



Barbican Centre Board – Supplementary Agenda

Date: WEDNESDAY, 20 NOVEMBER 2019
Time: 9.00 am
Venue: FOUNTAIN ROOM, LEVEL G, BARBICAN CENTRE, SILK STREET

7. **BARBICAN STRATEGIC PLAN: APPENDIX 1 – DRAFT STRATEGIC PLAN**
Report of the Managing Director.

For Decision
(Pages 1 - 2)

Item received too late for circulation in conjunction with the Agenda

John Barradell
Town Clerk and Chief Executive

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barbican

We believe in **creating space for people and ideas to connect**

We're committed to **arts without boundaries**

We are:

<p>Brave Breaking new ground, doing the things others wouldn't</p>	<p>Open Always striving to be of, by and for all</p>	<p>Connected Reflecting today's world, building meaningful partnerships</p>	<p>Sustainable Being smart about doing business, embracing future ways of working</p>
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Our strategic priorities for 2019–2024 are:

<p>Destination Deliver an exceptional experience</p>	<p>Audiences Build lasting relationships</p>	<p>Artists Enable artists to realise their vision</p>
<p>Income Create sustainable growth</p>	<p>Culture Mile Be a lead partner</p>	<p>Learning Develop creative skills for life</p>

The City of London Corporation is dedicated to a vibrant and thriving City, supporting a diverse and sustainable London within a globally-successful UK

We support the City to achieve its Corporate Plan aims to...

<p>1 Contribute to a flourishing society</p>	<p>2 Support a thriving economy</p>	<p>3 Shape outstanding environments</p>
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By strengthening the character, capacity and connections of the City, London and the UK for the benefit of people who live, learn, work and visit here.

How we measure success

<p>Around 80% of our work is core, business-as-usual activity. We use KPIs and targets to understand success</p>	<p>Around 20% of our work aims to drive step-change. We set ambitious objectives and use key results to understand progress.</p>
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