencom Number:
When was your organisation established? 01/02/2002			
Aims of your organisation: The charity's objects (?Objects?) are specifically restricted to the following: The promotion for the public benefit of urban regeneration in Myatt's Fields Park for the benefit of the socially and economically deprived wards of Vassall and Coldharbour in the London Borough of Lambeth and Camberwell Green in the London borough of Southwark, by all or any of the following means: (a) The maintenance, improvement or provision of public amenities; (b) The preservation of buildings or sites of historic interest; (c) The provision of recreational facilities for the public at large or those by reason of their youth, age, infirmity or disablement, poverty or social and economic circumstances, who have need of such facilities; (d) The protection or conservation of the environment; (e) The advancement of education training or retraining particularly amongst the unemployed, people with disabilities and providing unemployed people with work			

Main activities of your organisation:

MFPP employs gardeners to run a weekly gardening club, maintaining eight beds in the park with volunteers and it employs people to carry out litter picking at weekends. It raises income for the park from a range of hires (eg weddings, sports hires). The charity offers space and support for individuals and organisations that run activities in the park (eg Myatt's Fields Market, Tigers Football Club, Mulberry Outdoor Preschool). It is a food hub with a community kitchen and greenhouse; the park houses a weekly market and food bank. MFPP offers routes to work through training and enterprise support and runs community events and activities with a focus on food and music (including supplying 70,000 seedlings to Lambeth food growing groups in 2018). It hosts a family engagement team for Lambeth Early Action Partnership, organising events and activities for families with children under 4 years. It nurtures neighborhood networks.

Your Staff & Volunteers

Full-time:	Part-time:	Trustee/Board members:	Active volunteers:
0	9	10	50
Do you have a Safeguarding policy? Yes			
Are the following people in your organisation subject to DBS checks?			
Paid Staff Yes	Volunteers No	Trustees / Management Committee Members No	

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Leased	5 years

Environmental Impact**What action have you taken in the past year to progress environmentally sustainability principles and practice?**

We have introduced recycling in our office and in the park with a new large bin that the public, office and our cafe can use to recycle glass, plastic and card. We now use biodegradable cups used by customers in our cafe as planting pots and we use wooden cup stirrers as plant markers. We re-use all plant pots where possible. Our Mulberry Outdoor Nursery recycles all its waste. We compost all biodegradable waste from the greenhouse and cooking activities. As far as possible, staff use public transport, walk or cycle to work. New bike racks were installed outside two entrances to the park. We would like the Trust to provide us with an eco-audit of our activities.

Finance Details

Organisation Finances

	Year of most recent audited / examined accounts	Current financial year forecast	Next financial year budget
End of financial year date	31/07/2018	31/07/2019	
Grants & donations:	£110,890	£111,858	£0
Earned Income:	£32,194	£22,990	£0
Other income:	£1,200	£1,200	£0
Total income:	144,284	£136,858	£0
Charitable activity costs:	£171,500	£154,635	£0
Cost of raising funds:	£0	£0	£0
Other costs:	£0	£0	£0
Total expenditure:	£171,500	£154,635	£0
Free unrestricted reserves held at year end:	£53,859	£43,695	£0
What is your organisation's reserves policy? MFPP policy is to hold 3 months worth of unrestricted funding (currently £45000) as a reserve to cover gaps in funding, redundancy costs, rental costs and other liabilities. This is essential in 2018-19 to cover gaps in funding, redundancy costs, sick pay etc while the organisation puts in place plans for new unrestricted and restricted funding.			
For your most recent financial year, what % of your income was from statutory sources? 11-20%			

Organisational changes

Describe any significant organisational changes to your structure, financial position or core activities since the date of your most recent accounts.

None

Grant Request

Which of the Trust's programmes and priority areas will your application deliver?
Connecting the Capital/Growing, greening and environmental projects

Which of the programme outcome(s) does your application aim to achieve?

Please describe the purpose of your funding request in one sentence.

To support the development of a volunteering and food growing network in Vassall and Coldharbour wards, Lambeth and Camberwell ward, Southwark.

When will the funding be required? **01/06/2019**

Is this request to continue work that is currently funded or has been funded in the last year by:

City Bridge Trust?
No

Another funder? (If so which)
London Community Foundation

How much funding are you requesting?

Year 1:
£44,654

Year 2:
£45,206

Year 3:
£45,787

Year 4:
£46,403

Year 5:
£47,052

Total Requested: £229,102

What 3 main differences or outcomes do you want to achieve through your funding proposal?

Local communities have better, more sustainable assets: 30,000 people living in a poor quality, densely urban environment of Vassall and Coldharbour wards will have improved access to high quality natural spaces and healthy home grown food

Londoners experiencing inequality or disadvantage will be better represented and have greater well being and independence through access to horticultural volunteering and a network of local support.

Myatt's Fields Park Project and Vassall and Coldharbour Forum will be more effective and resilient: the park charity and community network will have the resources they need to support volunteering programmes in the park and neighbourhood, and to support the development of a local food network.

What are the main activities or outputs you will deliver to achieve these differences?

Employ a community gardener 3 days a week to run volunteering and therapeutic gardening programmes in Myatt's Fields Park community greenhouse. To include working with up to 50 volunteers per year in Myatt's gardening club and developing demonstration and engagement projects in the community greenhouse and park

Employ a volunteer coordinator 2 days a week to work alongside the community gardener, supporting volunteering programmes. To provide induction and development pathways for 50 volunteers per year; on site support for vulnerable volunteers; horticultural support for park and neighbourhood gardening sessions and partnership working (including level 1 horticulture)

Provide 20,000 seedlings for 20 community food growing projects in Vassall, Coldharbour and Camberwell wards (supporting a total of 200 volunteers per year): projects to include estates, schools, road sides and meanwhile spaces. Provide five half day training sessions at their site for five growing projects.

You and your grant request

What, specifically, are you applying for (your project)?

We are applying for funding to run volunteering programmes from Myatt's Fields Park community greenhouse. We want to employ a community gardener and volunteer coordinator (one full time equivalent post) to run a gardening club from the park's greenhouse and to provide support for 20 local community food growing projects a year. The gardening club will support volunteers to develop engagement and demonstration gardens in the community greenhouse and park. This will include developing edible plantings in hedgerows, beds, bushes and trees and World Physic Gardens with medicinal plants exploring and celebrating local traditional remedies. Volunteers will grow seedlings in the greenhouse for 20 neighbourhood projects. Twenty neighbourhood projects will be supplied with free seedlings and five local community projects will receive five half day training sessions at their site. All volunteers will be offered induction, development pathways, welfare/employment support and level 1 horticulture accredited training.

How will the project described achieve your stated outcomes?

The volunteering programs will provide the resources and support needed for local people to develop their local assets including a much loved community park and growing projects on estates, in schools, by roadsides and on meanwhile plots.

Demonstration and engagement projects in the park and community greenhouse, and support for neighborhood projects, will engage people experiencing disadvantage who will be able to learn new skills in food growing and improve their well being through improved access to fresh food, nature, social activity and support. The projects are designed to attract people from diverse communities who are living in poverty, giving opportunities to contribute their knowledge and to learn. People will be part of a local food network that will represent their interests.

MFPP will have the resources it needs to develop as a community growing hub, supporting the horticultural development of the park and a network of food projects.

How do you know there's a need for this work?

There are high levels of poverty and ill health in the local community. The quality of the built environment is poor with large estates where people live in over crowded housing with few community spaces and opportunities to socialise. The area is a food desert. The park and local growing projects provide the only high quality natural spaces where local people can access nature and good quality food. Myatt's Fields Park Project has evidenced the success and popularity of food growing in bringing our diverse community together, improving the environment and creating a local network. A City Bridge grant in 2013 - 2015 funded MFPP to provide support for 10 food growing projects a year and to develop the greenhouse as a centre of excellence for urban food growing. The project facilitated the development of a thriving community network of activists, supported to work together to improve their neighbourhood.

How will the work be delivered - specifically, what will you do?

- 1) One day a week greenhouse volunteering session led by the community gardener: working with volunteers to grow seedlings for local food growing projects, park demonstration and engagement projects and our market/food bank. Community gardener available to 20 local food growing projects in an advice clinic and also to place and pick up seedling orders.
- 2) One day a week gardening club led by the community gardener - planting out and caring for demonstration and engagement projects in Myatt's Fields Park community greenhouse and park. Supporting volunteers to develop a range of plantings. Supporting volunteers to develop spaces where they demonstrate their horticultural skills and knowledge of world foods. Single Homeless Project delivers level 1 training.
- 3) Provide support for local food growing projects: five training sessions led by the volunteer coordinator for five projects
- 4) Horticultural and welfare support provided by volunteer coordinator across 1) - 3)

Why are you the right organisation to do this work?

Myatt's Fields Park Project has spent twenty years developing as a community food and growing hub. It has the experience, resources and networks to reach people, deliver high quality work and change lives. It has a proven track record in delivering support for local food growing projects from its community greenhouse and working with volunteers as part of a gardening club in the park. It supports Myatt's Fields Park which is the only local asset accessible to the whole local community and which has high quality resources including a community greenhouse. MFPP has a great track record in developing projects that attract a wide diversity of people to work together and contribute their skills; it is a well trusted and networked local organisation. It nurtures the development of Vassall and Coldharbour Forum, a network of more than 60 organisations that developed from a foundation of food growing and cooking projects.

How does your work complement and not duplicate other services within your area?

We work closely with other organisations in a network of mutual support: Vassall and Coldharbour Forum is based on the belief that we are stronger working together. The two wards are rich in community activism with more than 60 community organisations delivering services for all ages and across a range of interests (eg youth services, sports, older people's clubs, adventure playgrounds, tenants and residents' associations). Community organisations collaborate with statutory providers in innovative projects such as Project Smith (small NHS grants for local projects). Food growing is a common denominator between these projects with projects on estates, in schools and by roadsides. Myatt's has developed as a hub for community food growing for the area, supporting food growing projects with resources and training, and working alongside partners who deliver specialist services (eg building growing beds). We will work with other organisations to reach people and jointly deliver programmes of support.

How will you ensure that your project will hear and represent the views and needs of disadvantaged people and/or diverse communities?

We are fortunate to work in a neighbourhood in which there is a rich food culture with people who bring knowledge about food and growing from all over the world. Many of these are people from diverse communities who are disadvantaged by entrenched poverty and intergenerational unemployment. Our project will provide a platform for local people to contribute their skills, knowledge and experience of food growing through volunteering, demonstration growing and peer mentoring. Our volunteers will receive a high level of support from the volunteer coordinator who will meet with them regularly to explore their views of the project and to understand their needs; information from these discussions will be used to shape the project and the support provided. We will develop a model of community-led governance for the greenhouse project and all volunteers will have access to Vassall and Coldharbour Forum local network to represent their views.

How does your project engage and empower individuals and/or communities to come together on this issue? Will you be working with people who are particularly excluded?

Our project will target and reach a wide diversity of local people who are currently excluded from opportunities and will give them access to networks of support that empower them to improve their lives and neighbourhood. Food growing has a proven track record of reaching a wide diversity of people who are particularly excluded, especially people from diverse communities, refugees and people living in poverty. It has a great track record for building trust and collaboration in our neighbourhood, with a grant from City Bridge Trust 2013-15 laying foundations for the creation of community network Vassall and Coldharbour Forum in 2015. The project will provide resources needed by a wide variety of projects in a new VACF food network (including community cafes and kitchens, youth projects, growing spaces, a market and food bank) that aims to create new prosperity, to empower people and bring them together through food.

Is the focus of your project meeting an already identifiable need (acute or otherwise) or are there elements which are preventative and/or incorporate early action?

MFPP mission is to grow a green and healthy neighbourhood: the organisation aims to improve social cohesion, health and wellbeing and provide new opportunities for prosperity by supporting the development of the park as an inclusive community space. This project will meet identifiable needs (eg by supporting the food bank we will alleviate food poverty and by providing volunteering opportunities we will alleviate loneliness and provide opportunities to learn new skills, helping people out of poverty). It will also support preventative action by empowering and bringing the community together, improving the environment and thereby improving health and well being. MFPP is a community partner for Lambeth Early Action Partnership, a National Lottery funded project that aims to provide children with a better start in Vassall, Coldharbour, Tulse Hill and Stockwell wards. We employ a community engagement team that will be supported by our gardening project.

Who might you need to work closely with in delivering this project - whether before, during or afterwards?

- * Local food growing spaces: schools, tenants' and residents' associations, youth clubs and children's projects, street growers and meanwhile spaces
- * Incredible Edible Lambeth as one of four food growing hubs in the borough: we work with them to improve the food that people eat in Lambeth
- * Vassall and Coldharbour Forum: a local community network that will help us reach a wide diversity of local people and offer a network of support
- * Vassall and Coldharbour Forum food growing network and Cooks Coop: supporting food based development
- * Lambeth council parks and housing: as a Pioneer Park we have permission to use the greenhouse and to carry out gardening projects in the park. We support the council's efforts to develop food growing on estates
- * Other partners: NHS, Sustain, Community Food Growers Network, Federation of City Farms and Community Gardens, Lambeth Early Action Partnership, Incredible Edible Lambeth

Our aim as a funder is to help people move positively between any of the four stages of Surviving, Coping, Adapting and Thriving. For your project at which of these stages will most people begin their journey?

Through many years working in this neighbourhood, we understand that many people start volunteering with us at the point where they are surviving. They are living in temporary accommodation, on benefits or without recourse to funds, without qualifications or work experience and excluded from mainstream life. They are often isolated and in vulnerable accommodation. We aim that the support we will give through the horticultural volunteering will be the start of a journey through coping, adapting and thriving. People will be engaged by volunteering on food growing projects that allow them to contribute their skills and value their experience. They will be supported by the volunteer coordinator to create a development plan that includes understanding of the challenges they face. The coordinator will work with partners to help them overcome difficulties eg by referring to partners that can provide benefits or health advice and will support them while volunteering.

Will there be any elements of this project that will help you or your beneficiaries to reduce your environmental footprint?

Grow more local food: we will support local projects to grow more local food so park and neighbourhood organisations (eg cafes) can reduce their environmental footprint. Growing local food is fundamental to developing a more environmentally sustainable local food system in our neighbourhood, and developing understanding about how this can happen in London.

From our work in supporting food growing projects, several enterprises (eg a market and two cafes supplying locally grown and produced foods) has evolved; this grant will help us build on this work with support for food growers to build sustainability

We will use used disposable, compostable cups from the park's café as pots for seedlings and wooden stirrers from the café as markers

We will use organic compost and will not use pesticides

We will develop our composting systems so that all greenhouse waste is reused and recycled

We will recycle all office materials where possible

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Community gardener 3 days per week pro rata @ £30k per annum + 3% increments each year and employment costs	19,831	20,462	21,111	21,781	22,470	105,655
Volunteer coordinator 2 days per week pro rata @ £30k per annum + 3% increments each year and employment costs	12,823	13,244	13,676	14,122	14,582	68,447
Resources £3000 per year: seeds, compost, pots	3,000	3,000	3,000	3,000	2,000	15,000
Contribution towards administration costs	4,000	3,500	3,000	2,500	2,000	15,000
Single Homeless Project cost of delivering level 1 horticulture	2,000	2,000	2,000	2,000	2,000	10,000
Volunteer expenses (eg travel, meal at site, trips to other gardens)	3,000	3,000	3,000	3,000	3,000	15,000

TOTAL:	44,654	45,206	45,787	46,403	46,052	229,102
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What income has already been raised?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
TOTAL:	0	0	0	0	0	0

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
	0	0	0			0
TOTAL:	0	0	0	0	0	0

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Community gardener 3 days per week pro rata @ £30k per annum with 3% annual increments	19,831	20,462	21,111	21,781	22,470	105,655
Volunteer coordinator 2 days per week pro rata @ £30k per annum + 3% increments each year and employment costs	12,823	13,244	13,676	14,122	14,582	68,447
Resources £3000 per year: seeds, compost, pots	3,000	3,000	3,000	14,122	14,582	15,000
Contribution towards administration costs	4,000	3,500	3,000	2,500	2,000	15,000
Single Homeless Project to delivery level 1 training	2,000	2,000	2,000	2,000	2,000	10,000
Volunteer expenses	3,000	3,000	3,000	3,000	3,000	15,000
TOTAL:	44,654	45,206	45,787	46,403	47,052	229,102

Who will benefit?

How many people will directly benefit from the grant per year?
250

In which Greater London borough(s) or areas of London will your beneficiaries live?
Lambeth
Southwark

Does this project specifically target any groups or communities?
Yes - please enter details below

This project will specifically work with the following age groups:
0-15/16-24/25-44/45-64/65-74/75 and over

This project will specifically work with the following gender groups:
Male
Female

This project will specifically work with the following ethnic groups:
Black/ African/ Caribbean/ Black British (including African; Caribbean; Any other Black/ African/ Caribbean background)
Mixed / Multiple ethnic groups
White (including English/ Welsh/ Scottish/ Northern Irish/ British; Irish; Any other White background)
Refugees and asylum seekers
Other ethnic group

If Other ethnic group, please give details:
There are 50 ethnic groups locally; we are an inclusive project

This project will specifically work with Deaf and disabled people:
Yes

This project will specifically work with LGBTQI groups:
No

This project will specifically work with other groups or communities:

How will you target the groups/communities you have identified? What is your expertise in providing services for these groups?

Our volunteer coordinator will reach out through local networks and partnerships including Single Homeless Project, young and older people's groups etc. We have 20 years experience in providing services and we are extensively networked.

Are there any groups or communities you think your organisation will find hard to include through this project?

No

If yes, please specify which groups or communities? Where possible using the categories listed above.

If yes, what steps will you take to make your services accessible to and meet the needs of the groups/communities you have identified?

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Victoria Sherwin**

Role within **Community Development Manager**
Organisation:

MYATT'S FIELD PARK PROJECT: Revised budget for City Bridge Trust application						
	Year 1	Year 2	Year 3	Year 4	Year 5	Annual total
	£	£	£	£	£	£
Community gardener	19,831	19,831	19,831	19,831	19,831	99,155
Volunteer coordinator	12,823	12,823	12,823	12,823	12,823	64,115
Resources	3,000	3,090	3,182	3,277	3,375	15,924
Admin	4,000	4,000	4,000	4,000	4,000	20,000
Training	2,000	2,000	2,000	2,000	2,000	10,000
Volunteer expenses	8,000	8,000	8,000	8,000	8,000	40,000
TOTAL	49,654	49,744	49,836	49,931	50,029	249,194

The City Bridge Trust

Bridging Divides: Application for a grant



About your organisation

Organisation Details

Name of your organisation: Opening Doors London	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? Camden	
Contact person: Miss Alice Wallace	Position: Director
Website: http://www.openingdoorslondon.org.uk	Social Media Accounts: @openingdoorsLdn
What Quality Marks does your organisation currently hold? ISO 9001	

Legal Status

Legal status of organisation: Registered Charity			
Charity Number: 1167919	Company Number: 1012367	CIC Number:	Bencom Number:
When was your organisation established? 14/04/2016			
Aims of your organisation: ODL is the largest provider in the UK of information and support to older people from LGBT+ communities, ensuring that older LGBT+ people live happy, healthy and independent lives that are free from loneliness, isolation, prejudice and discrimination. We aim to: <ul style="list-style-type: none"> ? reduce social isolation; ? improve social well-being and mental health; ? provide increased support for individuals to remain independent and live at home for longer; ? increase awareness of the needs of older LGBT+ people within other statutory and voluntary agencies. We seek to work in partnership with other voluntary, private and statutory sector providers to deliver localised specialist services for the older LGBT+ community and to raise awareness of the specific needs of this community to ensure that mainstream services are designed and delivered to take account of these needs.			

Main activities of your organisation:

- ? A Befriending Service for more than 65 isolated members;
- ? 40+ per month locally based activities to enhance social networks and community e.g. group meals, pub nights and coffee mornings; mental and physical health activities e.g. health promotion events, counselling and walking groups; cultural activities e.g. LGBT+ history events, speakers and film nights;
- ? Specialist support groups e.g. Rainbow Memory Café / Prostate Cancer
- ? Monthly newsletter received by 1,800+ people;
- ? Regular Information events on topics relevant to older LGBT+ people;
- ? Volunteering opportunities promoting intergenerational engagement and skills sharing;
- ? Campaigning to influence change, share best practice and encourage services to consider the accessibility and appropriateness of activities, promoting the visibility of older LGBT+ people and campaigning for LGBT+ friendly services;
- ? Providing training, consultancy and resources for health and social care professionals to improve quality of care and support services for older LGBT+ people and providing Pride in Care, a recognised quality standard for service providers.

Your Staff & Volunteers

Full-time:	Part-time:	Trustee/Board members:	Active volunteers:
3	5	9	250
Do you have a Safeguarding policy? Yes			
Are the following people in your organisation subject to DBS checks?			
Paid Staff Yes	Volunteers Yes	Trustees / Management Committee Members No	

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Rented	July 2020

Environmental Impact**What action have you taken in the past year to progress environmentally sustainability principles and practice?**

We -

1. work in a building which is energy managed including - double-glazed anti-solar film windows, daylight sensitive hi frequency ballast lighting system, comfort cooling/heating, entrance system with seasonal variation controls, mega-flow hot water system, A-rated appliances.
2. have a waste management system to stream waste into recyclables and landfill.
3. provide bike storage facilities for all staff and visitors.
4. ensure redundant furniture is re-used, refurbished or recycled.
5. encourage all staff and volunteers to utilize shared public transport in the implementation of their roles and responsibilities.
6. minimize the use of printed materials and actively encourage members to access information on services digitally.

The majority of our activities take place in off-site locations not owned or operated by ODL, limiting our opportunities for implementation of environmental policies. However, we take all reasonable steps to minimize our environmental impact in the operation of all our activities.

Finance Details

Organisation Finances

	Year of most recent audited / examined accounts	Current financial year forecast	Next financial year budget
End of financial year date	31/03/2018	31/03/2019	
Grants & donations:	£331,364	£410,000	£0
Earned income:	£1,900	£21,500	£0
Other income:	£5,675	£0	£0
Total income:	338,939	£431,500	£0
Charitable activity costs:	£266,053	£367,621	£0
Cost of raising funds:	£13,983	£14,200	£0
Other costs:	£35,682	£36,400	£0
Total expenditure:	£315,718	£418,221	£0
Free unrestricted reserves held at year end:	£20,822	£34,101	£0
What is your organisation's reserves policy? Having considered risks and contingency planning trustees seek to increase reserves to three months of turnover, in line with many charities, for which the main costs are staff and premises. This would give an appropriate cushion for such contingencies. Additionally, because ODL has wider objects in terms of its area of benefit than its parent charity (Age Concern Camden trading as Age UK Camden), there are limitations to the parent being able to subsidise the subsidiary. Finally, three months reserves would be an important prerequisite to a decision on becoming a fully independent charity.			
For your most recent financial year, what % of your income was from statutory sources? 11-20%			

Organisational changes

Describe any significant organisational changes to your structure, financial position or core activities since the date of your most recent accounts.

None

Grant Request

Which of the Trust's programmes and priority areas will your application deliver?
Connecting the Capital

Which of the programme outcome(s) does your application aim to achieve?

Connecting the Capital/Londoners experiencing inequality or disadvantage are better heard and represented leading to better decision-making
Connecting the Capital/Londoners experiencing inequality or disadvantage have greater wellbeing and independence through improved access to arts, sports and other community facilities and services

Please describe the purpose of your funding request in one sentence.
Support members of the older LGBT+ community to act as Ambassadors raising awareness of the needs of their community and influencing the design and delivery of mainstream services across London.

When will the funding be required? **01/01/2019**

Is this request to continue work that is currently funded or has been funded in the last year by:

City Bridge Trust?

Another funder? (if so which)

No

How much funding are you requesting?

Year 1:
£59,926

Year 2:
£59,855

Year 3:
£59,975

Year 4:
£60,003

Year 5:
£59,998

Total Requested: £299,757

What 3 main differences or outcomes do you want to achieve through your funding proposal?

The needs and views of older LGBT+ Londoners are better heard and represented in local and regional policy-making processes, leading to better decision making.

Health and social care providers are more effective at meeting the needs of the older LGBT+ community in London.

Older LGBT+ Londoners experience improved wellbeing and capacity to remain independent through improved access to appropriate services.

What are the main activities or outputs you will deliver to achieve these differences?

15 Ambassadors per annum are recruited and supported to engage at a local and regional level with commissioners and designers of health and social care services to inform policy design.

Older LGBT+ people are consulted on their needs and experiences of daily life in order to enhance the evidence base of existing research into community need.

ODL staff and volunteers work in partnership with providers of health and social care provision to improve the design and increase the delivery of services to support and promote engagement of isolated members of the older LGBT+ community.

You and your grant request

What, specifically, are you applying for (your project)?

Appoint Ambassador Support and Research/Policy Officers to:

1. Support existing and recruit and train new Ambassadors (ensuring diversity)
3. Support Ambassadors do media interviews and support delivery of ODL training and quality standard.
4. Develop links with London based mainstream health and social care organisations to discuss:
 - ? Needs and experiences of older LGBT+ people
 - ? Existing support for older LGBT+ people
 - ? Collaborative opportunities to improve access to services
 - ? Ensure awareness of relevant conferences / events Ambassadors could attend
 - * Attendance at community-based/local events to promote ODL to more people from the older LGBT+ communities
5. Provide briefings for Ambassadors including ? regional, national health and social care policy, local context; issues based (e.g: older LGBT+ people and mental health / end of life care / bereavement etc).
6. Enhance our evidence base and wider policy influence by participation in external research and analysis of existing data.

How will the project described achieve your stated outcomes?

1. Improved decision-making processes of health and social care providers across all sectors in London that take account of the specific barriers and needs of the older LGBT+ community.
2. Improved appropriateness of services and the confidence of the older LGBT+ community to engage with support services free from prejudice and providing relevant social and emotional support networks. Consequently, vulnerable and isolated older LGBT+ people who fear seeking support when it is most required, thereby suffering from increased risk of declining wellbeing, will get the support they need at the time they need.
3. Increased range and diversity of LGBT+ specific older peoples wellbeing activities delivered in London, by ODL and relevant partners, providing comprehensive geographical and demographical access - including meeting needs of underserved communities with activities relevant to all sections of the LGBT+ community e.g. Trans and culturally appropriate activities for BME communities e.g. Muslim, Black African.

How do you know there's a need for this work?

Demand for our services has continued to expand, highlighting the unmet need and greater opportunities for partnership working with mainstream organisations.

In addition to impact of ageing, older LGBT+ people face increased risk of loneliness and isolation, including more likely to live alone, be single and less likely to have children (Stonewall). Experiences of discrimination throughout their lives increase worries whilst accessing support and day to day experiences of many continues to be one of discrimination and prejudice (GALOP Hate Crime Report 2016). Older LGBT+ people continue to face extra disadvantage due to the prejudice of their peers, who are less likely to hold socially liberal views (BSA Survey 2017).

Lack of understanding of challenges faced by older LGBT+ people means mainstream services often fail to meet their needs, they are more likely to have less access to preventative services or community support and be reliant on formal care services.

How will the work be delivered - specifically, what will you do?

Research/Policy and Ambassador Support Officers will:

- ? Map key health/social care organisations and current policy Initiatives
- ? Research, identify and make connections with relevant contacts.
- ? Recruit/support volunteer Ambassadors to develop policy, campaigning and training capacity including briefings and Q&As.
- ? Establish and maintain positive relationships with decision/policy makers, and appropriate Infrastructure organisations, including GLA, London Councils, Skills for Care, Care England HEAR Network etc., ensuring awareness of disadvantages faced by older LGBT+ people in service provision and policy making.
- ? Develop online evaluation/feedback tools to measure impact of Ambassador Programme.
- ? Work with other staff to develop appropriate marketing materials, including social media campaigns and support/train Ambassadors in media engagement.
- ? Produce organisational materials e.g. briefings, case studies, reports, statistics to evidence work undertaken by ODL.
- ? Organise, convene or participate in older LGBT+ campaigning/research related activities, conferences and consultation and promote participation in consultations by other key agencies.

Why are you the right organisation to do this work?

ODL is widely recognised as the go-to organisation in relation to issues affecting the older LGBT+ community by the wider voluntary, statutory and private health and social care sector. Over our thirteen-year history, we have established a reputation as a well-respected and informed user-led organisation that is representative of all sections of the older LGBT+ community. We work with local authorities, housing associations and voluntary sector providers across the capital delivering local community-based activities; have strong working links with other LGBT+ organisations, such as Stonewall, Tonic Housing, LGBT+ BME and Faith groups and the LGBT Consortium; a current membership of over 1,800 older LGBT+ people across all London boroughs, provide cross-sector support in consultation relevant to the older LGBT+ community, training and Pride in Care quality standard assessment and have established links with LGBT+ staff networks from across private and academic sectors.

How does your work complement and not duplicate other services within your area?

Our approach to developing support and services for older LGBT+ people is to work in collaboration and partnership with other local/regional/national organisations, whether LGBT+ or mainstream providers. This ensures that we have both local knowledge and contacts to enhance rather than duplicate services and have the support of mainstream providers to promote engagement of isolated older LGBT+ people within existing community activities and in supporting the development of local opportunities.

There are an estimated 3 million+ lesbian, gay, bisexual and trans+ people in Britain and over 100,000 older LGBT+ people in London (ONS). Despite this sizeable population, there is a significant lack of statistical data on their specific needs and of the issues that impact their daily lives. Consequently, mainstream providers rely on ODL and LGBT+ organisations to help inform policy and promote community engagement to best meet the needs of this population.

How will you ensure that your project will hear and represent the views and needs of disadvantaged people and/or diverse communities?

The project is specifically designed to enhance the organisations capacity to both - represent the views and needs of the disadvantaged older LGBT+ community by supporting the recruitment, training and support of user Ambassadors to engage with mainstream policymakers and campaign to represent their community; and increasing the knowledge and evidence base of the issues affecting the disadvantaged older LGBT+ community through increased user engagement and consultation in order to inform policy design and service delivery by ODL and mainstream providers.

The project will directly fund staff posts with the specific remit to identify and represent the views of the older LGBT+ community and to provide support to older LGBT+ people to actively engage in networks, forums, local or regional opportunities to have an effective voice in influencing health and social care design and relevant policy initiatives.

How does your project engage and empower individuals and/or communities to come together on this issue? Will you be working with people who are particularly excluded?

ODL is committed to empowering members of the older LGBT+ community to live happy, healthy and independent lives that are free from loneliness, isolation, prejudice and discrimination, promoting Independence and self-help rather than dependence on support services. Services are designed to engage members of the community in coming together in safe supportive environments whereby they can develop social networks and community support structures that enable them to live openly as LGBT+ without fear of discrimination. We are seeking to enhance our knowledge and evidence of community needs and empower members to act as Ambassadors raising awareness amongst the wider community of the older LGBT+ communities specific needs and daily challenges In order to influence mainstream policy, as well as promote and encourage engagement in ODL delivered activities by members of the older LGBT+ community suffering from isolation or a fear of accessing services due to lifetimes of discrimination or prejudice.

Is the focus of your project meeting an already identifiable need (acute or otherwise) or are there elements which are preventative and/or incorporate early action?

Identifiable need includes:

Discrimination older LGBT+ people have experienced leads to a lack of confidence or fear of support services, leading to increased isolation and poorer health outcomes.

? 45% of older LGBT+ people have felt discriminated against when accessing social services

? 73% of older LGBT+ people are anxious about disclosing their sexuality to care staff.

Mainstream providers often make assumptions about people's sexuality or gender identify ? assuming everyone is heterosexual. Many older LGBT+ people fearing disclosure of their sexuality do not access preventative services.

There is also often assumptions about family structures/support, whilst many older LGBT+ people lack the reassurance of family support, being twice as likely as their straight peers to expect to rely on external services as they get older. In addition, many LGBT+ people have developed what they refer to as 'families of choice', whose involvement can be a challenge to care providers.

Who might you need to work closely with in delivering this project - whether before, during or afterwards?

The focus of this project is on enhancing the capacity of ODL to effectively encourage and empower members of the older LGBT+ community to work with mainstream providers and policymakers to ensure the needs of their community are met by the design and delivery of health and social care services. As such, the project will seek to work closely with a range of voluntary and statutory providers to influence future services or policy design and to raise awareness of the issues faced by the older LGBT+ community. This will include health and social care commissioners and Cabinet members across all London boroughs, clinical commissioning groups, housing providers members of the Age UK network in London and other voluntary sector providers of older peoples services, and a range of LGBT+ focussed organisations, such as the LGBT Consortium, Stonewall, local LGBT networks/forums and Tonic Housing.

Our aim as a funder is to help people move positively between any of the four stages of Surviving, Coping, Adapting and Thriving. For your project at which of these stages will most people begin their journey?

The project will work directly with older LGBT+ people who are adapting to the impact of ageing and the need to access support networks, both formal and informal in order to remain independent and maintain mental, emotional or physical health and wellbeing. The majority of our volunteer ambassadors will be at a stage of recognising the impact of ageing, declining health and limited availability of appropriate support networks available to them within the LGBT+ community and who are seeking to be proactive in ensuring that their current and future needs are met in order for them to thrive in old age.

More vulnerable and isolated members of the older LGBT+ community who currently do not access support services required in order to maintain their health and well-being will be supported to move from coping alone to adapting to the need to access support that is appropriate to their needs.

Will there be any elements of this project that will help you or your beneficiaries to reduce your environmental footprint?

By increasing our knowledge and evidence base of the needs of the older LGBT+ community, enhancing the limited national research and evidence base that mainstream providers rely on in the design of services and policy decision making, we aim to influence the delivery of local health and social care provision. Engaging Ambassadors in raising awareness locally of community need, encouraging and supporting isolated older LGBT+ people to access provision and promoting an increase in localised activities for the community will enable older LGBT+ people to access health and social care within their own locality. Removing the need for members to travel across boroughs to access safe and supportive services or activities will consequently reduce the environmental footprint of individual members.

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Policy Officer staff costs (21 hrs per week inclusive of NI)	23,416	23,885	24,363	24,850	25,398	121,911
Ambassador Support Officer (21 hrs per week inclusive of NI)	23,416	23,885	24,363	24,850	25,398	121,911
Volunteer training, induction and expenses	5,000	5,000	5,000	5,000	5,000	25,000
Line management	11,555	11,915	12,459	12,708	12,962	61,600
Venue hire and refreshments (training and meetings)	2,000	2,100	2,200	2,300	2,400	11,000
Administration and set up	3,000	1,050	1,100	1,150	1,200	7,500
Marketing and communications	500	500	500	500	500	2,500
Contribution to core (13%)	8,955	8,883	9,098	9,277	9,471	45,685
TOTAL:	77,843	77,218	79,082	80,635	82,329	397,106

What income has already been raised?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Earned Income	2,061	1,547	16,907	18,331	19,931	58,779
Big Lottery Reaching Communities	11,555	11,915	0	0	0	23,470
Henry Smith Foundation	2,300	1,800	0	0	0	4,100
In Kind	2,000	2,100	2,200	2,300	2,400	11,000
TOTAL:	17,916	17,363	19,107	20,632	22,331	97,349

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
	0	0	0	0	0	0
TOTAL:	0	0	0	0	0	0

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Policy Officer staff costs (21 hrs per week Inclusive of NI)	23,416	23,885	24,363	24,850	25,398	121,911
Ambassador Support Officer (21 hrs per week Inclusive of NI)	23,416	23,885	24,363	24,850	25,398	121,911
Volunteer training, Induction and expenses	2,700	3,200	3,300	24,850	25,398	13,200
Venue hire and refreshments (training and meetings)	0	500	0	0	0	500
Administration and set up	3,000	1,000	550	450	400	5,400
Marketing and communications	500	500	500	450	400	2,350
Contribution to core (13%)	6,894	6,886	6,900	6,903	6,902	34,485
TOTAL:	59,926	59,855	59,975	60,003	59,998	299,757

Who will benefit?

How many people will directly benefit from the grant per year?

215

In which Greater London borough(s) or areas of London will your beneficiaries live?

London-wide

Does this project specifically target any groups or communities?

Yes - please enter details below

This project will specifically work with the following age groups:

65-74,75 and over

This project will specifically work with the following gender groups:

This project will specifically work with the following ethnic groups:

If Other ethnic group, please give details:

This project will specifically work with Deaf and disabled people:

No

This project will specifically work with LGBTQI groups:

Yes

This project will specifically work with other groups or communities:

How will you target the groups/communities you have identified? What is your expertise in providing services for these groups?

ODL is the largest existing provider of services for the older LGBT+ community, with a membership of over 1,800 and established partnerships with a wide range of LGBT and older peoples networks.

Are there any groups or communities you think your organisation will find hard to include through this project?

Yes - please specify

If yes, please specify which groups or communities? Where possible using the categories listed above.

Asian/ Asian British and Black/ African/ Caribbean/ Black British - due to existing cultural barriers and lack of LGBT+ visibility within these ethnic groups additional barriers exist for older LGBT+ people to feel safe and supported to access health and social care services.

If yes, what steps will you take to make your services accessible to and meet the needs of the groups/communities you have identified?

ODL works in partnership with a wide range of LGBT BME and faith groups to ensure our services are targeted and appropriate to the needs of these communities.

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Alice Wallace**

Role within **Director**
Organisation:

The City Bridge Trust

Bridging Divides: Application for a grant



About your organisation

Organisation Details

Name of your organisation: Paddington Development Trust	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? Westminster	
Contact person: Ms Jackie Rosenberg	Position: Chief Executive – One Westminster
Website: http://www.pdt.org.uk	Social Media Accounts: @lovepaddington
What Quality Marks does your organisation currently hold? Investors in People and Matrix	

Legal Status

Legal status of organisation: Registered Charity			
Charity Number: 1080883	Company Number: 3652559	CIC Number:	Bencom Number:
When was your organisation established? 14/10/1998			
Aims of your organisation: PDT has recently reviewed and amended its vision and mission. Our Vision is "Communities in Control". Our mission is "To bring people together and support them to take charge of their own individual and shared futures". Our values are: - sharing social and economic opportunities - encouraging self-sufficiency - supporting environmental sustainability - providing equal opportunities for all communities - equitable distribution of justice and power in all our work. The Objects of the Charity			

Main activities of your organisation:

Over the last twenty years, PDT, has acted as an anchor organisation, directly investing in the built environment, local facilities and services. In partnership with Westminster City Council, local business and other public and private investors we have influenced and levered in over £150m investment. Currently we are:

- ? managing a £7.3m restoration of St Mary Magdalene Church to incorporate a new living heritage centre
- ? running our community champions programme providing health and well-being support to schools and families across North Westminster through our training and career development for our volunteer local champions
- ? delivering support to the long term unemployed into jobs and helping new businesses start-up
- ? bringing families and children together for creative workshops with Creative Futures
- ? supporting Queens Park Community Council and helping Westbourne and Church Street Forums to produce Neighbourhood Management Plans
- ? continuing to support and work alongside other organisations - including One Westminster rather than 'hogging the limelight?.

Your Staff & Volunteers

Full-time:	Part-time:	Trustee/Board members:	Active volunteers:
14	20	12	50
Do you have a Safeguarding policy? Yes			
Are the following people in your organisation subject to DBS checks?			
Paid Staff Yes	Volunteers Yes	Trustees / Management Committee Members No	

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Leased	10 years

Environmental Impact**What action have you taken in the past year to progress environmentally sustainability principles and practice?**

PDT's Environmental Policy includes the following:

- ? integrate the consideration of environmental concerns and impacts into all of our decision making and activities,
 - ? promote environmental awareness among our employees and encourage them to work in an environmentally responsible manner,
 - ? train, educate and inform our employees about environmental issues that may affect their work,
 - ? reduce waste through re-use and recycling and by purchasing recycled, recyclable or re-furnished products and materials where these alternatives are available, economical and suitable,
 - ? promote efficient use of materials and resources throughout our premises including water, electricity, raw materials and other resources, particularly those that are non-renewable,
 - ? purchase and use environmentally responsible products accordingly,
- St Mary Mags is a pilot within the Diocese's Climate Action Programme. We are developing solutions for wider applications to achieve the targets of reducing CO2 emissions by 42% by 2020 and 80% by 2050.

Finance Details

Organisation Finances

	Year of most recent audited / examined accounts	Current financial year forecast	Next financial year budget
End of financial year date	31/03/2017	30/03/2019	
Grants & donations:	£201,116	£2,003,748	£0
Earned income:	£282,347	£260,716	£0
Other income:	£1,624,614	£0	£0
Total income:	2,108,077	£2,264,464	£0
Charitable activity costs:	£2,227,265	£2,288,615	£0
Cost of raising funds:	£0	£0	£0
Other costs:	£0	£0	£0
Total expenditure:	£2,227,265	£2,288,615	£0
Free unrestricted reserves held at year end:	£389,696	£456,000	£0
What is your organisation's reserves policy? It is the policy of the charity to maintain unrestricted funds, which are the free reserves of the charity, at a level which equates to approximately six months unrestricted expenditure. This provides sufficient funds to cover management, administration and support costs and to respond to investment opportunities and emergency applications for grants, which arise from time to time.			
For your most recent financial year, what % of your income was from statutory sources? 41-50%			

Organisational changes

Describe any significant organisational changes to your structure, financial position or core activities since the date of your most recent accounts.

N/A

Grant Request

Under which of City Bridge Trust's programmes are you applying?
Connecting the Capital

Which of the programme outcome(s) does your application aim to achieve?
Connecting the Capital\Local communities have better, more sustainable, assets (financial, physical, environmental)

Please describe the purpose of your funding request in one sentence.
To enable PDT and our partners to engage the widest number of local disadvantaged people and community organisations to volunteer and participate in PDT's and other community programmes.

When will the funding be required? **07/01/2019**

Is this request to continue work that is currently funded or has been funded in the last year by:

City Bridge Trust?
No

Another funder? (if so which)
N/A

How much funding are you requesting?

Year 1:	Year 2:	Year 3:	Year 4:	Year 5:
£57,312	£53,178	£54,103	£55,046	£56,008

Total Requested: £275,647

You and your grant request

What, specifically, are you applying for (your project)?

PDT is seeking funding to employ a Volunteer Manager to lead the delivery of our major new volunteering opportunity programme at Mary Mags and across PDT's wider community development work throughout North Paddington.

For 20 years, PDT has provided services and support designed to strengthen our local community, social cohesion and social justice. This approach is embedded in our project to regenerate a grade 1 listed church in the highly excluded Westbourne ward. We aim to empower local people through their participation in co-creating this exceptional community asset.

The post holder will:-

- *design and implement volunteering policies and procedures across PDT and N Paddington
- *engage existing and new community partners to ensure we reach those who would most benefit
- * deliver volunteering opportunities - group and individual reaching the most disadvantaged and socially excluded
- *develop and support volunteering, training and work experience opportunities
- *Spread best practice across our neighbourhood

What are the changes you hope to achieve?

We want to reach a diverse range of citizens from the immediate community and across Westminster, widening access to PDT's community development programmes, particularly our new arts and community facility at St Mary Magdalene's. Our vision is "Citizens In Control" and we want to use the volunteering opportunities offered in our programmes to strengthen social cohesion and support local people to progress in their lives and to be active in their community. Citizens will be supported through volunteering, training and work experience to enhance their life chances through social contact, gaining new skills, raising their self-esteem, and moving into more formal training and/or employment. Our on-going engagement with many small, local voluntary and community groups will also enhance a strong sense of ownership and belonging, with socially isolated individuals being brought together to effect change. Activities will also mitigate the effects of overcrowding, overcome isolation, and promote health and well-being.

How do you know there's a need for this work?

PDT has been operating alongside the highly socially excluded communities of North Paddington for 20 years. We have conducted surveys, hosted public meetings, talked to our neighbours and friends and conducted a Commission - The London Communities Commission. Our work at Mary Mags comes out of multiple rounds of consultation with residents, and with over 30 local groups and service delivery organisations. Our deep relationship with our community confirms a strong desire from local people for active involvement in their community, and for opportunities to progress in life. It also confirms the challenges this poses for diverse and socially excluded communities and their need for support. Our Community Champions programme and our current engagement with volunteers confirms again and again the need for strong community development expertise to support and enable people to access and take part in local programmes. Our plans are fully supported by local organisations and schools.

How will the work be delivered - specifically, what will you do?

The Volunteer Manager will:

- ? Develop PDT's volunteering policies and framework in line with best practise, offering consistency across the organisation and into the wider community.
- ? Work within PDT and with community partners to strengthen the development and support of volunteers engaged.
- ? Outreach to a wide range of community partners to inform the programme and ensure the recruitment of volunteers from marginalised and disadvantaged communities.
- ? Establish a volunteer programme, training and work-experience at St Mary Mags with a range of supported roles geared to different needs, interests, and skills levels.
- ? Establish clear progression for all volunteers, embedding opportunities for social connection and action, learning and personal development, and pathways to training and employment.
- ? Ensure a cohesive approach to volunteering, skills development and training is taken across all PDT activity and that all opportunities to join up streams of work across the organisation are taken.

Why are you the right organisation to do this work?

PDT has extensive experience of working within Westminster as an "anchor" organisation. We deliver services, contracts and support other provision in the area by seconding key members of staff to support organisations with their viability. For 20 years PDT has widely consulted with the local community regarding plans to renovate and regenerate the grade 1 listed church. This has now come about. Our volunteering programme has been directly designed out of our total commitment to the area and our research into community wants and needs. Our experience of managing the highly respected Community Champions volunteers will inform this new role. PDT has strong links with a huge range of community organisations, residents' associations, churches, mosques and schools. We are exceptionally well-placed to deliver a programme of community volunteering, working, as we do, in partnership with One Westminster. We have established policies and practices in place and Matrix and IIP accreditation.

How does your work complement and not duplicate other services within your area?

PDT has always been committed to identifying gaps in provision, working in partnership and adding value. For many years we have delivered a wide-ranging community development programme across the wards of N Paddington. We continue to deliver projects and programmes in line with our vision, but these are more service orientated. This project will focus on building community capacity and resilience by working with individuals and community organisations to strengthen the local community. We are the only provision in the area that has this focus. By working in partnership and collaboration with our community partners we can be sure to add to existing work and not duplicate the work of others as they will help design and identify activities that complement their existing work. Our volunteering programmes will give people the opportunity to access training and employment which is not offered by other agencies in the area.

How will this proposal meet the Programme Outcome(s) under which you are applying?

1. Our work targets people living in neighbourhoods of deprivation and social exclusion. This programme is designed to engage those furthest from employment, refugees, asylum seekers and other new arrivals as well as those where English is not a first language. We work closely with a local disability charity who are committed to working alongside us in the future. The volunteering opportunities in Mary Mags will bring these people into direct access to new arts, education and social programmes.
2. This programme will develop PDT's resilience as a civil society organisation and enable us to fulfil our vision of "Communities In Control".
Strengthening our volunteering team will give us more capacity to engage with community partners and encourage partnership working.
3. Through co-production of arts and heritage at St Mary Magdalene's we will sustainably develop the community assets of the building, and of local people themselves.

How will you ensure that your project will hear and represent the views and needs of disadvantaged people and/or diverse communities?

All PDT's work is informed by our discussions with local people and organisations based in neighbourhoods of social disadvantage. At our heart is a commitment to social justice and to breaking down barriers to social exclusion. We have hosted community conferences and a Community Commission identifying what people think and what they need. Our St Mary Mags project arises from over 10 years engagement with the local community and we continue to consult our local community and community partners about our programme. Co-creation is at the heart of our approach and embedded in the development and direction of the project through the work of a Volunteer Design Group, a group of local residents who inform our programmes helping feed in views from the wider community. Our Community Champions programme enables local people to volunteer in their community giving out health messages. Our Champions inform all our projects and our plans.

How does your project engage and empower individuals and/or communities to come together on this issue? Will you be working with people who are particularly excluded?

PDT has North Paddington as its main area of interest, delivering services and working alongside the local diverse community with the specific aim of enhancing and improving social cohesion and encouraging people to come together, value each other and affect change. PDT's support for Queens Park Community Council, and the Westbourne and Church Street Neighbourhood Forums and our Community and Maternity Champions programmes all focus on accessing and bringing together communities who are often excluded and ignored. Our project at St Mary Mags is exploring and according status to the culture and heritage of Paddington's diverse communities, helping to encourage a wide range of people from the local area to access the new opportunities and volunteering roles the project brings. From the start we have engaged our large Arabic speaking and Muslim community and other local people, including children, with disabilities and the programme will build and expand on that.

Is the focus of your project meeting an already identifiable need (acute or otherwise) or are there elements which are preventative and/or incorporate early action?

PDT's work is predominantly preventative, and also responsive to identified needs; bringing disadvantaged people together and supporting them individually or collectively to improve their life circumstances and those of their neighbours. PDT works in neighbourhoods in the top 10-20% of social deprivation where people face poverty, social isolation and exclusion, poor health, poor educational outcomes, high levels of mental illness, obesity and unemployment. This project will focus on engaging and connecting people, and offer them pathways of progression. This project will be fully integrated into our wider work. It will support individuals and communities to volunteer to support the St Mary Mags project and our wider Champions work. Everyone who gets involved can also be supported into further training or employment, or signposted into other activities should they wish it. In this way, we aim to prevent social exclusion and many of the poor outcomes experienced by our community.

Who might you need to work closely with in delivering this project - whether before, during or afterwards?

All of PDT's projects and programmes are delivered in partnership with others. We have been working with a large group of local providers to develop this project. These include the church, schools, Open Age, African Women's Group, Westbourne Park Family Centre, WSPLD and One Westminster and are also working with a group of volunteers who are informing the project. At the heart of this volunteering post will be a requirement to meet with as wide a range of community organisations, mosques, churches, tenants associations etc across North Paddington and wider into Westminster as a whole, to encourage them to promote the volunteering opportunities available from St Mary Mags and from our Champions work. This post and their work will greatly assist with all our work engaging communities across our area. We will also be working closely with the Adult Education Service who will be delivering community based work-shops.

Our aim as a funder is to help people move positively between any of the four stages of Surviving, Coping, Adapting and Thriving. For your project at which of these stages will most people begin their journey?

This programme is structured to provide a progression journey, open to people at different stages in their lives. Most of the volunteers we recruit are in the surviving/coping stage and our aim is to support them through to be adapting and thriving. Generally, for people to be ready to volunteer they need to be coping. However, by working with other community organisations to identify volunteering opportunities, including group volunteering, we will also be able to offer opportunities to people who are just surviving. Our volunteering opportunities are part of much wider programme of activity at Mary Mags which provides people with a chance to engage in arts, cultural and other community activities. These opportunities will often attract people who are surviving. PDT runs highly successful employment and enterprise programmes and for any volunteer who is adapting or thriving, we will offer the opportunity to gain further support from these teams.

Will there be any elements of this project that will help you or your beneficiaries to reduce your environmental footprint?

The Mary Mags project has been designed with the environment in mind and an aim to reduce any negative influence on the environment in line with PDT's environmental policy. We will also ensure that all aspects of our delivery are in line with our policy. It may well be that some of the activities that take place within Mary Mags have an environmental theme, however, the volunteering programme and this application is not directly linked to environmental matters.

The St Mary Mags capital programme is a pilot within the Diocese's Climate Action Programme. We are developing solutions for wider applications to achieve the targets of reducing CO2 emissions by 42% by 2020 and 80% by 2050.

What are the main activities or outputs you want to deliver?

Production of best practise policies, procedures and processes for recruitment, training, and support of volunteers, including progression pathway opportunities. This will include staying abreast with current practise and standards for volunteering across the heritage and charities sectors. All learning to be shared with our community partners across Paddington.

The recruitment, role-specific training, and one-to-one support of 590 volunteers over 5 years

Delivery of 1,475 volunteer supported tours, talks events, schools workshops, family learning sessions, performances, exhibitions, conservation support sessions, and consultation meetings over 5 years. In addition volunteers will provide a ?meet and greet? to a projected 331,925 people over 5 years.

What 3 main differences or outcomes do you hope the activities you have described above will achieve?

The project will bring about a more integrated community with increased social cohesion and reduced cultural division. Volunteering will be the springboard for people to play a more active role in their communities, meet others, and broaden understanding of each other?s cultures.

Volunteering on PDT's programmes will support improved wellbeing. Many people who access volunteering opportunities within PDT will progress into further training or employment, while others will experience specific health benefits.

The area of North Paddington, in which PDT and the Mary Mags Centre are based, will have an increased sense of place, recognised as an area with a flourishing community programme of events and activities powered by volunteers.

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Volunteer Manager	32,000	32,640	33,293	33,959	34,638	166,530
On Cost - NI, insurance, pension	5,760	5,875	5,993	6,113	6,235	29,976
Office materials	2,000	800	800	800	800	5,200
Project materials	8,000	5,000	5,000	5,000	5,000	28,000
Core Overhead contribution	9,552	8,863	9,017	9,174	9,335	45,941
TOTAL:	275,647	57,312	53,178	54,103	55,046	56,008

What income has already been raised?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
TOTAL:	0	0	0	0	0	0

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
TOTAL:	0	0	0	0	0	0

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Volunteer Manager	32,000	32,640	33,293	33,959	34,638	166,530
On cost - NI, tax, pension	5,760	5,875	5,993	6,113	6,235	29,976
Office materials	2,000	800	800	6,113	6,235	5,200
Project materials	8,000	5,000	5,000	5,000	5,000	28,000
Core overheads	9,552	8,863	9,017	9,174	9,335	45,941
TOTAL:	275,647	57,312	53,178	54,103	55,046	56,008

Who will benefit?

How many people will directly benefit from the grant per year? 118
In which Greater London borough(s) or areas of London will your beneficiaries live? Westminster
Does this project specifically target any groups or communities?
This project will specifically work with the following age groups: 16-24
This project will specifically work with the following gender groups: Male
This project will specifically work with the following ethnic groups: Mixed / Multiple ethnic groups
If Other ethnic group, please give details:
This project will specifically work with Deaf and disabled people: No
This project will specifically work with LGBTQI groups: No

This project will specifically work with other groups or communities:

How will you target the groups/communities you have identified? What is your expertise in providing services for these groups?

PDT has a proven track record in working with disadvantaged and socially excluded communities within North Paddington and beyond.

Are there any groups or communities you think your organisation will find hard to include through this project?

No

If yes, please specify which groups or communities? Where possible using the categories listed above.

If yes, what steps will you take to make your services accessible to and meet the needs of the groups/communities you have identified?

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Jackie Rosenberg**

Role within Organisation: **Deputy CEO**

The City Bridge Trust

Bridging Divides: Application for a grant



About your organisation

Organisation Details

Name of your organisation:

QPR in the Community Trust

If your organisation is part of a larger organisation, what is its name?

No but we report into the Premier League/English Football League

In which London Borough is your organisation based?

Hammersmith & Fulham

Contact person:

Mrs Fiona Williams

Position:

Business Development Manager

Website:

<http://www.qpr.co.uk/community>

Social Media Accounts:

<https://twitter.com/QPRtrust>

<https://www.facebook.com/QPRtrust/>

What Quality Marks does your organisation currently hold?

Capability Status, the Premier League/English Football League's quality assurance status regarding the charity's policy and procedures, including safeguarding, health and safety, management, strategic planning, human resources, financial and governance arrangements.

Legal Status

Legal status of organisation: **Registered Charity**

Charity Number:

1127806

Company Number:

06703178

CIC Number:

Bencom Number:

When was your organisation established? **02/02/2009**

Aims of your organisation:

Aims: Creating opportunities, Inspiring change and helping people to fulfil their potential. QPR in the Community Trust has a proven track record in working within the local community providing opportunities based on the main broad objectives of Health, Education, Employability, Social Inclusion and Participation, tackling National Issues at a local level. The Trust recognises the power that football and the football Club identity has on its local community. It engages people, stimulates interest and is a powerful tool in spreading positive messages. The beneficiaries are all members of the local community including school children, young adults, disabled groups, community groups, those at risk, parents and volunteers. QPR in the Community Trust wishes to break down barriers to participation and create safer, positive communities. The work undertaken by the Trust covers 7 London boroughs and around 22,000 people. Across our projects we work with many and varied partners to increase the impact of the work for the participants.

Main activities of your organisation:

The beneficiaries are all members of the local community including school children, young adults, disabled groups, community groups, those at risk, parents and volunteers. Current projects include:

? Premier League Kicks: Tackles anti social behaviour and low level crime, encourages volunteering and provides routes back into education, training and employment for young people aged 12-18.

? QPR Tiger Cubs in partnership with the DSA we provide children and young people with Downs Syndrome the same benefits of being on a team as their able-bodied peers.

? QPR Health Stars: Family engagement and primary school project delivery to highlight the importance of eating healthily, not smoking, oral health and physical exercise.

? Extra Time: Physical activity and social Club for the over 60s.

? Ex forces programme: helping ex service personnel develop and personal plan to help to get them back to work through qualifications, workshops and networking with local businesses

? Healthy Kickers - a mental health football team.

Your Staff & Volunteers

Full-time:	Part-time:	Trustee/Board members:	Active volunteers:
37	3	7	55
Do you have a Safeguarding policy? Yes			
Are the following people in your organisation subject to DBS checks?			
Paid Staff Yes	Volunteers Yes	Trustees / Management Committee Members Yes	

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Owned	It belongs to QPR F.C.

Environmental Impact**What action have you taken in the past year to progress environmentally sustainability principles and practice?**

In August 2017 we switched our energy supply to 100% renewable sources, which I estimate will reduce our Carbon Emissions by 405.35 CO₂e (tonnes), which account for the majority of QPR's carbon emissions. This is a major step in reducing the club's footprint and has been achieved through a commercial partnership with our new supplier Solarplicity.

We have continued changing over fluorescent tube lighting to LED lighting in high use areas, saving approximately 32,000 kWh a year.

We have also introduced paper recycling bins recently to try and cut down on paper wastage and improve our recycling around the stadium.

Finance Details

Organisation Finances

	Year of most recent audited / examined accounts	Current financial year forecast	Next financial year budget
End of financial year date	31/05/2017	31/05/2018	31/05/2019
Grants & donations:	£868,038	£661,035	£687,476
Earned income:	£652,248	£819,393	£960,000
Other income:	£22,317	£0	£0
Total income:	1,542,603	£1,480,428	£1,647,476
Charitable activity costs:	£1,417,932	£1,383,911	£1,628,051
Cost of raising funds:	£0	£0	£0
Other costs:	£11,288	£12,600	£13,000
Total expenditure:	£1,429,220	£1,396,511	£1,641,051
Free unrestricted reserves held at year end:	£316,389	£318,389	£320,389
What is your organisation's reserves policy? The charity has a target in place to secure reserves to cover six months of expenditure. The previous target of three months expenditure was met in the financial year 2015/16. However the expansion of the Trust with new Staff, Projects and an increase in restricted grant income has meant that the Trustees agreed to increase the target for the reserves policy.			
For your most recent financial year, what % of your income was from statutory sources? 1-10%			

Organisational changes

Describe any significant organisational changes to your structure, financial position or core activities since the date of your most recent accounts.

An increase in full time staff from 29 to 37

Grant Request

Under which of City Bridge Trust's programmes are you applying?
Connecting the Capital

Which of the programme outcome(s) does your application aim to achieve?
Connecting the Capital\Londoners experiencing inequality or disadvantage have greater wellbeing and independence through improved access to arts, sports and other community facilities and services

Please describe the purpose of your funding request in one sentence.
Providing local residents aged 65+ with weekly physical activity and social sessions to increase activity levels, combat isolation and loneliness, give them a voice, increase digital skills and community spirit.

When will the funding be required? **07/01/2019**

Is this request to continue work that is currently funded or has been funded in the last year by:

City Bridge Trust?
No

Another funder? (If so which)
The Hyde Group and the PLPFA

How much funding are you requesting?

Year 1: £42,359	Year 2: £49,935	Year 3: £49,935	Year 4: £59,042	Year 5: £59,042
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Total Requested: £260,313

You and your grant request

What, specifically, are you applying for (your project)?

We are applying for a grant to sustain our current delivery to the older population and also over the next 5 years increase the number of sessions from 3 per week to 5 (100 participants yr1 increasing to 150 yr5). The projects will be run in areas of high deprivation and disadvantage and aim to get the older population physically active, socialising and combat loneliness and isolation. We believe we are becoming established as a deliverer of successful older people projects forming close knit groups with a retained membership. The projects will offer a range of physical activity options, health talks, day trips, Christmas party and digital inclusion. We can bring already established local partnerships into the project and also we will work to further increase our impact on local communities. We want to give the older people a voice on issues both personal to them and in the community

What are the changes you hope to achieve?

Helping older people improve their health & well-being. Weekly physical activity sessions will impact on their physical and mental health. The project will combat isolation and loneliness and promote friendships as well as the participants meeting up outside of the sessions. The project promotes a sense of community and we will signpost members to local activities and events.

Older residents benefit from positive social activities: a day trip, weekly time for them to socialise and a Christmas party.

Residents have increased confidence using digital technology regularly: As part of the two weekly sessions we will utilise the IT suites/IT equipment to teach skills that will be beneficial to them (after consultation) we predict that this will be skills such as: emailing, internet searches, social media, engaging with the housing association/LA and online shopping.

Through partnerships we will link the groups to local partners and services e.g. NHS support groups, AgeUK.

How do you know there's a need for this work?

Feedback from our Hammersmith & Fulham project:

? Improved flexibility: 61% said yes

? I've made friends: 94% said yes

? I feel happier: 79% said yes

? Improved confidence: 58% said yes

? Socially it's very important, when you are retired it is harder to meet people? Lynne

? Something to look forward to each week?

Figures from Stonebridge (Brent) needs assessment report commissioned by Hyde (2014) showed that:

? In Stonebridge 34% over aged 65 and over live alone compared with 16% at Wembley Central and 27% average in Brent.

? It is projected that there will be a 32% increase in people in Brent 65 and over with dementia, rising from 2,204 in 2012 to 2,919 in 2021.

We now also have two members of the H&F group that are 90 years old, they have become reliant on the group as a source of friendship, community and fun.

How will the work be delivered - specifically, what will you do?

The project will run for 30-32 weeks of the year we will offer various activities such as Tai Chi, Aerobics, Boccia, Indoor Archery and Croquet (voted on by the group). The sessions in Hammersmith and Fulham will take place at QPR F.C. and the sessions in Stonebridge (Brent Hub & Bridgestone Arena). The projects will include relevant NHS health talk such as Stroke Awareness, Sleep, Nutrition, talks by local partners e.g. councils, charities providing services they could benefit from. We run 3 social events throughout the year for each group- a Christmas Party, summer party and a day trip. The sessions run for 2 hours each week and there will be an hour for socialising and an hour for physical activity/health talk. Digital inclusion sessions will also be included as we see the importance of accessing online skills so they are not excluded from any services.

Why are you the right organisation to do this work?

We have a proven track record in engaging with and sustaining our projects with older people. The reason the Hyde Group approached us in the first place to expand our project is because they had heard about Extra Time, visited a session and wanted a regular structured older people's project that would become embedded in the community. The second session has been such a success that we have now expanded to 3 sessions. The sessions have a great sense of fun, friendship and community and we give the participants choice over what they want to do which gives them ownership of the project. We bring the brand of QPR and can offer the venue for the Hammersmith and Fulham session in kind, player and player ambassador visits and tickets to QPR matches. We also bring some well established partnerships with local service providers including the NHS, local council and charities.

How does your work complement and not duplicate other services within your area?

When The Hyde Group approached us to start the second session it was because there were a local older people groups that were run adhoc, sessions would often be cancelled because a coach didnt show up/key people weren't there. Therefore they wanted to offer a structured session to bring the old people together and form a close knit group, this has been so successful that we have started third session. In Hammersmith and Fulham there were few options for older people when we started, this has improved with Age UK and Big Local doing more in the area, but only a few members attend these alternative sessions, we have also built relationships locally during the project. An ageing population will increase the demand for services for this age group and we feel we complement other services and give people access to hear their voices and allow for informal consultation.

How will this proposal meet the Programme Outcome(s) under which you are applying?

The sessions will be run at local community facilities and the football club, both providing an hours physical activity each week. The project impacts on both their physical and mental health therefore increasing well-being. Both sessions are run in disadvantaged areas of London which have a lack of options available to older people. The project will encourage them to try new sports/activities and they will have a say in aspects of the project e.g. destination for the day trip and link the group to further local opportunities such as the Mayors tea dance. Increasing their confidence and forming friendships would increase independence, mean they have more people to rely on and can go to new sessions/events with a friend. The older generation may also feel they are missing out by not being up to date digitally, we will teach them basic skills to help them communicate and use local services.

How will you ensure that your project will hear and represent the views and needs of disadvantaged people and/or diverse communities?

Both sessions run in areas of deprivation and inequality, White City is in the top 5% of deprived wards in the UK. The older people who attend the sessions are consulted on how the project is run and we build social connectedness. We have talks by local partners e.g. Age UK and NHS partners - often sparking discussions and questions. The members of staff are well known and liked by the participants and they feel confident sharing their needs and challenges with them, the safeguarding officer for the Trust attends the sessions to speak with the group to find out if anyone needs further support. We encourage the group to attend local events which are fun e.g. the over 50s show at Earls Court but also that benefit them e.g. a couple of them have attended a local diabetes awareness group and been consulted in the H&F Older Peoples Commission.

How does your project engage and empower individuals and/or communities to come together on this issue? Will you be working with people who are particularly excluded?

Older people sometimes feel as though their voice isn't heard. The sessions have proved successful in giving the participants a voice; in Hammersmith and Fulham the group was involved in the older people's commission and we are contacted by local agencies wanting to engage with them e.g. Big Local, Imperial College, NHS services and local charities. The participants also input into the running of the sessions including what activities they would like to do, where to go on the day trip and input into how the sessions are run giving them ownership of the project. We have also included digital sessions within both groups - many older people feel they can't use the internet etc as they don't understand it/dont have a computer, yet more and more services are only online which excludes them from accessing them. These skills will allow them to stay connected to family, friends and services.

Is the focus of your project meeting an already identifiable need (acute or otherwise) or are there elements which are preventative and/or incorporate early action?

We think the main identifiable need for the group is loneliness and isolation and a decrease in overall well-being. There are many ways that people become lonely or feel physically or mentally less strong; losing their confidence after retirement, loss of a spouse or friends, injury or ill health. This would be preventable if people joined the session before they became too isolated or if they have become isolated may start to reverse these feelings. With an ageing population the demand for these types of sessions will increase and to be able to attend a reliable, structured, friendly session with an emphasis on being social and having fun is hugely impactful on current participants. Feedback questionnaires highlighted that the sessions make them happier, more confident, more flexible and strong and that they have formed strong friendships. The project supports the Mayor of London's "A city for all Londoners" aims.

Who might you need to work closely with in delivering this project - whether before, during or afterwards?

We would work with the following partners to add value to the project
The Hyde Group: Will part fund year one of the Brent session and also help in the delivery of the project. Hyde can link the Brent session to local services and help with housing issues experienced by the group, they will also help with the digital inclusion sessions through volunteering and it fits with their resident engagement strategy.
Local NHS partners: deliver talks/workshops: falls prevention, stroke awareness, diet and nutrition.
Local Councils: We have been part of the older people's commission in Hammersmith and Fulham which is ongoing and we would try to make similar contacts in Brent.
Venue operators: 2 facilities in Brent and QPR FC
Imperial college: new partner who want to involve more older people in their community events.
Substance: Will assist us in producing an impact report of the project.

Our aim as a funder is to help people move positively between any of the four stages of Surviving, Coping, Adapting and Thriving. For your project at which of these stages will most people begin their journey?

We feel that most people will start the project at coping. They will be able to get out and about to shop etc but may not be taking part in regular physical activity and may be isolated or lonely. We will through a regular structured sessions embed a sense of community and help people to move to adapt and thrive. Impacting on their physical health will help them to avoid long term health conditions and also help their mental well being. The sessions we have going already would be described as fun, thriving sessions where the group have people that they can talk to, get help from and be heard. We have shown that we have a skill in sustaining engagement with this group and providing a community platform which becomes integral to their life and we want to continue to build on our engagement with this cohort.

Will there be any elements of this project that will help you or your beneficiaries to reduce your environmental footprint?

We will cut down and eliminate the use of one use paper cups/plates etc. We would be happy to host a workshop on reducing your environmental footprint to the groups.

What are the main activities or outputs you want to deliver?

Weekly physical activity sessions. Each week will include an hours physical activity, we can offer aerobics, dance, tai chi, salsa, boccia, croquet and boules, dance, table tennis, seated football and archery. The group lets us know what they want to do and we can offer a variety of sessions.

Socialisation, feedback from current participants says this is the most important part of the project. Each week there will be an hour where the group can socialise, we also offer an annual day trip past destinations have included Brighton, Southend and Winchester and each venue has a Christmas Party.

Sense of Community/Social connectedness & Digital skills. Through health talks, links to local partners, signposting to events and sessions and digital Inclusion sessions. Giving the group a platform to be heard. Having more people they can rely on and meet up with outside of the structured weekly sessions.

What 3 main differences or outcomes do you hope the activities you have described above will achieve?

Increase in health - raising physical activity levels, impacting on their strength, flexibility and weight, and also their sleep and well being. Raising physical activity levels has been proven to help to prevent heart disease, cancer, diabetes and other serious long term conditions. Also the opportunity to try new sports.

Impacting on their mental health and well being, increasing confidence, making friends and having more people that they can talk to/rely on. Decreasing feelings of loneliness and isolation and linking the group to services that can further support them and community events that they can attend.

Education about health may help them to make further changes at home to impact their lives e.g. diet and nutrition. Digital inclusion sessions will help them to learn the basics about getting online, accessing services and using the internet to also increase their socialisation through emails and social media.

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Staffing & staff travel	17,652	23,568	23,568	29,388	29,388	123,564
Delivery staff e.g. aerobics teachers	3,240	4,320	4,320	5,400	5,400	22,680
Venue hire for sessions in Brent	6,480	9,720	9,720	9,720	9,720	45,360
Equipment, including laptops in year 1	7,650	200	200	250	250	8,550
Administration, planning and monitoring	2,700	3,600	3,600	4,500	4,500	18,900
Events - including day trip coach hire, xmas party food	4,050	5,400	5,400	6,750	6,750	28,350
Weekly refreshments, tea, coffee, biscuits, washing up liquid etc	648	864	864	1,080	1,080	4,536
Management and Impact report costs	6,019	7,303	7,303	8,254	8,254	37,133
Other - cakes for big birthdays, get well cards, easter	270	360	360	450	450	1,890
TOTAL:	48,709	55,335	55,335	65,792	65,792	290,963

What income has already been raised?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Hyde Housing	2,300	0	0	0	0	2,300
Fees charged	4,050	5,400	5,400	6,750	6,750	28,350
TOTAL:	6,350	5,400	5,400	6,750	6,750	30,650

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
TOTAL:	0	0	0	0	0	0

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Staffing	15,352	23,568	23,568	29,388	29,388	121,264
Delivery staff e.g. aerobics teachers	3,240	4,320	4,320	5,400	5,400	22,680
Venue hire for sessions in Brent	6,480	9,720	9,720	5,400	5,400	45,360
Equipment, Including laptops in year 1	7,650	200	200	250	250	8,550
Administration, planning and monitoring	2,700	3,600	3,600	4,500	4,500	18,900
Weekly refreshments, tea, coffee, biscuits, washing up liquid etc	648	864	864	1,080	1,080	4,536
Management and Impact report costs	6,019	7,303	7,303	8,254	8,254	37,133
Other - cakes for big birthdays, get well cards, easter	270	360	360	450	450	1,890
Events	0	0	0	0	0	0
TOTAL:	42,359	49,935	49,935	59,042	59,042	260,313

Who will benefit?

How many people will directly benefit from the grant per year?

150

In which Greater London borough(s) or areas of London will your beneficiaries live?

Hammersmith & Fulham

Does this project specifically target any groups or communities?

This project will specifically work with the following age groups:

65-74

This project will specifically work with the following gender groups:

Male

This project will specifically work with the following ethnic groups:

Asian/ Asian British (Including Indian; Pakistani; Bangladeshi; Chinese; Any other Asian background)

If Other ethnic group, please give details:

This project will specifically work with Deaf and disabled people:

No

This project will specifically work with LGBTQI groups:

No

This project will specifically work with other groups or communities:

How will you target the groups/communities you have identified? What is your expertise in providing services for these groups?

Fliers, posters, word of mouth and advertising through local partners. We have been delivering over 60s projects for 9 years and this project has expanded to 3 sessions in the last 2 years. Our reputation has led to links with local partners.

Are there any groups or communities you think your organisation will find hard to include through this project?

No

If yes, please specify which groups or communities? Where possible using the categories listed above.

If yes, what steps will you take to make your services accessible to and meet the needs of the groups/communities you have identified?

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Fiona Williams**

Role within **Business Development Manager**
Organisation:

The City Bridge Trust

Bridging Divides: Application for a grant



About your organisation

Organisation Details

Name of your organisation: Reach Volunteering	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? Lambeth	
Contact person: Ms Janet Thorne	Position: CEO
Website: http://www.reachvolunteering.org.uk	Social Media Accounts: @janetthorne
What Quality Marks does your organisation currently hold? none	

Legal Status

Legal status of organisation: Registered Charity			
Charity Number: 278837	Company Number: 1452482	CIC Number:	Bencom Number:
When was your organisation established? 01/09/1979			

Aims of your organisation:

Reach Volunteering has a vision of a society where all charities and voluntary organisations can easily access the volunteer skills and support they need to succeed. Its mission is to provide fulfilling skilled volunteering opportunities to enable voluntary and community organisations across the UK to improve their effectiveness.

For almost 40 years Reach has been connecting charities with the skills they need to survive and prosper. We help charities find the key skills they urgently need, skills such as operational management, finance, income generation, digital, planning and communications. We aim to provide charities with crucial additional capacity, helping them to build greater capability and gain access to the expertise, ideas or thinking that will enable them to develop their cause for the benefit of their beneficiaries

Main activities of your organisation:

Reach Volunteering is the UK's leading skills-based volunteering charity. We help charities find the skills they need but can't otherwise access. We support charities to identify and promote their volunteering and trustee opportunities, recruiting people willing to donate their expertise, and enabling charities and volunteers to find their perfect match.

Our service:

- ? strengthens governance, recruiting Chairs, Treasurers or trustees with particular specialisms
- ? increases frontline capacity, finding volunteers to co-ordinate or deliver services

? strengthens the ?back office?, recruiting volunteers who help in areas including management of people, property or other resources, generating income, or raising the organisation?s profile.
We provide a ?light touch? holistic service, based on self-service and peer-to-peer interaction enabling us to offer our service without charge to hundreds of small and medium sized charities.

We also offer added-value services which generate income for Reach. These include:

- ? TrusteeWorks? executive search for boards
- ? Employer supported volunteering
- Funder plus - supporting grantees to recruit trustees

Your Staff & Volunteers

Full-time:	Part-time:	Trustee/Board members:	Active volunteers:
4	4	7	23
Do you have a Safeguarding policy? No			
Are the following people in your organisation subject to DBS checks?			
Paid Staff	Volunteers	Trustees / Management Committee Members	
No	No	No	

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Leased	March 2020

Environmental Impact

What action have you taken in the past year to progress environmentally sustainability principles and practice?

- ? 4 members of staff out of 7 have either cycled or run to and from work. Reach encourages staff to take part in the charity bike purchase scheme.
- ? Reach participates in a tenants recycling programme for which annual targets are set for waste reduction and monitored increase levels for paper, plastic and metal recycling. Bins are provided within the Reach office to separate different types of waste material.
- ? There are timed lighting arrangements in the communal areas of the building. Within Reach offices a member of staff monitors the office power consumption, example being an internal initiative to turn off computer monitors overnight.
- Reach has cut its paper consumption by over 50% since 2016. Any Reach literature is printed on 100% recycled paper.
- ? All Reach staff and volunteers have remote access connection and are encouraged to work from home on occasion.

Finance Details

Organisation Finances

	Year of most recent audited / examined accounts	Current financial year forecast	Next financial year budget
End of financial year date	31/12/2017	31/12/2018	
Grants & donations:	£314,466	↑ £393,000	£0
Earned income:	£67,620	£70,000	£0
Other income:	£18,186	£23,000	£0
Total income:	400,273	£486,000	£0
Charitable activity costs:	£401,432	£416,121	£0
Cost of raising funds:	£48,334	£48,000	£0
Other costs:	£2,336	£2,500	£0
Total expenditure:	£452,102	£466,621	£0
Free unrestricted reserves held at year end:	£95,037	£115,000	£0
What is your organisation's reserves policy? The Trustees aims to hold at all times sufficient liquidity equivalent to at least three months expected expenditure. This target was met in 2017			
For your most recent financial year, what % f of your income was from statutory sources? 0%			

Organisational changes

Describe any significant organisational changed to your structure, financial position or core activities since the date of your most recent accounts.

Reach has secured a 3 year grant from the Big Lottery of £311k over 3 years

Grant Request

Under which of City Bridge Trust's programmes are you applying? Connecting the Capital														
Which of the programme outcome(s) does your application aim to achieve? Connecting the Capital\Civil society organisations are more effective and resilient														
Please describe the purpose of your funding request in one sentence. Strengthening the governance, capacity and capability of charities throughout London by connecting them with Londoners who want to volunteer their expertise.														
When will the funding be required? 03/12/2018														
Is this request to continue work that is currently funded or has been funded in the last year by: City Bridge Trust? Another funder? (If so which) No														
How much funding are you requesting? <table style="width: 100%; border: none;"> <tr> <td style="width: 20%;">Year 1:</td> <td style="width: 20%;">Year 2:</td> <td style="width: 20%;">Year 3:</td> <td style="width: 20%;">Year 4:</td> <td style="width: 20%;">Year 5:</td> </tr> <tr> <td>£59,860</td> <td>£60,829</td> <td>£63,012</td> <td>£63,640</td> <td>£60,573</td> </tr> </table> <p style="text-align: center; margin-top: 10px;">Total Requested: £307,914</p>					Year 1:	Year 2:	Year 3:	Year 4:	Year 5:	£59,860	£60,829	£63,012	£63,640	£60,573
Year 1:	Year 2:	Year 3:	Year 4:	Year 5:										
£59,860	£60,829	£63,012	£63,640	£60,573										

You and your grant request

What, specifically, are you applying for (your project)?

We want to connect up Londoners who want to engage, with charities working to tackle inequality, to build the capacity of civil society and help foster a more cohesive city.

London is a city where extremes of wealth and poverty co-exist side by side, but often in separate worlds. It contains a diverse population with very valuable skills, many of whom would like to contribute their expertise to a good cause but do not know where to start. At the same time, there are many charities working hard to reduce inequality, which lack the resources and networks to attract all the skills they need.

We want to seize the opportunity to harness people's interest in volunteering and encourage them to act on it by undertaking London-focused marketing and promotion, forging partnerships that will create routes into volunteering, and by supporting London charities to recruit and retain volunteers and trustees.

What are the changes you hope to achieve?

The aim of this project is to increase the resilience and effectiveness of civil society organisations in London, by connecting them with volunteers who can strengthen their governance and build their capacity and capability.

We will target civil society organisations which are working for a more equitable and fair society, supporting people who experience disadvantage. We will help these charities

- ? Strengthen their governance by building well rounded boards of trustees, with a rich and diverse mix of skills, expertise and lived experience
- ? Increase their capacity and capability of their organisations by recruiting volunteers with expertise to help in a range of ways such as delivering specific projects, supporting core business functions or up-skilling staff by sharing their specialist knowledge.

How do you know there's a need for this work?

Governance

Charities need trustees with the collective combination of skills, expertise, lived experience and passion to lead through today's challenges. However, many say that they find it hard to recruit trustees, and boards are typically unrepresentative of the communities they service (92% white, 2/3 male, and average age of 61) and lacking key functional skills such as marketing and digital. Over 70% of trustees are recruited by informal methods, perpetuating the lack of diversity. Boards need to recruit openly, and draw in a wider range of trustees to address this.

Operational capacity

Charities are often under resourced and core functions are particularly stretched since funding is hard to find for these costs. Small charities often lack capability too: relying on a small team of generalists to undertake a wide range of tasks means that expertise in key functional areas like marketing, digital or HR is often an issue.

How will the work be delivered - specifically, what will you do?

Encourage more professionals to volunteer:

Extending strategic partnerships with corporates like SR Group and LinkedIn

Multi-channel London-based campaign around trusteeship: focused on social media, SEO, Adwords

Running free workshops and webinars with partners such as Team London and Capability Jane to introduce more people to volunteering / trusteeship.

Supporting charities to recruit more effectively:

Delivering workshops and resources, with Team London and other partners

Creating content to inspire organisations to make the most of skills-based volunteering

Supporting charities to create and upload good quality volunteer and trustee roles, vetting these roles and offering individual feedback and advice as required.

Promoting charities' roles to our online community and through extended networks (LinkedIn, corporate partnerships, and other partners).

Supporting charities throughout the recruitment process, to recruit effectively

Using co-production methods to increase the impact of our service, through a series of design cycles, based on service design methodology

Why are you the right organisation to do this work?

Reach combines a specialist focus (skills-based volunteering) with a breadth of industry (all professions) and geography (pan London).

We have a unique set of partnerships with companies and other civil society organisations. We attract a diverse range of volunteers from different sectors and backgrounds who are offering considerable specialist expertise and who will increase the diversity of trustee boards of London civil society organisations (monitoring data available).

Our service is effective ? as evidenced by our outcomes

<https://reachvolunteering.org.uk/our-impact>. We are user-focused, and use a service design approach to drive continuous improvement. We have recently been used as a case study <https://betterdigital.services/case-study/reach-volunteering/> to illustrate the new 'better digital services' principles developed by CAST.

How does your work complement and not duplicate other services within your area?

We work closely with other civil society support organisation.

We partner with any willing London Infrastructure organisation to stream our roles through their site. See for example <https://www.harrowcn.org.uk>. Likewise we partner with professional bodies like the Royal Society of Staticians to encourage their members to volunteer.

We have worked closely with GLV and Team London delivering workshops and conferences at City Hall on governance. We are currently exploring how we can collaborate with the new London Plus.

We work closely with others whose work we complement (eg Cranfield Trust, who recruit volunteers through our service and also signpost to us; CVSs and Volunteer Centres which often recruit their own boards through our service). Many CVSs and Volunteer Centres encourage charities to use our service in addition to their own.

We are working with Association of Chairs and Small Charities Coalition to explore how to encourage more boards to recruit openly

How will this proposal meet the Programme Outcome(s) under which you are applying?

Charities will have stronger governance: we will support boards to identify the skills and experience they need to create a well rounded board. Through our matching service, we will support them to recruit suitable trustees. Strong diverse boards make better decisions and make their organisations more effective and sustainable.

Charities will have greater capacity and capability. We will support charities to recruit volunteers who enable the charity to extend what they are doing by adding capacity. Our service will increase charities' capability by supporting them to recruit volunteers with specialisms that complement the generalist skills of a small team. Eg supplementing the skills of a Marketing lead with SEO, digital marketing, content writing, social media, PR or design skills, at strategic and delivery levels

Over 5 years over 1,000 charities tackling inequality in London will be supported to recruit trustees and volunteers. 2,500 trustees and volunteers will be appointed.

How will you ensure that your project will hear and represent the views and needs of disadvantaged people and/or diverse communities?

We are working with charities, not directly with beneficiaries. However we will be targeting charities which work with disadvantaged people and we will actively promote our service to these charities.

How does your project engage and empower individuals and/or communities to come together on this issue? Will you be working with people who are particularly excluded?

As above. In addition: we wish to address equalities issues and will collaborate closely with London Plus on this. In particular, we want to address the lack of diversity on trustee boards. We will do this by:

Developing materials which encourage boards to consider both diversity and inclusion

Promoting the value of diversity, and encouraging boards to take concrete steps to help increase their inclusivity

Developing content, including video, that will encourage people from groups who are underrepresented on boards to consider trusteeship.

Actively reaching out to communities that are under-represented, to encourage them to volunteer as trustees or on operational projects.

Is the focus of your project meeting an already identifiable need (acute or otherwise) or are there elements which are preventative and/or incorporate early action?

We are looking to address the problems of weak governance, lack of board diversity, inadequate resourcing and insufficient capacity and capability which have already been identified as issues for many charities.

However, there are also many charities for which these are not significant challenges. For them, supporting them to find good trustees or volunteers to help strengthen their board or increase their capacity / capability can help them avoid future problems, and thrive.

Who might you need to work closely with in delivering this project - whether before, during or afterwards?

We will work closely with

- ? London Plus, promoting skills based volunteering; tackling equalities issues; promoting skills based volunteering and helping charities navigate the range of help on offer
- ? Team London ? running a joint programme providing training in trusteeship and board development to trustees
- ? CVSs and Volunteer centres ? providing a complementary service and looking to collaborate where possible
- ? Corporates ? encouraging their employees and extended network to volunteer their expertise for the capital's communities
- ? Other associations / professional membership bodies ? encouraging their members to volunteer their skills
- ? Small Charities Coalition, Association of Chairs and Charity Commission, to produce materials to encourage boards to recruit trustees openly, and to recruit more effectively.

Our aim as a funder is to help people move positively between any of the four stages of Surviving, Coping, Adapting and Thriving. For your project at which of these stages will most people begin their journey?

Not strictly relevant, since we are working with charities, not people. However, we will be working with charities at all points of this spectrum. Strong boards can lead charities through a turnaround (see Charity Governance Awards Turnaround category) or enable them to move from ?adapting? to ?thriving?. Similarly, volunteers recruited through our service have helped charities avert crisis or even closure, or enabled them to innovate (see for example the ?Christmas advert? produced for Small Charities Coalition by a videographer recruited through Reach)

Will there be any elements of this project that will help you or your beneficiaries to reduce your environmental footprint?

Not directly. However, we are a good source of volunteers with digital expertise. Helping charities become more digital can increase staff capacity to work remotely (reducing travel) and reduce inefficiency.

What are the main activities or outputs you want to deliver?

4,600 Londoners ready to volunteer their skills, generated by running training courses and webinars, and promoting volunteer and trustee positions to a wider audience through strategic partnerships and digital marketing

Appointment of 2,500 trustees and volunteers with expertise by providing a supported matching service which includes vetting, and advice and guidance

Improving the effectiveness of our service by involving charities and volunteers in an iterative series of service design cycles with an end goal of producing more impact placements which work for both parties

What 3 main differences or outcomes do you hope the activities you have described above will achieve?

Charities? trustee boards are stronger and more diverse - charities will be supported to recruit trustees who can contribute skills and experience that will make their boards more diverse and well-rounded, and thus able to provide better leadership.

Charities have increased capacity and capability of their organisations - charities will be supported to recruit volunteers who contribute their skills and experience to projects or on an ongoing basis, enabling charities to stretch their resources further, and to bring in specialist expertise to innovate and upskill.

Our service will be more effective and efficient

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Service Delivery,(advice, support, vetting)	50,000	51,000	52,020	53,060	54,122	260,202
Developing Partnerships	7,400	7,548	4,457	4,546	4,637	28,588
Service Dev, (design, product man, tech dev)	22,122	22,564	20,581	20,993	21,413	107,673
Pan London Promotion	20,000	15,000	12,000	12,000	12,000	71,000
Contribution to Overheads	17,000	17,340	17,687	18,040	18,400	88,467
TOTAL:	116,522	113,452	106,745	108,639	110,572	555,930

What income has already been raised?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Big Lottery	31,662	12,623	13,731	0	0	58,016
Clothworkers Co, Leathersellers Co, personal donor	25,000	20,000	0	0	0	45,000
TOTAL:	56,662	32,623	13,731	0	0	103,016

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Anticipated surplus income from charged for services	0	10,000	12,000	15,000	20,000	57,000
Sobell Fdn new app in course follow on fdg	0	25,000	25,000	25,000	0	75,000
to be Esme Fairbairn Fdn / J Ellerman Fdn	0	0	0	0	0	0
Regular small grant giving trusts and corporates	0	10,000	10,000	10,000	10,000	40,000
TOTAL:	0	45,000	47,000	50,000	30,000	172,000

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Service Delivery	32,970	28,404	23,496	28,060	29,122	132,052
Developing Partnerships	1,050	1,191	3,092	4,546	4,637	14,516
Service Development	2,340	12,564	20,581	4,546	4,637	73,891
Pan London Promotion	20,000	15,000	12,000	9,000	9,000	65,000
Contribution to Overheads	3,500	3,670	3,843	8,041	3,401	22,455
TOTAL:	59,860	60,829	63,012	63,640	60,573	307,914

Who will benefit?

How many people will directly benefit from the grant per year?

10,000

In which Greater London borough(s) or areas of London will your beneficiaries live?

London-wide

Does this project specifically target any groups or communities?

This project will specifically work with the following age groups:

This project will specifically work with the following gender groups:

This project will specifically work with the following ethnic groups:

If Other ethnic group, please give details:

This project will specifically work with Deaf and disabled people:

No

This project will specifically work with LGBTQI groups:

No

This project will specifically work with other groups or communities:

How will you target the groups/communities you have identified? What is your expertise in providing services for these groups?

Are there any groups or communities you think your organisation will find hard to include through this project?

No

If yes, please specify which groups or communities? Where possible using the categories listed above.

If yes, what steps will you take to make your services accessible to and meet the needs of the groups/communities you have identified?

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Andrew Phillips**

Role within **Fundraising Manager**
Organisation:

The City Bridge Trust

Bridging Divides: Application for a grant



About your organisation

Organisation Details

Name of your organisation:		Streetwise Opera	
If your organisation is part of a larger organisation, what is its name?			
In which London Borough is your organisation based? Westminster			
Contact person:		Position:	
Ms Camille De Groote		Head of Development	
Website:		Social Media Accounts:	
http://www.streetwiseopera.org		@StreetwiseOpera	
What Quality Marks does your organisation currently hold? N/a			

Legal Status

Legal status of organisation: Registered Charity			
Charity Number:	Company Number:	CIC Number:	Bencom Number:
1092931	04370521		
When was your organisation established? 08/02/2002			
<p>Aims of your organisation: The charity's objectives are to advance the education of the public in the arts, in particular but not exclusively in the art of opera; and the relief of need of homeless people.</p> <p>Streetwise Opera is an award-winning charity which uses music to help people who are or have been homeless make positive changes in their lives. Our programme of high-quality, regular arts activities aims to improve society's most marginalised people's wellbeing and social inclusion, helping them to develop the skills and confidence they need to move on from homelessness, for good.</p> <p>Our goal is that through involvement in our programme:</p> <ul style="list-style-type: none"> - Participants improve their wellbeing and physical health - Participants increase their creative skills and enjoy life more - Participants become more self-confident, develop better self-esteem and feel more positive about the future - Participants make friends and increase social skills - Participants develop an increased sense of belonging and pride and become more motivated to try new things 			

Main activities of your organisation:

Our programme includes:

- Weekly singing and acting workshops in a homeless / third sector centre and an arts venue in five regions (London, Manchester, Nottingham, NewcastleGateshead and Teesside), led by two professional musicians and a support worker offering pastoral care. Workshops involve group and solo singing, improvisation, team work, movement and creative expression.
- Progression activities comprising public performances, theatre trips, cultural activities, volunteering placements in partnership with other arts organisations and opportunities to represent Streetwise Opera as an Ambassador.
- A biennial opera production in one of our regions featuring our performers and professional artistic partners.

In 2017/18, we delivered 461 workshops, 37 performances and provided volunteering opportunities for 40 people. Moreover, with our support, 100 performers took part in other arts groups, and 43 took up opportunities to represent Streetwise Opera externally as Ambassadors.

We also run an international movement, With One Voice (WOV), which connects arts and homelessness organisations worldwide to share policy and best practice.

Your Staff & Volunteers

Full-time:	Part-time:	Trustee/Board members:	Active volunteers:
8	12	11	8
Do you have a Safeguarding policy? Yes			
Are the following people in your organisation subject to DBS checks?			
Paid Staff No	Volunteers No	Trustees / Management Committee Members No	

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Rented	2 years 3 months

Environmental Impact**What action have you taken in the past year to progress environmentally sustainability principles and practice?**

We rent an office in a shared building (our rent is reduced significantly by our landlords' Charitable Foundation's support), therefore we are limited in how much we can affect and control our environmental impact.

Where we can, we consider our environmental sustainability as a factor in our planning and decision-making processes. For example, we continue our efforts to reduce our energy consumption in the Streetwise Opera office, by recycling all waste and paper when possible, consciously working in a paperless way, purchasing Rainforest Alliance/Fairtrade tea and coffee, switching off all electrical equipment when not in use, and working with our host venues to follow these practices.

Finance Details

Organisation Finances

	Year of most recent audited / examined accounts	Current financial year forecast	Next financial year budget
End of financial year date	31/03/2017	31/03/2019	
Grants & donations:	£785,814	£863,086	£0
Earned income:	£16,028	£30,000	£0
Other income:	£1,672	£2,000	£0
Total income:	803,514	£895,086	£0
Charitable activity costs:	£747,482	£803,205	£0
Cost of raising funds:	£82,855	£91,881	£0
Other costs:	£0	£0	£0
Total expenditure:	£830,337	£895,086	£0
Free unrestricted reserves held at year end:	£179,319	£180,180	£0

What is your organisation's reserves policy?

The Trustees' policy is to maintain free reserves at least equivalent to three months' core costs and the costs associated with winding down the workshop programme. These costs are currently estimated at £165,790 and this amount is held in a designated fund.

The free reserves of the charity (i.e. those funds not tied up in fixed assets and restricted funds) at 31 March 2017 (as per 2016/17 audited accounts) amounted to £179,319 which is considered appropriate in the current climate. 2017/18 audited accounts will be signed at our AGM in November. The draft accounts show total free reserves of £180,180.

For your most recent financial year, what % of your income was from statutory sources?
21-30%

Organisational changes

Describe any significant organisational changes to your structure, financial position or core activities since the date of your most recent accounts.

With One Voice completed a second year of operation and results are far exceeding expectations. Following thorough analysis by the Trustees and Executive Team, we have concluded that WOV should become a separate organisation from April 2019 onwards. We are preparing for WOV's independence, which includes replacing our founding Artistic Director who will leave to become Director of WOV.

Grant Request

Which of the Trust's programmes and priority areas will your application deliver?

Connecting the Capital/Arts, sports, health and/or well-being projects for disabled people

Which of the programme outcome(s) does your application aim to achieve?

Connecting the Capital/Londoners experiencing inequality or disadvantage have greater wellbeing and independence through improved access to arts, sports and other community facilities and services

Please describe the purpose of your funding request in one sentence.

We request support so we can help some of London's most disadvantaged and isolated people, and through meaningful arts activities improve their wellbeing and increase their social inclusion in 2019-21.

When will the funding be required? **01/01/2019**

Is this request to continue work that is currently funded or has been funded in the last year by:

City Bridge Trust?
No

Another funder? (if so which)

MarlaMarina Foundation & Esmée Fairbairn Foundation (decreasing grant)

How much funding are you requesting?

Year 1:	Year 2:	Year 3:	Year 4:	Year 5:
£40,000	£40,000	£40,000	£0	£0

Total Requested: £120,000

What 3 main differences or outcomes do you want to achieve through your funding proposal?

At least 85% of surveyed participants (across Streetwise Opera's regions including London) note that their mental health has improved.

At least 80% of surveyed participants (across Streetwise Opera's regions including London) note that they felt that they had developed better relationships with other people.

At least 80% of surveyed participants (across Streetwise Opera's regions including London) note that they have improved or maintained their self-confidence.

What are the main activities or outputs you will deliver to achieve these differences?

C. 258 weekly workshops at two different settings in London (one homelessness centre and one arts venue), reaching 300 unique beneficiaries (people who are or have been homeless).

12 public performances and nine theatre trips, organised and supported by Streetwise Opera.

400 attendances across a range of progression activities signposted by Streetwise Opera (such as participating in activities or attending events organised by other arts organisations, and opportunities to represent Streetwise Opera as an Ambassador).

You and your grant request

What, specifically, are you applying for (your project)?

We are applying for support towards the running costs of our programme for people who are or have been homeless in London in 2019, 2020 and 2021.

In 2019, we aim to deliver:

- 44 weekly workshops at a homeless centre (The Passage Day Centre in Westminster) and 42 weekly workshops at an arts venue (Southbank Centre in Lambeth), reaching 160 unique beneficiaries per year
- Four theatre trips to English National Opera
- At least four public performance opportunities at venues such as Queen's Gallery, Royal Festival Hall etc.
- Volunteering opportunities with arts organisations such as Spitalfields Music and Shakespeare's Globe for at least 20 people
- Opportunities to represent Streetwise Opera as an Ambassador (e.g. sitting on recruitment panels, speaking at conferences) for at least 35 people

We set targets at year end, and expect to marginally expand our reach year-on-year in 2020 and 2021.

How will the project described achieve your stated outcomes?

We aim to open up London's fantastic cultural offer to some of the city's most disadvantaged people; improve wellbeing and increase social inclusion through arts participation; and contribute to a city that works for everyone.

Through working in a supportive environment and participating in opera (perceived by many as elitist), our participants' beliefs about their capabilities (and the public's perception) are changed. Through their involvement in Streetwise Opera, people feel better about themselves and more able to take on other challenges such as living independently, engaging with services and getting involved with community life.

We expect to achieve these outcomes:

- Participants report improved mental and physical health
- Participants feel (more) positive about the future
- Participants note they are (more) confident and have increased self-esteem
- Participants have developed their creative and social skills
- Participants have an increased sense of belonging
- Participants have built positive relationships

How do you know there's a need for this work?

Homelessness is a pressing issue; London rough sleeping has more than doubled since 2010 (over 1,000 people sleep rough on any given night), and an increasing number of homeless households are being placed in temporary accommodation (Homeless Link, Crisis). Meanwhile, local authorities' budgets and homelessness support is reducing.

Homelessness is a complex issue; people who are/have been homeless often deal with significant challenges in life and face multiple forms of discrimination, which make moving out of homelessness difficult. Social isolation and disaffiliation from society is also a big concern; even when people are re-housed [?] a substantial proportion [?] are unable to sustain the responsibilities of a tenancy and struggling to cope with isolation or independence? (Lemos & Crane).

Frontline services prioritise primary services. Homeless people need more than a bed and a roof; they need to be seen and heard, and know they have a legitimate place in society.

How will the work be delivered - specifically, what will you do?

We will run:

- Weekly workshops led by professional musicians, with a support worker present to offer pastoral care. Workshops involve group and solo singing, acting, improvisation, teamwork, creative expression and rehearsal techniques. They offer a regular, social space where people can be creative, try new things and enjoy themselves.
- Public performances in high-profile venues: The Queen's Gallery, Royal Festival Hall etc. Performances build participants' confidence, resilience and pride.
- Theatre trips in partnership with English National Opera to see productions of repertoire participants have studied, empowering and showing them that they belong within an art form widely perceived as elitist.
- Progression activities, such as engaging with other cultural activities like performing Bernstein's Mass at Southbank Centre, volunteering with Dickens Museum and Spitalfields Music, and acting as Streetwise Opera Ambassadors at conferences and on interview panels. These activities build participants' skills and provide a bridge back into society.

Why are you the right organisation to do this work?

We are one of the only organisations offering regular, high-quality creative activities with appropriate support for homeless people. Founded in 2002 by Matt Peacock MBE (awarded for services to music and homeless people in 2011), we have developed a reputation at the forefront of the arts and homelessness movement. We have won numerous awards, including The Times/Gramophone Music in Community Award, Andy Ludlow Homelessness Award, and Royal Philharmonic Society Music Award.

Our Co-Executive Directors are highly experienced within Streetwise Opera and other arts organisations, with proven track records in fundraising, communications, finance, HR and strategic planning. Programme staff are experienced in producing participatory arts projects and have equal regard for performers' needs and artistic quality. Workshop staff receive regular support and training, including through an annual training day.

We continuously monitor and evaluate our work; for example, we create an annual Impact Report, and quarterly programme reports for Board meetings.

How does your work complement and not duplicate other services within your area?

We carefully develop and regularly evaluate our work with a range of arts and homelessness partners, to ensure our activities complement existing services and add value to homelessness support in London.

Third sector organisations often lack the resource or expertise to deliver high-quality artistic activities themselves, although they highly value the benefit of arts participation. Therefore, we work directly with and at The Passage, and we liaise with organisations such as St. Mungo's and Crisis Skylight to share findings and signpost participants to each other's services.

We have also noticed that due to cuts to NHS and mental health budgets, our participants rely on Streetwise Opera more and more to support their wellbeing, hence our ongoing commitment to include support workers in workshops.

Moreover, we have been engaged by several creative spaces (e.g. Southbank Centre) as consultants to help them make their buildings more welcoming to people who are homeless.

How will you ensure that your project will hear and represent the views and needs of disadvantaged people and/or diverse communities?

Streetwise Opera is a performer-led organisation and we are committed to ensuring that our participants' voices and needs are heard at every level through inclusion, collaboration and representation:

- Performers attend planning meetings and feed into company policies, our communication strategy, and our strategic plan;
- We collect qualitative and quantitative data from all participants as part of our monitoring and evaluation, including through annual focus groups which gives participants an opportunity to feedback on the day-to-day running of the organization and the programme;
- Performers sit on staff recruitment and other decision-making panels; for example, this year two performers were part of the panel that selected our Composers-in-Residence;
- When staff are invited to attend/speak at conferences or events, we aim to invite performers to join us.
- Two former participants with experience of homelessness sit on our Board of Trustees and contribute to our governance.

How does your project engage and empower individuals and/or communities to come together on this issue? Will you be working with people who are particularly excluded?

Through our performances and progression activities, people from different walks of life come together over a shared cultural experience, and help raise awareness of the issues and misconceptions surrounding homelessness. Our activities demonstrate that people who are particularly excluded have a valid place in our society and cultural lives.

People who are or have been homeless suffer chronic social exclusion. Moreover, our 2017/18 data revealed that the majority of our participants had experience of multiple issues. Comparing our performers' profile with that of single homeless people accessing accommodation projects in England (2017 Homeless Link), it appears that we are reaching people with particularly high levels of mental and physical health issues (77% vs national figure 34%), and a high proportion of people with complex or multiple needs (54% vs national figure 32%). Moreover, our data suggests that we reach an ethnically diverse group of people.

Is the focus of your project meeting an already identifiable need (acute or otherwise) or are there elements which are preventative and/or incorporate early action?

The project meets an already identified need: although there is good evidence of the benefit of regular creative activity for people who are or have been homeless, there is a lack of provision and the majority of people do not access these activities. There are also elements of the work which are preventative, since engaging in our activities can help people to sustain positive recoveries from homelessness. Crisis states that: 'One in four ex-homeless people find themselves unable to sustain a tenancy - loneliness and isolation are the main causes'. It is important to build people's skills, confidence and capability to empower them to feel in control of their lives again so they are able to move on from homelessness for good.'

Who might you need to work closely with in delivering this project - whether before, during or afterwards?

Collaboration (one of our core values) is key to the delivery of our programme and progression routes for participants through and beyond Streetwise Opera. By working with a range of partners, we build participants' resilience, confidence, sense of belonging and inclusion, and in some cases their employability as a result of volunteering and work placements.

Our workshop delivery partners The Passage and Southbank Centre are essential to the delivery of our workshop programme; they offer space in-kind to host our workshops, and The Passage provides a support worker for workshops taking place on their premises.

Our artistic partner English National Opera provides a basis for our workshop programme, tickets to productions, visiting artists and volunteering opportunities.

We also work with a wide range of arts organisations on a more ad-hoc basis for volunteering opportunities such as: Spitalfields Music, Dickens Museum, Queen's Gallery, Shakespeare's Globe and St Martin-in-the-Fields.

Our aim as a funder is to help people move positively between any of the four stages of Surviving, Coping, Adapting and Thriving. For your project at which of these stages will most people begin their journey?

Based on our data and experience, we believe the majority of our participants find themselves in the coping / adapting stage. Most participants have taken the step to access homelessness support services, and find out about our programme through referrals at centres or charities, and word of mouth from Streetwise Opera performers. The Passage workshop attendees most likely find themselves in the coping stage; participants attending Southbank Centre workshops most likely find themselves in the adapting stage.

In 2019, we are introducing a 'milestones' progression route, which will see participants self-evaluate which stage they are at, and assess their progress in annual meetings with workshop staff. For longer-term participants, this will involve discussing when or whether they can confidently move on from Streetwise Opera. Our entire programme and ethos aligns with the Trust's stages in that we aim that our participants leave our programme when they feel they are thriving.

Will there be any elements of this project that will help you or your beneficiaries to reduce your environmental footprint?

In delivering this project, we will aim to minimise our environmental footprint through the practices outlined in question 3. However this is not a primary aim of the project.

Funding required for the project

*Subsequently
Revised*

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Workshop costs: workshop leaders and support workers fees, refreshments, equipment, staff travel, taster workshops, planning meetings, workshop volunteers, marketing materials, contingency	20,766	21,181	21,604	0	0	63,551
Performances, theatre trip and progression costs: workshop leader and support worker fees, activities, travel expenses, T-shirt laundry, etc	6,349	6,476	6,606	0	0	19,431
London staffing: Regional Coordinator - 3 days per week (salary incl NIC and pension)	15,301	15,786	16,101	0	0	47,188
National staffing: Artistic Director for Workshops, Head of Programme, Marketing Manager, Projects Producer, Arts Administrator, Evaluation Manager (20% of national expenditure for proportion of work based in London) (salary incl NIC and pension)	13,070	13,331	13,598	0	0	39,999
Evaluation: evaluation consultant, admin costs, travel, peer evaluation (20% of national expenditure)	1,446	1,475	1,504	0	0	4,425
Training: workshop leader and support workers fees, travel expenses, refreshments, first aid/safeguarding training (20% of national expenditure)	1,736	1,771	1,806	0	0	5,313
Overheads: admin and management staff costs	23,087	23,548	24,019	0	0	70,654
Overheads: fundraising and press, office and admin	8,110	8,272	8,438	0	0	24,820
	0	0	0	0	0	0

TOTAL:	89,865	91,840	93,676	0	0	275,38
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What income has already been raised?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Grants - trusts and foundations (confirmed)	21,848	8,154	1,625	0	0	31,627
Donations - Individuals (confirmed)	5,000	5,000	1,250	0	0	11,250
Other - earned income from performances & corporate services (confirmed)	897	0	0	0	0	897

TOTAL:	27,745	13,154	2,875	0	0	43,774
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What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Paul Hamlyn Foundation (1st stage application of a national proposal, listed figures London-related portion of the grant only)	19,040	19,787	20,183	0	0	59,010
Lloyds Bank Foundation	6,000	6,000	6,000	0	0	18,000
	0	0	0	0	0	0
	0	0	0	0	0	0

TOTAL:	25,040	25,787	26,183	0	0	77,010
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How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Workshop costs: workshop leaders and support workers fees	17,803	18,159	18,523	0	0	54,485
Workshop costs: refreshments, equipment, staff travel, taster workshops, planning meetings, workshop volunteers, marketing materials, contingency	2,465	2,513	2,564	0	0	7,542
Performances, theatre trip and progression costs: workshop leader fees, activities, travel expenses, T-shirt laundry, etc	5,918	6,066	6,187	0	0	18,171
National staffing: Head of Programme (1 day/week) and Projects Producer (1 day/week) (salary, NIC and pension)	6,220	6,344	6,471	0	0	19,035
Evaluation: evaluation consultant, admin costs, travel, peer evaluation (20% of national expenditure)	1,446	1,475	1,504	0	0	4,425
Training: workshop leader and support workers fees, travel expenses, refreshments, first aid/safeguarding training (proportion of 20% of national expenditure)	412	421	429	0	0	1,262
Overheads: office costs and admin	5,736	5,022	4,322	0	0	15,080
	0	0	0	0	0	0
	0	0	0	0	0	0

TOTAL:	40,000	40,000	40,000	0	0	120,000
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Who will benefit?

How many people will directly benefit from the grant per year?

160

In which Greater London borough(s) or areas of London will your beneficiaries live?

Westminster

Does this project specifically target any groups or communities?

Yes - please enter details below

This project will specifically work with the following age groups:

This project will specifically work with the following gender groups:

This project will specifically work with the following ethnic groups:

If Other ethnic group, please give details:

This project will specifically work with Deaf and disabled people:

No

This project will specifically work with LGBTQI groups:

No

This project will specifically work with other groups or communities:

People who are or have been homeless

How will you target the groups/communities you have identified? What is your expertise in providing services for these groups?

We have a track record of working with people who are or have been homeless in London since 2002. We recruit participants through our partners, Regional Coordinator, support workers, participant Ambassadors and specially-designed flyers.

Are there any groups or communities you think your organisation will find hard to include through this project?

No

If yes, please specify which groups or communities? Where possible using the categories listed above.

If yes, what steps will you take to make your services accessible to and meet the needs of the groups/communities you have identified?

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Camille De Groote**

Role within **Head of Development**
Organisation:

15005 Streetwise Opera Revised Budget 27/1/19

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Workshop costs: workshop leaders and support workers fees (84 workshops), refreshments, equipment, staff travel, planning meetings, marketing materials	£ 21,826	£ 22,263	£ 22,708			£ 66,797
Performances, theatre trips and progression costs: workshop leader and support worker fees, activities, travel expenses, T-shirt laundry, refreshments	£ 2,413	£ 2,461	£ 2,510			£ 7,384
London staffing: Regional Coordinator (3 days / week, pro rata salary = £24,000)	£ 15,389	£ 15,786	£ 16,101			£ 47,276
National staffing allocations: - Creative Director of Workshops (20% of salary, pro rata salary = £31,215) - Head of Programme (12% of salary, salary = £30,600) - Marketing Manager (12% of salary, salary = £28,050) - General Manager (8% of salary, salary = £28,560) - Arts Administrator (10% of salary, salary = £21,000) - Evaluation Manager (20% of salary, pro rata salary = £24,480)	£ 18,167	£ 18,530	£ 18,901			£ 55,598
Evaluation: Evaluation Consultant (20% of committed days, 4.5 days/year), admin costs, travel	£ 629	£ 633	£ 646			£ 1,908
Training: national training day, workshop leader and support worker fees, travel, refreshments	£ 1,432	£ 1,461	£ 1,490			£ 4,383
Overheads: admin and related staff costs - Co-Executive Director (10% of salary, salary = £43,864) - Artistic Director (5% of salary, pro rata salary = £40,000) - Head of Development (10% of salary, salary = £38,380) - Development Manager (10% of salary, salary = £28,845) - Finance Manger (5% of salary, pro rata salary = £30,000)	£ 14,086	£ 14,368	£ 14,655			£ 43,109
Overheads: fundraising and press expenses, office and admin	£ 16,608	£ 16,940	£ 17,279			£ 50,827
TOTAL:	£ 90,550	£ 92,442	£ 94,290			£ 277,282

What income has already been raised?

Income source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Little Butterfly Foundation (major donor)	£ 5,000	£ 5,000				£ 10,000
Esmée Fairbairn Foundation (proportion from grant to national programme)	£ 3,250	£ 2,500				£ 5,750
Henry Smith Foundation (proportion from grant to core costs)	£ 5,000					£ 5,000
Westminster Foundation (proportion of rent)	£ 2,724					£ 2,724
TOTAL:	£ 15,974	£ 7,500				£ 23,474

What other funders are currently considering the proposal?

Income source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
StreetSmart*	£ 12,000					£ 12,000
Paul Hamlyn Foundation**	£ 19,409	£ 3,514	£ 3,584			£ 26,507
TOTAL:	£ 31,409	£ 3,514	£ 3,584			£ 38,507

*Towards London-specific and a proportion of the national workshop, training and evaluation costs.

**Towards the London Co-ordinator salary and a proportion of training and evaluation costs.

The delivery of our London programme is a key priority; if we are not successful in these applications, we will allocate unrestricted funding from Arts Council England to ensure the programme goes ahead as planned.

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Workshop costs	£ 10,711	£ 10,925	11,144			£ 32,780
Performances, theatre trips and progression costs	£ 2,413	£ 2,461	2,510			£ 7,384
National staffing allocations	£ 6,443	£ 6,572	6,704			£ 19,719
Evaluation	£ 629	£ 642	654			£ 1,925
Overheads (salaries)	£ 14,086	£ 14,368	14,655			£ 43,109
Overheads (fundraising and press expenses, office and admin)	£ 8,885	£ 9,062	9,244			£ 27,191
TOTAL:	£ 43,167	£ 44,030	£ 44,911			£ 132,108



Bridging Divides: Application for a grant

About your organisation

Organisation Details

Name of your organisation:

The Garden Classroom (TGC)

If your organisation is part of a larger organisation, what is its name?

In which London Borough is your organisation based?
Islington

Contact person:
Ms Marnie Rose

Position:
CEO

Website:
http://www.thegardenclassroom.org.uk

Social Media Accounts:
Twitter @grdnclassroom Instagram thegardenclassroom1 Facebook facebook/GardenClassroom

What Quality Marks does your organisation currently hold?
Quality Badge for the Council for Learning Outside the Classroom

Legal Status

Legal status of organisation: **Charitable company**

Charity Number:

06759008

Company Number:

06759008

CIC Number:

Bencom Number:

When was your organisation established? **26/11/2008**

Aims of your organisation:

The objectives of The Garden Classroom are to support the physical, emotional and social benefits that come from having a connection with nature.

We target disadvantaged people in London.

Main activities of your organisation:

TGC's main work is delivering a programme of high quality outdoor learning activities in natural environments for London's disadvantaged children, young people and families in local parks and green spaces. This typically is in the form of a 2 hour or whole day fully resourced nature session focussing on natural topics eg bees, trees, science, food growing, habitats etc.

TGC also delivers a programme of nature activities for the wider community in the parks and gardens of NE London: Little Explorers under 5's drop in, Acorn Club (age 6-12), nature activities at events including festivals, parks department events and camping.

TGC is part of the London National Park City movement. In 2018 we instigated a 2 week programme of green space events with Islington's Public Realm & Greenspace / Parks dept.

TGC is also a key London voice in the national movement to address the lack of nature connection prevalent in London's children due to the disadvantages inequality brings.

Your Staff & Volunteers

Full-time:	Part-time:	Trustee/Board members:	Active volunteers:
0	4	7	16
Do you have a Safeguarding policy? Yes			
Are the following people in your organisation subject to DBS checks?			
Paid Staff Yes	Volunteers Yes	Trustees / Management Committee Members Yes	

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Leased	25mnths with intent to renew

Environmental Impact**What action have you taken in the past year to progress environmentally sustainability principles and practice?**

TGC has a green housekeeping / environmental policy which is adopted as a daily routine in all activities and programmes. From keeping a compost bin, using FSC paper and recycling all paper, plastics, glass and aluminium the team also walk and cycle (we have 2 charity bikes that are used by the team). We are also looking at leasing or investing in an electric vehicle to support our programmes that are equipment heavy. In meetings we use screens rather than paper printouts.

Finance Details

Organisation Finances

	Year of most recent audited / examined accounts	Current financial year forecast	Next financial year budget
End of financial year date	31/08/2017	31/08/2018	31/08/2019
Grants & donations:	£188,207	£201,863	£177,175
Earned income:	£51,256	£60,422	£99,164
Other income:	£4	£0	£0
Total income:	239,467	£262,305	£276,339
Charitable activity costs:	£178,701	£218,084	£290,535
Cost of raising funds:	£15,470	£20,873	£15,000
Other costs:	£0	£0	£0
Total expenditure:	£194,171	£238,957	£305,535
Free unrestricted reserves held at year end:	£18,128	£19,165	£20,000
What is your organisation's reserves policy? TGC Trustees have agreed a formal reserves policy which is £18,000-23,000 at 31 August.			
For your most recent financial year, what % of your income was from statutory sources? 1-10%			

Organisational changes

Describe any significant organisational changes to your structure, financial position or core activities since the date of your most recent accounts.

Previous to last year our reserves were set quite low. We reviewed this in light of notice periods in contracts and service contract liabilities and we have been able to keep to the new reserve level at £18,000 which is a significant and important positive change in the charity as it grows and consolidates its service.

Grant Request

Which of the Trust's programmes and priority areas will your application deliver? Connecting the Capital/Growing, greening and environmental projects				
Which of the programme outcome(s) does your application aim to achieve?				
Please describe the purpose of your funding request in one sentence. Towards the part time salaries of two core members of staff - the Education & Community Manager and Finance Officer (equivalent one full time post) for years 4 & 5.				
When will the funding be required? 04/04/2019				
Is this request to continue work that is currently funded or has been funded in the last year by: City Bridge Trust? Another funder? (if so which) Yes				
How much funding are you requesting?				
Year 1: £0	Year 2: £0	Year 3: £0	Year 4: £28,925	Year 5: £28,525
Total Requested: £57,450				

What 3 main differences or outcomes do you want to achieve through your funding proposal?

We will have contributed towards the improved mental health and sense of wellbeing of 5000 because they have engaged in activities in local natural environments and experienced the benefits. Many will develop a long term relationship with their local green space which will lead to long term benefits.

10 volunteers (over the two years) will have raised self esteem and sense of purpose through making a significant contribution to a local charity, supporting children's learning and meeting their own personal targets agreed at the start of the volunteering induction (Includes at least 5 new volunteers).

Theory of Change programme: TGC will have improved clear and concise communication locally, regionally and nationally of the main positive changes that occur as a result of participating in TGC activities.

What are the main activities or outputs you will deliver to achieve these differences?

A minimum of 150 x half day outdoor education in natural environments sessions (or equivalent).

A minimum of 5000 people per year (TGC operational and financial year 1 Sept - 31 Aug) minimum.

Outdoors in natural environments out of school/holiday activities for children age 5-12. Minimum 600 children (over two years).

Working with consultants Coalition for Efficiency TGC will undertake Level 1 Nesta Theory of Change programme, funded by Progress UK. This will involve all staff (4) long-term volunteers (5) and Trustees (7).

A minimum of 150 x half day outdoor education in natural environments sessions (or equivalent).

A minimum of 5000 people per year (TGC operational and financial year 1 Sept - 31 Aug) minimum.

Outdoors in natural environments out of school/holiday activities for children age 5-12. Minimum 600 children (over two years).

Working with consultants Coalition for Efficiency TGC will undertake Level 1 Nesta Theory of Change programme, funded by Progress UK. This will involve all staff (4) long-term volunteers (5) and Trustees (7).

You and your grant request

What, specifically, are you applying for (your project)?

The Garden Classroom is specifically applying for two years of funding for the continuation and development of the project it has been delivering over the last three years. The funding will contribute to two core salaries: our Education & Community Manager and Finance Officer (totalling one full time post).

Our consolidation project / programme funded by CBT has been incredibly successful over the last three years and we have met or exceeded all of the targets set to date. Given this success we have opportunities to grow our work with schools locally, introduce new programmes and services and link with new beneficiaries. We plan to open an accredited outdoor education and learning facility for teachers (the only one in central London) in 2019 which will be administered by the Education and Community Manager.

How will the project described achieve your stated outcomes?

Continued funding in years 4 & 5 for our Education & Community Manager will give us the stability and confidence to introduce new programmes, services and offers for our users and to build our reputation for providing local support.

Funding for our Finance Officer (FO) will enable TGC to continue its upward trajectory in terms of establishing new and improved systems for good central financial data analysis and presentation. In the last year for example our Finance Officer (who was a TGC volunteer prior to her appointment as paid staff) has completed AAT Level 2 training earning a distinction. Over the next year we would like the FO to complete her AAT Level 3 training, train to use and establish the new Sage online software we have recently adopted and to continue to improve TGC's financial housekeeping and refine financial data presentation with the M.D. and our incoming Treasurer.

How do you know there's a need for this work?

The fact that year by year TGC delivers more education sessions and more community work is indicative of the growing understanding within the London community of the benefits of spending meaningful time in natural environments.

An increasing number of schools block book sessions throughout the year meaning we can do less marketing and less one-off sales and spend more time on resourcing, planning and delivery.

Our model of schools connecting with local nature is directly in line with government policy (25 Year Environment Plan, Jan 2018) and we are part of a consortium (shortlist of three) bidding for a major Defra project bid for schools' nature connection work.

In the past we used a freelance book keeper and the education manager role was a 3 day a week post. Having these established posts now in our core team has been crucial to the consolidation and growth of the charity.

How will the work be delivered - specifically, what will you do?

We will continue to deliver outdoor learning and nature connection activities; this year we plan a minimum of 150 sessions to primary schools in NE London. In 2019 we will deliver a new Urban Forest Schools service in parks and gardens in NE London, based on our 2018 pilot study. Headteachers have indicated great interest in this programme and we propose to start working with four schools, delivering a six week taster session, in April. This will benefit 120 pupils from schools with high disadvantage and we expect this programme to grow into a significant part of TGC's portfolio. We will provide family nature discovery activities at a minimum of four community events and will hold at least two weeks (300 + participants) of nature connection holiday clubs. We will be recruiting and training 5 volunteers per year. We have specific targets for improving our financial systems.

Why are you the right organisation to do this work?

On 26th November 2018 we celebrated 10 years of providing education in natural environments and the fact that we have survived as a small charity and grown year by year suggests that the excellent reputation we have established is a service that schools and families value. We are responsive. We've taken on board the increasing concern about children and young people's mental health and we are developing programmes, such as our Urban Forest School project, which provide a balance to the noisy, frenetic lives many children lead. We're increasingly asked to be a voice for outdoor education in London, most recently at the national conference of the Council for Learning Outside the Classroom in November this year. Our strong partnership with LB Islington thrives and grows. They are proud of our achievements and work to create new opportunities with us. We have engaged trustees and staff, ready to move forwards.

How does your work complement and not duplicate other services within your area?

We still believe we offer a unique service in our emphasis on working with schools in parks located close to schools thus cutting down on travelling time, developing school staff confidence and children's sense of ownership of their local park. A major nearby development, Woodberry Wetlands, has specialist education officers offering school sessions but public transport is poor and only the closest schools can access it. Islington's Ecology Centre offers some science-related school sessions but we do literacy and maths sessions there, taking inspiration from nature and we have also set up an apiary and delivered 47 bee education sessions this year. We opened a new education site right on the border of the City of London, Quaker Gardens, which has been a popular offer amongst the very nature deprived schools in the South of the borough. Our Little Explorers under 5's programme at Kings Square was also a success.

How will you ensure that your project will hear and represent the views and needs of disadvantaged people and/or diverse communities?

First thing to say is that all the schools we work with are disadvantaged with about 50% pupils entitled to free school meals. To some extent we rely on teachers to represent these disadvantaged children. If the teachers didn't think our services were benefitting and responding to the needs of their disadvantaged pupils they would not keep coming back and paying for our services. However we do listen to pupils' views too, asking them for feedback on full-day sessions and all feedback is used to ensure that we continually improve and refine our sessions. An example is the mental health issue which teachers particularly highlighted in the most disadvantaged schools. To meet the needs of these pupils we devised a whole new programme which will be launched in 2019.

How does your project engage and empower individuals and/or communities to come together on this issue? Will you be working with people who are particularly excluded?

One of the most special things about nature is that it can be enjoyed by all, regardless of age, sex, social, economic, ethnic, religious status and what language you speak. In our very diverse community a love of nature and a respect for the natural world is a great equaliser, a great common passion. So our volunteer gardening days, our community events, our nature walks programmes attract a diverse audience. A good example is our Little Explorers project, held in three parks this year. Parents and toddlers (some targeted by working with Family Action, some drop ins) meet informally in their local park once a week during the summer. We lay on nature activities and gradually they form new relationships with each other and nature which endure after our input is finished. They come together because they see the benefits their toddlers are gaining from being outdoors in nature.

Is the focus of your project meeting an already identifiable need (acute or otherwise) or are there elements which are preventative and/or incorporate early action?

There is an already identified need for children, young people and families in disadvantaged urban areas to have opportunities to gain the benefits of having a connection with nature. Time spent in the natural world can improve people's mental health and wellbeing. Extended time in natural environments coupled with challenging activities can lead to improved self confidence, self esteem and resilience which can lead to better transition to secondary school and a better chance of thriving in life.

Who might you need to work closely with in delivering this project - whether before, during or afterwards?

Our key stakeholder, London Borough of Islington's parks department provide venues for all our Islington activities, are 100% supportive of the project. We have good experience of working in partnership with local third sector organisations, e.g. Family Action, King Henry's Walk Garden and strong existing relationships.

Schools are our main beneficiaries and over the past ten years we have worked with most schools in Islington, some more closely than others. As we've said before, some schools now block book sessions. We anticipate our new Urban Forest Schools programme will enable us to develop new associations and create new opportunities.

Our aim as a funder is to help people move positively between any of the four stages of Surviving, Coping, Adapting and Thriving. For your project at which of these stages will most people begin their journey?

The vast majority of schools in Islington have at least 50% of pupils eligible for free school meals (FSM). Our closest school, Newington Green Primary, is not untypical. With 460 pupils 65% are eligible for FSM and 68% of pupils have English as a second language. While we don't have access to more detailed data we know anecdotally that there are a significant number of refugee pupils in the school. Many of these children will have complex home situations, possibly poor housing and school will be their safe place. They'll be coping but potentially failing to thrive. Our project takes them out of their tarmac playground to places where they can find peace, beauty and a sense of optimism. In natural environments they become different, happier people. As one teacher said, "She never talks in class, out here she's laughing and playing. Great to see."

Will there be any elements of this project that will help you or your beneficiaries to reduce your environmental footprint?

As part of The Garden Classroom's continuous drive to reduce our environmental footprint we are on a mission to acquire an electric van. Previously we have hired diesel vans when we needed to do large deliveries but with increased activity we believe an electric van will be justified. We continue to have 100% staff travelling on bicycles to get to sites around Islington.

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Cost of Education & Community Manager including salary, with annual 2.5% rise in September, 3% pension, HMRC, insurance, BT/Comms	0	0	0	30,000	30,650	60,650
Cost of Finance Officer including salary, with annual 2.5% rise in September, 3% pension, HMRC, insurance, BT/Comms	0	0	0	7,705	7,905	15,610
Training costs of AAT Level 3 for Finance Officer	0	0	0	2,500	0	2,500
TOTAL:	0	0	0	40,205	38,555	78,760

What income has already been raised?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Trading income and project funding towards Education and Community Manager	0	0	0	8,030	8,030	16,060
Traded income towards Finance Officer	0	0	0	2,000	2,000	4,000
TOTAL:	0	0	0	10,030	10,030	20,060

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
	0	0	0	0	0	0
TOTAL:	0	0	0	0	0	0

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Education and Community Manager costs	0	0	0	21,970	22,620	44,590
Finance Officer costs	0	0	0	5,705	5,905	11,610
AAT Level 3 training costs	0	0	0	1,250	0	1,250
TOTAL:	0	0	0	28,925	28,525	57,450

Who will benefit?

How many people will directly benefit from the grant per year?

5,000

In which Greater London borough(s) or areas of London will your beneficiaries live?

**Islington
Hackney
Haringey
Camden**

Does this project specifically target any groups or communities?

No - open to everyone

This project will specifically work with the following age groups:

This project will specifically work with the following gender groups:

This project will specifically work with the following ethnic groups:

If Other ethnic group, please give details:

This project will specifically work with Deaf and disabled people:

No

This project will specifically work with LGBTQI groups:

No

This project will specifically work with other groups or communities:
NE London schools, Islington & Hackney residents (but not limited to this i.e. we are able to work with Camden, Haringey, Lambeth etc.)

How will you target the groups/communities you have identified? What is your expertise in providing services for these groups?

Through schools, social media, working with Islington Council's parks department.

Are there any groups or communities you think your organisation will find hard to include through this project?

No

If yes, please specify which groups or communities? Where possible using the categories listed above.

If yes, what steps will you take to make your services accessible to and meet the needs of the groups/communities you have identified?

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Marnie Rose**

Role within Organisation: **Founder & Director of Strategy & New Programmes**

The City Bridge Trust

Bridging Divides: Application for a grant



About your organisation

Organisation Details

Name of your organisation: Zoological Society of London	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? Westminster	
Contact person: Ms Judi Gasser	Position: Head of Development
Website: http://www.zsl.org	Social Media Accounts: https://twitter.com/officialzsl
What Quality Marks does your organisation currently hold? Athena Swan Bronze research institute award, Stonewall accreditation for offering an inclusive, equal and inspiring environment for LGBT employees and volunteers, HR Excellence Award.	

Legal Status

Legal status of organisation: Registered Charity			
Charity Number: 208728	Company Number:	CIC Number:	Bencom Number:
When was your organisation established? 01/01/1826			
Aims of your organisation: Founded in 1826, the Zoological Society of London (ZSL) is an international conservation charity; our vision is a world where wildlife thrives. We work every day to achieve this, through our science, our field conservation around the world and engaging millions of people through our two Zoos, ZSL London and ZSL Whipsnade Zoos. Our 200th anniversary in 2026 will mark two extraordinary centuries of discovery, pioneering, inspiring and delighting. To tackle the threat to wild animals and help people achieve this positive change, we will: ? Inspire future generations through amazing experiences with animals, giving them a lifelong connection to wildlife and an understanding of the part that they can play. ? Inform the world about the challenges facing wildlife and the ways we all can address these, based on our scientific research, experience and expertise. ? Empower communities, leaders and influencers by giving them methods, evidence			

Main activities of your organisation:

Our purpose is to inspire, inform and empower people to stop wild animals going extinct:

? We welcome two million visitors to our zoos each year to learn about endangered wildlife and our work to conserve it.

? ZSL runs over 200 conservation projects in 50 countries.

? Our scientists in the laboratory and field, animal management teams at both Zoos, and our veterinarians contribute wide-ranging skills and experience to both practical conservation and the scientific research that underpins our work.

? We work with governments, companies, non-governmental organisations and individuals to address the variety of problems facing wildlife today.

? We work with communities, both in the UK and abroad, to create a world where people and wildlife can co-exist sustainably.

? We have recently started an extensive programme of outreach and community engagement to ensure that ZSL London Zoo is accessible to all; we hope to start a similar programme at ZSL Whipsnade Zoo in 2019.

Your Staff & Volunteers

Full-time:	Part-time:	Trustee/Board members:	Active volunteers:
811	0	15	700
Do you have a Safeguarding policy? Yes			
Are the following people in your organisation subject to DBS checks?			
Paid Staff Yes	Volunteers Yes	Trustees / Management Committee Members No	

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Leased	36

Environmental Impact**What action have you taken in the past year to progress environmentally sustainability principles and practice?**

ZSL's Environmental Policy was re-written February 2018. ZSL is committed to:

? Complying with all applicable environmental legislation, codes of practice and compliance obligations.

? Reducing emissions arising from energy and transport needs and using renewable rather than non-renewable resources where practicable and economically viable.

? Continued improvement of sustainable procurement practices.

? Managing waste in accordance with the waste hierarchy.

? Improving efficiency in the use of raw materials and utilities.

? Enhancing biodiversity by appropriate management of ZSL sites.

? Informing and educating stakeholders, especially visitors and the general public, on issues relating to conservation and environmental protection.

In 2018 we have retained our ISO14001 accreditation and are currently developing a sustainability plan for the next 10 years, including two major projects next year.

We run public campaigns on sustainability issues such as single use plastics - #OneLess - and sustainable Palm Oil.

Finance Details

Organisation Finances

	Year of most recent audited / examined accounts	Current financial year forecast	Next financial year budget
End of financial year date	30/04/2018	30/04/2019	
Grants & donations:	£20,236,000	£15,202,000	£0
Earned Income:	£45,254,000	£49,942,000	£0
Other income:	£107,000	£310,000	£0
Total income:	£65,597,000	£65,454,000	£0
Charitable activity costs:	£52,770,000	£60,030,000	£0
Cost of raising funds:	£1,532,000	£1,600,000	£0
Other costs:	£9,908,000	£10,853,000	£0
Total expenditure:	£64,210,000	£72,483,000	£0
Free unrestricted reserves held at year end:	£9,237,000	£10,400,000	£0
What is your organisation's reserves policy? The Trustees' minimal liquidity and general reserves target is to hold readily available cash and investments and general reserves in excess of £6.7m. The policy is reviewed annually in connection with the setting of revenue and capital budgets and the charitable activities planned for the year. A detailed version of the Reserves policy can be found on page 40 of the ZSL Annual Report and Accounts 2017-18. For your most recent financial year, what % of your income was from statutory sources? 11-20%			

Organisational changes

Describe any significant organisational changes to your structure, financial position or core activities since the date of your most recent accounts.
n/a

Grant Request

Which of the Trust's programmes and priority areas will your application deliver? Connecting the Capital/Growing, greening and environmental projects				
Which of the programme outcome(s) does your application aim to achieve?				
Please describe the purpose of your funding request in one sentence. Supporting community stewardship of London's rivers, through impactful citizen science, with the aim of improving London's environment for wildlife and people.				
When will the funding be required? 01/06/2019				
Is this request to continue work that is currently funded or has been funded in the last year by:				
City Bridge Trust?		Another funder? (if so which)		
Yes				
How much funding are you requesting?				
Year 1: £49,106	Year 2: £50,274	Year 3: £0	Year 4: £0	Year 5: £0
Total Requested: £99,380				

What 3 main differences or outcomes do you want to achieve through your funding proposal?

<p>London's aquatic environment has cleaner water and more abundant wildlife</p> <p>? Sources of pollution across London, including from roads, are identified and plans written to prevent them blighting rivers</p> <p>? More habitat made accessible to the iconic London species the European eel</p> <p>? Invasive species status of the Thames defined</p> <p>More Connected People: An additional 300 people will bolster London's community of informed river champions through citizen science volunteering. Those involved will learn conservation skills and enjoy purposeful and social environmental activity that will support their wellbeing and community connection. Thousands of Londoners will learn about and appreciate our rivers.</p> <p>Linking communities, business and the regulators will lead to more sustainable environmental assets in London and set up a virtuous circle where more informed and engaged communities generating evidence leads to better managed, more attractive, resilient rivers which encourages more people to enjoy them and work to protect them.</p>

What are the main activities or outputs you will deliver to achieve these differences?

<p>300 citizen scientists will help us gather evidence on eel migration, pollution and invasive species in London's rivers and will work with us to implement remedial actions such as eel passes and Road Pollution Action Plans.</p> <p>15 outreach sessions to gather the views of disadvantaged communities, aiming to engage them in our project.</p> <p>22 training sessions/events to train 300 citizen scientists.</p> <p>Attend outreach events to engage thousands of Londoners with our work.</p> <p>Produce ZSL communications (press and social media) to reach many thousands of Londoners.</p>

Sharing findings: Robust, community-derived data will be provided to the managers of London's Environment such as PLA, GLA, Environment Agency, Thames Water and Local Authorities through reports on each project element (eel conservation, Road Pollution Action Plans, Non-Native Species Report) and at two forums.

You and your grant request

What, specifically, are you applying for (your project)?

Building on ZSL's current project, this continuation will empower communities to catalyse improvements to London's rivers and watersheds.

We will:

Improve the aquatic environment

1) eel migration: train volunteers to gather vital data on the migration of the Critically Endangered European eel to underpin our programme of eel pass installations in order to enrich river ecology

2) river ecology and pollution: build capacity of the existing river monitoring network to drive environmental improvements, including important new work tackling the complex issue of pollution from roads.

3) Thames invasive non-native species survey: continue volunteer engagement in our unique, longstanding survey that provides an warning system for the arrival of potentially damaging invasive species.

Engage Londoners and wider news audiences in the importance of rivers and empower them to take conservation action.

Inform Government and other organisations in order to impel aquatic conservation measures.

How will the project described achieve your stated outcomes?

? Two more River Monitoring Initiatives, providing early pollution detection alerts.

? Road Pollution Action plans developed in three river catchments.

? The importance of wetlands and other schemes to mitigate road pollution understood and adopted by decision makers

? Blockages to eel migration identified; additional 50km of river accessible to the Critically Endangered eel

? Status of invasive species in the Thames identified; increased public and organisational awareness of the measures needed to prevent the spread of invasive species

? 300 additional trained Londoners gathering evidence for joined up approach to managing London's environment

? Media coverage will bring greater awareness of the issues impacting London's rivers and the means of making improvements

? ZSL understand the needs of disadvantaged groups to inform future engagement work.

? Civil Society institutions have the scientific evidence needed to influence and make decisions about aquatic conservation in London.

How do you know there's a need for this work?

Rivers in London provide vital blue/green corridors through the city. The GLA's Environment Strategy describes 'multifunctional assets which the Mayor will work to promote the protection and water related use of, benefitting the environment as well as the health and well-being of Londoners'. Yet despite their importance and potential, due largely to a legacy of poor hard-engineered solutions to manage flood risk, pressure from urban infrastructure, abstraction and pollution, they are compromised. The Water Framework Directive (WFD) states that all but one of London's 47 water bodies are failing.

Bringing 75% of water bodies to WFD 'good' status, as set out in the Government's 25 Year Environment Plan, requires involvement from all sectors: strong regulation, support from businesses and other stakeholders and engaged communities championing positive change. This project seeks to engage many more Londoners and particularly people from groups which do not traditionally engage with conservation

How will the work be delivered - specifically, what will you do?

- ? 16 training sessions for 160 new eel monitoring volunteers.
- ? Monitor eel migration at 8 sites.
- ? Recruit and train 80 volunteers to river monitoring initiatives (RMIs) and develop new RMIs on the River Brent and Beverly Brook
- ? Recruit 20 volunteers to help us develop 'Road to River Pollution Remediation Action Plans' in three catchments.
- ? Recruit and train up to 40 volunteers to survey invasive species in the Thames riverbed.

- ? Attend eight family-focused environmental events e.g. Thames Festival.
- ? Run 15 outreach sessions to gather the views of disadvantaged communities in five London Boroughs.
- ? Recruit 300 new volunteers.
- ? Generate press and social media stories to reach thousands of Londoners

- ? Share findings with Local Authorities, GLA, EA etc to promote evidence-based decision-making
- ? Host two Citizen Science Forums at ZSL to encourage discussion between invited experts e.g. EA/Thames Water and volunteers.

Why are you the right organisation to do this work?

Over 1,300 people have been trained across the city by ZSL since 2011, when we started working with citizen scientists to deliver river conservation impact.

Feedback from our volunteers is consistently very positive and we have supported numerous Londoners through their studies or through career changes into the conservation sector.

We have developed Citizen Science methodologies, such as the Outfall Safari and Juvenile fish monitoring, that are considered best practice by the Environment Agency and used by NGOs elsewhere across the UK.

We sit on the Riverfly Partnership board, the national managing body for the RMI.

Work delivered in the first three years of CBT funding has informed the 2017 London Environment Strategy, conservation priorities in the Environment Agency's Eel Management Plan for the Thames, Thames Water's Business Plan, 2020 -2025 and Environment Agency regulation of water companies on the issue of preventing diffuse sources of pollution.

How does your work complement and not duplicate other services within your area?

We work collaboratively with other NGOs, the Environment Agency and Thames Water on river improvements across London and have a well-defined programme delivering impactful, community conservation work.

The principle forum for sharing best practice with our partners is the Catchment Partnerships in London Group (CPIL), with whom we work closely and attend bi-annual meetings. ZSL has led on founding several CPIL sub groups, including Connect Right Thames, which focuses on the issue of misconnections of appliances polluting rivers and the recently set up, Road Pollution Focus Group. ZSL is a founding member of the London Invasive Species Initiative and a key partner in delivering the Port of London Authority's Thames vision.

In addition, we regularly attend individual river catchment partnership meetings where stakeholders coordinate and prioritise work

How will you ensure that your project will hear and represent the views and needs of disadvantaged people and/or diverse communities?

As an additional strand of work to those in the initial three years of the project, we will add an audience development project to help engage with audiences currently under-represented in the volunteer demographic. This will be done by creating an outreach session offer based on the project, creating an opportunity for local community groups to hear and learn about the benefits of the project to their community, and creating a platform for their voices to be heard within the project. This will be piloted at 15 community sessions, 3 in each of the following boroughs; Barnet, Ealing, Hounslow, Harrow and Hillingdon.

By carefully selecting groups who are offered the session and structuring it to include plenty of time for feedback and reflection we will be able to capture the views and needs of disadvantaged people and hope to inspire and engage them in our work.

How does your project engage and empower individuals and/or communities to come together on this issue? Will you be working with people who are particularly excluded?

In addition to using our database of 780 volunteers, social media and mailing out to our partner community groups across London, we will promote the volunteering opportunities via volunteer centres in the boroughs where we are working, such as volunteeringhounslow.org.uk and websites such as do-it.org and as part of our ZSL offer.

People who join the project will be empowered by undergoing training that give them the skills to undertake proven methodologies that generate evidence of value to environmental managers and in addition encourages direct communication between community groups and the EA and Thames Water.

There is a proven interest in London in supporting conservation projects but some audiences (particularly BAME groups) are under-represented in volunteer opportunities offered by the environmental sector. The audience development strand of this project will hear the views of those that are excluded and allow us to engage more meaningfully with them in the future.

Is the focus of your project meeting an already identifiable need (acute or otherwise) or are there elements which are preventative and/or incorporate early action?

The Water Framework Directive states that 98% of water bodies in London are failing and that engaged communities working in synergy with all stakeholders are essential if we are to make the necessary improvements in our water environment

The London Environment Strategy highlights the issues impacting river water quality which this proposal will help address (P.184 ? 185) and identifies the need to work in partnership to support a cost-effective environmental monitoring framework (p.189).

Who might you need to work closely with in delivering this project - whether before, during or afterwards?

Monitoring eel migration:

- ? EA manages the Eel Management Plan for the region
- ? Canal and River Trust, National Trust, Kingston University, Friends of River Crane, Thames21, Ham United, Thames Anglers Conservancy - help coordinate monitoring at sites across London

Monitoring river ecology and pollution:

- ? EA endorses the RMI scheme nationally.
- ? The Riverfly Partnership- manages the RMI nationally.
- ? South East Rivers Trust, London Wildlife Trust, Thames21- coordinate RMIs in London.
- ? Transport for London, Greater London Authority and the EA - funding our current work on pollution from roads and on the steering group for the road pollution element of the project.
- ? Middlesex University Urban Pollution Research Unit- key partner in our work on pollution from roads.

Thames invasive non-native species survey: Port of London Authority and London Invasive Species Initiative

Outreach and Comms:

- ? Local authorities, volunteer bureaux, voluntary organisations, ZSL Comms team

Our aim as a funder is to help people move positively between any of the four stages of Surviving, Coping, Adapting and Thriving. For your project at which of these stages will most people begin their journey?

This project focuses on connecting communities with their environment with positive feedback for both. There is a component of the work that will focus on accessing those who have previously proved hard to reach by the wider environmental sector, not just ZSL.

Most involved in volunteering activities will be Adapting or Thriving but the outcomes of the work in improving the environment of London will be supportive of allowing those who are Coping to transition to a better state as rivers provide peaceful blue green corridors through our urban environment for people to enjoy, unwind and exercise leading to reduced stress levels and improved mental and physical health.

Will there be any elements of this project that will help you or your beneficiaries to reduce your environmental footprint?

One of the barriers to improving the quality of London's rivers is the disconnect between people and rivers: a poor understanding about how what goes on in a wider river catchment can impact the health of a river. By reaching out to communities and working on the waterways, and through ZSL's outreach events and communications this project will help spread the messages about how everyday actions, such as those listed below, impact London's environment:

- ? water consumption and waste
- ? misconnections and correct drainage
- ? flushing items such as wet wipes, oil and grease down loos or drains
- ? not disposing of plastic/litter properly so it ends up in rivers

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Staff costs	100,593	104,033	65,497			270,122
Staff costs - Citizen Science Project Manager (0.8) Inc. nat ins (13.8%)& 6% pens Grade 4.0	31,643	32,497	0	0	0	0
Travel	11,769	7,435	2,023			21,227
Staff costs - Audience development consultant (reaching the hard to reach)	3,000	3,000	0	0	0	0
Training	1,320	930	1,039			3,289
Staff costs- Project coordinator (0.2) inc national insurance (13.8%) and 6% pension contrib	5,978	6,140	0	0	0	0
Promotion & Outreach	4,461	1,678	347			6,486
Eel monitoring equipment	100	100	0	0	0	0
Equipment	38,987	4,159	2,040			45,186
Kick nets for invertebrate river monitoring	400	400	0	0	0	0
Evaluation/Report Writing	3,236	4,637	2,742			10,615
Field equipment to include pipettes, buckets, waders etc	500	500	0	0	0	0
Permits	330	268	172			770
Room hire and refreshments for training days	180	180	0	0	0	0
Room hire/refreshments	8,629	10,432	4,760			23,821
Training packs and travel, contribution to annual Citizen Science meeting	900	900	0	0	0	0
Overheads(15%)	25,399	20,036	11,793			57,227
ZSL costs	6,405	6,557	0	0	0	0
TOTAL:	49,106	50,274	0	0	0	0

What income has already been raised?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Heritage Lottery Fund	48,900	48,900	0			97,800
SITA Environment Trust	40,347	0	0			40,347
BBC Wildlife/SITA	25,371	0	0			25,371
Misc ZSL donors	33,686	0	0			33,686
TOTAL:	0	0	0	0	0	0

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
	0	0	0			0
David Webster Charitable Trust	11,147	0	0			11,147
Heathrow Communities	4,859	0	0			4,859
Woodroffe Benton C T	2,000	0	0			2,000
Environment Agency/ARIS	0	25,000	25,000			50,000
TOTAL:	0	0	0	0	0	0

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Staff costs	37,303	37,414	32,729			107,446
Staff costs - Citizen Science Project Manager (0.8) Inc. nat Ins (13.8%)& 6% pens Grade 4.0	31,643	32,497	0	0	0	0
Travel	1,945	1,984	2,023			5,952
Staff costs - Audience development consultant (reaching the hard to reach)	3,000	3,000	0	0	0	0
Training	720	930	1,039			2,689
Staff costs- Project coordinator (0.2) Inc national Insurance (13.8%) and 6% pension contrib	5,978	6,140	0	0	0	0
Promotion & Outreach	2,582	341	347			3,270
Eel monitoring equipment	100	100	0	0	0	0
Equipment	3,081	1,888	510			5,479
Kick nets for invertebrate river monitoring	400	400	0	0	0	0
Evaluation/Report Writing	2,081	2,058	2,100			6,176
Field equipment to include pipettes, buckets, waders etc	500	500	0	0	0	0
Permits	165	168	172			505
Room hire and refreshments for training days	180	180	0	0	0	0
Room hire/refreshments	1,350	1,377	1,406			4,133
Training packs and travel, contribution to annual Citizen Science meeting	900	900	0	0	0	0
Contribution towards overheads(15%)	8,676	8,146	7,116			23,938
ZSLcosts	6,405	6,557	0	0	0	0
TOTAL:	49,106	50,274	0	0	0	0

Who will benefit?

How many people will directly benefit from the grant per year?

1,000

In which Greater London borough(s) or areas of London will your beneficiaries live?

Hounslow

Hillingdon

Barnet

Ealing

Harrow

Does this project specifically target any groups or communities?

Yes - please enter details below

This project will specifically work with the following age groups:

This project will specifically work with the following gender groups:

This project will specifically work with the following ethnic groups:

Asian/ Asian British (Including Indian; Pakistani; Bangladeshi; Chinese; Any other Asian background)

Black/ African/ Caribbean/ Black British (including African; Caribbean; Any other Black/ African/ Caribbean background)

Mixed / Multiple ethnic groups

White (including English/ Welsh/ Scottish/ Northern Irish/ British; Irish; Any other White background)

If Other ethnic group, please give details:

This project will specifically work with Deaf and disabled people:

No

This project will specifically work with LGBTQI groups:

No

This project will specifically work with other groups or communities:

How will you target the groups/communities you have identified? What is your expertise in providing services for these groups?

ZSL has a new Community Engagement team which is advising the Project Manager on reaching out to new groups of volunteers.

Are there any groups or communities you think your organisation will find hard to include through this project?

No

If yes, please specify which groups or communities? Where possible using the categories listed above.

If yes, what steps will you take to make your services accessible to and meet the needs of the groups/communities you have identified?

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Judi Gasser**

Role within **Fundraising Manager**
Organisation:

The City Bridge Trust

Bridging Divides: Application for a grant



About your organisation

Organisation Details

Name of your organisation: deafPLUS	
If your organisation is part of a larger organisation, what is its name? NA	
In which London Borough is your organisation based? Tower Hamlets	
Contact person: Ms Alice Taylor Burge	Position: Fundraising Manager
Website: http://www.deafplus.org	Social Media Accounts: @deafPLUS_UK www.facebook.com/deafPLUSUK
What Quality Marks does your organisation currently hold? Advice Quality Standard (AQS), Matrix, Advocacy Quality Performance Mark (AQPM), London Living Wage Employer	

Legal Status

Legal status of organisation: Registered Charity			
Charity Number: 1073468	Company Number: 3680467	CIC Number:	Bencom Number:
When was your organisation established? 01/11/1971			
Aims of your organisation: deafPLUS is a user-led charity that has been providing information, advice and advocacy services to deaf people across the UK for 47 years.			
Vision: An accessible world for deaf people, with barriers to participation and opportunity removed.			
Mission: To empower deaf people; helping them develop the skills they need to manage their lives.			
Promoting independence - Providing information, advice, advocacy, equipment and personalised support packages that facilitate deaf people's full engagement with and participation in society.			

Main activities of your organisation:

Information and Advice: We provide information and advice services that are accessible to deaf clients and meets their individual needs. deafPLUS provides information on all aspects of deafness and hearing loss, and is well connected to other local support services to facilitate seamless signposting and referrals. Our Advice Line is the only national advice service that is accessible to Deaf British Sign Language (BSL) users. Over Skype or Facetime, we support clients with a range of issues such as debt, finance, benefits, housing, understanding their civil rights and how to access external services.

Advocacy: We help clients realise their legal and civil rights, responsibilities and entitlements.

Health & Wellbeing: We focus on health promotion and raising awareness amongst health professionals about how to communicate with deaf patients and support them effectively.

Your Staff & Volunteers

Full-time:	Part-time:	Trustee/Board members:	Active volunteers:
5	38	8	6
Do you have a Safeguarding policy? Yes			
Are the following people in your organisation subject to DBS checks?			
Paid Staff Yes	Volunteers Yes	Trustees / Management Committee Members Yes	

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Rented	Rolling

Environmental Impact**What action have you taken in the past year to progress environmentally sustainability principles and practice?**

Staff at deafPLUS help to reduce our environmental impact by doing the following:

- > Printing using black and white paper
- > Using several different recycling bins
- > Always turning the lights off after use
- > Getting a smart metre and promoting the benefits of smart metres among the Deaf community (a harder to reach group)
- > Going paperless wherever possible
- > Recycling printer cartridges as part of our fundraising
- > We don't have a dishwasher - everything is hand-washed

Finance Details

Organisation Finances

	Year of most recent audited / examined accounts	Current financial year forecast	Next financial year budget
End of financial year date	31/03/2017	31/03/2019	
Grants & donations:	£950,041	£907,481	£0
Earned Income:	£81,012	£62,310	£0
Other income:	£4,595	£22,600	£0
Total income:	1,035,648	£992,391	£0
Charitable activity costs:	£866,741	£831,493	£0
Cost of raising funds:	£81,363	£125,756	£0
Other costs:	£0	£0	£0
Total expenditure:	£948,104	£957,249	£0
Free unrestricted reserves held at year end:	£184,991	£206,368	£0

What is your organisation's reserves policy?

Trustee policy is to retain a prudent level of reserves from unrestricted income to;

- ? Ensure that the charity can continue to provide a stable and high quality service to our beneficiaries.
- ? Meet unexpected costs
- ? Invest in organisational development to support long-term stability
- ? Take into account all contractual liabilities including redundancy payments etc

The Trustees estimate that a prudent level of unrestricted reserves required for the charity to comply with its reserves policy is two to four months of total expenditure. We will therefore continue to target this range.

For your most recent financial year, what % of your income was from statutory sources?
81-90%

Organisational changes

Describe any significant organisational changes to your structure, financial position or core activities since the date of your most recent accounts.

We were granted multi-year Lottery funding since our last set of accounts - which secured the immediate future of the deafPLUS Advice Line.

Grant Request

Which of the Trust's programmes and priority areas will your application deliver? Positive Transitions/Older people (choice and control)				
Which of the programme outcome(s) does your application aim to achieve?				
Please describe the purpose of your funding request in one sentence. To deliver a bespoke course of hearing loss support strategies and lipreading training for older people who are losing their hearing with age.				
When will the funding be required? 01/04/2019				
Is this request to continue work that is currently funded or has been funded in the last year by: City Bridge Trust? Yes <div style="float: right;">Another funder? (if so which)</div>				
How much funding are you requesting?				
Year 1: £47,395	Year 2: £48,344	Year 3: £0	Year 4: £0	Year 5: £0
Total Requested: £95,739				

What 3 main differences or outcomes do you want to achieve through your funding proposal?

Empower older people with hearing loss to maintain choice and control in their lives: supporting them through the hearing loss process and offering training solutions to enhance independence. We will offer volunteering opportunities through the creation of peer-to-peer support groups, so clients can continue practicing their lipreading/ help future participants.
Older people with hearing loss will feel more confident in their ability to communicate with others; the information and advice they receive will have a lasting positive impact on their lives.
Older people with hearing loss will feel less isolated from the world around them, with the skills they need to be active participants in their community. This will improve emotional health and well-being ? by making meaningful social connections with others, sharing experiences and offering each other solutions for everyday problems.

What are the main activities or outputs you will deliver to achieve these differences?

Deliver 8 x 7 week ?Living with Hearing Loss? courses per annum in four London locations (2 in each location). Each class will be 2 hours long, with an average attendance of 6 people. We've learned that class numbers fluctuate and this is the average number for our London classes.

At the end of each course we will set up, launch and facilitate the effective running of self-help groups for our LWHL clients ? which will enable the project to become self-sustaining. Previous participants can also become volunteers in future LWHL courses, supporting new participants with their lip reading practice.

N/A

You and your grant request

What, specifically, are you applying for (your project)?

The main objective of the project is to support clients who are losing their hearing with age through training, information and signposting.

This training will encourage self management, support independence, alleviate isolation and encourage a positive approach to the ageing process. Participants will gain confidence, essential information and communication skills. Those experiencing isolation will gain access to crucial information and have the opportunity to meet with others experiencing the same difficulties, making much needed social contact. Families, friends and carers will also gain awareness of the difficulties faced.

We will build on the work of our existing City Bridge funded LWHL project: delivering lip reading training, information, advice, social networking opportunities and 1:1 support to people over 55 living with a hearing loss. With the right advice, skills and equipment older people with a hearing loss can continue to lead fulfilling and independent lives as active members of their community.

How will the project described achieve your stated outcomes?

Monitoring - how we will manage the work

deafPLUS has an excellent monitoring system which is used as an internal function to track the Key Performance Indicators of each service. This system is outlined below:

? We collect and record the information from each project continuously, collating the data at the end of each quarter for review. Statistics are gathered for the organisation as a whole to reflect achievements during each financial year.

? We analyse the monitoring and evaluation information to build into the organisation's long-term strategy and improve services.

? deafPLUS has a database that records quantitative and demographic data.

Each service records Outcomes quarterly, enabling us to measure impact. To do this, we created a system called 'Outcomes Star' which includes well-being measures. By comparing data from before and after the client has accessed our service we can gauge the difference our work makes in clients' lives.

How do you know there's a need for this work?

1 in 2 people over the age of 60 are losing their hearing; a process which can be incredibly isolating. Before LWHL our participants said they felt uncomfortable about telling anyone they cannot hear. This lack of confidence had negatively impacted their quality of life: creating ill health, depression, isolation and lack of self worth. The Association of Teachers of Lipreading to Adults (ATLA) website clearly demonstrates that nationwide there is a serious shortage of accessible information and resources available to people who are losing their hearing with age.

Common issues our beneficiaries face are:

? Facing isolation due to lack of information and awareness of support services

? In denial of their new disability and struggling to cope

? Frustrated and depressed by the communication difficulties they are facing

? Depression. 'I might as well give up going out with my friends I can't hear a word they

say.'

How will the work be delivered - specifically, what will you do?

We will employ two staff members to deliver this project:

LWHL Project Manager (25 hours)

- a. To develop, recruit and oversee the delivery of classes across London.
- b. To network with appropriate organisations and people to provide information, advice and support to the LWHL group.
- c. To deliver the courses where necessary.

LWHL Admin Officer (10 hours)

- a. To promote the LWHL classes effectively in the community.
- b. General administrative tasks to support the LWHL Project Manager.

LWHL outline summary:

Week 1-2) Lipreading training & coping strategies inc. finger spelling/basic BSL
Week 3) Guest speakers on specialist issues i.e. tinnitus
Week 4-5) Finding out what services and resources are available
Week 6-7) Lipreading training & coping strategies inc. finger spelling/basic BSL

Each London location (North, South, East, and West) will be used as one of the four areas we are covering.

Why are you the right organisation to do this work?

deafPLUS has 47 years of experience supporting deaf people, and have been delivering Living with Hearing Loss courses in Somerset and London for over 15 years. City Bridge have funded our pan-London LWHL project for almost 3 years, and in that time we have demonstrated our capacity to deliver this work effectively, achieving agreed outcomes and supporting 208 individuals thus far.

Unlike other hearing loss charities in the sector, deafPLUS is a user-led organisation. 75% of our staff team are deaf, including management and board level. This gives us a unique understanding of the deaf communities with whom we work ? and the day-to-day challenges people with a hearing loss can face. Our organisation represents a trustworthy and reliable figure within the deaf community. In a recent independent survey by Killer Creative (October 2018) our clients expressed that without deafPLUS they would have nowhere to turn for support.

How does your work complement and not duplicate other services within your area?

To identify need, we use the Association of Teaching of Lipreading to Adults (ATLA) website to locate where lipreading classes currently operate in the UK. This enables us to avoid duplication of work, and identify gaps in existing service provision for people with age-related hearing loss.

We typically take a collaborative approach, partnering with other charities and external organisations such as the NHS to improve our courses. This demonstrates how LWHL complements other age-related/hearing loss support services in the area - rather than 'competing' with them. We have strong working relationships with other support organisations in the area and local authorities. This facilitates seamless signposting and referrals for our clients - ensuring our service is holistic and person-centered.

How will you ensure that your project will hear and represent the views and needs of disadvantaged people and/or diverse communities?

deafPLUS prides itself in being a user-led organisation and service users are paramount in the delivery, monitoring and evaluation of all of our services. Their feedback ensures we deliver what they want and need to help them secure Independence and fully realise their potential.

Consultation

Clients are invited to attend deafPLUS' steering groups where we receive vital feedback which contributes towards the continued development of our services. Minutes of these meetings are taken. deafPLUS conducts annual 'Did we help?' surveys where service users are asked to comment on various aspects of the service they used and make suggestions for improvement. In addition, after each training course that deafPLUS delivers, attendees are provided with an evaluation form to fill out. This allows us to effectively measure the impact of the course.

How does your project engage and empower individuals and/or communities to come together on this issue? Will you be working with people who are particularly excluded?

Deaf and hard of hearing people face daily communication difficulties and exclusion. They are forced to live in a world largely designed by hearing people for hearing people, and that creates daily barriers. We help and support people in negotiating their way around those barriers. deafPLUS celebrates diversity; empowering deaf people to unlock their potential by ensuring they have the tools they need to succeed in life.

The indirect benefit is that friends and family of the client become aware of the difficulties faced by those with a hearing loss. Our mission is to create a more inclusive society without barriers for deaf people, and a big part of this is improving deaf awareness among hearing people. When our clients learn how to adapt their communication methods to make themselves better understood - they are better placed to thrive in a hearing world that was not designed for their needs.

Is the focus of your project meeting an already identifiable need (acute or otherwise) or are there elements which are preventative and/or incorporate early action?

Our project is meeting an identified need, as laid out in the previous section. The number of people living with hearing loss in the UK is rising as life expectancy increases. By 2035, it is estimated that there will be 15.6 million people with hearing loss in the UK - that's 20% of the population. This is a potential public health crisis we cannot afford to ignore; the need for hearing loss support will become even more vital.

Hearing loss can increase the risk of developing dementia by up to five times (Alzheimer's Society, 2018). Proper diagnosis and management of hearing loss, especially in the early stages, could reduce the risk of developing dementia in later life.

In regards to early action, this project will reduce the strain on primary and secondary health care services, especially mental health support, creating long term financial savings for the NHS and Statutory Services.

Who might you need to work closely with in delivering this project - whether before, during or afterwards?

We will liaise with several community groups to deliver this project effectively: such as local day centres, AgeUK, nursing homes, audiology departments, lunch clubs, social services, equipment teams, Tinnitus support, rotary clubs, Royal British Legion clubs and the Salvation Army.

During ? various guest speakers will attend our classes i.e. local social services to deliver presentations about what support there is for them in their borough, Action on Hearing Loss about adaptive equipment, audiologists about hearing loss in general etc.

After ? peer support groups will be set up after each course to ensure clients receive ongoing rehabilitation. Local deafPLUS centres will offer ongoing support; in addition to audiologists/ social services who will help meet their ongoing care needs.

The LWHL Project Manager will actively network to identify appropriate partner organisations who will contribute to the success of the service.

Our aim as a funder is to help people move positively between any of the four stages of Surviving, Coping, Adapting and Thriving. For your project at which of these stages will most people begin their journey?

Living with Hearing Loss supports clients through the transitional process of losing their hearing with age. When clients begin our courses they have often reached breaking point. For most their confidence is at an all time low, and the communication difficulties they are facing have taken their toll on their mental health. Most clients come to us just about surviving; LWHL helps clients move out of the survival stage by teaching vital coping strategies and demonstrating adaptive equipment for everyday use. Clients learn how to modify their communication methods, and be more assertive in asking people to repeat themselves - rather than just pretending they heard. This reduces feelings of isolation and empowers our clients to thrive again in everyday social life.

Will there be any elements of this project that will help you or your beneficiaries to reduce your environmental footprint?

Training venues are accessible and local so that our users do not have to travel far. We will use locations that are near public transport links such as underground stations and bus stops so that they can be found easily. Use of public transport will be actively encouraged where appropriate.

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Staff Costs:	26,066	26,848	27,654			80,568
Staff costs	26,145	26,668	0	0	0	52,813
Premises Costs:	7,337	7,557	7,784			22,678
Freelance lipreading tutor @ £30 an hour x 80 hours	2,400	2,448	0	0	0	4,848
Office Costs:	3,519	3,624	3,733			10,876
Refreshments	80	82	0	0	0	162
Governance:	759	782	805			2,346
Venue Hire	1,440	1,469	0	0	0	2,909
Management Fees:	8,240	8,487	8,742			25,469
Promotions & Marketing	600	612	0	0	0	1,212
Travel & Subsistence	200	204	0	0	0	404
Materials (handouts etc)	100	102	0	0	0	202
Overheads inc. premises expenses & office costs	9,380	9,568	0	0	0	18,948
Management fee (15%)	7,050	7,191	0	0	0	14,241
TOTAL:	47,395	48,344	0	0	0	95,739

What income has already been raised?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
None	0	0	0	0	0	0
TOTAL:	0	0	0	0	0	0

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
The Gwyneth Forrester Trust	40,000	0	0	0	0	40,000
The Headley Trust	25,000	0	0	0	0	25,000
TOTAL:	65,000	0	0	0	0	65,000

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Staff Costs:	26,066	26,848	27,654			80,568
Annual budget	47,395	48,344	0	0	0	95,739
Premises Costs:	7,337	7,557	7,784			22,678
Office Costs:	3,519	3,624	3,733			10,876
Governance:	759	782	805			2,346
Management Fees:	7,319	8,188	8,024			23,531
TOTAL:	0	0	0	0	0	0

Who will benefit?

How many people will directly benefit from the grant per year?

50

In which Greater London borough(s) or areas of London will your beneficiaries live?

Newham

Barnet

Harrow

Croydon

Does this project specifically target any groups or communities?

Yes - please enter details below

This project will specifically work with the following age groups:

45-64/65-74/75 and over

This project will specifically work with the following gender groups:

This project will specifically work with the following ethnic groups:

If Other ethnic group, please give details:

This project will specifically work with Deaf and disabled people:

Yes

This project will specifically work with LGBTQI groups:

No

This project will specifically work with other groups or communities:

How will you target the groups/communities you have identified? What is your expertise in providing services for these groups?

We will promote the activities in a targeted way to attract deaf participants. This includes advertising our courses in audiology departments etc. We have 47 years of experience providing specialist services for deaf people.

Are there any groups or communities you think your organisation will find hard to include through this project?

Yes - please specify

If yes, please specify which groups or communities? Where possible using the categories listed above.

The biggest challenge is to tackle the mobility issues that our +75 clients face. We've learned from experience that the majority of these clients are not aware of 'dial-a-ride' or the mobile audiology service which provides audiological care in the comfort of people's own homes.

If yes, what steps will you take to make your services accessible to and meet the needs of the groups/communities you have identified?

We will actively promote these mobile support services; they are indispensable to +75 clients and those with mobility issues/multiple disabilities.

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Alice Taylor Burge**

Role within **Fundraising Manager**
Organisation:

The City Bridge Trust

Bridging Divides: Application for a grant



About your organisation

Organisation Details

Name of your organisation: Evolve Housing + Support	
If your organisation is part of a larger organisation, what is its name? n/a	
In which London Borough is your organisation based? Merton	
Contact person: Mr Matt Robinson	Position: Senior Fundraising Officer
Website: http://www.evolvehousing.org.uk	Social Media Accounts:
What Quality Marks does your organisation currently hold?	

Legal Status

Legal status of organisation: Registered Charity			
Charity Number: 1099051	Company Number:	CIC Number:	Bencom Number:
When was your organisation established? 12/06/2003			
Aims of your organisation: The primary objects of Evolve are: <ul style="list-style-type: none"> - to provide, improve and manage houses or hostels providing residential accommodation and associated amenities, facilities and services for people of all ages who are in need, hardship or distress by reason of their social, physical or economic circumstances; - to relieve or assist in the relief of people of all ages who are in need, hardship or distress by reason of their social, physical or economic circumstances. The organisation's aims are to reduce the levels of homelessness within the boroughs in which we work through the provision of supported accommodation and to support our customers to develop the skills and/or insight needed to live independently to the benefit of local communities. Our aims fully reflect the purposes that the organisation was set up to further.			

Main activities of your organisation:

We provide a range of high quality, supported accommodation for homeless people of all ages in London. Our range of accommodation based services includes specialist hostels for young people leaving care, a project for those recovering from alcohol and drug abuse, a project for people with long term mental health conditions leaving hospital and moving back in to the community, and a teenage lone parents service. Amongst the resettlement work we offer, we coordinate and promote educational, cultural and sporting activities throughout all of our services. The work that we do is holistic in helping customers move towards Independent living.

We run a range of community based projects including: Health + Wellbeing programme; Work + Learning project enhancing employability; Customer Employment Partnership offering jobs within the housing sector to people with lived experience of homelessness; Peer Circles, supporting severely disadvantaged people to overcome multiple barriers; homelessness prevention through campaigning; mentoring for school-aged children; and the provision of volunteering opportunities.

Your Staff & Volunteers

Full-time:	Part-time:	Trustee/Board members:	Active volunteers:
180	40	9	24
Do you have a Safeguarding policy? No			
Are the following people in your organisation subject to DBS checks?			
Paid Staff No	Volunteers Yes	Trustees / Management Committee Members No	

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Owned	

Environmental Impact

What action have you taken in the past year to progress environmentally sustainability principles and practice?

We recognise the importance of environmental sustainability and we are currently implementing our first Environmental Sustainability policy (available on request) which outlines our aims in using resources:

- Minimise expenditure and environmental impact
- Minimise waste
- Maintain health and safety standards
- Maintain an acceptable level of comfort for customers, volunteers and staff

Our environmental sustainability performance is tracked quarterly against relevant Key Performance Indicators in our Business Plan Review.

Following completion of our £29m redevelopment programme in March 2015 all our new buildings have been constructed to good practice standards and in compliance with energy efficient guidelines, all meeting BREEAM Excellent Standard (equivalent to EcoHomes level 4). This includes all rooms having energy efficient systems, including motion sensor lighting, energy efficient light bulbs and operating feed-in tariffs and solar panels to generate electricity. As a result of the redevelopment programme, our energy use has decreased by 65%.

Finance Details

Organisation Finances

	Year of most recent audited / examined accounts	Current financial year forecast	Next financial year budget
End of financial year date	31/03/2018	31/03/2019	
Grants & donations:	£369,057	£369,057	£0
Earned Income:	£12,229,804	£12,229,804	£0
Other income:	£278,129	£278,129	£0
Total income:	12,876,990	£12,876,990	£0
Charitable activity costs:	£9,620,566	£9,620,566	£0
Cost of raising funds:	£220,077	£220,077	£0
Other costs:	£316,054	£316,054	£0
Total expenditure:	£9,945,564	£9,945,564	£0
Free unrestricted reserves held at year end:	£6,623,261	£6,623,261	£0

What is your organisation's reserves policy?

To provide a buffer for uninterrupted services, a general reserve representing between 3-6 months' unrestricted expenditure should be maintained. This would provide sufficient funds for the maintenance of the current activities of the organisation in the event of a significant drop in funding and also provide time to allow the Directors to consider changes in activities or new sources of funding. However it must be remembered that the majority of these reserves are held as fixed assets and could not be readily converted to cash. During the year reserves increased as a result of our merger and modest surplus recorded.

For your most recent financial year, what % of your income was from statutory sources?
21-30%

Organisational changes

Describe any significant organisational changes to your structure, financial position or core activities since the date of your most recent accounts.

None.

Grant Request

Which of the Trust's programmes and priority areas will your application deliver? Positive Transitions/Children & young people										
Which of the programme outcome(s) does your application aim to achieve? Positive Transitions/Londoners experiencing inequality or disadvantage are supported to become more independent Positive Transitions/Specialist support services are better able to meet the needs of vulnerable and disadvantaged Londoners										
Please describe the purpose of your funding request in one sentence. To provide accessible health and wellbeing support to homeless people in 5 boroughs, measurably improving the mental health of highly disadvantaged Londoners through counselling, H&W workshops and complimentary therapies.										
When will the funding be required? 01/02/2019										
Is this request to continue work that is currently funded or has been funded in the last year by: City Bridge Trust? Another funder? (if so which) Yes										
How much funding are you requesting? <table style="width: 100%; border: none;"> <tr> <td style="width: 20%;">Year 1:</td> <td style="width: 20%;">Year 2:</td> <td style="width: 20%;">Year 3:</td> <td style="width: 20%;">Year 4:</td> <td style="width: 20%;">Year 5:</td> </tr> <tr> <td>£34,986</td> <td>£34,032</td> <td>£0</td> <td>£0</td> <td>£0</td> </tr> </table> <p style="text-align: center; margin-top: 10px;">Total Requested: £69,018</p>	Year 1:	Year 2:	Year 3:	Year 4:	Year 5:	£34,986	£34,032	£0	£0	£0
Year 1:	Year 2:	Year 3:	Year 4:	Year 5:						
£34,986	£34,032	£0	£0	£0						

What 3 main differences or outcomes do you want to achieve through your funding proposal?

Through 1:1 person-centred therapy, customers will improve their access to mental health support and develop solution-focused techniques to be better able to cope with their mental health issues, adapt to using new coping techniques and begin to thrive in independence.

Through workshop co-production and participation customers will feel more empowered and improve their understanding of mental health and wellbeing and thus their ability to cope with issues arising in these areas. By adapting to improve their wellbeing, they will also enhance their employability, relationships, self-care and management of finances.

Customers will benefit from an accessible, accountable and evidence-based specialist service from trainee counsellors who are supported by the HWC and Clinical Supervisor on their way to achieving the contact hours required by their counselling course.

What are the main activities or outputs you will deliver to achieve these differences?

12 trainee counsellors per year will deliver counselling benefiting 300 homeless people. This will be delivered from services in Lambeth, Croydon, Bromley, Merton and Kensington and Chelsea. As a British Association of Counselling and Psychotherapy (BACP) member, the counselling we provide will be evidence-based.

The Health&Wellbeing Coordinator (HWC), customers and external partners will deliver 24 health and wellbeing workshops benefiting 250 homeless people. These workshops will cover a range of wellbeing issues such as anger management, sexual and emotional health in relationships, improving confidence and self-esteem and managing self-harming ideation.

12 trainee counsellors per year will receive ongoing management supervision from the HWC and monthly clinical supervision to BACP standards from an external clinical supervisor. This will ensure our trainees are valued, their personal health and wellbeing maintained, and the service benefits both customers and helps them achieve their qualifications.

You and your grant request

What, specifically, are you applying for (your project)?

We are applying for 2 years of continuation funding for our Health & Wellbeing Programme, which has operated between May 2015 to the present with support mainly from City Bridge Trust.

The programme consists of the provision of health and wellbeing support for homeless people (known as customers) in 5 London boroughs. This support takes the form of 1:1 counselling, complementary therapies and wellbeing workshops. The programme will be coordinated by the Health&Wellbeing Coordinator (HWC).

Counselling

Volunteer trainee counsellors will deliver person-centred therapeutic counselling to customers referred to the programme by their support worker, those who self-refer, and those individuals referred from the community by our partners.

Complementary Therapies & Wellbeing Workshops

We will coordinate the delivery of complimentary therapies by new and existing partners. Workshops co-produced with customers will focus on wellbeing issues such as anger management, sexual and emotional health in relationships, improving confidence and managing self-harming ideation.

How will the project described achieve your stated outcomes?

A significant improvement in access to counselling for disadvantaged homeless people in London. Free to access and with an initial assessment completed within one week from referral, the programme will fill a gap in provision in the boroughs where we work.

1:1 person-centred therapy delivered over 3, 6 or 12 sessions will enable customers to better manage their emotions and develop solution-focused techniques as coping strategies. Their mental health will improve measurably.

In the longer term, access to evidence-based therapeutic support will prevent disadvantaged Londoners' mental health needs from spiralling out of control and contributing to them falling back into the cycle of homelessness. Rather it will support their transition to independence and contribute to a reduction in inequality through better life chances.

While delivering the key programme aim of providing specialist support to vulnerable, disadvantaged Londoners, added value is achieved through trainee counsellors being supported to achieve BACP-accredited qualifications.

How do you know there's a need for this work?

In a 2014 HomelessLink survey, 80% of homeless people at 'surviving'/'coping' stages reported a mental health concern. In our 2018 Summer health needs audit, 66% of our customers at 'adaptation' stage reported a mental health issue. In our recent research report, 'HurtToHomeless?', 80% of customers surveyed disclosed suffering a childhood trauma, some of whom cited this as the primary cause of their homelessness. On top of this, homelessness in itself is traumatic and leads to compounded mental health issues, which can slow or halt the transition to independent living.

Our customers affected often lack the resources to manage their anger, relate to others, deal with problems in a constructive way and seek help with health problems. We have found that those with mental health needs are also less likely to engage with mainstream services. Their subsequent health crises can also have a knock-on effect on their fellow hostel residents.

How will the work be delivered - specifically, what will you do?

Counselling

Recruitment of 12 trainee counsellors from educational institutions who we have built relationships with. Trainees will access: Evolve's core training programme, clinical supervision to British Association for Counselling and Psychotherapy minimum standards, ongoing support from the HWC as and when needed, and travel expenses.

On referral to the programme, customers will be given an initial assessment by the HWC which gauges their mental health needs. This is a crucial step in confirming their suitability for this type of support.

Individual progress over 3, 6 or 12 weeks will be measured and evaluated using the recognised Clinical Outcomes Routine Evaluation Management System.

Complimentary Therapies and Workshops

The HWC will coordinate the delivery of complimentary therapies e.g yoga and head massage. Workshops co-produced by the HWC and customers will cover a range of wellbeing issues e.g anger management, sexual and emotional health in relationships, improving confidence and managing self-harming ideation.

Why are you the right organisation to do this work?

Delivering this programme in-house has multiple benefits including:

- *by delivering at customers' place of residence and removing barriers to support (e.g travel to external services), engagement with this support service is maximised;
- *our frontline staff have already built trusting relationships with customers;
- *safeguarding concerns arising from therapy can be managed more effectively given that we already have a good background understanding of customers and we have staff based at their address.

We have delivered this programme with solid outcomes which have improved year on year:

- *waiting time for initial assessment reduced from 43 days from referral in Y1, to 27 days in Y2 and down to 12 days last year;
- *80% of customers reported better mental health after accessing the programme.

CBT Grants Officer's appraisal: It's encouraging to see how much progress has been made since Evolve first launched this service. I'm glad City Bridge Trust was able to support (2018).

How does your work complement and not duplicate other services within your area?

?Sustaining this programme is vital for the wellbeing of a significant number of Croydon?s homeless people? Far from duplicating other services, this project fills a gap which exists in the provision of accessible counselling not out of their financial reach.? ?Rebecca Clews, Communities and Vulnerable People, LB Croydon.

Although some mental health services do exist in the boroughs we work in, these are often heavily oversubscribed (MindInCroydon ? 4-6wks for initial assessment; 18wks for counselling) and do not offer targeted individual support. Free psychological therapies can be inflexible and rarely cater for people with:

- *dual needs diagnosis
- *substance misuse
- *no GP registration
- *significant trauma.

Our H&W programme addresses this inequitable provision by recognising that some of our customers require a flexible approach to support which understands their complex needs to overcome barriers.

More accessible private counselling is prohibitively expensive and therefore not an option for homeless people (rates of £40-100/hour).

How will you ensure that your project will hear and represent the views and needs of disadvantaged people and/or diverse communities?

The increasingly unmet needs of homeless people led us to deliver a pilot project, and then in 2015 apply successfully to City Bridge Trust to scale up the project. Our routine health audits prove the need now is as great as ever.

Customers will give feedback around the 1:1 counselling service in their 'End of Counselling form'. Our value of customer feedback is demonstrated by including customer satisfaction as a project outcome.

The way we measure the programme's key outcome 'customer health and wellbeing' puts customers at the heart of the project. Rather than being sub-ordinates in their relationships with counsellors, customers will self-report their progress.

In our recent annual customer survey, 'Health+fitness' was the second most popular workshop theme requested from a choice of sixteen. Workshops will focus on sub-themes which customers tell us are important to them, fed back to us at quarterly 'BeInvolved' meetings.

How does your project engage and empower individuals and/or communities to come together on this issue? Will you be working with people who are particularly excluded?

Customers will be empowered and remain at the centre of the project by co-designing and co-producing health and wellbeing workshops. Co-production is a key component of all our support programmes; being involved in an element of the H&W Programme may lead to co-production in another area of the organisation.

By recruiting and supporting the professional development of trainees from institutions based in our boroughs 'on an unpaid basis' we are encouraging the community to come together to improve the mental health of highly disadvantaged Londoners to better their chances of making a successful transition from homelessness to independent living.

Homeless people are among the most excluded in society and worst affected by inequality, particularly where access to health is concerned. Despite guidance provided to surgeries to mitigate against this issue, homeless people still face barriers to registering with GPs, which is in turn a significant barrier to accessing free counselling.

Is the focus of your project meeting an already identifiable need (acute or otherwise) or are there elements which are preventative and/or incorporate early action?

The programme supports homeless people in need. We seek to identify mental health needs at the earliest possible stage, both formally at quarterly 'Staying Safe Plan' reviews which include SWEMWBS (Short Warwick Edinburgh Mental Wellbeing Scale) scale self-reporting, and informally during day-to-day contact with customers from support staff.

Our new support plan approach requires we begin to support homeless people at an even earlier stage 'as they are referred and prior to them moving in to our supported accommodation. If their referral suggests they have mental health needs which are not being treated, they will be offered the service on entry to our accommodation.

This is a preventative service: It works with disadvantaged people who are ready to address underlying issues before they reach crisis stage. The programme works to prevent customers visiting emergency services (e.g A&E) by intervening and improving their mental health at an earlier stage.

Who might you need to work closely with in delivering this project - whether before, during or afterwards?

6x colleges providing stream of trainees;

Community referral partners e.g Crisis Croydon, Hestia, LiveWell/JustBe, Peer Circles Project;

Social services (where safeguarding concerns arise);

Evolve?s sister H&W Programme staff, including 2x Psychological Wellbeing Practitioners (see monitoring report submitted to City Bridge Trust in May 2018 for more detail);

Complimentary therapy partners;

Workshop delivery partners;

Engaged customers in workshop co-production.

Our aim as a funder is to help people move positively between any of the four stages of Surviving, Coping, Adapting and Thriving. For your project at which of these stages will most people begin their journey?

For most of our customers, they will be at the stage of ?adapting?. They have progressed through the ?surviving? and ?coping? stages following a period of homelessness ? possibly including rough sleeping ? and a stay in temporary accommodation, after which they were recognised as needing statutory support and referred to our supported accommodation.

Our key objective is to support homeless people into independent living i.e to thrive. We do this by adopting an asset-based approach to support which requires customers to be responsible for their own support plan, and asks them to look at their strengths rather than their deficits. Comprising of four pillars (Community, Living, Wellbeing and Aspiration), the H&W Programme falls into the wellbeing area. This and other support programmes enable individuals to adapt to taking positive steps towards opportunities which will later enable them to ?thrive? in independence e.g taking up education, training or employment opportunities.

Will there be any elements of this project that will help you or your beneficiaries to reduce your environmental footprint?

We encourage the trainee counsellors we recruit to use public transport on their commute. We do this by budgeting for their travel expenses.

We eliminate travel needs for customers by offering the programme at their service, in dedicated health and wellbeing spaces situated mainly in new buildings which have been constructed to good practice standards and in compliance with energy efficient guidelines, all meeting BREEAM Excellent Standard (equivalent to EcoHomes level 4). This includes all rooms having energy efficient systems, including motion sensor lighting, energy efficient light bulbs and operating feed-in tariffs and solar panels to generate electricity. As a result of our recent redevelopment programme, our energy use has decreased by 65%.

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Health & Wellbeing Coordinator Salary, NI & Pension	33,105	33,436	0	0	0	66,541
HWC travel and mobile costs	510	360	0	0	0	870
Clinical supervision	5,265	5,265	0	0	0	10,530
Volunteer costs (DBS, travel etc)	1,464	1,464	0	0	0	2,928
Workshop costs	500	500	0	0	0	1,000
BACP membership fee of £290/annum	0	0	0	0	0	0
Overheads @ 12%	3,748	3,748	0	0	0	7,394
TOTAL:	44,592	44,671	0	0	0	89,263

What income has already been raised?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
StreetSmart (2018/19 project grant)	1,726	0	0	0	0	1,726
Evolve unrestricted income	7,881	10,369	0	0	0	18,250
TOTAL:	9,607	10,369	0	0	0	19,976

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
None	0	0	0	0	0	0
TOTAL:	0	0	0	0	0	0

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
(share of) HWC Salary, Pension, NI	23,498	22,797	0	0	0	46,295
HWC travel and mobile costs	510	360	0	0	0	870
Clinical supervision	5,265	5,265	0	0	0	10,530
Volunteer costs (DBS, travel etc)	1,464	1,464	0	0	0	2,928
Workshop costs	500	500	0	0	0	1,000
Overheads @ 12%	3,748	3,646	0	0	0	7,394
TOTAL:	34,986	34,032	0	0	0	69,018

Who will benefit?

How many people will directly benefit from the grant per year?

150

In which Greater London borough(s) or areas of London will your beneficiaries live?

Croydon

Bromley

Merton

Lambeth

Kensington & Chelsea

Does this project specifically target any groups or communities?

Yes - please enter details below

This project will specifically work with the following age groups:

16-24/25-44/45-64

This project will specifically work with the following gender groups:

This project will specifically work with the following ethnic groups:

If Other ethnic group, please give details:

This project will specifically work with Deaf and disabled people:

No

This project will specifically work with LGBTQI groups:

No

This project will specifically work with other groups or communities:
Beneficiaries will be homeless with mental health needs as a minimum. We also cater for care leavers; survivors of DVA, sexual abuse, trafficking, hate crime; migrants, refugees; and ex-offenders. Young people account for over two thirds of our customers.

How will you target the groups/communities you have identified? What is your expertise in providing services for these groups?

Over the previous 3 years of delivering the H+W programme, we have catered for all the above and achieved solid outcomes. We have adapted the approach to increase engagement of young people, for instance.

Are there any groups or communities you think your organisation will find hard to include through this project?

No

If yes, please specify which groups or communities? Where possible using the categories listed above.

If yes, what steps will you take to make your services accessible to and meet the needs of the groups/communities you have identified?

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Matthew Robinson**

Role within Organisation: **Senior Fundraising Officer**

The City Bridge Trust

Bridging Divides: Application for a grant



About your organisation

Organisation Details

Name of your organisation: Lambeth and Southwark Mind	
If your organisation is part of a larger organisation, what is its name? Lambeth & Southwark Mind	
In which London Borough is your organisation based? Lambeth	
Contact person: Miss Megan Fereday	Position: Head of Fundraising and Digital
Website: http://www.lambethandsouthwarkmind.org.uk	Social Media Accounts: @LS_Mind
What Quality Marks does your organisation currently hold? Mind Quality Mark	

Legal Status

Legal status of organisation: Registered Charity			
Charity Number: 296893	Company Number: 2017214	CIC Number: NA	Bencom Number: NA
When was your organisation established? 06/05/1987			
Aims of your organisation: Our mission is to provide free, innovative, long-term services that empower and support everyone in our area experiencing a mental health problem. We won't give up until everyone in Lambeth and Southwark experiencing a mental health problem gets both support and respect.			

Main activities of your organisation:

We offer a range of free, long-term therapies and peer-supported groups for residents in the boroughs which we serve. Our Information Service provides a confidential telephone and email service for anyone seeking advice and services relating to mental health in the Lambeth and Southwark boroughs. We also offer free year-long psychotherapy for individuals who experience a variety of mental health difficulties, who may be unable to access shorter-term and/or paid therapies.

As an independent organisation, we are responsible for all our own fundraising to deliver these services.

Our work is driven by our understanding that mental illness is not simply a product of brain disease, as is asserted in biological psychiatry, but a range of conditions which are deeply entrenched in inequalities of class, race, gender and sexuality. As such, we believe that mental health treatments need to be ethically tailored to the needs of each individual who seeks it, rather than being based on standardised, 'one-size-fits-all' methodology.

Your Staff & Volunteers

Full-time:	Part-time:	Trustee/Board members:	Active volunteers:
3	1	10	24
Do you have a Safeguarding policy? Yes			
Are the following people in your organisation subject to DBS checks?			
Paid Staff Yes	Volunteers Yes	Trustees / Management Committee Members Yes	

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Leased	6 months

Environmental Impact**What action have you taken in the past year to progress environmentally sustainability principles and practice?**

We have done the following

1. Attended meetings with our landlord - who are responsible for all bills and the upkeep of our property - to understand how to we can become more sustainable.
2. Adopted a policy of eradicating the use of disposable plastic across the organisation
3. Encouraging cycle use amongst staff through cycle friendly storage and finance options
4. We have highlighted reviewing and improving our policy as part of next 3 year strategy review
5. Appointed an architect about how we could better use our space with sustainability being a central consideration (the current configuration is energy inefficient; hot in summer and cold in winter and requiring additional and carbon intensive heating).

Finance Details

Organisation Finances

	Year of most recent audited / examined accounts	Current financial year forecast	Next financial year budget
End of financial year date	31/03/2018	31/03/2019	01/04/2020
Grants & donations:	£91,148	£100,000	£164,000
Earned income:	£155,968	£160,000	£160,000
Other income:	£59,402	£60,000	£60,000
Total income:	306,547	£320,000	£384,000
Charitable activity costs:	£321,988	£322,000	£350,000
Cost of raising funds:	£7,419	£7,500	£32,000
Other costs:	£0	£0	£0
Total expenditure:	£329,407	£329,500	£382,000
Free unrestricted reserves held at year end:	£87,232	£90,000	£92,000
What is your organisation's reserves policy? The trustees consider that Lambeth and Southwark Mind's reserves are needed in order to: continue the charity's work if there is an income shortfall; cover contingencies, such as staff sickness or maternity leave, and wind up the charity's activities and meet its liabilities if no further income is secured. The trustees believe that Lambeth and Southwark Mind's unrestricted free reserves should be sufficient to cover at least four months of its planned activities in the year ahead, and this conforms to the organisation's reserves policy			
For your most recent financial year, what % of your income was from statutory sources? 31-40%			

Organisational changes

Describe any significant organisational changes to your structure, financial position or core activities since the date of your most recent accounts.

We have secured funding for five years (2018-2023) from the Big Lottery Reaching Communities fund for £412,000 to provide free long term therapy service in the inner city; we have appointed a full-time events manager to begin in January 2019; change has been incremental and we continue to grow gradually year on year.

Grant Request

Which of the Trust's programmes and priority areas will your application deliver? Positive Transitions/Disabled people (choice and control)				
Which of the programme outcome(s) does your application aim to achieve? Positive Transitions/Londoners experiencing inequality or disadvantage are supported to become more independent Positive Transitions/Vulnerable and disadvantaged Londoners are more resilient and empowered to make positive choices				
Please describe the purpose of your funding request in one sentence. We are applying for continuation funding for our previous grant from you, which was a three-year grant to fund the salary of our CEO and Clinical Director Dr Ajay Khandelwal.				
When will the funding be required? 01/04/2019				
Is this request to continue work that is currently funded or has been funded in the last year by: City Bridge Trust? Another funder? (if so which) Yes				
How much funding are you requesting?				
Year 1:	Year 2:	Year 3:	Year 4:	Year 5:
£60,000	£60,000	£0	£0	£0
Total Requested: £120,000				

What 3 main differences or outcomes do you want to achieve through your funding proposal?

Relieving psychological distress and suffering for adults in acute difficulties
Providing knowledge and support to service users and professionals in the mental health field
Building self-reliance and community support systems for adults experiencing mental health difficulties.

What are the main activities or outputs you will deliver to achieve these differences?

Psychotherapy for All: 100 people to benefit from high quality long term free psychotherapy (2019-2021); this has been possible by new funding from the Big Lottery.
Information Service: our free, confidential telephone and email signposting service for local people in need of help with their mental health and related issues; 2000 people to be helped in this way (2019-2021); this is possible through funding from Lambeth CCG
Peer support group programme: our programme of six support groups, facilitated by and for local people with lived experience of mental health problems; 100 people to be supported each year. This has been made possible due to new funding from Henry Smith

You and your grant request

What, specifically, are you applying for (your project)?

We are applying for a grant to cover the salary costs of our CEO's position for the years 2019-2021.

How will the project described achieve your stated outcomes?

CBT funding has enabled major changes in the organisation, including a more secure and growing financial base, as well as expansion; goals include:

Delivery of the free in depth and long term psychotherapy to over 200 adults from deprived backgrounds in Lambeth and Southwark (2018-2023); made possible by a Big Lottery Grant secured by the City-Bridge Trust funded CEO role

Delivery of a range of free peer support groups for underserved communities in Lambeth and Southwark; supporting 500 vulnerable adults (2018-2023); funded by the Henry Smith Trust, secured by the City Bridge Trust CEO role.

Redevelopment of Lambeth and Southwark Mind Premises; in line with the architectural plans developed by nimtim architects; feasibility plans have been completed; over the next 3 years we aim to raise funds and complete the development to create a more therapeutic space.

Development of new fundraising strategy; new appointments have been made.

How do you know there's a need for this work?

We regularly commission high quality quantitative and qualitative research based on the views and experiences of local people. For instance, during the CBT funding we have commissioned South Bank University to evaluate the quality of peer groups which has been published in professional peer reviewed journals. We have also commissioned independent researchers to evaluate our therapy services; we also seek out the views of local people using our services through our helpline; AGM; and feedback processes. Finally, we hold many reflective forums where supervisors, therapists and service users are able to speak, in great and meaningful detail, the need for local mental health services aimed at the needs of the community. We also network with local groups and keep informed about local public health research which highlights the nature of local needs.

How will the work be delivered - specifically, what will you do?

The CEO will

Having delivered a three strategy; the CEO will work with the trustee board and service users to develop an ambitious forward looking strategy in order to help more local people who are suffering mental health problems; the strategy will be executed by recruiting the following posts in 2019: Clinical Manager; Deputy Director; Events Manager; Administrator

The expanded team will enable :

Free long term In depth Psychotherapy for 200 people (2019-2024); doubling the number of people we can help

Free Peer Support Groups; 500 People (2019-2024); tripling the number of people we help through groups

Diversified fundraising strategy to include grants; trusts and a major growth in community fundraising resulting in 20% annual income growth(

Development of new therapeutic premises to facilitate expansion and improve quality of setting (feasibility study completed).

Why are you the right organisation to do this work?

We are a creative and user-led mental health organization serving adults experiencing poverty and mental and physical ill health. 70% of our trustees, mainly local people, have had some form of mental health difficulty, or cared for a person in difficulty, and they shape, with the CEO, the strategy and direction of the organisation. This adds a unique dimension to our connection with the local community; we are well regarded by both service users and professionals in the local community. We are often approached by individuals who have had difficulties in more statutory or clinical settings, such as the NHS, or the short-term care provided by CBT therapists via their GP. Through our ethos, and our location (in the heart of areas of deprivation in Brixton and Southwark); and our free services; we are more accessible than other therapy organisations set within large organisations or in central London.

How does your work complement and not duplicate other services within your area?

We have strong links to several other mental health organisations in our area, with whom we have collaborative relationships that ensure we are mutually benefiting from each others' research and work. We are a member of the Lambeth Living Well Collaborative, a network of charity representatives and mental healthcare providers and commissioners who meet regularly to discuss ongoing changes and improvements in Lambeth's mental healthcare landscape. This membership allows us to keep up-to-date with our colleagues' work and share resources and expertise where we are able to.

We have explicitly chosen a strategy of providing something very different to other local services, through our belief in the value of longer and more in-depth forms of care; these are less common in public services due to cost pressures; so our work complements short term treatments. Many people come to see us after being discharged from other services.

How will you ensure that your project will hear and represent the views and needs of disadvantaged people and/or diverse communities?

We engage in regular consultations with our service users across all our major projects. Our primary method of doing this is through distributing anonymous client satisfaction forms at the end of our peer support sessions. These are designed to capture demographic information of our client groups, and their thoughts on their experiences within the group, how it might be improved, etc. This gives us a rich source of qualitative and quantitative data which is continually reviewed with group facilitators to ensure we are regularly improving the quality of these services to match our clients'; particular needs. We will also continue to gain insight into broader experiences of disadvantaged people outside of our client groups through our involvement with organisations including the Lambeth Living Well Collaborative and Black Thrive. We will use this insight to provide context for our beneficiaries' comments and experiences.

How does your project engage and empower individuals and/or communities to come together on this issue? Will you be working with people who are particularly excluded?

Yes ? several of our peer support groups are designed for people from specific marginalised communities who are experiencing mental health problems. Our Kindred Mind support group is run by and for people from Black and Asian backgrounds with experience of mental ill-health and racial discrimination, and our Southwark Women's Forum is a women-only mental health support group. We also run a group for people with specific experience of voice hearing and paranoia.

Our beneficiaries often report feeling encouraged and empowered by the leadership of our peer support group facilitators, who themselves have lived experience of the kinds of mental health problems that our beneficiaries present. Our facilitators help group participants to support each other and discuss their shared difficulties in productive ways, so that each group member may play a part in helping each other with their mental health ? and feel empowered in being able to do so.

Is the focus of your project meeting an already identifiable need (acute or otherwise) or are there elements which are preventative and/or incorporate early action?

We work to meet our beneficiaries' identifiable mental health needs. These can range from moderate mental health conditions such as anxiety and depression, up to severe mental health conditions including psychosis. We work to provide advice, information and therapy to help our beneficiaries improve the symptoms of these conditions, and to help them learn how best to manage their mental health.

Who might you need to work closely with in delivering this project - whether before, during or afterwards?

We will continue to work closely and meet regularly with several local organisations whom we already have beneficial working relationships with, including:

Project beneficiaries (the people who use our groups to hear what they think); Funders (to ensure we are communicating the value of our work, which often takes place behind the scenes); local therapy organisations (Guild of Psychotherapists, Waterloo Counselling Centre); GPs; community mental health teams; commissioners; local networks such as Lambeth Living Well Collaborative; our own building 336 which houses 19 disability charities; external partners (the CEO recently spoke about our work at Southwark Cathedral and at the Association of Charitable Funders); Local mental services where we share common interests (Mosalc club house; Black Thrive); mental health service user led local groups; local MPs, councillors and other decision makers.

Our aim as a funder is to help people move positively between any of the four stages of Surviving, Coping, Adapting and Thriving. For your project at which of these stages will most people begin their journey?

The majority of people who come to us are at an early stage, i.e. Surviving or (barely) Coping; but it does depend on each individual case. The majority of people who approach us are living in poverty, with chronic and ongoing psychological and physical difficulties; they often face relapsing conditions; so as soon as things are stable either internally, or externally, they can be easily destabilised. For instance, coping with the transition to Universal Credit; or a family illness, or a set back in the workplace, or the resurfacing of trauma can mean that our beneficiaries experience periods of instability as a way of life, and therefore oscillate between the stages outlined above.

Having said that, we have had qualitative and quantitative data which suggests that there is movement for some people who demonstrate that they are, with the help of our services, coping much better than before.

Will there be any elements of this project that will help you or your beneficiaries to reduce your environmental footprint?

We are actively thinking about this with our trustees and our landlord; we currently have a policy of not using disposable items or single use plastics for any of our meetings across the organisation; we aim to develop this further as part of new strategy.

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
CEO Salary and on costs	60,000	60,000	0	0	0	0
TOTAL:	60,000	60,000	0	0	0	0

What income has already been raised?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
TOTAL:	0	0	0	0	0	0

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
TOTAL:	0	0	0	0	0	0

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
CEO and Clinical Director	60,000	60,000	0	0	0	120,000
TOTAL:	60,000	60,000	0	0	0	120,000

Who will benefit?

How many people will directly benefit from the grant per year?

1

In which Greater London borough(s) or areas of London will your beneficiaries live?

Lewisham

London-wide

Does this project specifically target any groups or communities?

No - open to everyone

This project will specifically work with the following age groups:

16-24/25-44/45-64/65-74/75 and over

This project will specifically work with the following gender groups:

Male

Female

Transgender or other gender identity

This project will specifically work with the following ethnic groups:

Asian/ Asian British (including Indian; Pakistani; Bangladeshi; Chinese; Any other Asian background)

Black/ African/ Caribbean/ Black British (including African; Caribbean; Any other Black/ African/ Caribbean background)

If Other ethnic group, please give details:

This project will specifically work with Deaf and disabled people:

No

This project will specifically work with LGBTQI groups:

No

This project will specifically work with other groups or communities:

How will you target the groups/communities you have identified? What is your expertise in providing services for these groups?

We have a long track record of working with Black and Asian communities; Kindred Minds, a group we fund and support; is a pioneering a popular group for BAME adults in the psychiatric system

Are there any groups or communities you think your organisation will find hard to include through this project?

Yes - please specify

If yes, please specify which groups or communities? Where possible using the categories listed above.

0-15; we are too small to robustly and safely work with under 15s; we do work with 16-25s in conjunction with the Princes Trust, who have expertise in this area.

If yes, what steps will you take to make your services accessible to and meet the needs of the groups/communities you have identified?

We have no plans at this stage to work with children.

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Ajay khandelwal**

Role within Organisation: **CEO and Clinical Director**

The City Bridge Trust

Bridging Divides: Application for a grant



About your organisation

Organisation Details

Name of your organisation: Limes Community and Children's Centre	
If your organisation is part of a larger organisation, what is its name? N/A	
In which London Borough is your organisation based? Waltham Forest	
Contact person: Ms Elizabeth Fraser	Position: Director
Website: http://www.thelimes.org.uk	Social Media Accounts: @TheLimesE17 / https://www.facebook.com/thelimese17 /
What Quality Marks does your organisation currently hold? We hold the London Borough of Waltham Forest certificate of maintained standards. We are currently working towards PQASSO.	

Legal Status

Legal status of organisation: Registered Charity			
Charity Number: 1099064	Company Number:	CIC Number:	Bencom Number:
When was your organisation established? 07/02/2001			
Aims of your organisation: Our vision is that all disabled children and young people (CYP) will enjoy, achieve and participate fully in society. At our fully accessible centre disabled CYP can learn and play while their families/carers receive a short break. We help users reach their potential and have their say. We promote the independence of disabled CYP, help build life and employment/entrepreneurial skills and aid their preparation for adulthood. Our values are: Inclusive (ensuring disabled/non-disabled CYP can learn and grow together, and that families and other organisations feel welcome and respected at the Limes); Committed (working together for as long as is needed); Sustainable (consistently aiming to increase our organisational sustainability and minimise our impact on the environment); Enjoyable (fun activities that improve users happiness levels and encourage their continued attendance thus providing them with a strong community/support network);			

Main activities of your organisation:

Our main activities include:

Tanz Toddlers: stay and play sessions for under 5s;

Family playtime: stay and play sessions for under 5s and under 12s;

Splat: Creative art afterschool sessions;

Youth clubs for 10-15 year olds (Go for it!), 10-18 year olds (The Club) and 16-25 year olds (Top of the Limes);

Trips and activities for 12-25 year olds;

Creative journeys: Zest Kitchen, Edible Forest, Make & Create, all work-based skills and entrepreneurship training and experiences for 18-25 year olds;

Monthly market;

Holiday and weekend play schemes;

Makers and Shapers steering groups for under 12s and over 13s;

Parent/carer advisory group;

Individual journey planning for users;

Your Staff & Volunteers

Full-time:	Part-time:	Trustee/Board members:	Active volunteers:
5	24	7	9

Do you have a Safeguarding policy? **Yes**

Are the following people in your organisation subject to DBS checks?

Paid Staff
Yes

Volunteers
Yes

Trustees / Management Committee Members
Yes

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Leased	10 years

Environmental Impact**What action have you taken in the past year to progress environmentally sustainability principles and practice?**

We take environmental sustainability seriously and regularly review our environmental policy and practice to determine what is working well and identify areas for improvement. We have recently undertaken a skills audit of our Trustee Board and identified the need to recruit a new environmental champion with relevant expertise (following the recent resignation of our previous Trustee with responsibility for environmental policy for personal reasons). We plan to start recruitment early in the new year. The new appointee will join our facilities subcommittee and support us to undertake an action review of our policy and practice in 2019. We continue to use recycled materials, avoid the use of environmentally damaging products, and minimise waste and pollution. Through our projects we continue to raise awareness of environmental responsibility. Users have gained knowledge and practical experience of a range of environmental sustainability principles (eg horticultural skills, crafting, waste separation, using public transport).

Finance Details

Organisation Finances

	Year of most recent audited / examined accounts	Current financial year forecast	Next financial year budget
End of financial year date	31/03/2018	31/03/2019	31/03/2020
Grants & donations:	£403,450	£383,792	£352,461
Earned income:	£133,373	£229,097	£235,970
Other income:	£1	£0	£0
Total income:	536,824	£612,889	£588,431
Charitable activity costs:	£521,980	£578,493	£568,486
Cost of raising funds:	£5,520	£9,600	£8,000
Other costs:	£0	£0	£0
Total expenditure:	£527,500	£588,093	£576,486
Free unrestricted reserves held at year end:	£29,199	£53,995	£65,940
What is your organisation's reserves policy? The Limes aims to hold a minimum reserve of 2 months' and a maximum reserve of 4 months' running costs in unrestricted funds, to serve as a safeguard against any unexpected shortfall in income or increase in expenditure. Our unrestricted reserves in 2017/18 did not meet this target, however we are on track to increase the level of reserves we hold this financial year with further incremental increases projected for 2019/20.			
For your most recent financial year, what % of your income was from statutory sources? 31-40%			

Organisational changes

Describe any significant organisational changes to your structure, financial position or core activities since the date of your most recent accounts.

N/A

Grant Request

Which of the Trust's programmes and priority areas will your application deliver?
Positive Transitions/Disabled people (choice and control)

Which of the programme outcome(s) does your application aim to achieve?

Please describe the purpose of your funding request in one sentence.
To continue and increase the sustainability of our successful Creative Journeys programme building disabled young people's entrepreneurial skills, independence and social inclusion.

When will the funding be required? **25/05/2019**

Is this request to continue work that is currently funded or has been funded in the last year by:

City Bridge Trust?
Yes

Another funder? (If so which)

How much funding are you requesting?

Year 1:	Year 2:	Year 3:	Year 4:	Year 5:
£41,161	£41,984	£0	£0	£0

Total Requested: £83,145

What 3 main differences or outcomes do you want to achieve through your funding proposal?

90 YP learn new entrepreneurial and life skills ? 100% try new things; at least 65% learn new skills including problem solving, information-gathering, decision-making, managing money, being an agent for change, feeling confident with others/in public, routine/structure, selling, marketing, design and planning.

90 YP see improved levels of independence and resilience - 100% participate in creative activities fostering self-expression; 90% develop greater awareness of routine/structure (eg, time-keeping); 80% greater awareness of personal hygiene and appropriate behaviours, including keeping safe; 75% experience of conveying and executing their ideas; 65% increased self-awareness.

90 YP learn and develop communications skills ? 95% users gain experience of team-working (eg, voicing opinions, listening, reasoning, respecting others' views); 50% users gain experience of negotiation; 35% users gain experience of leadership/managing others; 35% users gain experience of interacting and providing a service to the public.

What are the main activities or outputs you will deliver to achieve these differences?

48 x bi-monthly Creative Journeys group meetings: users establish interests, explore new entrepreneurial ideas, develop new approaches/strategies, gain leadership skills and voice.

24 x research meetings and trips to gather information, inspiration and guidance/advice about entrepreneurial ideas.

90 x journey (including exit) plans developed and regularly updated.

7x 6-hour Creative Journeys sessions per week (48 weeks x 2 years):

Zest Kitchen - users plan recipes, bake, cook and sell wares;

Edible Forest - users develop garden, weed, sow, plant, water and harvest for selling/cooking;

Make & Create - users design, make crafts to sell (eg, jewellery, gifts).

20 x market days (10 per year) reaching over 300 visitors. Users sell wares to public, run and support fun activities and engage with local people. Local businesses/creatives also rent stalls, extending the market's reach and contributing to more positive attitudes towards disabled people and increased social cohesion.

You and your grant request

What, specifically, are you applying for (your project)?

Salary costs for Zest Kitchen, Edible Forest and Make & Create Coordinators, crucial roles whose core purpose is to support YP with disabilities prepare for adulthood as socially active citizens using entrepreneurial and creative based methods of working. Each will support at least 20 (25 Zest Kitchen) disabled YP each year, working with them to research, promote and develop activities and placements tailored to their journey plans and needs (eg, arranging for learning visits to local creatives who share users' interests or passions, developing users' participation in project decision-making and running; making referrals to other agencies as appropriate); supervise and guide support workers and volunteers; promote the project to users, including developing accessible publicity materials about opportunities offered. All three Coordinators have been in post since the project's inception three years ago and are experienced and passionate about supporting the development and growth of YP with disabilities.

How will the project described achieve your stated outcomes?

All users will try new things in a supportive, real life environment with tailored support (journey plans). Through regular participation in self-selected activities, research visits and market days, users will learn new entrepreneurial and life skills (eg, problem-solving, communication) - deciding what to produce/make, how and where to market and sell this, gaining experience of stock-taking, money management and serving the public - at their own pace. They will gain awareness of time-keeping and following a routine. Users' chosen tasks will be analysed and broken down using training in systemic instruction (focussing on gesture and touch rather than verbal instruction) to help develop users' autonomy and independence. Working with peers and staff towards shared goals will develop users' communication skills and appropriate behaviours - further honed through supporting/leading peers and interacting with the public. Leading project direction and development through bi-monthly group meetings will empower users, further increasing impact.

How do you know there's a need for this work?

Disabled YP lack the life skills and real-world experience to successfully transition to adulthood and independence and are highly vulnerable to abuse (eg, mate crime). All our users report isolation, many won't go out in public for fear of verbal or physical abuse (50% of our users experienced hate crime last year). Medium-to-high support needs (requiring help with eating, moving, communicating) reduce users' independence and ability to develop/sustain relationships. Social stigmatisation and isolation increase vulnerability to mental health issues (eg, depression, self-harm).

Austerity has decimated support services for disabled YP in Waltham Forest (in 5% most deprived of UK boroughs, IMD 2015). We are the only full-time provider left. There are scant age-appropriate services/activities helping disabled YP transition to adulthood locally. Other support services are purely education/institution based, don't meet users' needs for additional support or offer a real workplace setting. None take our effective, user-led, real life inclusive approach.

How will the work be delivered - specifically, what will you do?

90 disabled YP will participate in self-selected Zest Kitchen, Edible Forest Garden or Make & Create sessions at least weekly for 6-18 months, supported by three coordinators and sessional support staff (1:1, 1:2, 1:4 staff ratio as needed): trying new things, developing skills, designing and creating products (eg, cakes, plants, prints). Individual journey plans will ensure users are fully supported to achieve self-set goals and gain experience (eg, meeting creators, visiting businesses). Users will help plan and deliver 20 market events (normally on Sundays), informed by 24 research meetings/trips to gather information, inspiration and guidance. A bi-monthly steering group (48 meetings) will enable young people to lead the project, explore and develop ideas, and organise research meetings/trips and events (eg, guest speakers, visits to other markets/businesses, team-building activities). Users and their parents/carers will be supported to develop viable exit strategies, including setting up micro-businesses, volunteering or employment opportunities where possible.

Why are you the right organisation to do this work?

The Limes offers an inclusive, purpose-built space for families of YP with disabilities from birth to 25: Waltham Forest's only accessible community centre. We support whole families as their children grow up and they navigate the care system, generating and sustaining positive outcomes for disabled CYP with our user-led approach ? giving CYP real choice and control over their lives. We have delivered support for disabled CYP for more than a decade and are highly respected within Waltham Forest. Limes sits on the Local Children and Young People Commissioning Panel and the Learning Disability Partnership Board; our director is a local disability champion. We have become the 'go-to' organisation for council officers and councillors seeking inclusion guidance; strategic initiatives we are involved with include supporting the council to anticipate the future needs of transition services. At least 4,000 children, young people and adults (50% BME) use the Limes each year.

How does your work complement and not duplicate other services within your area?

No other organisation in Waltham Forest runs a comparable project; we have increased session length and frequency in response to high demand from disabled YP. We are respected and well-known locally (eg, we sit on the Local CYP Commissioning Panel and the CYP Provider Services Forum Board) and keep up-to-date with relevant service developments through our close relationships with partners and our user-led mystery shopping activities. Creative Journeys complements other local services run by statutory providers, charities, schools, local businesses and creatives through regular communication (including publicising the project), referrals (both ways) and partnership working.

We are committed to collaboration and work closely with a wide range of partners to avoid duplication, pool information / resources and develop quality signposting. We are active members of various local coalitions (eg, Waltham Forest United, a youth collective) and practitioner forums (eg, SEND Employment Operational Steering Group, the Learning Disability Partnership Board).

How will you ensure that your project will hear and represent the views and needs of disadvantaged people and/or diverse communities?

All our services are user-led. Our principles for working with YP are: self-determination (proactively making choices), journey planning (focussing on individual aspirations and skills not service provision constraints), social inclusion, choice and independence (support, advice and information enabling real choices) and practical learning (in real-world situations). Our steering group, Makers & Shapers, ensures YP provide feedback, shape the way the Limes is run and are represented at board level in a non-tokenistic way.

Disabled users plan, manage and help run the project via our bi-monthly Creative Journeys group, ensuring all activities and the project's strategic direction are shaped by users' views and needs. Users are encouraged to record their and other users' experiences, self-evaluate the project and shape its future development via film making, creating a short documentary about their project experiences. On the micro-level, individual journey plans ensure each user is in control of their own personal development plan.

How does your project engage and empower individuals and/or communities to come together on this issue? Will you be working with people who are particularly excluded?

Empowering individuals and communities to come together is key to Creative Journeys. Individual users are empowered to work together with other users, staff, volunteers, family members, to learn new skills and develop ideas. They will have positive interactions with local entrepreneurs, businesses and experts (eg, through research and development activities) and with the public (at market days and our café). A core aim of this work, as with all our services, is to promote inclusion and transform attitudes towards disability, reversing the negative perceptions and low expectations our disabled users are too often tarred by and increasing community cohesion.

Our disabled users are particularly excluded. They are isolated, may have no friends or suffer bullying, and completely lack opportunities to socialise when they grow out of children's activities. They are far more likely to encounter prejudice than non-disabled people: shockingly, half our users experienced hate crime over the past year.

Is the focus of your project meeting an already identifiable need (acute or otherwise) or are there elements which are preventative and/or incorporate early action?

Creative Journeys both meets an already identifiable, acute and unmet need and has preventative elements. There is a clear need to support disabled young people in their transition to adulthood: there are very few opportunities for users to develop life skills, confidence and independence in a practical, real-life setting. This vital skills development is preventative, too. We believe the tools, resilience and confidence participants gain will make them better able to express themselves/self-advocate, be more connected to their local communities (eg, friendships and links developed), more likely to volunteer, develop their own business or secure employment. This vastly increases their chances of leading fulfilled lives as adults, helping to prevent/reduce isolation and poor mental health. Users will gain a wealth of skills and experience which will serve them well for many years to come, with several successful microenterprises developed each year.

Who might you need to work closely with in delivering this project - whether before, during or afterwards?

We will work closely with various partners to deliver the project including:

Local charities and voluntary organisations (Stay Safe East, the Waltham Forest Parent Forum, Waltham Forest Carers Association) ? referrals, signposting, development of user-determined workshops/activities;

Local creators and businesses (Cheri Smith Ceramics, Christina Marshall, Crafty Lady Knitted Goods, Farah Ishaq, Handbags and Accessories/Jacqueline Foxley, Julz and Joel, London Cushions/Nalla, OrganicLea, Perky Blenders, Wacky Colours, Wainwright Bookbinding) ? work experience/volunteering opportunities, mentoring, research/inspiration visits, developing/supporting workshops/activities, market trading, microenterprise development/exit planning support, sponsorship, sustainability planning; Education/training providers (local adult education colleges, SENCos, the SEND Employment Operational Support Network) ? referrals, signposting, exit planning, sharing best practice;

Statutory services (LB Waltham Forest Leisure Partnership, Community Learning Disability Team, Transition team, Youth Engagement and Participation Worker, Early Help Team) ? referrals, signposting, exit planning, sustainability planning;

Local health services (Bart's Health NHS Trust, CAMHS, Wood Street Clinic) ? referrals, sign posting.

Our aim as a funder is to help people move positively between any of the four stages of Surviving, Coping, Adapting and Thriving. For your project at which of these stages will most people begin their journey?

Most users will begin at surviving or coping and move to adapting and thriving. Most are used to being looked after, having things done for them, being taken to places, often (unintentionally) limited by over-protective parents/carers. Low expectations (eg from family, teachers) about their capabilities or potential may have led to low self-confidence and little motivation to try new things. Many find social interaction challenging and are isolated. At Creative Journeys users will try new things, make friends and develop new skills moving to adapting or thriving by the end of their journey. While still needing support, all will be clearer about what they enjoy doing/are good at and have developed new skills (eg, communication, gardening). While a few will have been supported to develop microenterprises (by themselves or with peers), many will have made leaps and bounds personally with greater awareness of routine/structure and appropriate behaviours, including keeping safe.

Will there be any elements of this project that will help you or your beneficiaries to reduce your environmental footprint?

Our Creative Journeys Project is highly environmentally friendly. Many activities help users implement sustainable actions ? from learning about horticulture to being supported to increase independence by using public transport, sometimes for the first time. Users grow food in our edible garden, learning how to grow their own crops and maintain the natural eco system (eg companion planting, leaf harvest compost making). Their home-grown food is used in our café and sold at market days (with a tiny environmental footprint as no transport is involved). As well as using home-grown food we encourage use of locally sourced produce in our Zest kitchen and compost food waste. Many of our arts and crafts activities reuse waste collected in the neighbourhood with our young users. All users and staff members proactively take part in waste separation. We encourage users and staff to reduce energy consumption (eg, signs prompting to turn off lights).

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
staff costs (3x coordinators, Enterprise Manager, sessional staff + small contributions to CEO, Head of Finance and Head of Services)	115,568	117,879	0	0	0	233,447
Resources and equipment	15,008	15,308	0	0	0	30,316
Publicity	3,000	3,060	0	0	0	6,060
Monitoring and evaluation (Includes user-led film project)	7,080	7,222	0	0	0	14,302
Training and volunteer expenses	2,200	2,244	0	0	0	4,444
Office equipment	1,000	1,020	0	0	0	2,020
Rent and utilities	7,000	7,140	0	0	0	14,140
TOTAL:	150,856	153,873	0	0	0	304,729

What income has already been raised?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Paul Hamlyn Foundation	18,800	19,176	0	0	0	37,976
Lloyds Bank Foundation	30,564	0	0	0	0	30,564
BBC Children in Need, REACH, Field Family Trust	28,928	0	0	0	0	28,928
Direct payments (expected Yrs 1&2) and additional generated income (eg, stall hire, sponsorship expected Yr 2)	31,403	53,504	0	0	0	84,907
TOTAL:	109,695	72,680	0	0	0	182,375

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
REACH (stage two completed, decision expected Feb 2019)	0	16,247	0	0	0	16,247
BBC Children In Need - continuation grant application scheduled for Sept 2019	0	10,000	0	0	0	10,000
Additional funder/s to be identified 2019	0	12,962	0	0	0	12,962
TOTAL:	0	39,209	0	0	0	39,209

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Staff costs (3x coordinators)	41,161	41,984	0	0	0	83,145
TOTAL:	41,161	41,984	0	0	0	83,145

Who will benefit?

How many people will directly benefit from the grant per year?

65

In which Greater London borough(s) or areas of London will your beneficiaries live?

Waltham Forest

Does this project specifically target any groups or communities?

Yes - please enter details below

This project will specifically work with the following age groups:

16-24

This project will specifically work with the following gender groups:

This project will specifically work with the following ethnic groups:

If Other ethnic group, please give details:

This project will specifically work with Deaf and disabled people:

Yes

This project will specifically work with LGBTQI groups:

No

This project will specifically work with other groups or communities:

How will you target the groups/communities you have identified? What is your expertise in providing services for these groups?

The Limes main beneficiaries are disabled CYP aged 25 and under and we have significant expertise in providing support to these users. Approx. 50% users are BAME.

Are there any groups or communities you think your organisation will find hard to include through this project?

No

If yes, please specify which groups or communities? Where possible using the categories listed above.

N/A

If yes, what steps will you take to make your services accessible to and meet the needs of the groups/communities you have identified?

N/A

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Elizabeth Fraser**

Role within **CEO**
Organisation:

The City Bridge Trust

Bridging Divides: Application for a grant



About your organisation

Organisation Details

Name of your organisation: MyBnk	
If your organisation is part of a larger organisation, what is its name? N/A	
In which London Borough is your organisation based? Camden	
Contact person: Miss Jessie Bradley	Position: Business Development Manager
Website: http://mybnk.org	Social Media Accounts: @mybnk
What Quality Marks does your organisation currently hold? Matrix Standard - demonstrates MyBnk's ability to support young people in their choice of career, learning, and work and life goals.	

Legal Status

Legal status of organisation: Registered Charity			
Charity Number: 1123791	Company Number: 6215005	CIC Number:	Bencom Number:
When was your organisation established? 17/04/2007			
Aims of your organisation: MyBnk's mission is to empower young people to take charge of their futures, by bringing money to life. We have three strategic objectives: 1. Educate those aged 5 ? 25 in money knowledge and skills; motivate them to take control of their lives and futures through our programmes. - 5-11 year olds: Behavioural - Introduce money concepts, develop positive mind-sets and habits; (directly) involve teachers and families. - 11-18 year olds: Preventative ? develop core money knowledge, skills and confidence, structure within a financial journey to build capability. - 16-25 year olds: Survival - focus on those entering independent living, in particular the vulnerable, but including students and apprentices. - All: Be inclusive, cater for a variety of special educational needs and circumstances. 2. Leverage impact - Advocacy, Communications, Collaboration and Consultancy. - Best practice, impact and robust evaluation. - Youth engagement. 3. Improve sustainability			

Main activities of your organisation:

MyBnk works closely with young people through our Youth Advisory Panel to create high impact programmes that cater specifically to their needs. Our full suite of programmes is available at mybnk.org while the programmes most applicable to this application are:

- The Money House - 5-day accredited survival independent living skills programme for vulnerable young people who are about to move into independent living for the first time.
- Money Works ? 8-hour accredited survival money management programme for young adults (aged 16-25) in transitional periods of their lives, for example young care leavers, teenage parents, and those on employability programmes.

Our team of carefully selected and trained experts deliver these programmes directly to young people.

Since 2007, we have worked directly with over 200,000 young people, partnering with 1,000 host organisations. Half our work is in schools and half in non-school environments, reaching some of the most vulnerable young people including care leavers, social housing tenants and young offenders.

Your Staff & Volunteers

Full-time:	Part-time:	Trustee/Board members:	Active volunteers:
28	35	7	10
Do you have a Safeguarding policy? Yes			
Are the following people in your organisation subject to DBS checks?			
Paid Staff Yes	Volunteers No	Trustees / Management Committee Members Yes	

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Leased	39 months

Environmental Impact**What action have you taken in the past year to progress environmentally sustainability principles and practice?**

We have a Standard Operating Policy which details environmental and ethical practices to be carried out at MyBnk (printing in black and white, double-sided, and only if essential, turning devices off rather than on standby, and switching all office lights off at the end of the day). We are using Ecover washing-up liquid, which uses plant power rather than fossil fuel ingredients, and is packaged in fully recyclable plastic.

In August 2017, MyBnk partnered with UK Power Networks to develop and pilot two innovative energy efficiency education programmes. These programmes were designed to tackle fuel poverty and engage ?hard to reach? groups, as part of the UK Power Networks? vulnerability strategy. The project aimed to provide young people with the knowledge, ability and sense of empowerment to understand energy, reduce their energy consumption (and bills), and ultimately effect a behavioural change for themselves and across their networks (families and peers).

Finance Details

Organisation Finances

	Year of most recent audited / examined accounts	Current financial year forecast	Next financial year budget
End of financial year date	31/08/2017	31/08/2018	31/08/2019
Grants & donations:	£1,436,807	£1,484,000	£1,500,000
Earned income:	£114,747	£58,500	£100,000
Other income:	£38	£500	£1,000
Total income:	1,551,592	£1,543,000	£1,601,000
Charitable activity costs:	£1,242,595	£1,340,800	£1,323,000
Cost of raising funds:	£0	£162,200	£165,000
Other costs:	£0	£8,000	£10,000
Total expenditure:	£1,242,595	£1,511,000	£1,498,000
Free unrestricted reserves held at year end:	£170,003	£202,000	£305,000
What is your organisation's reserves policy? MyBnk's Trustees set a reserve policy with the aim that reserves will cover at least three months of expenditure (£378,021 as of 31 August 2017). Our income targets include a surplus in unrestricted funds to further build up our reserves. Reserves are defined as unrestricted funds excluding fixed assets. Under this definition the charity had reserves of £170,003 on 31 August 2017.			
For your most recent financial year, what % of your income was from statutory sources? 0%			

Organisational changes

Describe any significant organisational changes to your structure, financial position or core activities since the date of your most recent accounts.

None

Grant Request

Under which of City Bridge Trust's programmes are you applying? Positive Transitions														
Which of the programme outcome(s) does your application aim to achieve? Positive Transitions/Londoners experiencing inequality or disadvantage are supported to become more independent Positive Transitions/Vulnerable and disadvantaged Londoners are more resilient and empowered to make positive choices														
Please describe the purpose of your funding request in one sentence. To improve the financial capability and independent living skills of vulnerable young Londoners, particularly young care leavers and young offenders, to help them make positive transitions to independent living.														
When will the funding be required? 01/01/2019														
Is this request to continue work that is currently funded or has been funded in the last year by: <div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> City Bridge Trust? No </div> <div style="width: 50%;"> Another funder? (if so which) JP Morgan Charitable Trust & Berkeley Foundation </div> </div>														
How much funding are you requesting? <table style="width: 100%; border: none;"> <tr> <td style="width: 20%;">Year 1:</td> <td style="width: 20%;">Year 2:</td> <td style="width: 20%;">Year 3:</td> <td style="width: 20%;">Year 4:</td> <td style="width: 20%;">Year 5:</td> </tr> <tr> <td>£80,000</td> <td>£80,000</td> <td>£80,000</td> <td>£0</td> <td>£0</td> </tr> </table> <p style="text-align: center; margin-top: 10px;">Total Requested: £240,000</p>					Year 1:	Year 2:	Year 3:	Year 4:	Year 5:	£80,000	£80,000	£80,000	£0	£0
Year 1:	Year 2:	Year 3:	Year 4:	Year 5:										
£80,000	£80,000	£80,000	£0	£0										

You and your grant request

What, specifically, are you applying for (your project)?

We request the Trust to help improve the financial capability and independent living skills of over 4,100 vulnerable young Londoners, supporting them to make a positive transition into independent living. You will support the delivery of two related, fully-evaluated programmes.

The Money House is a creative financial capability programme aimed at vulnerable young Londoners, including care leavers and young offenders. The five-day accredited programme takes place in a fully equipped flat that these young people would aspire to live in, not a classroom! The young people learn by doing with support from our trained experts. Funding will support us to reach more young people through two existing Money Houses in Greenwich and Newham, and to open a third to serve North and West London.

Money Works, the shorter, accredited, sister programme, is offered to those for which travel, job commitment or incarceration preclude attendance at the full Money House.

What are the changes you hope to achieve?

Vulnerable Londoners will learn life-changing survival money knowledge, skills and actions to implement immediately. They will feel more confident to manage their finances, engage with financial services and ultimately make positive choices to take control of their lives.

Independent evaluated outcomes include:

- Pre-intervention, participants were 17% less confident managing their money than the national average for their age. Post intervention they reached the national average and, at our second follow-up, they were 7% above the national average, a 24% movement. This suggests knowledge and skills are implemented.
- A 60% decrease in median debt from prior to the programme to second follow-up (from £300 to £120). This compared with a 50% increase reported by our control group (up from £200 to £300).
- A 54% increase in those regularly creating budgets.
- A 14% increase in those not running out of money before the end of the week/month.

How do you know there's a need for this work?

Over 1,000 social housing tenants in London were evicted in 2016, with rent arrears the most common reason. They move to temporary accommodation where the council picks up the bill, costing £600m a year (24housing).

Young tenants are four times more likely to be evicted from their home for rent arrears than older age groups and owe on average £200 more than their older peers (Hyde Housing).

40% of local authorities have reported that youth homelessness has increased and a study by Homeless Link identified a lack of independent living skills as one of the most commonly reported support needs.

This is of particular importance to young care leavers who move into independent living at a young age. In Newham 25% of young care leavers are still in high support accommodation two and a half years later.

We have demand for Money Works that we cannot fulfil owing to funding.

How will the work be delivered - specifically, what will you do?

1. Establish a third house and the relationships with the LAs to ensure young people are referred.

2. Deliver. The Money House programme consists of 8 modules, (5 for Money Works).

We will recruit and train Education Officers to deliver to groups of 4-8 young people (6-12 Money Works), using MyBnk's proven, participatory learning, including digital skills related to money.

- Banking and financial products
- Income and tax
- Consumer rights (Incl. crime and fraud avoidance)
- Budgeting and money management
- Debt and borrowing
- Benefits and welfare reforms
- Household costs and tenancies (incl. energy efficiency)
- Employability and looking for work

Deliver 298 five-day Money House and 447 eight-hour Money Works programmes to over 4,100 beneficiaries.

3. Evaluate our work to improve programme content, as beneficiaries' needs change.

4. Refer to follow on organisations, such as Settle, to ensure continuity of support for the most vulnerable.

Why are you the right organisation to do this work?

We live our values: specifically, 'young people at the heart' of our work, and making an 'Impact' in everything we do:

Impact: We co-create with young people to ensure programmes are relevant to needs, including using their personal experiences to guide workshops. We have just completed in-depth, independent evaluation at the highest level, funded by MAS 'What Works' fund, showing we make a significant difference.

Consistent high quality: Trainers are recruited, trained and supported to directly deliver programmes. Feedback, inspection and training ensures all are high quality.

Experience: We have worked with vulnerable young people for ten years, now directly reaching 2,000 individuals each year, including care leavers, unaccompanied asylum seekers, and young offenders.

Reputation: We help drive sector change. We are a member of the APPG for Looked After Children & Care Leavers and the Youth Financial Capability Group. We sit on the Financial Capability Board for the UK.

How does your work complement and not duplicate other services within your area?

We are strong advocates of collaboration within the sector and therefore work alongside other organisations to best support their young people. The programmes are suitable as standalone, or embedded into other organisations' broader programmes. For example, Young Offenders Institutions have incorporated the Money Works programme into their broader 'Pre-release programme' for young offenders, while Greenwich, Newham and Lewisham Councils have incorporated The Money House into their pathway to independence for young people in Housing, Children's and Adult Services. We will also work with Peabody housing association supporting their young people who go through their 'Transitions' project seeking accommodation.

We do not offer debt advice. If we work with a young person in particular financial difficulty we will refer them to StepChange or the CAB.

We will also refer young people to the organisation Settle who will support them with weekly 1:1 sessions as they move into independent living.

How will this proposal meet the Programme Outcome(s) under which you are applying?

1. Londoners experiencing inequality or disadvantage are supported to become more independent.

We will equip young Londoners with practical financial skills, e.g. paying their rent and bills, budgeting for living costs, reading utility meters and bills, and accessing Universal Credit.

2. Vulnerable and disadvantaged Londoners are more resilient and empowered to make positive choices.

We offer a safe environment to clear up money misconceptions, identify financial stress triggers and provide information they have been unable to obtain elsewhere. With improved understanding, confidence, and financial resilience, they will be able to engage with financial services, make informed decisions and take control of their lives.

3. Specialist support services are better able to meet the needs of vulnerable and disadvantaged Londoners.

We are supporting the Children and Young People, and Housing services of the local authorities, as well as homelessness prevention charities and other specialist organisations working in this field.

How will you ensure that your project will hear and represent the views and needs of disadvantaged people and/or diverse communities?

MyBnk carried out a needs assessment including focus groups with vulnerable young people, youth workers, debt advisors, supported housing officers and social workers.

The programme was co-created and tested with vulnerable young Londoners from Creekside NACRO Foyer to ensure that it is engaging and caters specifically to their needs.

We refine our programmes based on feedback from all participants and their changing needs. For example, we have seen an increase in the number of beneficiaries being approached to be 'money mules' for criminal transactions. In response, we have created a 'crime awareness and fraud' module.

Our MyBnk Speakers' Club gives young people a voice. MyBnk alumni have represented young people at Westminster alongside Big Issue Founder, Lord Bird, and also featured on national TV and in newspapers. The Money House featured as a best practice case study in a prevention report by the All-Party Parliamentary Group on Homelessness.

How does your project engage and empower individuals and/or communities to come together on this issue? Will you be working with people who are particularly excluded?

This project is bringing together financially excluded vulnerable young people, councils, housing associations, charities, property developers and corporate supporters who all believe in the impact of this project for vulnerable young people, and also the wider community. This includes reduced rent arrears and evictions for housing associations and private landlords, and a lower likelihood of re-offending in the community.

We have strong relationships with our stakeholders ensuring they refer young people to our programmes. Greenwich, Newham and Lewisham Councils have made The Money House a mandatory step for young people on their pathway to Independence in Housing, Children's and Adult Services.

The biggest challenge is ensuring that the referred young people do attend on the first day. We therefore contact the young person to talk to them about the course, discuss any learning needs, and to share feedback from previous participants. Recommendations from their peers are the greatest motivators.

Is the focus of your project meeting an already identifiable need (acute or otherwise) or are there elements which are preventative and/or incorporate early action?

There is an acute need from young offenders due for release. Their benefits are not in place at the point of release meaning a 2-3 week period where the individual has only a £46 discharge grant on which to live. We provide practical advice so they do not feel their only option is to turn to crime for money.

There is also an acute need from unaccompanied asylum seekers who are without family for support. With English as a second language we work with interpreters ensuring they get the information they urgently need.

Young care leavers are especially vulnerable as they move into independent living at a young age. Without support, it can quickly become unmanageable, resulting in rent arrears, extreme debt, and the loss of accommodation, putting these young people at risk of becoming homeless. This project provides a preventative intervention at a key moment in their transition.

Who might you need to work closely with in delivering this project - whether before, during or afterwards?

- Local Councils ? Greenwich, Newham and Lewisham have incorporated The Money House into their pathway to independence for young people in Housing, Children's and Adult Services. Staff will attend open days at The Money House and targets for referrals will be inserted into their objectives.
- Local authority commissioned organisations ? e.g. DePaul, Family Mosaic, Centrepont, Caritas Anchor House, Single Homelessness Project, One Housing and Marsha Phoenix.
- Housing Associations - We will work with Peabody to reach beneficiaries who go through their ?Transitions? project for young people seeking accommodation.
- Youth Offending Institutions ? We will deliver to young offenders at ISIS and Feltham as part of their pre-release programme.

We will provide a journey of care by referring young people to debt advice agencies including StepChange and CAB, and to the organisation Settle who will support them with weekly 1:1 sessions as they move into independent living.

Our aim as a funder is to help people move positively between any of the four stages of Surviving, Coping, Adapting and Thriving. For your project at which of these stages will most people begin their journey?

The programme is accessible to people starting at different stages.

The majority of young people will begin their journey at the ?surviving? stage as they are already at crisis point, facing multiple issues and prejudices ? in significant debt, struggling with rent arrears, facing eviction. Easy credit is initially alluring and borrowing from illegal lenders is often ?a way of life?, with loan sharks targeting vulnerable people, including ?handing out their details on cards to the children at the school gate, telling them to get their mums to ring them if they want new trainers."

For others early on in their housing journey they will be ?coping? and we ensure they avoid future pitfalls by building on their existing knowledge.

There will be a small number that are ?adapting? post-intervention, and come back to ?top up? their knowledge after they have moved from supported housing to their own tenancy.

Will there be any elements of this project that will help you or your beneficiaries to reduce your environmental footprint?

We partnered with UK Power Networks to develop an energy efficiency module, designed to engage ?hard to reach? groups and reduce the number of vulnerable people falling into fuel poverty. It aims to provide young people with the knowledge, ability and sense of empowerment to understand energy, reduce their energy consumption (and bills), and ultimately effect a behavioural change for themselves and across their networks (families and peers).

The outcomes of this module are that participants will:

1. Understand the environmental effects of being energy efficient
2. Understand the content of EU Energy Labels applied to large electronics
3. Understand the real cost of running appliances in the home
4. Understand the factors and behaviours that can lead to higher energy bills

We have also recently digitised elements of the programme reducing the number of worksheets required. We are looking to see if we can digitise the accreditation booklet also.

What are the main activities or outputs you want to deliver?

Deliver 88 five-day in Year 1, and 105 five-day programmes in Years 2 and 3 in local authorities served by The Money House. Equip 1,192 vulnerable young Londoners with money management and independent living skills over the three-year project.

Deliver 447 eight-hour Money Works programmes over three years, equipping an additional 2,908 vulnerable young Londoners with money management and independent living skills over the three-year project. Some will take place at the Money Houses, while most will be in areas that are not served directly by The Money House.

2,000 vulnerable young Londoners to achieve a Level 1 accreditation in Personal Money Management (60% of TMH five-day and MW eight-hour attendees).

What 3 main differences or outcomes do you hope the activities you have described above will achieve?

Participants demonstrate increased financial capability (knowledge, skills & confidence), for example budgeting skills, financial planning skills, and confidence to tackle financial hurdles and problems. For example, previous evaluation has shown that participants are 24% more confident in managing their money (7% above the national average).

Participants demonstrate increased positive financial behaviours (actions), for example engaging with financial services and saving on a regular basis. For example, previous evaluation has shown a 24% increase in young people using their digital skills to save money online.

Participants demonstrate reduced debt, rent arrears and/or use of credit. For example, previous evaluation has shown a 60% reduction in median average debt, in the ten weeks following the programme.

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Education materials and classroom technology	20,615	21,380	21,380	0	0	63,376
Direct Delivery staff	230,304	237,264	243,384	0	0	710,952
Young people expenses and accreditations	47,446	50,421	50,421	0	0	148,288
Premises costs	49,500	39,500	39,500	0	0	128,500
Facilitation and training logistics	48,837	50,577	52,317	0	0	151,732
Programme development, training and quality assurance	32,618	32,948	32,948	0	0	98,513
External evaluation	20,000	20,000	20,000	0	0	60,000
Project and education management	65,350	66,670	67,830	0	0	199,850
Central functions and other overheads	107,478	109,737	110,418	0	0	327,634
TOTAL:	622,148	628,497	638,198	0	0	1,888,844

What income has already been raised?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Wells Fargo	9,600	0	0	0	0	9,600
Wellington Asset Managers	20,000	20,000	0	0	0	40,000
JP Morgan Charitable Trust	212,190	215,047	146,478	0	0	573,715
TOTAL:	241,790	235,047	146,478	0	0	623,315

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Berkeley Foundation	212,190	215,047	219,717	0	0	646,953
Henry Smith Charlty	60,000	60,000	60,000	0	0	140,000
TOTAL:	272,190	275,047	279,717	0	0	786,953

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Education materials and classroom technology	5,799	5,826	5,820	0	0	17,446
Direct Delivery staff	20,831	21,003	21,079	0	0	62,913
Young people expenses and accreditations	11,491	11,599	11,580	0	0	34,670
Premises costs	2,010	1,583	1,551	0	0	5,145
Facilitation and training logistics	5,188	5,236	5,271	0	0	15,694
Programme development, training and quality assurance	7,840	7,845	7,833	0	0	23,518
External evaluation	812	802	786	0	0	2,399
Project and education management	8,741	8,768	8,773	0	0	26,282
Central functions and other overheads	17,287	17,339	17,307	0	0	51,933
TOTAL:	80,000	80,000	80,000	0	0	240,000

Who will benefit?

How many people will directly benefit from the grant per year? 1,300
In which Greater London borough(s) or areas of London will your beneficiaries live? London-wide
Does this project specifically target any groups or communities? Disadvantaged young people including those transitioning from care, social housing tenants, ex offenders, unaccompanied asylum seekers and young carers.
This project will specifically work with the following age groups: 16-24
This project will specifically work with the following gender groups: Male, Female, Transgender or other gender identity
This project will specifically work with the following ethnic groups: Asian/ Asian British (including Indian; Pakistani; Bangladeshi; Chinese; Any other Asian background)
If Other ethnic group, please give details:
This project will specifically work with Deaf and disabled people: No
This project will specifically work with LGBTQI groups: No

This project will specifically work with other groups or communities:
Disadvantaged young people including those transitioning from care, social housing tenants, ex offenders, unaccompanied asylum seekers and young carers.

How will you target the groups/communities you have identified? What is your expertise in providing services for these groups?

We work closely with local councils, commissioned services, housing associations and young offenders' institutions to reach vulnerable young people. To date MyBnk has worked with over 1,000 host organisations.

Are there any groups or communities you think your organisation will find hard to include through this project?

Yes - please specify

If yes, please specify which groups or communities? Where possible using the categories listed above.

Blind and Deaf young people. While it can be difficult to work with deaf and blind young people in a mixed group, our trainers are experienced with regards to working with interpreters. We serve this group through our collaboration with RAD and RSBC - Money Mechanics.

If yes, what steps will you take to make your services accessible to and meet the needs of the groups/communities you have identified?

MyBnk is currently working in collaboration with Royal Society for Blind Children and Royal Association of Deaf people to create a Money Mechanics programme that is tailored specifically to their needs.

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Jessie Bradley**

Role within **Business Development Manager**
Organisation:

The City Bridge Trust

Bridging Divides: Application for a grant



About your organisation

Organisation Details

Name of your organisation: Safer London Foundation	
If your organisation is part of a larger organisation, what is its name? N/A	
In which London Borough is your organisation based? Southwark	
Contact person: Ms Sherrylyn Peck	Position: Chief Executive
Website: http://www.saferlondon.org.uk	Social Media Accounts: @SaferLondon1
What Quality Marks does your organisation currently hold? Our training has been awarded the OCN quality mark. OCN Mentoring and Befriending	

Legal Status

Legal status of organisation: Registered Charity			
Charity Number: 1109444	Company Number: 5190766	CIC Number:	Bencom Number:
When was your organisation established? 11/05/2005			
Aims of your organisation: 3. The company is established for the public benefit within Greater London to reduce crime and promote community safety by in particular but not limited to the following means:- a) to relieve persons who are in conditions of need, hardship or distress by reason of their social and economic circumstances; b) to educate young people in understanding crime and to assist young people not to take up or to give up such activity if they have done so; c) to promote training and skills projects relevant to securing employment as a means of keeping young people out of crime; d) to advance public education and awareness by research into crime prevention and in particular the prevention of opportunistic crime and to publish the useful results of such research; e) to provide facilities for public recreation or other leisure time occupation in the interests of social welfare with the object of improving their conditions of life.			

Main activities of your organisation:

Safer London is the leading charitable organisation working to prevent violence, sexual exploitation and vulnerability amongst young people in London. We work directly with over 9,000 young people aged 11-24 every year and 5,000 professionals, parents and carers. We work in partnership with the Metropolitan Police, Mayors Office, local authorities and charities in the most deprived and crime-affected areas in London to make sure that young people can access crisis and intensive tailored support. We embed our services across London and we change the way services respond to young people. Our core areas of work are:

- Preventing Child Sexual Exploitation
- Preventing harmful sexual behaviour amongst boys and young men
- Ending gang violence and exploitation
- Mentoring young people to re-engage with education, training and employment
- Training professionals, parents and carers to keep young people safe
- Specialist research and consultancy to map risk in London, collaborate, and design evidence-based projects where there are gaps in provision.

Your Staff & Volunteers

Full-time:	Part-time:	Trustee/Board members:	Active volunteers:
58	7	8	84
Do you have a Safeguarding policy? Yes			
Are the following people in your organisation subject to DBS checks?			
Paid Staff Yes	Volunteers Yes	Trustees / Management Committee Members Yes	

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Leased	June 2019

Environmental Impact**What action have you taken in the past year to progress environmentally sustainability principles and practice?**

Safer London promotes the use of public transport, doesn't require staff to drive for roles, has recycling facilities in all offices, and our main Southwark office is part of the Better Bankside initiative.

Finance Details

Organisation Finances

	Year of most recent audited / examined accounts	Current financial year forecast	Next financial year budget
End of financial year date	31/03/2017	31/03/2019	31/03/2020
Grants & donations:	£2,501,694	£2,907,162	£2,888,000
Earned income:	£29,758	£120,000	£120,000
Other income:	£57	£2,000	£2,000
Total income:	2,531,509	£3,029,162	£3,010,000
Charitable activity costs:	£2,334,520	£2,650,000	£2,600,000
Cost of raising funds:	£0	£0	£0
Other costs:	£598,741	£300,000	£290,000
Total expenditure:	£2,933,261	£2,950,000	£2,890,000
Free unrestricted reserves held at year end:	£245,224	£430,887	£587,887

What is your organisation's reserves policy?

Summary of policy: The Board's ambition is to work towards maintaining the equivalent of 3 months of operating costs. As a result of the use of reserves to fund pilot activity and to invest in the charity's infrastructure, in 2016-17 the overall funds position reduced from £722,711 to £320,959. Against a background of uneven income streams from statutory and other sources, the Board aims to build up and retain readily realisable reserves across both unrestricted and restricted funds during 2017/18, with an emphasis on unrestricted reserves. The reserves policy will be reviewed annually before the start of every financial year.

For your most recent financial year, what % of your income was from statutory sources?
81-90%

Organisational changes

Describe any significant organisational changes to your structure, financial position or core activities since the date of your most recent accounts.

From 5 March 2018 we have a new Chief Executive, Ms Sherrylyn Peck.

Grant Request

Under which of City Bridge Trust's programmes are you applying?

Positive Transitions

Which of the programme outcome(s) does your application aim to achieve?

Positive Transitions\ Vulnerable and disadvantaged Londoners are more resilient and empowered to make positive choices

Please describe the purpose of your funding request in one sentence.

To support disadvantaged boys and young men who display harmful sexual behaviours to have increased awareness of sex and relationships, the impact of their behaviour, and to make positive choices.

When will the funding be required? **01/12/2018**

Is this request to continue work that is currently funded or has been funded in the last year by:

City Bridge Trust?

No

Another funder? (if so which)

Esmée Fairbairn Foundation, Trust for London, John Lyon's Charity

How much funding are you requesting?

Year 1:

£56,914

Year 2:

£58,052

Year 3:

£59,213

Year 4:

£0

Year 5:

£0

Total Requested: £174,179

You and your grant request

What, specifically, are you applying for (your project)?

The first project of its kind in London, The Harmful Sexual Behaviours Project, works with boys and young men who display or are at risk of engaging in Harmful Sexual Behaviours, such as sexual preoccupation, sexist banter, sexual bullying, sexual violence, use of hard-core pornography, possession of indecent images/content, inappropriate touching, sexually explicit threats, etc. The project offers one-to-one intensive support for young men aged 11-18, and provides them with the knowledge, skills and confidence to challenge their own and the views of those around them, and to empower them to make positive choices. We launched the pilot project in March 2016 in Hackney and it is now being delivered in Brent and Croydon and improves the lives of 60 young men a year. We wish to deliver this project for the next five years, replicate the model in Hackney and Tower Hamlets in 2019/20, and disseminate lessons learnt.

What are the changes you hope to achieve?

The Harmful Sexual Behaviours Project will bring about a change in young men's attitudes towards sex and relationships. As a result of the project young men will have a solid understanding of self and masculinity and the confidence to resist negative influences, they will have increased awareness of harmful sexual behaviours, reduced incidents of sexual harm, and improved wellbeing by the end of their participation in the programme. This will also result in reduced offending behaviour, and improved engagement in education, training and employment. We do not label our project as a perpetrator service, which stigmatises young people and reduces referrals, but as a safeguarding response to be located within local authority safeguarding teams and work in conjunction with the other services that young people need or are involved with, e.g. education. We also support local authorities map risk in the borough and develop their Harmful Sexual Behaviours strategy.

How do you know there's a need for this work?

The project developed out of the work that we do with girls and young women who experience sexual exploitation. There is a pressing need to support victims but also to addresses the reasons why young men have harmful sexual attitudes/behaviours. We found that there were no services for young men that looked at their welfare needs, their family context, whether they have been victims of or witnessed abuse, or the effect of peer pressure and media influences. Instead young men end up involved with the criminal justice system, at which point the response to them is punitive, with no opportunity for them to explore their behaviour. 'Children and young people who present with harmful sexual behaviours are commonly both victimised and victimisers and in many cases their harmful sexual behaviours represent one element of a range of predisposing experiences, underlying vulnerabilities and presenting problems in their lives.' (Hackett, NSPCC, 2016)

How will the work be delivered - specifically, what will you do?

Three Specialist Young Men's Support Workers, one in Croydon and two in Brent, are co-located within the local authority Children and Young People's teams. Young men are referred into the programme via statutory, voluntary and community sector professionals, and self-refer. Following holistic assessment, each young person works with their Specialist Young Men's Support Worker on an intensive one-to-one basis, with a minimum of two contacts and at least one face-to-face session a week. Making use of a range of practical exercises and multimedia tools we spark discussions around identity, gender dynamics, healthy relationships, attitudes to sex, consent and the law, influences (e.g. cultural, media, peer), self-esteem, body image, and positive support networks. Progress is reviewed at six months, intervention is extended if necessary, and reviewed bi-monthly. The intensity of the intervention reduces as young men reduce their risky behaviours and make positive decisions for themselves. We signpost as necessary.

Why are you the right organisation to do this work?

This project evolved out of 'Empower', a Safer London project that supports over 8,000 girls a year who experience sexual exploitation, first piloted in 2011 and now delivered across 17 London Boroughs. And since 2012 Safer London has worked with the young victims and perpetrators of gang exploitation. This project, now called 'London Gang Exit', is delivered across London in partnership with Mayor's Office for Policing and Crime (MOPAC), the Youth Justice System and the charity Only Connect. Safer London's pioneering approach to safeguarding has been recognised and implemented by statutory services across London, and we train over 5,000 professionals a year in safeguarding. In order to reach the most vulnerable people as early as possible Safer London co-locates all frontline staff in social care teams, we establish strong referral pathways from health, education, probation, etc, and work together to provide a joined up, multi-agency response to young people's needs.

How does your work complement and not duplicate other services within your area?

Safer London maps provision across London, where good work is happening we complement and enhance existing services. Where there are gaps we design and champion responsive, evidence based support. Whilst there is increasing recognition and demand for a response to Harmful Sexual Behaviours amongst young men, to our knowledge, our project is still the only one of its kind. Understanding of the issues is ad hoc amongst professionals, and our Specialist Young Men's Support Workers have to be resourceful and attend key local authority Child Sexual Exploitation strategy meetings, Multi-Agency Safeguarding Hub (MASH) and police/gang meetings to raise awareness of the programme, the need to not label young men as perpetrators, and to support young men before harmful behaviours escalate. Last year Safer London delivered 17 days of professionals training on Harmful Sexual Behaviours commissioned by Local Safeguarding Children's Boards, schools and local authorities. This also results in increased referrals.

How will this proposal meet the Programme Outcome(s) under which you are applying?

Vulnerable and disadvantaged Londoners are more resilient and empowered to make positive choices:

The boys and young men we work with are disadvantaged because they are looked after, have experienced family breakdown, have experienced or witnessed sexual abuse and domestic violence, been exposed to pornography at a very young age, have learning difficulties, and emotional and behavioural issues. The project recognises that all young men need support to navigate the pressures of the media, socialisation, peer pressure and ideas of masculinity that have been normalised, hence we do not label them as perpetrators. Research demonstrates that low confidence and self-esteem are typical characteristics of people who sexually harm. Through the intervention, we see young men change their language, demonstrate a good understanding of consent, empathise with others, and recognise the responsibility they have to challenge the views of their peers. Our project supports young men to transition safely into adulthood.

How will you ensure that your project will hear and represent the views and needs of disadvantaged people and/or diverse communities?

The project recognises that young men can be both victims and perpetrators of sexual abuse themselves, have often experienced trauma themselves, have chaotic home lives, and/or involvement with gangs or serious youth violence. By not stigmatising young men we are better able to engage with young men who will otherwise reject or avoid support, or their parents won't give consent. Working from the 'Good Lives Model' we focus on the young men's strengths and aspirations, on what they are interested in and what they are good at to improve their confidence, resilience and build positive support networks. The 'Good Lives Model' has primarily been used to treat sex offenders in prison and is adaptable as a preventative measure, applicable to all ages, and offers a variety of methods to meet the needs of the young men. Young men report on their own perceptions of their achievements and changes.

How does your project engage and empower individuals and/or communities to come together on this issue? Will you be working with people who are particularly excluded?

Safer London is in an incredibly unique position to engage communities and individuals to come together to tackle this issue. We were set up by the Metropolitan Police Service in 2005, our Patron is His Royal Highness The Prince of Wales, our President is the Commissioner for the Metropolitan Police Service, Cressida Dick, and we work in close consultation with the Metropolitan Police Service, MOPAC, and frontline staff are co-located in 32 London Boroughs. Over the past few years we have witnessed a shift in professional's thinking to consider the victim/perpetrator cycle when assessing and responding to young men's sexualised behaviours. This has resulted in an increased understanding of the contributing factors that lead young men to exhibit these behaviours which include experiencing abuse themselves, to a lack of understanding of consent and power dynamics. Safer London has opportunities for young people to be Ambassadors and volunteers for the charity.

Is the focus of your project meeting an already identifiable need (acute or otherwise) or are there elements which are preventative and/or incorporate early action?

The project aims to be preventative, reaching out to young men before their harmful behaviour escalates and they reach a crisis point which involves harm to others and their involvement with the youth offending system. We found that by working only with young women who had experienced sexual exploitation, we were teaching them to avoid risk, and conversely placing some of the responsibility on them, rather than teaching all young people not to be sexually harmful. We recognised that to prevent sexual violence from happening, we needed to work with young men. The challenge is educating professionals on the early signs of Harmful Sexual Behaviour, of ensuring early referrals, of reassuring young men, parents, and schools that they will not be stigmatised. Because participation in the project is voluntary and offered in addition to statutory requirements (e.g. probation, Pupil Referral Unit), young people are more motivated to engage.

Who might you need to work closely with in delivering this project - whether before, during or afterwards?

The project is currently being delivered in Croydon and in Brent where we have a strong presence through our 'Empower' and 'London Gang Exit' projects. Specialist Support Workers are based within statutory safeguarding teams and we get referrals from Social Care, Youth Offending Teams, Pupil Referral Units, Child and Adolescent Mental Health Services (CAMHS), schools, parents and voluntary organisations. The workers attend all local authority meetings relevant to safeguarding, gang activity, youth violence, and community safety, and work in close partnership with other local service providers, for example Young Addaction Brent and Brent Centre for Young People. We refer the young men during the intervention and advocate on their behalf to access services that meet their additional needs such as mental health support, family mediation, substance misuse, employment, education and training, and at the end of the intervention to access step down support such as mentoring, and positive social activities.

Our aim as a funder is to help people move positively between any of the four stages of Surviving, Coping, Adapting and Thriving. For your project at which of these stages will most people begin their journey?

Our aim is to support young people to journey from Coping to Adapting to Thriving. The majority of the beneficiaries will be Coping when we first begin to work together. They are engaging in activities and behaviours that are completely normalised amongst their peer group. We assume that this will be the first time they have open conversations around the topic of Harmful Sexual Behaviours. For young people who have been accused of sexual abuse, while their case is being processed, there is no opportunity for them to reflect on their behaviour. If the case is dropped they may return to their lives without changing anything. Throughout the intervention young people adapt to new perspectives around gender and relationships, perhaps return to school after a period of exclusion, and by the end of the project they are closer to Thriving, making positive decisions around relationships, education, employment and training.

Will there be any elements of this project that will help you or your beneficiaries to reduce your environmental footprint?

The Harmful Sexual Behaviours Project Manager is introducing virtual meetings between project staff, using an app for conference calls to reduce the amount of travel required. Safer London promotes the use of public transport, doesn't require staff to drive for roles, has recycling facilities in all offices, and our main Southwark office is part of the Better Bankside Initiative.

What are the main activities or outputs you want to deliver?

Referrals to the services - work with local authority services create strong referral pathways from statutory, voluntary and community professionals e.g. Social Care, Youth Offending Teams, Pupil Referral Units, Child and Adolescent Mental Health Services (CAMHS); schools, parents and voluntary organisations

One to one contact with young men - with a minimum of two contacts and at least one face-to-face session a week. Specialist Young Men's Support Workers will manage 16-20 individual cases per week.

Attend multi-agency meetings to reinforce referral pathways, map interventions and promote a clear strategy for Harmful Sexual Behaviours across the boroughs, e.g. MACE (Multi Agency Child Exploitation), Child Sexual Exploitation groups, MASH (Multi-Agency Safeguarding Hub).

What 3 main differences or outcomes do you hope the activities you have described above will achieve?

Young men will have increased awareness of Harmful Sexual Behaviours and attitudes towards sex and relationships: 75% of young men have increased understanding of consent and the law; increased understanding of health/unhealthy relationships; increased understanding of how media and culture influences their ideology around sexual relationships.

Young men will have reduced incidents of sexual harm: 75% of young men demonstrate a reduction in risk factors.

Young men will have improved health and wellbeing by the end of their participation in the programme: 80% of young men demonstrate increased self-esteem and confidence and are engaged in services (e.g. substance abuse support, family mediation) and positive activities.

*Subsidiary
Raised*

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Project Manager	48,160	49,123	50,105	0	0	147,388
3 x Specialist Young Men's Support Worker yr1, 5 in y2 & y3	91,840	154,156	157,239	0	0	403,235
1 x Specialist Young Mens Facilitator full-time y2 and y3	21,168	27,518	28,068	0	0	76,754
Staff travel and subsistence	1,184	2,072	2,113	0	0	5,369
Young people travel and subsistence	600	750	765	0	0	2,115
Phone printing and stationery	2,473	2,522	2,573	0	0	7,568
Clinical supervision, Evaluation in y3 (£7,500)	1,600	3,600	11,172	0	0	16,372
Management £3,580 per head	17,900	25,060	25,561	0	0	68,521
Core costs: rent, rates, HR, IT, etc	34,187	48,564	50,868	0	0	133,618
TOTAL:	224,112	318,366	333,465	0	0	875,943

What income has already been raised?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Esmee Fairbairn Foundation	45,800	45,800	0	0	0	91,600
Trust for London	57,500	0	0	0	0	57,500
John Lyons Charity	60,000	0	0	0	0	60,000
TOTAL:	163,300	0	0	0	0	209,100

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Young Londoner's Fund	113,491	450,947	442,019	0	0	1,006,457
Peter Stebbings Memorial Charity	15,000	0	0	0	0	15,000
TOTAL:	128,491	450,947	442,019	0	0	1,021,457

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Project Manager full-time Incl. NI & Pension	48,160	49,123	50,105	0	0	147,388
Management	3,580	3,652	3,725	0	0	10,956
Contribution to running costs	5,174	5,277	5,383	0	0	15,834
TOTAL:	56,917	58,052	59,213	0	0	174,179

Who will benefit?

How many people will directly benefit from the grant per year? 60
In which Greater London borough(s) or areas of London will your beneficiaries live? London-wide
Does this project specifically target any groups or communities?
This project will specifically work with the following age groups: 0-15
This project will specifically work with the following gender groups: Male
This project will specifically work with the following ethnic groups: Asian/ Asian British (including Indian; Pakistani; Bangladeshi; Chinese; Any other Asian background)
If Other ethnic group, please give details:
This project will specifically work with Deaf and disabled people: No
This project will specifically work with LGBTQI groups: No

This project will specifically work with other groups or communities:

How will you target the groups/communities you have identified? What is your expertise in providing services for these groups?

Yes. We have been working with young men displaying harmful sexual behaviour since we launched the pilot project in Hackney in March 2016.

Are there any groups or communities you think your organisation will find hard to include through this project?

No

If yes, please specify which groups or communities? Where possible using the categories listed above.

If yes, what steps will you take to make your services accessible to and meet the needs of the groups/communities you have identified?

Declaration

I confirm that, to the best of my knowledge, all the Information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Sherry Peck**

Role within **Chief Executive**
Organisation:

	2019/20	2020/21	2021/22	2022/23	2023/24	5 year total
Staff costs	£44,423	£45,334	£46,264	£47,211	£48,178	£231,410
Management	£5,000	£5,100	£5,202	£5,306	£5,412	£26,020
Running costs	£7,494	£7,618	£7,747	£7,880	£8,015	£38,754
Total	£56,917	£58,052	£59,213	£60,397	£61,605	£296,184

The City Bridge Trust

Bridging Divides: Application for a grant



About your organisation

Organisation Details

Name of your organisation: St Augustine's Community Care Trust	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? Richmond	
Contact person: Ms Jen Clarke	Position: Business Manager
Website: http://www.homelinkdaycare.co.uk	Social Media Accounts: twitter.com/homelink01 and www.facebook.com/homelinkdayrespitecentre
What Quality Marks does your organisation currently hold? Investors in People	

Legal Status

Legal status of organisation: Registered Charity			
Charity Number: 1047856	Company Number:	CIC Number:	Bencom Number:
When was your organisation established? 15/05/1995			
Aims of your organisation: <ol style="list-style-type: none"> 1. To support vulnerable, older people in Whitton and the surrounding areas who have long term disabilities, illness or mental health problems, by providing day care facilities which improve their care and quality of life. 2. To provide carers with respite and time for themselves from their caring roles. 3. To be a beacon of excellence for the care of dementia sufferers and provide a life-line that enables people to continue to live in their own home for longer. 4. To promote community connections and equality, and encourage diversity 5. To encourage a family atmosphere and run the centre with a small number of paid staff and many regular volunteers who also gain from their involvement. 			

Main activities of your organisation:

Homelink provides a person-centred day care respite service, run by local people. Each new client receives a pre-admission assessment and a personalised care plan is prepared including health monitoring for preventative care and regular reviews of needs, involving liaison with GPs, district nurses, social workers and hospitals.

The needs of the carers are as important to us as the clients' needs, especially now the proportion of clients with dementia is growing. We are currently raising funds to employ a carer support coordinator.

Our nurses play an important role in explaining health conditions to clients and carers and a great strength of Homelink is the stability and continuity of staff so that clients feel comfortable in familiar surroundings with people they know.

We provide talks on health education, advice on nutritional needs and financial issues. We

Your Staff & Volunteers

Full-time:	Part-time:	Trustee/Board members:	Active volunteers:
2	19	8	42
Do you have a Safeguarding policy? Yes			
Are the following people in your organisation subject to DBS checks?			
Paid Staff Yes	Volunteers Yes	Trustees / Management Committee Members Yes	

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Leased	95 years

Environmental Impact**What action have you taken in the past year to progress environmentally sustainability principles and practice?**

Our building which opened in January 2015 is environmentally sound and was built to BREEAM excellent standards.

Our Compliance Committee annually reviews all policies to ensure we are compliant with all regulations and are delivering best practice. With regard to environmental issues we have recently reviewed and updated our Environmental Policy and now give all new volunteers and staff their induction materials electronically rather than on paper. Our gas/electric contract is due for renewal in March 2019 and we will explore green energy suppliers at that time. We are currently recruiting a representative from Homelink to become our Green Ambassador representative.

Finance Details

Organisation Finances

	Year of most recent audited / examined accounts	Current financial year forecast	Next financial year budget
End of financial year date	31/12/2017	31/12/2018	31/12/2019
Grants & donations:	£105,683	£99,166	£104,000
Earned income:	£258,276	£257,221	£272,296
Other income:	£13,706	£19,202	£15,600
Total income:	377,665	£375,589	£391,996
Charitable activity costs:	£370,276	£370,159	£409,231
Cost of raising funds:	£7,525	£12,803	£8,760
Other costs:	£0	£1,237	£0
Total expenditure:	£377,801	£384,199	£417,991
Free unrestricted reserves held at year end:	£178,798	£170,188	£144,193

What is your organisation's reserves policy?

Our policy is to maintain unrestricted reserves of approximately 3 to 6 months of operating costs within the General Fund and Designated Operations Fund. This will allow the charity to have the option of developing new services or expanding current ones in line with the changing needs of the community. It will also ensure that delays in receipt of expected income do not interrupt services or cause financial difficulty for the Charity. In addition, it enables the charity to survive unexpected setbacks and problems arising from internal or external causes. Current free reserves of £170,188 represents five months expenditure.

For your most recent financial year, what % of your income was from statutory sources?
0%

Organisational changes

Describe any significant organisational changes to your structure, financial position or core activities since the date of your most recent accounts.

Our treasurer Peter de Winton has retired from day-to-day finance operations, having recruited a new treasurer and an office assistant to process invoices and data. Peter is still helping with budgeting alongside our new treasurer Paul Fisher. We have a strong and committed board of trustees with a range of complementary skills.

Grant Request

Which of the Trust's programmes and priority areas will your application deliver? Positive Transitions/Older people (choice and control)				
Which of the programme outcome(s) does your application aim to achieve?				
Please describe the purpose of your funding request in one sentence. Making a difference to the lives of older people, most with dementia and their carers - request for assistance with core costs, extending our three year grant by two years.				
When will the funding be required? 01/04/2019				
Is this request to continue work that is currently funded or has been funded in the last year by: City Bridge Trust? Another funder? (if so which) Yes				
How much funding are you requesting?				
Year 1: £39,073	Year 2: £40,208	Year 3: £0	Year 4: £0	Year 5: £0
Total Requested: £79,281				

What 3 main differences or outcomes do you want to achieve through your funding proposal?

80 aged and vulnerable adults, most with dementia, will experience social and intellectual stimulation at Homelink. Their particular needs will be respected and they will be able to choose the activities they want to participate in. Feedback will confirm their quality of life is improved.
80 carers will receive respite and be able to participate in social/leisure activities of their choice. We have seen first-hand through feedback and evaluation that by providing this respite, carers' independence, resilience and quality of life improves, mentally and physically, enabling them to continue in their caring role.
160 carers and clients will receive expert advice and help to access the specialist support services that they need at Homelink and outside Homelink.

What are the main activities or outputs you will deliver to achieve these differences?

3720 day care places for older men/women (76 places a week for 49 weeks) during Yr 4.
3920 day care places for older men/women, (80/week for 49 weeks) during Yr 5.

Respite break for carers - older men and women. Over two years this will equate to 38,200 hours respite. A carers break = one day a week for 5 hours.

A minimum of 3 carer support meetings each year - 6 in total with 20+ carers. In addition, and subject to securing funding, a carer support coordinator will be recruited for a one year pilot. We have completed a detailed assessment of this need.

You and your grant request

What, specifically, are you applying for (your project)?

We are applying to extend our three year grant towards core costs, to include 50% employment costs of Homelink's Joint Lead/ Business Manager and 50% of the direct costs of running our services, excluding other salaries.

How will the project described achieve your stated outcomes?

Homelink's client and carer support needs are constantly changing. More people are coming to us with dementia and it is crucial we tailor activities to meet their specific needs and interests, to stimulate their emotional and cognitive responses. We are very aware of the specialist requirements of older people with dementia and the importance of small group activities like drama sessions and music therapy which can stimulate clients who otherwise may not respond at all.

We also recognise the increased demand placed on carers and we have investigated local services available to them and where the gaps are. We support clients and carers holistically so the carer can cope with their caring role for as long as possible.

Strong leadership is crucial during these times of changing needs. The funding from City Bridge gives us the security to plan for growth and provides confidence for other potential funders.

How do you know there's a need for this work?

Statistics produced by Richmond Council show that the number of people aged over 65 living with dementia is expected to rise from 1,986 in 2016 to 2,235 in 2021 ? a 15% increase in five years ? and to 2,561 in 2025 ? a 32% increase in 10 years.

Cared-for people would much rather be at home. But the challenges of living with someone with dementia or other life-limiting condition places a heavy burden on carers. A YouGov poll for the Alzheimer's Society found that 85% of people would want to stay at home for as long as possible if diagnosed with dementia, rather than go into a care or nursing home. Enabling people to live as independently as possible at home is therefore an important aim for dementia services. This is a key aim of our work, alongside providing support for carers, to give them back some independence.

How will the work be delivered - specifically, what will you do?

Homelink's strategic objectives are focussed on supporting each client and carer in such a way that the quality of their lives is the best it can be and the cared-for person is able to stay at home with some independence for as long as possible.

At any one time we care for around 88 vulnerable, older people and 84 of these have carers either living with them or close by. Some of our clients come to us for several years, however the average time is two years and 10 months.

We provide specialist day care places in our purpose-built centre, run by two full-time and 19 part-time staff, including five trained nurses and supported by 50 volunteers, including trustees. The atmosphere is like a happy family and we have a constantly changing programme of activities tailored to client's and carer's needs. There are no other similar facilities within the borough.

Why are you the right organisation to do this work?

We have 21 years of experience of running a highly successful facility. Our last Investor in People accreditation assessment in 2016 stated:

The assessment provided compelling evidence of how you are working to engage and empower people to support your strategy for delivering sustainable high quality client and carer-centred services. You have also been able to introduce new initiatives to improve performance. There was plentiful evidence of how effective you have been in developing people and growing the skill sets needed to realise your strategic plans. IIP

We have rigorous care and management procedures and always give priority to our motto Where caring comes first. The atmosphere in our centre is one of a big happy family that our clients, carers, staff and volunteers contribute to and enjoy. We are a centre of excellence and we share this learning with other social care organisations and with our clients and carers.

How does your work complement and not duplicate other services within your area?

There are many care homes in the area and a few day care centres. One NHS day care facility is much bigger and we hear that staffing often changes, making it difficult for clients to settle. Another charity nearby, runs a programme of pick-and-mix respite activities that people can dip in and out of.

Homelink differs in many respects: we are nurse led and have a stable workforce and volunteer group. We are well known locally and receive a constant stream of referrals from local medical practitioners and through word of mouth.

We plan to recruit a carer support coordinator who will assess carer's needs and develop individual support plans with them. We have undertaken extensive research to ensure we are not duplicating existing services. Carer support agencies do exist locally but none work specifically with older people and carers and they have long waiting lists.

How will you ensure that your project will hear and represent the views and needs of disadvantaged people and/or diverse communities?

Our success is based on respect for each individual and identifying their interests and health needs. If a client is not able to verbalise this, we find out from their carer what their previous interests were and endeavour to introduce activities to spark this interest again. We have developed considerable expertise in dementia care and have introduced many activities known to stimulate senses and cognition: for example reminiscence sessions, music therapy, music performances, dancing, cooking, gardening, games, arts and crafts.

We are also introducing evening activities for clients and their carers - for example supper clubs in partnership with Home Instead.

How does your project engage and empower individuals and/or communities to come together on this issue? Will you be working with people who are particularly excluded?

Homelink was started in 1997 by local people, for local people and this ethos remains to this day with nearly all staff, volunteers and trustees coming from the local area. We are all proud to be giving back to our local community and feel it a privilege to provide services which give carers some independence back and clients a greater quality of life with social interaction.

We rely on feedback so that we can tailor our services to the specific needs of our clients and carers. Our programme is constantly changing, for this reason. We have set up a Carers Strategy Group to explore ways in which Homelink can better support carers. Senior management and trustees have discussed new ideas of supporting carers, have researched what other services exist in community and have set up a Carers Forum Group to ask carers directly how else Homelink can support them.

Is the focus of your project meeting an already identifiable need (acute or otherwise) or are there elements which are preventative and/or incorporate early action?

The focus of our work is meeting identified needs, however, with people living longer and the increasing incidence of dementia, we have recognised that many of our clients come to us when their carers are at breaking point because the dementia of their loved one is far advanced. At this point it can be very difficult for the cared for person to contemplate going into unfamiliar surroundings with people they do not know. Part of the rationale for expanding our carer support services, is to communicate the importance of a socially isolated older person who may have a dementia diagnosis, coming to Homelink for a trial period before they become too disorientated or debilitated.

Who might you need to work closely with in delivering this project - whether before, during or afterwards?

We work with many, many partners: medical practitioners, admiral nurses, staff, volunteers and many external groups. For example:

Two talks for carers - from a local solicitor and from a local carer centre about their services; charity 'Working For Independent Living' (RUILS) run a fortnightly creative writing group for carers; new musical entertainers; regular visits from the Pets as Therapy local group; the children from the local primary school Bishop Perrin visit to present their school assembly to clients; the school choir come to our Christmas carol concert to lead on some of the carols; the Otakar Kraus Music Trust secured funding to deliver music therapy; the local Sainsbury donates flowers for making table centre-pieces and for client flower-arranging activities; volunteers from M&S rejuvenated our garden and donated a bird bath; a volunteer from Kew Gardens gave a talk; Fulwell Golf Club made Homelink their charity of the year.

Our aim as a funder is to help people move positively between any of the four stages of Surviving, Coping, Adapting and Thriving. For your project at which of these stages will most people begin their journey?

Most people are beginning their journey with us at the survival stage and we are encouraging carers to come to us before they reach this stage.

Will there be any elements of this project that will help you or your beneficiaries to reduce your environmental footprint?

We have decided to apply to City Bridge for an eco audit. We had thought that a new building would be automatically eco friendly, without the need for an audit. However, with improved education, we now realise there may be many aspects that we have not considered.

Funding required for the project

*Subsequently
Revised*

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Salary - Joint lead	42,613	44,075	0	0	0	86,688
NI	4,606	4,790	0	0	0	9,396
Pension	426	441	0	0	0	867
Training	3,500	3,570	0	0	0	7,070
Client transport	7,600	7,752	0	0	0	15,352
Utilities - gas, electricity and water	6,800	6,936	0	0	0	13,736
Entertainment	6,500	6,630	0	0	0	13,130
Marketing	6,100	6,222	0	0	0	12,322
TOTAL:	78,145	80,415	0	0	0	158,560

What income has already been raised?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Fees/ Homelink contribution	22,000	22,400	0	0	0	44,440
Expected donations/ small grants	10,200	10,404	0	0	0	20,604
TOTAL:	32,200	32,844	0	0	0	65,044

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Garfield Weston	6,873	7,364	0	0	0	14,236
TOTAL:	6,873	7,364	0	0	0	14,236

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Joint lead salary - 50%	21,307	22,037	0	0	0	43,344
NI - 50%	2,303	2,395	0	0	0	4,698
Pension - 50%	213	220	0	0	0	433
Training - 50%	1,750	1,785	0	0	0	3,535
Utilities - 50%	3,400	3,468	0	0	0	6,868
Entertainment - 50%	3,250	3,315	0	0	0	6,565
Marketing - 50%	3,050	3,111	0	0	0	6,161
TOTAL:	39,073	40,208	0	0	0	79,280

Who will benefit?

How many people will directly benefit from the grant per year? 160
In which Greater London borough(s) or areas of London will your beneficiaries live? Richmond Hounslow
Does this project specifically target any groups or communities? No - open to everyone
This project will specifically work with the following age groups: 65-74/75 and over
This project will specifically work with the following gender groups: Male Female Transgender or other gender identity
This project will specifically work with the following ethnic groups: Asian/ Asian British (including Indian; Pakistani; Bangladeshi; Chinese; Any other Asian background) Black/ African/ Caribbean/ Black British (including African; Caribbean; Any other Black/ African/ Caribbean background) Mixed / Multiple ethnic groups White (including English/ Welsh/ Scottish/ Northern Irish/ British; Irish; Any other White background)
If Other ethnic group, please give details:
This project will specifically work with Deaf and disabled people: Yes
This project will specifically work with LGBTQI groups: No

This project will specifically work with other groups or communities:

Carers of disabled people

How will you target the groups/communities you have identified? What is your expertise in providing services for these groups?

Starting in 1997, we are a centre of excellence for respite care for older people who are cared for at home. We have excellent networks and get referrals from professionals and word of mouth. We are well known locally and have good social media presence

Are there any groups or communities you think your organisation will find hard to include through this project?

No

If yes, please specify which groups or communities? Where possible using the categories listed above.

We provide services for older people - not children or young and middle aged people.

If yes, what steps will you take to make your services accessible to and meet the needs of the groups/communities you have identified?

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Jen Clarke**

Role within **Joint Lead/ Business Manager**
Organisation:

Year end 31 Dec 2019

Funding required for the project - extension funding REVISED

Application for contribution to the costs of CEO

What is the total cost of the proposed activity/project?

Expenditure heading	2019	2020	Total 2019-20
Salary of CEO	50000	51250	101250
NI CEO	5374	5508	10882
Employer pension contribution 5% CEO	2500	2563	5063
TOTAL:	57874	59321	117195

What income has already been raised?

Source	2019	2020	Total 2019-20
Fees/ Homelink contribution	10000	10250	20250
Donations/ small grants received	20000	20500	40500
TOTAL:	30000	30750	60750

Other funders currently considering the proposal?

Source	2019	2020	Total 2019-20
Mercers' Company	7500	7500	15000
Lottery (at Initial enquiry stage)			
TOTAL:	7500	7500	15000

How much is requested from the Trust?

Expenditure heading	2019	2020	Total 2019-20
CEO salary contribution	30000	30750	60750
NI contribution	3224	3305	6529
Pension contribution	1500	1538	3038
TOTAL:	34724	35593	70317

Updated 21.2.19

Bridging Divides: Application for a grant



About your organisation

Organisation Details

Name of your organisation: Stockwell Partnership	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? Lambeth	
Contact person: Mr. Steve Griffin	Position: Director
Website: http://www.stockwell.org.uk	Social Media Accounts: Twitter: @Stockwell_Pship FB: @stockwellpartnership
What Quality Marks does your organisation currently hold? PQASSO level 1	

Legal Status

Legal status of organisation: Charitable company			
Charity Number: 1085880	Company Number: 3801173	CIC Number:	Bencom Number:
When was your organisation established? 22/03/2001			
Aims of your organisation: We support our diverse neighbourhood and its residents to help them achieve their potential. We employ bilingual staff and work with bilingual volunteers to bring us closer to our local residents. We support: <ul style="list-style-type: none"> * individuals in need ? through bilingual advocacy and support into work * community action ? helping local groups from different backgrounds build their skills and work together to improve and celebrate the neighbourhood (e.g. through the Stockwell Festival) * the local environment ? helping residents improve the local area, particularly by supporting them to take part in local consultations 			

Main activities of your organisation:

Our major current projects and programmes are: 1) supporting over 500 migrants p.a. to access mainstream services including welfare benefits (c.85% Portuguese speakers) from our offices on South Lambeth Road 2) supporting over 20 migrants p.a. into work, and c.15 migrant NEETs p.a. into training and education 3) facilitating debate between the diverse Stockwell community and key agencies and councillors through the Stockwell Forum 4) working in partnership with Lambeth Council and the Lambeth Community Hubs Network to transfer the ground floor of our building to us 5) funding and coordinating the Stockwell Festival, a celebration of Stockwell's diverse community 6) engaging the whole community in environmental projects 7) developing strategies for environmental and social regeneration (eg Future Stockwell Framework, Stockwell Neighbourhood Action Plan) with the community and key local agencies 8) developing a Parent Forum in Stockwell as part of the Lambeth Early Action Partnership 9) supporting Polish migrant residents to take part in cultural and community development activities

Your Staff & Volunteers

Full-time:	Part-time:	Trustee/Board members:	Active volunteers:
3	2	9	6
Do you have a Safeguarding policy? Yes			
Are the following people in your organisation subject to DBS checks?			
Paid Staff Yes	Volunteers No	Trustees / Management Committee Members No	

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Leased	5 years

Environmental Impact**What action have you taken in the past year to progress environmentally sustainability principles and practice?**

One of Stockwell Partnership's core values is that all of our services should be periodically reviewed to assess their current economic and social relevance and to reduce their impact on the environment.

All of our staff come to work via foot, bicycle, or public transport, and we have installed cycle parking outside the building. We recycle all recyclable office materials and actively encourage minimal use of paper and other resources. We are currently in a feasibility process looking at demolition, rebuild and asset transfer of the ground floor of our current building from the local authority to ourselves. As part of this we are committed to installing energy saving measures such as double/triple glazing, cavity wall insulation etc. Externally, we use the Stockwell Forum to encourage debate and information sharing in the community around environmental issues (eg there was a presentation on electric vehicles at the last one in June).

Finance Details

Organisation Finances

	Year of most recent audited / examined accounts	Current financial year forecast	Next financial year budget
End of financial year date	31/03/2017	31/03/2018	31/03/2019
Grants & donations:	£190,392	£117,345	£121,180
Earned income:	£0	£55,469	£51,650
Other income:	£1,646	£1,964	£600
Total income:	192,038	£176,215	£173,430
Charitable activity costs:	£212,213	£217,418	£221,583
Cost of raising funds:	£0	£0	£0
Other costs:	£2,399	£2,125	£2,125
Total expenditure:	£214,612	£219,543	£223,708
Free unrestricted reserves held at year end:	£159,084	£115,871	£67,718
What is your organisation's reserves policy? We seek to maintain a reserve of six months' running costs (currently £96k) to cover redundancy costs and other liabilities.			
For your most recent financial year, what % of your income was from statutory sources? 11-20%			

Organisational changes

Describe any significant organisational changes to your structure, financial position or core activities since the date of your most recent accounts.

Our financial position has declined in the past year (£42k loss) due to the reduction in our commissioned work from 72% of income in 15-16, to 27% in 16-17, to 13% in 17-18. This is due to a major decline in the council's own finances, with a well-publicised 56% reduction in central government funding over 6 years.

Grant Request

Under which of City Bridge Trust's programmes are you applying?

Positive Transitions

Which of the programme outcome(s) does your application aim to achieve?

Positive Transitions/Londoners experiencing inequality or disadvantage are supported to become more independent

Positive Transitions/Vulnerable and disadvantaged Londoners are more resilient and empowered to make positive choices

Please describe the purpose of your funding request in one sentence.

We are applying for £84000 to contribute towards core costs over 5 years, enabling us to deliver programmes which support migrants to access mainstream services and connect with their community.

When will the funding be required? **01/10/2018**

Is this request to continue work that is currently funded or has been funded in the last year by:

City Bridge Trust?

No

Another funder? (if so which)

No

How much funding are you requesting?

Year 1:

£22,000

Year 2:

£20,000

Year 3:

£17,500

Year 4:

£14,500

Year 5:

£10,000

Total Requested: £84,000

You and your grant request

What, specifically, are you applying for (your project)?

For 17 years Stockwell Partnership has been delivering services to facilitate the positive transition of Stockwell's large migrant community (particularly Portuguese speakers) into mainstream services and the wider community. This has been funded through a blend of grants from charitable trusts and the lottery, and by commissioned services from the local authority. The commissioned council work has been steadily dwindling due to major cuts from central government (56% between 2010-18).

Now, we have significant opportunities not only to continue but also to grow our services to migrants through (1) new health sector links and partnerships and (2) the redevelopment and subsequent transfer to us of our Lambeth council-owned building. However, we need support to maintain our business and partnership development capacity through this challenging period, so we are seeking a grant of £84,000 towards our core costs over five years.

What are the changes you hope to achieve?

As an organisation embedded in the local community, we will be able to adapt to the rapidly changing environment for public / voluntary sector services and funding, which is having a major impact on local groups. Through our transferred asset, we will have improved facilities for delivering services to migrants, which will also help to sustain the organisation and its services.

For our migrant communities, this funding will mean over 500 disadvantaged residents p.a. will continue to gain welfare support; help into work / education; support into Early Years services including children's centres; to experience the benefits of volunteering, and join social groups to improve older people's wellbeing. We will support people through the uncertainties of Brexit. With the development capacity it gives us, migrants will also experience improved health and wellbeing, as we develop stronger connections to health providers particularly with care coordination for those with long-term conditions.

How do you know there's a need for this work?

In a 2015 study of the Portuguese speaking community in Lambeth by London Community Foundation, it is estimated there are over 35,000 Portuguese speakers in Lambeth, with the majority concentrated in Stockwell. This research highlights needs relating to accessing local, public services due to poor English language skills; unsuitable housing and homelessness; vulnerable and isolated elderly people, some with mental health problems; mental health problems more generally; domestic violence; substance misuse; and unemployment and low wages. The study reinforced evidence from our own survey into the needs of the Portuguese community undertaken in 2011. Our other main source of evidence is the daily contact our bilingual staff have with low income Lusophones, through which we gain an in-depth knowledge of clients' needs within the neighbourhood. We currently have a waiting list of one month for our advice sessions, further demonstrating the need for our services.

How will the work be delivered - specifically, what will you do?

The grant will fund a proportion of our business and partnership development time, as well as a proportion (20%, decreasing to 10%) of core running costs. These costs will decrease over the five year period, as we work to replace commissioned funding from Lambeth council and retain our impact through (1) maintaining and increasing grant and lottery funding in the short-term; (2) increasing partnership working with the health sector, particularly the Lambeth Portuguese Wellbeing Partnership and the North Lambeth Local Care Network - partnerships that are already generating funding for innovative projects integrating the health and voluntary sectors (e.g. our Local Care Coordination pilot with the Grantham GP surgery); and (3) achieving an asset transfer from Lambeth council in the next 2-3 years, which will enable us to deliver services more efficiently and diversify our income as a Community Hub by renting rooms to community groups and local social enterprises.

Why are you the right organisation to do this work?

Our bilingual staff and volunteers have the knowledge, and frequently direct personal experience, of the language and cultural barriers that prevent migrants making positive transitions and thriving in London society. We are embedded in the local community and have extensive experience of the challenges faced by our migrant residents. All of our paid staff have been in post for between 9-17 years.

Over 95% of our clients rated our bilingual advice service as excellent (anonymous feedback forms). We are frequently approached by the local authority and health sector partners to help them to engage with migrant communities and to facilitate migrant engagement in public consultations.

We have the robust management skills and systems (PQASSO accredited) to ensure a professional service. We have an excellent reputation for partnership development, with strong connections to local public, voluntary, business and community organisations, which help us achieve our goal of a thriving, cohesive community.

How does your work complement and not duplicate other services within your area?

We believe partnership working is critical to achieving our objectives, and invest significant time and resource in joining up local services and community groups. Working with organisations such as Lambeth Early Action Partnership (LEAP) and the Lambeth Portuguese Wellbeing Partnership, we identify, map and connect the assets including individuals, buildings and community organisations that deliver services in the local area. Through this proactive mapping and connection, we know that there are a limited number of organisations delivering bilingual services to migrants across the wide range of themes that we offer. As a result, mainstream and voluntary sector organisations frequently come to us to consult and engage with migrant communities, particularly Portuguese and Spanish speakers.

How will this proposal meet the Programme Outcome(s) under which you are applying?

By funding our partnership development and fundraising capacity and a proportion of our core costs, we will be able to continue resourcing and delivering our services including welfare and employability support to migrants. We will be able to continue connecting migrants with the wider community, e.g. through the Stockwell Forum and supported participation in community projects. This developmental capacity will also enable us to design and implement new programmes that improve migrants' confidence and ability to access health services and improve their wellbeing. Finally, the grant will provide the necessary management time to complete the process of community asset transfer of the ground floor of our building from the council. This will in turn enable us to improve the quality of our service to migrant residents, with a new reception / waiting area, more confidential meeting rooms, and a community room for social and training activities.

How will you ensure that your project will hear and represent the views and needs of disadvantaged people and/or diverse communities?

We have established groups of migrant clients (our Portuguese elders group, and Poles Connect group) that provide feedback on our services, helping us to keep up to date on needs and opportunities. The groups also help us promote our services, particularly to more vulnerable migrants. We have long established links to local BAME groups in Stockwell such as the Eritrean Saho Cultural Association, Lamsom (Lambeth Somalis) and the Portuguese Community Centre. We adapt our services in response to regular feedback from our migrant clients. We undertake quantitative and qualitative surveys with clients to ensure we are meeting their needs. We run the Stockwell Forum which adds to our knowledge of local issues and opinion. Our staff reflect the local demographic (1 Portuguese, 1 Brazilian, 1 Polish, 1 Irish and 1 English), and our board includes 4 residents from local housing estates, helping us to increase our understanding of disadvantaged residents.

How does your project engage and empower individuals and/or communities to come together on this issue? Will you be working with people who are particularly excluded?

Our approach is person-centred, but we always consider the connection between the individual and their wider community. We prioritise delivering the services that socially excluded migrants need first, e.g. welfare support in their first language. As we build trust we offer clients support into our other programmes that may interest them and which give them the opportunity to undertake more group-based work around issues. Examples include helping clients to become more employable, for instance through volunteering with ourselves or our partners, and supporting clients into social groups, such as our Hug group of older, isolated Portuguese speakers. This approach helps to break down barriers of isolation and lack of self-confidence. Once clients are more confident with each other in social settings, we support them to interact with the wider community, for example taking part in council consultations about services, or engaging with the local Stockwell forum that we run.

Is the focus of your project meeting an already identifiable need (acute or otherwise) or are there elements which are preventative and/or incorporate early action?

Our service generally starts when migrants come to us with an acute need, such as disability benefit review or completing universal credit forms. However, we look to maximise the outcomes of the contact by offering them additional opportunities to help them achieve other goals in a more proactive fashion. For example, we offer them the chance to become involved in volunteering, further education, and employability programmes, or to take part in social or more formal groups such as the Stockwell Forum, which helps to increase social interaction, reduce loneliness, and build resilience. Our new work with health partners means we are increasingly able to offer migrants improved access to wider healthcare initiatives. These health partners engage with us as we provide the non-clinical support they cannot deliver, but which plays a major role in wellbeing, e.g. welfare / housing advocacy, reducing loneliness through social groups, healthy eating advice.

Who might you need to work closely with in delivering this project - whether before, during or afterwards?

We will work closely with the Lambeth Portuguese Wellbeing Partnership (LPWP) to increase the health and wellbeing of migrants, and grow our service stream within the health sector. As a member of the LPWP Leadership team we are delivering projects focused around a new Household model to support Lusophones. We will also work with the North Lambeth Local Care Network, including the Lambeth CCG, which is interested in the pilot project around Local Care Coordination we are delivering with the lead Doctor in the LPWP. We will also work with other LPWP partners to increase the person-centred health and wellbeing approach, e.g. Compassion in Dying have been supporting our Portuguese older people's group to prepare Advanced Statements for future care. Additionally, we will continue to work closely with Lambeth council on the transfer of our building, which will help with our sustainability as council commissioning of the voluntary sector decreases.

Our aim as a funder is to help people move positively between any of the four stages of Surviving, Coping, Adapting and Thriving. For your project at which of these stages will most people begin their journey?

The majority will be coping, but a large minority will only just be coping when they come to us. Examples include those who have had disability benefit review and are being unreasonably asked to find work ? e.g. a former tiler who had knee operations and could no longer kneel, who was told he could take an office job despite having very poor English. People like this often have to fall back on Food banks, friends or wider community members for handouts. We ensure such clients get the benefits they are entitled to, and support them to achieve their goals of education, employment, and connecting with others. We help them adapt to British society and use mainstream services. We support them to thrive by engaging with the Portuguese and wider community (e.g. our Hug group of older migrants linking with Myatt's Field community garden project).

Will there be any elements of this project that will help you or your beneficiaries to reduce your environmental footprint?

At present we are in a dilapidated 1950s building with single glazed windows and poor insulation that our surveyor tells us is 'beyond redemption' (estimated costs of bringing it up to safe standards are £109,000). We are therefore working with Lambeth council on a proposal that will involve the demolition of the site and the construction of a new, more environmentally friendly building with new housing in the storeys above our centre. The new building, whilst a carbon cost in itself, will over its lifetime reduce our carbon footprint, as well as that of the occupants in the social housing above who will have energy efficient homes. Within our service delivery, we constantly promote to clients the benefits of greener and / or less consumption, for example encouraging community gardening and local food production. We encourage clients to reduce their weekly bills, which includes consuming less where possible / appropriate.

What are the main activities or outputs you want to deliver?

Continued resourcing and delivery of welfare and housing advocacy and support to migrants, including improved education, employability and opportunities for volunteering - including supporting stronger connections to the wider community, enabling migrants to thrive.

More proactive approach to health and wellbeing of migrants through increased partnership working with the health sector ? giving migrants better information about, and more confident access to, mainstream health services, as well as awareness of healthier lifestyles (diet, companionship, activity) that improve their wellbeing independently of services.

A new, environmentally friendly building for Stockwell Partnership, in which we can not only deliver more services in fit-for-purpose rooms but also generate income through room hire to make our Community Hub sustainable in the long-term.

What 3 main differences or outcomes do you hope the activities you have described above will achieve?

More self-confident, independent migrants from disadvantaged backgrounds accessing mainstream public services and employment opportunities

Healthier, more thriving migrants, through connections with health providers, improved awareness of healthy lifestyles, and improved social interaction both within the Portuguese community and the wider Lambeth community

A more sustainable community organisation that is able to continue delivering these services in a better building into the future

Funding required for the project

What is the total cost of the proposed activity / project?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Core salary: Director, inc NI and pension	53,192	53,192	53,192	53,192	53,192	265,960
Core salary: Finance / Admin Manager, inc NI and pension	33,812	33,812	33,812	33,812	33,812	169,060
Core cost: Insurance	534	550	567	584	601	2,836
Core cost: Cleaning	868	894	921	948	977	4,608
Core cost: Heat, light, water	1,159	1,194	1,230	1,266	1,304	6,153
Core cost: Consumables, sundry	597	615	633	652	672	3,169
Core cost: Telephones, broadband	1,082	1,114	1,148	1,182	1,218	5,744
Core cost: Repairs and maintenance	431	444	457	471	485	2,288
Core cost: Audit and accountancy	2,100	2,163	2,228	2,295	2,364	11,150
TOTAL:	93,775	93,978	94,188	94,402	94,625	470,968

What income has already been raised?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
BIG Lottery (Portuguese Community Project)	15,057	15,508	7,987	0	0	38,552
Walcot Foundation	1,300	0	0	0	0	1,300
TOTAL:	16,357	15,508	7,987	0	0	39,852

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
None considering - but this is our target for Grant Income (core contribution element only)	10,000	10,000	15,000	20,000	17,500	72,500
Target for Lambeth Portuguese Wellbeing Partnership / health sector commissioning (core contribution element only)	30,000	35,000	40,000	50,000	60,000	215,000
Target for Lambeth Early Action Partnership / Lambeth Council commissioning (core contribution element only)	11,500	11,500	11,000	11,000	11,000	56,000
Target for Room hire Income after asset transfer (core contribution)	0	0	5,000	7,500	7,500	20,000
TOTAL:	51,500	56,500	71,000	88,500	96,000	363,500

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Core salary: Director, inc NI and pension	13,884	12,862	11,351	9,349	5,857	53,303
Core salary: Finance / Admin Manager, inc NI and pension	6,762	5,917	5,072	4,226	3,381	25,358
Core cost: Cleaning	174	156	138	4,226	3,381	685
Core cost: Heat, light, water	232	209	184	158	130	913
Core cost: Consumables, sundry	119	108	95	81	67	470
Core cost: Telephones, broadband	216	195	172	148	122	853
Core cost: Repairs and maintenance	86	78	69	59	49	341
Core cost: Audit and accountancy	420	379	334	287	236	1,656
Core cost: Insurance	107	96	85	73	60	421
TOTAL:	22,000	20,000	17,500	14,500	10,000	84,000

Who will benefit?

How many people will directly benefit from the grant per year? 500
In which Greater London borough(s) or areas of London will your beneficiaries live? Lambeth
Does this project specifically target any groups or communities? Migrant communities in Stockwell - particularly Portuguese speakers, also Polish, Horn of African communities
This project will specifically work with the following age groups: 0-15,16-24,25-44,45-64,65-74,75 and over
This project will specifically work with the following gender groups: Male,Female
This project will specifically work with the following ethnic groups: Mixed / Multiple ethnic groups
If Other ethnic group, please give details:
This project will specifically work with Deaf and disabled people: No
This project will specifically work with LGBTQI groups: No

This project will specifically work with other groups or communities:

Migrant communities in Stockwell - particularly Portuguese speakers, also Polish, Horn of African communities

How will you target the groups/communities you have identified? What is your expertise in providing services for these groups?

We will use our extensive expertise and relationships with the local migrant community, developed from 17 years of service delivery in which we have helped integrate Stockwell's large migrant population with local services and the wider community.

Are there any groups or communities you think your organisation will find hard to include through this project?

No

If yes, please specify which groups or communities? Where possible using the categories listed above.

If yes, what steps will you take to make your services accessible to and meet the needs of the groups/communities you have identified?

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Steven Langley Griffin**

Role within **Director**
Organisation:

The City Bridge Trust

Bridging Divides: Application for a grant



About your organisation

Organisation Details

Name of your organisation: women@thewell	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? Islington	
Contact person: Ms Caroline Hattersley	Position: Head of Services
Website: http://www.watw.org.uk	Social Media Accounts:
What Quality Marks does your organisation currently hold?	

Legal Status

Legal status of organisation: Registered Charity			
Charity Number: 1118613	Company Number:	CIC Number:	Bencom Number:
When was your organisation established? 02/04/2007			
Aims of your organisation: women@thewell envisions a society in which all women are empowered to achieve their full potential free from discrimination, abuse and neglect. We are committed to working towards full abolition of the sex trade. We seek to ensure that all women entrapped in the sex trade are given hope and are supported to see that an alternative future is possible. Through our evidence based exemplar model we provide women with comprehensive support to exit prostitution.			
We: ? Provide pro-active, supportive services to women involved or at risk of being involved in the sex trade ? Provide a specialist, trauma responsive service in a creative and supportive environment ? Work to enable women to develop sustainable exit strategies from involvement in			

Main activities of your organisation:

Drop-in centre offering hot meals, showers, laundry and access to other services on site including workshops, life-skills and health, supporting women to develop their self-esteem and confidence.

Support and Advocacy offering help with accommodation, employment and training, mental health advocacy, safety planning, benefits, signposting to other services.

Outreach and Support meeting women on the streets and brothels across London offering access to emergency accommodation, crisis support, our drop-in service, referrals to other agencies.

Specialist Independent Sexual Violence Advisor providing support to gain access to justice against those who have committed acts of sexual violence upon them and have controlled and coerced them.

Your Staff & Volunteers

Full-time:	Part-time:	Trustee/Board members:	Active volunteers:
13	3	10	30
Do you have a Safeguarding policy? Yes			
Are the following people in your organisation subject to DBS checks?			
Paid Staff Yes	Volunteers Yes	Trustees / Management Committee Members Yes	

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Owned	

Environmental Impact**What action have you taken in the past year to progress environmentally sustainability principles and practice?**

As well as recycling our waste, we make use of waste materials in our arts and crafts sessions, and we ensure we don't waste energy by being efficient about turning electrical items off at the end of the day. All our lighting is energy efficient.

In our food provision Fairshare via Tesco are our biggest food provider which is food that supermarkets would throw away. This is given to us to use for meals every day. We also have partnerships with Nandos and Pizza Hut for the same things.

Finance Details

Organisation Finances

	Year of most recent audited / examined accounts	Current financial year forecast	Next financial year budget
End of financial year date	31/12/2017	31/12/2018	31/12/2019
Grants & donations:	£660,633	£613,235	£662,500
Earned income:	£0	£0	£14,520
Other income:	£1,589	£64,444	£41,600
Total income:	£662,222	£677,678	£718,620
Charitable activity costs:	£577,253	£630,735	£688,562
Cost of raising funds:	£23,003	£20,604	£27,000
Other costs:	£0	£0	£0
Total expenditure:	£600,256	£651,339	£715,562
Free unrestricted reserves held at year end:	£128,621	£154,960	£158,018
What is your organisation's reserves policy? The management committee has adopted a policy whereby the unrestricted reserves being held by the charity allow for three months of budgeted expenditure in the event of a funding shortfall.			
For your most recent financial year, what % of your income was from statutory sources? 1-10%			

Organisational changes

Describe any significant organisational changes to your structure, financial position or core activities since the date of your most recent accounts.

The main change has been the promotion of our Head of Services to be Director. The Director is responsible for the day to day running of women@thewell.

Grant Request

Which of the Trust's programmes and priority areas will your application deliver? Positive Transitions/Survivors/Domestic & sexual abuse				
Which of the programme outcome(s) does your application aim to achieve?				
Please describe the purpose of your funding request in one sentence. We are asking for funding towards the salary and on-costs for a Support and Advocacy post working with women affected by prostitution, trafficking and those enslaved in the sex trade.				
When will the funding be required? 02/04/2019				
Is this request to continue work that is currently funded or has been funded in the last year by: City Bridge Trust? Another funder? (if so which) Yes				
How much funding are you requesting?				
Year 1: £38,062	Year 2: £39,014	Year 3: £0	Year 4: £0	Year 5: £0
Total Requested: £77,076				

What 3 main differences or outcomes do you want to achieve through your funding proposal?

60 women each year will Improve self-esteem, confidence and build resilience enabling them to address issues they are facing now and from the past.

60 women a year will make progress towards exiting from prostitution, sexual violence, sexual exploitation and abuse.

60 women a year will feel supported and better able to access support either from w@w or a partner organisation. They will have improved physical and mental health, and their housing and financial situation will be improved.

What are the main activities or outputs you will deliver to achieve these differences?

The support and advocacy worker will support 60 women a year, providing one to one and case work support. They will work with each woman and encourage them to participate in a range of workshops and activities at the Centre.

As they build up trust with each woman, workers will encourage women to access learning and training opportunities, both at w@w and other organisations.

The Support and Advocacy worker will advocate and support women to access the services they need and are entitled to, including housing, benefits, mental health and drug and alcohol support.

You and your grant request

What, specifically, are you applying for (your project)?

Support women affected by prostitution, trafficking and enslavement within the sex trade, to exit.

We are asking for you to fund a Support and Advocacy worker who will work one to one with 60 women at the Centre. They will carry out an initial assessment with each woman so that they can begin to get an idea of the support that she may need and start to develop and understanding of the woman's hopes and aspirations. Through the project we aim to develop a positive meaningful relationship that will allow the S&AW to support the women to be able to make a transition from the sexual exploitation they are trapped in and exit from prostitution. They will help them with issues around safe housing, finances, health and mental health and skills development. But their key objective will be to help each woman begin to believe that she can exit.

How will the project described achieve your stated outcomes?

We know that the process of exiting is complicated and characterised by cycles of attempting to make that transition and failing and then trying again. Over the time that we have been running we have been researching different strategies for exiting. The key will be to build a trusting relationship and to build the confidence and self belief in the women. We recognise the trauma the women have faced. We know that many are both psychologically and practically trapped in difficult situations. The support and advocacy worker will be there to encourage and advocate on the women's behalf, they will ensure that women can access the support they are entitled to and help them to believe that exiting can be a reality for them.

How do you know there's a need for this work?

Despite the focus on equality for women, the most vulnerable women are still subjected to appalling abuse and exploitation. These women need help to believe that they can exit from prostitution.

Issues we see weekly:

Trafficking - specifically women from Hungary, Romania, Russia and Albania. Gangs are targeting women, promising work, but taking passports away on arrival and forcing them to work in the sex trade. The women have no recourse to public funds and no papers. UK Women are also being trafficked, and trapped by drug dependency and forced into survival sex to pay for their addiction.

Housing - women are staying in abusive relationships rather than becoming homeless, often forced into prostitution. Many have a background of child sexual exploitation.

We are also seeing increasing numbers of women being released from prison without accommodation in place and with no straightforward access to funding for housing.

How will the work be delivered - specifically, what will you do?

The support and advocacy worker will provide one-to-one support and case work. Starting with an initial needs and risk assessment they will work with each woman and encourage them to participate in a range of workshops and activities at the Centre and in the longer term, training and apprenticeship opportunities with partner organisations. They will advocate and support women to access the services they need and are entitled to, including housing, benefits, mental health and drug and alcohol support.

The nature of the violence experienced by the women we see means that they are not always able to communicate their needs. They get frustrated and can present with aggressive and complex behaviour. This results in them being excluded from services that are meant to help them. Together with this post holder, women can be supported to articulate their needs so that they can get access to support from mainstream services.

Why are you the right organisation to do this work?

We offer a range of services addressing the needs of the women who come to us, services that have been developed in partnership with the women, providing a pathway towards exiting from prostitution.

Outreach

Basic Needs

Emergency welfare and housing

Therapeutic and counselling support

Well-being treatments

ISVA

Training and employment

Specialist exiting support

We also thrive on working in partnership with other organisations. We do not duplicate what is available elsewhere, thus making best use of the resources we have available.

We have 11 years of experience, and this has shaped the w@w of today. We operate a therapeutic environment that recognises the trauma and abuse that all of the women we work with have experienced.

Our team speak the main languages of women trafficked into the sex trade and as such it is easier for us to gain the trust of the women from an early stage.

How does your work complement and not duplicate other services within your area?

We make sure we are the most suitable organisation to help each woman. The initial needs and risk assessment, makes sure we are not putting women at risk, referring to other organisations if better placed to offer support.

We develop partnerships so that we do not stretch our own resources too far when there are other organisations already doing something or who can complement the work that we are doing. Training is one example where we work with the Luminary Baker and the Mary Ward Centre who provide training opportunities for women, Bakhita House for housing and Cardinal Hume Centre for Immigration advice. We also work closely with both the Metropolitan Police and Salvation Army when supporting women who have been trafficked.

We also share our expertise through providing training and individual consultancy with organisations so that they are better able to support the needs of women affected by prostitution.

How will you ensure that your project will hear and represent the views and needs of disadvantaged people and/or diverse communities?

There are a number of ways that those the project aims to support have their views represented and the project adapts to their needs.

Our trustees spend time with the women both as volunteers but also in a more formal feedback session every year.

In one-to-one sessions with staff. Each woman has their own keyworker and they represent the views of the women at team and planning meetings. Women have the opportunity to shape the kinds of support provided at our centre and meet with the Service Manager to review these activities regularly.

We have a number of research projects under way that involve independent researchers undertaking interviews and focus groups with the women we support. This research has helped to, and will continue to, inform the development of the kind of support we offer, to develop new exit strategies, to build on what works and to develop new projects.

How does your project engage and empower individuals and/or communities to come together on this issue? Will you be working with people who are particularly excluded?

We run workshops and activities specifically to engage and empower the women. Volunteers from the local community deliver many of these activities. They range from cooking, literacy and reading groups to arts and crafts and wellbeing treatments. Activities allow the women to leave the label of 'prostitution' behind and engage in an activity they enjoy.

The activities also allow the women to talk to other women openly about a wide range of issues and experience the possibility of healthy positive relationships and interactions. Many of the well-being treatments allow for them to experience positive touch, perhaps for the first time in their lives.

We will be working with women who are particularly excluded and stigmatised by society. They experience multiple exclusion: trafficking, prostitution, sexual abuse, physical abuse, slavery, homelessness. Many will also have no recourse to public funds and can be involved in the criminal justice system.

Is the focus of your project meeting an already identifiable need (acute or otherwise) or are there elements which are preventative and/or incorporate early action?

The already identifiable need is to provide support and advocacy to women affected by prostitution or caught up in the sex trade including women trafficked or lured to the UK with the promise of work only to be trapped and forced to work in the sex trade. This project will support these women towards a sustainable exit from prostitution or an escape from slavery.

The preventative nature/early action is based on both, identifying women who may be at risk of falling into prostitution, and on the knowledge that the longer a woman remains trapped in the sex trade the harder it is for her to escape. Other factors including addiction, reliance on housing, no money and psychological slavery mean that she can quickly become deeply entrenched. Early intervention is provided by our outreach team working with the Metropolitan Police Trafficking Unit. The team will refer women to this project.

Who might you need to work closely with in delivering this project - whether before, during or afterwards?

We will work closely with partners including Camden, Islington and Hackney Councils and Bakhita House who help with safe accommodation.

The Salvation Army Trafficking team who provide safe house placements for women who are escaping from trafficking and modern slavery.

We will work with the Cardinal Hume Centre's immigration team to help women who have no papers and no legal entitlement and are unable to access mainstream services.

We also work closely with the NHS, e.g. we have a regular specialist session for women@thewell clients at CHIP, the local GP practice for Homeless and vulnerable people. We are also linked up with the various Drug and Alcohol services in Camden and Islington.

To support women to move on, we will continue to work with training and apprenticeship providers like Mary Ward Centre and Luminary Bakery as well as other employers like Cop and Waltrose who are supporting our work.

Our aim as a funder is to help people move positively between any of the four stages of Surviving, Coping, Adapting and Thriving. For your project at which of these stages will most people begin their journey?

Most will begin their journey at the surviving stage and will move along a path towards coping and adapting.

Will there be any elements of this project that will help you or your beneficiaries to reduce your environmental footprint?

The provision of our basic needs includes providing a warm meal each day for women, we are recipients of the FareShare food distribution programme that provides food that would go to waste in Supermarkets to Charities, in addition we have partnerships with our local, Nando's, Pizza Hut, Tesco Bakery and a local French bakery who all provide left over food/ingredients for us to reuse in our kitchen.

We also offer a clothing room for the women that makes use of second hand clothes that are donated and may otherwise go to landfill.

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Support and Advocacy Worker salary	27,675	28,367	0	0	0	0
National Insurance and pension	4,040	4,141	0	0	0	0
Training	500	513	0	0	0	0
Equipment	1,500	1,538	0	0	0	0
Consumables	500	513	0	0	0	0
Telephone	432	443	0	0	0	0
Salesforce licence and IT	415	425	0	0	0	0
Management Support	5,259	5,390	0	0	0	0
Sessional Training	3,000	3,075	0	0	0	0
TOTAL:	43,421	44,404	0	0	0	0

What income has already been raised?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
IOLM - management support	5,259	5,390	0	0	0	0
TOTAL:	5,259	5,390	0	0	0	0

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Year 4	Year 5	Total
TOTAL:	0	0	0	0	0	0

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Support and Advocacy Worker	27,675	28,367	0	0	0	0
National Insurance and Pension	4,040	4,141	0	0	0	0
Training	500	513	0	0	0	0
Equipment	1,500	1,538	0	0	0	0
Consumables	500	513	0	0	0	0
Telephone	432	443	0	0	0	0
Software licence and IT	415	425	0	0	0	0
Sessional Training	3,000	3,075	0	0	0	0
TOTAL:	38,062	39,014	0	0	0	0

Who will benefit?

How many people will directly benefit from the grant per year? 60
In which Greater London borough(s) or areas of London will your beneficiaries live? Islington Hackney Camden London-wide
Does this project specifically target any groups or communities? Yes - please enter details below
This project will specifically work with the following age groups: 16-24/25-44/45-64/65-74
This project will specifically work with the following gender groups: Female Transgender or other gender identity
This project will specifically work with the following ethnic groups: Black/ African/ Caribbean/ Black British (including African; Caribbean; Any other Black/ African/ Caribbean background) Mixed / Multiple ethnic groups White (including English/ Welsh/ Scottish/ Northern Irish/ British; Irish; Any other White background) Refugees and asylum seekers
If Other ethnic group, please give details:
This project will specifically work with Deaf and disabled people: No
This project will specifically work with LGBTQI groups: No

This project will specifically work with other groups or communities:

Women affected by prostitution

How will you target the groups/communities you have identified? What is your expertise in providing services for these groups?

The women come to us from a number of routes. Self-referral and word of mouth, Our Outreach Team, other organisations outreach teams, the Police and the Councils

Are there any groups or communities you think your organisation will find hard to include through this project?

No

If yes, please specify which groups or communities? Where possible using the categories listed above.

If yes, what steps will you take to make your services accessible to and meet the needs of the groups/communities you have identified?

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Caroline Hattersley**

Role within **Director**
Organisation: