Public Document Pack

Policy and Resources Committee

Date: THURSDAY, 24 JANUARY 2013

Time: 1.45pm

Venue: COMMITTEE ROOMS, WEST WING, GUILDHALL

Members:

Mark Boleat (Chairman)
Stuart Fraser (Deputy Chairman)
Deputy Ken Ayers, Chief Commoner)
Deputy John Barker (Ex-Officio Member)
Deputy Douglas Barrow
Deputy John Bennett
Deputy Michael Cassidy (Ex-Officio Member)
Ray Catt (Ex-Officio Member)
Roger Chadwick (Ex-Officio Member)
Simon Duckworth
Revd Dr Martin Dudley (Ex-Officio Member)
Bob Duffield
Martin Farr (Ex-Officio Member)
Alderman Sir Robert Finch
Marianne Fredericks
The Rt Hon the Lord Mayor Alderman Roger Gifford
George Gillon
Alderman Sir David Howard
Deputy Edward Lord
Jeremy Mayhew
Deputy Wendy Mead
Hugh Morris
Deputy Catherine McGuinness
Deputy Joyce Nash
Deputy Henry Pollard (Ex-Officio Member)
Stephen Quilter
John Scott (Ex-Officio Member)
Deputy Dr Giles Shilson
Deputy Sir Michael Snyder
John Tomlinson (Ex-Officio Member)
James Tumbridge
Deputy Michael Welbank
Alderman Fiona Woolf
Alderman Alan Yarrow

Enquiries: **Angela Roach**
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Lunch will be served for Members in Guildhall Club at 1pm

John Barradell
Town Clerk and Chief Executive

AGENDA

Part 1 - Public Agenda

1. **APOLOGIES**

2. **MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**

3. **MINUTES**
To agree the public minutes and summary of the meeting held on 13 December 2012 (copy attached).

For Decision
(Pages 1 - 12)

4. **RESOURCE ALLOCATION SUB-COMMITTEE MINUTES**
To note the public minutes of the meeting held on 13 December 2012 (copy attached).

For Information
(Pages 13 - 16)

5. **PROJECTS SUB-COMMITTEE MINUTES**
To note the public minutes of the meeting held on 13 December 2012 (copy attached).

For Information
(Pages 17 - 20)

6. **CORPORATE ASSET SUB-COMMITTEE MINUTES**
To note the public minutes of the meeting held on 4 December 2012 (copy attached).

For Information
(Pages 21 - 24)

7. **ENERGY AND SUSTAINABILITY SUB-COMMITTEE MINUTES**
To note the public minutes of the meeting held on 3 December 2012 (copy attached).

For Information
(Pages 25 - 28)

8. **PUBLIC RELATIONS AND ECONOMIC DEVELOPMENT SUB-COMMITTEE - APPOINTMENT OF MEMBERS**
To appoint five Members to serve on the Public Relations and Economic Development Sub-Committee.

For Decision

9. **TERMS OF REFERENCE**
Report of the Town Clerk (copy attached).

For Decision
(Pages 29 - 32)

10. **EDUCATION STRATEGY WORKING PARTY**
Report of the Town Clerk (copy attached).

For Decision
(Pages 33 - 36)

11. **ELECTION OF DEPUTY CHAIRMEN - PROTOCOL**
Report of the Town Clerk (copy attached).

For Decision
(Pages 37 - 42)

12. **ELECTION PROCESS FOR THE DEPUTY CHAIRMEN**
Report of the Town Clerk (copy attached).

For Decision
(Pages 43 - 46)

13. **LONDON COUNCILS GRANTS SCHEME**
Report of the Town Clerk (copy attached).

For Decision
(Pages 47 - 54)

14. **SPECIAL EVENTS**
Joint report of the Director of the Built Environment and the Director of Public Relations (copy attached).

For Decision
(Pages 55 - 68)

15. **SOCIAL INVESTMENT CONFERENCE**
Report of the Director of Economic Development (copy attached).

For Decision
(Pages 69 - 72)

16. **SOCIAL INVESTMENT ADVISOR**
Joint report of the Director of Economic Development and the Chief Grants Officer (copy attached).

For Decision
(Pages 73 - 80)

17. **FOREIGN POLICY CENTRE AND EUROPEAN FINANCIAL FORUM**
Report of the Director of Public Relations (copy attached).

For Decision
(Pages 81 - 86)

18. **PUBLIC RELATIONS ACTIVITIES**
Report of the Director of Public Relations (copy attached).

For Information
(Pages 87 - 104)

19. **DECISIONS TAKEN UNDER DELEGATED AUTHORITY OR URGENCY POWERS**
Report of the Town Clerk (copy attached).

For Information
(Pages 105 - 106)

20. **POLICY INITIATIVES FUND**
Report of the Chamberlain (copy attached).

For Information
(Pages 107 - 118)

21. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE COMMITTEE**

22. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**

23. **EXCLUSION OF THE PUBLIC**
MOTION - That under Section 100(A) of the Local Government Act 1972, the public be excluded from the meeting for the following items on the grounds that they involve the likely disclosure of exempt information as defined in Part I of the Schedule 12A of the Local Government Act.

Item Nos.	**Paragraph(s) in Schedule 12A**
23 - 29	3

Part 2 - Non-Public Agenda

24. **NON-PUBLIC MINUTES**
To agree the non-public minutes of the meeting held on 13 December 2012 (copy attached).

For Decision
(Pages 119 - 122)

25. **RESOURCE ALLOCATION SUB-COMMITTEE MINUTES**
To note the non-public minutes of the meeting held on 13 December 2012 (copy attached).

For Information
(Pages 123 - 126)

26. **PROJECTS SUB-COMMITTEE MINUTES**
To note the non-public minutes of the meeting held on 13 December 2012 (copy attached).

For Information
(Pages 127 - 130)

27. **CORPORATE ASSET SUB-COMMITTEE MINUTES**
To note the non-public minutes of the meeting held on 4 December 2012 (copy attached).

For Information
(Pages 131 - 134)

28. **ENERGY AND SUSTAINABILITY SUB-COMMITTEE MINUTES**
To note the non-public minutes of the meeting held on 3 December 2012 (copy attached).

For Information
(Pages 135 - 136)

29. **ALDERMANIC ELIGIBILITY WORKING PARTY MINUTES**
To note the non-public minutes of the meeting held on 18 December 2012 (copy attached).

For Information
(Pages 137 - 140)

30. **HOSPITALITY WORKING PARTY MINUTES**
To note the non-public minutes of the meeting held on 10 January 2013 and approve items 4, 5a and 5b contained therein (TO FOLLOW).

For Decision

31. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE COMMITTEE**

32. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE COMMITTEE AGREE SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED.**

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POLICY AND RESOURCES COMMITTEE
13 December 2012

Minutes of the meeting of the POLICY AND RESOURCES COMMITTEE held at Guildhall, London EC2 on THURSDAY 13 DECEMBER 2012 at 1.45p.m.

Present

Members:
Mark Boleat, Chairman
Stuart Fraser, Deputy Chairman
Deputy Ken Ayers, Chief Commoner
Deputy John Barker
Deputy Doug Barrow
Deputy John Bennett
Simon Duckworth
Dr Martin Dudley
Martin Farr
Alderman Sir Robert Finch
Marianne Fredericks
George Gillon
Alderman Sir David Howard
Deputy Edward Lord
Jeremy Mayhew
Deputy Catherine McGuinness
Deputy Joyce Nash
Stephen Quilter
John Scott
Sir Michael Snyder
John Tomlinson
Deputy Michael Welbank
Alderman Fiona Woolf

In Attendance
Alderman Mathew Richardson

Officers:

John Barradell	-	Town Clerk
Chris Bilsland	-	Chamberlain
Michael Cogher	-	Comptroller and City Solicitor
Nigel Lefton	-	Director of Remembrancer Affairs
Philip Everett	-	Director of the Built Environment
Peter Bennett	-	City Surveyor
William Chapman	-	Private Secretary to the Lord Mayor
Caroline Al-Beyerty	-	Financial Services Director
Jon Averns	-	Markets and Consumer protection Department
Simon Murrells	-	Assistant Town Clerk
Peter Lisley	-	Assistant Town Clerk
Paul Sizeland	-	Director of Economic Development
Liz Skelcher	-	Assistant Director of Economic Development
Carrie England	-	Director of Central London Forward
Tony Halmos	-	Director of Public Relations
Angela Roach	-	Town Clerk's Office

1. APOLOGIES

Apologies were received from Deputy Michael Cassidy, Roger Chadwick, Bob Duffield, Hugh Morris, Henry Pollard and James Tumbridge.

2. **MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**

The Chairman declared a personal interest in Item No. 11 as a representative on the Cheapside Initiative partnership.

Deputy Catherine McGuinness declared a pecuniary interest in Item No. 32 by virtue of her daughter being a pupil at the Guildhall School. She also declared an interest in Item No. 15 as her employer was a member of the Alternative Investment Management Association.

3. **MINUTES**

The public minutes and summary of the meeting held on 8 November were approved.

4. **PROJECTS SUB-COMMITTEE MINUTES**

The public minutes and summary of the Sub-Committee meeting held on 21 November 2012 were considered and noted.

5. **PUBLIC RELATIONS SUB-COMMITTEE MINUTES**

The public minutes of the Sub-Committee meeting held on 8 November 2012 were considered and noted.

6. **REVENUE AND CAPITAL BUDGETS 2013/14**

The Committee considered a joint report of the Town Clerk, Chamberlain, City Surveyor, Remembrancer and the Private Secretary to the Lord Mayor concerning the revenue and capital budgets for 2013/14.

RESOLVED: That:-

1. the revenue budget for 2013/14 be approved and be submitted to the Finance Committee;

2. the capital and supplementary revenue project budgets be noted; and

3. the Chamberlain to authorised to revise the budgets to allow for any further implications arising from corporate efficiency projects.

7. **THE CITY, THE UK AND EUROPEAN BANKING UNION**

The Committee considered a position paper on the European Banking Union.

The Chairman updated the Committee on his activities in this area of work.

RESOLVED – That the position paper be supported and its content noted.

8. PUBLIC RELATIONS AND ECONOMIC DEVELOPMENT SUB-COMMITTEE

The Committee considered a report of the Town Clerk, concerning the creation of a Public Relations and Economic Development Sub-Committee.

It was noted that the 5 Members of the Policy and Resources Committee would be appointed at the next meeting.

RESOLVED – That:-

1. approval be given to the establishment of a Public Relations and Economic Sub Committee comprising:-
    - Chairman and Deputy Chairman (men) of the Policy and Resources Committee
    - Past Chairmen of the Policy and Resources Committee, still on the Committee
    - Chairman of the Finance Committee
    - 5 Members of the Policy and Resources Committee, elected by the Committee
    - 3 Members of the Court of Common Council, co-opted by the Sub Committee

2. the terms of reference of the Sub Committee be "*to consider and report to the Grand Committee on all matters relating to the City Corporation's Economic Development, Public Relations, Public Affairs and Communication activities, including any related plans, policies and strategies*".

9. THE LONDON 2012 OLYMPICS AND PARALYMPIC GAMES

The Committee considered a report of the Town Clerk, concerning the outcome of the City Corporation's contribution to the Olympic and Paralympic Games held in London during the summer.

Members commended the use of Guildhall Yard during the Games and noted that General Purposes Committee of the Court of Aldermen had asked officers to report back on the use of Mansion House. It was also noted that whilst the events held on Guildhall premises in support the Marathons had been successful, Guildhall and Mansion House had not been used as much as anticipated.

The Chairman referred to need to maximise the benefits of the Games and suggested that for the time being the Chairman and Deputy Chairman of the 2012 Sub-Committee be appointed as the lead Members on Legacy issues.
RESOLVED – That:-

1. the contents of the report be noted particular the observations on the outcome of the City Corporation's strategy in supporting the Olympic and Paralympic Games, the promotion of the City and general engagement with relevant activities; and

2. for the time being the Chairman and Deputy Chairman of the 2012 Sub-Committee be appointed as the lead Members on Legacy issues.

10. FREE USE OF CITY WIFI

The Committee considered a report of the City Surveyor concerning a proposal by The Cloud to provide unrestricted free use of the City Wifi network.

RESOLVED – That:-

1. the contract with The Cloud be varied to provide unrestricted free user access across the City WiFi network, on the basis that the City Corporation:-

    - retains the fixed asset fee element of the revenue share from The Cloud, but relinquishes the variable data usage element of revenue share estimated at £2,500 per annum with effect from January 2013; and

    - agrees to The Cloud retaining revenues generated from promotional advertising over their content portal landing page.

2. officers work with The Cloud & the Public Relations Office to maximise publicity for the launch of unrestricted free use across the City WiFi network.

11. CHEAPSIDE INITIATIVE

The Committee considered a report of the City Surveyor concerning future support for the Cheapside Initiative.

RESOLVED – That the Cheapside Retail Initiative be supported for a further year from January 2013 at a cost of £20,000 to be met from the Policy Initiatives Fund, with £5,000 being provided in 2012/13 and £15,000 in 2013/14, charged to City's Cash (the funding being categorised under the "Promoting the City" heading).

12. **DISCOURAGING AGGRESSIVE CHARITY COLLECTIONS ON CITY STREETS**

The Committee considered a report of the Director of Markets and Consumer Protection concerning the adoption of measures to discourage the nuisance caused by charity collectors on City Streets ("chuggers").
Members noted that the new Public Fundraising Regulatory Association (PFRA) had recently introduced new rules for street fund raising and that any charity in breach of those rules would be reported to them. It was suggested that a number for reporting breaches should be available on the City Corporation's website and should also be communicated to Members. The Committee supported this suggestion.

RESOLVED – That the new PFRA rules be noted and that

1. In the first instance officers also:-

    - write to the Chief Executives of the relevant charities and request that they comply with PFRA rules;

    - refer complainants to the PFRA;

    - investigate complaints and undertake monitoring to ensure compliance with PFRA rules, then refer any collectors that are not complying to the PFRA under its complaints procedure; and

    - monitor the number of complaints to see if compliance improves.

2. details of how breaches can be reported be made available on the City Corporation's website and also communicated to Members; and

3. should the initial measures prove unsuccessful, officers be authorised to explore the possibility of introducing byelaws to prevent the nuisance caused by chugging in the City.

13. **DRAFT LOCAL PLAN – PUBLIC CONSULTATION**

The Committee considered a report of the City Planning Officer concerning the draft Local Plan and the arrangements for public consultation.

RESOLVED – That the Draft Local Plan as set out in Appendices 1, 2 and 3 of the report be approved and issued for public consultation.

14. **CITY OF LONDON CORPORATION'S EMPLOYABILITY PARTNERSHIP**

The Committee considered a joint report of the Director of Economic Development and the Chief Grants Officer of the City Bridge Trust, concerning proposals for an employability initiative which had been developed in partnership with Central London Forward.

The Director of Central London Forward was in attendance and advised the Committee of the purpose of the Central London Forward partnership. She said that the aim of the employability scheme was to provide a mechanism for more joined up working with key central London stakeholders in order to address the needs of employers and the unemployed and, in so doing, deliver greater outcomes. If approved, approximately £2m from the Bridge House Estates would be used to lever additional support and commitment from other agencies and from the wider community to fund a programme of activities such as extending mentoring programmes and pre-employment training.

RESOLVED - That:-

1. subject to the agreement of the Court of Common Council, approval be given to the approach outlined in this report for a new employability initiative for Central London, the City and neighbouring boroughs; and

2. subject to the concurrence of the Finance Committee a sum of £2.1m be allocated over 2013/4 - 2014-15 (for a £2m programme plus a £100,000 (5%) budget for management costs) from the revenue surplus in the Bridge House Estates Fund (towards a total sum of £4-5m including contributions from our partners).

15. ALTERNATIVE INVESTMENT MANAGEMENT ASSOCIATION (AIMA) – POLICY AND REGULATORY FORUM 2013

The Committee considered a report of the Director of Public Relations concerning a proposal for the City of London Corporation to host the 2013 AIMA Policy and Regulatory Forum and Dinner.

RESOLVED – That the City of London Corporation hosts the 2013 AIMA Policy and Regulatory Forum and dinner at a cost of £12,000 in respect of the use of the Basinghall Suite on 19 March and the Livery Hall, Crypts, Print Room and Old Library on 20 March to be met from the Committee's Contingency for 2012/13 and charged to City's Cash.

16. MILE END GROUP

The Committee considered a report of the Director of Public Relations concerning the sponsorship of the Mile End Group (the Queen Mary, University of London's forum for government and politics).

RESOLVED - That support be given to the Mile End Group for a period of two years at a cost of £20,000 per year to be met from the Committee's

Contingency for 2012/13 and from the Policy Initiatives Fund for 2013/14, charged to City's Cash and categorised under Research.

17. REFORM AND INSTITUTE OF PUBLIC POLICY AND RESEARCH (IPPR) – CORPORATE MEMBERSHIP RENEWAL AND SPONSORSHIP OF RESEARCH PROJECT

The Committee considered a report of the Director of Public Relations concerning the renewal of the City Corporation's membership of Reform and the IPPR and support for the IPPR's project on global emissions trading.

In response to a question on ensuring that the City Corporation's support for the various think tanks was politically balanced, the Director of Public Relations confirmed that a balance was maintained across the political spectrum and that details of how this was achieved had been reported to the Committee earlier this year.

RESOLVED – That:-

1. the City Corporation remains a corporate partner of Reform for two years at a cost of £7,500 per year;

2. the City Corporation remains a corporate partner of IPPR for two years at a cost of £12,500 per year;

3. the IPPR's project on global emissions trading be supported at a cost of £15,000; and

4. the total cost of £35,000 for this year's corporate partnership renewals and the IPPR project (1 to 3 above) be met from the Committee's Contingency for 2012/13 and charged to City's Cash, and the second year corporate partnership renewal total cost of £20,000 be met from the Committee's Policy Initiatives Fund 2013/14 and charged to City's Cash.

18. ENTERPRISE AND REGULATORY REFORM BILL

The Committee considered a report of the Remembrancer concerning the Enterprise and Regulatory Reform Bill.

RESOLVED – That the contents of the report be noted.

19. CHAIRMAN'S VISIT TO NEW YORK

The Committee considered a report of the Director of Economic Development setting out details of the outcome of the Chairman's recent visit to New York.

The Chairman was heard in support of the report and on how useful the visit had been.

RESOLVED – That the report be received and its content noted.

20. ECONOMIC DEVELOPMENT ACTIVITIES REPORT

The Committee considered a report of the Director of Economic Development updating Members on Economic Development Office activities between September and November together with a summary of the progress against the business plan objectives for Quarter 2 – July to September 2012.

RESOLVED - That the report be received and its content noted.

21. POLICY INITIATIVES FUND

The Committee considered a statement of the Chamberlain on the use of the Policy Initiatives Fund for 2012/13.

RESOLVED – That the content of the statement be noted.

22. QUESTIONS ON MATTERS RELATING TO THE WORK OF THE COMMITTEE

There were no questions on matters relating to the work of the Committee.

23. ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT

The following items were considered and noted:-

International Centre for Financial Regulation (ICFR)

The Chairman referred the difficulties experienced by the ICFR. He advised that the organisation had gone into voluntary administration following the fraudulent activities of one of its employees. He advised that the City Corporation had initially assisted the organisation in getting started but had ceased support in 2009.

International Disputes Resolution Centre (IDRC)

The Chairman advised that the City Corporation had received a further £40,000 dividend on the shares it holds in the International Dispute Resolution Centre. He reminded the Committee that the City of London has held 40,000 shares since 1999 and that it received its first dividend earlier this year in April. Unlike the first payment which was used to part-fund a specific project undertaken by the Financial Markets Law Committee, the latest sum would be paid into City's Cash.

Education Strategy

The Chairman referred to the outcome of a meeting held with Members to consider the development of a corporate education strategy. He advised that the City Corporation invested a substantial sum in support of this area of work and in order to ensure that the work was co-ordinated across the organisation it was important to develop an appropriate strategy. The next step would be to establish a Member level working party to develop a strategy.

24. EXCLUSION OF THE PUBLIC

RESOLVED - That under Section 100(A) of the Local Government Act 1972, the public be excluded from the meeting for the following items on the grounds that they involve the likely disclosure of exempt information as defined in Part I of the Schedule 12A of the Local Government Act.

Item Nos.	Paragraph(s) in Schedule 12A
25-33	3

Part 2 – Non-Public Agenda

25. NON-PUBLIC MINUTES

The non-public minutes of the meeting held on 8 November 2012 were approved.

26. LIGHTING-UP DEPUTATION MINUTES

The non-public minutes of the meeting held on 31 October were considered and noted.

27. PROJECTS SUB-COMMITTEE MINUTES

The non-public minutes of the Sub-Committee meeting held on 21 November 2012 were considered and noted.

28. HOSPITALITY WORKING PARTY MINUTES

The non-public minutes of the Hospitality Working Party meeting held on 29 November 2012 were considered and approval was given to a number of applications for the use of Guildhall and to the City Corporation hosting a reception in honour of the “At Sixes and Sevens” cantata commissioned by The Honourable The Irish Society.

29. MEMBERS FACILITIES AND ACCOMMODATION PROJECT – DETAILED OPTIONS APPRAISAL

The Committee considered and agreed a detailed options appraisal report of the City Surveyor concerning the Members' facilities and accommodation project.

30. EUROPEAN BANKING AUTHORITY

The Committee considered and agreed a report of the Director of Economic Development concerning the European Banking Authority.

31. CORPORATE DISASTER RECOVER CENTRE

The Committee considered and agreed an authority to start work report of the Chamberlain concerning the Corporate Disaster Recovery Centre.

32. MILTON COURT SITE PROGRESS

The Committee considered and agreed a progress report of the Chamberlain concerning the Milton Court development project

33. QUESTIONS ON MATTERS RELATING TO THE WORK OF THE COMMITTEE

City of London Magistrates Court

A Member referred to a report received on the condition of City of London Magistrates Court building. The Town Clerk advised that he was aware of the situation and that the matter had been referred to the City Surveyor to investigate.

Reserve Forces

A Member referred to the City Corporation's long standing relationship with the Reserve Forces and to the provision of future support for the organisation. It was agreed that officers should produce a report on future funding for the Reserve Forces.

34. ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE COMMITTEE AGREE SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED.

There were no items of urgent business for consideration.

The meeting closed at 2.30pm

CHAIRMAN

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RESOURCE ALLOCATION SUB-COMMITTEE
Thursday 13 December 2012

Minutes of the meeting of the RESOURCE ALLOCATION SUB-COMMITTEE held at Guildhall, EC2 on Thursday 13 December 2012 at 12 noon.

Present

Members:
Mark Boleat, Chairman
Roger Chadwick, Deputy Chairman
Deputy Ken Ayers, Chief Commoner
Deputy John Barker
Deputy Doug Barrow
Ray Catt
Stuart Fraser
Deputy Catherine McGuinness
Deputy Joyce Nash
Sir Michael Snyder
John Tomlinson
Alderman Fiona Woolf

Officers:

John Barradell	-	Town Clerk
Chris Bilsland	-	Chamberlain
Caroline Al-Beyerty	-	Chamberlain's Office
Peter Bennett	-	City Surveyor
Barry Ife	-	Principal of the Guildhall School
Sandeep Dwesar	-	Chief Operating & Financial Officer, Barbican Centre
Simon Murrells	-	Assistant Town Clerk
Angela Roach	-	Town Clerk's Office

1. APOLOGIES

An apology was received from Deputy Michael Cassidy.

2. MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA

Deputy Catherine McGuinness declared a pecuniary interest in Item No. 12 by virtue of her daughter being a pupil at the Guildhall School.

3. MINUTES

The public minutes and summary of the meeting held on 4 October 2012 were considered and approved.

4. EFFICIENCY SAVINGS

The Sub-Committee considered a report of the Chamberlain updating Members on the arrangements for efficiency savings in 2013/14 and 2014/15. The report also detailed how Chief Officers intend to achieve their efficiency savings.

In answer to questions the Chamberlain explained the parameters set for achieving efficiency savings and confirmed that the three Schools would be the subject of a separate efficiency exercise.

It was suggested that consideration should be given to holding popular events at the Barbican Centre rather than just artistic ones in order to increase income. It was noted that the Centre would have to compete with the West End's offering therefore there would be a risk in entering into commercial theatre.

RESOLVED – that the report be received and its content noted.

5. ALLOCATION OF GRANTS FROM TRANSPORT FOR LONDON 2013/14

The Sub-Committee considered a report of the Director of the Built Environment concerning the allocation of two non-specific grants from Transport for London.

RESOLVED – that the content of the report be noted.

6. QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE

There were no questions relating to the work of the Sub-Committee.

7. ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT

There were no items of urgent business.

8. EXCLUSION OF THE PUBLIC

RESOLVED – That under Section 100(A) of the Local Government Act 1972, the public be excluded from the meeting for the following items on the grounds that they involve the likely disclosure of exempt information as defined in Part I of the Schedule 12A of the Local Government Act.

Item Nos.	Paragraph(s) in Schedule 12A
9 - 12	3

Part 2 – Non-Public Agenda

9. MINUTES

The non-public minutes of the meeting held on 4 October 2012 were approved.

10. ADDITIONAL WORKS PROGRAMME 2013/14

The Sub-Committee considered and agreed a report of the Chamberlain setting out proposals to include provision within the draft medium term financial forecasts for the 2012/13 cyclical repairs and maintenance of operational property stock.

11. SATELLITE UNIT 1, BILLINGSGATE MARKET

The Sub-Committee considered and agreed a report of the City Surveyor concerning the marketing of Satellite Unit 1 at Billingsgate Market.

12. GUILDHALL SCHOOL STRATEGIC PLAN 2010 -2015

The Sub-Committee considered a report of the Chamberlain concerning the funding arrangements for the Guildhall School's Strategic Plan. Whilst members supported the School's aspirations, It was agreed that the proposal should be referred back to officers to prepare a more detailed financial plan together with a monitoring framework.

13. QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE

There were no questions on matters relating to the work of the Sub-Committee whilst the public were excluded.

14. ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE COMMITTEE AGREE SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED

There were no urgent items for consideration whilst the public were excluded.

The meeting closed at 12.55pm

CHAIRMAN

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PROJECTS SUB (POLICY AND RESOURCES) COMMITTEE
Thursday, 13 December 2012

Minutes of the meeting of the Projects Sub (Policy and Resources) Committee held at Guildhall, EC2 on Thursday, 13 December 2012 at 3.30 pm

Members: Sir Michael Snyder (Chairman)
Mark Boleat (Deputy Chairman)
Deputy Ken Ayers (Chief Commoner)
Alderman Sir Michael Bear
Stuart Fraser
Anthony Llewelyn-Davies
Jeremy Mayhew
Hugh Morris
John Tomlinson

Officers:

Peter Lisley	-	Town Clerk's
Rebecca Kearney	-	Town Clerk's
Julie Mayer	-	Town Clerk's
Caroline Al-Beyerty	-	Financial Services Director
Victor Callister	-	Department of the Built Environment
Steve Presland	-	Department of the Built Environment
Peter Bennett	-	City Surveyor
Mark Lowman	-	City Surveyor's Department
Michael Dick	-	Barbican Centre
Jim Turner	-	Barbican Centre
Sue Ireland	-	Director of Open Spaces
David Pearson	-	Director of Culture, Heritage and Libraries

1. **APOLOGIES**

There are were no apologies from Sub Committee Members but Mr Galloway, who generally attends in his capacity as Deputy Chairman of Streets and Walkways, submitted apologies.

2. **DECLARATIONS BY MEMBERS OF ANY ITEMS TO BE CONSIDERED AT THIS MEETING**

There were none.

3. **MINUTES**

The public minutes and summary of the Projects Sub Committee held on 21 November 2012 were approved.

4. **EXTENDING BURIAL SPACE AT THE CITY OF LONDON CEMETERY (THE SHOOT) - PROJECT PROPOSAL - GATEWAY 2**

Members received a report of the Director of Open Spaces, which sought to produce 3,000 additional lawn graves and provide lawn burial space for up to 15 years beyond current availability.

RESOLVED, that:

The project progress to Gateway 3/4, Options Appraisal report.

5. **72 FORE STREET - PROJECT PROPOSAL - GATEWAY 2**

Members received a report of the Director of the Built Environment, which sought to deliver one of the priorities of the Barbican Area Streets and Walkways Enhancement Strategy, as approved by Members in 2008. Members asked if Ward Members could be included as Stakeholders.

RESOLVED, that:

The project progress to Gateway 3/4, Options Appraisal report.

6. **HERON PLAZA S278 (HIGHWAY WORKS) - OPTIONS APPRAISAL AND AUTHORITY TO START WORK - GATEWAY 3/4/5**

Members received a report of the Director of the Built Environment, which sought to plan, design and implement a highways layout that would accommodate the new building whilst conforming to the City's design standards. Members noted that the project would be funded via a S.278 agreement. The Chairman had expressed some concerns about the use of granite and Members generally preferred the larger granite blocks to the smaller granite cobbles. Officers advised that York Stone slabs were not viable as they would not take the weight of vehicle movement and loading.

RESOLVED, that

Option 3 be agreed and the project move to the next Gateway.

7. **MARINER HOUSE SECTION 106 IMPROVEMENT WORKS - ISSUE REPORT**

Members received a report of the Director of the Built Environment, which sought to improve the streets surrounding the Mariner House redevelopment. The Chairman asked for Section 106 Agreements to be less restrictive in the future.

RESOLVED, that

1. **The additional improvement work (Phase 3) be approved, at a total estimated cost of £135,000, funded from the Mariner House Section 106 funding.**

2. **The revised budget for Stage 2 works be approved, as outlined in Appendix B (table 3C) of the report.**

3. **Completion of the detailed design be delegated to the Director of the Built Environment and Authority to Start Work be delegated to the Town Clerk, in accordance with the 'streamlined' procedure.**

8. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE COMMITTEE**

There were no questions.

9. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**

The Chairman agreed to the admission of an item of urgent business, from the Director of the Built Environment, in respect of TfL's offer of additional funding for the Holborn Circus enhancement works.

Members noted that there would be no cost to the City and the commissioning of the final modelling, which related to traffic signal phasing, had been requested urgently by TfL. The total additional costs for staff and fees, as a result of TfL's additional requests, were £60,000 and funding was now available. The Town Clerk suggested that future reports be written to accommodate such changes to projects funded from external sources.

RESOLVED, that:

£60,000 be claimed from Transport for London (TfL) to recover the costs of scheme design optimisation.

10. **EXCLUSION OF THE PUBLIC**

RESOLVED, that:

Under Section 100(a) of the Local Government Act 1972, the public be excluded from the meeting for the following items on the grounds that they involve the likely disclosure of exempt information as defined in part 1 of Schedule 12 (a) of the Local Government Act.

11. **NON-PUBLIC MINUTES**

The non-public minutes of the Projects Sub Committee of 21 November 2012 were agreed.

12. **BARBICAN THEATRE - REPLACEMENT OF THEATRE LIGHTING/TANNOY/AUDIO AND VISUAL COMMUNICATIONS SYSTEMS - PROJECT PROPOSAL - GATEWAY 2**

Members received a report of the Director of Operations at the Barbican Centre.

13. **35-57 ALFRED PLACE - PROJECT PROPOSAL - GATEWAY 2**

Members received a report of the City Surveyor.

14. **GUILDHALL MEMBERS' ACCOMMODATION - DETAILED OPTIONS APPRAISAL - GATEWAY 3/4**

Members received a report of the City Surveyor.

15. **GUILDHALL ART GALLERY: HERITAGE GALLERY - DETAILED OPTIONS APPRAISAL - GATEWAY 4**

Members received a report of the Director of Culture, Heritage and Libraries.

16. **ST ANDREWS HOLBORN CHURCH GARDENS - ISSUE REPORT**

Members received a report of the Director of the Built Environment

17. **BARBICAN CONCERT HALL DELAPIDATION WORKS 2001 - OUTCOME REPORT - GATEWAY 7**

Members received a report of the Operations Director of the Barbican Centre.

18. **BARBICAN CAMPUS PROGRAMME REPORT**

Members received a joint report of the Town Clerk, Managing Director of the Barbican Centre and Principal of the GSMD.

19. **HIGHWAYS AND PUBLIC REALM PROGRAMME REPORT**

Members received a joint report of the Town Clerk and Director of the Built Environment

20. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE COMMITTEE**

There were no questions

21. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE COMMITTEE AGREE SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED**

There were no further items of urgent business

The meeting ended at 4.10 pm

CORPORATE ASSET SUB (POLICY AND RESOURCES) COMMITTEE
Tuesday, 4 December 2012

Minutes of the meeting of the Corporate Asset Sub (Policy and Resources) Committee held at Committee Room - 2nd Floor West Wing, Guildhall on Tuesday, 4 December 2012 at 10.00 am

Present

Members:
Mark Boleat (Chairman)
Deputy Michael Cassidy
Roger Chadwick
Archie Galloway

Officers:

Jacky Compton	-	Town Clerk's Department
Dianne Merrifield	-	Chamberlain's Department
Hazel Lerigo	-	Chamberlain's Department
Peter Bennett	-	City Surveyor
Peter Young	-	City Surveyor's Department
Stephen Bursi	-	City Surveyor's Department
Sarah Hall	-	City Surveyor's Department
Bob Meldrum	-	City Surveyor's Department
Victor Callister	-	Department of Built Environment

1. **APOLOGIES**
There were no apologies.

2. **DECLARATIONS BY MEMBERS OF PERSONAL OR PREJUDICIAL INTERESTS IN RESPECT OF ITEMS TO BE CONSIDERED AT THIS MEETING**
There were no declarations.

3. **MINUTES**
The public minutes and summary of the meeting held on 27 September 2012 were approved, subject to the timing of the meeting ending being amended to read 11.25am and not 11.25pm as stated.

4. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**
Chairmanship
In answer to a question, the Chairman advised that his last meeting as Chairman of this Sub Committee would be in May 2013.

5. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**
There were no urgent items of business.

6. **EXCLUSION OF THE PUBLIC**
RESOLVED: That under Section 100(A) of the Local Government Act 1972, the pubic be excluded from the meeting for the following items on the grounds that they involve the likely disclosure of exempt information as defined in Part 1 of the Schedule 12A of the Local Government Act.

Item No.	Exemption Paragraph(s)
7-17	3

7. **NON-PUBLIC MINUTES**
The non-public minutes of the meeting held on 27 September 2012 were approved.

8. **GUILDHALL AREA STRATEGY AND YARD - COFFEE VENDING PROPOSALS**
The Director of Built Environment gave a presentation to the Sub Committee with regards to the Guildhall Area Strategy and Yard.

RECEIVED.

9. **CORPORATE ASSET MANAGEMENT STRATEGY**
The Sub Committee approved a report of the City Surveyor relative to the Corporate Property - Asset Management Strategy 2012/2016 and also providing an update on the evolving strategic asset management Guidelines.

10. **CITY SURVEYOR'S BUSINESS PLAN 2012-15 QUARTER 2 2012-13 UPDATE**
The Sub Committee received a report of the City Surveyor relative to Quarter 2 progress made against the 2012-15 business plan and identifying key risk areas associated with the delivery of that plan.

RECEIVED.

11. **POLICE ACCOMMODATION STRATEGY - GATEWAY 3 OUTLINE OPTIONS APPRAISAL**
The Sub Committee approved a report of the City Surveyor relative to the Gateway 3 Outline Options Appraisal for the Police Accommodation Strategy.

12. **ADDITIONAL REPAIRS AND MAINTENANCE PROGRAMMES 2008-09 AND 2009-10 LATEST PROGRESS REPORT**
A report of the City Surveyor setting out progress as at 30 September 2012 in the agreed Additional Repairs and Maintenance Programme for 2008-09 and 2009-10 was received.

RECEIVED.

13. **ADDITIONAL REPAIRS AND MAINTENANCE PROGRAMME - 2010/11 PROGRESS REPORT**
A report of the City Surveyor setting out progress as at 30 September 2012 in undertaking projects in the agreed 2010-11 Additional Repairs and Maintenance Programme was received.

RECEIVED.

14. **ADDITIONAL REPAIRS AND MAINTENANCE PROGRAMME - 2011/12 PROGRESS REPORT**
A report of the City Surveyor setting out progress as at 30 September 2012 in undertaking priority projects identified and included in the agreed 2011-12 Additional Repairs and Maintenance Programme was received.

RECEIVED.

15. **ADDITIONAL REPAIRS AND MAINTENANCE PROGRAMME - 2012/13 PROGRESS REPORT**
A report of the City Surveyor setting out progress as at 30 September 2012 in undertaking priority projects identified and included in the agreed 2012-13 Additional Repairs and Maintenance Programme was received.

RECEIVED.

16. **ST LAWRENCE JEWRY CHURCH, GUILDHALL - PROGRESS REPORT**
The Sub Committee received a joint report of the City Surveyor and the Town Clerk regarding the future funding and management arrangements for St Lawrence Jewry.

RECEIVED.

17. **GUILDHALL AND BARBICAN CENTRE FIRE ALARMS**
The City Surveyor updated the Sub Committee regarding the Guildhall and Barbican Centre Fire Alarms.

18. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**
There were no questions.

19. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE COMMITTEE AGREE SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED**
There were no urgent items.

The meeting ended at 11.05am

Chairman

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ENERGY AND SUSTAINABILITY SUB (POLICY & RESOURCES) COMMITTEE
Monday, 3 December 2012

Minutes of the meeting of the Energy and Sustainability Sub (Policy & Resources) Committee held at Committee Room - 2nd Floor West Wing, Guildhall on Monday, 3 December 2012 at 11.30 am

Present

Members:
Alderman Alison Gowman (Chairman)
Deputy John Barker
Archie Galloway
Deputy Catherine McGuinness
Deputy Wendy Mead
Sylvia Moys
Alderman Fiona Woolf

In attendance:
Gareth Moore

Officers:

Jacky Compton	-	Town Clerk's Department
Simon Mills	-	Town Clerk's Department
Suzanne Jones	-	Chamberlain's Department
Paul Kennedy	-	City Surveyor's Department
Andrew Crafter	-	City Surveyor's Department
Peter Collinson	-	City Surveyor's Department
Farrah Hart	-	Community& Children's Services Department

1. **APOLOGIES**
   Apologies for absence were received from Alderman David Graves and Jeremy Simons.

2. **DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS TO BE CONSIDERED AT THIS MEETING**
   There were no declarations.

3. **MINUTES**
   The minutes of the Sub Committee meeting held on 19 September 2012 were agreed.

4. **BUSINESS BREAKFAST**
   The Sub Committee received a report of the Town Clerk relative to a Business Breakfast event that had been hosted by Alderman Fiona Woolf on 7 November.

RECEIVED.

5. **THE BIGGER PICTURE**
The Sub Committee received a report of the Town Clerk relative to the Bigger Picture, a report charting the social economic and environmental impact of the City Corporations activities on London's communities.

The Town Clerk advised that work had begun on this project in January with contributions from all departments concerned.

The Sub Committee had some points to make on this and following this the report would proceed to being published on the City's website and the Sub Committee would be informed once this had taken place.

RECEIVED.

6. **GENERAL UPDATE**
The Town Clerk provided an update on the following:

Environmental Audit Committee – The Chairman advised that a presentation had been given to the Environmental Audit Committee of the House of Commons on the subject of Sustainable Finance. The Chairman had led a delegation of the Director of Sustainable Development and several City experts. The delegation had been questioned by the Environmental Audit Committee members. Further liaison would be taking place. The presentation had been very well received by the Environmental Audit Committee.

Memo Project (Bell) – The Town Clerk informed the Sub Committee that they were welcome to attend the opening of Jubilee Gardens today at the side of St Paul's where the Bell would be available to view.

This bell is a smaller version of a larger bell that would be hewn out of Portland Stone and engineered in bronze to mark the new MEMO project in Dorset and would toll to record the demise of creatures as they become extinct. The bell is temporary on display in the new Jubilee Gardens.

Sustainable City Awards – The Town Clerk informed the Sub Committee that the closing date for submission had been extended to 11 December due to technical problems with the website. He advised that the theme for this year's Awards was Sustainable Fashion.

Members have already been informed that the awards will be presented on 19 March at the Mansion House.

Aldersgate Group Event – The Town Clerk advised that the event on 30 October in the Livery Hall on the subject of Dissecting our Energy Future had taken place. Members had been advised of and welcomed to the meeting.

There has been a good turn out by the business community and it was a useful event for the City to be connected with.

Resident's Meeting – The City Surveyor reported that he had attended the Residents' Celebration Day on 20 October in the Livery Hall and was available to discuss issues about energy saving and homes.

7. **HOME ENERGY CONSERVATION ACT (1995) - 2013**

The Sub Committee considered a joint report of the Town Clerk and the City Surveyor drawing Members attention to requirements to produce an updated energy report return under the provisions of the Home Energy Conservation Act (HECA) 1995.

A Member, who was not a member of the Sub Committee, was invited to speak by the Chairman and the following items were raised:-

- rising costs of electricity and gas on the City Estates;
- cavity insulation, depending on property;
- housing stocks very old

He stated that he would ensure that a copy of the Energy Savings Measures Project report would be circulated to Members of the Sub Committee if they requested it.

RESOLVED: That Members note the contents of the report.

8. **CITY OF LONDON CORPORATE LIQUID FUELS PROCUREMENT PROPOSAL**

The Sub Committee received a joint report of the City Surveyor and the Chamberlain relative to a new contract being awarded for the supply and delivery of liquid fuels to Watson Petroleum Limited (trading as Hall Fuels) through the LASER liquid fuels framework.

The Town Clerk advised the Sub Committee that the Finance Committee had approved this report at their meeting on 6 November 2012.

RECEIVED.

9. **JOINT HEALTH AND WELLBEING STRATEGY**

The Sub Committee received a resolution from the Port Health and Environmental Services Committee together with a report of the Director of Community and Children's Services outlining the development of the draft City of London Joint Health and Wellbeing Strategy.

The Town Clerk advised the Sub Committee that the Community and Children's Services Committee had approved this report at their meeting on 8th November.

RECEIVED.

10. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**
There were no questions.

11. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**
There were no urgent items.

12. **EXCLUSION OF THE PUBLIC**
RESOLVED - That under Section 100(A) of the Local Government Act 1972, the public be excluded from the meeting for the following items on the grounds that they involve the likely disclosure of exempt information as defined in Part I of the Schedule 12A of the Local Government Act.

Item No	**Exempt Paragraphs**
13	3

13. **NON-PUBLIC MINUTES**
The non-public minutes of the meeting held on 19 September were agreed.

14. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**
There were no questions.

15. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE SUB-COMMITTEE AGREE SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED**
There was no non-public urgent items of business.

The meeting ended at 12.45pm

Chairman

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Committee: Policy and Resources	**Date:** 24 January 2013
Subject: Terms of Reference of the Policy and Resources Committee	Public
Report of: Town Clerk	For Decision

Summary

1. As part of the post-implementation review of the changes made to the governance arrangements in 2011 it was agreed that all Committees should review their terms of reference annually. This will enable any proposed changes to be considered in time for the reappointment of Committees by the Court of Common Council.

2. The terms of reference of the Policy and Resources Committee are attached as an appendix to this report for your consideration. They have been amended to take on board the changes made to the management of City Corporation's operational property, hospitality and Members' privileges and the creation of the new Public Relations and Economic Development Sub-Committee. They also reflect proposed changes to the Committee's oversight of the London Councils' Grants Scheme which is the subject of a separate report on today's agenda.

3. It should be noted that further amendments might be required as a result of the report on the future management of energy and sustainability which is due to considered by the Committee in February. It is, therefore, proposed that the approval of any further changes to the Committee's terms of reference in this respect is delegated to the Town Clerk in consultation with the Chairman and Deputy Chairman.

Recommendations

5. That, subject to any comments, the terms of reference of the Committee be approved for submission to the Court as set out in the appendix and that any further changes required in relation to energy and sustainability in the lead up to the Court's appointment of Committees be delegated to the Town Clerk in consultation with the Chairman and Deputy Chairman.

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Policy and Resources Committee Terms of Reference

To be responsible for:-

General

(a) considering matters of policy and strategic importance to the City of London Corporation including matters referred to it by other Committees and/or Chief Officers;

(b) the review and co-ordination of the governance of the City of London Corporation including its Committees, Standing Orders and Outside Bodies Scheme, reporting as necessary to the Court of Common Council, together with the City Corporation's overall organisation and administration;

(c) overseeing, generally, the security of the City and the City of London Corporation's security and emergency planning;

(d) the support and promotion of the City of London as the world leader in international financial and business services and to oversee, generally, the City of London Corporation's economic development activities, communications strategy and public relations activities;

(e) the use of the City's Armorial bearings and the Bridge Mark;

(f) the appointment of the City Surveyor (in consultation with the Investment Committee);

(g) general matters not otherwise expressly provided for within the terms of reference of any other Committee;

(h) approving the City Corporation's annual contribution to the London Councils' Grants Scheme and agreeing, alongside other constituent councils, the proposed overall budget;

(i~~h~~) making recommendations to the Court of Common Council in respect of:

(i) the appointment of the Town Clerk & Chief Executive, Comptroller & City Solicitor and Remembrancer;

(ii) the Corporate Plan, Community Strategy, and other corporate strategies, statements or resolutions;

(iii) the issuing of levies to all the constituent councils for their contributions to the London Councils' Grants Scheme, for which the Court of Common Council is a levying body;

(iv) the promotion of legislation and, where appropriate, byelaws;

Resource Allocation

(j~~i~~) determining resource allocation in accordance with the City of London Corporation's strategic policies;

Corporate Assets

(k~~j~~) ~~the effective and sustainable management of the City of London Corporation's operational assets to help deliver strategic priorities and service needs~~

a) determining the overall use of the Guildhall Complex; and

b) approving overall strategy and policy in respect of City Corporation's assets;

Projects

(l~~k~~) Scrutiny and oversight of the management of major projects and programmes of work, including considering all proposals for capital and supplementary revenue projects, and determining whether projects should be included in the capital and supplementary revenue programme as well as the phasing of any expenditure;

Hospitality

(m~~l~~) arrangements for the provision of hospitality on behalf of the City of London Corporation;

Privileges

(n~~m~~) Members' privileges, facilities and development;

Sustainability

(o~~n~~) strategies and initiatives in relation to sustainability, energy/water efficiency and carbon reduction;

Sub-Committees

(p~~o~~) appointing such Sub-Committees as are considered necessary for the better performance of its duties including the following areas:-
* Resource Allocation
~~Corporate Assets~~
Projects
Public Relations and Economic Development
†Hospitality
†Members' Privileges
Sustainability

* The constitution of the Resource Allocation Sub Committee is set by the Court of Common Council and comprises the Chairman and Deputy Chairmen of the Grand Committee, past Chairmen of the Grand Committee providing that they are Members of the Committee at that time, the Chairman of the General Purposes Committee of Aldermen, the Chairman and Deputy Chairman of the Finance Committee, the Chairman of the Establishment Committee, the Senior Alderman below the Chair and six Members appointed by the Grand Committee. ~~In addition, in future, the composition should include past Chairmen of the Policy and Resources Committee providing~~.

† the Working Parties or Sub Committees responsible for hospitality and Members' privileges shall be able to report directly to the Court of Common Council and the Chief Commoner ~~shall be~~ able to address reports and respond to matters in the Court ~~of Common Council~~ associated with these activities ~~of the Working Parties or Sub Committees responsible for hospitality and Members' privileges~~.

Committee: Policy and Resources	**Date:** 24th January 2013
Subject: City Corporation Education Strategy Working Party	**Public**
Report of: The Town Clerk	**For Decision**

Summary

The City Corporation currently supports a wide variety of education institutions and initiatives but does not currently have a central strategy that guides this contribution and links it to the City Corporation's wider strategic aims.

Following a Member-led workshop on the City Corporation's current education activities it was acknowledged that a working party consisting of both Members and officers would be best placed to explore this further.

Recommendations

It is recommended that Members approve the establishment of a working party to devise an education strategy for the City Corporation, to focus on improving the quality of education in London, especially for disadvantaged children; to report back to the Policy and Resources Committee.

Main Report

In December 2012 Members were invited to participate in a workshop on the City Corporation's current education offering. This varied offering includes providing funding for a range of organisations and initiatives, such as: three independent schools, bursary funding for a further two independent schools, sponsorship of three academy schools, apprenticeship provision, outreach provision through the Barbican Centre and the Guildhall School, and grants from the City Bridge Trust.

The financial contribution from the City Corporation across its education portfolio amounts to circa £22m per annum. The nature and amount of contribution varies considerably across the portfolio and is not currently guided by a central strategy.

In June 2011 this Committee considered a report on the funding of educational institutions by the City Corporation. This focused on schools funding: the three City schools, three academy schools, Christ's Hospital, and King Edward's School, Witley. The City Corporation's education contribution, however, goes beyond this through initiatives and grant funding.

These initiatives have been directed towards outreach and providing additional support for disadvantaged children. The table below illustrates the City Corporation's education activities and an approximation of the funding attributed to each:

Institution	Means of support	Approx. annual spend
3 independent schools	Capital financing, central support, scholarships and bursaries.	£6m
3 academy schools	Initial capital contribution and a one-off grant contribution of £100,000 to cover miscellaneous spending.	Minimal – including making use of the one-off grant.
Sir John Cass school	Minimal revenue contributions - majority of funding from government	Minimal subsidy - mostly government grant
Guildhall School	Capital financing, and central support.	£8m
Christ's Hospital	One presentation place per year.	£48,000
King Edward's School, Witley	6 full fee bursaries per year.	£338,000
Barbican/Guildhall School outreach	Charitable funding (City Bridge Trust)	£450,000 - £500,000
City Bridge Trust - under 18 provision	Charitable funding	£4m
Youth and Raising Aspiration schemes	Charitable funding	£3.2m

The majority of funding is directed towards the City schools and the Guildhall School of Music & Drama. The majority of funding for disadvantaged young people is currently channelled through the City Bridge Trust.

The focus on delivering high quality education across London was endorsed by Members at the recent workshop and it is anticipated that identifying ways to promote education within London will be a priority for the proposed working party. Throughout the workshop it was also evident that Members wanted to explore ways to better support education initiatives for disadvantaged young people.

As the City Corporation is involved in a wide variety of educational offerings it was further noted that a strategy was needed to ensure that funding and support is linked to the City Corporation's strategic priorities, specifically its aim to *provide valued services to London and the nation.*

Terms of Reference

It is proposed that the working party reports back to the Policy and Resources Committee and has the following terms of reference:

Terms of Reference:
To undertake a review of the City Corporation's education contribution and devise an education strategy that promotes high quality education across London.

Membership:
The Chairman of the Policy and Resources Committee or his representative
Four Members nominated by the Policy and Resources Committee
The Chairman of the Community and Children's Services Committee
Up to 4 Members elected by the Court of Common Council
Up to 4 co-opted representatives from relevant organisations
Three officers nominated by the Town Clerk

Corporate and Strategic Implications
The introduction of a central education strategy would support one of the City Corporation's three strategic aims: *To provide valued services to London and the nation.*

Conclusion
To more effectively coordinate the City Corporation's educational contributions and to better support the City Corporation's strategic aims it is proposed that a working party of the Policy and Resources Committee is established to devise a central education strategy.

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Committee(s):	Date(s):	Item no.
Policy & Resources	24 January 2013	
Subject: The Election of Deputy Chairmen - Protocol	Public	
Report of: Town Clerk	For Decision	

Summary

This report concerns arrangements for the election and the roles and responsibilities of the three Deputy Chairmen of the Policy & Resources Committee.

It confirms that the election of three Deputy Chairmen, effective from May 2013, will be in accordance with Standing Orders. It also submits the terms of a proposed protocol for dealing with the process of election including the means of identifying which individual will have the 'formal' responsibilities of Deputy Chairman, based on a rota system. The protocol also deals with arrangements for ensuring that the 'chairman in waiting' is identified in the final year of the Chairman's term of office, subject to their election.

Finally, the report describes the method by which the roles and responsibilities of the Deputy Chairmen will be allocated, and gives examples of some of the areas of activity with which they might become involved; for example, the City Corporation's work in Europe and India and China, the role that the City plays in London generally and the City financial. Arrangements are also recommended for the Chairman to report to the Committee on the effectiveness of the new arrangements following 12 months of their operation.

Recommendation: That approval be given to:

a) the method proposed for the allocation of the roles and responsibilities of each of the three Deputy Chairmen as set out in paragraphs 6-9 of this report;

b) a report being submitted by the Chairman on the effectiveness of the new arrangements following 12 months of their operation; and

c) the proposed protocol for dealing with the process of election including the means of identifying which individual will have the 'formal' responsibilities of Deputy Chairman, and arrangements for ensuring that the 'chairman in waiting' is identified in the final year of the Chairman's term of office, subject to their election, as set out in paragraph 11 of this report.

Main Report

Background

1. As part of the recent post-implementation review of the 2011 governance arrangements, this Committee introduced a proposal that it should have three deputy chairmen with the aim of supporting and assisting the Chairman on matters of policy and strategy.

2. The Court recognised that the volume of the Chairman's work in promoting the City was increasing, especially externally, and that this was an area that would benefit from additional support. It would also enable more Members to play an active part in promoting the City. The Court, therefore, agreed that from 2013, the Policy & Resources Committee should elect three Deputy Chairmen and whilst each would be equal, a protocol should be created to establish which of the three would have the 'statutory deputy chairman' responsibilities, i.e. to approve decisions under urgency, and to chair meetings of the Committee and/or represent the Chairman at the Court if the Chairman is unavailable.

3. In addition, the Committee considered that having an individual 'in waiting' for four years was excessive for an incoming Chairman and the Court also agreed that the lead-in time for the 'Chairman in-waiting' should be reduced to one year. This will also be dealt with by way of protocol.

Election Arrangements

4. The election of the Deputy Chairmen will take place in accordance with Standing Orders. However, it should be noted that the introduction of alternative voting arrangements was raised recently with the Committee and the Chairman considers that this would seem particularly appropriate for this election. The immediate past Chairman, if in Common Council and if willing to serve, will be one of the Committee's three Deputy Chairmen for the first year upon the election of the new Chairman. In the year that the past Chairman exercises his or her right to serve, there will be an election for two further Deputy Chairmen. Thereafter, elections will be held annually to fill three vacancies.

5. The Court has also accepted that having a potential incoming Chairman 'in waiting' for four years was excessive and agreed that the lead-in time for the 'Chairman in waiting' should be reduced to one year. That year is likely to be the fifth year of the outgoing Chairman's term of office or sooner should the Chairman leave office before completing the full five year term. It was agreed that this would be dealt with by way of protocol and this is considered in this report.

Roles and Responsibilities

6. Bearing in mind that a principal objective for having three Deputy Chairmen is to support and assist the Chairman on matters of policy and strategy, it is proposed that each individual will have areas of activity and work on which to support the Chairman (without any executive powers).

7. The most appropriate way of allocating responsibilities is for these to be decided on an individual basis by the Chairman in conjunction with the Deputy Chairmen. In doing so, a number of factors will be taken into account such as experience, knowledge and skill-sets of the respective Deputy Chairmen.

8. Care will be taken to ensure that any particular area of activity allocated to a Deputy Chairman does not conflict with the responsibilities of others within the City Corporation such as Chairmen of other Committees and Members with specialist interests.

9. Preliminary consideration has been given to the type of area of activity that might be appropriate and relevant for the Deputy Chairmen to assist and support the Chairman on. Set out below are some examples, although this is not an exhaustive list of activities and other activities will be taken on as appropriate. In all cases, the Deputy Chairman would be deputising for the Chairman:

- <u>India and China</u> – membership of the Advisory Committees for India and China, attending meetings in London, possibly with very occasional visits to India and China;

- <u>The CityUK and the City Financial</u> – this could include membership of the board of TheCityUK and/or some of its committees, attending events with financial institutions and trade bodies and strengthening contacts with key City institutions;

- <u>Europe</u> – maintaining contact with EU country embassies in London, liaison with the City Corporation's European office in Brussels, contact with MEPS and officials;

- <u>Diplomatic Activities and/or International Promotion</u> – maintaining contact with embassies (other than China, India, EU and USA), providing a link with the Lord Mayor's overseas and inwards visits programme;

- <u>London</u> – to be the alternate member of London Councils Leaders' Committee and participate in other relevant London organisations such as Central London Forward and Heart of the City;

- <u>City Corporation</u> – representing the Policy & Resources Committee by virtue of appointments to other Committees, as appropriate, and overseeing corporate issues such as governance.

10. The Chairman has proposed that he submits a report to the Committee on the effectiveness of the new arrangements following 12 months of their operation.

Proposed Protocol

11. The Committee and the Court have asked that the processes for electing the Deputy Chairmen (and the 'Chairman in waiting') should be dealt with by way of protocol; set out below is a suggested form:

a) In each year, the Policy & Resources Committee will have three Deputy Chairmen;

b) In the first year of a new Chairman's term of office:

- the outgoing Chairman may exercise his or her right under Standing Orders to become one of the Committee's three Deputy Chairmen. For that year, the outgoing Chairman shall exercise the formal responsibilities of Deputy Chairman of the Committee, i.e. dealing with requests for decisions under the urgency procedures or under delegated authority and chairing meetings of the Committee and/or representing the Chairman at the Court if the Chairman is unavailable;

- the Committee will elect two further Deputy Chairmen;

c) In the event that the outgoing Chairman decides not to exercise his or her right to become a Deputy Chairman, the Committee will elect three Deputy Chairmen. The Chairmen, in consultation with the three Deputy Chairmen, will decide which of them will exercise the formal responsibilities of Deputy Chairman for the coming year, i.e. dealing with requests for decisions under the urgency procedures or under delegated authority, and chairing meetings of the Committee and/or representing the Chairman at the Court if the Chairman is unavailable;

d) For subsequent years (excluding the final year of the Chairman's term of office), exercising the formal responsibilities will be rotated amongst the office holders, with the rota being settled by the Chairman, in consultation with the Deputy Chairmen.;

e) It will be customary for the Deputy Chairman having the formal responsibilities to sit beside the Chairman in meetings of the Committee;

f) In the final year of the Chairman's term of office the Committee will undertake a two-stage election process for the three Deputy Chairmen as follows:

- a separate election solely for the position of the Deputy Chairman who is most likely (subject to election at the first meeting) to serve as the Committee's future chairman (i.e. the 'chairman in waiting'). For that year, the individual will exercise the formal responsibilities of Deputy Chairman of the Committee, i.e. dealing with requests for decisions under the urgency procedures or under delegated authority and chairing meetings of the Committee and/or representing the Chairman at the Court if the Chairman is unavailable;

- a further election for the remaining two Deputy Chairmen. This will take place at the next meeting of the Committee as clearly the outcome of the first election may influence a decision on whether to stand and such decisions are best taken after a time for reflection;

g) in the event that the Committee's Chairman leaves before completing the maximum term of 5 years (for example if he or she decides not to stand for re-election), all three Deputy Chairmen will be required to stand-down once the Chairman has announced his or her intention, although they will remain in office until such time as they are re-elected or a successor elected. This would be followed by the two-stage election process set out in f) above.

h) In the event of the Chairman resigning or dying in office, the Chairman will be elected at the next meeting. If one of the three Deputy Chairman is elected Chairman, the vacancy created will be filled at the following meeting.

Conclusion

12. This report confirms that the election of the three Deputy Chairmen of the Policy & Resources Committee will be in accordance with Standing Orders and submits a proposed protocol for how that process will operate in practice, including arrangements for the 'chairman in waiting', subject to their election. Also set out is description of how the roles and responsibilities of the Deputy Chairmen will be allocated.

Background Papers: Report of the Working Party of the Court of Common Council to undertake a post-implementation review of the governance arrangements, dated 26 September and 4 October 1012.

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Committee(s):	Date(s):
Policy & Resources	24 January 2013

Subject:	Public
The Election Process for the Deputy Chairmen of the Policy and Resources Committee	
Report of:	**For Decision**
Town Clerk	

Summary

This report has been prepared at the request of the Chairman and concerns the voting system that will be instituted for the election of the three Deputy Chairmen of the Policy & Resources Committee.

It confirms that the election of three Deputy Chairmen, effective from May 2013, will be managed through a system of preferential voting requiring a 50% threshold for election.

Recommendation: That subject to the concurrence of the Court of Common Council, approval be given to:

a) Candidates for the vacancies of the Deputy Chairmen of the Policy and Resources Committee shall be required to secure at least 50% of the vote unless the number of candidates matches the number of vacancies;

b) Standing Orders be amended accordingly

Main Report

Background

1. As part of the proposal for the introduction of three deputy chairmen, the Chairman has requested that officers give thought to an alternative voting method to ensure that Members seeking the position of deputy chairman of the Policy and Resources Committee secure a minimum of 50% of the vote to be elected.

2. Officers examined several electoral systems, ensuring any system would be easily understood, be transparent and be timely in terms of providing Members with the results.

3. Following discussion with your Chairman, the following system has been suggested, to take into account the requirements outlined in the previous paragraph.

Proposed Electoral System

4. All candidates must secure at least 50% of the vote to be elected, unless the number of candidates is less than or matches the number of vacancies when the candidates will automatically be treated as being elected to office.

5. In the case of there being more candidates than vacancies, Members will be asked to complete a ballot paper and mark it in favour of their preferred candidate(s); i.e. place a cross or a tick in the box of the candidate(s) that they wish to see elected. In the case of multiple vacancies, members can choose not to vote for the maximum number of candidates i.e. if there are three vacancies members can choose to vote for three candidates or less.

6. The votes will be counted and any candidate having 50% or more of the number of votes will be elected. It may be that no candidate secures 50% of the vote at this stage.

7. The candidate with the least number of votes drops-out automatically. If there is more than one candidate securing the least but identical number of votes then a ballot will be held between those candidates to determine which one will drop-out. Other candidates may also elect to withdraw.

8. A further ballot will be held amongst the remaining candidates and any candidate securing 50% or more of the vote will be elected. This process will be repeated until all vacancies are filled.

9. There may come a point in the process where a candidate or candidates with the least number of votes drops out, leaving a number of candidates that matches the number of vacancies. In those circumstances, no further ballot is necessary as the candidates will automatically be treated as being elected to office (without having to secure 50% of the vote).

10. This system would require a minor change to standing orders. This would be, subject to Members agreement, handled in the usual way.

Conclusion

12. This report confirms that the system for the election of the three Deputy Chairmen of the Policy & Resources Committee through an electoral system that would ensure a 50% threshold for election..

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Committee(s):	Date(s):
Policy and Resources Court of Common Council	24 January 2013 Urgency
Subject: London Councils Grants Scheme	
Report of: Town Clerk	**Public** **For Decision**

Summary

This report seeks approval for the City of London Corporation's subscription to the London Councils' Grants Scheme for 2013/14, the total expenditure to be incurred under the Scheme (i.e. the London Councils' Grants Committee budget), and the levy for the Scheme which the City Corporation as designated council is required to make.

The Leaders Committee of London Councils have is recommending a total expenditure of £10m for 2013/14 (of which £9m comes from local authority subscriptions and £1m from a European Social Fund (ESF) grant. The City Corporation's subscription for 2013/14 is £8,118, a decrease of £9,076 over the preceding year. In considering our contribution we have been asked to have regard to the impact that the reduction in a London-wide budget will have on delivering services locally and, in doing so, to be mindful of our equalities duties.

Recommendations:

It is recommended that:

1. subject to the Court of Common Council's approval (under delegated authority), the City of London Corporation's subscription to the London Councils' Grants Scheme for 2012/13 (£8,118) and the total expenditure to be incurred under the Scheme (£10m) as set out in Appendices 1 and 2 be agreed;

2. subject to the Court of Common Council's approval (under delegated authority) as levying body for the Scheme, the levy of £9m (as set out in Appendix 2) be agreed, this approval being subject to the agreement of at least two-thirds of the constituent councils before 1 February 2013 to the total expenditure.

3. the Common Council be requested to delegate the approval of the City Corporation's annual contribution and the budget for the Scheme to the Policy & Resources Committee in the future.

Main Report

Background

City Corporation Subscription and Overall Budget

1. The London Councils' Grants Scheme ("the Scheme") operates under section 48 of the Local Government Act 1985 ("the LGA 1985") which requires that at least two-thirds of the constituent councils (i.e. 22 out of 33 of the London local authorities) must approve the total expenditure to be incurred under the Scheme each year.

2. This approval must be given before the **1 February** in the year in which that financial year begins. Where this approval is not given by that date, under the Grants to Voluntary Organisations (Specified Date) Order 1992 made under the LGA 1985, the total expenditure will be deemed to be the same as that approved in the previous year i.e. £12.5m.

3. The Leaders Committee of London Councils is recommending a total expenditure of £10m for 2013/14 comprising £9,480,000 in grants expenditure (£60,000 of which corresponds to London Funders Membership Fees) and £520,000 in administrative expenditure. Of the total expenditure, £9m, comes from local authority subscriptions and £1m from a ESF grant. For London Boroughs, this represents a decrease in the total expenditure of £2.5m compared with the current year. The ESF grant is maintained at the same level, that is, £1m.

4. Subscriptions to the London Councils Grants Scheme are calculated on the basis of total resident population as a proportion of the resident population of the whole of Greater London.

5. Appendix 1 to this report sets out details of the London Grants Committee's Income and Expenditure Budget for 2013/14, and Appendix 2 sets out the subscriptions that each constituent council will be required to make. The City Corporation's subscription for 2013/14 is at **£8,118, a decrease of £9,076 over the preceding year**.

Equalities Impact Assessment of Potential Funding Reductions

6. Under the Equality Act 2010, the City Corporation must have due regard to the need to eliminate discrimination on the grounds of age, disability, sex, sexual orientation, religion or race and advance equality of opportunity. Having 'due regard' means that public bodies must consider the impact of their decisions on protected groups.

8. In considering contribution to the Grants Scheme for next year the City Corporation and the London Boroughs have been asked to have regard to the impact that the reduction in a London-wide budget will have on delivering

services locally; whether any local impacts arising from the reduced funding will be mitigated by re-directing funds to fill any gaps in provision that might be created locally, as a result of the decrease in funding and, in doing so, to be mindful of equalities duties and the equalities impacts arising where services currently funded through the London Councils Grants Scheme are discontinued and will not be funded locally by the City Corporation.

9. The Director of Community and Children's Services has considered the adverse effects of the further funding reductions proposed on local services and has advised that as the City Corporation does not provide any match funding these will not affect services in the City. The reductions will continue to have a greater effect for boroughs match funding the grant organisations receive from London Councils. The local impact arising from the withdrawal of these types of pan-London funded services is therefore going to be minimal. Additionally, the City Corporation's funding contribution to the Scheme is proportionally so small that it unlikely to have any effect on an organisation's ability to continue trading. Further, the proposed retention of funds i.e. (£9,076 resulting from the decrease in our contribution) is so small in the context of the City Corporation's annual local authority budget that any effect on the City meeting its equalities duties in expending those retained funds would be *de minimus*. While some organisations funded by London Councils through the Grants Scheme continue to report that City residents are using their services, recent investigations identified few residents benefit from any of the services funded. City Officers continue to work with partner boroughs and London Councils to improve the management and monitoring of the overall scheme and scrutinising its value for money.

Levy on the London Local Authorities

10. The City of London Corporation has been the designated council responsible for issuing the levies to all the constituent councils for their contributions to the London Councils' Grants Scheme since 1 February 2004. The City of London is defined, for these purposes, as a levying body under sections 74 and 117 of the Local Government Finance Act 1988 and the Levying Bodies (General) Regulations 1992.

11. These Regulations require the City Corporation, as levying body, to issue the levies **before the 15 February of each year**. As such, the Court of Common Council is required to approve the annual levy on all the constituent councils (i.e. both the total contributions from them and the apportionment of that total between them) so that contributions can be collected from these local authorities towards the total expenditure on the Scheme.

12. The decision of the Court of Common Council as levying body cannot be taken until such time as the total expenditure under the Scheme is agreed; that is, the decision cannot be taken before 1 February (for the reasons noted at paragraph 2 above). The Court is therefore required to take its decision as levying body between 1 and 15 February to enable the levies to be issued before 15 February (for the reasons noted paragraph 8 above). As the Court of

Common Council is not due to meet within that period, the decision to issue the levy will be sought under urgency procedures.

Delegation to Policy & Resources Committee

13. The approvals sought in this report are currently subject to the concurrence of the Common Council. To simplify the process, Members are being asked to consider requesting the Common Council to delegate the approval of the City Corporation's annual contribution and the budget for the Scheme to the Policy & Resources Committee in the future.

14. It should be noted that the Common Council's functions as a levying body cannot be delegated, therefore it will continue to exercise that function (currently under urgency procedures).

Consultation

15. The Chamberlain, the Comptroller and City Solicitor and the Director of Community and Children's Services have been consulted and their comments are incorporated within the report.

Background Papers:
London Councils Leaders' Committee Report dated 13 November 2012.

<u>Contact</u>

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Appendix A

Grants Committee Income and Expenditure Budget 2013/14

Expenditure	Revised Budget 2012/13 £000	Developments £000	Inflation £000	Original Budget 2013/14 £000
Payments in respect of Grants				
London Councils Grants Programme	9,940	-2,400	0	7,540
Membership Fees to London Funders (for all boroughs)	60	0	0	60
European Social Fund Co-Financing	1,905	-25	0	1,880
Sub-Total	**11,905**	**-2,425**	**0**	**9,480**
Operating (Non-Grants) Expenditure				
Contractual Commitments				
External audit fees	16	-12	0	4
CoL Finance/Payroll/Legal SLA	18	1	0	19
GLE ESF Management Fee	59	-59	0	0
Maintenance of GIFTS Grants IT system	10	0	0	10
	103	**-70**	**0**	**33**
Salary Commitments				
Officers	330	2	0	332
Members	19	0	0	19
	349	**2**	**0**	**351**
Discretionary Expenditure				
Staff training/recruitment advertising	6	0	0	6
Staff travel	2	0	0	2
Supplies and service	19	-2	0	17
Research	12	-2	0	10
	39	**-4**	**0**	**35**
Total Operating Expenditure	**491**	**-72**	**0**	**419**
Central Recharges	**104**	**-3**	**0**	**101**
Total Expenditure	**12,500**	**-2,500**	**0**	**10,000**
Income				
Core borough subscriptions				
Contribution to grant payments	11,000	-2,400	0	8,600
Contribution to non-grants expenditure	500	-100	0	400
	11,500	**-2,500**	**0**	**9,000**
Other Income				
ESF Income	1,000	0	0	1,000
	1,000	**0**	**0**	**1,000**
Transfer from Reserves	**0**	**0**	**0**	**0**
Central Recharges	**0**	**0**	**0**	**0**
Total Income	**12,500**	**-2,500**	**0**	**10,000**
Net Expediture	**0**	**0**	**0**	**0**

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APPENDIX B

Borough Subscriptions 2013/14

ONS Mid-2010 Estimate of Population ('000)	%	2012/13 Borough Contribution (£)		ONS Mid-2011 Estimate of Population ('000)	%	2013/14 Borough Contribution (£)	Difference from 2012/13 (£)
			Inner London				
235.4	3.01%	345,942	Camden	220.1	2.68%	241,452	-104,490
11.7	0.15%	17,194	City of London	7.4	0.09%	8,118	-9,076
228.5	2.92%	335,802	Greenwich	255.5	3.11%	280,287	-55,515
219.2	2.80%	322,135	Hackney	247.2	3.01%	271,181	-50,953
169.7	2.17%	249,390	Hammersmith and Fulham	182.4	2.22%	200,095	-49,295
194.1	2.48%	285,248	Islington	206.3	2.51%	226,314	-58,934
169.5	2.17%	249,096	Kensington and Chelsea	158.3	1.93%	173,657	-75,439
284.5	3.64%	418,099	Lambeth	304.5	3.71%	334,040	-84,059
266.5	3.41%	391,646	Lewisham	276.9	3.38%	303,763	-87,884
287.0	3.67%	421,773	Southwark	288.7	3.52%	316,707	-105,065
237.9	3.04%	349,616	Tower Hamlets	256.0	3.12%	280,835	-68,781
289.6	3.70%	425,594	Wandsworth	307.7	3.75%	337,551	-88,043
253.1	3.23%	371,954	Westminster	219.6	2.68%	240,904	-131,050
2,846.7	**36.38%**	**4,183,488**		**2,930.6**	**35.72%**	**3,214,905**	**-968,583**
			Outer London				
179.7	2.30%	264,086	Barking and Dagenham	187.0	2.28%	205,141	-58,944
348.2	4.45%	511,712	Barnet	357.5	4.36%	392,182	-119,530
228.0	2.91%	335,067	Bexley	232.8	2.84%	255,385	-79,683
256.6	3.28%	377,097	Brent	312.2	3.81%	342,487	-34,610
312.4	3.99%	459,101	Bromley	310.6	3.79%	340,732	-118,369
345.6	4.42%	507,891	Croydon	364.8	4.45%	400,190	-107,701
318.5	4.07%	468,065	Ealing	339.3	4.14%	372,216	-95,849
294.9	3.77%	433,383	Enfield	313.9	3.83%	344,352	-89,031
225.0	2.88%	330,658	Haringey	255.5	3.11%	280,287	-50,372
230.1	2.94%	338,153	Harrow	240.5	2.93%	263,831	-74,322
236.1	3.02%	346,971	Havering	237.9	2.90%	260,979	-85,991
266.1	3.40%	391,058	Hillingdon	275.5	3.36%	302,227	-88,832
236.8	3.03%	347,999	Hounslow	254.9	3.11%	279,628	-68,371
169.0	2.16%	248,361	Kingston upon Thames	160.4	1.96%	175,961	-72,400
208.8	2.67%	306,851	Merton	200.5	2.44%	219,951	-86,900
240.1	3.07%	352,849	Newham	310.5	3.78%	340,622	-12,227
270.5	3.46%	397,525	Redbridge	281.4	3.43%	308,699	-88,825
190.9	2.44%	280,545	Richmond upon Thames	187.5	2.29%	205,690	-74,855
194.2	2.48%	285,395	Sutton	191.1	2.33%	209,639	-75,756
227.1	2.90%	333,744	Waltham Forest	259.7	3.17%	284,894	-48,850
4,978.6	**63.62%**	**7,316,512**		**5,273.5**	**64.28%**	**5,785,095**	**-1,531,417**
7,825.3	**100.00%**	**11,500,000**	**Totals**	**8,204.1**	**100.00%**	**9,000,000**	**-2,500,000**

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Committee(s): Streets & Walkways Sub Committee Policy & Resources Committee	Date(s): 14 January 2013 24 January 2013
Subject: Special Events on the Public Highway	**Public**
Report of: Director of the Built Environment and Director of Public Relations	**For Decision**

Summary

This report outlines the major events planned for 2013. The report allows Members the opportunity to comment on the proposals and consider the appropriateness of the events, taking into account the nature, scale and impact on the City streets. Most are due to take place during the evening, at weekends or on Bank Holidays to minimise disruption to the City and its businesses.

The report also provides an update on the RideLondon Cycling Event that will take place on 3rd & 4th August 2013, and highlights a request for a road closure to facilitate the Children's Parade.

Recommendations

Members are recommended to:

1. Receive this report and note the major events taking place in the City as detailed in Appendix 1.
2. To note progress and planning to date in relation to the RideLondon Cycling Event.
3. To agree to a short term road closure to facilitate the Children's Parade planned to take place on 28 June 2013.

Main Report

Background

1. Members are reminded that in previous years, a report has been presented to the Streets and Walkways Committee detailing the major special events planned for the year ahead. This report updates Members on events so far planned for 2013.

2. A significant proportion of these events take place on Transport for London's (TfL) streets. Again, some of these are aimed at promoting charitable organisations, whilst others seek to promote specific Mayoral initiatives such as cycling. Consultation on all such activities takes place well in advance as the traffic implications of closing a street on the Transport for London Road Network can still impact on the City.

Event Approval Process

3. There is a formal approval process for events, which was agreed at the Streets & Walkways Sub Committee held on 21 March 2011. Whilst it is acknowledged that events on the public realm have social and community benefits, it is also considered important to ensure that the impact of these events in terms of traffic management continue to be contained to an acceptable level, and that demand is managed in a transparent manner.

4. The Significant External Events Group (SEEG), which comprises officers from Highways, Public Relations and City of London Police, meets every four weeks to consider major event applications. The merits of each event are considered in the context of public safety and traffic management. If appropriate, the Sports Development Section of the Department of Community & Children's Services is also consulted in determining whether or not the event can take place.

5. The Director of the Built Environment has delegated authority to make traffic orders to allow roads to be closed for special events; as such formal Member approval for each event is not required. However, should SEEG consider it appropriate, then an event can be referred to the Streets and Walkways Committee on matters of traffic impact, or to the Policy and Resources Committee on matters of policy.

6. The responsibility for the organisation of an event and its associated activities such as traffic management and stewarding rests with the named organiser and not with the City of London Corporation. Where there is no objection to the planned event, the City of London works closely with organisers to ensure its success and adherence to City of London Corporation standards and Guidelines on Special Events.

7. The delivery of safe and successful events is central to the planning process. In line with other local authorities, the City has a Safety Advisory Group (SAG) comprising representatives from the emergency, health and transport services with the primary objective of overseeing the detailed operational planning of events.

Guidelines for the Planning of Events in the City of London

8. Members are reminded that events in the City are typically classified into one of the following categories: commercial, community and statutory.

- Commercial events are defined as those that are organised with the objective of making a financial return without a specific community or charitable benefit.

- Community events are defined as events organised with the objective of providing a service to the community and/or making a financial gain with the surplus raised being for charitable distribution or for distribution to local community organisations.

- Statutory events are defined as those where there is no financial gain and reflect constitutional rights, or are a royal/national celebration, or in the interests of the public e.g. Lord Mayor's Show, Submariners' Parade.

Fees and Charges

9. The Director of the Built Environment has delegated authority to set and review charges annually in order to recover costs. In general the charges cover the following:

Administrative	Physical
Traffic orders	Road closure advertising
Parking dispensations	Policing/Barrier provision
Hoarding & scaffold licenses	Street cleansing
Location fees	Promotion
General staff time	Additional parking enforcement
Parking bay suspensions	Staff overtime

10. The Guidelines on Special Events set out when Fees and Charges are applied. These are summarised below:-

- Commercial Events: Both administrative and physical costs be charged

- Community Events: Only physical costs be charged

- Statutory Events: No costs be charged

11. The majority of events are non-chargeable as they fall into the category of statutory (no charges applied) or community events (only physical costs applied). The application of Fees and Charges is not expected to raise

income, but instead is aimed at achieving consistency and recovering legitimate costs.

Current Position

12. Brief details of the events for this year are detailed in the table below. Most of the events listed have taken place before and are relatively certain to take place in 2013. Nearly all are timed for weekends, Bank Holidays or in the evening. In most cases, the necessary planning is already well advanced. A more detailed outline of the major events planned for 2013 is given in Appendix 1.

Major Special Events Planned for 2013

Event	Date	Day of the week	Area Affected
1. London Marathon	21April 2013	Sunday	Tower Bridge, Upper and Lower Thames St and Embankment
2. BUPA 10k Road Race	27 May 2013	Bank Holiday Monday	Victoria Embankment, Puddle Dock, Queen Victoria Street, Godliman Street, St Pauls Churchyard, Cannon Street, Cornhill, Leadenhall Street, Fenchurch Street, Mincing Lane, Great Tower Street, and East Cheap
3. Smithfield Nocturne Cycle Event	8 June 2013	Saturday	Smithfield Market area
4. City of London Festival	June/July 2013	Saturday/Sunday	Summer Events Programme at various locations around the City, including storytelling, folk singing, dance, drawing, concerts and street pianos.

5. Children's Parade	28 June 2013	Friday	Guildhall Yard, Gresham Street, Old Jewry, Cheapside, Newgate Street, Warwick Lane, Paternoster Square.
6. Cart Marking	10 July 2013	Wednesday	London Wall, Gresham Street, Guildhall
7. Standard Charter City Road Race	11 July 2013	Thursday 6.30 pm – 8.30 pm	Moorgate, London Wall, Old Broad Street, Threadneedle Street, Bank Junction, Poultry, Cheapside, Gresham Street, Wood Street areas
8. British 10K Road Race	14 July 2013	Sunday	Victoria Embankment, Upper Thames Street, Southwark Bridge, Puddle Dock, Queen Victoria Street, and White Lion Hill.
9. Triathlon	28 July 2013	Sunday	Tower Hill, Upper & Lower Thames Street, Victoria Embankment
10. RideLondon	3 and 4 August 2013	Saturday and Sunday	Victoria Embankment, Puddle Dock, Queen Victoria Street, Friday Street, New Change, Cheapside, King Street, Gresham Street, Bank, Cannon King William Street, Cannon Street, Queen Street, Upper & Lower Thames Street
11. Bloomberg Square Mile	12 September 2013	Thursday (evening)	Guildhall, central City
12. World Triathlon	14 and 15 September	Saturday and Sunday	Embankment, Lower & Upper Thames Street,

	2013		Towerhill
13. Royal Parks Half Marathon	6 October 2013	Sunday	Victoria Embankment
14. Beating the Bounds (on Motorcycles)	13 October 2013	Sunday	Guildhall Yard & Gresham Street
15. Lord Mayor's Show	9 November 2013	Saturday	City Area & Westminster, west of Bishopsgate
16. New Change shopping weekend	7 December 2013	Saturday	Cheapside area
17. New Year's Eve	31 December 2013	Tuesday	City Wide

RideLondon Cycling Event

13. Members gave their support for RideLondon at a previous Committee and officers from the Highways Division have been working with TfL on the planning of this event, which will take place on 3rd & 4th August 2013.

14. RideLondon is a flagship event for the Mayor of London and TfL's cycling programme and replaces SkyRide, which has taken place in previous years. It is seen as a legacy of the Olympic & Paralympic Games providing an opportunity for the world's greatest cyclists to compete in front of national and international audiences.

15. It is anticipated that RideLondon could attract over 200,000 spectators, lead to a major boost in cycling numbers and generate millions of pounds in economic benefit. This annual cycling festival is planned to take place for the next five years attracting worldwide TV audiences. It is expected to be a source of income for cycling improvements in London, as well as an opportunity to promote cycling initiatives generally.

16. The RideLondon weekend will start on Saturday 3rd August 2013 with a family fun ride for up to 70,000 cyclists on an eight mile loop of closed roads around London's iconic landmarks including St Paul's Cathedral, Guildhall, Mansion House, Tower of London and Victoria Embankment. By its very nature the cycling event on Saturday is likely to have the greatest impact on the City streets, requiring early road closures lasting for most of the day. The event is expected to be widely promoted in March 2013.

17. This will be followed on Sunday 4th August 2013 by a 100 mile road ride for up to 25,000 amateur, club and world class elite cyclists beginning in the Queen Elizabeth Olympic Park with a route mirroring the 2012 Games cycle road race. There will also be a city centre grand prix race involving the women's elite, junior and hand cyclists. The cycle races will follow a route through London & Surrey and is likely to include Upper Thames Street, Lower Thames Street and Byward Street in the City.

18. The event on Sunday is not considered as significant in terms of impact on the City as it is restricted to the lower route i.e. Upper & Lower Thames Street, Byward Street. However the impact on London and the south-east as a whole is expected to be considerable.

Lower Route

19. There has been an increase in the number of requests from event organisers, supported by TfL, to use the lower route through the City i.e. Upper Thames Street, Lower Thames Street and Byward Street. Invariably these events require lengthy road closures and consequently impacts on residents and businesses particularly in terms of access to properties and services. In all cases, organisers are expected to undertake extensive publicity to minimise the impact their events have on the wider community, and address specific concerns that might be raised by residents or businesses.

20. The streets that make up the lower route are managed by TfL and therefore approval for road closures to facilitate events does not rest with the City. However, Members are asked to note the increase in the number of occasions the lower route will be affected by events in 2013, and the steps taken to minimise the inconvenience to residents and businesses as a result of the road closures.

Children's Parade

21. The Children's Parade is an annual event that follows a route from Guildhall Yard to Paternoster Square via Cheapside, Newgate Street and Warwick Lane. It attracts nearly 1,000 participants and is popular with residents and businesses alike. The procession lasts approximately 10 minutes and has historically been facilitated by a series of temporary traffic holds.

22. As a result of its success, and the fact that the event has grown in size, traffic holds are no longer appropriate to ensure the necessary levels of safety required. The organisers have requested that short-term road closures (e.g. 1 hour) are put in place to enhance safety levels and address concerns raised by the City of London Police.

23. The traffic impact of closing a main east-west route through the heart of the City on a weekday i.e. 11 am on a Friday would not normally be supported. However the success of this particular event is wholly dependent on it taking place within school hours to ensure all pupils can attend, and there are sufficient teachers and support staff to supervise the procession. Members are therefore recommended to agree a short term road closure (approximately 1 hour) along parts of Gresham Street, Cheapside, Newgate Street, and Warwick Lane to allow this event to take place.

Legal Implications

24. The City as traffic authority may temporarily restrict the use of roads for sporting events, social events or entertainments held on a road under section 16A Road Traffic Regulation Act 1984. In carrying out its traffic authority functions the City must also have regard to its duty to secure the expeditious, convenient and safe movement of traffic (section 122 Road Traffic Regulation Act 1984), and its duty to secure the efficient use of the road network avoiding congestion and disruption (section 16 Traffic Management Act 2004).

Community Strategy & Other Significant Implications

25. By facilitating special events to take place within the Square Mile, the City can help address its Community Strategy Themes of 'A World Class City' and 'A Vibrant and Culturally Rich City' through its encouragement of filming and its management of special events.

Consultees

26. The Town Clerk, the Chamberlain, Comptroller and City Solicitor, the City of London Police and the Director of Community & Children's Services have been consulted in the preparation of this report and their comments included.

Conclusion

27. The City seeks to support a series of charitable, cultural and fund-raising organisations by facilitating special events on its road network, and accommodating similar events on Transport for London's Road Network. This report summarises the major events for 2013 and provides an update on RideLondon, which is a pan-London event and also highlights a request for a weekday road closure for the Children's Parade.

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APPENDIX 1 - SUMMARY OF EVENTS FOR 2013

EVENT	ORGANISER	AUTHORITY	TYPE OF EVENT	NO.	EVENT HISTORY	ROUTE	TRAFFIC MANAGEMENT
1. London Marathon 21 April 2013	London Marathon Limited	Transport for London	Community event. Fun Run. Surplus funds from this event are used to assist specific sporting projects.	35,000	Established event of more than 20 years	**Lower Route**: Tower Bridge, Lower and Upper Thames Street, Victoria Embankment	Many roads closed along the route. 7 am to 6 pm.
2. BUPA 10K Road Race 27 May 2013 Bank holiday Monday	London Marathon	Transport for London	Community event. Fun Run Funds from this race promote sporting initiatives to the City's resident and workforce population	10,000	5th year	Westminster via Embankment to Fenchurch Street area and return to Westminster	Various road closures along the route with streets reopened as soon as possible. 10 am to 12.30 pm
3. Smithfield Nocturne Cycle Event 8 June 2013	Face Partnership	City of London	Community Event. Cycle races around a circuit within the City. Encourages	500	6th year	West Smithfield circuit around market	Smithfield closed, including access to car park. Smithfield Market & Tenant Association

Sunday			participation from local shops and residents				consulted in approval process. 4 pm – 10 pm.
4. City of London Festival June/July 2013	City of London	City of London	Community Summer Events Programme	1,000	2nd year	Various locations around the City	Possible closure of Cheapside
5. Children's Parade 28 June 2013	City of London Festival	City of London	Community event Carnival Procession	1,000	3rd year	Guildhall Yard, Gresham Street, Old Jewry, Cheapside, Newgate Street, Warwick Lane, Paternoster Square	Closure of Cheapside and along the route for approximately 1 hour
6. Car Marking 10 July 2013	Livery Hall	City of London	Statutory Event. Vehicle Procession	1,000	Statutory Event	London Wall, Gresham Street, Guildhall	Closure London Wall

7. Standard Charter City Road Race 11 July 2013 Thursday evening	London Marathon Ltd	City of London	Community Fun Run event. Participants drawn from City institutions and is usually sponsored by a City company.	6,000	7th year	City Road, London Wall, Bank, Cheapside, and return to City Road.	Road closures along route. 7 pm – 8.30 pm
8. British 10K Road Race 14 July 2013	BUPA	Transport for London	Community Road Race	5,000	Over 5 years	**Lower route**: Embankment Area	Closure of Upper & Lower Thames Street
9. Triathlon	Upsolut Sports UK Ltd	Transport for London	Community Event	5,000	3rd time	**Lower route**	Closure of Upper & Lower Thames Street
10. RideLondon 3 and 4 August 2013 Sunday	GLA	Transport for London and City of London	Community event. Part of London Mayor's campaign to encourage cycling.	75,000	1st year	Central City of London streets; **Lower route**: Upper and Lower Thames Street, St Paul's	Roads closed along route. Weekend event.
11. Bloomberg	London Marathon Ltd	City of London	Regular event that takes place	5,000	Annual Community	Guildhall, central City	Road closures along the route

Square Mile 12 September 2013 Thursday evening			in the City		Event		
12. World Triathlon 14 and 15 September 2013	London Triathlon UK Ltd	Transport for London	Community event.	5,000	1st Year	**Lower route**: Victoria Embankment, Upper and Lower Thames Street to Tower of London.	Embankment to Tower Hill closure. All day.
12. Beating the Bounds (on motorcycles) 13 October 2013	Livery Hall	City of London	Statutory Event	5,000	1st year involving motorcycles	Guildhall area	Closure of Gresham Street, London Wall
13. Royal Parks Half Marathon October 2013	Royal Parks	Royal Parks and Transport for London	Fun Run. Community event for Royal Parks	5,000	5th year	Victoria Embankment west of Blackfriars.	Closure of Victoria Embankment. 9 am – 12 pm.

Sunday			Foundation.				
15. Lord Mayor's Show 9 November 2013 Saturday	City of London	City of London	Statutory event. Procession to facilitate the Lord Mayor's obligations to the Sovereign.	6,000	Historical event.	City area west of Bishopsgate.	City wide road closures. 8 am – 4 pm.
16. New Change Shopping Event 7 December 2013	Cheapside Initiative in partnership with New Change	City of London	Commercial event. Details not yet known.	Not known.	3rd event.	Cheapside area.	Road closure of Cheapside. Times not yet confirmed.
17. New Year's Eve 31 December 2013	To be Confirmed	City of London and Transport for London	Community event.	10,000	Annual Event	Blackfriars area	Extensive closures across London & City

Committee: Policy and Resources	**Date**: 24th January 2013
Subject: Social Investment Conference	**Public**
Report of: Director of Economic Development	**For Decision**

Summary

1. The Global Impact Investing Network (GIIN) is a leading international not-for-profit organisation, dedicated to increasing the scale and effectiveness of impact investing (of which social investment is an element). Impact investments are investments made into companies, organisations, and funds with the intention to generate measurable social and environmental impact alongside a financial return.

2. The GIIN has asked the City of London Corporation (CoLC) to host a conference on 10th and 11th October 2013, targeting international and UK finance professionals, foundations and trusts' asset managers, asset owners and international development investors (250 – 300 attendees). The conference aims to develop the next steps towards securing the involvement of investors in building impact investment.

3. Hosting this event would showcase the CoLC's involvement in the nascent international social investment market and could reinforce the City's role as a global leader in the design and distribution of social investment and impact investment initiatives. As sponsor, the CoLC will have branding opportunities and media exposure, along with speaking slots. Hosting this event could play a key part of the CoLC's social investment strategy.

4. The purpose of this report is to request approval to host the two day conference and to request funding to cover the hire of the Guildhall complex at the 'City' rate together with a small amount for associated promotional material. The estimated cost is £20,000.

Recommendations

5. It is recommended that Members approve £20,000 to host the GIIN's social investment conference, to be charged to City's Cash and met from the *Policy Initiatives Fund* 2013/14 allocated to the *Communities* heading.

Main Report

Background

1. The Global Impact Investing Network (GIIN) is a not-for-profit organisation dedicated to increasing the scale and effectiveness of impact investing (of which social investment is an element). GIIN was conceived in October 2007, when the Rockefeller Foundation gathered a small group of investors to discuss the needs of the emergent impact investing industry. There are now over 100 members, including the City Bridge Trust, which joined in 2012. Nick O'Donohoe, CEO of Big Society Capital sits on the GIIN Board.

2. The GIIN's autumn conference is a programme of events including plenary sessions, leadership breakfasts and workshops. The GIIN brand is extremely strong in the field and their convening power is well-established among leading impact investors. In 2012, well respected conference speakers came from across the globe to take part.

3. The Department for International Development has committed to supporting the work of the GIIN with a financial contribution of £10m from its recently launched Impact Fund. It views the work of the GIIN as critical to mobilise private sector capital, which is required to meet global international development needs.

Current Position

4. The GIIN have asked the CoLC host a two day social investment conference; 10th and 11th October 2013, targeting international and UK finance professionals, foundations' and trusts' asset managers, asset owners and international development investors (250 – 300 attendees). The outcome of the conference will be to develop the next steps towards securing the involvement of investors in building impact investment. Delegates will learn from experienced practitioners, discuss emerging trends and opportunities; across diverse sectors, regions and asset classes, and work together to address the challenges faced by impact investors.

5. Officers have taken advice from sector experts and the Department for International Development to confirm that this conference is the right one to back, in terms of being the best global event for the social investment community.

6. The purpose of this report is to request approval to host this event and to request funding to cover the hire of the venue at the 'City' rate. If

approved, the event would take place across the Guildhall complex, at an estimated cost of £20,000.

Proposals

7. Working in partnership with the GIIN offers an excellent opportunity to demonstrate on-going leadership in the field of social investment. Content for the event will be informed from the GIIN's global vantage point as a field-building organisation at the leading edge of the industry, although the CoLC would contribute to content development.

8. The event would involve a combination of plenary sessions and smaller break-out discussions with subsets of attendees. Panels will provide a combination of practical background for new entrants and innovations underway by industry leaders.

9. As sponsor, the CoLC will have significant branding opportunities and media exposure, along with a speaking slot for the Chairman of Policy and Resources. Potential media partners include the *Financial Times*, with whom the GIIN has begun to explore partnership terms for co-branding the conference.

10. To cover the costs of catering and set up costs, further sponsorship will be sought; alternatively the conference tickets may incur a charge, although the price has not yet been determined.

11. With VIPs in attendance, this high profile event is likely to receive a significant amount of media interest. As a result, it links well with the CoLC's communication focus; Supporting London's Communities.

12. The CoLC and Bridge House Estates is gaining a positive reputation for its work on social investment and October 2013 is an appropriate time to provide an update on this work.

13. This report recommends Committee approval to host a social investment conference and to fund the hire of the Guildhall complex (together with a small amount for associated promotional material), at an estimated cost of £20,000.

Corporate & Strategic Implications

14. Encouraging social investment supports the City of London's strategic aims and policy priorities, as stated in our Corporate Plan.

"To provide valued services to London [and the nation]"

15. Social Investment opportunities in respect of the City of London Social Investment Fund are also being used as a means of securing sound investment in line with the City's duties as trustee of Bridge House Estates. The proposed conference provides an opportunity to promote the ColC's social investment activity, including investments made by the fund e.g. to OXFAM's Small Enterprise Impact Investing Fund.

Implications

16. The Committee is requested to provide funding to cover the hire of the Guildhall complex at the "City" rate to host a social investment conference in October 2013, together with associated promotional material. The estimated cost is £20,000.

17. There is no possibility of meeting the proposed financial support from existing local risk resources. It is proposed that the required funding is drawn from the 2013/14 *Policy Initiatives Fund*, categorised under *Communities* and charged to City's Cash.

18. The current uncommitted balance available within the Policy Initiatives Fund for 2013/14 amounts to some £540,000 prior to any allowances being made for any other proposals on today's agenda.

Conclusion

19. This report requests approval to host a social investment conference and to request funding to cover the hire of the Guildhall complex at the 'City' rate.

20. In what has been a difficult time for the City recently, this event will raise the profile of its positive contribution to society. This event fits neatly with our social investment agenda and goes hand in hand with promoting the contribution of the City.

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Committee: Policy and Resources	**Date:** 24th January 2013
Subject: Social Investment – request for extension of role	**Public**
Report of: Director of Economic Development Chief Grants Officer, City Bridge Trust	**For Decision**

Summary

1. Financial markets around the world are beginning to compete to be in the vanguard of "social investment", a sustainable way of financing societal issues. As the centre for global finance, London is a key contender to capture this potential market.

2. Having published research on social investment in July 2011, it became apparent that the City of London Corporation (CoLC) could contribute to this nascent sector, especially considering our role as a convenor.

3. Due to a lack of capacity internally, and the specialist nature of this topic, in February 2012 your Committee and the City Bridge Trust Committee joint funded a 1 year advisory role at a cost of £50k each (which allowed for an operational budget for events / research). The Economic Development Office and City Bridge Trust appointed the Social Investment Advisor (the author of the above research).

4. As a direct result of the Social Investment Advisor's work, the CoLC is now a significant and credible partner in building the social investment sector. In addition to advising on the ColC's new £20million Social Investment Fund (part of the Bridge House Estates investment portfolio), the Social Investment Advisor has developed relationships with and raised our profile within the Cabinet Office, Treasury, Big Society Capital and the European Commission.

5. Having established a significant reputation in the area of social investment, Officers have concerns about ceasing or reducing our contribution from April 2013. As a result, Officers recommend extending the Social Investment Advisor's contract from 22nd April 2013 until 31 March 2014.

6. Extending the contract on a 28hour a week basis would cost £65,600, and an operational budget of £34,400 would allow for events and

research (it has proven very useful this year). It is recommended that the total cost of up to £100,000 be jointly funded by Policy and Resources and the City Bridge Trust Committees.

Recommendations

7. To approve a contribution of up to £50,000 to fund 50% of a dedicated Social Investment role and associated costs, subject to the City Bridge Trust Committee agreeing to fund the balance. The contribution to be met from the Committee's Policy Initiatives Fund in 2013/14 and charged to City's Cash (categorised under the "*Communities*" heading).

8. To approve a variation of the consultancy contract to facilitate an extension to 31 March 2014.

9. To approve a waiver of the City's Procurement Regulations relating to tender thresholds for consultants.

Main Report

Background

1. Over the last 3 years, the Economic Development Office (EDO) and City Bridge Trust (CBT) have been working together on the social investment agenda, specifically the financing of social enterprises. As opposed to charitable grants, social investment - where a financial *and* social return is sought - is unequivocally more sustainable over the longer term. In July 2011, the CBT and EDO launched a piece of co-funded research "Investor Perspectives on Social Enterprise Financing" which proved the City of London Corporation's (CoLC) most popular piece of research to date.

2. Research from Boston Consulting Group[1] predicts that the demand for social investment in England alone will increase from £165m in 2010 to closer to £0.75bn in the next three years. As a result, financial districts across the globe are competing to play a central role in the Social Investment market. Luxemburg already has a Social Investment Strategy, with Switzerland, Singapore and Mauritius following closely behind, while the EU Commission has championed developments in the UK as a potential model for elsewhere in the EU.

3. Although the Social Investment market has grown slowly over the last 10 years, there has been a recent groundswell of momentum and Government interest, demonstrated by the launch of the Big Society

[1] Sizing the Future social investment market, Boston Consulting Group, 2012

Capital, The Peterborough Prison Social Impact Bond, and the development of the Social Stock Exchange.

4. Taking the opportunity to contribute to this groundswell and to secure London's place as the centre for Social Investment, in 2012 the CoLC recruited a Social Investment Advisor and launched its own £20million Social Investment fund from reserves in Bridge House Estates.

Current Position

5. Katie Hill, an economist with significant experience in the social enterprise sector who carried out the previous research, was recruited as Social Investment Advisor on a 1 year's contract from April 2012.

6. The Social Investment Advisor has developed the ColC's 5 year Social Investment Strategy. The 3 core areas are as follows:

   - Encourage and steer a growing supply of flexible capital into social investment opportunities, including the development of the City of London Corporation's Social Investment Fund
   - Enable social organisations to create robust, realistic investment opportunities in order to access social investment; Improve social organisations' access to revenue generated from public and private sector contracts and opportunities
   - Help frame the legal regulatory and fiscal environment to create an enabling environment for social investment to accelerate

7. As a direct result of the Advisor's work, the CoLC (including as trustee of Bridge House Estates) is now a significant and credible partner in building the social investment sector. In addition to advising on the CoLC's new £20million Social Investment Fund (a discrete investment fund of the Bridge House Estates charity), she has developed relationships with and raised our profile within the Cabinet Office, Treasury, Big Society Capital and the European Commission (having been selected to sit on the Expert Group on Social Business).

8. The Social Investment Advisor has also worked collaboratively across the social investment sector on a Red Tape Challenge submission and has contributed to the Treasury's review on tax incentives. A more detailed account of the Social Investment Advisor's work can be found in Appendix 1.

9. Your Chairman has been actively leading on this work, including being a member of a working group chaired by the Minister for Civil Society Nick Hurd and chairing an action group for the Prime Minister's Giving Summit. The Lord Mayor is actively promoting London as a Global Centre for Social Investment (alongside philanthropy).

10. When created, the new Social Investment Advisor role was untested; as a result Officers initially requested funding for 1 year only (until April 2013). The importance of this role is now clearly demonstrable. Having established a significant reputation in the area of social investment, Officers have concerns about ceasing or reducing our contribution from April 2013.

11. Due to restricted capacity within the EDO and CBT and the specialist nature of this work, this activity cannot be carried out by permanent CoLC staff. If the contract is not extended, the CoLC will need to significantly reduce its work on Social Investment. This is likely to have a negative effect on our reputation with Cabinet Office, Treasury and sector leaders.

12. Key activities for 2013 include:

- Advising financial institutions on developing social investment funds / supporting private clients
- Contributing toward a positive legal / regulatory environment – liaising with Financial Services Authority, Cabinet Office, Treasury
- Advising on the CoLC's (Bridge House Estates) Social Investment Fund – encouraging good applications, screening
- Market stewardship – focus, strategy, direction
- Sitting on the advisory panel for the Investment and Contract Readiness Fund
- Networking and promotion – Social Investment Conference (subject to approval), seminar presentations, writing of think pieces
- Advice to Members and Officers
- Representation at EU debate; liaising with key officials e.g. re: use of structural funds for UK
- Product development of financial instruments / market gaps
- Developing London as a global hub – exploring research, the offer, barriers, competitive advantage

Proposals

13. It is suggested that funding for a dedicated social investment role be approved, in order to extend the contract from 22nd April 2013 to 31st March 2014. It is recommended that the role be joint-funded by Policy and Resources and City Bridge Trust at a cost of up to £50,000 each. This cost is based on a fee of £65,600 (28 hours per week for 41 weeks) which is an appropriate rate within the Social Investment sector. Because of its specialist nature the role does not lend itself to CoLC pay scales, as a result an employment contract is not suitable. HMRC guidance indicates that a consultancy contract, as opposed to an employment contract, is an appropriate way to proceed. An operational budget of £34,400 would allow for events and research which has proven very useful this year.

14. Should the balance of funding be agreed by the City Bridge Trust Committee on 14 February 2013, Officers seek permission to amend the contract to facilitate an extension to 31 March 2014, in accordance with the City's Procurement Regulations. As noted in paragraph 10, the role was untested when originally created; as a result the contract was for one year only. With the value of this work now proven, Officers seek permission to extend the contract.

15. As the current Social Investment Advisor provides excellent value for money for the CoLC, Officers also seek a waiver of the City's Procurement Regulations relating to tender thresholds for consultants. This would enable Officers to facilitate a negotiation for an extension rather than a competitive tender.

16. If the contract extension is approved, the Social Investment role will be reviewed in autumn 2013 to consider how the work can be embedded within the City of London Corporation, once the contract ends on 31st March 2014.

Corporate & Strategic Implications

17. Supporting Social Investment will contribute to the achievement of objectives outlined in both the City Together's Community Strategy and the City's own Corporate Plan:-

"The City Corporation aims to maximise the opportunities and benefits afforded by our role as a good neighbour"

"To encourage and support services and initiatives which benefit communities within the City and City fringes, contributing to local prosperity"

18. Specialist advice from the Social Investment Advisor will also inform decisions for the sound investment of the City of London's Social Investment Fund in line with the City's duties as trustee of Bridge House Estates.

Implications

19. The total cost of this proposal is up to £100,000, to fund consultancy costs plus an operational budget e.g. for events and research. The position could be housed between the Economic Development Office and City Bridge Trust office. Failure to extend this consultancy contract could affect London's chance to lead this nascent market.

20. It is proposed that funding of £50,000 (50% of the cost) is drawn from your Policy Initiatives Fund 2013/14, categorised under the "*Communities*" section of the Fund and charged to City's Cash. The current uncommitted balance available within your Committee's Policy Initiatives Fund for 2013/14 is £540,000, prior to any allowance being made for any other proposals on the agenda.

Conclusion

21. Social Investment is a nascent market attracting much attention from around the globe. As the centre for global finance, London is well equipped to lead the rest of the world in the development of this sustainable and innovative market. The City of London undoubtedly has a key role to play in achieving this goal and has made excellent progress in the past 12 months, but without continued resource until March 2014, Officers fear this goal may be more aspirational than achievable.

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Appendix 1

Activities of the Social Investment Advisor fall broadly under three categories:

a) Increase the supply of appropriate capital into social investment, including the development of the City of London Corporation's Social Investment Fund
b) Help to create an enabling legal, regulatory and fiscal environment for social investment.
c) Enable social organisations to access investment, secure contracts/ markets

These activities work towards the goal of placing London as a global hub for social investment.

Developing London as a global hub for social investment

- **First UK trade delegation on Social investment to US:** The Social Investment Advisor represented the CoLC.

- **International symposium on UK development of Social Investment:** The Social Investment Advisor spoke at Oxford University's Said Business School alongside global senior policy representatives.

- **High level steering group to promote London as a global hub for Social investment**: Chaired by Nick Hurd, Minister of Civil Society and attended by the ColC Policy Chairman. The Social Investment Advisor is working with the Cabinet Office on setting the scope of future activity.

- **Hosting of international and social investment conferences**: The Social Investment Advisor supports content development to ensure such events fit the CoLC's agenda. Past and future events include:
- 13th September 2012: ColC Policy Chairman spoke alongside Nick Hurd MP and Oliver Letwin MP at CoLC's Social Investment event in Guildhall, in collaboration with Big Society Capital
- 4th October 2012: Working lunch for the European Venture Philanthropy Association to update UK members on developments in Europe
- 20th February 2013: Event to pitch social investment products to IFAs
- 12th February 2013: Policy Chairman to speak at Institutional Investors Conference on Social Investment
- 4th – 5th March 2013: Policy Chairman or Social Investment Advisor to speak at European conference in Northampton
- 10th – 11th October 2013: Global Impact Investment Network conference, Guildhall (subject to approval)

a) Encourage supply of capital:

- **Supporting financial institutions or new fund managers who are interested in developing social investment initiatives**: including the development of a handbook on social investment.

- **Helping product developers in design of financial instruments** and in accessing the retail and / or other investors through liaising with regulatory bodies as required (e.g. UK Listing Authority and Financial Services Authority).

- **Advising on the City of London Social Investment Fund**

- **Research into use of grants**: Undertaken research brief for City Bridge Trust on the use of grants to enhance the charitable sector's involvement in social investment market.

b) Creating an enabling environment

- **Tax research**: Conducting research into the potential size of capital generated by creating social venture capital tax reliefs, to feed into the Treasury review of the financial barriers to social enterprise investment

- **Red Tape Challenge:** The ColC submission included views on the legal and regulatory challenges to the take up of social investment. Prepared by the Social Investment Advisor and BatesWells and Braithwaite.

- **EU expert panel**: As representative on the EU panel of experts, the Social Investment Advisor is working to identify how EU funds can help to provide capital and opportunity for social enterprises.

- **House of Commons breakfast on tech city clusters**: Represented the CoLC at an Inter Parliamentary Trust event on the role of public policy in the development of clusters.

c) Enable social organisations to access investment and secure contracts and markets

- **Keep abreast of challenges facing social enterprises in accessing markets:** Communicating these challenges to policy makers and provides bespoke advice as requested.

- **Strategic influence:** A member of the market stewardship body with Cabinet Office, Big Lottery Fund and Big Society Capital to help shape the strategy and priorities for growing the social investment marketplace.

Committee: Policy and Resources	Date: 24 January 2013
Subject: European Financial Forum and Foreign Policy Centre: corporate memberships renewal	**Public**
Report of: Director of Public Relations	**For decision**

Summary

The development of effective working relationships with a range of think tanks across the political spectrum is a key objective of the City of London Corporation. This programme of work aims to address key themes and further the organisation's strategic objectives.

The European Financial Forum (EFF) is the financial services arm of the European Policy Forum (EPF). The EFF has a cross-party Council which brings together leading figures from the House of Lords, business and regulatory communities drawn from across the European Union. The Foreign Policy Centre (FPC) is a leading centre left European think tank that was launched under the patronage of the then Prime Minister, Tony Blair, to develop a vision of a fair and rule-based world order.

The City Corporation has been a corporate member of both the EFF and FPC since 2005 and has enjoyed a successful relationship with both think tanks during this time. Recent activity with the EFF has included a seminar with the European Commission's Head of Taxation Policy, Philip Kermode, and a roundtable discussion with the Governor of the Bank of Finland, Erkki Liikanen. Recent activity with the FPC has included a conference on mobile banking in Africa and joint private dinners with the Business Secretary, Vince Cable, Shadow Foreign Secretary, Douglas Alexander, and Shadow Chancellor, Ed Balls. These corporate memberships are now due for renewal.

By renewing the corporate membership of these two think tanks the City Corporation will continue to develop the effective working relationships which it has with a range of think tanks across the mainstream political spectrum. They will also provide the City Corporation with additional benefits such as invitations to their extensive programmes of seminars, conferences and briefings, including some partner-only events and copies of all publications and policy briefings produced by each think tank.

This report proposes that the City of London Corporation remains a corporate

partner of the European Financial Forum for two years at a cost of £7,500 per year and a Corporate Partner of the Foreign Policy Centre for two years at a cost of £10,000 per year.

Recommendation

The Committee is recommended to agree that the City of London Corporation remains a corporate partner of the European Financial Forum for two years at a cost of £7,500 per year and a Corporate Partner of the Foreign Policy Centre for two years at a cost of £10,000 per year. As the Policy Initiatives Fund for 2012/13 is now fully committed it is recommended that the total cost of £17,500 for this year's corporate partnership renewals is met from your Committee's Contingency for 2012/13 and charged to City's Cash, and the second year corporate partnership renewal total cost of £17,500 is met from your Committee's Policy Initiatives Fund 2013/14 and charged to City's Cash.

Background

1. The development of effective working relationships with a range of think tanks across the political spectrum is a key objective of the City of London Corporation. This programme of work aims to address key themes and further the organisation's strategic objectives.

2. The European Financial Forum (EFF) is the financial services arm of the European Policy Forum (EPF) - an independent centre right international research institute. The European Policy Forum was founded in April 1992 by Graham Mather and Frank Vibert, Director General and Deputy Director of the Institute of Economic Affairs. The founding Chairman of its Advisory Committee, Lord Hunt of Tanworth GCB, had served four Prime Ministers as Cabinet Secretary and the then Prime Minister, John Major, was guest of honour at the Forum's inauguration. The current Chairman is Lord Tugendhat, former City MP, regulator, European Commissioner and Chairman of leading companies. EFF has a cross-party Council which brings together leading figures from the House of Lords, business and regulatory communities drawn from across the European Union.

3. The European Policy Forum provides a range of studies, seminars and conferences and generates ideas for public policy in economics, media, financial, regulatory and institutional issues. It has a particular mission to develop the better regulation agenda and has produced pioneering studies promoting the design, effective use and subsequent audit of impact assessments. It attracts the highest level of policymakers at the international,

European and national level. The EPF also has a well-established Infrastructure Forum and Regulatory Best Practice Group.

4. The European Financial Forum has organised a number of highly successful events in collaboration with the City over the years. These have included a seminar on Financial Services Regulation with the Chairmen of the Financial Reporting Council and Accounting Standards Board, London visits by various EU Commissioners, a seminar on European Commission Sector Inquiries into Financial Services with the EC's Director General of Competition, an event to mark the fiftieth anniversary of the Treaty of Rome, a discussion seminar with the then Head of David Cameron's transition team Francis Maude and a lecture by Dr Andrew Sentence of the Bank of England's Monetary Policy Committee. More recently the City Corporation hosted a seminar with the European Commission's Head of Taxation Policy, Philip Kermode, and a roundtable discussion with the Governor of the Bank of Finland, Erkki Liikanen, who chaired the high level Group that produced the European Commission's report on structural bank reform.

5. The Foreign Policy Centre is a leading centre left European think tank that was launched under the patronage of the then Prime Minister, Tony Blair, to develop a vision of a fair and rule-based world order. Through a combination of research, publications and events, it aims to develop innovative policy ideas which promote democratic, well governed states as the foundation of order and development, effective multilateral solutions to global problems and partnerships with the private sector to deliver public benefits.

6. The Foreign Policy Centre has established an excellent reputation with a series of publications by key thinkers on subjects ranging from the future of Europe to international security and their varied events programme involving Prime Ministers, Nobel Laureates and global corporate leaders. The FPC has three Co-Presidents, the Secretary of State for Education Michael Gove, former Leader of the House of Lords Baroness Jay and former Leader of the Liberal Democrats Charles Kennedy.

7. The City of London Corporation has worked with the Foreign Policy Centre on a number of projects. These have included a Party Conference fringe with the then Europe Minister, Peter Hain, a programme of activity on China including a seminar with the Deputy Prime Minister, John Prescott, and State Councillor, Tang Jiaxuan, the launch of its India and Globalisation Programme, a pre-G8 briefing on Russian tax and economic issues and a conference on financial services in Africa. More recently, the City Corporation hosted a major conference on mobile banking and joint FPC-City of London private dinners

with the Business Secretary, Vince Cable, the Shadow Foreign Secretary, Douglas Alexander and the Shadow Chancellor, Ed Balls.

Proposal

8. The European Financial Forum and Foreign Policy Centre are very keen for the City Corporation to maintain its strong relationship with them. This will be achieved by renewing the corporate partnerships, which commenced in 2005, for a further two year period. Other corporate partners of the EFF include UBS, Credit Suisse and Lloyds Banking Group; the FPC corporate partner scheme includes Bank of America (Merrill Lynch), Accenture, Prudential and BP.

9. Being a corporate partner not only strengthens the overall relationship between the City of London Corporation and each think tank but also carries a number of additional benefits. The City Corporation also receives invitations to the extensive programme of seminars, conferences and briefings including some partner-only events, and receives copies of all publications and policy briefings produced by each think tank. As a corporate partner, the City Corporation has regular contact with research directors to discuss the progress of relevant projects, enabling the City Corporation to be closely involved in policy development work.

8. This report proposes that the City of London Corporation remains a corporate partner of the EFF for two years at a cost of £7,500 per year and a corporate partner of the FPC for two years at a cost of £10,000 per year. These are the standard rates in both instances for corporate partnership. In total, therefore, it is proposed that £17,500 is allocated from your Committee's Contingency for 2012/13 and Policy Initiatives Fund for 2013/14 (and charged to City's Cash and categorised under the "Promoting the City" section of the Fund).

Financial and Risk Implications

9. There is no possibility of meeting the proposed financial support from existing local risk resources. The Policy Initiatives Fund 2012/13 is now fully committed. It is therefore proposed that the required funding of £17,500 from 2012/13 for the corporate partnership renewals for EFF of £7,500 per year for two years and for FPC of £10,000 per year for two years is drawn from your Committee Contingency for 2012/13 and charged to City's Cash. The second year corporate partnership renewal costs of £17,500 should be met from your Committee's Policy Initiatives Fund 2013/14 and charged to City's Cash.

10. The current uncommitted balances available within your Committee's Contingency for 2012/13 amounts to some £373,000 and for the *Policy*

Initiative Fund 2013/14 some £540,000, prior to any allowances being made for any other proposals on today's agenda.

Conclusions

10. The work of the European Financial Forum and the Foreign Policy Centre accord well with the role of the City of London Corporation in promoting debate on issues that affect the City of London. It also gives access more easily to City Corporation key audiences creating opportunities for high level interaction and enables the City Corporation to be closely involved in policy development work.

11. The relationships with these two key think tanks will allow for high level interaction with a number of the City of London's key audiences and work that links well with key elements of the community strategy. By working with both the centre-right EFF and more centre-left FPC, the City Corporation is able to more easily maintain political neutrality in this area.

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Committee:	Date(s):
Policy and Resources	24 January 2013

Subject:	Public
Public Relations Office Activities Report, October – December 2012	
Report of:	**For Information**
Director of Public Relations	

Summary

This report updates Members on Public Relations Office activities since the report submitted to your Committee in October 2012.

Activities in this report relate to the C*ommunications Strategy 2012- 2015* and *Public Relations Office Business Plan 2012- 2015* and covers the period October to December 2012.

Recommendations

The Committee is recommended to receive this report on Public Relations Office activities during the period October to December 2012.

1.0 INTRODUCTION

1.1 This report highlights the activities undertaken by the Public Relations Office, in the period October to December 2012, in support of the organisation's medium-term communications objectives, as detailed in the *Communications Strategy* and the *Public Relations Office Business Plan* respectively, and new or enhanced areas of work not necessarily covered by the Strategy/Plan.

1.2 As part of the Public Relations Office reporting process, PR update reports were submitted to four of the main service Committees in autumn 2012: Community and Children's Services; Port Health and Environmental Services; Culture, Heritage and Libraries; and Open Spaces, City Gardens and West Ham Park. All reports were well received and will continue on this regular cycle.

1.3 Sarah Leigh, Assistant Director of Public Relations and Head of the Ecomms and Information Team has left the City Corporation after 21 years of service. Consequential changes to the Team and the Office will be reflected in the *Public Relations Office Business Plan 2013-16*.

1.4 **Media coverage**
Throughout the quarter, October –December 2012, there were 875 City Corporation stories in the UK print media. 253 (29%) of these stories were related to financial services, with the remaining 622 (71%) related to services.

2.0 Supporting and promoting the City as the world leader in international finance and business services

2.1 The last quarter has seen significant progress on the political contact programme. The annual party conference season provided the opportunity to engage with politicians from London government and those with policy briefs for Europe, Business and Treasury matters. The Policy Chairman participated in fringe meetings with Rt Hon Vince Cable MP, the Business Secretary; Emma Reynolds MP, Shadow Europe Minister; and Mark Hoban MP, Minister for Employment. The conferences also provided the Policy Chairman with the opportunity to meet the Chief Secretary to the Treasury, Rt Hon Danny Alexander, and discuss key issues of concern to the financial services industry.

A dinner at the Labour conference gave an opportunity to discuss the work of the City Corporation with other London Boroughs. The Mayor of Hackney, Jules Pipe, and Sir Robin Wales, Mayor of Newham were both in attendance. At the Conservative conference, the Policy Chairman spoke to the Minister for Europe, David Lidington MP, and Kay Swinburne MEP about the proposed European Banking Union. The Liberal Democrat conference provided an opportunity to discuss the latest City of London Corporation activity with senior Liberal Democrats in London, including Lord McNally, Deputy Leader of the House of Lords, and Caroline Pidgeon AM.

2.2 In addition to the above activities, a roundtable discussion about the Liikanen proposals for separating the activities of investment banks from retail banks was organised in partnership with the European Policy Forum and Sharon Bowles MEP, Chair of the Economic and Monetary Affairs Committee, spoke at an event organised with Policy Exchange, hosted at Guildhall.

2.3 Media coverage of the Lord Mayor included major profile interviews in the *Financial Times*, *Evening Standard* and *Independent* (9 November). He was also interviewed on the day of the Silent Ceremony by BBC Radio 5's *Wake Up To Money*, BBC Radio 4's *Today*, BBC *London News*, ITN *London Tonight*, and LBC *Morning News*. The Lord Mayor's

Banquet (12 November) secured widespread international print and broadcast coverage, as did the Kuwait State Banquet at Guildhall (28 November). The pre-Presidency visit to Dublin with the Policy Chairman also secured coverage in the Irish press.

2.4 Media coverage of the Policy Chairman included the City's EU reception in Brussels which was widely reported in the European press (5 November). The City's response to the Autumn Statement (5 December) was reported in the *Daily Telegraph, Financial News, City AM, The Times, London Loves Business, Guardian* and *Financial Times* live blogs. The Chairman was also interviewed on BBC Radio 5 Live's *Wake Up To Money* and BBC Radio 4's *World at One* on the European banking union. Finally, research reports on London's Economic Outlook, the City's Total Tax Contribution, Aviation, Emerging Market Currencies and London's Finances were reported widely in the London and national press.

2.5 The Corporate Twitter feed continues to promote our work in this area. Research reports have proven very popular, generating new followers and re-tweets (eg the aviation report). The rate of new followers is accelerating and in early 2013 this should hit 4,000 followers.

2.6 The new Lord Mayor's biography was published in advance of the Lord Mayor's Show. The slimmed down publication focuses more on the business elements of the role as well setting out the key themes of Alderman's Gifford's year. Copies are available from PRO and Mansion House, as well as from Guildhall reception.

2.7 Additional planned future activities within this area of work include:

- Preparations are being made for the London Government dinner on 17 January and the Trade and Industry dinner on 7 March.
- The Public Relations Office will continue to work with other departments on the City Corporation's involvement in, and response to, the second report of Parliamentary Commission on Banking Standards.
- Work is underway in advance of a number of overseas visits by the Lord Mayor and Policy Chairman over the next two quarters.

3.0 Promoting the City of London Corporation as the provider of modern, efficient and high quality local and policing services within the Square Mile for residents, workers, businesses and visitors

3.1 This quarter the work of the Database Team has been focused on the annual register of voters, ahead of this year's City-wide Common

Council elections. To encourage voter registration the Public Relations Office used the following channels; five CityAM advertisements, e-shots, TFT screens on-street, the City Corporation's website, a dedicated twitter feed *@Cityvote*, CityView online, and City Corporation Ward websites. In addition to this regular work, as part of a final 'push' to encourage staff within firms to register ahead of the December deadline, a poster was designed for display in City Underground stations. This was also adapted into an advert that ran in the Evening Standard.

The final business voter registration figures were 15825 which is an increase of 349 from last year. The number of businesses registered was 3954 which has increased by 157 from last year. The number of registered voters is subject to confirmation from the Electoral Services Team.

3.2 A number of meetings and events have taken place with key political contacts with responsibility in this area, including the Minister of Skills, Matt Hancock MP presenting at the Apprentices Award ceremony at Mansion House, and Brandon Lewis MP, a local government minister, visiting the Hackney Careers Fair.

3.3 The latest print edition of Cityview was published in December, introducing the new Lord Mayor, and included an interview with new City Minister Greg Clark.

3.4 A City's Cash summary publication was produced that contains topline figures and a summary of the activities paid for by the fund. The City's Cash summary is available to download online with a number of hard copies also available. In tandem, work is continuing on a similar publication for the City Fund which will be published in due course.

3.5 Transport-related Twitter feeds continue to prove popular and we are now moving forward with feeds for recycling, drug use and health and safety in the workplace which are due to launch shortly. We have also moved forward with launching the corporate Facebook page, managed by the Contact Centre and focusing on major areas of enquiry they receive.

3.6 Media coverage of City Corporation services has included:

- Plans to provide free unlimited WiFi across the Square Mile (18 December) were reported in City AM and trade media.
- The Hackney Gazette and the Islington Gazette reported (30 November) that a former Hackney resident born in the City received the City Corporation's £150 'Pasquale Favale' marriage

dowry. John Tomlinson, Chairman of the City's Port Health and Environmental Services Committee, is pictured and quoted.

- The Epping Forest Guardian (25 October) and Chingford Times (2 November) reported on Superintendent Paul Thomson's warning against picking fungi in the Forest. BBC Radio 4's Farming Today (8 November) also interviewed Epping Forest's Conservation Manager Jeremy Dagley on the dangers of picking fungi in the wild.
- Letter in The Guardian from Jeremy Simons, Chairman of Hampstead Heath Management Committee, on the importance of open spaces to young people (27 November).
- The Daily Mail, the Daily Telegraph (1 November), and the Ham&High ran stories on the City of London Corporation's prosecution of three individuals for poaching crayfish from Hampstead Heath's ponds. A City Corporation spokesman is quoted.
- The Evening Standard and the Daily Mail (29 October) and the Gravesend Reporter (30 October) published an article on the annual Thames Fishery Research Experiment.

3.7 Additional planned future activities within this area of work include:

- The Public Relations Office will be working closely with Town Clerk's Office in the run up to and during the City of London elections.
- The next edition of City Resident is due for publication in February and will feature articles on the local area plan consultation and a reminder of the date for City-wide elections. As usual it will include Talkback – four pages dedicated to City Police issues.
- Following the appointment of TNS to carry out the triennial polling of key audiences, work over the next quarter and beyond will focus on managing the polling exercise.

4.0 Communications priority: Supporting London's communities

4.1 The main focus for this priority was communicating the City Corporation's work for the London boroughs "Not in Education, Employment or Training" (NEETs) initiative which was approved by the Court of Common Council in October. This initiative was widely publicised and received positive media coverage.

4.2 In November, the City Corporation in partnership with IPPR organised a dinner with Stephen Timms MP, on "Opportunities for young people in London", where other guests were drawn from London government, business and the third sector. The Public Relations Office also assisted in organising the Hackney Careers Fair for students from four Hackney Secondary Schools. The Local Government Minister Brandon Lewis attended along with a senior business delegation and representatives from Hackney.

4.3 Media coverage for this area of work has included:

- *Evening Standard*, *Financial Times*, and *London Loves Business* reports of the launch of the 'Get Young People Working' initiative targeted at NEETs (25 October). The Policy Chairman also wrote about this in his City AM column (29 October).
- The Lord Mayor focused on philanthropy in his City AM column (11 December). The piece referenced the Beacon Awards, the City of London Corporation's charity The City Bridge Trust, and the City Philanthropy initiative.

4.4 Additional activities within this area of work include:

- Proposals are currently being drawn up to write to all London MPs, AMs and MEPs, to communicate the work we do in their borough/area.
- Arrangements are in place for the Chairman to host a number of dinners under this area of work including a dinner with representatives of the Livery to discuss opportunities for young Londoners and a dinner with the Minister for Civil Society.

5.0 Communications priority: Helping to look after London's heritage and green spaces

5.1 One of the main focuses for this priority will be the Olympic legacy, including the use of the City Corporation's green spaces to encourage activities. The December edition of Cityview included a two page spread on City Corporation Open Spaces and its Green to Gold campaign. A meeting has been held with a research company and the Economic Development Office to look at the potential for a piece of research based around the benefits of green space to communities.

5.2 Support and advice has been given to Open Spaces in developing their overall social media offering including practical training, assistance in devising strategy and embedding social media in their web pages. This includes refreshing their Facebook pages so that they will complement the new web pages.

5.3 Under the heritage aspect of this communications priority, work continues on the City Corporation's contribution to the Magna Carta 800th anniversary in 2015. In addition to this, the Public Relations Office is involved in preparations for the 150th anniversary of the London Underground this year.

5.4 Media coverage for this area of work has included:

- Paul Thomson, Superintendent at Epping Forest, appeared on BBC Radio Essex's Mid-Morning show today to discuss fly-tipping in Epping Forest (5 December).
- BBC Radio 4's Farming Today (8 November) interviewed Epping Forest's Conservation Manager Jeremy Dagley on the dangers of picking fungi in the wild.
- The Lord Mayor referenced Hampstead Heath and Epping Forest in an interview with the Evening Standard (9 November)

5.5 Additional planned future activities within this area of work include:

- Consideration is currently being given to an event hosted by the City Corporation and the Forestry Commission on green spaces for those working in this area.
- The scope for a corporate green spaces brochure is currently being considered.

6.0 Other PRO activities/updates

6.1 Online

A working group has been established to standardise statistical reporting of social media across the organisation to give a 'snapshot' of topline figures and highlights. This will give managers an appreciation of the scale of work being done already and notable trends. Monitoring continues apace and is proving successful in spotting and managing events and minor incidents (eg St Paul's suffragette protest and Lord Mayor's banquet 'soup kitchen' demonstration).

As part of ongoing work on the website, the Public Relations Office regularly updates the home page with new and revised information that cover the whole organisation. In the past months these have included local area consultations (including advice on the online questionnaire), events (such as the Cheapside shopping day), research reports on behalf of EDO and for the recycling team.

Informal feedback on the design and structure of the new website has been very positive from previous and new users. There has been retrospective work done on the site to ensure content is easier to find using the search function. The Public Relations Office has also liaised with IS to provide updated training to make it easier for content providers to understand what is required by users when searching the site. At the end of December a forum for discussing management issues, ‘editorial exchange’, was set up on a monthly basis. Google Analytics has been set up for the site which will allow for statistical analysis of site use. This has now been rolled out to composers which will allow them to monitor their own areas, and improve content as a result.

December’s Eshot**,** number 109, was sent to more than 12,000 subscribers.

6.2 Events

Major events in the last quarter organised, or assisted, by PRO included: AIMA’s annual conference held at Guildhall; Open House weekend at Mansion House; the Apprenticeship Awards Ceremony; the annual EU reception in Brussels; Hackney Schools Careers Fair held in the Livery Hall; the London Councils annual London Summit; the Entrepreneurs First networking seminar; events held as part of the China Advisory Council’s visit; and the staff annual lunches over three days in December.

6.3 Filming

The period between the end of the 2012 Games and beginning of December has involved several high profile Hollywood feature films. These have included *Fast & Furious 6* (which filmed in the immediate vicinity of Guildhall) and *Red 2* which filmed throughout October and November. Additional films such as *Jack Ryan* and *Thor 2* were due for completion at the time of writing. Both *Thor 2* and *Red 2* used Leadenhall Market as a location, with the latter used for stuntwork. Discussions are also taking place over the possibility of the next Muppet movie filming in the City next year.

6.4 Member communications

The Public Relations Office has been working over the past few months to make improvements to the Members’ Briefing following feedback from Members and in agreement with the Member Development Group. The first edition of the revised Briefing was circulated online in December. The Public Relations Office will continue to review this method of communications to ensure it effectively delivers the information that Members seek.

Following the elections in March, the Public Relations Office, alongside other departments will be holding a series of presentations to inform

Members of the work that we do. Members will be notified of the dates in due course.

6.5 Internal communications

The regular programme of internal communications work continues and in the last quarter this has included providing opportunities for employees to hear from the new Town Clerk. The internal communications team was also closely involved in organising events during Learning & Development Week, including a seminar on the role of social media.

6.6 Think tank engagement

Throughout a particular year and beyond we seek to balance our work with the many think tanks with which we work across the political spectrum. Further to the report received by this Committee in May 2012, an updated summary of this work since January 2010 is contained in Annex 1.

7.0 PUBLIC RELATIONS OFFICE WORKING ENVIRONMENT AND BUDGET

7.1 The financial year 2012/13 sees the full 12.5% budget reductions take effect. With more pressure on resources, the Public Relations Office will continue to look for greater efficiencies and value for money to ensure the strategic priorities of the Office and organisation meet the need and expectations of key audiences/stakeholders. The Public Relations Office has been working closely with colleagues on the organisation wide PP2P project.

7.2 The Public Relations Office continues to work closely with the Economic Development Office, the Remembrancer's Department and Mansion House, as well as other Departments across the organisation, to ensure successful improved coordination of work. This has recently included coordination work with EDO following the approval for the joint Public Relations and Economic Development Sub Committee. In addition PRO are working closely with EDO and Remembrancers on political developments in the UK and EU and the impact this has on the City.

7.3 The table below shows a comparison of Revenue Budget for the Public Relations Office (Local Risk) with actual income and expenditure for the period October to December 2012.

Town Clerk	Approved Budget 2012/13 (£)	Budget for Period (£)	Actual (£)	Variance (£)
Total Net	£2,415,000	£603,750	£676,027.73	

Income and expenditure				+£72,277.73

Background Papers:

Members will find it useful to refer to the '*Communications Strategy 2012-2015'* and *'Public Relations Office Business Plan 2012-2015'*.

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City of London involvement with think tanks since 1 January 2010

The programme of activity with a range of think tanks from across the mainstream political spectrum is an integral part of the City of London's overall political engagement strategy. The think tanks' close relationship with and intrinsic knowledge of the political world allows the City Corporation to organise a series of high quality events ranging from small, private dinners to major set piece speeches and conferences. This knowledge also enables the City of London to sponsor independent research projects that are particularly relevant and valuable.

This list features events/projects that have already taken place or where planning is at a very advanced stage.

Business for New Europe (BNE)
BNE is a coalition of business leaders articulating a positive case for reform in Europe, providing a platform for debate on European issues to business leaders and policy makers.

- CoL hosted a BNE morning seminar on rating agencies in July 2010;
- CoL is organising a joint event in February 2013 that will discuss Britain's future relationship with Europe and feature David Miliband and Liam Fox.

Centre for European Reform (CER)
A London-based think tank devoted to improving the quality of the debate on the future of the European Union, "pro-European but not uncritical."

- CoL part-sponsored a major Centre for European Reform conference *Lessons from the economic crisis* in February 2010.
- CoL part-sponsored a major CER conference *The State and the Market after the financial crisis* in November 2011.
- CoL part-sponsored a major CER conference *Europe in an age of Austerity* in November 2012

Centre for London
Centre for London aims to promote wider understanding of the challenges and opportunities facing London and develop rigorous and radical policy ideas for the capital.

- CoL gave seed funding in 2011 and further core funding in 2012.
- CoL hosted a Centre for London breakfast seminar with Prof Ed Glaiser in March 2011
- Centre for London helped organise London themed dinners at 2011 and 2012 Labour Party Conferences

- CoL is jointly organising a dinner in January 2013 with representatives of the Livery Companies to discuss educational and skills opportunities for young people in London.

Centre for Policy Studies (CPS)
The Centre for Policy Studies (CPS) is a centre-right free market think tank whose goal is to promote coherent and practical public policy, to roll back the state, reform public services, support communities, and challenge threats to Britain's independence.

- CoL hosted a major speech by the Chairman of China Investment Corporation's Supervisory Board Jin Liqun organised in partnership with CPS in May 2012
- CoL worked with CPS on a major event a major event to commemorate the 100th anniversary of the birth of Professor Milton Friedman in July 2012
- CoL is working with CPS on a speech and dinner with Business Minister Michael Fallon in February 2013.

CentreForum
CentreForum is an independent, liberal think tank seeking to develop evidence based policy solutions to the problems facing Britain.

- CoL has been a Corporate sponsor since 2010.
- CoL hosted a CentreForum breakfast seminar with Business Secretary Rt Hon Vince Cable MP in July 2010.
- CoL hosted a Centreforum breakfast seminar with Chief Secretary Rt Hon Danny Alexander MP in May 2011.
- CoL organised a dinner for new Liberal Democrat Members of Parliament in partnership with CentreForum in November 2011.
- CoL hosted a major economic speech by the Deputy Prime Minister Rt Hon Nick Clegg MP in January 2012.
- CoL hosted a major economic speech by Business Secretary Rt Hon Vince Cable organised with CentreForum in June 2012.
- CoL worked with CentreForum on a fringe meeting at the 2012 Liberal Democrat Conference featuring Vince Cable, Lord Newby and Xavier Rolet.

Chatham House
Home of the Royal Institute of International Affairs, Chatham House is an independent international policy institute based in London.

- CoL has been a Corporate Sponsor since 2009.

Demos

Demos is an independent think tank, whose work is driven by the goal of a society populated by free, capable, secure and powerful citizens.

- CoL has been a Corporate sponsor since 2010.
- CoL sponsored a major Demos project on financial services reform in 2011.
- CoL hosted a speech on 'good growth' by the Cabinet Office Minister Rt Hon Oliver Letwin MP in October 2011.
- CoL organised a breakfast discussion featuring new Labour Members of Parliament in partnership with Demos in December 2011.

European Policy Forum (EPF)

The European Policy Forum aims to improve the quality of policy ideas for the UK and the EU. Competition and choice and their interaction with other public policy objectives and the public interest overall are at the centre of its work .

- CoL has been a Corporate Sponsor since 2006.
- CoL hosted a EPF organised speech by MPC member Andrew Sentence in January 2011
- CoL hosted a EPF seminar on taxation in May 2011.
- CoL hosted an EPF roundtable lunch discussion with the Governor of the Bank of Finland Erkki Liikanen in October 2012.

Foreign Policy Centre (FPC)

The Foreign Policy Centre is a UK-based independent progressive foreign affairs think tank.

- CoL has been a Corporate Sponsor since 2006.
- CoL part sponsored a FPC conference on financial services in Africa in November 2010
- CoL hosted a FPC dinner with Business Secretary Rt Hon Vince Cable MP in May 2011
- CoL hosted a FPC dinner with Shadow Foreign Secretary Rt Hon Douglas Alexander MP in July 2011.
- CoL hosted a major FPC conference on mobile banking in March 2012.
- CoL hosted a FPC dinner with Shadow Chancellor Rt Hon Ed Balls MP in May 2012.
- CoL are planning to host a FPC dinner with the Transport Secretary Patrick McLoughlin in 2013.

Henry Jackson Society

The Henry Jackson Society is a cross-partisan, British-based think tank with a strong British and European commitment towards freedom, liberty, constitutional democracy, human rights and security.

- CoL are part sponsoring a major research project Henry Jackson Society project *Better Markets, Better Values* that looks at capitalism in the 21st Century.

Institute for Government

The Institute for Government is an independent charity helping to improve government effectiveness. They work with senior civil servants and politicians from the major parties, providing evidence based advice that draws on best practice from around the world.

- CoL organised a seminar on the implications of a hung parliament in partnership with the Institute for Government in March 2010.
- CoL is working with the Institute for Government on a series of events examining the relationship between business and Government that will take place in the first half of 2013.

Institute for Public Policy Research (IPPR)

IPPR is the British progressive think-tank, whose aim is to produce rigorous research and innovative policy ideas for a fair, democratic and sustainable world.

- CoL has been a Corporate Sponsor since 2008.
- CoL is hosted an IPPR speech by Nick Clegg in March 2010.
- CBT worked with IPPR on an older Londoners research project in 2011.
- CoL part sponsored a major IPPR research project on Globalisation in 2011.
- CoL hosted a major IPPR-NEF conference on industrial policy that featured Business Secretary Rt Hon Vince Cable MP in February 2012.
- IPPR Director Nick Pearce spoke at a Town Clerk Masterclass in March 2012.
- CoL worked on a joint dinner with IPPR on youth unemployment with Shadow Employment Minister Stephen Timms in November 2012.
- CoL is part sponsoring an IPPR research project scoping the possibility of a global emissions trading scheme.

Institute of Economic Affairs

The Institute of Economic Affairs (IEA) is a leading UK's free-market think-tank. Its mission is to improve understanding of the fundamental institutions of a free society by analysing and expounding the role of markets in solving economic and social problems.

- CoL is hosting an IEA dinner with the Chancellor's PPS Amber Rudd MP in January 2013.

New City Network
The New City Network is a new independent, non-partisan, not-for-profit thinktank that develops new thinking to push the boundaries of financial policy. Rooted in financial services expertise, New City Network looks at ways to strengthen and promote the sustainable value and international primacy of financial services to the benefit of consumers, our economy and society.
- CoL had given seed funding to help establish this new think tank.

New Direction
New Direction — The Foundation for European Reform is a free market, euro-realist think tank that is associated with the Conservative and Reformers Group in the European Parliament.
- CoL hosted the launch of new Direction's report *Runaway Train* in March 2012.

New Economics Foundation (NEF)
NEF is an independent UK think tank whose aim is to improve quality of life by promoting innovative solutions that challenge mainstream thinking on economic, environment and social issues.
- CoL hosted a major NEF-IPPR conference on industrial policy that featured Business Secretary Rt Hon Vince Cable MP in February 2012.

New Local Government Network (NLGN)
NLGN is an independent think tank and network of local authorities that is committed to promoting the decentralisation of power, public service reform, enhancing local governance and empowering communities.
- CoL has been a Corporate Sponsor since 2003.
- NLGN helped to organise a London themed dinner at 2010 Labour Party Conference.
- CoL part-sponsored a major NLGN project on Capital Finance that included a seminar in the Basinghall Suite in July 2011.
- CoL hosted a NLGN conference on Captial Finance in May 2012.

Policy Exchange
Policy Exchange is a centre right think tank whose mission is to develop and promote new policy ideas which deliver better public services, a stronger society and a more dynamic economy.
- CoL part sponsored a major Policy Exchange project *At a rate of knots* that examined the viability of expansion of public transport on the River Thames in 2010.
- CoL part sponsored a Policy Exchange conference on the European Union in April 2012.

- CoL worked with Policy Exchange on a seminar with Sharon Bowles MEP in November 2012.

Policy Network

Policy Network is a centre left think tank and international political network based in London. They seek to promote strategic thinking on progressive solutions to the challenges of the 21st century and the future of social democracy, impacting upon policy debates in the UK, the rest of Europe and the wider world.

- CoL part sponsored a Policy Network Conference on the future of the European Union in February 2011.
- CoL hosted a Policy Network roundtable on the future of the UK and German economies in October 2011.
- CoL part sponsored a Policy Network Conference on the future of EU economic governance in March 2012.
- CoL worked with Policy Network on a fringe meeting at 2012 Labour Party Conference featuring Lord Liddle, Shadow Europe Minister Emma Reynolds and ECON Vice Chair Arlene McCarthy MEP.

Politeia

Politeia is a leading free market UK think tank. Its aim is to encourage reflection, discussion and debate about the place of the state in the daily lives of men and women across the range of issues which affect them, from employment and tax to education, health and pensions.

- CoL is working with Politieia on a speech by the Business Secretary Vince Cable in January 2013
- CoL is working with Politieia on a speech and dinner with the Mayor of London's new economic advisor Gerard Lyons in February 2013.

Reform

Reform is a centre right UK think tank promoting new directions for public policy based on the principles of free enterprise, limited government, and individual liberty.

- CoL has been a Corporate Sponsor since 2008.
- CoL part sponsored a major Reform policy conference *A new business agenda* in February 2010.
- CoL hosted a Reform one day conference on financial services in December 2010.
- CoL hosted a Reform dinner with then PPS to Chancellor of the Exchequer Greg Hands MP in September 2011.
- CoL organised a dinner for new Conservative Members of Parliament in partnership with Reform in November 2011.

- CoL hosted a Reform lunch with the Chairman of Goldman Sachs Asset Management Jim O'Neill in March 2012.
- CoL worked with Reform on a fringe meeting at the 2012 Conservative Party Conference that featured the Employment Minister Mark Hoban, Simon Walker of the Institute of Directors and Sam Fleming of The Times.

Social Market Foundation (SMF)

SMF is cross-party think tank, developing innovative ideas across a broad range of economic and social policy. They champion policy ideas which marry markets with social justice and take a pro-market rather than free-market approach.

- CoL sponsored a major SMF conference on Social Impact Bonds that featured the Work & Pensions Secretary Rt Hon Iain Duncan-Smith MP and Chief Secretary Rt Hon Danny Alexander MP in December 2011.

Young Foundation

The Young Foundation is a centre for social innovation based in London, with a track record of success in creating new organizations – public, private and non-profit – as well as influencing ideas and policies.

- CoL was a Founding Corporate Sponsor and has remained so since 2005.
- CoL hosted a Young Foundation seminar on social innovation in February 2011.
- CoL hosted a reception for the Young Foundation in December 2012.

January 2013

Public Relations office

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Committee: Policy and Resources	**Date:** 24 January 2013
Subject: Decisions taken under delegated authority or urgency powers	**Public**
Report of: Town Clerk	**For Information**

Summary

1. This report advises Members of action taken by the Town Clerk in consultation with the Chairman and Deputy Chairman since the last meeting of the Committee, in accordance with Standing Order Nos. 41(a) and 41(b).

Recommendation

2. To note the action taken since the last meeting of the Committee.

Main Report

3. The following action has been taken under **delegated authority**, Standing Order No. 41(b), since the last meeting of the Committee:-

City's Cash Summary of Performance

You might recall that the approval of the final text of the City's Cash Overview (Summary of Performance) was delegated to the Town Clerk, in consultation with the Chairmen and Deputy Chairmen of this Committee and the Audit and Risk Management and Finance Committees. The Summary is an explanatory booklet on City's Cash which also included the net value of the fund's investment assets, for 2011-2012.

Approval was given to the final wording of the booklet enabling its subsequent publication.

4. The following action has been taken under **urgent action**, Standing Order No. 41(a), since the last meeting of the Committee:-

Applications for the use of Guildhall

A number of applications for the use of Guildhall were received which, in the absence of a meeting of the Hospitality Working Party until January, were approved by the Working Party via e-mail. The formal approval of the

Policy & Resources Committee was subsequently sought in accordance with urgency procedures to confirm the bookings as below:

Name	Date	Function
AFME	Tuesday 24 September 2013	Conference
Spectra	Friday 12 April 2013	Dinner
IMarEST	Friday 22 March 2013	Dinner
By Word of Mouth	Tuesday 19 March 2013	Dinner
Green Square Mile (GSM)	Monday 4 March 2013	Dinner

In light of confirmations needed to be given to the various interested parties to secure their bookings, the Remembrancer advised that these applications required final approval in advance of the January meeting of the Policy & Resources Committee, and thus urgent approval was obtained.

Contact:
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Committee: Policy and Resources	**Date:** 24 January 2013
Subject: Policy Initiatives Fund/Committee Contingency	
Report of: Chamberlain	**Public** **For Information**

Summary

1. The purpose of the Policy Initiatives Fund is to allow the Committee to respond swiftly and effectively with funding for projects and initiatives identified during the year which support the City Corporation's overall aims and objectives.

2. The attached schedule lists the projects and activities which have received funding for 2012/13. Whilst the schedule shows expenditure to be incurred in this financial year, some projects have been given multi-year financial support (please see the "Notes" column).

3. It should be noted that the individual initiatives referred to have been the subject of previous reports approved by this Committee. It should also be noted that the 2012/13 Fund has now been fully committed and that requests for supporting initiatives for the remainder of this year are being met from the Committee's contingency. A schedule of allocations from the contingency is also attached.

Recommendation

4. That the contents of the schedules are noted.

Contact:
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POLICY AND RESOURCES COMMITTEE - POLICY INITIATIVES FUND 2012/13

ALLOCATIONS FROM FUND					STATUS OF BALANCE	
COMMITTEE DATE	DESCRIPTION	RESP OFFICER	ALLOCATION £	ACTUAL PAID TO 11/01/13 £	BALANCE TO BE SPENT £	NOTES
	Events					
12/05/11	London Councils' London Summit - the City is to host the annual conference for 3 years	DPR	12,700	8,575	4,125	3 year funding - £3,700 originally allocated from 2011/12 , deferred to 2012/13. £9,000 in 2013/14
03/05/12	Milton Friedman: 100th Anniversary - the City Corporation to support an event organised by the Centre of Policy Studies commemorating the 100th anniversary of Milton Friedman	DPR	12,000	9,699	2,301	
03/05/12	Business Engagement Activity: Summer 2012 - hosting and engaging with key visiting dignitaries during the summer	TC	120,000	41,730	78,270	
03/05/12	Thames Diamond Jubilee River Pageant - arrangements for security and other logistical issues for viewing by in excess of one thousand City Corporation guests of the Pageant from Tower Bridge	DPR	36,000	36,000	0	
07/06/12	City of London Corporation to host Alternative Investment Management Association (AIMA) Annual Conference in September 2012	DPR	10,000	7,700	2,300	
06/09/12	City of London Corporation supporting the Centre for European Reform's (CER) major conference: "Europe's future in an age of austerity" in November 2012	DPR	15,000	15,000	0	
	Promoting the City					
16/12/10	Institute for Public Policy Research and Reform - renewal of Corporate membership of two think tanks	DPR	15,000	15,000	0	3 Year funding - final payment in 2012/13
16/12/10	Cheapside Retail Initiative - continued support to the Cheapside initiative to enable it to move forward as a business and retailer focussed partnership, funding to cover employee costs	CS	49,000	39,569	9,431	3 Year funding - final payment in 2012/13
19/01/11	European Financial Forum and Foreign Policy Centre - corporate partnerships renewal	DPR	13,100	13,125	(25)	3 Year funding - final payment in 2012/13
08/12/11	Whitehall & Industry Group: Corporate Membership - continued membership of the Whitehall Industry Group	DPR	8,000	3,950	4,050	2 year funding - £4,000 originally allocated from 2011/12, deferred to 2012/13. Final payment in 2012/13

ALLOCATIONS FROM FUND					STATUS OF BALANCE	
COMMITTEE DATE	DESCRIPTION	RESP OFFICER	ALLOCATION £	ACTUAL PAID TO 11/01/13 £	BALANCE TO BE SPENT £	NOTES
26/01/12	Editorial Intelligence (EI) - Proposed sponsorship of two activities hosted by EI, a media analysis and networking organisation	DPR	15,000	15,000	0	2 year funding - final payment in 2012/13
31/10/11	EU Funding for Environmental Enhancement Schemes - support a project to secure matched capital funding for climate change mitigation measures, training and knowledge exchange with project partners.	CPO/DBE	63,700	0	63,700	€73,000 (approximately £63,700) payable in 2012/13 and 2013/14 with 50% to be reimbursed
22/03/12	Chatham House - Renewal of Corporate Membership	DPR	12,500	12,500	0	2 year funding - £12,500 in 2013/14
08/12/11	The Developing City Exhibition 2012 - a public architecture exhibition called The Developing City, which forms part of the London Festival of Architecture in 2012	CS	15,000	15,000	0	
05/07/12	City of London Programme - Support for an event to mark the 10th Programme Anniversary	DED	20,000	5,755	14,245	Funds for a high-level event on 5 November 2012 to coincide with the City Office in Brussels annual reception
05/07/12	New London Architecture - proposal for continued City of London support as a principal sponsor	CS	16,700	16,666	34	3 year funding - £16,700 in 2013/14 & 2014/15
05/07/12	Additional Events and Topical Issues - continuation of the contact programme through appropriate events, the publication of Topical Issues Papers and to improve the quality of the venue for the fringe events	DPR	69,000	3,600	65,400	
05/07/12	Sponsorship of Migration Matters Trust - the City Corporation to support the MMT	DPR	5,000	0	5,000	2 year funding - £5,000 in 2013/14
	Communities					
17/12/09	The Mayor's Thames Festival - support for an education project known as The Rivers of the World	DED	10,000	10,000	0	3 Year funding - final payment in 2012/13
16/12/10	Financial Literacy Project by London Citizens - continue the Money Mentors peer mentoring programme in schools, up to 50% of the actual cost of the schools programme	DED	15,000	15,000	0	2 Year funding - final payment in 2012/13
10/03/11	Teach First - funding for an enhanced Higher Education Access Programme (HEAP) to support City and City Fringe Students	DED/DPR	18,000	16,047	1,953	2 Year funding - final payment in 2012/13
21/07/11	Business Angel Investment Initiative - to increase the number of people working in the City to support the needs of small to medium-sized enterprises in the Tech City area	DED	29,900	14,142	15,758	2 Year funding - final payment in 2012/13

ALLOCATIONS FROM FUND					STATUS OF BALANCE	
COMMITTEE DATE	DESCRIPTION	RESP OFFICER	ALLOCATION £	ACTUAL PAID TO 11/01/13 £	BALANCE TO BE SPENT £	NOTES
23/12/12	Social Investment - request for a dedicated resource - to recruit a dedicated specialist, to help accelerate to the Social Investment agenda in London	DED/CGO	50,000	47,383	2,617	Jointly funded by Policy and Resources and the City Bridge Trust
18/11/10	The Challenge of Excellence: Developing Young Entrepreneurs of the Future - to develop young entrepreneurs in five state schools in the City's neighbouring boroughs	DPR	13,000	12,921	79	Originally allocated from 2011/12, deferred to 2012/13
03/05/12	British Business Angels Association - the sponsorship of the BBAA annual awards dinner	DED	10,000	10,000	0	
	Research					
10/11/11	Proposed Polling of City Stakeholders - to carry out surveys of the City of London Corporation's key audiences, namely City workers, City residents, City businesses and senior City executives	DPR	135,000	0	135,000	
16/06/11	Future health care needs of City workers and residents - research to analyse changes to primary care requirements	DED/DCCS	38,000	38,000	0	Originally allocated from 2011/12, deferred to 2012/13
06/09/12	Core funding for the Centre for London, a politically independent think tank, to help expand its activities and assist it to become independent of Demos. Also to allow the Centre to invest in a website, develop and strengthen relations with trusts and foundations and commission short opinion-led papers to help to raise their profile	DPR	20,000	20,000	0	
06/09/12	Core funding for New City Network, an independent think tank, helping to establish an organisation that has the potential to play a crucial role in the development of financial services policy and strengthening the City's overall relationship with Westminster	DPR	20,000	20,000	0	
	Attracting and Retaining International Organisations					
22/04/10	Innovation Warehouse - assistance with accommodation and a "friend-raising" event	DED	93,100	93,150	(50)	3 Year funding - final payment in 2012/13
17/04/08	International Valuation Standards Council - assistance with accommodation	DED/CS	50,800	0	50,800	Originally allocated from 2011/12, deferred to 2012/13
	New Area of Work					
17/06/10	Support for Team 2012 - funding hospitality of 3 events to support Team 2012	TC	8,000	0	8,000	Originally allocated from 2011/12, deferred to 2012/13

ALLOCATIONS FROM FUND						STATUS OF BALANCE
COMMITTEE DATE	DESCRIPTION	RESP OFFICER	ALLOCATION £	ACTUAL PAID TO 11/01/13 £	BALANCE TO BE SPENT £	NOTES
21/07/11	800th Anniversary of the Magna Carta - administrative costs of Anniversary Committee, to carry out work to mark the anniversary of the Magna Carta in 2015	DPR	10,000	10,000	0	4 Year funding - £10k in 2013/14 and 2014/15
03/05/12	Hoardings for Crossrail Works Site - to meet the cost of designing the hoardings at Moorgate and Lindsey Street	DPR/MBC	15,000	15,000	0	
			1,043,500	580,512	462,988	
	BALANCE REMAINING		0			
	TOTAL APPROVED BUDGET		1,043,500			
	ANALYSIS OF TOTAL APPROVED BUDGET					
	ORIGINAL PROVISION		750,000			
	APPROVED BROUGHT FORWARD FROM 2011/12		280,000			
	TRANSFER FROM CONTINGENCY		13,500			
	TOTAL APPROVED BUDGET		1,043,500			

NOTES:

(i) The Committee date records the actual approval meeting; in some instances approval is given for multi-year support for a project but the financial details in this table only show the expenditure due in the current year (2012/13). It should be noted that actual payments sometimes are made towards the end of a financial year.

(ii) As reported to the September Committee, subsequent requests for supporting initiatives in 2012/13 are being met from the Committee's contingency

KEY TO RESPONSIBLE OFFICER:-

MBC	Managing Director Barbican Centre	DPR	Director of Public Relations	CGO	Chief Grants Officer
DED	Director of Economic Development	CPO	City Planning Officer	DBE	Director of the Built Environment
TC	Town Clerk	CS	City Surveyor	DCCS	Director of Community & Childrens Services

CHRIS BILSLAND CHAMBERLAIN

POLICY AND RESOURCES COMMITTEE - CONTINGENCIES 2012/13

ALLOCATIONS FROM CONTINGENCY					STATUS OF BALANCE	
COMMITTEE DATE	DESCRIPTION	RESP OFFICER	ALLOCATION £	ACTUAL PAID TO 11/01/13 £	BALANCE TO BE SPENT £	NOTES
20/04/11	City of London Advertising - continuation of placing advertisements in CityAM to promote services provided by CoL	DPR	45,300	32,780	12,520	
10/03/11	Tickets for 2012 Olympic Games - to purchase up to 100 tickets for specified events at the 2012 Games	TC	20,000	0	20,000	Originally allocated from 2011/12, deferred to 2012/13
16/12/10	London 2012 Ticket Purchase - City expressing interest in Think London to purchase tickets during the 2012 Games	TC	10,000	0	10,000	Originally allocated from 2011/12, deferred to 2012/13
13/01/11	The Honourable The Irish Society - COL's contribution towards the Society's legal cost in obtaining the Supplemental Charter plus providing specialist advice and support where appropriate	TC	15,000	3,369	11,632	Originally allocated from 2011/12, deferred to 2012/13
16/06/11	Funding of Olympic Activities - to fund COL's 2012 promotional activities in the run up to the Olympic & Paralympic Games	TC	185,000	167,575	17,425	Total of £250k allocated over 2011/12 and 2012/13
19/01/11	Registration of City's Freehold Titles - to fund Land Registrar Officer's post working 4 days per week	SOL/CS	50,000	21,587	28,413	2 Year funding - final payment in 2012/13
16/06/11	Big Society Capital - contribution towards premises in the City and the launch event at Guildhall	TC	91,000	65,557	25,443	
04/10/12	New Entrepreneurs Foundation (NEF) - sponsorship of NEF, a not-for-profit organisation focussing on equipping young entrepreneurs to run scalable businesses	DED	20,000	20,000	0	3 Year funding: 2013/14 & 2014/15 to be met from Policy Initiatives Fund
04/10/12	Institute for Government - sponsorship of a programme on Government and Business - to increase mutual understanding and interchange between government and business	DPR	25,000	25,000	0	
04/10/12	Demos and Centreforum - Renewal of Corporate Membership - City Corporation to remain a corporate partner of the two think tanks	DPR	17,000	17,000	0	2 Year funding: 2013/14 to be met from PIF
04/10/12	Centre of Study for Financial Innovation - COL's contribution towards assisting with the CSFI's move from the West End	DED	10,000	0	10,000	
08/11/12	City of London Ward Elections 2013 - additional advertising to encourage an increase in participation in the ward elections	TC	60,000	14,942	45,058	

ALLOCATIONS FROM CONTINGENCY						STATUS OF BALANCE
COMMITTEE DATE	DESCRIPTION	RESP OFFICER	ALLOCATION £	ACTUAL PAID TO 11/01/13 £	BALANCE TO BE SPENT £	NOTES
08/11/12	Young Foundation: core funding - sponsorship of an organisation that undertakes research to identify and understand social needs	DED/DPR	20,000	0	20,000	2 Year funding: 2013/14 to be met from PIF
08/11/12	New Local Government Network - renewed Corporate Partnership	DPR	15,000	0	15,000	2 Year funding: 2013/14 to be met from PIF
13/12/12	Reform and IPPR: COL corporate membership renewals plus sponsorship of IPPR research on a global emissions trading scheme	DPR	35,000	35,000	0	2 Year funding: 2013/14 funding of £20,000 to be met from PIF
13/12/12	Financial support of the Mile End Group (MEG) (the Queen Mary, University of London's forum for government and politics) - COL sponsorship	DPR	20,000	0	20,000	2 Year funding: 2013/14 to be met from PIF
13/12/12	City of London Corporation to host the 2013 AIMA Policy and Regulatory Forum and dinner - use of the Guildhall Complex in March	DPR	12,000	0	12,000	
13/12/12	Cheapside Retail Initiative - continued support to the Cheapside Initiative to part fund the human resource element of the management of the Initiative	CS	5,000	0	5,000	Further 2 year funding. 2013/14 funding of £15,000 to be met from PIF
			655,300	402,809	252,491	
	BALANCE REMAINING		373,200			
	TOTAL APPROVED BUDGET		1,028,500			
	ANALYSIS OF TOTAL APPROVED BUDGET					
	BASE BUDGET		800,000			
	TRANSFER TO POLICY INITIATIVE FUND		(13,500)			
	APPROVED BROUGHT FORWARD FROM 2011/12		242,000			
	TOTAL APPROVED BUDGET		1,028,500			

NOTES:

(i) The Committee date records the actual approval meeting; in some instances approval is given for multi-year support for a project but the financial details in this table only show the expenditure due in the current year (2012/13). It should be noted that actual payments sometimes are made towards the end of a financial year.

(ii) As reported to the September Committee, subsequent requests for supporting initiatives in 2012/13 are being met from the Committee's contingency

KEY TO RESPONSIBLE OFFICER:-

MBC	Managing Director Barbican Centre	DPR	Director of Public Relations	CGO	Chief Grants Officer
DED	Director of Economic Development	CPO	City Planning Officer	DBE	Director of the Built Environment

ALLOCATIONS FROM CONTINGENCY					STATUS OF BALANCE	
COMMITTEE DATE	DESCRIPTION	RESP OFFICER	ALLOCATION £	ACTUAL PAID TO 11/01/13 £	BALANCE TO BE SPENT £	NOTES
TC	Town Clerk	CS	City Surveyor		DCCS	Director of Community & Childrens Services
						CHRIS BILSLAND CHAMBERLAIN

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POLICY AND RESOURCES COMMITTEE - COMMITTEE CONTINGENCY

		2012/2013
		£
COMMITTEE CONTINGENCY		
- Balance remaining prior to this meeting		373,200
Less possible maximum allocations from this meeting *		
European Financial Forum and Foreign Policy Centre: corporate memberships renewal	17,500	
		17,500
Balance		355,700

* The Policy Initiatives Fund 2012/13 is fully committed, therefore requests for supporting initiatives in 2012/13 are now being met from the Committee's contingency.

Chris Bilsland
Chamberlain

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Agenda Item 24

By virtue of paragraph(s) 3 of Part 1 of Schedule 12A
of the Local Government Act 1972.

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Agenda Item 25

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Agenda Item 29

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of the Local Government Act 1972.

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