Public Document Pack



Queen's Park Joint Consultative Group

Date: WEDNESDAY, 14 JUNE 2017

Time: 12.00 pm

Venue: PARK MANAGER'S OFFICE, QUEEN'S PARK, LONDON NW6

Members: Karina Dostalova, (Chairman) Councillor Eleanor Southwood, London

Anne Fairweather, (Deputy Borough of Brent

Chairman) John Blandy, (Queen's Park Area

Ruby Sayed Residents' Association)

Virginia Bonham Carter, Ark Helen Durnford, (Queen's Park Area

Franklin Primary School Residents' Association)
Cllr James Denselow, (London Giovanna Torrico, Friends of Salusbury

Borough of Brent) School

Councillor Neil Nerva, London Vicky Zentner, Kensal Rise Residents

Borough of Brent Association

Enquiries: Bose Kayode

bose.kayode@cityoflondon.gov.uk

John Barradell
Town Clerk and Chief Executive

AGENDA

Public Agenda

- 1. **APOLOGIES**
- 2. DECLARATIONS BY MEMBERS OF ANY PERSONAL AND PREJUDICIAL INTERESTS IN RESPECT OF ITEMS ON THIS AGENDA
- 3. MINUTES

To agree the public minutes and summary of the meeting held on 16 January 2017.

For Decision (Pages 1 - 4)

4. SUPERINTENDENT'S UPDATE - JUNE 2017

Report of the Superintendent of Hampstead Heath.

For Decision (Pages 5 - 8)

5. PLAY AREA TOILETS - ADDITION OF A TOILET Superintendent of Hampstead Heath.

For Discussion (Pages 9 - 66)

6. QUEEN'S PARK CAFÉ - OPTIONS APPRAISAL

Report of the Superintendent of Hampstead Heath.

For Discussion (Pages 67 - 104)

7. **OPEN SPACES & HERITAGE BUSINESS PLAN 2017/18** Report of the Director of Open Spaces.

For Discussion (Pages 105 - 150)

8. **QUEEN'S PARK FARM REVITALISATION PROJECT**Report of the Superintendent of Hampstead Heath.

For Discussion (Pages 151 - 166)

- 9. **QUESTIONS**
- 10. ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT

11. **DATE OF NEXT MEETING**

Wednesday 1 November 2017 in the Committee Rooms, Guildhall.



QUEEN'S PARK JOINT CONSULTATIVE GROUP Monday, 16 January 2017

Minutes of the meeting of the Queen's Park Joint Consultative Group held at First Floor Meeting Room, Queen's Park Cafe, London NW6 on Monday, 16 January 2017 at 5.00 pm

Present

Members:

Virginia Rounding (Chairman)
Karina Dostalova (Deputy Chairman)
Deputy John Barker
Professor John Lumley
Barbara Newman
Virginia Bonham Carter (Ark Franklin Primary School)
Councillor Neil Nerva (London Borough of Brent)
John Blandy (Queen's Park Area Residents' Association)
Giovanna Torrico (Friends of Salusbury School)
Vicky Zentner (Kensal Rise Residents Association)

In attendance:

Jon Sheath - Jon Sheath Associates

Barbara Kaucky - Erect Architects

Officers:

Fern Aldous - Town Clerk's Department

Bob Warnock - Superintendent of Hampstead Heath Constabulary and Queen's Park Manager

1. APOLOGIES

Apologies for absence were received from Helen Durnford (Queen's Park Area Residents' Association), Councillor Eleanor Southwood (London Borough of Brent) and Councillor James Denselow (London Borough of Brent).

2. INITIAL FEEDBACK AND LEARNING IN RELATION TO THE ENGAGEMENT AND CONSULTATION WITH CAFÉ USERS

The Committee received a presentation from Jon Sheath Associates who were undertaking a consultation exercise for the five park cafes across Hampstead Heath, Golders Hill Park, Highgate Wood and Queen's Park.

The Committee were updated on the background of the café procurement project, noting the following points.

- A procurement process was undertaken in 2014 on 5 café leases across the North London Open Spaces.
- Three of the Cafes (Parliament Hill Café at Hampstead Heath, the Golders Hill Park Café and the Highgate Wood Café) had been awarded

- to the franchise Benugo, and the remaining two had been awarded to local providers.
- Benugo subsequently withdrew from the process in the face of large local opposition.
- Following extensive negotiations the winning bidder for the Queen's Park Café had also withdrawn from the process. The tenant at the Lido café had been operating, but has since ceased trading.
- All five cafes were currently on tenancy at will agreements with the original providers.
- A consultation exercise had begun, the results of which would inform the next steps to be taken.

The consultation exercise on the first three cafés had now been largely completed, and the two remaining cafes were due to follow the same process. The consultation had identified a number of desired outcomes for the cafes and these could be grouped into four areas, Economic, Social, Health and Environmental. The investigation process had also looked at a variety of models and the potential for cafes to offer additional services.

The survey on the Queen's Park Café, which formed the initial part of the consultation exercise, had a further two weeks to run and Members discussed the initial results. The following points were noted:

- 231 questionnaires had so far been received.
- The café was primarily occupied by families.
- A majority of users were in the younger age bracket.
- Users were not loyal to the café
- The quality of food was seen as the most important aspect of the café. Price was also high on the results.
- Healthy food was seen as more important than the diversity of the offer.
- People wanted the look and feel of the café to be individual and unique, as well as to work well in the surrounding landscape.

The current leaseholders were well informed of the process and had feedback from users prompted by the posting of the questionnaire on social media had been passed back to them.

By law, the lease length of the Cafés was restricted to three years and it was felt this did not encourage the occupier to invest in the establishment. The Corporation had sought to tackle this issue in the Open Spaces Bill currently progressing through parliament. The Bill would provide for leases of 15 years (21 years in special circumstances), but was not due to complete the parliamentary process for a further two years. It was therefore anticipated that a one year lease extension would be offered to the present occupier of the café, after which a tendering exercise would be undertaken for a three year lease (with longer leases to be offered subsequently). Members queried whether the 3 year lease could be offered with the inducement of first refusal on the longer lease.

Members discussed the reasons why the first procurement exercise had not been successful. It was felt that the initial process had failed to identify questions that would demonstrate the provider's ability to recognise the social aspect of the café. The consultation exercise would seek to address this with tendering questions formed by the results of the consultation process. It was also anticipated that members of community groups would form part of the assessment panels to further assist in capturing local desire. The Committee further discussed the specific reasons behind the decision of Minkies to withdraw from the Queen's Park Café. Members felt that the costs associated with the TUPE arrangements could be seen as prohibitive for a small local business; however the Superintendent assured the Committee that the costs were reasonable and viable for the establishment. The extension of the lease under the Open Spaces Bill would also help small businesses to spread the cost and risk associated with the TUPE arrangements.

In response to Members concerns that large franchises could win the procurement process again, the Chairman reported that, were this to be the case, the Committee could have confidence that the decision had involved local residents and the process had addressed the issues that had been the cause of protest.

The Superintendent summarised the governance process for the reprocurement of the café lease:

- The consultation process would be concluded and a draft report on the findings would be submitted to Members by email for comment.
- The final report would be completed and a further meeting of the group would be held.
- Following this, a report on the lease options for the café, including performance indicators and service standards for the interim arrangements, would be submitted to the Management Committee in May.
- The tendering exercise would then be undertaken.

3. REVIEW OF FINAL DESIGNS FOR THE QUEEN'S PARK PLAYGROUND SAND PIT

The Group received a presentation from Erect Architects on the plans to renovate the sandpit and surrounding play area. It was reported that Erect Architects specialised in urban play and had completed significant designs at Kilburn Park and the Olympic Park. It was reported there was a lack of enthusiasm for sand in urban play and many sand pits had been replaced due to the ongoing maintenance costs associated. The architects saw the sandpit at the park as an asset and were excited to work with it.

A consultation event had been conducted and all the initial designs presented had all been positively received. Members discussed the results in detail and the following points were noted:

- The sand was very popular and seen as a safe place to play, however a few users had felt that the sand was dirty, and had noted that the underlying membrane was on show. Sand also leaked onto the path.
- Users liked the size of the sandpit area.
- The play vehicles were a popular offering.
- Direct access to the toilets was strongly supported.
- Users liked that the play area had only one entrance.
- The water play design was very popular.

The architects had a budget of £50,000, and the services of staff from the Open Spaces team to assist with the labour. The design presented had incorporated as many of the positive elements from the consultation process as possible within this budget. Water play, mounds, textures, tunnels and slides were included. The triangular grass section would be developed to include a toddlers swing and additional picnic seating. A horse and cart and tractor would replace the play vehicles. The access to the toilets that had been requested in the consultation exercise did not form part of the initial refurbishment project, but would be scoped by the surveyors department as a separate project in February.

Members queried the maintenance regime for the sand and whether it was treated to maintain hygiene. It was confirmed the sand was regularly monitored and raked, and sprayed with diluted bleach once a month. In response to a further query from a Member, it was confirmed that the labour had been anticipated in the work programme, and that it provided a good opportunity for staff from outside Queen's Park to experience a new open space and work in a different team.

It was confirmed that the waterplay area would include a large drain away, and it was anticipated that the wet sand and the natural play border would prevent the sand from escaping from its designated areas.

Members discussed the timescale of the project, and there was agreement that the works should take place as soon as possible so as to be open in time for the May half term. It was asked that the fixed play equipment that was to be replaced be offered for sale to local schools and playgroups.

4. ANY OTHER BUSINESS

There was no other business.

5. **DATES OF NEXT MEETINGS**

The date of the next meeting was noted to be **14 June 2017**.

The meeting ended at 19:00

Objectives and

Chairman

Contact Officer: Fern Aldous fern.aldous@cityoflondon.gov.uk

Agenda Item 4

Committee	Dated:
Queen's Park Consultative Group	14 June 2017
Subject: Superintendent's Update – June 2017	Public
Report of: Superintendent of Hampstead Heath	For Discussion
Report author: Richard G Gentry –Open Spaces & Heritage Department	

Summary

This Report provides an update on management and operational activities including; operational working arrangements, income generation, sustainability, conservation, infrastructure and facilities to Members of the Queen's Park Consultative Group since November 2016.

Recommendation(s)

It is recommended that:

- Members note the report.
- The views of the Queen's Park Consultative Group will be conveyed to the Hampstead Heath, Highgate Wood and Queen's Park Committee in July 2017.

Main Report

Current Position

- 1. Following the recruitment of a Team Leader at the Golders Hill Park Zoo the Queen's Park Animal Keeper and Engagement Assistant has been working with the Team Leader to develop a Vision, Mission and Values statement for the Queen's Park Farm. As a Team they continue to work across the Division at both the Zoo in Golders Hill and the Farm in Queen's Park. A separate report will be presented to this group on the vison for the Farm in Queen's Park.
- 2. The Queen's Park Team have changed their working arrangements. All staff are following the same working pattern of a seven day rota, working one weekend in three. The Team has been through a restructuring process and the Park Manager is currently recruiting a second Team Leader. The current Team have a full time equivalent of eight members of staff. The Park continues to utilise casual employees throughout the year to respond to increased demand / usage in the Park.

3. Queen's Park has entered the Green Flag and Green Heritage awards and the London in Bloom awards this year. Having gained gold in last year's London in Bloom awards the staff are determined to repeat this again this year.

Operation Management

- 4. Daily waste collections from waste bins are completed by the Queen's Park Team and Veolia continue to remove recycled waste at a cost to the City of London. The City of London waste contractor, Amey remove general waste on an as and when required basis. A different contractor is being used to collect the green waste skips.
- 5. Scheduled works in the City Surveyor's Department 20 Year Cyclical Works Programme (CWG) has seen the main public toilets and the paddling pool pump room rewired. The paddling pool has been resurfaced and the pool opened on the 27 May. The Café toilets have been refurbished. Works included painting the walls, ceilings and doors, the removal and replacement of sanitary ware items, new wall cladding and new flooring. Works were funded by the City Surveyor's Department and the Superintendents Local Risk Budget.
- 6. An updated map has been designed for the main park entrance boards. The new maps are easy to read and informative as to where the facilities are located in the park.
- 7. A particular project of significance over the winter has involved over 75 benches being washed, rubbed down, repainted and returned to their location in the park. The task was completed by a member of the Queen's Park Team and it's estimated their work has saved the City of London over £4,500 should these works have been completed by a contractor.
- 8. Bedding and hanging baskets are now sourced from an external supplier following the closure of the West Ham Park Nursery.
- 9. Filming and photography in the park generated an income of £5,150 in the financial year 2016/17.

Visitors and Community

10. Daffodil bulb planting was carried out by local school children with the help of Queen's Park staff in the autumn of 2016. Over 250 children took part and 3,000 bulbs were planted in the Field of Hope, on the bunds and in the Quiet Garden. The Team at Queen's Park continues to facilitate work experience sessions for students with special educational needs from Westminster College. The sessions are for two hours and run in six week periods comprising of two pupils at a time. The students carry out various tasks that include cleaning out the animal houses in the Farm and gardening in the Quiet Garden under the supervision of Queen's Park staff.

- 11. Events have been scheduled to take place over the summer months, these include; brass bands on the Bandstand, children's entertainment, outdoor cinema screenings and Queen's Park Day which will be taking place on 17 September 2017. Apart from the cinema screenings these events are provided at no cost to our visitors.
- 12. In the financial period 2016/17, the Bandstand attracted 43 bookings for gatherings. This generated an income of £2,860.00 that was reinvested back in to the Park.
- 13. The redevelopment work in the Children's Sandpit will be completed in the autumn/winter of 2017, reducing the impact of any unnecessary disruption to users.
- 14. The introduction of Junior ParkRun in the Park has been well received.

Ecology and Environment

15. The Divisional Arboriculture Team continue to monitor trees in the Park for Oak Processionary Moth (OPM). Signage has been placed in areas close to previous sightings of OPM to keep members of the public informed. The Arboricultural Team visit the park regularly to respond to Massaria and the London Plane fungal disease, which continues to affect a number of Queen's Park plane trees. The privet, hornbeam and beech hedges that make up the perimeter of the tennis courts have all been reduced. Other works have included reducing the mixed hedgerow and trees along the fence line of the pitch & putt course and cutting the laurel in the staff yard and beech hedge in the farm. All the low hanging branches around the perimeter of the Park and on the main interior pathways have also been lifted.

Sports and Recreation

16. ClubSpark, the online booking system for the tennis courts has been successful. The park has seen an increase in the usage of courts by 17%. New trim trail equipment has been installed in the Park. The equipment was funded by Section 106 money from the London Borough of Brent. Licenses are either in the process of being agreed or have been agreed for a number of chargeable activities including Tag Rugby, Little Foxes and KiddiKicks. There are 5 local schools booked in to use the Park for their annual sports days so far this year.

Corporate & Strategic Implications

17. This report will help fulfil the City of London Corporation's Corporate Plan 201519; to provide valued services, such as education, employment, culture and
leisure, to London and the nation. The report also meets the Department's
Strategic Goals and Objectives; To protect and conserve the ecology, biodiversity
and heritage of our sites, Embed financial sustainability across our activities by
delivering identified programmes and projects, Enrich the lives of Londoners by
providing high quality and engaging educational and volunteering opportunities,
Improve the health and wellbeing of community through access to green space

and recreation. The report also contributes to the Departmental values of quality, inclusion, environment, promotion and people.

Implications

18. The operational requirements highlighted in the report will be met from the Superintendent's Local Risk Budget.

Conclusion

19. The City of London and the Queen's Park Team continue to provide a much loved and respected open space for the benefit of the local community and wider London, meeting the charitable obligations for the use by the public for exercise and recreation.

Richard G Gentry

Constabulary and Queen's Park Manager

T: 020 7332 3322

E: richard.gentry@cityoflondon.gov.uk

Committee	Dated:
Queen's Park Consultative Group	14 June 2017
Subject: Play Area Toilets – Addition of a Toilet	Public
Report of: Superintendent of Hampstead Heath	For Discussion
Report author: Richard G Gentry - Open Spaces & Heritage Department	

Summary

This report provides an update on a scoping exercise which has been carried out for the development of an additional public toilet to be provided at the Children's Sand Pit.

The additional toilet would give access from one side only and would be accessible for wheelchair users, and would contain a baby changing table.

Recommendations

Members are asked to:

- Discuss the content of this report and the Outline Design Proposals at Appendix 1.
- Give their views on the proposals, including the preferred Option 3, as detailed in para 7.

Main Report

Background

 Following discussions with the Queen's Park Liaison Group which is made up of representatives of local user groups, the Park Manager approached the City Surveyor's Department to scope an outline design for an extension to the play area toilets. Specifically for a toilet to be only accessible from the Sand Pit area.

Current Position

- 2. The aim of the project was to investigate the feasibility of the construction of an extension, self-contained Unisex Wheelchair Accessible toilet (Document M compliant) with baby-changing facilities, onto the existing toilet block building in the children's play area at Queens Park.
- 3. A consultant was appointed by the Surveyor's Department to provide an Outline Design for the construction described above, complete with measured floor plans,

- layout drawings and projections of all fees and costs associated with the construction.
- 4. Queen's Park lies within the London Borough of Brent and the Park and the surrounding streets are in a Conservation Area.
- 5. It would be the preference of the Park Manager that the new toilet facilities internal decoration finish materials would match those of the Queens Park Café Toilet (Disable Access). This includes Altro Wall Cladding (from skirting to 2.2m above ground level approx.), upper wall and ceiling painted and Altro Walkway flooring.

Options

- 6. The consultant has provided three options;
 - Option 1 Disabled toilet (retaining the storage hallway) and connected to the existing external wall
 - Option 2 Disabled toilet demolishing part of the external wall and taking up part of the storage hallway
 - Option 3 Disabled toilet and additional child's WC, (retaining the storage hallway) connected to the existing external wall.

Proposals

- 7. It is recommended that Members consider Option 3. This option provides for a Disabled toilet (including baby changing facilities) accessible from the Sand Pit, and an additional children's toilet.
- 8. Option 3 has an approximate project cost of £39,000 for the construction, including fees. The project costs, including the decoration of external walls are £44,000.

Implications

9. The project would need to be fully costed and agreed as a project within the Park's Annual Work Programme. The Superintendents Local Risk Budget would provide the funding for this project. The City of London would consider appropriate funding mechanisms, including donations and fundraising opportunities for this project with the support of the local community. Any funding from the Superintendent's Local Risk may have further implications of operational delivery in the Park.

Conclusion

10. Following discussion, the views of Members will be fed back to the Hampstead Heath, Highgate Wood and Queen's Park Committee for their consideration.

Members should consider how the funding of the proposed toilet extension will be met. The suggested proposal have been put together following suggestions

made by Members, to add an additional toilet to the Sand Pit area that is only accessible to the users of the Sand Pit, taking in to consideration the current layout of the toilet facilities adjacent to the play area.

Appendices

• Appendix 1 – Outline Design Proposals – Queen's Park Toilet Extension

Richard G Gentry

Constabulary and Queen's Park Manager

T: 020 7332 3322

E: richard.gentry@cityoflondon.gov.uk

This page is intentionally left blank





OUTLINE DESIGN PROPOSALS

FOR QUEENS PARK TOILET EXTENSION AT QUEENS PARK, KINGSWOOD AVENUE, LONDON NW6 6SG FOR THE CITY OF LONDON MARCH 2017

Contents

Purpose of Study and Brief Requirements	3
Site Location	4
Design Proposal	5
Order of Cost Estimate	6
Formal Cost Plan	12
Schedule of Works	19
Programme	27
Further investigation Required	29
Statutory Approvals	30

Appendix A: Design Proposal Options 1-3

Appendix B: Order of Cost Estimate Options 1-3

Appendix C: Brief

Appendix D: Photographs

Date	Revision	Prepared by	Reviewed by	
24/03/17	Client Issue	SP	JB	
29/03/17	Client Issue - Rev B	DJ	SP	



Purpose of Study and Brief Requirements:

Playle & Partners LLP were approached by the City of London to investigate the feasibility of an extension, to provide a self contained Unisex Wheelchair Accessible WC with baby changing facilities, to their existing Toilet block facilities in the children's play area at Queen's Park.

A site visit was carried out on 20 February 2017 with Marcus Odunlami, Building Surveyor City of London, Sarah Primarolo Architect and Associate at Playle & Partners LLP, Colin Deans Senior Architectural Technician Playle & Partners LLP and Queen's Park Facilities Management representative.

One of the main purposes for providing the additional toilet provision is to create an easier and safe access to a WC directly from the Children's playground. The existing arrangement is such that a parent and child would need to exit the playground area to use the WC's. This process become s ever more complicated when a parent is supervising more that one child.

The City of London already had a proposal for what they wanted to achieve from the new WC Facility. Playle & Partners took these suggestions as the basis for the designs, and provided three options for consideration.

- **Option 1:** Build a new extension to the existing WC block.
- Option 2: Partial demolition of the existing wall and creation of a small extension that re-uses storage space within the existing WC block to house the new WC facility.
- Option 3: Create a larger extension to the existing WC block that provides an additional children's height wc as well as the Wheelchair accessible facilities.

Other Items Considered:

- The proposed internal finishes and specification will match the recently refurbished WC facilities located at the Queen's Park cafe.
- Whilst the park itself is located within a conservation area the existing WC block is not a listed building.
- The close proximity of a large tree to the proposed extension works is a risk item that requires further investigation.

Following issue of the feasibility drawings and the original costing this report is based on option 3 as selected by the client City of London.









Address:

Queen's Park, Kingswood Avenue, London, NW6 6SG

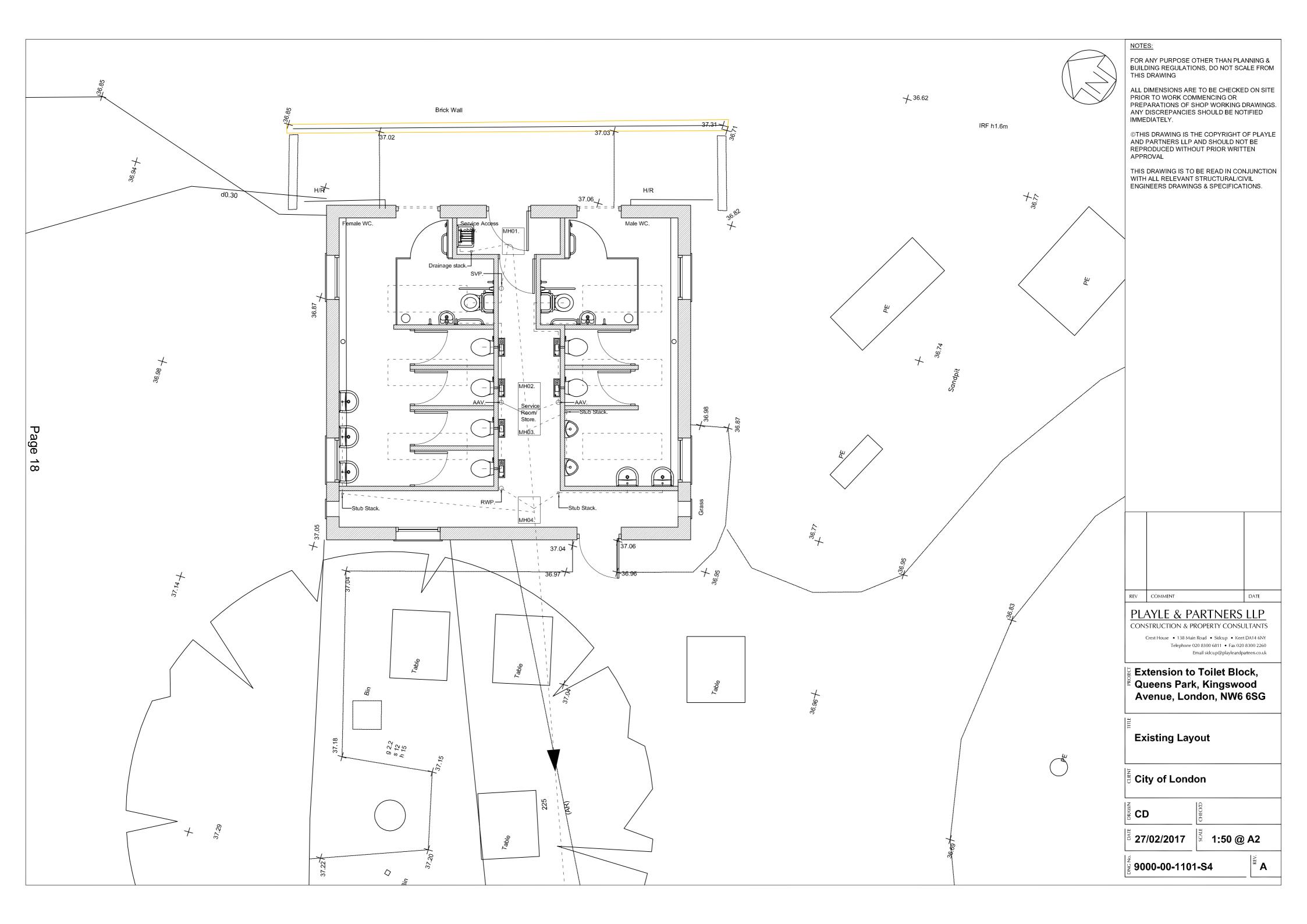
Queen's Park is a 30 acre park situated in northwest London between Kensal Green, Brondesbury Park and Kilburn. It is bounded by Harvist Road to the South, Chevening Road to the north, Milman Road to the west and Kingwood Avenue to the east. The park forms a part of focus for the neighbouring terraced Victorian and Edwardian Houses. The park lies within the London Borough of Brent. The park and the surrounding streets are in the Conservation Area.

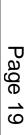
SITE LOCATION



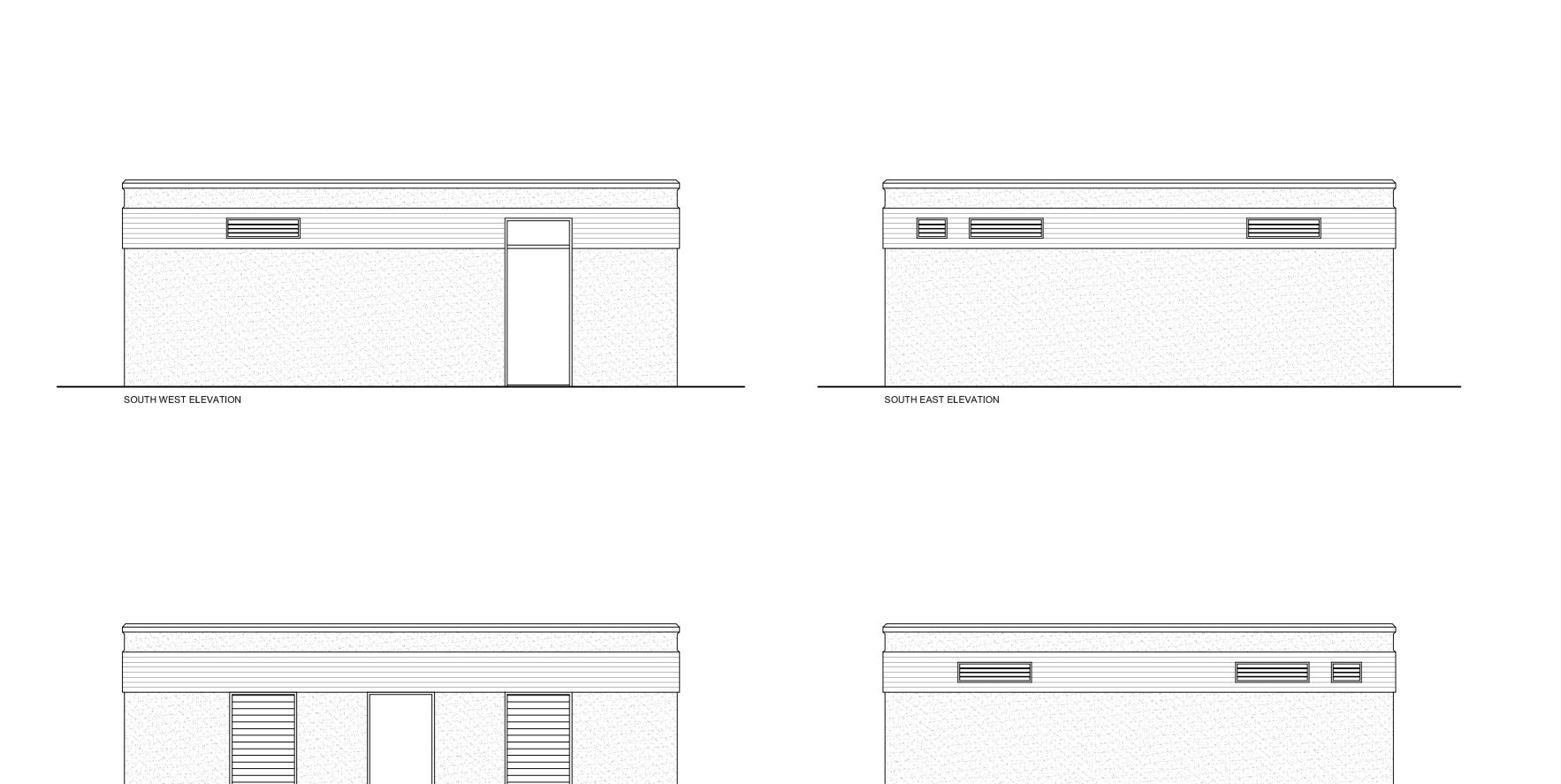
- 9000-00-1101-S4.A Existing Layout
- 9000-ZZ-1201-S4.A Existing Elevations
- 9000-00-3101-S4.B Proposed Layout
- 9000-00-3102-S4.B Proposed Foundation Layout
- 9000-RL-3101-S4.A Proposed Roof Layout
- 9000-ZZ-3201-S4.A Proposed Elevations
- 9000-ZZ-3202-S4.B Proposed Sections

DESIGN PROPOSAL





NORTH EAST ELEVATION



NORTH WEST ELEVATION

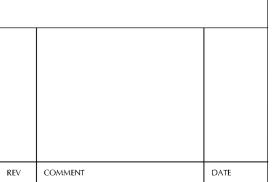
NOTES:

FOR ANY PURPOSE OTHER THAN PLANNING & BUILDING REGULATIONS, DO NOT SCALE FROM THIS DRAWING

ALL DIMENSIONS ARE TO BE CHECKED ON SITE PRIOR TO WORK COMMENCING OR PREPARATIONS OF SHOP WORKING DRAWINGS. ANY DISCREPANCIES SHOULD BE NOTIFIED IMMEDIATELY.

©THIS DRAWING IS THE COPYRIGHT OF PLAYLE AND PARTNERS LLP AND SHOULD NOT BE REPRODUCED WITHOUT PRIOR WRITTEN

THIS DRAWING IS TO BE READ IN CONJUNCTION WITH ALL RELEVANT STRUCTURAL/CIVIL ENGINEERS DRAWINGS & SPECIFICATIONS.



PLAYLE & PARTNERS LLP CONSTRUCTION & PROPERTY CONSULTANTS

Crest House • 138 Main Road • Sidcup • Kent DA14 6NY
Telephone 020 8300 6811 • Fax 020 8300 2260
Email sidcup@playleandpartners.co.uk

Extension to Toilet Block,
Queens Park, Kingswood
Avenue, London, NW6 6SG

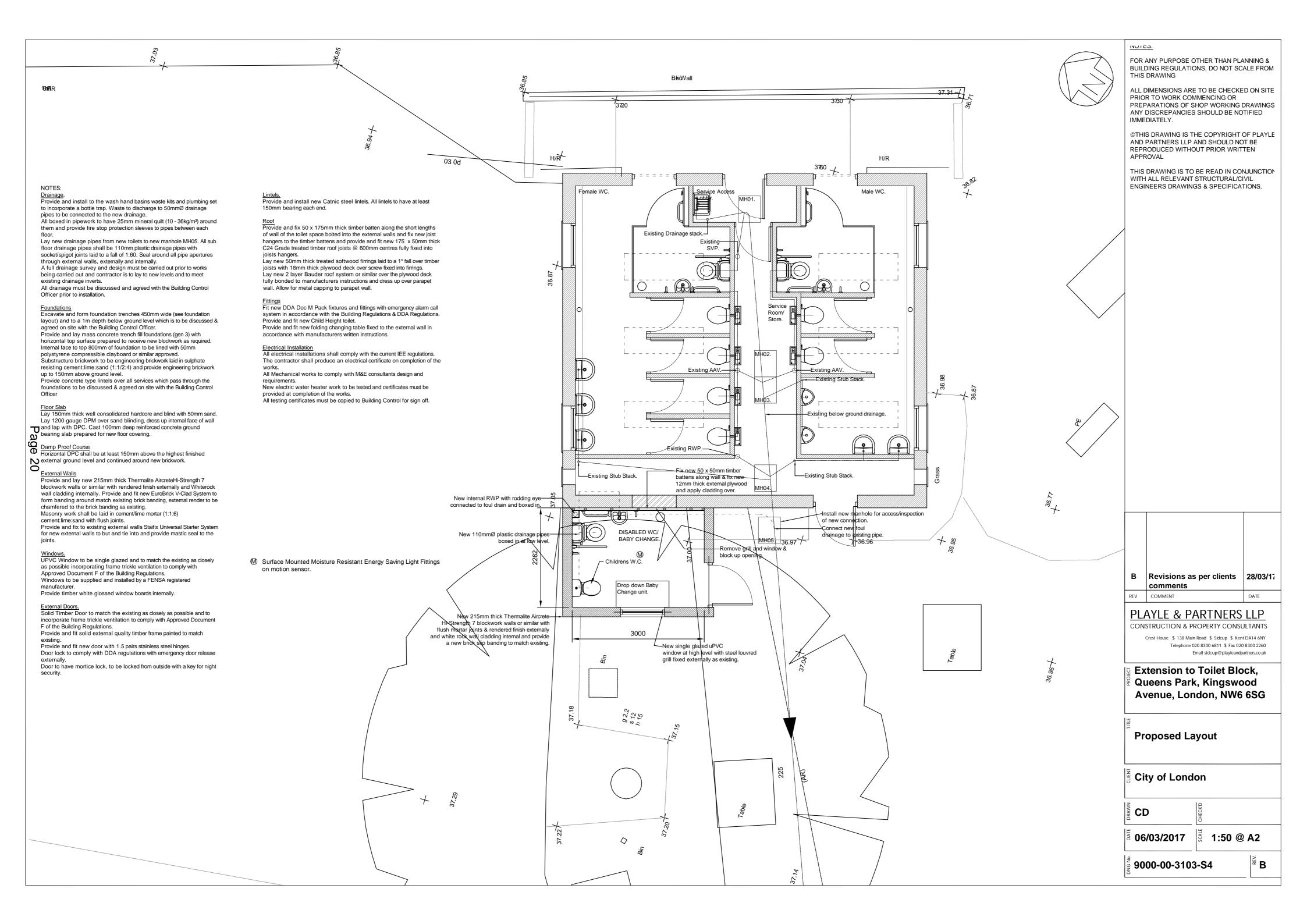
Existing Elevations

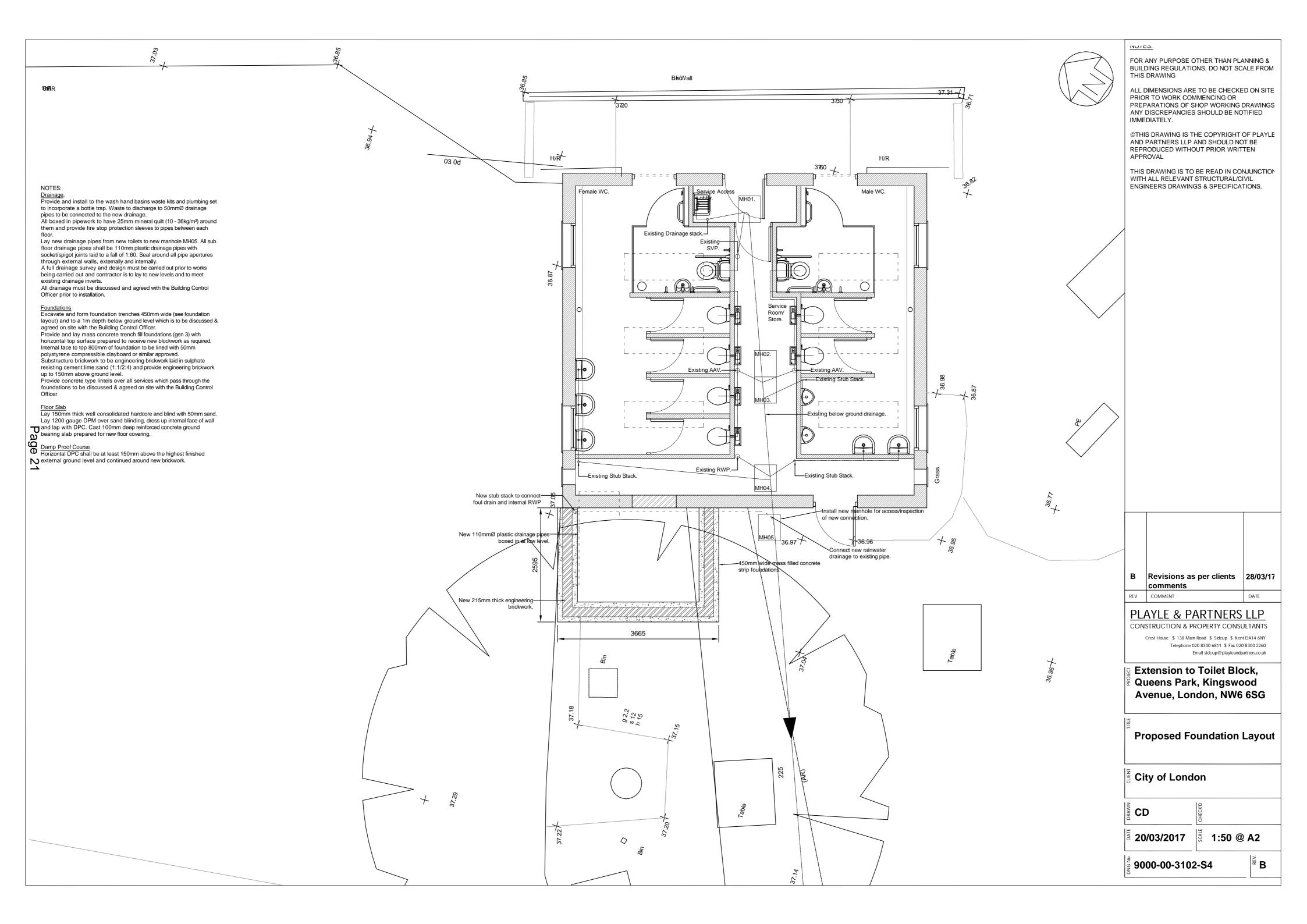
City of London

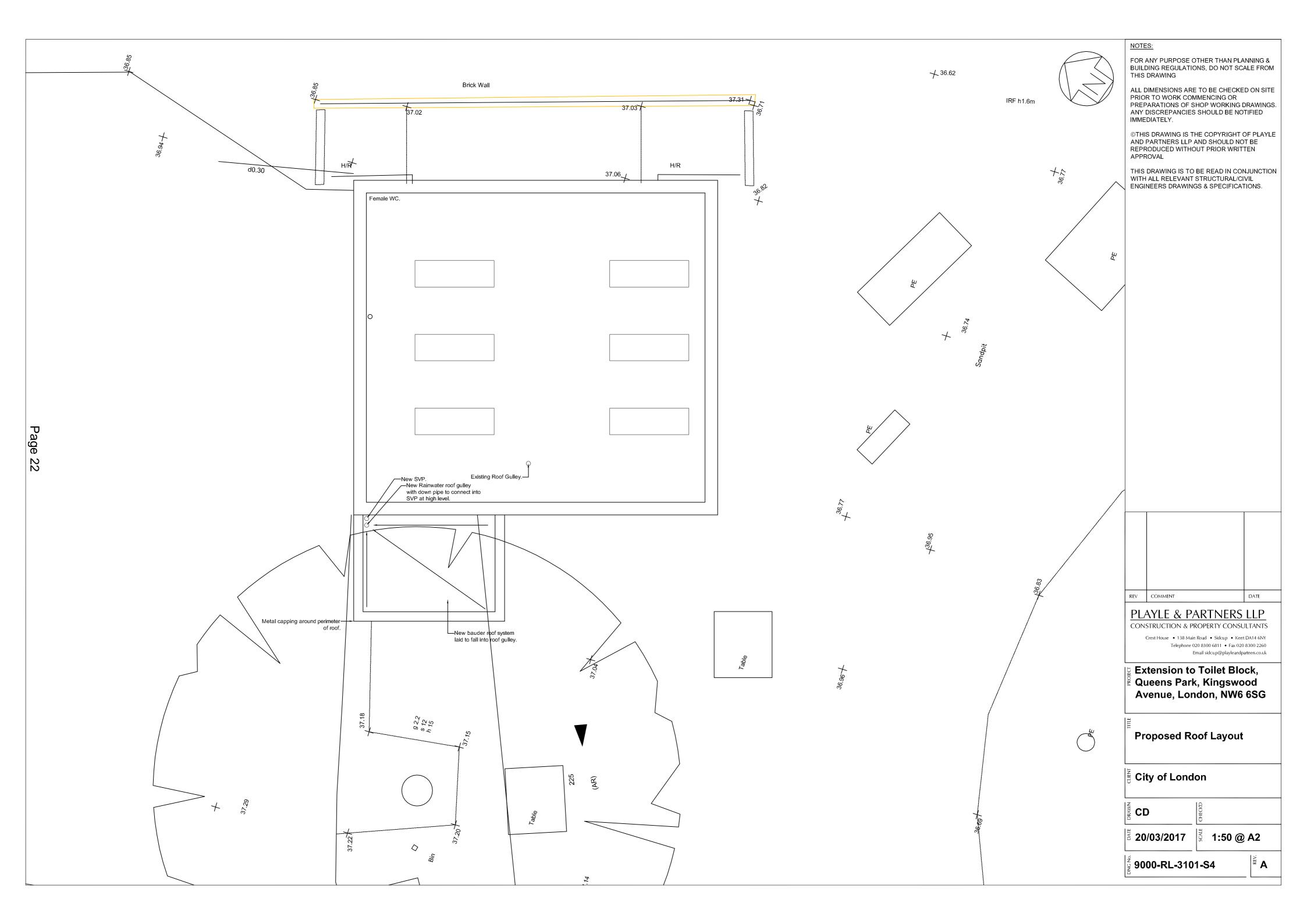
CD

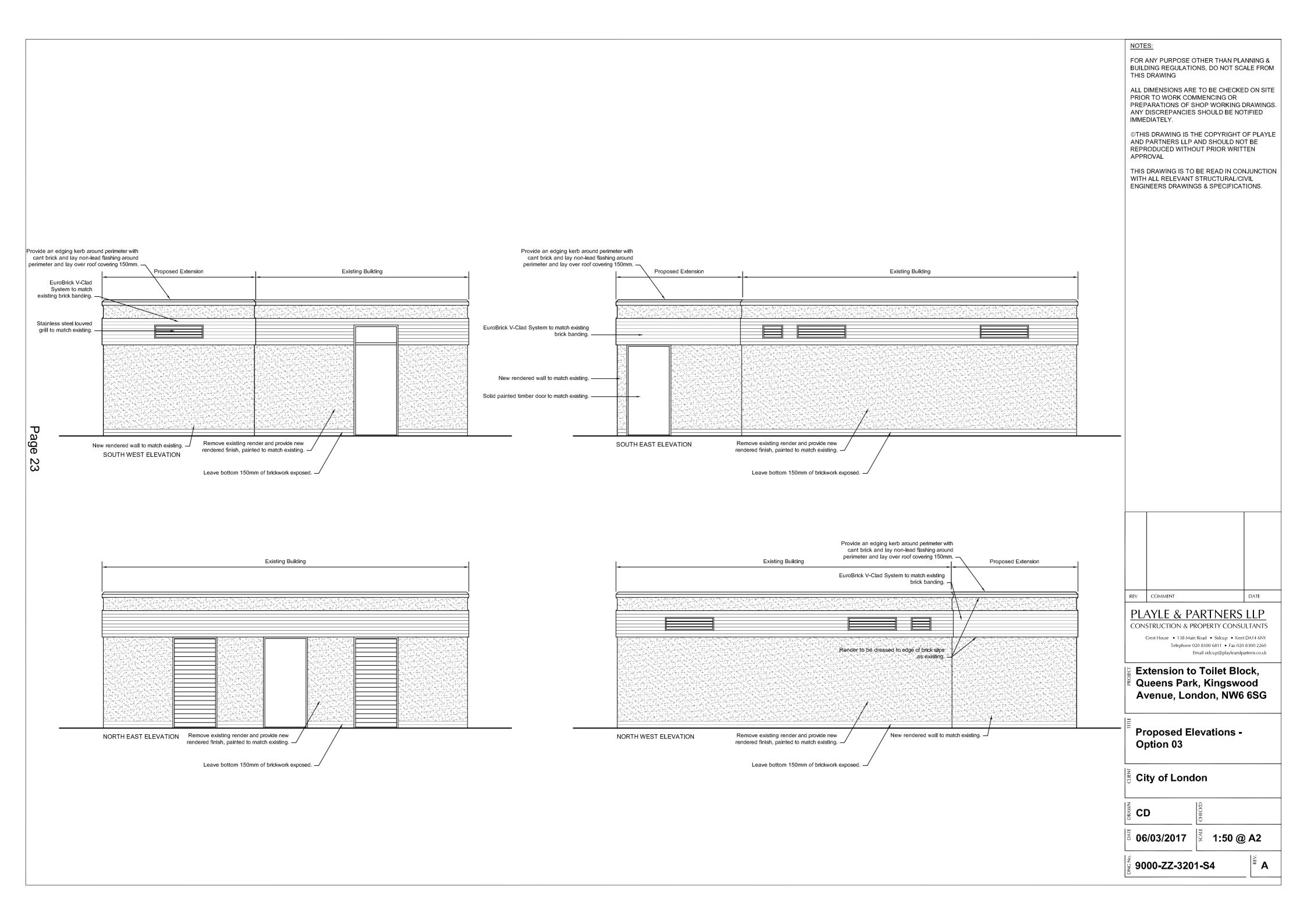
9000-ZZ-1201-S4

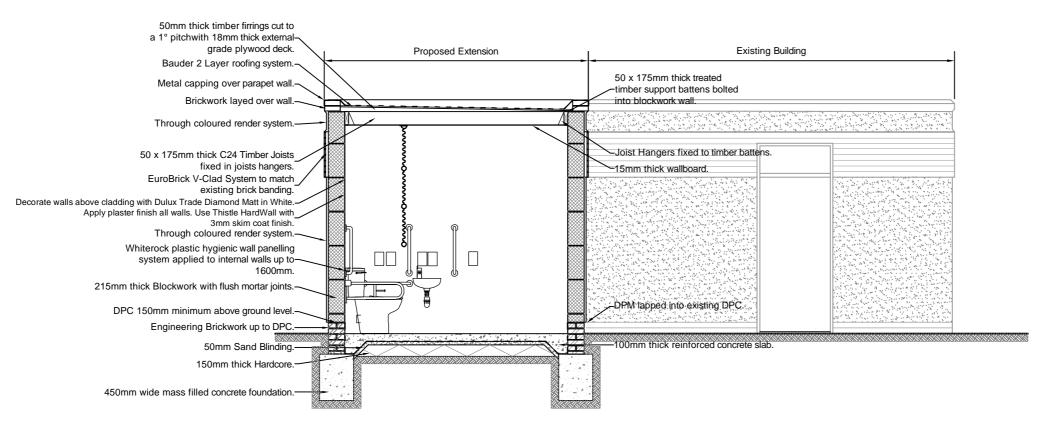
A REV.



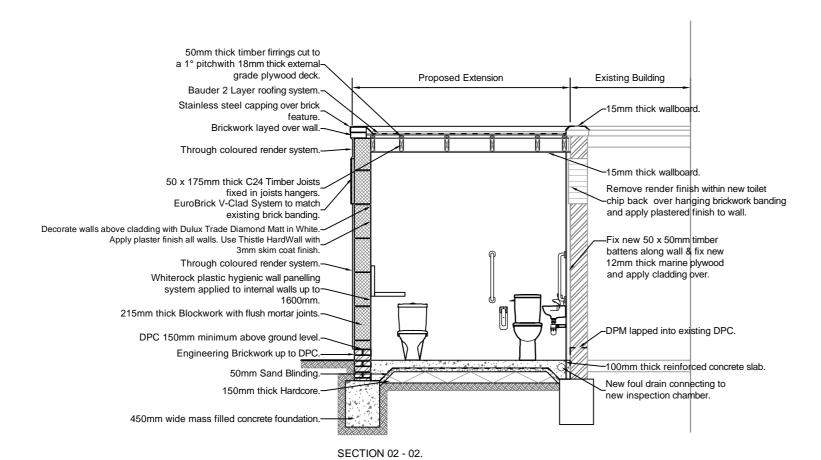








Section 01 - 01.



NUIES.

FOR ANY PURPOSE OTHER THAN PLANNING & BUILDING REGULATIONS, DO NOT SCALE FROM THIS DRAWING

ALL DIMENSIONS ARE TO BE CHECKED ON SITE PRIOR TO WORK COMMENCING OR PREPARATIONS OF SHOP WORKING DRAWINGS ANY DISCREPANCIES SHOULD BE NOTIFIED IMMEDIATELY.

©THIS DRAWING IS THE COPYRIGHT OF PLAYLE AND PARTNERS LLP AND SHOULD NOT BE REPRODUCED WITHOUT PRIOR WRITTEN APPROVAL

THIS DRAWING IS TO BE READ IN CONJUNCTION WITH ALL RELEVANT STRUCTURAL/CIVIL ENGINEERS DRAWINGS & SPECIFICATIONS.



PLAYLE & PARTNERS LLP

Email sidcup@playleandpartners.co.uk

CONSTRUCTION & PROPERTY CONSULTANTS

Crest House \$ 138 Main Road \$ Sidcup \$ Kent DA14 6NY
Telephone 020 8300 6811 \$ Fax 020 8300 2260

Extension to Toilet Block,
Queens Park, Kingswood

Avenue, London, NW6 6SG

Proposed Sections

City of London

CD

5 06/03/2017 S 1:50 @ A2

9000-ZZ-3202-S4

2-S4 | Signature |



FORMAL COST PLAN



Page PROJECT NAME:	QUEEN'S PARK WC EXTENSION
COMMISSION NUMBER.:	9000

FORMAL COST PLAN NR 1 (RIBA Stage 3)

24 March 2017



6.60 m²

GIFA:

9000 QUEEN'S PARK WC EXTENSION

24 March 2017

FORMAL COST PLAN NR 1 (RIBA Stage 3)

Level 1	Level 2	Total cost of	Cost per	Element unit	Element unit
Group element	Element	element	m²	quantity	rate
Facilitating works					
· ·	1 Toxic/hazardous material treatment	500	76		
	2 Major demolition works	-	-		
	Temporary support to adjacent structures Specialist groundworks	-			
	5 Temporary diversion works	-	-		
	6 Extraordinary site investigation works	-	-		
1 Substructure					
	1 Substructure	3,317	503		
2 Superstructure					
	1 Frame	-	-		
	2 Upper floors 3 Roof	2,936	445		
	4 Stairs and ramps	2,930	-		
	5 External walls	4,011	608		
	6 Windows and external doors	1,225	186		
	7 Internal walls and partitions 8 Internal doors	-	-		
	o internal doors				
3 Internal finishes	1 Wall finishes	4,697	712		
	2 Floor finishes	586	89		
	3 Ceiling finishes	363	55		
4 Fittings, furnishings an	d equipment				
+ i ittiiigs, ittiiisiiiigs aii	1 Fittings, furnishings and equipment	-	-		
5 Services					
3 Services	1 Sanitary installations	2,310	350		
	2 Services equipment	-	-		
	3 Disposal installations	300	45		
	4 Water installations	550	83		
	5 Heat source 6 Space heating and air conditioning	-	-		
	7 Ventilation	-	-		
	8 Electrical installations	1,250	189		
	9 Fuel installations	-	-		
	10 Lift and conveyor installations 11 Fire and lightning protection		-		
	12 Communication, security and control	-			
	systems				
	13 Specialist installations	-	-		
	14 Builder's work in connection with services	250	38		
6 Prefabricated buildings					
	1 Prefabricated buildings and building units	-	-		
7 Work to existing building	ngs				
	1 Minor demolition works and alteration works	3,750	568		
	2 Repairs to existing services	-	-		
	3 Damp-proof courses/fungus and beetle	-	-		
	eradication				
	4 Façade retention 5 Cleaning existing surfaces	-	-		
	6 Renovation works	-	-		
8 External works					
C EXICITION WORKS	1 Site preparation works	1,000	152		
	2 Roads, paths, pavings and surfacings	-	-		
	3 Soft landscaping, planting and irrigation	-	-		
	systems 4 Fencing, railings and walls	100	15		
	5 External fixtures	100	- 15		
	6 External drainage	1,300	197		
	7 External services	-	-		
	8 Minor building works and ancillary buildings	-	-		
		1			1



6.60 m²

GIFA:

9000 QUEEN'S PARK WC EXTENSION

24 March 2017

FORMAL COST PLAN NR 1 (RIBA Stage 3)

	Г	T	T
Sub-total of building works SAY	28,500	4,318	
Main contractor's preliminaries	6,000	909	
Sub-total of building works including main contractor's preliminaries	34,500	5,227	
10 Main contractor's overheads and profit 1 Main contractor's overheads @ 5% say 2 Main contractor's profit	2,000 Included		
Total of building works estimate	36,500	5,530	
11 Project/design team fees 1 Consultants' fees 2 Main contractor's pre-construction fees 3 Main contractor's design fees 12 Other development/project costs 1 Other development/project costs	Excluded Excluded Excluded		
Total of building works estimate including project/design fees and other development/project costs	36,500	5,530	
13 Risks 1 Design development risks 2 Construction risks 3 Employer change risks 4 Employer other risks	Excluded	- - - -	
Cost limit excluding inflation and VAT	36,500	5,530	
14 Inflation 1 Tender inflation 2 Construction inflation	Included Included		
Cost limit including inflation and excluding VAT	36,500	5,530	

Notes

Prices have been kept at current tender pricing levels and therefore tender and construction inflation has been included to the end of 4Q 2017. The BCIS tender price index is forecasting a marginal decrease in costs towards the end of the year.

<u>Assumptions</u>

- Tender to be sought in competitive single stage tender using traditional procurement with a lump sum contract.
- 2. Works undertaken in one contract with a duration of no longer than twelve weeks on site.
- 3. That the client will hold sufficient contingency allowances below the line separate to the contract.
- 4. The existing drainage has sufficient capacity to accommodate additional connections.

Exclusions

- 1. Price increases beyond 4Q 2017.
- 2. VAT assessment.
- Project/design team fees.
- 4. Other development/project costs.
- $5. \ \, \text{Surveys and investigations}.$
- 6. Works to install or upgrade existing incoming services.
- 7. Works to the existing fabric of the building other than where specified.
- 8. Works over and above the scope of work described
- Works to remove contaminated soil and asbestos.



The following items are over and above the allowances made in the Order of Cost Estimate and have therefore increased the cost by;

Description	Cost
Specification of full height Altro White rock	£4,500.00
Addition of removal of existing render, installation of new and decoration to the existing building.	£3,100.00
Subtotal	£7,600.00
Preliminaries on above - say	£1,500.00
Contractor OHP on above - say	£500.00
Total	£9,600.00

If the full height White rock was omitted there would need to be something put back in its place. There are a number of options which could be explored and we are confident one could be found to fit within the £30,000 budget allowance.

Should there continue to be the requirement to remove the existing render to the existing building and replace with new, then the client will have to increase their budget allowance above the £30,000 previously advised. At this stage I would make a recommendation of an additional

Please note that we have made the following Assumptions and Exclusions when preparing this Formal Cost Plan.

Note	<u>s</u>					
1.	construction inflation has	s been	nt tender pricing levels and therefore ten included to the end of 4Q 2017. The BC rginal decrease in costs towards the en	CIS tender		
Assu	mptions					
1.	Tender to be sought in c	ompet	itive single stage tender using traditiona	l procurement	with a lump sum co	ntract.
2.	Works undertaken in on	e cont	act with a duration of no longer than twe	elve weeks on	site.	
3.	That the client will hold sufficient contingency allowances below the line separate to the contract.					
4.	. The existing drainage has sufficient capacity to accommodate additional connections.					
Excl	<u>usions</u>					
1.	Price increases beyond	4Q 20	17.			
2.	VAT assessment.					
3.	Project/design team fees	S.				
4.	Other development/project costs.					
5.	Surveys and investigation	ns.				
6.	Works to install or upgra	ide ex	sting incoming services.			
7.	Works to the existing fal	bric of	the building other than where specified.			
8.	Works over and above th	ie sco	pe of work described			
9.	Works to remove contan	ninate	soil and asbestos.			



The following is our assessment as to budget allowances to be set aside by the City of London Professional Fees, Specialist Services Fees and survey costs for the Queens Park Scheme.

We have based this on a Traditionally procured, Lump Sum contract with a construction value of circa £35,000.

Consultant Fees	£
Initial Architectural and Cost Consultancy Services	£1,980.00
(As Fee proposal 10 February 2017)	
Fees past RIBA Stage 2	
Architect & Contract Administrator	£2,600.00
Quantity Surveyor	£1,250.00
M&E	£1,400.00
Structural	£700.00
Principal Designer	£500.00
Consultant Fees Total	£8,430.00
Additional Specialist Services and Surveys	
Arboriculturalist	£500.00
Topographical	£800.00
Planning specialist	£500.00
Planning Application	£250.00
Building Regs App & Inspection	£800.00
Other survey allowance	£2,500.00
Associated on costs with specialist services	£500.00
Additional Fees Total	£5,850
Total	£14,280.00
Say	£14,500.00



SCHEDULE OF WORKS

SECTION 3

£ **GENERALLY** 1.0 1.1 This schedule is to be read in conjunction with the contract drawings and specifications. 1.2 The Contractor is to supply all materials necessary to complete the works in this schedule and must follow the manufacturers' instructions re their installation, mixing, application etc. 1.3 The Contractor is to allow for removal from site and safe disposal at a licenced site of all arisings from demolition and construction activities. 1 4 The Contractor is to carry out survey to familiarise themselves with the site and prepare method statement in accordance with the specification. 1.5 Before commencing work the Contractor is to inspect the areas where the Works are to be executed and the associated elevations, external works, adjoining areas, public footpaths, roads, etc., and prepare a photographic condition record. The record is to be submitted to Contract Administrator prior to start on site. 1.6 A Refurbishment & Demolition Asbestos Survey to be carried out by the contractor. Should any asbestos be discovered during the works and specialist asbestos removal works be found to be necessary, the Contractor shall report to the Contract Administrator and all works shall be carried out in strict compliance with the Control of Asbestos Regulations 2006 and Approved Code of Practice. Refer also to Pre-construction Information.

To collection £

		£	р
2.0	DEMOLITION AND ENABLING WORKS		
2.1	Remove metal grille from the external wall opening and set aside for reinstatement.		
2.2	Remove a section of metal fence and set aside for alteration and reinstatement.		
2.3	Saw cut the existing hard standing, break up and remove concrete slab to allow for excavations for new strip foundations, ground slab and underground drainage.		
2.4	Completely strip the render from the external walls to the existing main building and prepare for new render finish.		
3.0	FOUNDATIONS		
3.1	Excavate 450mm wide trench for the foundations to a depth of minimum 1000mm. Excavate the footprint of new extension to formation level.		
3.2	Cast C20 grade concrete trench-fill strip foundations minimum 1000mm deep x 450mm wide (to be approved by a Building Control inspector). Back-fill the trenches in layers of soil of maximum 300mm and compact each layer well.		
3.3	Construct 215mm thick solid wall in engineering bricks to 150mm above the ground level.		
4.0	FOUL DRAINAGE		
4.1	Excavate a trench to formation level for new foul drainage system and new inspection chamber. New inspection chamber is to connect to the existing underground drainage run. Compact the bottom of the excavations well.		
4.2	Lay 100mm thick bedding of granular material in accordance with BS EN 1610 and compact well. Use the same material for side/surround fill.		
4.3	Install new 110mm diameter uPVC drainage pipes and new 450mm diameter inspection chamber in accordance with Approved Document H. Include for all fittings, connectors, cast iron manhole cover and frame. Use Marley Plumbing and Drainage or equivalent products.		

		£	р
5.0	GROUND SLAB		
5.1	Infill the footprint of new extension with hard-core to appropriate level and compact well. Allow for 25mm sand blinding.		
5.2	Lay 150mm thick layer of DTp1 or of 50mm crusher run and compact well. Blind with 50mm sand.		
5.3	Lay 1200 gauge polythene DPM. DPM to be taken up the walls and lapped with DPC.		
5.4	Cast 150mm thick C25 grade concrete slab with A193 steel reinforcement mesh. Finish concrete by hand floating followed by steel trowel finish. Finished concrete surface to be ready to receive floor finishes.		
6.0	MASONRY WORKS		
6.1	Construct 215mm thick solid wall using solid dense concrete blockwork.		
	Allow to form a corbel for the brick band and fit aluminium parapet wall capping.		
	 Allow for a proprietary DPC minimum 150mm above the finished external ground level. Allow for stainless steel wall starters. Allow for 2 No. Catnic CG90/50 lintels to be installed above the grille opening and entrance door opening. Allow for mastic sealant to external vertical joints between existing and new brickwork/brickwork. 		
6.2	Brick up the redundant wall opening.		
6.3	Brick Banding Provide and fix new EuroBrick V-Clad brick slip System to match the existing brick banding around the perimeter of the building. Provide 30mm thick Polystyrene insulation backing with horizontal ribs to face of insulation and fit new brick slips within the ribs in accordance with the manufacturer's written instructions and finish with Europoint Mortar between brick slips.		
6.4	Screw fix 50 x 50mm thick timber battens to existing brick wall within toilet and screw fix 12mm thick external grade plywood to the battens prepare for wall cladding.		

		£	р
7.0	ROOF		
7.1	Install 50x175mm C24 softwood runners bolted to the face of the wall with M12 sleeve anchors or chemical fixings. Allow for DPM between the timber runners and masonry.		
7.2	Install 50x175mm C24 softwood joists at 600mm centres. Allow for galvanised joists hangers to attach the joists to the runners.		
7.3	Install 50mm thick treated softwood firrings cut to form 1 deg pitch with 18mm thick marine plywood deck over. Fall of new roof is to direct rainwater onto the new flat roof outlet.		
7.4	Install Bauder Total Roof System comprising BauderTEC KSA DUO Underlayer and Bauder K5K Cap Sheet. Allow for new flat roof outlet and to form upstands. Allow for metal coping to new parapet wall.		
7.5	Connect new roof outlet to new soil stack (combined system).		
8.0	DOORS AND WINDOWS		
8.1	Install the retained metal grille to new wall opening.		
8.2	Install new solid timber painted door including door frame to match existing. Allow for 1.5 pair of stainless steel robust hinges, disabled toilet door lock with lever handle and pull handle and kick plates.		
9.0	DRYLINING, PLASTERING AND RENDERING		
9.1	Install 15mm straight edge Gyproc DuraLine MR plasterboard to new ceiling using plasterboard screws. Apply plasterboard jointing tape to all edges. Apply 3mm plaster skim coat.		
9.2	Apply plaster finish existing wall. Use Thistle HardWall with 3mm skim coat finish to all walls.		
9.3	Apply sand/cement exterior render to new blockwork and existing brickwork walls where render has been stripped back. Allow for galvanised render stop along DPC and corner trims.		

		£	р
10.0	FLOORING		•
10.1	Lay new 2mm slip resistant safety flooring from Altro Ltd (Altro Walkway, colour: Biscuit, Product Code WR146/ VM20907). Use an approved adhesive, all in accordance with the manufacturer's recommendations. Allow for cove former. Allow for metal strip at the door threshold.		
11.0	WALL CLADDING		
11.1	Install Altro Whiterock Satin wall cladding, colour: Urban (Product Code W136/W137 210) up to Ceiling height from floor level. Allow for trims and transition strips.		
11.2	Allow for forming boxing to all drainage above floor level clad with Altro Whiterock Satin wall cladding as above.		
12.0	PLUMBING AND SANITARY WARE		
12.1	Extend the existing hot and cold water system to supply new WCs and wash hand basin. Pipework to be in copper. Allow for isolation valves, fittings, brackets etc.		
12.2	Install new 110mm diameter uPVC above ground foul drainage to serve WCs in accordance with Approved Document H. Include all fittings. Use Marley Plumbing and Drainage or equivalent products.		
12.3	Install solvent weld waste pipework to serve new wash hand basin and connect to above ground foul drainage in accordance with Approved Document H. Use Marley Plumbing and Drainage or equivalent products.		
12.4	Install Doc M Suite comprising of WC with seat, wash hand basin and blue grab rails from Twyford Bathrooms Ltd (product code PK8184BE) or equivalent products. Note: substitute mixer lever tap with Sola 1/2 Non Concussive Taps (Pair) (product code SF2152CP).		
12.5	Install Sola School Rimless 300 Close Coupled Toilet Pan, Ho from Twyford Bathrooms Ltd (product code SA1512WH) or equivalent product.		
12.6	Install modular 1 litre refillable liquid soap dispenser with blue teardrop.		
12.7	Install white plastic modular standard centrefeed roll dispenser.		

		£	р
12.8	Install 400x900mm acrylic mirror on the wall opposite WC.		
12.9	Install Babyminder Horizontal Baby Changer in white.		
13.0	DECORATIONS		
13.1	Prepare and decorate the ceiling. Use Dulux Trade Diamond Matt, colour: White, with undercoat, as recommended by the manufacturer.		
13.2	Prepare and decorate new external render. Use white Crown Trade Stronghold Smooth Masonry Paint or equivalent product as recommended by manufacturer.		
14.0	EXTERNAL WORKS		
14.1	Allow to make good to hard standing around the perimeter of new extension and new inspection chamber. Ensure there is a suitable level access to new accessible toilet compliant with Part M of the Building Regulations.		
14.2	Cut and alter the retained metal fencing and install it to close the gap between new extension and the existing fence. Allow for fixing to new wall and touch up to painting to metalwork.		
15.0	MECHANICAL AND ELECTRICAL WORKS		
15.1	Install ceiling mounted bulkhead light fitting to match the existing in the block.		
	Allow for wiring to the existing circuits and a motion sensor switch.		
15.2	Install AIRDRI White Automatic Classic Hand dryer. Allow for wiring to the existing circuits.		
16.0	CLEANING AND HAND OVER		
16.1	After completion of the works an inspection of all installations must be made and certificates to be provided to the Client.		
16.2	Clean all surfaces including surrounding areas and leave the site tidy.		

<u>C</u>	ollection		
		Page	
		3/1	
		3/2	
		3/3	
		3/4	
		3/5	
		3/6	
TOTAL	Carried to General of Summary	£	

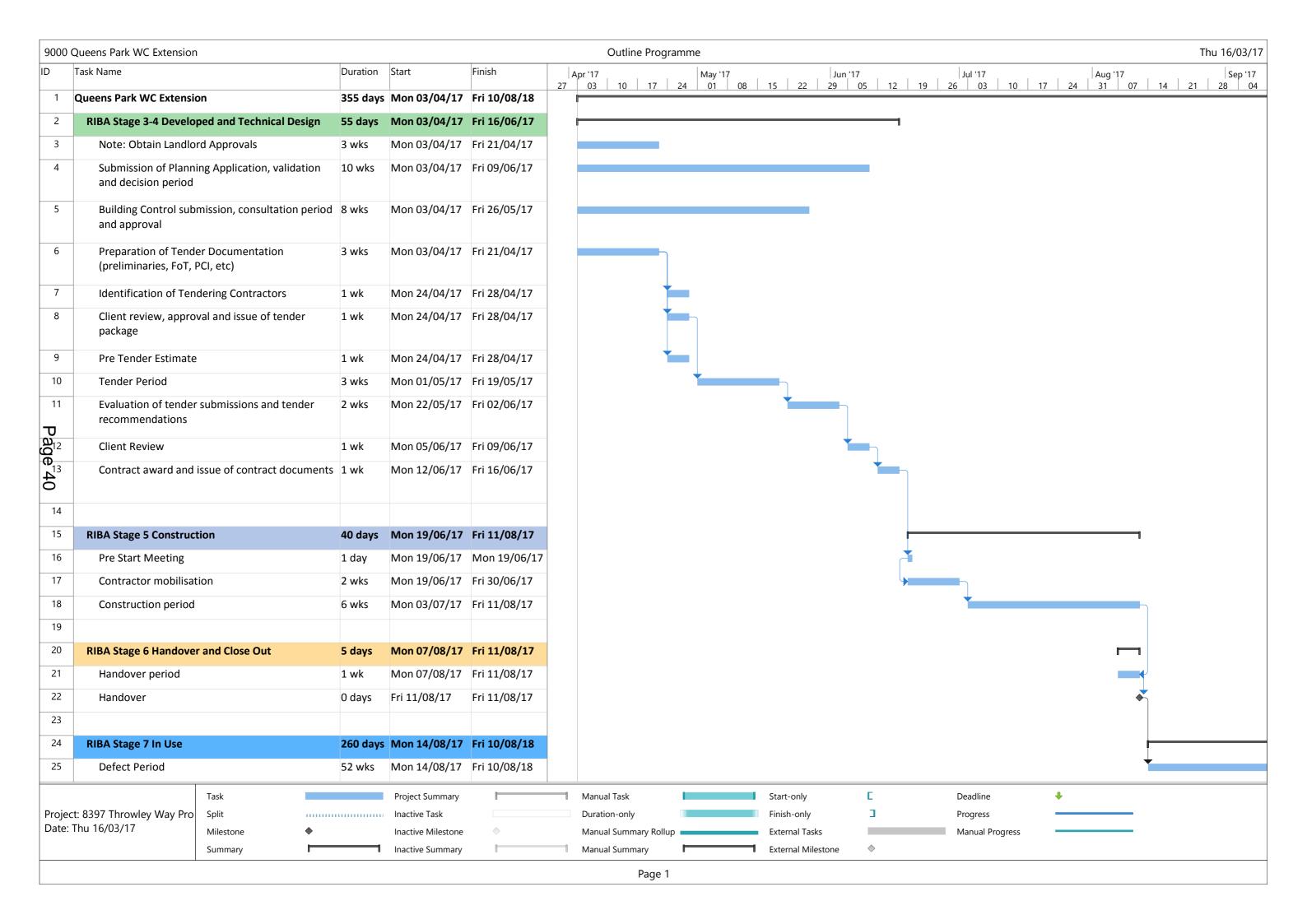
To collection £

9000 Queen's Park WC Extension

Playle & Partners LLP March 2017



PROGRAMME





Further Investigation Required

(Excavation, Foundation Design etc.)

Conservation Area

As outlined in the City of London's Conservation Area - "A General Introduction to their Character" it is important that any changes or alterations are managed in a way to preserve and strengthen the rich, complex, intricate and subtle character and individuality of the City's Conservation Area. The Conservation Areas are locations that are identified and considered as historic and architectural importance. Therefore, any works need to consider the locations importance. As this building is located within the Conservation Area care will need to be considered when designing and constructing the extension.

Surrounding Contexts

It is important that the existing trees are preserved effectively. The buildings is located in a park therefore the surrounding trees need to be considered. In particular, the building is situated in close proximity to the tree in the image below. A specialist Arboricultural Consultant will be required to carry out the relevant Tree Survey, Arboricultural Impact Assessment, Ecological Surveys and a identity the potential Root Protection Area. The consultant will be able to suggest potentially mitigation strategies to elevate any issues raised.



Structure

Consultation will need to be a made with a Structural Engineer to consider the Foundation Design, Floor Specification, Roof Joist Structure and lintels over doors and windows

Contractor Welfare Provision

The Welfare Provision will be included in the Principal Contractors Construction Phase Plan as part of the Contractors design. It will need to be considered with consultation with the stakeholders of the Park to accommodate and agree the welfare type, location and requirements.



Statutory Approvals Required

Planning

Full Planning Permission will be required as the work involves altering the appearance to the existing building and it is located within a Conservation Area. Some minor extensions do not need planning permission and fall under the category of Permitted Development Rights. However, as the works is located within a Conservation Area that may this may determine the need for a Planning Application. The Department of the Built Environment (DBE) will need to be contacted to confirm whether the work is either a Permitted Development or will need Planning Permission. Conditions can still be applied if the work is considered a Permitted Development. The cost will be determined once the DBE have confirmed the category that the building falls within.

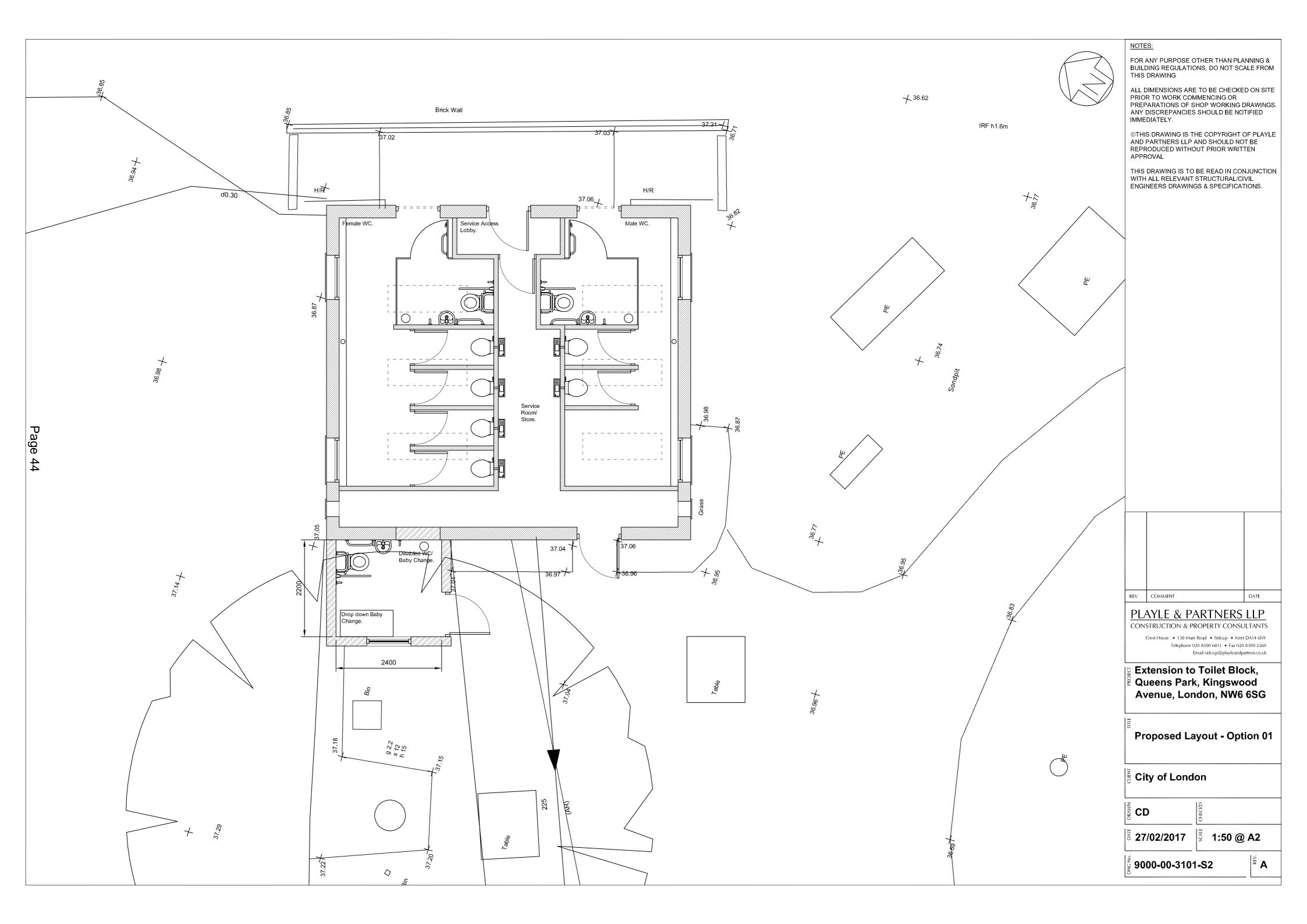
Building Regulations

Applications for Building Regulations approval are needed for most alterations and refurbishments of existing buildings. The cost is determined by the cost and extent of the all the building work involved. The application requires a five week turnaround in a response from Building Control once the information is submitted.

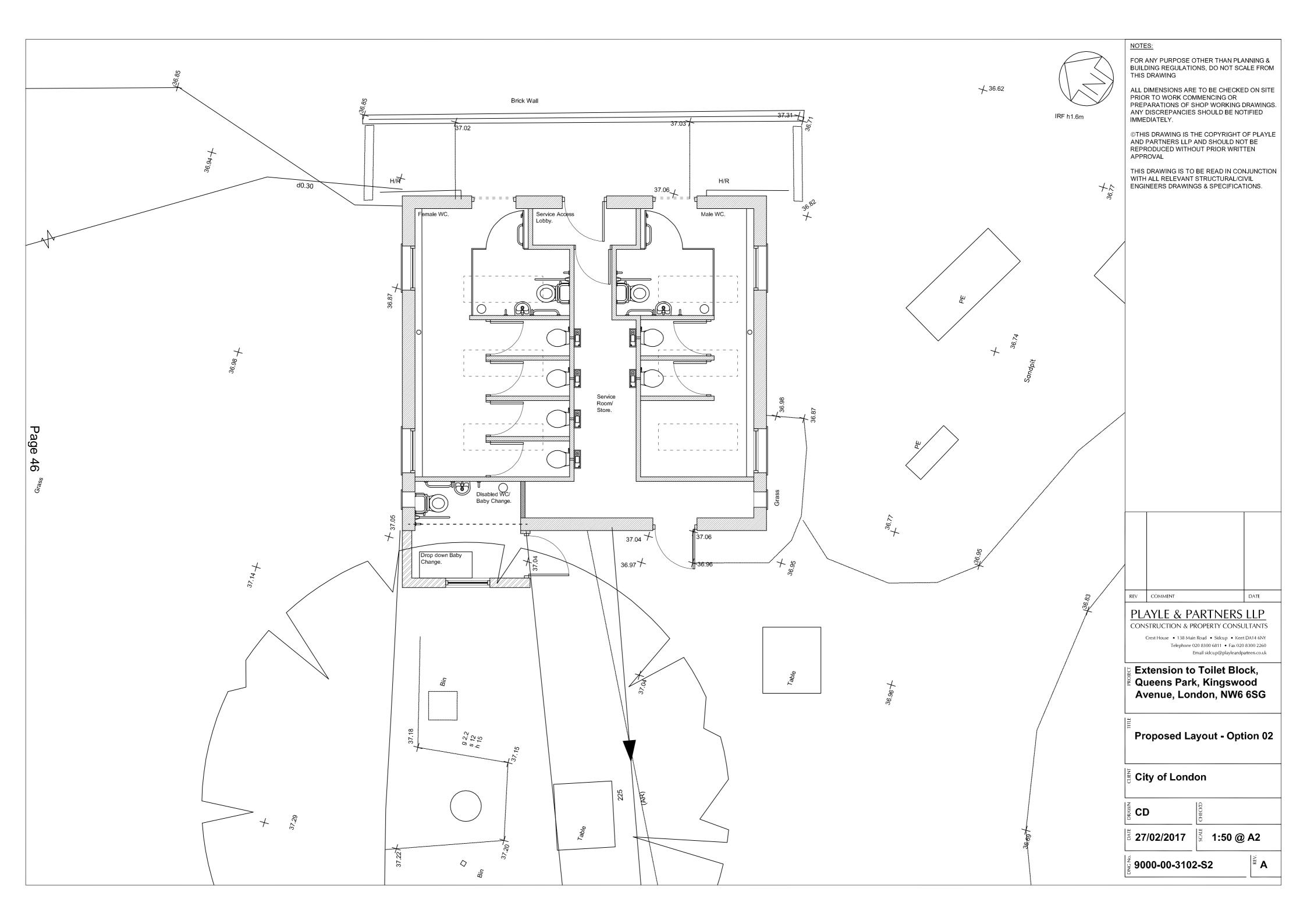


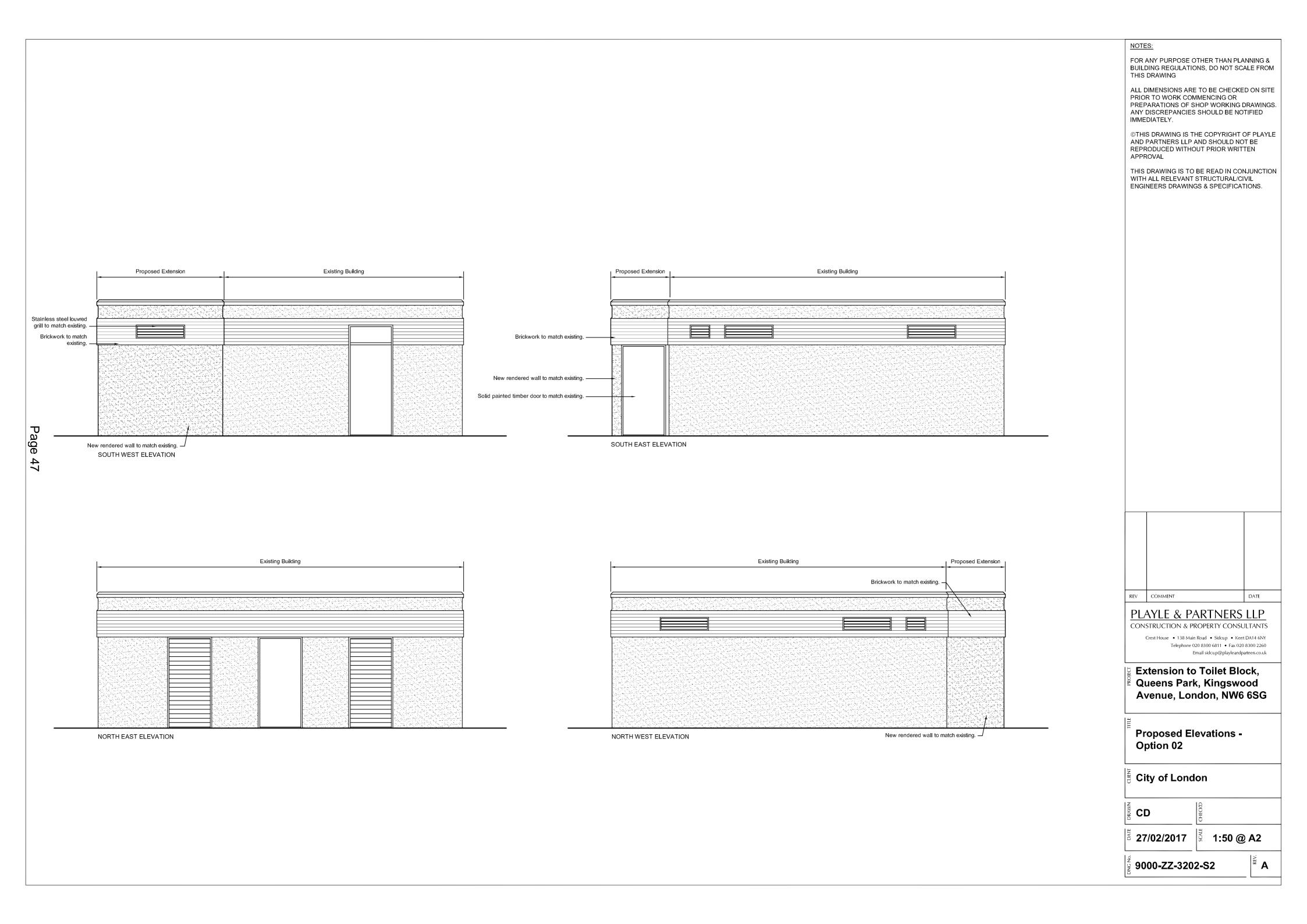
- 9000-00-3101-S2.A Proposed Layout Option 01
- 9000-ZZ-3201-S2.A Proposed Elevations Option 01
- 9000-00-3102-S2.A Proposed Layout Option 02
- 9000-ZZ-3202-S2.A Proposed Elevations Option 02
- 9000-00-3103-S2.A Proposed Layout Option 03
- 9000-ZZ-3203-S2.A Proposed Elevations Option 03

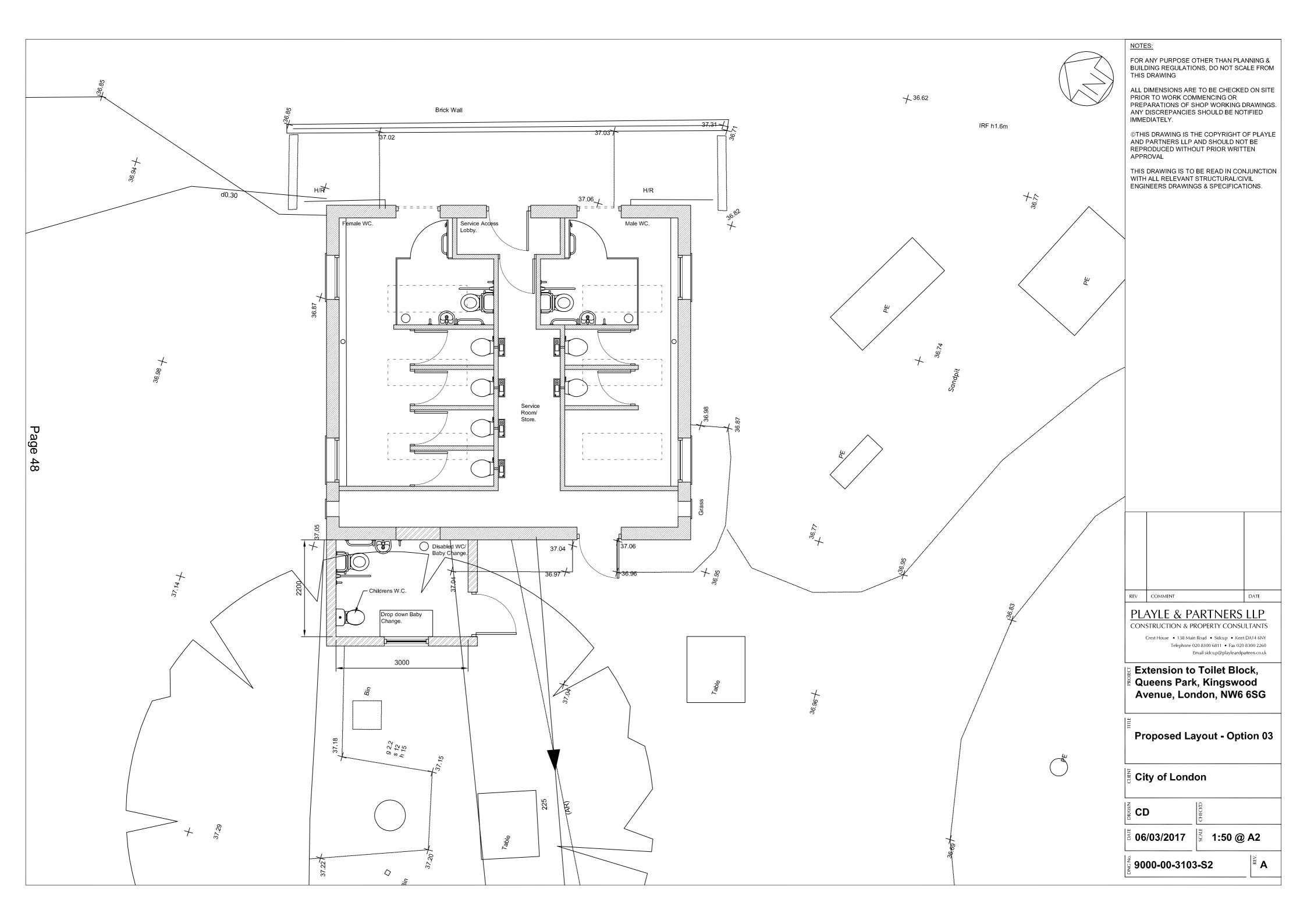
APPENDIX A: DESIGN OPTIONS















APPENDIX B: COSTED OPTIONS

ORDER OF COST ESTIMATE - NRM 1 - STAGE 1 - GENERAL SUMMARY

Prepared for the City of London

Information

- 1. Drawings received on the 9 March 2017 via email.
- 2. BCIS rates and adjustment factors accessed on the 13 March 2017.

Order of cost estimate		Option 1	Option 2	Option 3
Building works		£17,400.00	£13,950.00	£20,300.00
Structural works			£7,500.00	
External works		£2,500.00	£2,500.00	£2,500.00
Sub-total of facilitating and building works		£19,900.00	£23,950.00	£22,800.00
Main contractor's preliminaries at 20%		£3,980.00	£4,790.00	£4,560.00
Sub-total of facilitating and building works (including main contractor's preliminaries)		£23,880.00	£28,740.00	£27,360.00
Main contractor's overheads and profit at 8%		£1,910.40	£2,299.20	£2,188.80
Total of building works cost		£25,790.40	£31,039.20	£29,548.80
Project/design team fees		Excluded	Excluded	Excluded
Other development/project costs		Excluded	Excluded	Excluded
Base cost estimate		£25,790.40	£31,039.20	£29,548.80
Risks		Excluded	Excluded	Excluded
Cost limit (excluding inflation)		£25,790.40	£31,039.20	£29,548.80
Tender inflation		Included	Included	Included
Construction inflation		Included	Included	Included
Cost limit (excluding VAT assessment)	say	£26,000.00	£32,000.00	£30,000.00
VAT assessment		Excluded	Excluded	Excluded

Notes

1. Prices have been kept at current tender pricing levels and therefore tender and construction inflation has been included to the end of 4Q 2017. The BCIS tender price index is forecasting a marginal decrease in costs towards the end of the year.

Assumptions

- 1. Tender to be sought in competitive single stage tender using traditional procurement with a lump sum contract.
- 2. Works undertaken in one contract with a duration of no longer than twelve weeks on site.
- 3. That the client will hold sufficient contingency allowances below the line separate to the contract.
- 4. The existing drainage has sufficient capacity to accommodate additional connections.

- 1. Price increases beyond 4Q 2017.
- 2. VAT assessment.
- 3. Project/design team fees.
- 4. Other development/project costs.
- Surveys and investigations.
- 6. Works to install or upgrade existing incoming services.
- 7. Works to the existing fabric of the building other than where specified.
- 8. Works over and above the scope of work described for the rate per metre squared applied.
- 9. Works over and above the scope of work described for the rate per metre squared applied.
- 10. Works to remove contaminated soil and asbestos.

ORDER OF COST ESTIMATE - NRM 1 - STAGE 1 - OPTION 1

Prepared for the City of London

Information

- 1. Drawings received on the 9 March 2017 via email.
- 2. BCIS rates and adjustment factors accessed on the 13 March 2017.

Order of cost estimate	Cost per metre squared	Gross internal floor area	Total
Building works			
Horizontal extension for public conveniences	$2,900.00 / m^2$	6 m^2	£17,400.00
External works			£2,500.00
Sub-total of facilitating and building works			£19,900.00
Main contractor's preliminaries at 20%			£3,980.00
Sub-total of facilitating and building works (including main contractor's preliminaries)			£23,880.00
Main contractor's overheads and profit at 8%			£1,910.40
Total of building works cost			£25,790.40
Project/design team fees			Excluded
Other development/project costs			Excluded
Base cost estimate			£25,790.40
Risks			Excluded
Cost limit (excluding inflation)			£25,790.40
? Tender inflation up to 4Q 2017			Included
Construction inflation			Included
Cost limit (excluding VAT assessment)	say		£26,000.00
VAT assessment			Excluded

Notes

1. Prices have been kept at current tender pricing levels and therefore tender and construction inflation has been included to the end of 4Q 2017. The BCIS tender price index is forecasting a marginal decrease in costs towards the end of the year.

Assumptions

- 1. Tender to be sought in competitive single stage tender using traditional procurement with a lump sum contract.
- 2. Works undertaken in one contract with a duration of no longer than twelve weeks on site.
- 3. That the client will hold sufficient contingency allowances below the line separate to the contract.
- 4. The existing drainage has sufficient capacity to accommodate additional connections.

- 1. Price increases beyond 4Q 2017.
- 2. VAT assessment.
- 3. Project/design team fees.
- 4. Other development/project costs.
- 5. Surveys and investigations.
- 6. Works to install or upgrade existing incoming services.
- 7. Works to the existing fabric of the building other than where specified.
- 8. Works over and above the scope of work described for the rate per metre squared applied.
- 9. Works over and above the scope of work described for the rate per metre squared applied.
- 10. Works to remove contaminated soil and asbestos.

ORDER OF COST ESTIMATE - NRM 1 - STAGE 1 - OPTION 2

Prepared for the City of London

Information

- 1. Drawings received on the 9 March 2017 via email.
- 2. BCIS rates and adjustment factors accessed on the 13 March 2017.

Order of cost estimate	Cost per metre squared	Gross internal floor area	Total
Building works			
Horizontal extension for public conveniences	2,900.00 /m ²	3 m ²	£8,700.00
Internal modelling works for public conveniences	1,750.00 /m ²	$3 m^2$	£5,250.00
Structural works (over and above works included within rates above)			£7,500.00
External works			£2,500.00
Sub-total of facilitating and building works			£23,950.00
Main contractor's preliminaries at 20%			£4,790.00
Sub-total of facilitating and building works (including main contractor's preliminaries)			£28,740.00
Main contractor's overheads and profit at 8%			£2,299.20
Total of building works cost			£31,039.20
Project/design team fees			Excluded
Other development/project costs			Excluded
Base cost estimate			£31,039.20
Risks			Excluded
Cost limit (excluding inflation)			£31,039.20
Tender inflation up to 4Q 2017			Included
Construction inflation			Included
Cost limit (excluding VAT assessment)	say		£32,000.00
VAT assessment			Excluded

Notes

1. Prices have been kept at current tender pricing levels and therefore tender and construction inflation has been included to the end of 4Q 2017. The BCIS tender price index is forecasting a marginal decrease in costs towards the end of the year.

Assumptions

- 1. Tender to be sought in competitive single stage tender using traditional procurement with a lump sum contract.
- 2. Works undertaken in one contract with a duration of no longer than twelve weeks on site.
- 3. That the client will hold sufficient contingency allowances below the line separate to the contract.
- 4. The existing drainage has sufficient capacity to accommodate additional connections.

- 1. Price increases beyond 4Q 2017.
- 2. VAT assessment.
- 3. Project/design team fees.
- 4. Other development/project costs.
- 5. Surveys and investigations.
- 6. Works to install or upgrade existing incoming services.
- 7. Works to the existing fabric of the building other than where specified.
- 8. Works over and above the scope of work described for the rate per metre squared applied.
- 9. Works over and above the scope of work described for the rate per metre squared applied.
- 10. Works to remove contaminated soil and asbestos.

ORDER OF COST ESTIMATE - NRM 1 - STAGE 1 - OPTION 3

Prepared for the City of London

Information

- 1. Drawings received on the 9 March 2017 via email.
- 2. BCIS rates and adjustment factors accessed on the 13 March 2017.

Order of cost estimate	Cost per metre squared	Gross internal floor area	Total
Building works			
Horizontal extension for public conveniences	$2,900.00 / m^2$	7 m^2	£20,300.00
External works			£2,500.00
Sub-total of facilitating and building works			£22,800.00
Main contractor's preliminaries at 20%			£4,560.00
Sub-total of facilitating and building works (including main contractor's preliminaries)			£27,360.00
Main contractor's overheads and profit at 8%			£2,188.80
Total of building works cost			£29,548.80
Project/design team fees			Excluded
Other development/project costs			Excluded
Base cost estimate			£29,548.80
Risks			Excluded
Cost limit (excluding inflation)			£29,548.80
Tender inflation up to 4Q 2017			Included
Construction inflation			Included
Cost limit (excluding VAT assessment)	say	•	£30,000.00
VAT assessment			Excluded

Notes

1. Prices have been kept at current tender pricing levels and therefore tender and construction inflation has been included to the end of 4Q 2017. The BCIS tender price index is forecasting a marginal decrease in costs towards the end of the year.

Assumptions

- 1. Tender to be sought in competitive single stage tender using traditional procurement with a lump sum contract.
- 2. Works undertaken in one contract with a duration of no longer than twelve weeks on site.
- 3. That the client will hold sufficient contingency allowances below the line separate to the contract.
- 4. The existing drainage has sufficient capacity to accommodate additional connections.

- 1. Price increases beyond 4Q 2017.
- 2. VAT assessment.
- 3. Project/design team fees.
- 4. Other development/project costs.
- 5. Surveys and investigations.
- 6. Works to install or upgrade existing incoming services.
- 7. Works to the existing fabric of the building other than where specified.
- 8. Works over and above the scope of work described for the rate per metre squared applied.
- 9. Works over and above the scope of work described for the rate per metre squared applied.
- 10. Works to remove contaminated soil and asbestos.

ORDER OF COST ESTIMATE - NRM 1 - STAGE 1 - RATE ADJUSTMENT

Prepared for the City of London

<u>Information</u>

- 1. Drawings received on the 9 March 2017 via email.
- 2. BCIS rates and adjustment factors accessed on the 13 March 2017.

Initial rates for horizontal extension for public conveniences		2,146.00 /m ²
Location factor adjustment	0.25	536.50 /m ²
Location factor as at the UK mean location	100	
Location factor as at the City of Westminster	125	
Contract sum adjustment	0.10	214.60 /m ²
Contract sum factor as at mean contract Value of £2,200,000.00	100	
Contract sum factor as at contract value of below £160,000.00	110	
Rate per metre squared for horizontal extension for public conveniences	say	2,900.00 /m ²
Rate per metre squared for conversion of existing structure for public conveniences		
Initial rates for remodelling works for public conveniences		1,287.60 /m ²
Initial rates for remodelling works for public conveniences	0.25	1,287.60 /m ² 321.90 /m ²
Initial rates for remodelling works for public conveniences	0.25 100	, , , , , , , , , , , , , , , , , , , ,
Initial rates for remodelling works for public conveniences Location factor adjustment		, , , , , , , , , , , , , , , , , , , ,
Initial rates for remodelling works for public conveniences Location factor adjustment Location factor as at the UK mean location	100	, , , , , , , , , , , , , , , , , , , ,
Initial rates for remodelling works for public conveniences Location factor adjustment Location factor as at the UK mean location Location factor as at the City of Westminster	100 125	321.90 /m²
Initial rates for remodelling works for public conveniences Location factor adjustment Location factor as at the UK mean location Location factor as at the City of Westminster Contract sum adjustment	100 125 0.10	321.90 /m²

13 March 2017 5 Playle Partners LLP



APPENDIX C: BRIEF



Queen's Park: Outline Design for Toilet Extension, Consultant Brief

Address: Queens Park, Kingswood Avenue, London, NW6 6SG

Building Surveyor: Marcus Odunlami - 020 8332 1744 or 07834 386 501

Aim

To investigate the feasibility of the construction of an extension, self-contained Unisex Wheelchair Accessible WC (Document M compliant) with baby-changing facilities, onto the existing toilet block building in the children's play area at Queens Park.



Consultant Scope

To provide an Outline Design for the construction described above, complete with measured floor plans, layout drawings and projections of all fees and costs associated with the construction.

The Outline Design shall include, but not be limited to:

- Measured Floor Plans including locations of all sanitary ware and Doc M furniture
- Plan of Connections to Existing Services (waste, roof drainage, ventilation, etc.)
- New Elevation Plans of extension and toilet block
- Outline Specification of Works for the construction including all materials, plant, contractor welfare provisions, etc.
- Outline of stages of preparation and construction, and allocated timescales for completion



- Estimate of all associated costs of construction and administration (including professional fees, planning permission, etc.)
- Descriptions of further investigation required and estimate of the associated costs (excavation, foundation design, etc.)
- Identification of statutory approvals required

Methodology

All investigation will be non-destructive. The Consultant shall complete the Outline Design in consultation with Building Surveyor Marcus Odunlami, to ensure the design incorporates considerations & preferences of the Site's operational Staff and Users.

The Client's preference is for internal decoration finish materials to match Queens Park Café Toilet (Disable Access). This includes Altro Wall Cladding (from skirting to 2.2m above ground level approx.), upper wall and ceiling painted and Altro Walkway flooring. (See photo appended for reference)

The Site

Queen's Park is a 12 hectare park managed by the City of London and has been open to the public since 1887. Queen's Park lies within the London Borough of Brent and the park and the surrounding streets are in a Conservation Area

Location

Queens Park, Kingswood Avenue, London, NW6 6SG, Children's Play Area toilet as marked out on the map appended

Preferred location of the extension is onto the West facing side (facing Milman Road) of the existing toilet block, on the corner within the play area railing (See photo above and prospective plan appended)

Timescale

Submission of Quote: 14/02/17

Project Start: 20/02/17

Submission of Provisional floor plan, elevations and connections for Client comments:

10/03/17

Submission of Final Design Scope and Report: 24/03/17

Visiting Site

Site Opening Hours: 7am – 4:45pm

Although the Site is open to the public, the Consultant is required to confirm all visits with

Site Contacts to arrange access for inspections:

Richard Gentry on 07768 808 426/ 0208 340 5260 or

Mick Geurin on 07879 668 525/020 8969 5661

All queries regarding this project are to be directed to Building Surveyor **Marcus Odunlami** (07834 386 501)



Café Toilet (Disabled Access) Internal Finish Materials



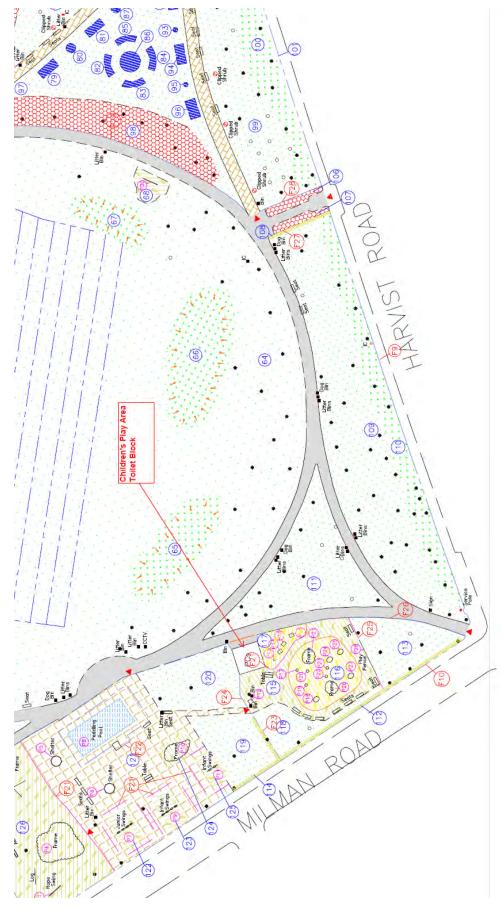


Queens Park Location Plan





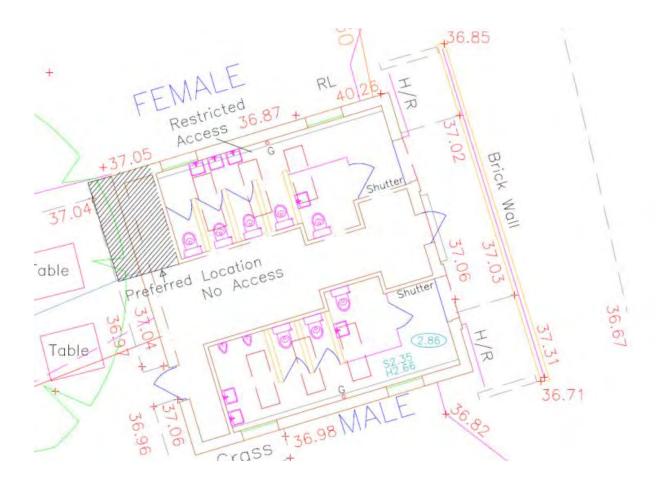
Queens Park Location Plan (Children's Play Area Toilet Block)

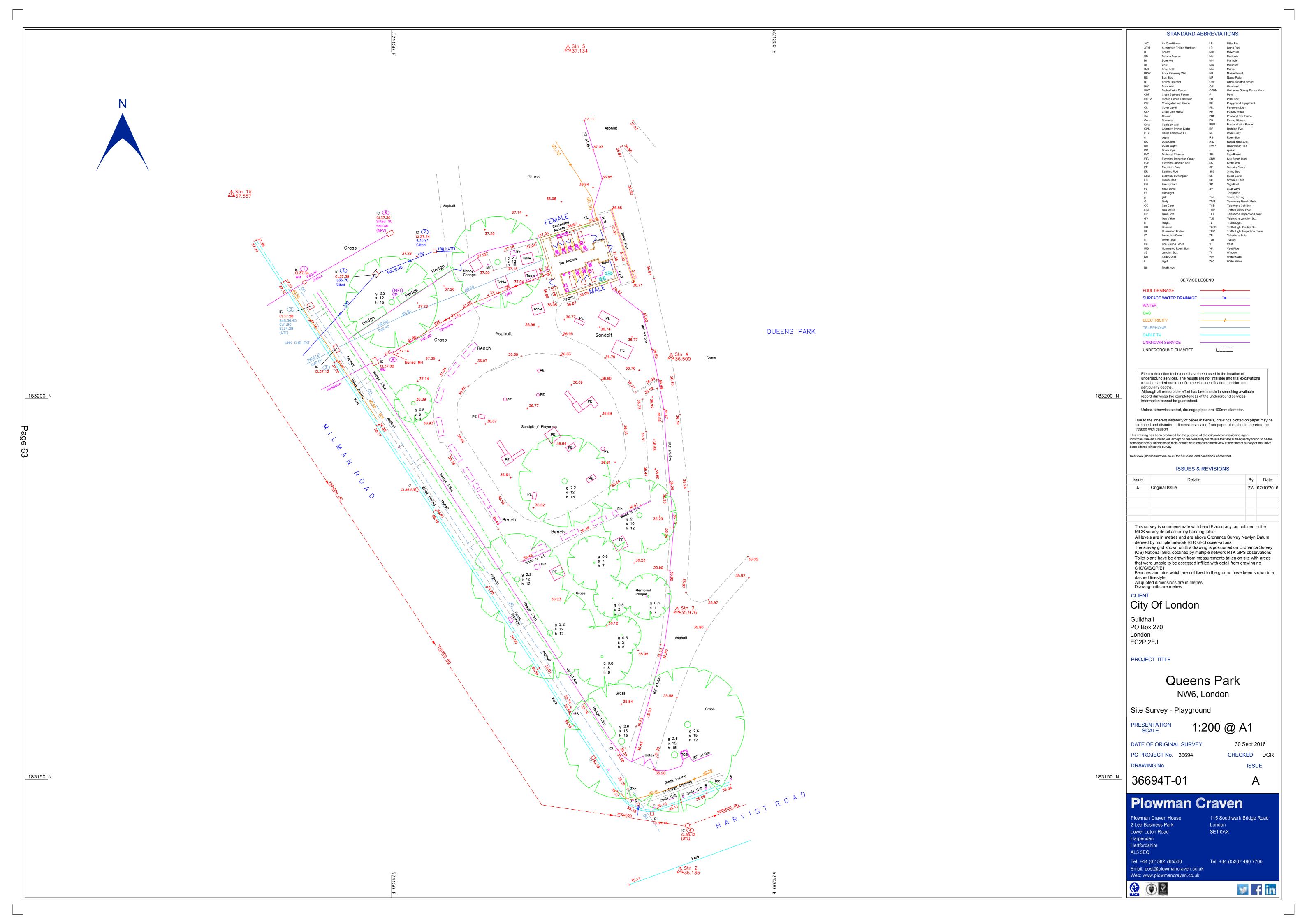


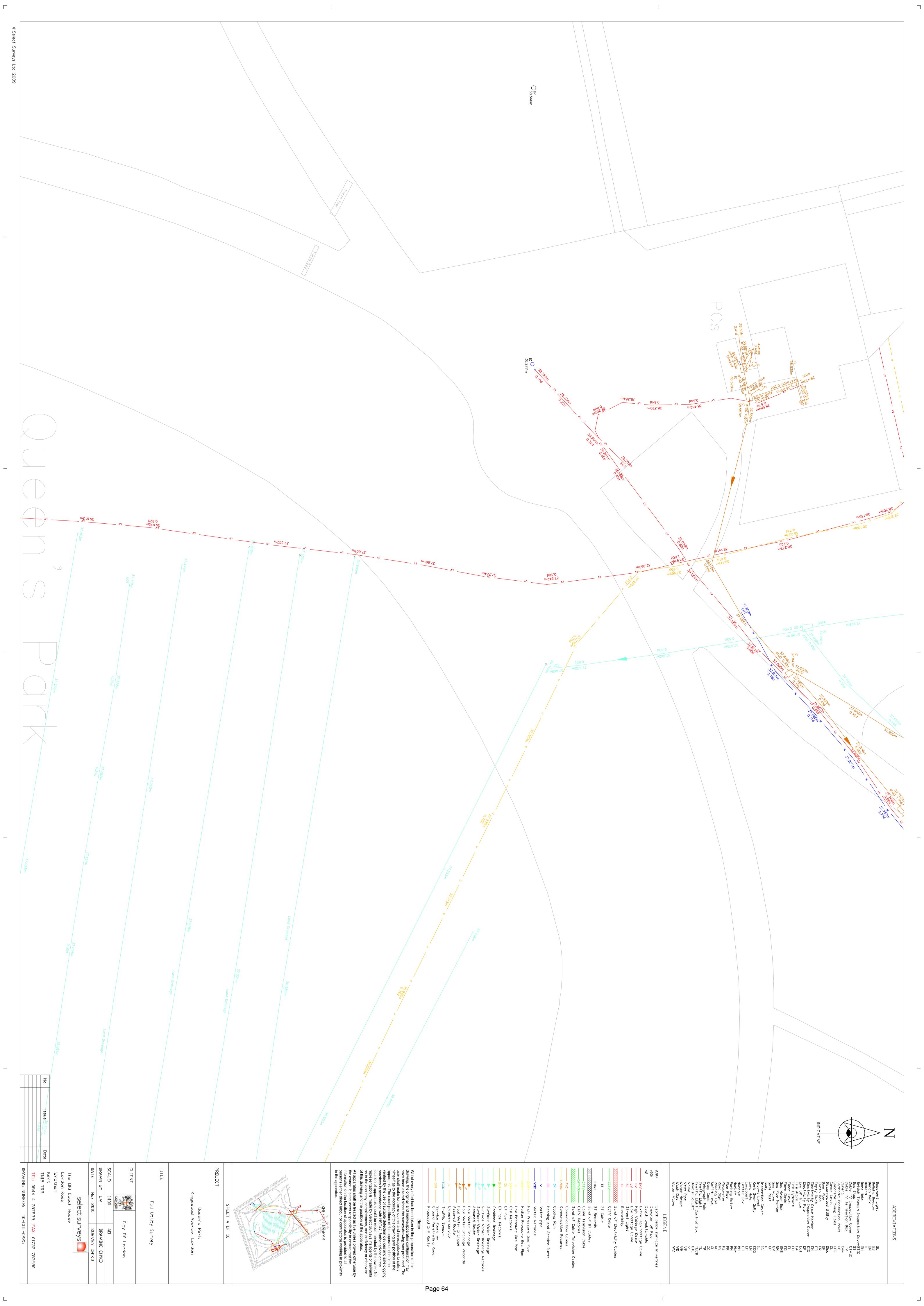
Page 61



Queens park Preferred Location of Extension (WC)











Existing WC building from the Playground



Existing WC building



Internal View: Existing WC building



Internal View: Existing WC building



Queen's Park Cafe WC's



Queen's Park Cafe WC's

APPENDIX D: PHOTOGRAPHS

This page is intentionally left blank

Committee	Dated:
Queen's Park Consultative Group	14 June 2017
Subject: Queen's Park Café – Options Appraisal	Public
Report of: Superintendent of Hampstead Heath	For Discussion
Report author: Richard G Gentry – Open Spaces & Heritage Department	

Summary

An engagement and consultation exercise in relation to the café provision at Queen's Park has been completed. A total of 391 responses were received. The feedback received suggests that the café is valued as a community hub and an important asset in the park. The quality and cost of food, along with the ambience were factors that were considered important by the public.

The Superintendent recommends that the City of London Corporation commence a new tender for the lease of Queen's Park Café.

Recommendations

It is recommended that:

- Members note the report and the content of the appendices.
- Members give their views on the Superintendent's proposed option regarding the Café Lease (Para 9)
- That the views of the Queen's Park Consultative Group will be conveyed to the Hampstead Heath, Highgate Wood and Queen's Park Committee in July 2017.

Main Report

Background

- 1. The City of London appointed a consultant to carry out an engagement and consultation exercise in relation to the Queen's Park Café, in the winter of 2016/2017.
- 2. This report considers the outcomes of the public engagement and consultation exercise and proposes a way forward for the Queen's Park Café.

- 3. Five cafés from across the Division were retendered in the winter of 2015. The Hampstead Heath, Highgate Wood & Queen's Park Committee (HHHWQPC) voted to award leases on 14 March 2016. The Queen's Park Café lease was awarded to a local company, Surebrooks Limited (Minkies). Following extensive negotiations between the City of London and Surebrooks Limited they made a decision to withdraw from the tender.
- 4. The current Queen's Park Café tenant is on a Tenancy at Will.

Context

5. Hampstead Heath and Highgate Wood & Queen's Park, Kilburn are registered charities for which the City of London Corporation is the trustee. The purposes of both charities involves the preservation of open space for the recreation of the public. The HHHWQPC manages Hampstead Heath, Highgate Wood and Queen's Park on behalf of the City of London Corporation and must take decisions in the best interests of those charities. The provision of café facilities provides income which contributes to the maintenance of the open spaces, and the cafés must be let on the best terms that can reasonably be obtained for the charities in order to comply with the duties of the trustee. However, the cafés are also fundamentally part of the experience provided to users and the HHHWQPC may consider the wider social and environmental benefits that they bring to the open spaces.

Proposed Approach

- 6. Following an engagement and consultation exercise at Hampstead Heath, in consultation with the Café Working Party, it was suggested that Service Standards and Performance Indicators based on the outcomes of the engagement and consultation exercise be developed. Setting these indicators out clearly will assist the leaseholders in understanding what they are being asked to provide and will help Officers from the City of London to monitor the cafés performance. A copy of the Performance Indicators and Service Standards can be found at Appendix 2.
- 7. The Superintendent proposes to form a small working group for Queen's Park developing a dialogue and future engagement with the Queen's Park Café. Representatives of this group would be invited to assist with the evaluation of the refreshment providers, subject to procurement rules, and to help the City of London to monitor and measure the cafés performance.

Café Lease

8. The Superintendent has found the café engagement and consultation exercise extremely useful and the report (see Appendix 1) highlights the aspects of the current offer which users found either to their satisfaction or dissatisfaction. Overall people reported being dissatisfied with the café provision, in particular they felt the facilities were poor and the food quality and price of food was unsatisfactory. A number of key themes were identified in the café consultation and engagement, these were; a family friendly café, good quality food at

affordable process, a distinctive environmentally friendly café, a café offering employment and training opportunities for local people.

Proposed Option

9. Having considered the responses received in the café engagement and consultation exercise the Superintendent is minded to recommend initiating a new tender process for the lease of the Queen's Park Café. The Superintendent now seeks the views of this Consultative Group on the proposed approach.

Conclusion

- 10. The engagement and consultation exercise which has been undertaken has provided valuable information about the public's views on the café. The café facility is valued as a community hub and food cost, quality, and atmosphere are seen as the most important factors. The Superintendent recommends that a new tender process is commenced, in-line with the findings of the engagement and consultation exercise.
- 11. If the Open Spaces Bill is passed into law, the City of London Corporation will be able to grant longer leases with the potential for more capital investment in the café facility to provide enhanced service outcomes for the future.

Appendices

- Appendix 1 Queen's Park Café Engagement and Consultation Report
- Appendix 2 Performance Indicators

Richard G Gentry

Constabulary and Queen's Park Manager

T: 020 7332 3322

E: richard.gentry@cityoflondon.gov.uk

This page is intentionally left blank





2

PROJECT TITLE: A1758 Hampstead Heath Café Engagement									
Client: City of London									
	In .	Tv 5.1 "	In		I				
Version	Date	Version Details	Prepared by	Checked by	Approved by Principal				
V1	22.02.2017	First draft	Marta Rafael	Jon Sheaff	Richard Gentry				
V2	25.05.2017	Revised	Tom Jackson	Jon Sheaff	Richard Gentry				

Contents

EXC	ecutive Summary	4
1.0) Introduction	5
2.0) Background information and context	6
3.0) Methodology	7
	3.1 Queen's Park Café questionnaire	7
	3.2 On-site interviews and engagement work	8
	3.3 Meeting and discussing	8
4.0	Summary of findings	
	4.1 The Queen's Park Café should be family-friendly	
U	4.2 The Queen's Park Café should offer good quality food reasonable prices	at
Page	4.3 The style of the café at Queen's Park should be distinc	tive
73	4.4 The Queen's Park Café should offer employment and	
	training opportunities for local people	
5.0) Conclusions and recommendations	1
Ap	ppendices	1
	A.1 Online questionnaire, paper copy	1
	A.2 Queen's Park Questionnaire Results	1
	A.3 On-site interviews and engagement work results	3

Executive Summary

Jon Sheaff and Associates were engaged by the City of London Corporation to develop and deliver a public engagement and consultation process in respect of future lease arrangements for its café asset at Queen's Park. The process was commissioned as a consequence of the withdrawal of the leaseholder from the agreement reached with the City of London in respect of the provision of café services at Queen's Park.

Following the City of London's tendering of its café leases and

Dublic responses to this tender process, the City of London set

Oup a 'Café Working Party' to consider the lease issue and Jon

Sheaff and Associates have been reporting to Officers from the

City of London and the 'Café Working Party' throughout the
engagement process. The consideration of the lease for Queen's

Park was added to this general engagement brief. Section 1 of
this report sets out this context.

Section 2 of this report explains the context of the commission and the time-line for completion and delivery of the engagement process findings.

Section 3 of the report sets out the methodologies used to gather the views and aspiration of stakeholders:

- An on-line questionnaire open for public access for 6 weeks
- On-site interviews and engagement work at Queen's Park

Section 4 presents the findings of each of these methods. In summary, the engagement process suggests that a new lease for the City of London's café at Queen's Park should:

- Be family-friendly
- Offer a good quality food at affordable prices
- Offer a distinctive, environmentally-friendly café

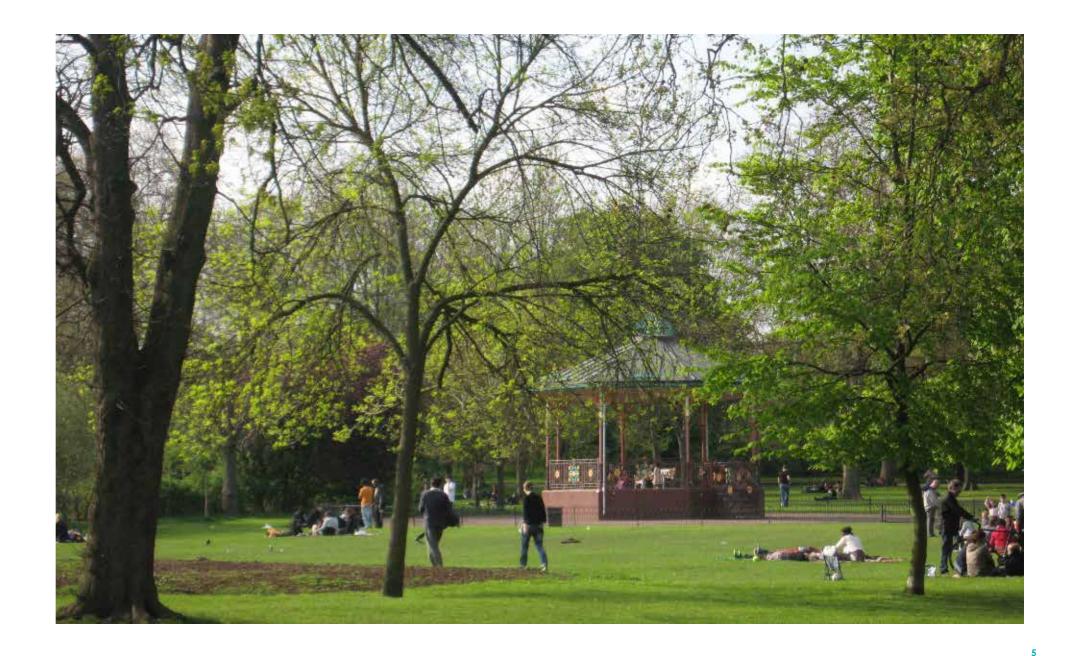
- Offer employment and training of opportunities for local people
- Be informed by a set of service standard expectations developed in the course of the broader café lease engagement project

Section 5 describes the key findings of the engagement and consultation process and makes recommendations in respect of the use of data gathered to inform a future café license tender and service delivery standards for a new operator.

INTRODUCTION

The City of London has commissioned Jon Sheaff and Associates to undertake an engagement process around the letting of a lease for its café at Queen's Park.

The engagement process commenced in December 2016 and the commission was completed on the 7th February 2017.



Page

BACKGROUND INFORMATION AND CONTEXT

The City of London is responsible for the management of a portfolio of public open spaces outside of the City itself. This portfolio includes Hampstead Heath, Highgate Wood, Queen's Park, West Ham Park, Epping Forest, Burnham Beeches, Stoke Common and the seven open spaces that lie on the borders of South London and Surrey.

In 2015-16, the City of London initiated the North London Open Spaces Café Tender Process. The purpose of the process was to market-test the provision of café catering services at five of the City's sites (Parliament Hill Fields, Parliament Hill Lido, Golders Hill Park, Highgate Wood and Queen's Park).

A report on the tender process was presented to the Hampstead Heath Consultative Committee (HHCC) in March 2016 and the Hampstead Heath, Highgate Wood and Queen's Park Committee (HHHWQPC), culminating in the award of 3-year leases for the five cafés. Three of the café leases (in respect of Parliament Hill, Golders Hill Park and Highgate Wood) were awarded to Benugo Ltd.

In April 2016, two petitions were lodged with the Director of Open Spaces at the Irish Chamber. One petition (with 12,500 signatories) requested that "Benugo not be given the tender for the Parliament Hill Café". A similar petition was presented for Golders Hill Park Café (9,500 signatories).

A public meeting was held in April 2016 to discuss the tender process and the subsequent petitioning of the City of London.

At the meeting, a view was expressed that the City had not engaged sufficiently with Heath users and other Stakeholders. Following this meeting, Benugo Ltd. withdrew their tenders for Parliament Hill, Golders Hill Park and Highgate Wood. Leases for Queen's Park and Parliament Hill Fields Lido cafés were awarded without further issue. Subsequently, the winning tenderer for Queen's Park withdrew prior to taking up the lease. Although the winning tenderer took up the lease at the Lido and operated over the summer, the operator withdrew from the contract at the end of September 2016.

Following a series of meetings in May 2016, Members of the HHHWQPC agreed to the extension of current leases for Parliament Hill, Golders Hill Park and Highgate Wood on the same principle terms as in the existing leases until the 12th January 2018.

Following a procurement process, Jon Sheaff and Associates were appointed to deliver an engagement process to help establish a series of service standards and to inform an options appraisal to guide future decisions on these café leases.

As part of this process, at its meeting on 27th June 2016, the Hampstead Heath Consultative Committee (HHCC) discussed the guiding principles and supported the formation of a Café Working Party. On the 18th July 2016 the HHHWQPC approved the formation of a 'Café Working Party' consisting of Officers of the City of London, a representative of the HHCC, a representative from the Highgate Wood Joint Consultative Committee (HWJCC), the Chairman of the HHHWQPC (or their representative) and representatives of the campaign team who had opposed the outcome of the initial café lease procurement process. Jon Sheaff and Associates have been reporting to Officers of the City of London and to the 'Café Working Party' throughout the duration of the engagement process.

Following the withdrawal from the Queens Park Cafe tender by the winning bidder in September, the City of London saw an opportunity for further engagement with Queens Park users and non-users.

METHODOLOGY



At the outset of the process, Jon Sheaff and Associates presented a number of key drivers for the future lease procurement process. These drivers were all output-based and were closely linked to the City of London's Management Plan for Queens Park.

Key drivers were grouped into three outcome headings:

- Economic outcomes: open space cafés as places of employment, places where people can acquire new skills and centres of entrepreneurial activity; open space cafés as elements in vibrant urban centres
- Social outcomes: open space cafés as places to meet and make friends; cafés as places offering healthy food at affordable prices; cafés supporting a strong sense of place and designed identity in the landscape, supporting distinctiveness
- Environmental outcomes: cafés buildings operating as carbon efficient structures; cafés supporting local food production and environmentally friendly growing

To date, the City of London's cafés have operated predominantly as simple food outlets, delivering some of the outcomes listed

above. The engagement process was thus in part driven by an aspiration to understand responses to this current offer and in part by a need to consider whether or not further outcomes could be delivered through modifying the tender brief and form of agreement with successful tenderers.

To effect these dual purposes, Jon Sheaff and Associates have deployed a number of different methodologies.

3.1 Queen's Park Café questionnaire

Jon Sheaff and Associates prepared an on-line questionnaire for distribution to café users and Stakeholders. The content and wording followed a format that had previously been used at Hampstead Heath. It was being published as a live document on Monday 12th December. The questionnaire was publicised by the City of London, by local user groups and associated Stakeholder organisations. A link to the questionnaire was sent to over 120 organisations and individuals across the London Boroughs of Camden, Haringey and Barnet. Paper copies with pre-paid return envelopes were provided at till check out points at Queen's Park café.

The questionnaire consisted of 14 multiple choice questions and 2 additional dialogue boxes offering respondents the opportunity to express specific opinions. A total of 193 questionnaires were completed. A detailed analysis of the views and opinions captured in the questionnaire appears as Appendix 1 of this report.

3.2 On-site interviews and engagement work

To complement the questionnaire, a number of engagement events were held in the winter of 2016. The purpose of these events was to capture more nuanced opinion from café users and Stakeholders and to introduce café users, Stakeholders and members of the public using the respective sites to other points of view.

Events took place on the following dates on Queen's Park:

- On site discussion Saturday 10th December 2016: 12.00-16.00PM
- Meeting and discussion Monday 16th January 2017: 17.00-19.30PM
- On site discussion Tuesday 7th February 2017: 15.00-18.00PM

Participants were presented with a number of mood board images depicting a variety of different café 'ambiances' and types of food offer and were given the opportunity to vote on options using a simple 'traffic light' system. The mood boards used in the on-site engagement events are contained within Appendix 2 of this report.

articipants were also offered the opportunity to leave individual comments either directly in respect of the image boards or in respect of issues and opportunities that were significant for them in the context of their use and enjoyment of the cafés or the café tender process.

The findings of the traffic light scoring system and the individual comments received for each event appear in Appendix 3 of this report.

3.3 Meeting and discussing

Jon Sheaff and Associates attended a meeting with the Joint Consultative Group on the 16th of January 2017.

The purpose of the workshop was to help participants to consider as fully as possible the opportunities and constraints that would inform the procurement of a new lease at Queen's Park.



4.1 The Queen's Park Café should be family-friendly

The view was strongly expressed at all engagement events that

the Queens Park Café should provide a family-friendly offer.

Questionnaire responses and individual interviews suggested that the most people visit the café with family and friends. The café should continue to provide facilities for babies and toddlers. Menus should reflect these requirements with a range of offers and prices to reflect the needs of families.

4.2 The Queen's Park Café should offer good quality food at reasonable prices

A degree of dissatisfaction was expressed both with the overall quality of food and the continuity of food quality as provided by

SUMMARY OF FINDINGS

A number of consistent thematic threads run through the responses to the questionnaire and the individual comments and responses volunteered by interviewees at engagement events. These threads can be grouped into a number of categories.

the current licensee. A view was frequently expressed that current prices are too high and might 'price out' local families with restricted budgets. The questionnaire and individual interviews stressed the need for fresh and healthy food at affordable prices.

4.3 The style of the café at Queen's Park should be distinctive

The engagement process has uncovered an aspiration for an individual design style that reflects the quality of the surrounding park. Consultees expressed the view that both indoor and outdoor eating spaces were required. Several consultees expressed the view

that the building would benefit from investment to enhance its overall environmental performance.

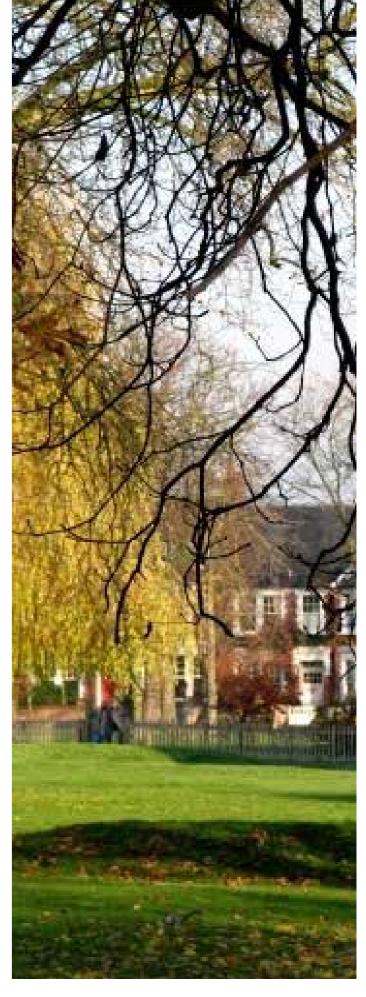
4.4 The Queen's Park Café should offer employment and training opportunities for local people

Consultees expressed a clear view that the café is part of the social fabric of the park and of the neighborhood in general. Opportunities for employment and training delivered through the café were seen as part of this social offer.









10

Page 87. The City of London's previous project to tender the leases for

CONCLUSIONS AND RECOMMENDATIONS

The City of London's previous project to award a lease for its café at Queen's Park has not provided a permanent business solution for this site. As a consequence, the City of London is developing an approach that will provide a sustainable outcome.

The City of London's previous project to tender the leases for cafés at Parliament Hill, Golders Hill Park and Highgate Wood elicited a strong response from users and Stakeholders. The submission of petitions supported by a significant proportion of the local community suggests the depth of feeling that this issue has evoked. As a consequence, the City has developed a new approach to the issue that moves the discussion towards a set of common aspirations and new plans for the cafés.

The Queen's Park Café engagement has revealed a number of key themes that should inform future decision-making in respect of café leases. A future café provision at Queen's Park should offer:

- A family-friendly café for Queen's Park
- Good quality food at affordable prices
- A distinctive, environmentally-friendly café
- A café offering employment and training of opportunities for local people

In parallel, the general café engagement process has provided a detailed data set in respect of diverse needs and aspirations of cafe users and this data set can be developed into a series of tools to assist the City of London and its Stakeholders in future decision-making around café leases.

All future leases will be informed by a set of service standards and requirements and the engagement data set can be used to develop a set of Performance Indicators (PI's) that can form part of this service standard requirement.

The engagement process has confirmed a good level of demand for a café at Queen's Park. The café offer is regarded as an integral part of the fabric of the park.

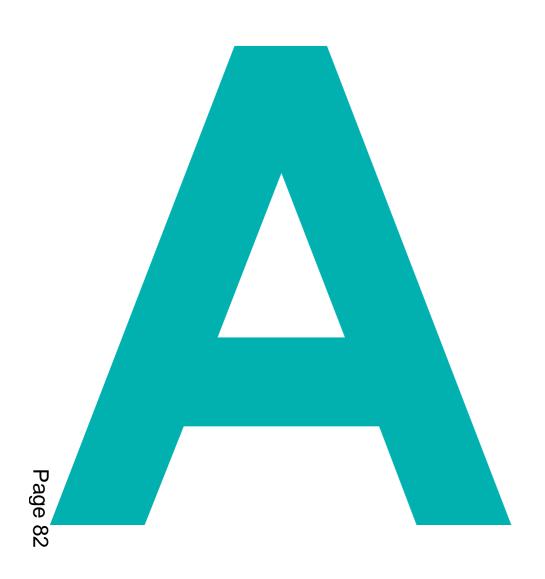
The City of London needs to secure a range of benefits for park users and residents at Queen's Park. The City of London also needs to generate revenue from its assets to sustain general service delivery and a café offers an opportunity in this context.

Recommendation 1: Initiate a new tender process to procure a new café operator at Queen's Park.

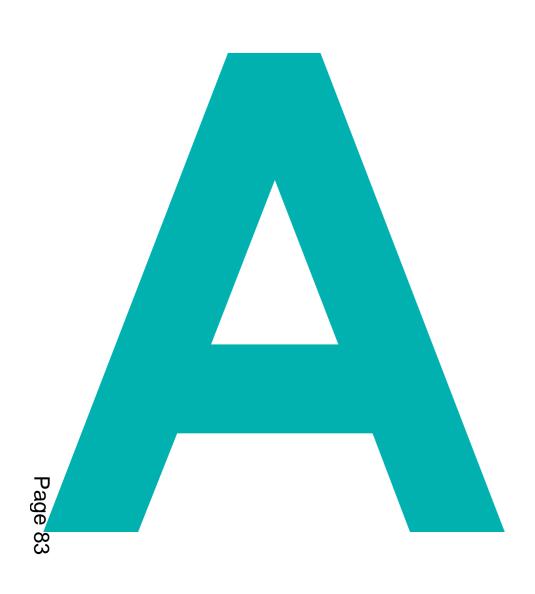
In the course of the broader City of London café lease consultation, the Queens Park Joint Consultative Group (QPJCG) has adopted a series of service standards that can be used to assess future café tenders and future service delivery.

Recommendation 2: The service standards developed by the QPJCG should be incorporated into a forthcoming tender for the café at Queen's Park. These service standards should be used to assess future operator performance.

APPENDICES



APPENDIX A.1 - Online questionnaire, paper copy



Questionnaire

Queen's Park Cafe Consultation





We want to ensure that our cafés meet the needs of users, stakeholders and residents. Following a review of the way in which we tender café leases, we are working with the 'Queen's Park Joint Consultative Group' to develop a new approach.

To help to develop this approach, we need to gather as much information as possible about how people use our cafes, what people are looking for in a café in Queen's Park, and how we might improve the catering offer across all of our sites.

We've devised a questionnaire to gather this information. The questionnaire will be available for a period of 6 weeks, closing on Friday **27th January 2017**. In parallel, we'll be holding two events at the cafe to gather more views and opinions.

We really value your input so even if you have not used the café in Queen's Park before, we still want your

				ould take arour			
Thank you for	your participat	ion.					
1. How often	do you visit t	he current cat	fé in Queen's	Park?			
More than once a week	More than once a month	More than once every few months	Once a year or less	Never			
	visited other or Park in the last		•	es, what was y es <i>instead of</i> t			
Yes							
No							
Don't know							
4. What woul	ld be the two	main reasons	s you would g	o to a café in	Queen's Park	Please</td <td>select two only</td>	select two only
For a coffee	/ tea break		Before o	or after playing sport			
For a meal i.d			Whilst w	alking the dog	1		
At the start o	r end of a wal	k 🔲	Before of event ne	or after attendi earby	ng an		
To socialise family	with friends o			d events or gr s at the cafe	oup		
Before or after and putt golf	er playing pito	h 🔲	As an al work fro	ternative locat m	tion to		
Before or after	er playing ten	nis	To see f acquain	amiliar faces / tances			
Other (please	e specify)						

5. Who would you be mos	t likely to visit a café in (Queen's Park with? Pleas	e select one only.

Alone		Members of groups / teams e.g. tennis
As a couple		With colleagues
Friends / family with children		Other (please specify below)
Friends / family adults only		
6. What drinks would you like to l in the cafe?	be sold	7. What food would you like to be sold in the cafe?
Please select the 2 most impo	rtant.	Please select the 2 most important.
Fresh brewed coffee / tea		Main meals / hot food
Hot drinks to take away		Cold meals e.g. salads
Hot chocolate		Hot snacks
Branded soft drinks		Sandwiches and cold snacks
More unique soft drinks		Packaged, take-out options e.g. sandwiches
Fresh fruit juice / smoothies		Cakes
Alcoholic drinks		Children's meals
Other - please specify		Baby food
		Specials which change regularly
		Other - please specify



8. What options would you like to be offered in the cafe?

Please select the 2 most important.

	Trouble delications a mode important.						
	Health food						
	Freshly / home made products						
	Wide variety of options						
	Organic						
	Vegetarian / vegan						
	Food suitable for those with allergies e.g. gluten free						
	Other - please specify						
	9. Please read the following statements in restrongly you agree or disagree.	elation to fu Strongly agree	ture café Agree	provision Neutral	in Queen's l Disagree	Park and te Strongly disagree	ell us how N/A or Don't know
U	It is important that the cafe reflects the landscape and identity of the park.						
30P 80 80	There should be opportunities for local people to be employed and trained in the cafe.						
רכ	There should be investment to make the cafe environmentally friendly e.g. energy efficient, recycling.						
	People should be able to book or use the cafe regularly for group activities or community events.						
	The café should host their own special events.						
	You should be able to collect equipment for pitch and putt golf from the café						
	You should be able to book activities / facilities via the café e.g. tennis courts						
	The cafe should be individual in style and run in a way that reflects specific, local needs.						

DIRIGE
CITY
LONDON

15

10. Please read the following statements in relation to service of food in any future café provision in
Queen's Park and tell us how strongly you agree or disagree.

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	N/A or Don't know
Space for eating and drinking outside is essential.						
The cafe should be open early in the mornings i.e. before 9am.						
The cafe should be open in the evening, as late as other parts of the park.						
Ingredients and food should be locally sourced, where possible.						
The ingredients and food should be fair trade, where possible.						
11. Please read the following statements in rand tell us how strongly you agree or disagre		acilities ir Agree	n any futur Neutral	e café provi Disagree	Strongly disagree	een's Parl N/A or Don't
The cafe should have plenty of facilities for babies and toddlers						know
The café should be child-friendly						
The cafe should have facilities for dogs e.g. bowls of drinking water.						
There should be free access to WiFi in the cafes.						
There should be background music, or similar, played in the cafe.					П	П





	n of the following most closely elect one only.	describes how	you'd lik	e a cafe in (Queen's F	Park to look	and feel?			of the following most closely elect one only.	describes how	you'd lik	e a cafe in	Queen's I	Park to look	and feel?
	Individual and unique	A style that is s themed in desi		that café an	d location.	May be a bit	t quirky or	[Individual and unique	A style that is s themed in desi		that café an	d location.	May be a bit	quirky or
	Quick and efficient	Designed to he service point the						[Quick and efficient	Designed to he service point the					
	Modern and minimalist	Strong, bold, c limited soft furn	lean lines nishing an	in the design od ornamenta	n. Clear, op ation.	oen surfaces	and			Modern and minimalist	Strong, bold, c limited soft furn				pen surfaces	and
	Strong connection to nature	Use of natural internally and e					g	[Strong connection to nature	Use of natural internally and e					9
	Architecturally distinctive	Clearly recogn setting rather t			rm. Create	s a feature v	vithin the	Γ		Architecturally distinctive	Clearly recogn setting rather t			rm. Create	es a feature w	rithin the
	Traditional	Similar to a tra elements of vir				ing and pote	entially			Traditional	Similar to a tra elements of vir				ning and pote	ntially
	Other (please specify)							[Other (please specify)						
13. How	would you rate the current cafe i	n Queen's Pal Excellent	rk in relat Good	tion to the fo	ollowing: Poor	Terrible	N/A or Don't know	13.	. How v	vould you rate the current cafe	in Queen's Par Excellent	rk in rela Good	tion to the fo	ollowing: Poor	Terrible	N/A or Don't know
	would you rate the current cafe i					Terrible	Don't			would you rate the current cafe				· ·	Terrible	Don't
Quality of f	·		Good	Neutral	Poor		Don't know	Qual	lity of fo	·			Neutral	Poor		Don't know
Quality of f	ood and drink od and drink e local community e.g. advertise	Excellent	Good	Neutral	Poor		Don't know	Quali Price Links	lity of fo	ood and drink d and drink local community e.g. advertise	Excellent		Neutral	Poor		Don't know
Quality of f Price of foo Links to the local group	ood and drink od and drink e local community e.g. advertise	Excellent	Good	Neutral	Poor		Don't know	Quali Price Links local	e of foo s to the	ood and drink d and drink local community e.g. advertise	Excellent		Neutral	Poor		Don't know
Quality of f Price of foo Links to the local group	ood and drink od and drink e local community e.g. advertise s, etc s of food and drink sold	Excellent	Good	Neutral	Poor		Don't know	Quali Price Links local Healt	e of foo s to the	ood and drink d and drink local community e.g. advertise s, etc s of food and drink sold	Excellent		Neutral	Poor		Don't know
Quality of for Price of for Links to the local group Healthines	ood and drink od and drink e local community e.g. advertise s, etc s of food and drink sold	Excellent	Good	Neutral	Poor		Don't know	Quali Price Links local Healt	e of foo s to the I groups Ithiness ed of se	ood and drink d and drink local community e.g. advertise s, etc s of food and drink sold	Excellent		Neutral	Poor		Don't know

Page 86

16

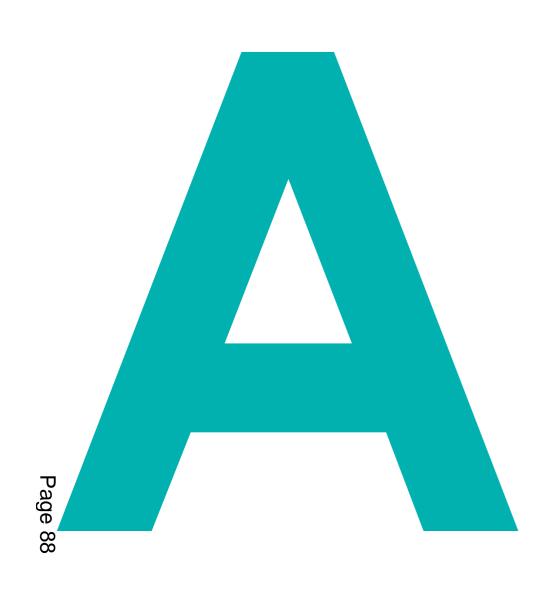


MARKEN
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
DIRIGE
LONDON

17

			CITY LONDON	Demographics Please answer the formare being served pro		elp us ensure that all	members of our comm	CITY LONDON
14. Which of the following is most impo	ortant to you in	relation to café provision in Queen'	s Park?	1. Are you:		Gender:	3. Age:	
Please select one only.				-	_	_	-	rs \square
Quality of food and drink		Links to the local community / local area		A local resident Work locally	=	male \square	5-15 yea 16-19 ye	
Design of the building and space around it		Healthy food and drink		Visiting	Oth		20-44 ye	_
Price of food and drink		Speed of service					45-64 ye	ars
That it is environmentally friendly	П						65 years	+
,,,,,,							Prefer no say	ot to
15. Do you have any other comments Queen's Park?	or suggestions	you would like to share with us abo	out the café in	4. What is your ethni White	Mixed / Multiple Ethnic Groups	Asian / Asian British	Black / African / Caribbean / Black British	Other Ethnic Group
/ J				English /Welsh / Scottish / Northern Irish / British	White and Black Caribbean	Indian	African	Arab
) 				Irish	White and Black African	Pakistani	Black British	Any other ethnic group
				Traveller	White and Asian	Bangladeshi	Caribbean	
				Any other White background	Any other mixed / multiple ethnic background	Chinese	Any other Black / African / Caribbean background	
						Any other Asian background		-
				5. What is your main	language?	6. Do you	ı consider yourself to h	ave a disability?
				English		Yes		
				Other (please specify	y)	No		
						Prefer not	to say	
				Thank you again for	taking the time to com	plete this questionnai	re.	

APPENDICES A.2 - Queen's Park Questionnaire Results



Introduction

The consultation questionnaire was developed to determine the views of users and potential users of the Queen's Park Café. Once agreed with representatives of the user groups, it was published online and the link widely shared. The design team attended consultation events to gather further opinion.

Attendees at these events were also asked to complete questionnaires. The online questionnaire was open for 6 weeks from 20th December 2016 to 31st January 2017. Responses were received from 391 individuals.

Reasons People Visit a café in Queen's Park

Almost two thirds of respondents reported that one of the main reasons they would visit a café in Queen's Park was for a coffee or tea break. Over one third said one of the main reasons would be to socialise with friends and family, and another third said that they would visit the café to have a meal. One fifth of respondents and that they would go to the café before or after a walk in the sark.

In comments to the questionnaire, respondents noted that many of the people visiting the café did so with children and that it needed to cater for that. The majority of respondents who selected "other" reported that they visited the café before or after using the play area.

95% of respondents reported that they had visited cafés nearby in the last year. The main reasons cited for this were better quality of food and better value for money. Given the positive feelings about the location of the café in the park, improving the quality of what is served and considering what value for money means to potential customers would encourage more people to make use of the café in Queen's Park.

60.5% of people said that the main red	ason they visit one of	
the cafés is for a coffee or tea break.		
For a coffee / tea break	60.5%	
To socialise with friends or family	39.2%	
For a meal i.e. breakfast, lunch or dinner	36.2%	
At a start or end of a walk	21.1%	
Other	9.9%	
Whilst walking the dog	6.6%	
To see familiar faces / acquaintances	3.3%	
As an alternative location to work from	2.7%	
Before or after playing tennis	2.1%	
Before or after playing another sport	2.1%	
Activities at the cafe	1.8%	
Before or after playing pitch or putt golf	1.5%	
Before or after attending an event nearby	1.5%	
To attend events or group	0.6%	

Table A.1 - What is your age?			
	Responses	Percentage	
20-44 years	188	63.1%	
45-64 years	89	29.9%	
65 years +	17 5.7%		
Prefer not to say	4	1.3%	

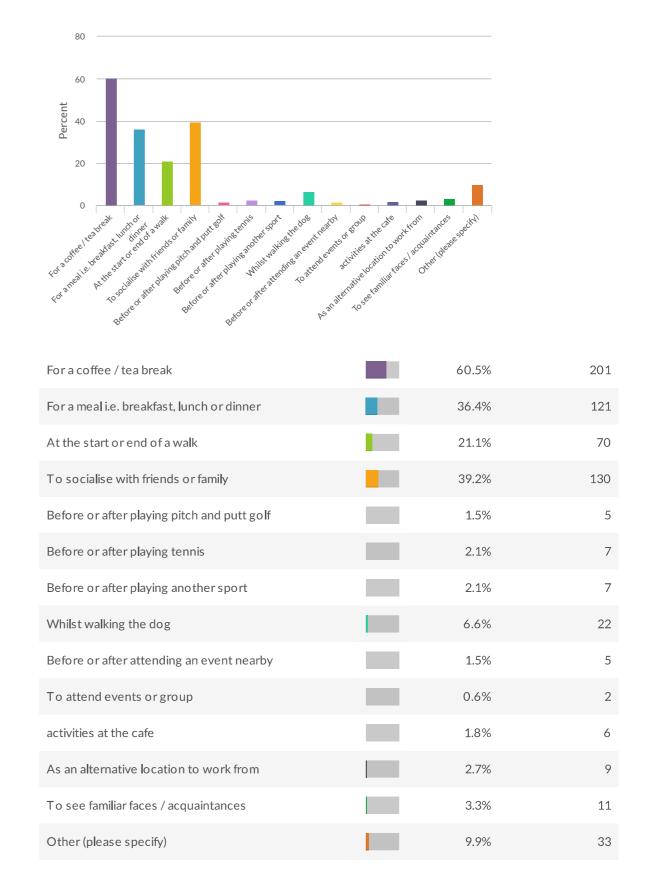


Table A.2 - How often do you visit Queen's Park café?					
	more than once a week	more than once a month	a few times a year	once a year or less	never
Responses	47	124	138	20	19
(Percentages %)	13.5%	35.6%	39.7%	5.7%	5.5%

Table A.3- What is your main language?				
	Responses	Percentage		
English	279	93.6%		
Other	19	6.4%		

to have a disability?				
	Responses	Percentage		
No	285	96.6%		
Yes	5	1.7%		
Prefer not to say	5	1.7%		

Table A.5 - What is your ethnic group?				
	Responses	Percentage		
English / Welsh / Scottish / Northern Irish /	186	65.0%		
British				
Any other White background	49	17.1%		
White - Irish	9	3.1%		
Any other ethnic group	8	2.8%		
Asian / Asian British - Indian	8	2.8%		
Any other Mixed / multiple ethnicity	7	2.4%		
White - Traveler	4	1.4%		
Asian / Asian British - Chinese	3	1.0%		
Mixed / multiple ethnicity - White and Asian	3	1.0%		
Mixed / multiple ethnicity - White and Black	3	1.0%		
Caribbean				
Arab	2	0.7%		
Mixed / multiple ethnicity - White and Black	1	0.3%		
African				
Asian / Asian British - Pakistani	1	0.3%		
Black African	1	0.3%		

Table A.6 - Have you visited other cafes near to Queen's Park in the last year?				
Responses Percentage				
Yes	332	95.4%		
No	14	4.0%		
Don't know	2	0.6%		

Table A.7 - Who would you be mostly likely to visit a café at Queen's Park with?					
	Responses	Percentage			
Friends / family with children	234	70.7%			
Friends / family adults only	35	10.6%			
As a couple	22 6.6%				
Alone	21	6.3%			
With colleagues	9	2.7%			
Other	6	1.8%			
Members of groups / teams 4 1.2%					

Table A.8 - Are you?			
	Responses	Percentage	
Local resident	286	96.0%	
Work locally	9	3.0%	
Visiting	2	0.7%	
Prefer not to say	1	0.3%	

Table A.8 - What is your gender?					
Responses Percentage					
Female	232	78.1%			
Male	63	21.2%			
Other	2	0.7%			

With Whom Would You Visit the Café?

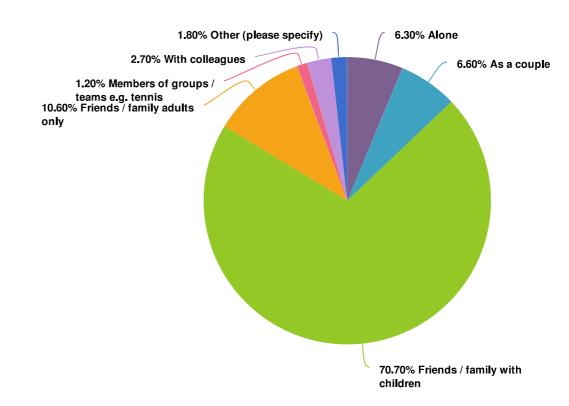
Respondents were asked with whom they would visit a café in Queen's Park.

Overwhelmingly, respondents reported that they were most likely to visit the café with friends or family, including children. In addition, about half of those who selected "other" reported that they visited with children they were looking after, in a professional capacity. As this was by far the most popular response, it indicates a need for the café to provide effectively for this group, with plenty of options for children, seating and facilities to accommodate families, and efficient service.

The next most popular responses were: with friends and family who were adults (11%), as a couple (7%) or alone (6%).

Of the respondents, 3% said that they would visit the café with colleagues, which is a higher number than that received in other surveys, possibly due to the proximity of offices to the park. Finally, just 1% said that they would visit with group or team members, for example tennis.

In addition to children they were child-minding, the majority of people who relected the option "other", reported that they visited with their dog.



Value	Percent	Responses
Alone	6.3%	21
As a couple	6.6%	22
Friends / family with children	70.7%	234
Friends / family adults only	10.6%	35
Members of groups / teams e.g. tennis	1.2%	4
With colleagues	2.7%	9
Other (please specify)	1.8%	6

Total: 331

21

Most Important Aspect of Cafés

Respondents were given a forced choice question. This is a where a list of options is given, all or many of which are important, and they have to select just one. This gives a clear indication of what is perceived to be essential in café provision, and what is more of a desirable option than a requirement.

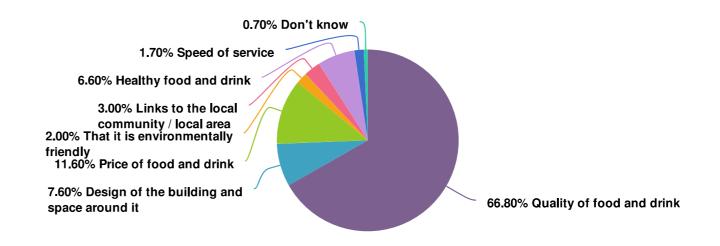
Two thirds of respondents (67%) selected quality of food and drink as being the most important aspect of a café in Queen's Park.

Price of food and drink was selected by 12% of respondents, demonstrating that price is important, but that it is more about value for money than a low cost offer. However, there was a feeling that options should be provided to suit a range of budgets as this would encourage more people from the local area to visit the café.

The design of the building was the most important thing to 8% of respondents.

Healthy food was the most important thing to 6% of respondents, particularly as many of them wanted to take children to the café.

dinks to the local community, speed of service and that the café is environmentally friendly were the most important thing to fewer than 5% of respondents.



Value	Percent	Responses
Quality of food and drink	66.8%	201
Design of the building and space around it	7.6%	23
Price of food and drink	11.6%	35
That it is environmentally friendly	2.0%	6
Links to the local community / local area	3.0%	9
Healthy food and drink	6.6%	20
Speed of service	1.7%	5
Don't know	0.7%	2

Total: 301

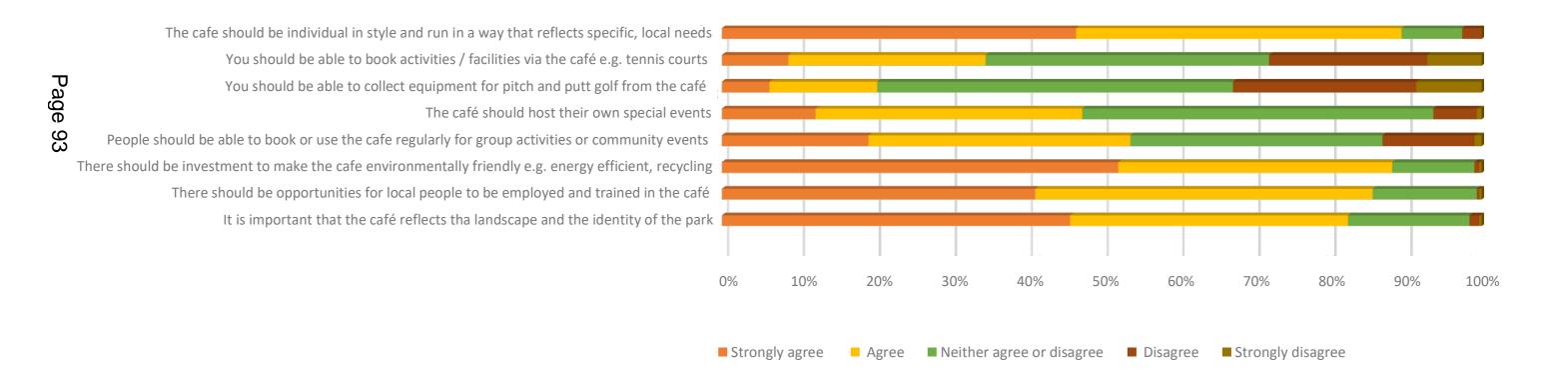
Operation of Cafés

Around 90% of the respondents were in favour of the cafés being individual in style and the way that they were run. People also reported that the café being environmentally friendly, employing and training local people and reflecting the landscape and identity of the park were all very important.

Many people cited in their comments ways in which better links could be made with the local community, and that the management of the café should consider all users from the community when determining what food to offer, and what price to charge for it.

Around half the respondents felt that people should be able to book the café, or part of the café for events, and a slightly smaller proportion reported that the café should host their own special events.

The majority of people were comfortable that the café should take bookings for activities such as tennis, or have equipment for pitch and putt.



Queen's Park Café Consultation Report

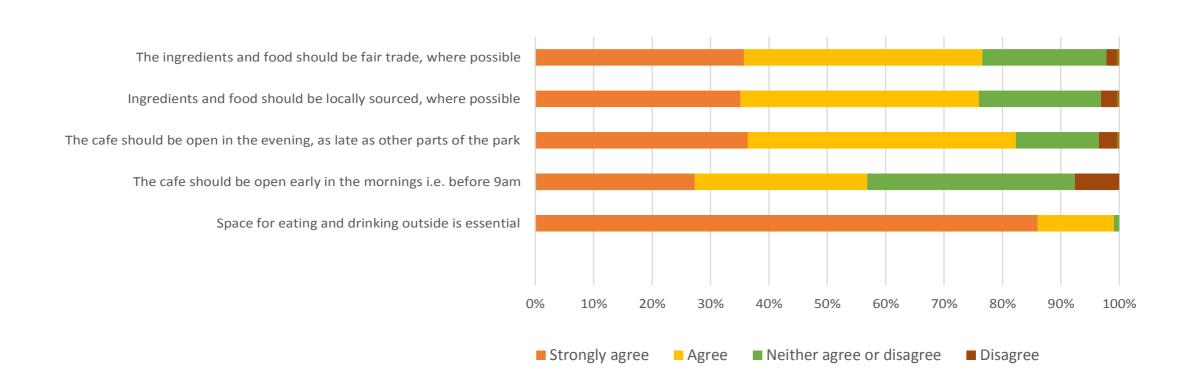
23

Food Served in Cafés

Almost all respondents (99%) felt that it was important to incorporate space outside the café for eating and drinking.

Over 80% of respondents reported that they would like the café to be open as late as other parts of the park in the evenings, particularly in the summer months. However, there were fewer respondents who reported that the café being open before 9am was important, only 57% of respondents said that this was important.

Respondents agreed, on the whole, that ingredients in food should be locally sourced and fair trade where possible.

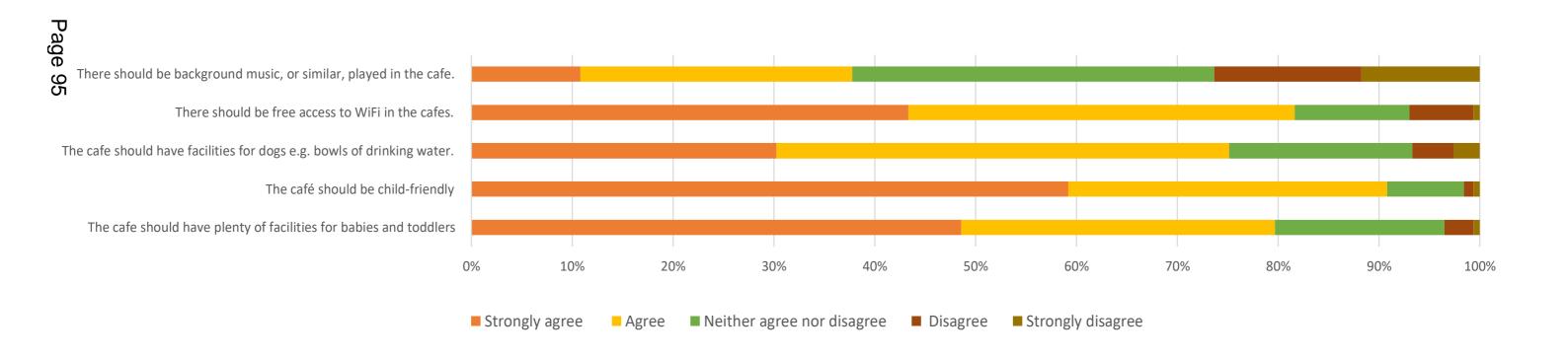


Facilities in Cafés

Over 90% of respondents felt that the café should be child-friendly, and 79% felt that there should be facilities for babies and toddlers, with 70% of people reporting that they visit the café with children. Clearly providing facilities for children and families is important. However, it was also noted in comments that separation of families and children, from those who were adults or adult-only groups, would be beneficial, as each group would then feel more comfortable in the café and causing minimal disturbance to others.

Overall, 75% of respondents felt that there should be some facilities for dogs, such as drinking bowls of water. It was reported by some of those currently bringing their dogs, that not enough provision was made for them in the existing café.

A large proportion of respondents (81%) said that they would like WiFi in the café, this is possibly a reflection of the number of offices and office workers from nearby, who may make use of the café and would like this facility. Over 60% reported that they did not want background music playing in the café.



Queen's Park Café Consultation Report

25

What Drinks Do People Want?

Respondents were asked to select the two most important from the list for them.

Overwhelmingly, respondents reported that freshly brewed coffee and tea were important to them, with 83% of respondents selecting this option.

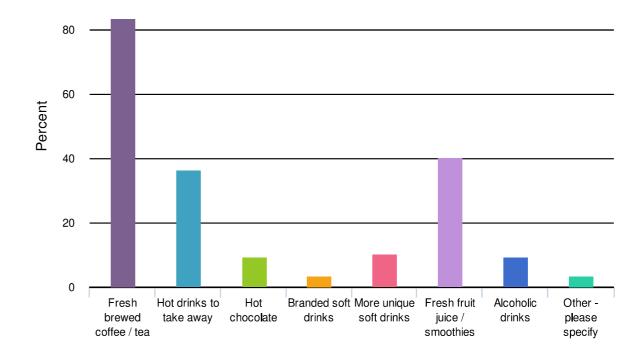
As a coffee / tea break was cited as the main reason people would visit the café, this element of the offer needs to be effective and efficient to encourage people to continue to come to the café. Quality of tea and coffee offered is very important, and many respondents reported that it was currently below the standard they would expect.

The second and third types of drinks people wanted were fresh fruit juice / smoothies, quite possibly due to the large number of families wanting to make use of the café, and take away hot drinks. These should also represent part of the standard offer if

Dossible.

Description of people reported that they would like to be able to puy hot chocolate and 9% would like alcohol to be served.

More people (10%) reported that they would like unique soft drinks to be served than branded soft drinks. Both were the least frequently selected options, with more people reporting a preference for fresh fruit juice and hot drinks.



Value	Percent	Responses
Fresh brewed coffee / tea	83.4%	271
Hot drinks to take away	36.3%	118
Hot chocolate	9.5%	31
Branded soft drinks	3.7%	12
More unique soft drinks	10.2%	33
Fresh fruit juice / smoothies	40.3%	131
Alcoholic drinks	9.2%	30
Other - please specify	3.4%	11

What Food Do People Want?

People were asked to select the two most important food items that should be served in the café.

Responses suggested that a range of options should be offered, and this aligned with comments received to the questionnaires.

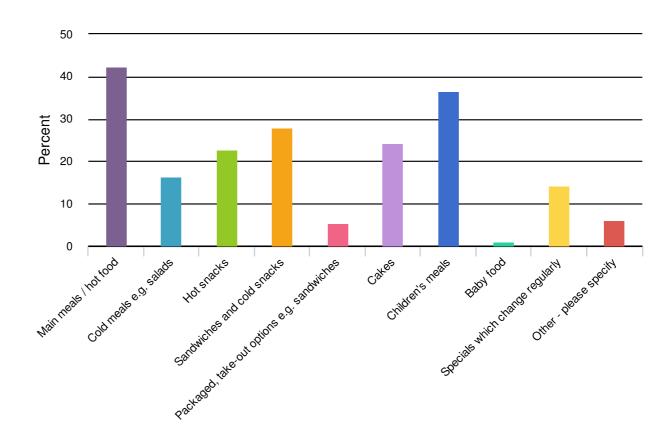
The most important food options for respondents were main meals / hot food and children's meals. This highlights that a large proportion of people want to come to the café, with their families or children, for lunch or dinner.

Around a quarter of respondents felt that homemade cakes, hot snacks and freshly made sandwiches should also be served.

Less important to people overall were cold meals, such as salads, pre-packaged sandwiches and specials which change regularly.

People were more interested in high quality food being done well, and at a reasonable price. There were other cafés in the call area that they felt catered effectively for the pre-packaged andwiches and cold meals market.

97



Value	Р	ercent	Responses
Main meals / hot food		42.5%	138
Cold meals e.g. salads		16.3%	53
Hotsnacks		22.8%	74
Sandwiches and cold snacks		28.0%	91
Packaged, take-out options e.g. sandwiches		5.5%	18
Cakes		24.3%	79
Children's meals		36.6%	119
Baby food		0.9%	3
Specials which change regularly		14.2%	46
Other - please specify		6.2%	20

27

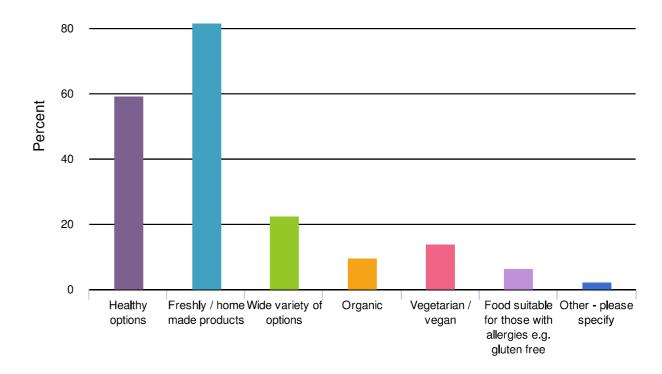
What Other Options Do People Want?

Respondents were also asked to select two other options that were important to them.

Over 80% of respondents reported that fresh or homemade food being served was important to them. Over half wanted healthy options to be offered, and just under one quarter wanted there to be a wide variety of options on offer.

Vegetarian and vegan options were important to 14% of respondents, and 10% felt that the produce sold should be organic. 7% of respondents felt that food which is suitable to those with allergies should be served.

Those selecting the "other" option specified that there should be halal or kosher offerings and that the food needed to be simple food, done well.



Value	Percent	Responses
Healthy options	59.4%	193
Freshly / home made products	81.5%	265
Wide variety of options	22.5%	73
Organic	9.8%	32
Vegetarian / vegan	13.8%	45
Food suitable for those with allergies e.g. gluten free	6.5%	21
Other - please specify	2.2%	7

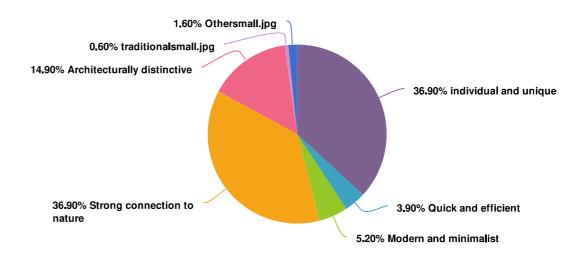
Design of the Cafés

The two main preferences stated in relation to café design were individual and unique, and a strong connection to nature, with 37% of respondents selecting these two options.

A fairly large proportion, at 15%, selected architecturally distinctive.

As these are not mutually exclusive, it is recommended that a solution is sought which responds to all three of these. 5% feels that the design of the café should be modern and minimalist and 4% that should be quick and efficient.

In comments, respondents indicated that the toilets in particular needed renovation, and that the café should be a cosy and comfortable space.



Value	Percent	Responses
individual and unique	36.9%	114
Quick and efficient	3.9%	12
Modern and minimalist	5.2%	16
Strong connection to nature	36.9%	114
Architecturally distinctive	14.9%	46
traditionals mall.jpg	0.6%	2
Others mall.jpg	1.6%	5

Total: 309

29

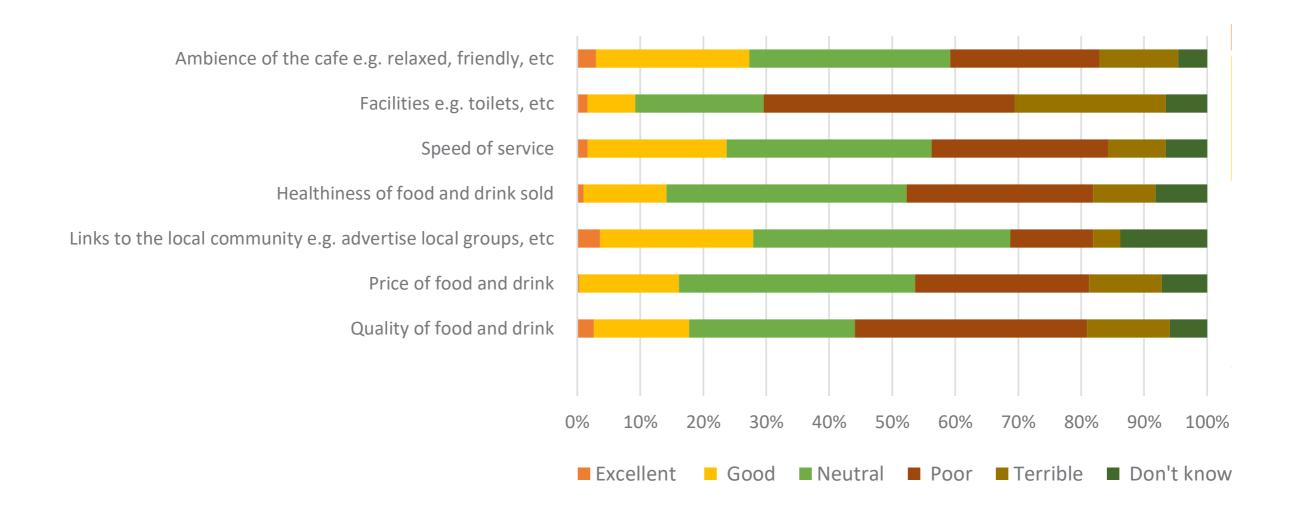
Existing Café Provision: Queen's Park

Overall, people reported being dissatisfied with the existing café provision. In particular they felt that the facilities were poor, and that the food quality and price of food was unsatisfactory.

People reported that the quality of the food could be poor and was inconsistent. They also felt that it was expensive and priced at the level for more wealthy local residents, or a meal for a treat, rather than being somewhere people could go regularly for good food.

The food was not felt to be particularly healthy, especially for children, and the speed of service was often found to be slow.

Whilst links to the community were not reported to be wholly absent, people currently felt that the café did not reflect the local area and people effectively.



Conclusions

Based upon the responses to the questionnaires, the following are noted as being particularly important to people in relation to a café in Queen's Park:

Current Provision

Respondents reported feeling strongly that the current provision could be significantly improved, particularly in relation to quality of food, value for money and service. A number of other cafés in the local area, and in other parks, were cited as examples of how the café could be run more effectively. It was felt that the café should reflect the high quality of the park, and the "diverse and forward thinking local community", and that at the moment it does not.

Family Friendly

Respondents reported that a large number of people visiting the café do so with children. As a result, the café needs to be family and child friendly, in a positive way, i.e. fast service for children's meals, appropriately priced children's meals, consistency in that is provided for children and options which are healthy for children. Some separation between a children's area and an adult area was requested, i.e. providing a family area and an area which is designed to be more adult friendly. Then both groups would be free to enjoy themselves to a greater extent.

Value for Money

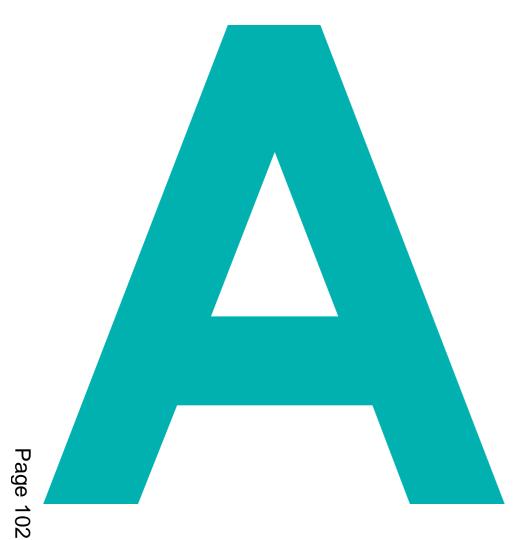
People feel that the café has to be good value for money, and that food should be priced so that a number and range of local families could afford to eat there, rather than just the more wealthy members of the community. It should be somewhere people can go regularly for good food, rather than being a special treat. Respondents feel that the current café is overpriced and also offers very poor value for money.

Design

The design was reported to need refurbishment and renovation by respondents. The toilets in particular were felt to be in need of improvement and it was felt that more toilets should be provided. Respondents felt that the design should be cosy, comfortable and inviting, to encourage a range of customers. Links to nature and the park are essential.

Community

The café needs to be for the community and meet the needs of local people. It should have a positive identity. There should be a link to local community groups, e.g. toddler groups. There should be events or service of food in summer evenings. It should be open the same hours as the park – early and late.



APPENDICES A.3 - On-site interviews and engagement work Results

Queen's Park Consultation Event 10.12.16

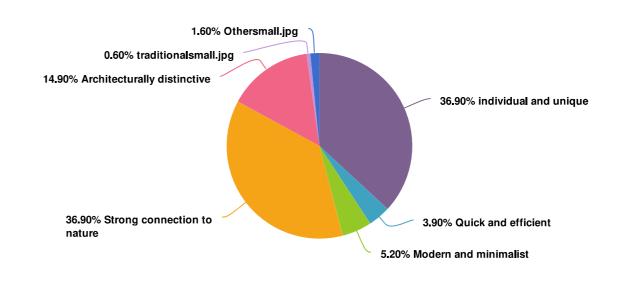
City of London Opt

Fig.A.3.1 - Queen's Park Consultation Event, on 10.12.16.



Fig.A.2.1 - Queen's Park Consultation Event, on 10.12.16.

Type of food we like



Value	Percent	Responses
individual and unique	36.9%	114
Quick and efficient	3.9%	12
Modern and minimalist	5.2%	16
Strong connection to nature	36.9%	114
Architecturally distinctive	14.9%	46
traditio nals mall.jpg	0.6%	2
Othersmall.jpg	1.6%	5

Total: 309

Table A.3.2: Queen's Park Café Consultation Event 10.12.16 - Comments

Negative

General	Café look/ feel	Food offering	Service/ management
Run-down inside. Staff is really good. I'd rather go to the high street café for food.	Nice to have sofas and bookshelves for kids.	I like the café, good breakfast.	Cater for older people, dog walkers and younger people. Not just families!
Kid friendly, healthy, good coffee, no large chains.	Outside has potential that isn't being fulfilled.	Healthy childrens food.	
Currently too expensive for a local café.	A lot of people are alone and they need a place to be. A community café.	There's not healthy kids food - just stuff out of a tin.	More healthy options. Queuing system is very bad.
I'm glad that the café is here, I've only used it once. It's a nice café. I'm vegan, thumbs up.	There should be hula hoops again! Happy with kids food and coffee, but we don't really come here for food. It's not like a restaurant.	I like the café but change the menu sometimes? Healthy and simple food but good quality - exactly what is not happening here.	Linking with sports activities, more integrated! No special deals?
Healthier food choices - organic/local, longer opening hours, nicer design.	Wisteria on top of roof? More planting, public art and better furniture needed.	More modern with organic food - but does the job!	Service is really slow.
Quite expensive for what you get. Better meals for kids.	Needs a refurb, fresh juices, like the Regents Park café, I like the pizza.	Ice cream is really good and there is no proper ice cream place around.	Nice café but loos are bad. Better facilities needed.
Have activities in house - for kids!	Café should be a proper community hub!	No junk food please, more healthy food.	Toilets are disgusting.
Bit crowded/noisy. Great to have café in park.		Better coffee!	I want an inside toilet of good quality.
Ol'm not a regular user but having a café in the park is great.		Salads, fresh food options, smoothies, healthy food.	Exceeded expectations. Staff are friendly.
m happy with the park - no need to change.		Too expensive, needs better quality	

Positive

food/coffee.



Fig.A.3.3 - Queen's Park Consultation Event, on 10.12.16.

Aspirations

Committees:	Dated:		
Highgate Wood Consultative Group	31 May 2017		
Queen's Park Consultative Group	14 June 2017		
Hampstead Heath Consultative Committee	19 June 2017		
Subject:	Public		
Open Spaces & Heritage Business Plan 2017/18			
Report of:	For Discussion		
Colin Buttery, Director of Open Spaces			
Report author:			
Esther Sumner, Business Manager			

Summary

Business plans are reviewed annually and cover a three year period. Following incorporation of the Tower Bridge, Monument and Keats House parts of the Culture, Heritage & Libraries Department into the Open Spaces Department on 1 February 2017, the Open Spaces Departmental Business Plan now reflects this broader range of activity under the heading "Open Spaces & Heritage"

The proposed business plan reflects the changes being made corporately to business planning, in particular the renewed focus on outcomes.

Recommendation

Members are asked to:

Approve the Open Spaces & Heritage Business Plan

Main Report

Background

- 1. A new framework for corporate and business planning is currently being developed, led by the City Corporation's Head of Corporate Strategy and Performance. The aim is for all the work carried out by or supported by the City Corporation to contribute to one overarching mission. This will be achieved by:
 - Identifying the overarching mission and the specific outcomes that support it in the refreshed Corporate Plan;
 - Ensuring that all the work carried out by departments, including projects and development plans, contributes to delivery of the outcomes in the refreshed Corporate Plan, and is included in their business plans;
 - Enhancing the "golden thread", such that everything we do and develop is captured within appropriate departmental business plans, team plans, and individual work plans;
 - Developing a culture of continuous improvement, challenging ourselves about the effectiveness of what we do and the value we add.

2. As this new approach involves parallel changes to a number of high-level processes, it will take 2-3 years to be fully implemented, so how plans are presented to Members is likely to develop during this time.

Departmental Business Plans

- 3. Revised departmental business planning documentation is being introduced in response to Member requests for consistency of presentation across the organisation, and a desire to see a succinct statement of key ambitions and objectives for every department. For this year, we have introduced new standardised high-level summary departmental plans. These will also allow corporate Committees and Sub Committees to see what is being proposed and delivered across the organisation as a whole.
- 4. Prior to the March Common Council elections, where meeting dates permitted, departments presented high-level departmental plans for discussion with their Service Committees. Following feedback from Members and Chief Officers, the standard template for these high-level plans has been finalised. As well as key information on ambitions, budget and planned outcomes, the template requires departments to include information on their plans for cross-departmental and departmental projects, development of the department's capabilities, and a horizon-scan of future opportunities and challenges.
- 5. Further work will also take place on monitoring and reporting against the agreed outcomes at both corporate and departmental levels. This responds to Members' demands for more focussed and meaningful performance measures which concentrate on outcomes and impact rather than just outputs and activity. Ways in which reporting can become streamlined will also be considered.

Open Spaces & Heritage Business Plan

- 6. A title of "Open Spaces & Heritage" for the Open Spaces Department's Business Plan has been adopted to reflect the widening of the department's activities to include Tower Bridge, Monument and Keats House. Colleagues across the Department have enthusiastically welcomed their new colleagues and the teams are looking forward to closer collaboration and exploring the synergies that exist across the department. It was therefore thought to be helpful to draw the activities of the whole department into a single business plan.
- 7. The new approach to business planning has required departments to state their ambitions in addition to objectives and activities. The ambitions proposed within the business plan are intended to reflect the full scope and outcomes of our activities and therefore encompass our ecological work, our outcomes for people, our role ensuring that our landscape and heritage assets are both protected and accessible, and the leadership we can contribute within our sectors. The services objectives proposed have been amended from the previous plan to reflect the broadened scope of the department and to reflect our ambitions. An objective on efficiency, equalities and workforce satisfaction has been included to assist us in meeting our ambitions and focuses on how we are undertaking our activities.

8. A series of performance indicators were developed to support last year's Open Spaces Business Plan. The relevant indicators for Tower Bridge, Monument and Keats House have been drawn into this year's plan. Work is being undertaken to move from output based monitoring to outcomes.

Corporate & Strategic Implications

- 9. Business plans demonstrate the link between the corporate plan and the activities of the department. The Open Spaces Business Plan contributes to:
 - SA2: To provide modern, efficiency and high qualities local services, including policing, within the Square Mile for workers, residents & visitors
 - SA3: To provide valued services, such as education, employment, culture and leisure to London and the nation
 - KPP2: Improving the value for money of our services within the constraints of reduced resources
 - KKP4: Maximising the opportunities and benefits afforded by our role in supporting London's communities
 - KKP5: Increasing the outreach and impact of the City's cultural, heritage and leisure contribution of the life of London and the nation
- 10. These relationships are mapped within appendix 1 of the business plan.

Implications

- 11. **Equalities:** Objective 5 makes specific reference to equalities, and this is being met by the establishment of a new equalities board within the department which will lead on ensuring that our services are accessible and inclusive to all. The department is committed to meeting its obligations under equalities legislation and will facilitate the application of best practice amongst staff.
- 12. **Finance:** 2017/18 is the final year of the 3 year savings programme which started in 2015/16. The department decided to meet these savings requirements through a projects and programmes approach. This approach is continuing within the department and it intended to use it in continuing to seek further efficiencies. The Department will continue to focus on value for money in terms of economy (how much things cost); effectiveness (the results of our activities) and efficiency (the relationship between cost and outcomes).
- 13. The Open Spaces Bill is an important component in a number of agreed proposals. The Bill is continuing to progress through Parliament and it has been necessary to substitute some savings in the short term.

Conclusion

14. The Open Spaces & Heritage Business plan demonstrates how the department will meet its ambitions and objectives over the coming years. The Business Plan is being circulated to all relevant Committees during May, before returning to Open Spaces & City Gardens in July to approve any proposed changes.

Appendices

 Appendix 1 - Open Spaces & Heritage High Level Summary Business Plan Appendix 2 - Open Spaces & Heritage Business Plan 2017/18 (Appendices 3-6 of the Business Plan are available on request) • Appendix 3 – Performance Indicators

Esther Sumner

Business Manager, Open Spaces

T: 020 7332 3517

E: <u>esther.sumner@cityoflondon.gov.uk</u>



We protect our treasured green spaces for people & wildlife and ensure our outstanding heritage assets are protected, accessible & welcoming

Our ambitions are that:

- Our habitats are ecologically thriving and diverse ♦
- Our places for play, learning, tranquillity, cultural experiences, enjoyment, wellbeing and exercise are high quality, inclusive and accessible
- Our heritage is preserved and we share history and stories through our spaces and buildings *
- We provide leadership which is grounded in our innovative practices, knowledge and expertise ☆

What we do is: Protect and provide access to green space,	Our budget is	S :	
preserve heritage, share the story of London, and provide	Expenditure	Income	Net
valued and affordable burial and cremation services in a	(£000)	(£000)	cost
beautiful heritage environment:			(£000)
City Gardens	2277	379	1898
Epping Forest	7416	1512	5904
Hampstead Heath, Highgate Wood, Queen's Park & Keats	11464	3116	8348
House			
Monument	535	665	-130
The Commons (Burnham Beeches, Stoke Common and	2905	366	2539
City Commons)			
Tower Bridge	6881	5796	1085
West Ham Park	1381	142	1239
City of London Cemetery & Crematorium	5195	4656	539
Total	38054	16632	21422

- Protect and conserve the ecology, biodiversity and heritage of our sites. ♦♣☆
- Embed financial sustainability across our activities by delivering identified programmes and projects and continuously developing income generating endeavours.
- Enrich experiences by providing high quality, welcoming and engaging, visitor, educational and volunteering opportunities. 🔾 🖈
- Improve the health and wellbeing through access to green space and recreation 3 \$\primex\$
- Improve service efficiency and workforce satisfaction 🌣

Corporate programmes and projects

- Ensure efficient use of property and reduction in maintenance costs (Operational Property Review)⇔
- Introduce more effective ways of working (Accommodation & Ways of Working Programme) 🜣
- Support the development of asset management plans and master plans for each site \circ

What we'll measure:

Service outcomes

- Ecological condition •
- Visitor experience 3
- Green Flags and Green Heritage awards **♦**�
- Knowledge of learning participants 🗘
- Intention of learning participants to visit again 3
- · Volunteering participation and experience 3
- Condition of heritage assets **◆***



Departmental programmes and projects

- Ensure our services are inclusive, accessible and welcoming to all (Equalities Board)
- Continuously develop the visitor offer at the department's heritage attractions in terms of content, processes, technology and customer service ◆
- Increase participation and improve management of sports (Sports Programme) 3
- Protect our open spaces and generate income from Wayleaves Programme
- Develop and deliver fundraising options (Fundraising Board) ☼
- Increase income generation and ensure appropriate and transparent charging (Promoting our Services Programme) ☼
- Deliver opportunities arising from improved management capability from the Open Spaces Bill
- Reduce energy usage and increase energy generation capacity (Energy Efficiency Programme) 🜣
- Reduce fleet operating and maintenance costs (Fleet Programme) 🜣

How we plan to develop our capabilities this year

- Improve our understanding and demonstration of impact, including improving the collection and utilisation of appropriate and informative data ♀☆
- Review and improve our approach to consultation and engagement 3
- Embrace and implement new technologies to modernise and enhance business processes ©
- Participate in sector research and share expertise •
- New department develop our synergies, improve practices, welcome new comers ☆
- Culture focusing on departmental collaboration and sharing of expertise ☆

What we'll measure:

Service outputs

- Number and market share of burials and cremations
- Sports played and efficiency of use: tennis, golf, football •
- Customer service standards◆

Operational

- Accreditations ☼
- Staff satisfaction ☼
- H&S accident investigation ☼
- Sickness absence ☼
- Utility consumption
- Electricity generation
- Website visits and social media engagement •

Financial

Income

What we're planning to do over the following years

- Explore and develop options for Wanstead Flats and Bunhill Fields **
- Achieve a stand-alone visitor centre at the Monument **⊕**
- Develop the cultural profile of the department's heritage attractions
- Use GIS to support management of sites and enhance visitor information •
- Develop and implement a fundraising strategy for the parts of the department operating as Charitable Trusts 🗢
- Develop a sustainable model for delivering learning
- Complete the process of land registration

Open Spaces & Heritage Business Plan 2016/17-2019/20 2017/18 refresh

CONTENTS

Introduction	1
Context	1
Departmental Structure and Governance	3
City of London Corporate Objectives	
Key Actions: 2016 to 2021	7
Key Actions: 2016 to 2021 Performance indicators	8
Our People	9
Finances	
Equalities and Inclusion	13
Risk Management	13
Property and Asset Management	13
Energy Efficiency	13
Energy Efficiency	14
Appendix 1 - Key Actions 2016 to 2021	17
Appendix 3 – Charitable Objectives	
Appendix 4 – Committee Governance	Error! Bookmark not defined.
Appendix 5 – Vision included with Divisional Plans and Strategies	Error! Bookmark not defined.
Appendix 6 – High Level Staffing Structure	Error! Bookmark not defined.

Introduction

This year is an exciting year for the Open Spaces & Heritage Department, as the department expanded on 1 February 2017 to include Tower Bridge, Monument and Keats House; and on 1 March 2017, Colin Buttery joined the Department as Director of Open Spaces. To reflect and celebrate this broadened responsibility, this business plan refers to "Open Spaces and Heritage".

2017/18 is also the last year in which we deliver the savings we committed to deliver over the period 2015/16-17/18. The department chose to deliver its savings through a series of cross cutting programmes that considered issues of service standards, delivery methods, efficiency and effectiveness. These programmes have worked well in allowing us to deliver the required savings but have delivered far beyond this aim in terms of promoting cross departmental working which has allowed staff to share skills, knowledge and experience. There is an on-going need to deliver efficiency savings from 2018/19 onwards, and we will continue to utilise the programme approach to challenge ourselves.

Our mission is to protect our treasured green spaces for people & wildlife and ensure our outstanding heritage assets are protected, accessible, & welcoming.

Our departmental ambitions are that:

- Our habitats are ecologically thriving, and diverse
- Our places for play, learning, tranquillity, cultural experiences, enjoyment, wellbeing and exercise are high quality, inclusive and accessible to all

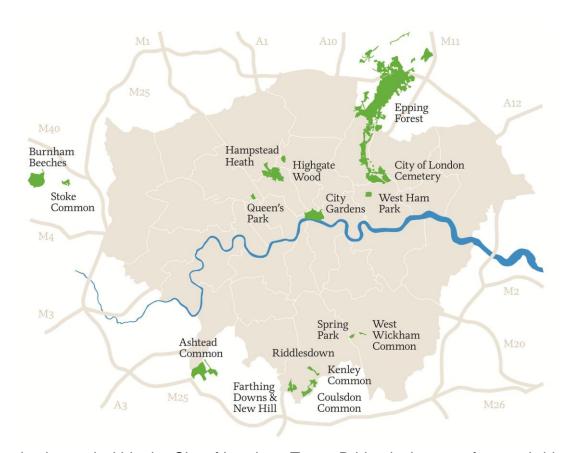
 Our heritage is preserved and we share history and stories through our spaces and buildings
- Our heritage is preserved and we share history and stories through our spaces and buildings
- ➡ We provide thought leadership which is grounded in our innovative practices, knowledge and expertise

We will deliver our ambitions and mission through our service objectives and projects, and by fostering a collaborative culture within the department to support the utilisation of expertise and knowledge.

Context

Tower Bridge, Monument and Keats House were moved from the Culture, Heritage & Libraries Department to the Open Spaces & Heritage Department in February 2017. The Department is assessing how to maximise the value of the synergies between our functions and how to make best use of this opportunity to reflect on what services we provide and how we maximise our outcomes.

The City of London Corporation through the Open Spaces & Heritage Department owns and manages 10,930 acres (4,500 hectares) of historic and natural green space in and around London, attracting over 23 million visits each year. These green spaces include Epping Forest, Highgate Wood, Burnham Beeches, Hampstead Heath, West Wickham Common, City Gardens, Queens Park and West Ham Park as well as the City of London Cemetery and Crematorium. These Open Spaces are integral to the service that the City of London offers to the community of London and beyond. The map below shows the location of the City's Open Spaces across London and neighbouring Counties.



Tower Bridge and Monument are also located within the City of London. Tower Bridge is the most famous bridge in the world. It was opened in June 1894 after eight years of construction. Today the Bridge is a Grade 1 listed building. It is both a working bridge and a significant tourist destination. The tourism and hire functions must be managed alongside the statutory requirement to raise the bridge to provide access to and egress from the Upper Pool of London. Tower Bridge Exhibition welcomes around 800,000 visitors each year.

The Monument was built to commemorate the Great Fire which devastated the City of London in 1666. It was designed by Sir Christopher Wren and Dr Robert Hooke and constructed 1671-77. It receives in the region of 200,000 visitors a year.

Keats House is the former home of the Romantic poet John Keats. It is now a museum and poetry centre. It is an independent charity. In 2015/16, Keats House received over 30,000 visitors. The neighbouring building, 10a Keats Grove, is managed by Keats House and houses an independent, volunteer-run, community library service.

Departmental Structure and Governance

The department is comprised of seven divisions:

- 1. Cemetery and Crematorium
- 2. Parks and Gardens (West Ham Park and City Gardens)
- 3. Directorate
- 4. Epping Forest
- 5. Hampstead Heath, Highgate Wood, Queens Park and Keats House
- 6. The Commons (Burnham Beeches, Stoke Common and City Commons)
- 7. Tower Bridge & Monument

Local Authority Functions, Charitable Trusts and the Bridge House Estate

City Gardens (our green spaces which are located within the boundaries of the City of London) and the Crematorium and Cemetery (which is located on the borough boundaries of Redbridge and Newham) operate as local authority functions and are funded by City Fund.

the other Open Spaces are charitable trusts and are funded by the City of London through City's Cash. Keats House is also a charity funded through City's Cash. There are nine charitable trusts in total and each has its own specific charitable objectives (appendix 3).

The nine charitable trusts are:

- ♣ 1. Epping Forest
 - 2. Ashtead Common
 - 3. Burnham Beeches and Stoke Common
 - 4. Coulsdon and Other Commons
 - 5. West Ham Park
 - 6. Hampstead Heath
 - 7. West Wickham Common and Spring Park
 - 8. Highgate Wood and Queen's Park
 - 9. Keats House

The Monument is funded from City's Cash and generates a surplus.

The maintenance of Tower Bridge is funded from Bridge House Estates. The tourism business at Tower Bridge is also funded from Bridge House Estates. This activity must break even or produce a financial surplus.

Decision Making

The Open Spaces & Heritage Department reports to seven Committees:

- 1. Open Spaces and City Gardens Committee
- 2. Epping Forest and Commons Committee
- 3. Hampstead Heath, Highgate Wood and Queen's Park Committee
- 4. West Ham Park Committee
- 5. Port Health and Environmental Services Committee
- 6. Culture, Heritage & Libraries Committee
- 7. Planning & Transportation

The Open Spaces and City Gardens Committee provides the strategic direction for the City of London's open spaces. The other open space committees are responsible for the ownership and management of the various open spaces; devising and implementing the City of London's Policies as Conservators whilst having due regard to representations made by the relevant consultative committees. The chart below shows association between the different committees and Open Spaces & Heritage

Senior officers.

The Culture Heritage & Libraries Committee is responsible for the management of the tourism and events functions at Tower Bridge, the Monument and Keats House. The Planning & Transportation Committee is consulted in regard to the operation of Tower Bridge.

Information about the different committee governance is provided in appendix 4.

City of London Corporate Objectives

The City of London's Corporate Plan 2015-19 is the organisation's main strategic planning document, providing a framework for the delivery of our services.

<u>Vision</u>

The City of London Corporation will support, promote and enhance the City of London as the world leader in international finance and business services, and will maintain high quality, accessible and responsive services benefiting its communities, neighbours, London and the nation.

Core Values

- CV1 The best of the old with the best of the new Securing ambitious and innovative outcomes that make a difference to our communities whilst respecting and celebrating the City's traditions and uniqueness, and maintaining high ethical standards.
- CV2 The right services at the right price Providing services in an efficient and sustainable manner that meet the needs of our varied communities, as established through dialogue and consultation.
- CV3 Working in Partnership Building strong and effective working relationships both by acting in a joined-up and cohesive manner, and by developing external partnerships across the public, private and voluntary sectors to achieve our shared objectives.

Strategic Aims

- **SA1** To support and promote The City as the world leader in international finance and business services.
- **SA2** To provide modern, efficient and high quality local services, including policing, within the Square Mile for workers, residents and visitors.
- **SA3** To provide valued services, such as education, employment, culture and leisure, to London and the nation.

Key Policy Priorities

- RPP1 Supporting and promoting the UK financial based services sector throughout the world for the benefit of the wider UK economy.
- **CKPP2** Improving the value for money of our services within the constraints of reduced resources.
- RPP3 Engaging with London and national government on key issues of concern to our communities such as transport, housing and public health.
- **MPP4** Maximising the opportunities and benefits afforded by our role in supporting London's communities.
- **KPP5** Increasing the outreach and impact of the City's cultural, heritage and leisure contribution to the life of London and the nation.
- **KPP6** Preventing and combating economic crime and fraud throughout the UK.

Elected Members are in the process of revising the Corporate Plan and it is anticipated that the new Corporate Plan will be agreed in March 2018.

Departmental Objectives and Outcomes

The department established five objectives as part of the business planning process. The objectives have been reviewed and amended this year to reflect the changing remit of the department. New actions have been added to reflect the changes to the department and areas of progress.

OSHD1	Protect and conserve the ecology, biodiversity and heritage of our sites.
OSHD2	Embed financial sustainability across our activities by delivering identified programmes and projects and
	continuously developing income generating endeavours.
OSHD3	Enrich experiences by providing high quality and engaging, visitor, educational and volunteering opportunities.
OSHD4	Improve the health and wellbeing of the community through access to green space and recreation
OSHD5	Improve service efficiency and workforce satisfaction

Management Plans and Divisional Visions

Many of the open spaces have their own site specific management plans. These describe the important features of each site and some set out a vision and direction for the site's future management. Some divisions also have their own divisional management plan that links to the vision objectives of the Department and City of London as well as the annual business plan to the day to day management of the division. Governorment have a divisional business plan. Keats House has a forward plan for October 2016-March 2020.

Appendix 5 lists the visions arising out of these divisional and site specific management plans.

The Business Plan provides an important strategic link between the goals of the City as set out in the Corporate Plan and the activities of the department. The Business Plan also reflects Management Plans and legislative requirements. The Business Plan focuses on high level strategic issues and priorities whereas divisional plans or business plans set out local issues and operational plans.

An outcomes based approach

The City is moving towards an outcomes based approach for business planning and the revision of the corporate plan. Measuring outcomes is important as it allows us to consider and demonstrate the effectiveness of our work. This will also allow us to identify those practices which are effective and those which need improvement. In order to measure outcomes, we need to be very clear about what we are seeking to achieve.

The indicators which were approved as part of last year's iteration of the Business Plan (2016/17-19/20) were a mix of output indicators (i.e. how many people attended) and outcomes (i.e. did people derive a specific benefit from attending). As this revision of the business plan is further developed, we will be seeking to shift further towards outcomes rather than outputs. Given that measuring outcomes can be extremely

challenging, we anticipate that the process of transition from output to outcomes will take several years. As this plan is developed, we would welcome feedback from staff, Members and stakeholders on our outcomes and our approach to measuring them.

Key Actions: 2016 to 2021

The Department has five objectives which help us deliver our charitable objectives. In order to deliver these over the next five years the following fifteen key actions have been identified. Appendix 1 details the milestones, success measures, lead officers and partners associated with delivery of these actions.

OSHD1: CONSERVE AND IMPROVE THE ECOLOGY, BIODIVERSITY AND HERITAGE OF OUR SITES

To deliver this objective we will:

- a) Continue to develop and implement strategies that direct the management of our open spaces
- b) Develop and implement effective water management plans
- c) Develop a long term Wanstead Park conceptual options plan
- d) Deliver the Kenley Revival project
- e) Develop arising opportunities from Museum Accreditation at the View
- Evaluate and deliver heritage interpretation and preservation projects to improve visitor experiences and understanding

SHD2: EMBED FINANCIAL SUSTAINABILITY ACROSS OUR ACTIVITIES BY DELIVERING IDENTIFIED PROGRAMMES AND ROJECTS AND CONTINUOUSLY DEVELOPING INCOME GENERATING ENDEAVOURS

Opo deliver this objective we will:

- g) Deliver our Programmes and Projects, some of which will deliver the agreed departmental savings
- h) Work with City Surveyors to deliver the outcome of the operational property assets review for realisation of income and reduction in revenue expenditure
- i) Actively engage in key corporate procurement opportunities
- j) Ensure sustainable and affordable provision of the Cemetery and Crematorium service
- k) Implement the new online/onsite retail strategy and structure at Tower Bridge to increase income
- I) Mitigate the effects of DBE's street scene environmental enhancement works on the tourism business at the Monument throughout 17/18
- m) Progress a stand-alone visitor centre at the Monument to increase admissions and retail income
- n) Develop sustainable income generation opportunities at Keats House

OSHD3: ENRICH EXPERIENCES BY PROVIDING HIGH QUALITY AND ENGAGING, VISITOR EDUCATIONAL AND VOLUNTEERING OPPORTUNITIES

To deliver this objective we will:

- o) Deliver the Learning Programme across the Department
- p) Develop volunteering across our sites

- q) Achieve a new fully accessible learning facility onsite at Tower Bridge
- r) Continuously develop the visitor experience at heritage attractions in terms of content, processes, technology and customer service

OSHD4: IMPROVE THE HEALTH AND WELLBEING OF THE COMMUNITY THROUGH ACCESS TO GREEN SPACE AND RECREATION To deliver this objective we will:

- s) Work with partners to create open spaces within the boundary of the City of London
- t) Secure funding and partnerships to deliver improved sport and recreation opportunities and facilities at our open spaces.

OSHD5: IMPROVE SERVICE EFFICIENCY, EQUALITIES AND WORKFORCE SATISFACTION

To deliver this we will:

- u) Ensure the health and welfare of our skilled and motivated staff
- v) Make more effective use of IT and adopt 'smarter' ways of working
- w) Conduct policy reviews to ensure effectiveness and consistency where appropriate in our approaches to key issues
- x) Ensure our green spaces and heritage assets are welcoming, accessible and inclusive to all
- y) Support the development of asset management plans and master plans for each site

Performance indicators

To assist in developing and driving a performance management culture across the service and advance the approach of 'continuous improvement' a number of performance indicators were set. These indicators are SMART and challenging and set targets for the next three ears. These performance indicator targets should be reviewed annually and future year's targets considered against the previous year's annual performance.

32 performance indicators have been proposed. These have been grouped under the Departmental objectives. Behind these Departmental indicators will sit divisional indicators which inform the departmental performance. This range of indicators has expanded on the basket included in the 2015/18 business plan and have been chosen to reflect our broad range of services, the work of our Programmes Boards, finance, workforce development and customer satisfaction.

The performance indicators for 2016/17, 2017/18 and 2018/19 are detailed in appendix 2.

As the City is working towards an outcomes based approach, we will need to adjust our indicators over time so that they focus on outcomes rather than outputs or inputs. The department recognises that in some areas, such as sport, where a facility rather than service is provided, this is particularly challenging. In such cases we may demonstrate outcomes using external research.

Our People

The Open Spaces & Heritage Department currently has over 435 employees. These posts are located across many sites around Greater London and beyond in offices, visitor attractions and depots. The range of roles is varied and captures the diverse array of services that we provide with officers in roles from arborists to administrators, ecologists to estate managers, gravediggers to grazing officers and lifeguards to litter pickers.

The City's appraisal and performance management framework is used to identify the learning and development needs of staff. Learning opportunities are offered through a range of approaches including workshops, courses, seminars, events, continuing professional development, shadowing, mentoring. This may be delivered in-house, on-line or externally.

A workforce plan was developed in 2016, and this will be refreshed to ensure that the Department has an effective workforce that is appropriately skilled to deliver the objectives within this Business Plan. . The Department continues to be committed to Investors in People.

The Department has also started some work to articulate its culture. Initial discussions have suggested a culture based around collaboration; passion for delivery; respect & openness and the importance of a just culture. Further work now needs to be undertaken with colleagues across the department to further understand, articulate and embed these values. A new programme of staff projects in place of the traditional distribution and the second staff conference will be used to distill and embed these values.

The Department is participating in the City of London Apprenticeships programme. It is anticipated that we will recruit to 23 newly created apprentice posts. These roles cover the diverse range of activities within the department, including horticulture, visitor services and administration.

A high level staffing structure is attached at appendix 6.

Volunteering

We wish to encourage a shared sense of ownership over the green spaces we manage. One of the ways we do this is to recognise over 950 volunteers in a variety of activities from litter collection to caring for Dormice. As well as undertaking tasks and roles that support local management plan outcomes, we support volunteers to achieve confidence, wellbeing and connection with green spaces, which enriches our relationship with local communities.

All volunteer roles that support the achievement of departmental aims will be supported by Open Spaces resources and staff. Even unsupervised volunteering that takes place requires investment to develop the skills and experience of the volunteer, and prior agreement of responsibilities to ensure our duty of care. We take a measure of those volunteer hours that are directly supervised, indirectly supervised and unsupervised to value this staff time. In addition to recording volunteer hours, we are moving to focus on the positive impact that volunteer activity has on green spaces, the individual and their community.

Investing in a positive and productive culture of volunteering will enable volunteers to do more, more effectively. It will also broaden Open Spaces sphere of influence; bring insight into the communities with which we work; allow us access to more supporters, partners and funders; and develop us, as an organisation, in line with community and environmental priorities.

Finances

2017/18 is the final year of the 3 year savings programme which started in 2015/16. In meeting these savings, the Department needs to ensure that it is delivering its services in the most efficient and effective way and is increasing opportunities for income generation. A three year programme of savings was identified and these opportunities were be grouped into departmental cross cutting themed programmes. Within each programme a number of specific projects were identified with similar objectives. Over the course of 2015/16 and 2016/17, a number of the programmes have closed down or become business as usual.

The Programmes that Open Spaces proposing to deliver during 2017/18 are:

- Sports Programme
- City of London Corporation (Open Spaces) Bill
- Promoting Our Services Programme
- Energy Efficiency Programme
- Fleet and Equipment Review Programme
- Wayleaves Programme
- Lodges Review Programme
- Fundraising Programme
- Equalities and Inclusion Programme
- Policy Review Programme

Programme Boards were established to monitor progress and co-ordinate project delivery. These Boards include representatives from each impacted division as well as representatives from other relevant departments. Establishing cross-divisional Programme Boards and a project focussed approach to service improvement has begun to lead to officers working more collaboratively and supportively.

The Programmes and Project work continues to encourage and enable staff to share their experience, knowledge and skills. In future years as the organisation's resources reduce there will be an increasing need for staff to respond to internal and external influences. We will need to create new partnerships and secure external funding to develop new opportunities. Our services are likely to go through regular change and we need to manage the expectations of staff, Members and the public accordingly. We will continually be asking staff to challenge the way we

work and why we provide the services we do in the way that we do. We will be asking them to consider how we do things and ask if it could be done differently rather than 'that's how it's always been done'.

The Department will continue to focus on value for money in terms of economy (how much things cost); effectiveness (the results of our activities) and efficiency (the relationship between cost and outcomes). In doing this we will continue to focus/ on our service users and ensuring that our services are accessible, inclusive and welcoming to all. To support this we will complete a Test of Relevance" and if appropriate, an Equality Analysis, when considering any service changes.

Budget 2017/18

Budget 2017/18									
CITY CASH									
	Expenditure			Total expenditure	Income			Total income	Net position
	Local Risk	Central Risk	Recharges		Local Risk	Central Risk	Recharges		
	£'000	£'000	£'000	£'000	£'000	£'000	£'000	£'000	£'000
Bunhill Fields	115	0	234	349	0	0	0	0	349
Directorate	454	0	174	628	0	0	-628	-628	0
Epping Forest	4,027	444	2,945	7,416	-1,394	-18	-100	-1,512	5,904
Hampstead Heath	5,467	225	3,541	9,233	-1,195	-1,159	-95	-2,449	6,784
Highgate Wood	417	0	345	762	-51	-5	0	-56	706
Keats House	281	3	229	513	-87	-426		-513	0
Learning	385	0	0	385	-379	0	0	-379	6
Monument	429	0	106	535	-665	0	0	-665	-130
Queen's Park	596	16	344	956	-98	0	0	-98	858
The Commons	1,869	18	1,018	2,905	-343	0	-23	-366	2,539
West Ham Park	779	10	592	1,381	-134	-1	-7	-142	1,239
DCITY FUND									
123	Expenditure			Total expenditure	Income			Total income	Net position
	Local Risk	Central Risk	Recharges *		Local Risk	Central Risk	Recharges *		
Cemetery &									
Crematorium	2,889	0	2,306	5,195	-4,656	0	0	-4,656	539
City Gardens	1,379	0	549	1,928	-365	0	-14	-379	1,549
BRIDGE HOUSE ESTATES									
	Expenditure			Total expenditure	Income			Total income	Net position
	Local Risk	Central Risk	Recharges **		Local Risk	Central Risk	Recharges **		
Tower Bridge	5,776	98	1,007	6,881	-5,790	0	-6	-5,796	1,085

^{*} Recharges include all central services - City Surveyor, HR, IT, Procurement, Policy & Democratic Services and Comptroller & City Solicitor

Equalities and Inclusion

The Department aims to ensure that all our services are inclusive, welcoming and accessible to all. The formulation of our policies and delivery of our services needs to be conducted in a manner that is transparent and aligned with the diverse needs of our residents, local businesses, service users and staff. We will deliver on our Public Sector Equality Duty (PSED), created under the Equality Act 2010, to eliminate unlawful discrimination, advance equality of opportunity and foster good relations. We will therefore consider the need to conduct equality analysis as part of the design of our policies and delivery of services.

To improve our understanding of our 'users' we will improve the collection, monitoring and analysis of appropriate equalities data across our sites. This will ensure a greater understanding of the needs of people with different protected characteristics that access and use our services. We will be establishing a programme board to be able to fully consider the impact of our services and policies on groups with protected characteristics, identify gaps in service provision and develop and implement actions to address these. The Equalities Programme Board will lead on this work.

Risk Management

24

The Open Spaces & Heritage Department manages risk through a Departmental risk register, divisional risk registers and risk assessments. Risks are managed on a divisional basis and each divisional management team is responsible for managing risks locally. Risks are escalated the Departmental risk register to reflect those risks which cut across divisions, or which would have an impact which would be felt beyond division. Risks are escalated to the Corporate Risk Register in accordance with the City of London's Risk Management Strategy.

Property and Asset Management

The Open Spaces & Heritage Department is the custodian of the City's open space land, while the City Surveyor is the strategic asset manager and is responsible for the maintenance of the buildings and other built infrastructure.

An operational review of the department's property assets was undertaken in early 2015/16. Each division is continuing to work with City Surveyors to progress the outcome of this review. Officers will continue to assess the Open Spaces portfolio and use of our property to ensure that the assets are being used efficiently and effectively. There was a particular focus on operational buildings in 2016/17, and this work will continue in 2017/18. We will work with the City Surveyors Department to develop Asset Management Plans and Master Plans for each site to support the delivery divisional objectives.

Energy Efficiency

In addition to our departmental Energy Efficiency programme, we will work with the Corporate Energy Board to deliver the emerging Corporate Energy Strategy.

Capital Projects
The table below provides broad information about projects that may require over £50k of capital expenditure in the next five years.

Brief description of potential project	Approx. cost (if known)	Indicative source of funding (e.g. City Fund, City's Cash, External)	Indicative timetable for project	OSH Owner	Corporate Project Group owner
New Cremators at Cemetery and Crematorium	£1 -3m	City Fund (Capital scheme) or lease	2020	Gary Burks	Michael Bradley
Embankment works at Burnham Beeches	£250k	Capital Project	2019/20	Andy Barnard	Roger Adams
Tower Wood Lodge, Burnham Beeches – 20 year plan	£250k	City's Cash	2020	Andy Barnard	Roger Adams
West Ham Park - Playground improvements	£500 - £700k	Part external funding if successful	2017/18	Martin Rodman	Michael Bradley
tandscape improvements for Bunhill ields Burial Ground	£1-£5 million	External funding submission anticipated to – Parks for People, S106 –Islington	2017 – 19	Martin Rodman	Roger Adams
Shurchyard Enhancement rogramme in partnership with DBE	£5m +	HLF bid (by Diocese and St. Paul's Cathedral). Part match-funding through CIL (unallocated pot)	2016/17 to 2021/22 Potential for HLF stage 1 in 2017	Martin Rodman	Roger Adams
Tennis court resurfacing at Queen's Park	£90,000	City's Cash in addition to CWP and external funding	As determined by CWP programme	Bob Warnock	Nia Morgan
Lido Infrastructure	£1m	City's Cash	Submit Project Proposal Late 2016.	Bob Warnock	Nia Morgan
"The Hive" – Learning and Volunteering Centre (Ex -Football Changing Rooms)	£200k	City's Cash	2017/18	Bob Warnock	Nia Morgan
East Heath Car Park at Hampstead Heath –Resurface	£330k	City's Cash	2017/18	Bob Warnock	Nia Morgan
Hampstead Heath Play Improvements	£100k	City's Cash	2017/18	Bob Warnock	Nia Morgan

Resurface Hampstead Heath athletics	£300k		City's Cash	2016/17	Bob	Nia Morgan
track – 20 year plan					Warnock	
Repairs to Hampstead Heath Pergola – 20 year plan	£250k		City's Cash	2017/18	Bob Warnock	Nia Morgan
WHP – deliver phase 2 actions from	£1-3m		HLF Parks for people	2019 to 2021	Martin	Michael
Conservation Management Plan			·		Rodman	Bradley
Works at Wanstead Park, Epping Forest	££5m		Heritage Lottery Fund 'Parks for People' with match funding from City's Cash; CWP: Thames Water, Forest Fund and volunteer time.	2017 – 2022	Paul Thomson	Roger Adams
Wanstead park, Epping Forest – HLF bid by Friends of Epping Forest Parkland for interpretation works	£100K		HLF (Our Heritage)	HLF Stage 1 in February 2017	Paul Thomson	Roger Adams
Hill Wood Car Park, High Beach, Epping Forest	£50k		City's Cash	2017/18	Paul Thomson	Roger Adams
- G ar Park Charging Infrastructure at ⊋ arious car parks	£50k		City's Cash	2017/18	Paul Thomson	Roger Adams
apel Road Sports Pavilion,	£250	to	CWP and Sport England's Inspired	2017/18	Paul	Roger Adams
-₩anstead Flats, Epping Forest	£500k		Facilities Fund		Thomson	
Jubilee Retreat, Epping Forest	£170k		City's Cash and London Marathon Charitable Trust	2017/18	Paul Thomson	Roger Adams
Great Gregories Out wintering Facility	£30k		City's Cash and Heritage Lottery Fund	2017/18	Paul Thomson	Roger Adams
Information Points / Signage and Print Media	£50k		City's Cash and EU LEADER funding	2017/18	Paul Thomson	Roger Adams
Implement recommendations of the Conservation Management Plan, Highams Park, Epping Forest – CS gateway zero capital projects	Up £10m	to	City Fund / External. Likely to be part funded by external grants after Wanstead Park applications	2020 – 2022	Paul Thomson	Roger Adams
Park Fencing, Wanstead Park, Epping Forest - CS Gateway zero capital projects	£350k	to	,	2019/20	Paul Thomson	Roger Adams
Repairs to Grotto, Wanstead Park, Epping Forest - CS gateway zero	£120k		City Fund	2019/20	Paul Thomson	Roger Adams

Р
Ŋ
Ω
ወ
_
2
\neg

capital projects					
'At risk' landscape, Wanstead Park,	£90k	City Fund	2019/20	Paul	Roger Adams
Epping Forest - CS gateway zero				Thomson	
capital projects					
New fully accessible education centre	£350k	Bridge House Funds	2017/18	Chris	Steven
at Tower Bridge				Earlie	Chandler
Replacement of heating system at	£600k	Bridge House Funds	2017/18	Chris	Steven
Tower Bridge		_		Earlie	Chandler
New stand-alone visitor centre at the	£1.6m	City's Cash	2018 – 2020	Chris	Steven
Monument		-		Earlie	Chandler
Keats House access improvements	£65,	City's Cash (CWP)/Community	2017/18	Bob	Steven
(paths, lighting, toilets		Infrastructure Levy fund		Warnock	Chandler
Finsbury Circus Reinstatement	£3M	Cross Rail	2018/19	Martin	Roger Adams
				Rodman	
WHP Nursery Project	TBC	City's Cash	2017 - 2019	Martin	Michael
P				Rodman	Bradley

Appendix 1 - Key Actions 2016 to 2021

This appendix shows our fifteen key actions over the next five years that will help us deliver our charitable and Departmental objectives and support the Corporation's achievement of the Corporate Plan's strategic aims and key policy priorities.

Please see key at bottom of tables.

Objective 1: Conserve and improve the ecology, biodiversity and heritage of our sites									
	ction to deliver ojective	Detail	Key Milestones	Measures of Success	Lead & partners	Committee	Link to Corp' Plan		
® Page	Continue to develop and implement strategies that direct the management of our open spaces	Development, drafting, consultation and final production of a range of management plans and strategies across the service.	Epping Forest Management Plan to committee for approval – Mid 2017	Epping Forest Management Plan actions being implemented	Epping Forest (EF) Project Officer	EFCC	KPP 3 KPP 5		
e 128			West Ham Park Management Plan 2018 - 2022 to Committee for approval - Dec 2017	West Ham Park Management Plan actions being implemented Achieve SBINC status for West Ham Park 2018/19	West Ham Park (WHP) Manager WHP Friends group London Borough Newham	WHPC	KPP 3 KPP 5		
			City Gardens Management Plan 2017 – 2021 to committee for approval – April 2017	City Gardens Management Plan actions being implemented	City Gardens (CG) Manager	OSCG	KPP 3 KPP 5		
			City of London Open Spaces Strategy (SPD) 2020-2025 to committee for approval – April 2020	City of London Open Spaces Strategy being implemented	Planning Officers CG Manager	OSCG	KPP 3 KPP 5		

			Bunhill Fields Burial Ground Management Plan to Committee for approval – April 2020 Cemetery and Crematorium Conservation Management Plan to Committee for approval – 2017/18	Bunhill Fields Burial Ground Management Plan actions being implemented Cemetery and Crematorium Conservation Management Plan actions being implemented	CG Manager Cem & Crem Superintendent	OSCG	KPP 3 KPP 5 KPP 3 KPP 5
			Stoke Common Management Plan to Committee for approval – 2018	Stoke Common Management Plan actions being implemented	Conservation Officer	EFCC	KPP 3 KPP 5
Pag e			Hampstead Heath Management Plan to committee for approval – Spring 2018	Hampstead Heath Management Plan actions being implemented	NLOS Project Officer	HH	KPP 3 KPP 5
জ 29	Develop and implement effective water management plans	Complete the Hampstead Heath Ponds Project	Planting and landscaping works completed – Oct 2017	Visitor feedback Ecological monitoring	Bam Nuttall NLOS Superintendent Ponds Project Director Highgate Wood & Conservation & Trees Manager	HH	KPP 4
		Progress delivery of the Burnham Beeches pond embankments project	Funding routes identified – 2017/18 Funding secured 2018- 2020	Funding secured Embankments works delivered to the required standard within budget	Conservation Officer	EFCC	SA 3
c)	Develop a long-	To identify and	Conceptual options plan	Committee approval	EF Operations	EFCC	SA3

	term Wanstead	prioritise opportunities	- Autumn 2017	received at appropriate	team		
	Park conceptual	for capital investment	Stakeholder consultation	stages.			KPP 3
	options plan	and potential changes	- Autumn 2017	_	Built		KPP5
		in management to	Funding strategy –	Direct works	Environment		
		conserve, and/or	Autumn 2017	programme initiated.			
		restore many aspects	Project consultants				
		of Wanstead Park	engaged – Autumn 2017	Conceptual Options			
			Internal improvement	plan agreed			
			works plan implemented				
			– Autumn 2017	Costed capital and			
			Funding obtained - 2019	maintenance works			
			Hydrological and other	plan agreed			
			monitoring activity established - 2019	Funding coursed			
			Capital and	Funding secured			
			maintenance works plan	Major capital works			
ס			prepared – 2019	contractors appointed			
Page			Major capital works	dominations appointed			
e			tendered and contractors				
<u> </u>			appointed - 2019				
3(9)	Deliver the	To conserve the	Capital conservation	Structures conserved	Head Ranger	EFCC	SA3
	Kenley Revival	heritage associated	works commence June	and removed from the			
	project	with Kenley Airfield	and finish September	Heritage At Risk	Kenley Airfield		KPP 5
		and inspire people to	2017.	Register.	Friends Group		
		learn about, and					
		engage with, the	Project completion -	10,600 hours of	Historic		
		heritage.	February 2019.	volunteering.	England.		
				Number of visits			
				increased by 19,000			
				above year 1 baseline.			
e)	Develop arising	Following Museum	Inventory and condition	Achieve museum	FCO: Heritage	EFCC	SA3
'	opportunities	Accreditation in 2017,	reports completed –	accreditation status	and		
	from Museum	Complete collections	March 2019		Interpretation		KPP 5
	Accreditation at	rationalisation		Visitor Attraction			

the View	programme Quantify visitor experience aspects of the museums accreditation		Quality Assurance Scheme awarded for The View	Head of Visitor Services		
f) Evaluate and deliver heritage interpretation and preservation projects to improve visitor experiences and understanding	Implement the next stages of the strategic Tower Bridge Interpretation Plan, which focuses less on mechanical processes and more on the stories, people and local history of the Bridge	Deliver the Engine Rooms content phase of the Tower Bridge Interpretation Plan and initiate the next phase in the Towers Realise the 'Walk of Fame' local heritage project at Tower Bridge	Visitor figures Publicity Income Visitor feedback	Head of Tower Bridge	CHL	

Action to deliver → bjective	generating endeavours Detail	Key Milestones	Measures of Success	Lead & partners	Committee	Link to Corp' Plan
g) Deliver our	Develop and deliver and our	Highlight reports to	Greater officer cross	Various	OSCG	KPP 2
Programmes and	Programmes and Projects:	SLT bimonthly	divisional	Programme	WHP	KPP 4
Projects, some of	 Sports Programme 		/departmental	Executives and	EFCC	KPP 5
which will deliver	City of London	Quarterly reports at	working, sharing of	Leads	HH	
departmental SBR	Corporation (Open	OP & CG, WHP,	knowledge and		PH	
savings	Spaces) Bill	EF&CC,	experience.			
	 Promoting Our Services 	HH,HW&QP		OSPSU		
	Programme	committees.	Savings achieved:			
	Energy Efficiency		17/18 = £769k	SLT		
	Programme	'Four monthly'				
	 Fleet and Equipment 	reports to Port	On-going efficiency	Other City		
	Review Programme	Health and	savings of 2% per	Departments:		

		 Wayleaves Programme Lodges Review Programme Fundraising Programme Policy Review	Environmental Services Committee Sept and Jan budget meetings Financial Year End.	annum	Comptroller and City Surveyors Remembrancers' City Surveyors Chamberlains Built Environment Town Clerks		
Fage 132	Work with City Surveyors to deliver the outcome of the operational property assets review for realisation of income and reduction in revenue expenditure	Alternative use realised for West Ham Park Nursery Committee reports for properties identified as surplus for disposal and/or letting	Reports produced for relevant committees. City of London Corporation (Open Spaces) Bill approved – 2018/19	Committee approvals granted. CS identify alternate use and properties removed from OS portfolio Additional income generated from surplus properties Additional burial space created	All Superintendents City Surveyors Remembrancers Comptroller & City Solicitors Local Planning Authorities Chamberlains	OSCG WHP EFCC HH PH	KPP 2 KPP 4
i)	Actively engage in key corporate procurement opportunities	Active involvement in procurement process for City's new building, repairs and maintenance (BRM) contract	Input into BRM Customer Working Group – regular meetings up until July 2017 New contractor on site	Service received from new BRM contract is appropriate and fit for purpose for the needs of Open Spaces	OS Customer working group reps SLT City Surveyors	OSCG	KPP 2

			Review and feedback				
j) Pa	Ensure sustainable provision of the Cemetery and Crematorium service	Assess and determine the most efficient and effective way to replace the Crematorium's cremators	Project Gateway submitted – early 2017 for Gateway 1 / 2 Options appraisal completed and funding agreed – 2018/19 Procurement process completed, contract awarded and cremators installed 2020/21	New cremators operational Cremators are fully abated	Cem & Crem Superintendent Chamberlains – City Procurement City Surveyors	PH	SA3 KPP 2 KPP 4
Page 133		Complete the soft and hard landscaping on the 'Shoot'	Soft landscaping, planting – 2019 Shoot area being used for burials 2020/2021	Shoot available for burials	Cem & Crem Superintendent	PH	KPP 2 KPP4
	Implement the new online/onsite retail strategy and structure at Tower Bridge to increase income	Delivery of a new staffing structure and strategy at Tower Bridge to maximise the benefits of the new retail space and to enhance the visitor experience	New posts successfully recruited Retail strategy agreed and implemented Qualitative and financial evaluation at year end	Retail income Visitor experience	Head of Tower Bridge	CHL	SA3 KPP5
I)	Mitigate the	Works taking place within	A flexible mitigation	Maintain income	Head of Tower	CHL	SA3

	effects of DBE's street scene environmental enhancement works on the tourism business at the Monument throughout 17/18	the piazza will eventually result in an improved immediate environment but the process of works taking place requires mitigation activity to ensure visitors are aware that the Monument is open for business in an attempt to minimise any detrimental impact on income.	plan designed and executed Assess impact on business at regular intervals and adapt planned mitigation activities in response if required	levels to target Visitor feedback levels	Bridge		KKP5
F Page 134	Progress a stand- alone visitor centre at the Monument to increase admissions and retail income	Delivery of a standalone visitor centre at the Monument to enhance the visitor experience, tell the story of the monument more effectively and the maximise income	Committee approvals (Gateways 2,3,4) To progress internal (Ctte) and external approval processes, continue to consult with stakeholders and achieve funding for the project.	Visitor numbers Receive planning and Historic England permissions Funding identified and secured Gateway 3/ 4 full options appraisal approved per recommendation	Head of Tower Bridge City Surveyor Historic England	CHL	SA3 KPP5
n)	Develop sustainable income generation opportunities at Keats House	Assess and delivery new income opportunities at Keats House	Obtain premises licence in 2017/18 Evaluate and develop private hire offer in 2017/18 Develop retail merchandise 2017/18 Develop members and patrons offer and evaluate scope	Increased external income	Principal Curator	CHL	SA3 KPP5

	for gala fundraising events 2018/19		

_	ction to deliver njective	Detail	Key Milestones	Measures of Success	Lead & partners	Committee	Link to Corp' Plan
Page 135	Delivery of Learning Programme across the Department	Deliver the CBT funded programme 'Green Spaces, Learning Places' Develop and implement monitoring and evaluation framework Obtain additional funding to support delivery and development of the Learning Programme	Appoint evaluation consultant to deliver framework - Spring 2017 Deliver year 1, 2 and 3 targets for the four CBT funded projects – March 2017/2018/2019 Develop and implement a fundraising plan - ongoing Review of offering across the expanded department	11,500 people per annum engaged through the programme. Targets achieved for CBT and reported £763k additional / external funding secured Development and maintenance of partnerships	Head of Learning Learning Team RSPB London Youth London Parks and Green Spaces Forum NLOS, EF and WHP Keats House Education Officer	OSCG EFCC WHP HH	SA3 KPP 4 KPP 5
p)	Develop volunteering across our sites	Create a positive and productive culture of volunteering, linked to activities which achieve departmental outcomes	Volunteering Steering Group established to promote good practice described in Volunteering Vision New volunteer roles	Baseline measures of volunteering contribution established Volunteering targets achieved for	Superintendents Learning Team Kenley Project Keats House	OSCG WHP EFCC	SA 3 KPP 5

Pa			identified and recruited for Staff trained to support volunteers effectively, both directly and indirectly Insurance arrangements for volunteer groups clarified to locate duty of care	externally funded programmes – Kenley Common and Learning Programme High levels of volunteer satisfaction reported Greater emphasis on staff supporting 'indirectly supervised' and 'unsupervised' volunteer activity.	Interpretation Officers		
Page 136	Achieve a new fully accessible learning facility onsite at Tower Bridge	Current space not fully fit for purpose in terms of accommodating school/community engagement groups with access needs.	Progress options appraisal through project gateway Begin work on installing and furnishing a new mezzanine level within the Bridge's South Tower Commence use for January 2018 school term-time.	Number of formal education sessions and community engagement events facilitated Participant feedback Accreditations	Head of Tower Bridge	CHL PSC	SA 3 KPP 5
r)	Continuously develop the visitor experience at	Process of evaluation and continuous improvement of the	Review and refresh interpretation displays at Keats House 2019/20	Visitor numbers and feedback	Head of Tower Bridge	CHL	SA 3 KPP 5

visitor experience at our		External	Principal Curator	1	l
heritage locations	Major programme of events and activities for Keats anniversaries 2020-2021	accreditation	of Keats House		
	Deliver a marketing strategy for Keats House and secure marketing resource 2017-18				
	Artist in residence programme at Tower Bridge				
	Facilitate a series of public events in Tower Bridge's bascule chamber				
	Establish a refreshed commercial identity for the tourism business at Tower Bridge and roll out across marketing channels and				
		events and activities for Keats anniversaries 2020-2021 Deliver a marketing strategy for Keats House and secure marketing resource 2017-18 Artist in residence programme at Tower Bridge Facilitate a series of public events in Tower Bridge's bascule chamber Establish a refreshed commercial identity for the tourism business at Tower Bridge and roll out across marketing	events and activities for Keats anniversaries 2020-2021 Deliver a marketing strategy for Keats House and secure marketing resource 2017-18 Artist in residence programme at Tower Bridge Facilitate a series of public events in Tower Bridge's bascule chamber Establish a refreshed commercial identity for the tourism business at Tower Bridge and roll out across marketing channels and	events and activities for Keats anniversaries 2020-2021 Deliver a marketing strategy for Keats House and secure marketing resource 2017-18 Artist in residence programme at Tower Bridge Facilitate a series of public events in Tower Bridge's bascule chamber Establish a refreshed commercial identity for the tourism business at Tower Bridge and roll out across marketing channels and	events and activities for Keats anniversaries 2020-2021 Deliver a marketing strategy for Keats House and secure marketing resource 2017-18 Artist in residence programme at Tower Bridge Facilitate a series of public events in Tower Bridge's bascule chamber Establish a refreshed commercial identity for the tourism business at Tower Bridge and roll out across marketing channels and

Objective 4: Improve T	Objective 4: Improve The Health And Wellbeing Of The Community Through Access To Green Space And Recreation									
Action to deliver objective	Detail	Key Milestones	Measures of Success	Lead & partners	Committee	Link to Corp' Plan				

s)	Work with partners to create open spaces within the boundary of the City of London	Installation of a new landscape - Aldgate gyratory	Western section – tree planting and installation of landscaping January 2017 Remaining landscaping - March 2018	Increase of green space to the Eastern quarter of the City Improved air quality Increase of biodiversity opportunities Improved pedestrian	CG Manager Built Environment	OSCG	SA2 KPP 4
Page 138		Reinstatement of Finsbury Circus Garden.	Cafe concession and landscape constructed and built by December 2018	and cycling facilities New Finsbury Circus Garden completed on time and on budget Increase in green space Increase in biodiversity opportunities	CG Manager	OSCG	SA2 SA3 KPP 4
		Deliver a programme of churchyard enhancement projects	HLF bid by Diocese/Cathedral - 2017 First tranche of churchyard improvements delivered - 2018	Quality accessible landscapes fit for future City with potential to generate income for partners. Support bidders to deliver to HLF timescales and outcomes	Joint partnership between Diocese, St. Paul's Cathedral, DBE & OSHD	S&W PS OSCG	SA3 KPP4 KPP5
t)	Secure funding and partnerships	Work with partners to secure long term	Capel Road changing rooms refurbishment –	Successful partnership with LTA	WHP Manager QP Manager	OSCG WHP	SA3

to deliver	investment in our sports	Summer 2017		LTA	EFCC	KPP 2
improved sport	facilities that encourage		Increased tennis	Neighbouring LA's	HH	KPP 4
and recreation	our communities to get	Refurbish tennis courts	participation and	EF Head of Visitor		KPP 5
opportunities at	more active.	at Queens Park – CWP	income across all	Services		
our open spaces		dependent	OS tennis sites	City Surveyors		
	Develop golf provision			Football		
	at Chingford Golf		Improvements to	Association		
	Course (CGC) through		Capel Road			
	new in-house					
	management		Increased usage and			
			improved 'offer' at			
			CGC			

0	bjective 5: Improve s	ervice efficiency and workfo	rce satisfaction				
	ction to deliver bjective	Detail	Key Milestones	Measures of Success	Lead & partners	Committee	Link to Corp' Plan
139	Ensure the health and welfare of our skilled and motivated staff	Deliver our workforce Plan and IiP Action Plans Support the implementation City Well	Departmental learning programme developed – July annually Deliver actions within the Workforce and IiP plans - within their identified timelines Establish the Equalities Board and associated programme	Appropriately skilled workforce Increasing levels of staff satisfaction and motivation A more equitable workforce Extensive use of the wellbeing training offer, particularly in relation to mental health awareness	SLT HR Business partner HR & Workforce Planning group Business Manager	OSCG PHES	KPP 2

				Enhanced understanding of user and staff demographics			
v)	Make more effective use of IT and adopt 'smarter' ways of working	Support the implementation IT Transformation Programme and new ways of working	New operating system introduced, devise refresh – end 2017 Move from Irish Chambers to Guildhall – timescale to be agreed	Agile working practice adopted where appropriate End user devised refreshed	IT Department City Surveyors	OSCG PHES	SA2 KPP 2
Page 140		Maximise opportunities for web based bookings and End Point of Sale systems	Assess and determine opportunity for online pitch bookings – 2017 Online bookings for events – 2017 Review online tennis bookings – April 2017 Partner with CHL in EPOS procurement – March 2017	Operational on-line sports booking systems More efficient management of sports offer Increased on-line sales	IS Department EF Head of Visitor Services Sports Programme Board CHL	OSCG EFCC WHP HH	SA2 KPP 2
w)	Conduct policy reviews to ensure effectiveness and consistency where	Departmental approach to be reviewed and a revised framework to be developed	Programme Board established Q217 Programme Plan	Simplified policy framework	SLT		SA3 KKP 2

	appropriate in our approaches to key issues		Q217 Policy framework Late 2017				
x)	Ensure our green spaces and heritage assets are welcoming, accessible and inclusive to all	The Equalities and Inclusion Programme Board will implement and share best practice	Programme Board established Q117 Programme plan Q117 Data review Q217 Best practice guidance	User feedback Diversity of users Access audits	SLT	OSCG	SA3 KKP 2
S Page 141	Support the development of asset management plans and master plans for each site	Asset Management Plans and Master Plans to be developed for each site following an initial pilot, in accordance with the Corporate Property Asset Management Strategy	Pilot mid-2017	Connection between service outcomes and property management	Superintendents, City Surveyors	OSCG, WHP, EFCC, HH, PH	SA2 KPP 2

Key: SLT = Open Spaces & Heritage Senior Leadership Team

OSHPSU = Open Spaces & Heritage Programme

Support Unit

LTA = Lawn Tennis Association

LA's = Local Authorities

CHL = Culture, Heritage and Libraries

OSCG = Open Space's and City Gardens Committee

WHP = West Ham Park Committee

EFCC = Epping Forest and City Commons Committee

HH = Hampstead Heath, Highgate Wood and Queens Park Committee

PH = Port Health and Environmental Services Committee

S&W = Streets and Walkways Sub (Planning and Transportation) Committee

PS = Projects Sub (Policy and Resources) Committee

CHL= Culture, Heritage & Libraries Committee

PERFORMANCE INDICATORS

To assist in developing and driving a performance management culture across the service and enabling staff to plan ahead to deliver 'continuous improvement', 32 performance indicators have been set. □
These indicators are SMART and challenging and set targets for the next three years. These performance indicator targets should be reviewed annually and future year's targets considered against the previous year's annual performance

	ALL DIVISIONS								
PI No:	Description	Frequency Measure	2015/16 Actual Performance	2016/17 Performance Target	2016/17 Actual	Lead Collator	2017/18 Performance Target	2017/18 Actual Target	2018/19 Actual
PI 1	Retain 15 Green Flags and improve the overall band score achieved across our Green Flag sites by 2018/2019	Annual	15 green flag sites overall band scores 46% = 80+ 27% = 75 - 79 27% = 70 - 74	Same as 2015/16	15 green flag sites overall band scores 53% = 80+ 27% = 75 - 79 20% = 70 - 74	Esther Sumner	Same as 2015/16	15 green flag sites overall band score 53% = 80+ 27% = 75 - 79 20% = 70 - 74	
PI 2	Retain 12 green heritage awards and increase this to 13 sites by 2018/19	Annual	12 Green Heritage Awards	12 Green Heritage Awards	11 Green Heritage	Esther Sumner	12 Green Heritage Awards	13 Green Heritage Awards	
PI 3	Achieve our Departmental net local risk budget.	Annual	Underspend of £885,000	Original Budget £10,347,000	ТВС	Esther Sumner	£9,578,000	£9,578,000	
PI 8	Reduce utility consumption (electric)	Annual	323,951	2.5% reduction on 2015/16 performance	ТВС	Jonathan Mears	2.5% reduction on 2016/17 performance	2.5% reduction on 2017/18 performance	
PI 8	Reduce utility consumption (gas)	Annual	125,461	2.5% reduction on 2015/16 performance	ТВС	Jonathan Mears			
PI 9	Reduce fuel consumption (red and white diseal)	Annual	6665	2.5% reduction on 2015/16 performance	твс	Jonathan Mears	5% reduction on 2016/17 performance	5% reduction on 2017/18 performance	
PI 9	Reduce fuel consumption (petrol)	Annual	968	2.5% reduction on 2015/16 performance	ТВС	Jonathan Mears			
PI 9	Reduce fuel consumption (small fuels)	Annual	4356	2.5% reduction on 2015/16 performance	твс	Jonathan Mears			
PI 10	Increase electricity generation	Annual	2450	Two additional buildings generating 50KWH each	ТВС	Jonathan Mears	A further two additional buildings generating 50KWH each	A further two additional buildings generating 50KWH each	
PI 14	Increase the amount of directly supervised volunteer work hours	Annual	Not applicable - new measure	To establish the baseline	Directly and indirectly combined: 43,140	Andy Thwaites & Julia Makin	2016/17 performance plus 5%	2017/18 performance plus 5%	
	Increase the amount of indirectly supervised volunteer work hours	Annual	Not applicable - new measure	To establish the baseline	,	Andy Thwaites & Julia Makin			
PI 15	Increase the amount of unsupervised volunteer work hours	Annual	Not applicable - new measure	To establish the baseline	16,401	Andy Thwaites & Julia Makin	2016/17 performance plus 5%	2017/18 performance plus 10%	
PI 19	Increase the percentage of customers surveyed as part of the 60 second survey or similar that stated the 'overall rating' of the open space as 'very good or excellent'.	Annual	2015 = 69%	75%	88%	Esther Sumner	2016/17 performance plus 5%	2017/18 performance plus 5%	

PI 20	Increase the number of 'visitors' to the Open spaces webpages.	Annual	534,728	2015/16 performance plus 10% = 588,201	558,592	Esther Sumner	2016/17 performance plus 10%	2017/18 performance plus 10%
PI 21	Increase the percentage of H&S accidents that are investigated within 14 days.	6 monthly	Feb 15 to Jan 16 = 71%	80%	Feb 15 to Jan 16 = 62%	Alison Grayson / HR Dashboard	83%	86%
	Reduce the average number of Full Time Employee (FTE) working days lost per FTE due to short term sickness absence.	Quarterly	Feb 2015 to Jan 2016 = 3.6 days Short-Term FTE Working Days Lost per FTE	3.45 days FTE Working Days Lost per FTE	Feb 2015 to Jan 2016 = 3.72 days Short Term FTE Working Days Lost per FTE	Alison Grayson / HR Dashboard	3.3 days FTE Working Days Lost per FTE	3.2 days FTE Working Days Lost per FTE
PI 23	Reduce the average number of FTE working days lost per FTE due to long term sickness absence.	Quarterly	Feb 2015 to Jan 2016 = 2.43 days Long-Term FTE Working Days Lost per FTE Long-Term FTE Working Days Lost per FTE	2.4 days FTE Working Days Lost per FTE	Feb 2015 to Jan 2016 = 2.68 days Long- Term FTE Working Days Lost per FTE Long-Term FTE Working Days Lost per FTE	Alison	2.35 days FTE Working Days Lost per FTE	2.30 days FTE Working Days Lost per FTE
PI 24	Increase the percentage of Open Space's staff who state they are at least satisfied with their workplace in the annual staff wellbeing survey.	Annual	90.22%	92%	Survey not undertaken	Esther Sumner / Oliver Sanandres	94%	95%

SPORTS BOARD								
PI No: Description	Frequency Measure	2015/16 Actual Performance	2016/17 Performance Target	2016/17 Actual	Lead Collator	2017/18 Performance Target	2017/18 Actual Target	2018/19 Actual
PI 16 Increase the amount of tennis played across our sites.	6 monthly	WHP: 1000 adults 500 by concessions.	WHP: increase court hours used by 65% = 2475 hrs	ТВС	Declan Gallagher / Lucy Murphy	WHP: increase court hours used by 40% on 2016/17 actual	WHP: increase court hours used by 25% on 2017/18 actual	
		Parliament Hill: 6523 Adults 3799 Concessions	Parliament Hill : Adults 5% = 6849 hrs Concessions 5% = 3899	Parliament Hill: 6,677 Adults 4,266 Conc U/K 591		Parliament Hill: increase court hours by 5% each for adults and concessions on 2016/17 actual	I COURT HOURS BY 5% EACH I	
		Golders Hill Park: Adults 1734 Concessions 914	Golders Hill Park: Adults 5% = 1820 Concessions 5% = 960	Golders Hill Park: Adults 1306 Conc 798		Golders Hill Park: increase court hours by 5% each for adults and concessions on 2016/17 actual	I Increase court nours by I	
		Queens Park: 2960 Adults 785 Concessions	Queens Park: Adults 5% = 3108 Concessions 5% = 824	Queens Park: 3585 Adults 585 Conc U/K 439		Queens Park: increase court hours by 5% each for adults and concessions on 2016/17 actual	I COURT HOURS BY 5% AACH I	
PI 17 Increase the amount of football played across our sites.	6 monthly	WHP = 59 bookings to end of football season.	WHP increase bookings by 10% on 2015/16 actual = 65 bookings	ТВС	Declan Gallagher / Lucy Murphy / Jacqueline Egglestone	WHP increase bookings by 5% on 2016/17 actual	WHP increase bookings by 5% on 2017/18 actual	
		3260 bookings to end of football season.	Epping maintain bookings at 2015/16 level = 3260	ТВС		Epping increase bookings by 2% on 2016/17 actual	Epping increase bookings by 5% on 2017/18 actual	
		Heath Extension = Adult 2 bookings Junior 102 bookings	Heath Extension increase adult bookings by 5% = 2 bookings. Maintain level of junior bookings at 2015/16 actual = 102 bookings			Heath Extension increase adult bookings by 5% and maintain level of junior bookings on 2016/17 actual	by 5% and maintain	
		Parliament Hill = Adult & concession 15 bookings	Parliament Hill increase adult and concession bookings by 5% on 2015/16 actual = 16 bookings	ТВС		Parliament Hill increase adult and concession bookings by 5% on 2016/17 actual	Parliament Hill increase adult and concession bookings by 5% on 2017/18 actual	

		Highgate Wood = Adult 48 bookings	Highgate Wood increase adult bookings by 5% on 2015/16 actual = 51 bookings	ТВС		Highgate Wood increase adult bookings by 5% on 2016/17 actual	Highgate Wood increase adult bookings by 5% on 2017/18 actual	
PI 18 Increase the number of golf visits at Chingford Golf Course.	6 monthly	2014/15 the recorded number of visits was 22,000	Establish a baseline figure	ТВС	Jacqueline Egglestone	Increase 2016/17 baseline figure by 5%	Increase 2017/18 performance by 5%	

	CEMETERY AND CREMATORIUI	M							
PI No:	Description	Frequency Measure	2015/16 Actual Performance	2016/17 Performance Target	2016/17 Actual	Lead Collator	2017/18 Performance Target	2017/18 Actual 2018/19 Performance Target	2018/19 Actual
PI 4	Increase our market share of burials in relation to the Cemetery and Crematorium's seven neighbouring Borough's	4 monthly	6.90%	2015/16 performance plus 0.4% = 7.03%	ТВС	Gary Burks	2016/17 performance plus 0.5%	2017/18 performance plus 0.5 %	
PI 5	Increase the number of burials	4 monthly	866	2015/16 performance plus 2.5% = 888	868	Gary Burks	2016/17 performance plus 2.5%	2017/18 performance plus 2.5 %	
PI 6	Increase the number of cremations	4 monthly	2519	2015/16 performance plus 1.5% = 2557	2540	Gary Burks	2016/17 performance plus 1.5%	2017/18 performance plus 1.5%	
PI 7	As a minimum, achieve local risk Cem & Crem inc	4 monthly	Over achievded income by £384,000	Original Budget (£4,470,000)	Projecting over achievement of income	Gary Burks	(£4,521,000) 16/17 original budget plus £51k SBR saving)	-£4,521,000	

	LEARNING PROGRAMME									
PI No:	Description	Frequency Measure	2015/16 Actual Performance	2016/17 Performance Target	2016/17 Actual Lead Collator		2017/18 Performance Target	2017/18 Actual	2018/19 Performance Target	2018/19 Actual
PI 11	Increase the percentage of Learning Programme participants who are more knowledgeable about the natural history of our open spaces.	6 monthly	Not Applicable - new measure	70% of participants surveyed	86% of participants surveyed	Grace Rawnsley	80% of participants surveyed		85% of participants surveyed	
PI 12	Increase the percentage of new participants in the Learning Programme who report their intention to visit our open spaces with their families	6 monthly	Not Applicable - new measure	50% of participants surveyed	93% of participants surveyed	Grace Rawnsley	60% of participants surveyed		70% of participants surveyed	
PI 13	Increase the percentage of Learning Programme participants who are from Black and Minority Ethnic or under-represented groups	6 monthly	Not Applicable - new measure	40% of participants surveyed	45% of participants surveyed	Grace Rawnsley	50% of participants surveyed		55% of participants surveyed	

	TOWER BRIDGE AND MONUMENT								
PI No	Description	Frequency Measure	2015/16 Actual Performance	2016/17 Performance Target	2016/17 Actual	Lead Collator	2017/18 Performance Target	2017/18 Actual Target	2018/19 Actual
PI 25	To achieve the overall income target for Tower Brigde	6 monthly	£5,886,708	£5,100,000	£6,144,718	Chris Earle	£5,790,000	TBC	
PI 26	To achieve the overall income target for Monument	6 monthly	£596,351	£622,000	£513,479 (closed for a significant period for unexpected essential works)	Chris Earle	£665,000	TBC	
PI 27	Visitor numbers at Tower Brigde Exhibition	6 monthly	803,398	750,000	834,130	Chris Earle	800,000	TBC	

Pa	
ge	
14	
$\overline{\infty}$	

PI 28	Visitor numbers at Monumnet	6 monthly	221,050	270,000	176,000 (closed for a significant period for unexpected essential works)	Chris Earle	245,000	TBC	
PI 29	Achievement of Customer Care standards at the Tower Bridge Exhibition	6 monthly	94%	90%	94%	Chris Earle	90%	TBC	

	٦	C
	٥	٥
(\mathbf{c}	2
	2)
		,
	7	_
	1	_
	9	_

	KEATS HOUSE								
PI No:	Description	Frequency Measure	2015/16 Actual Performance	2016/17 Performance Target	2016/17 Actual	Lead Collator	2017/18 Performance Target 2017/18 Actual	2018/19 Performance Target	2018/19 Actual
PI 30	To increase visitor numbers by 3%	6 monthly	House: 20,662 Total inc. garden estimate: 32,641	House: 21,281 Total inc. garden estimate: 33,620	House: 22,005 Total inc. garden estimate:	Vicky Carroll	TBC	TBC	
PI 31	Increase revenue through retail and private hire by 5%	6 monthly	Retail: £16,700 Hire: £12,283	Retail: £18,370 Hire: £13,511	Retail: £6,746 Hire: £17,933	Vicky Carroll	TBC	TBC	
PI 32	To maintain high or increase Net Promoter Score as an indication of customer satisfaction	6 monthly	73	>73	ТВС	Vicky Carroll	TBC	TBC	

Committee	Dated:	
Queen's Park Consultative Group	14 June 2017	
Subject: Queen's Park Farm Revitalisation Project	Public	
Report of: Superintendent of Hampstead Heath	For Discussion	
Report author: Richard G Gentry, Open Spaces & Heritage Department		

Summary

The Queen's Park Draft Farm Vision has been developed to promote greater public engagement.

The Draft Vision entails a larger, more visually pleasing, entertaining and user friendly Farm, with integrated and focused educational information throughout. There will be additional space allocated to animal housing, in addition to the improvements to the facilities. The improvements will benefit local school groups and members of the local community who visit the Farm.

Recommendation(s)

It is recommended that:

- Members note the report.
- Members discuss the Draft Vision and Outcomes (Appendix 1) and give their views
- Members discuss the Queen's Park Farm Visualisation Drawings (Appendix 2) and give their views.
- That the views of the Queen's Park Consultative Group are conveyed to the Hampstead Heath, Highgate Wood & Queen's Park Committee at their meeting in July 2017.

Main Report

Background

1. The Farm facility at Queen's Park was introduced in 1990 and currently receives an estimated 80,000 visits a year. It serves as an excellent opportunity for young children to engage with animals and is a much loved local resource.

Current Position

- 2. The Farm facility is now showing its age and restorative work is required to bring it back up to standard. Animal stock levels are historically low, and this represents an opportunity to improve the Farm. It is proposed that this could be achieved by redeveloping the Farm around the guiding concept of "A small-holding with a sense of fun".
- 3. An over-arching Draft Vision has been developed, together with four key themes: Welfare, Welcoming, Engagement and Collection (see Appendix 1). This includes an Outcomes Framework with key indicators and performance measures.
- 4. The City would like to develop the site to represent an idealised small holding which would encourage visitor engagement. Visitors to the Farm will be able to develop their understanding and knowledge of the animals, a Farm environment and food production.

Project Outcome Areas

- 5. **People**: An improved public experience (site aesthetic, animal stock, interpretation signage, space) leading to increased visitor numbers/repeat visitors. Updates on signage and website, advertising farm based events such as "Meet the Farm Attendant" should also increase visitor numbers.
- 6. Finance: By improving the appearance of the Farm and the overall experience of the visiting public, we would expect some degree of increase in public donations received at the site. An increase in visitor numbers and particularly in repeat visitors should translate to a growth in visitor donations whilst the diversification in animal stock should garner improved funds from animal adoptions and structured educational school visits that can be charged for.
- 7. **Environment**: Promote the Farms biodiversity with wild flower areas and organically grown fruit and vegetables. Incorporating sustainable planting and using reclaimed wood for structures such as fencing and animal housing. Ensure any breeding programmes are sustainable. Promote biodiversity through educational visits to encourage pupils to care for their own environment.
- 8. **Education**: The more specifically themed animal collection will lend itself to structured educational visits. This in turn will enable us to gather a more quantifiable view of the community educational benefits of the site. The addition of a vegetable patch will add educational focus for subjects as diverse as food production and security, climate change and health & nutrition. The redevelopment will also provide the opportunity to introduce age appropriate interpretation over the entire site covering a broad range of subjects (agriculture, animal care, species information, rare breeds, healthy eating).
- 9. **Animals**: The development will focus on improving housing, care facilities and overall enclosure quality for all species. Specific parts of the project will also provide us with important biosecurity options and improved physical security in animal night quarters.

10. As part of the wider Zoo and Farm Project, the donation post in the farm will be reviewed. It is hoped that new donation boxes, that are more visually attractive, will encourage visitors to make regular donations to help support the costs of providing the Farm. Other opportunities for members of the public to donate will also be considered, e.g. contactless donations. In the financial year 2016/17, donations received amounted to £2,207.27. This money supports the cost of providing the Farm.

Options

- 11. In order to properly accommodate animal stock, improve facilities and enhance the public value with this project it will be necessary to slightly expand the footprint of the site. There is limited opportunity for expansion due to the surrounding staff yard on three sides and the park itself on the western boundary.
- 12. The north side of the site is bordered by a waste compactor and green waste collection bay both of which it is not feasible to relocate.
- 13. The flower bed currently adjoining the existing entrance at the north west corner of the site will be included in the extended footprint of the Farm, and will allow for the construction of a new entrance to the Farm. This will allow easier access for larger buggies and will provide extra space for interpretation signage.
- 14. To the east side of the existing Farm boundary, there is the option to consider the reduction of one car parking space in the staff parking area, in the staff yard, opposite the staff buildings. This could provide enough area to either extend the current pond paddock or run a public pathway leading to the area behind the barn.
- 15. Extension of the boundary on the southern side will take in two small structures important for animal housing, biosecurity provision (especially re: Avian Influenza) and storage for bedding, dry fodder and equipment. The area south of these structures will become either a new staff yard area or a publicly accessed area with small animal enclosures dependant on the final proposal.
- 16. The west side is bordered by a beech hedge and shrubbery. Extension into this area would increase the site by a 3 to 3.5m strip along the entire length. This would enable the expansion and remodelling of the central enclosures and the creation of border enclosures. It is proposed that this land is gained by planting a new hedge. This will significantly reduce the impact of the changes to the Farm in terms of the public view from the park, and will alleviate concerns about wildlife habitat loss due to the removal of hedges.
- 17. Detailed plans for two site expansion options along with artist impressions are included at Appendix 2. It is proposed to close the site entirely in September 2017 with works to be completed in time for a re-opening event in Spring/Summer of 2018.

Proposals

- 18. With only minor adjustments the animal exhibits will be focused exclusively on domestic livestock whilst the inclusion of an allotment and a wildlife garden will highlight vegetable crops and basic ecological ideas. The improved public and animal facilities will be themed to reflect the aesthetic of an idealised small holding and educational interpretation will be redesigned and expanded to reflect ideas around food sources and production, biodiversity and animal care.
- 19. By improving facilities the Farm will deliver a better experience for visitors. As the facility will be larger, more visually pleasing, entertaining and usable, with integrated and focused educational messages.
- 20. The proposed changes to the Farm facility will allow for additional space for animal housing.
- 21. When considering changes to the facility, notably bringing the fodder storage barn into the farm. Members should note that the barn will be split north / south into two bird housing areas, each with full height barn-style doors on the northern wall facing the public view from the pathways. This new "Bird Barn" will double as open fronted day-time shelters and secure night-time quarters for chickens, ducks and geese. The 'Bird Barn' will also allow for fowl to be quarantined for biosecurity when required, as has been required during the most recent outbreak of avian influenza. The metal storage shed used by staff for equipment storage would be relocated within the staff yard complex. The visualisation attached at Appendix 2 provides information on this.

22. The design aims are:

- a. Maximising space and options by expanding site footprint.
- b. Creation of a new entrance way with a more pleasing appearance and better accessibility for larger buggies.
- c. New public pathway layout aimed at maximising space for animal enclosures whilst maintaining good public traffic flow and improving the overall public experience.
- d. Repurposing the fodder store into a 'Bird Barn'. Opening up the north side with full height doors, splitting the internal space, addition of wood cladding covering all publicly visible surfaces both inside and out.
- e. Ensuring sufficient enclosure space for newly expanded stock list (Pygmy Goats, domestic chickens/duck/goose, quail, giant rabbits, Ouessant (miniature) sheep, turkey).
- f. Creation of a covered combination interpretation and sheltered seating area in north east corner of the site.
- g. Redeveloping pond to enlarge, reshape and provide planting. Remove current filtration system and replace with less obtrusive setup.
- h. Particular attention to be given to the issue of the beech hedging during expansion. Any change/removal options must mitigate concerns raised about habitat loss.

 Incorporate an 'Allotment' area at northern end of site. A series of beds containing commonly grown vegetables alongside a dedicated Wildlife Garden area.

Corporate & Strategic Implications

23. The proposed restorative works at the Queen's Park Farm will help fulfil the City of London Corporation's Corporate Plan 2015-19; to provide valued services, such as education, employment, culture and leisure, to London and the nation. The report also meets the Department's Strategic Goals and Objectives; To protect and conserve the ecology, biodiversity and heritage of our sites, Embed financial sustainability across our activities by delivering identified programmes and projects, Enrich the lives of Londoners by providing high quality and engaging educational and volunteering opportunities, Improve the health and wellbeing of community through access to green space and recreation. The report also contributes to the Departmental values of quality, inclusion, environment, promotion and people.

Implications

24. Funding for this project would need to be given careful consideration. The City of London would consider appropriate funding mechanisms, including donations and fundraising opportunities for this project with the support of the local community. Any funding from the Superintendent's Local Risk may have further implications of operational delivery in the Park.

Conclusion

25. The implementation of the Vision for the Farm and the redevelopment of the facility will enable the City of London to transform the Farm in to a well structured, high quality resource accessable to the public, promoting engagement and learning opportunities.

Appendices

- Appendix 1 Draft Queen's Park Farm, Vision and Outcomes Document
- Appendix 2 Queen's Park Farm Visualisation Drawings

Richard G Gentry

Constabulary and Queen's Park Manager

T: 020 7332 3322

E: richard.gentry@cityoflondon.gov.uk



Draft Queen's Park Children's Farm Vision & Outcomes Framework

Vision

Our vision is to inspire learning and engagement with the natural world through: Welfare Collection Welcoming Engagement Ensuring the health Ensuring the Providing a Inspiring people to and wellbeing of develop their collection reflects welcoming, safe small holdings in the farm animals. and accessible knowledge and children's farm that understanding of Britain and visitors feel farm animals and encourages an confident to food production. understanding of explore. ethical animal Encouraging husbandry. people to engage and participate in the development of the farm.

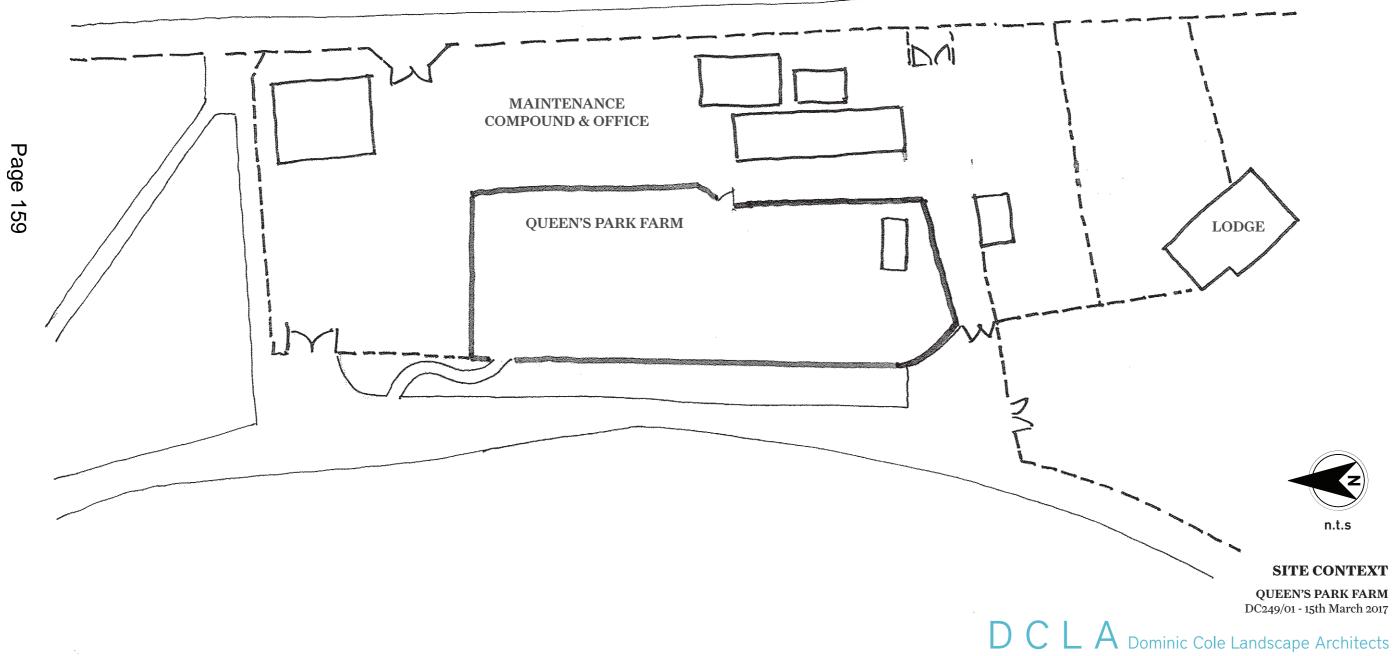


Draft Queen's Park Children's Farm Vision & Outcomes Framework

Outcomes Framework

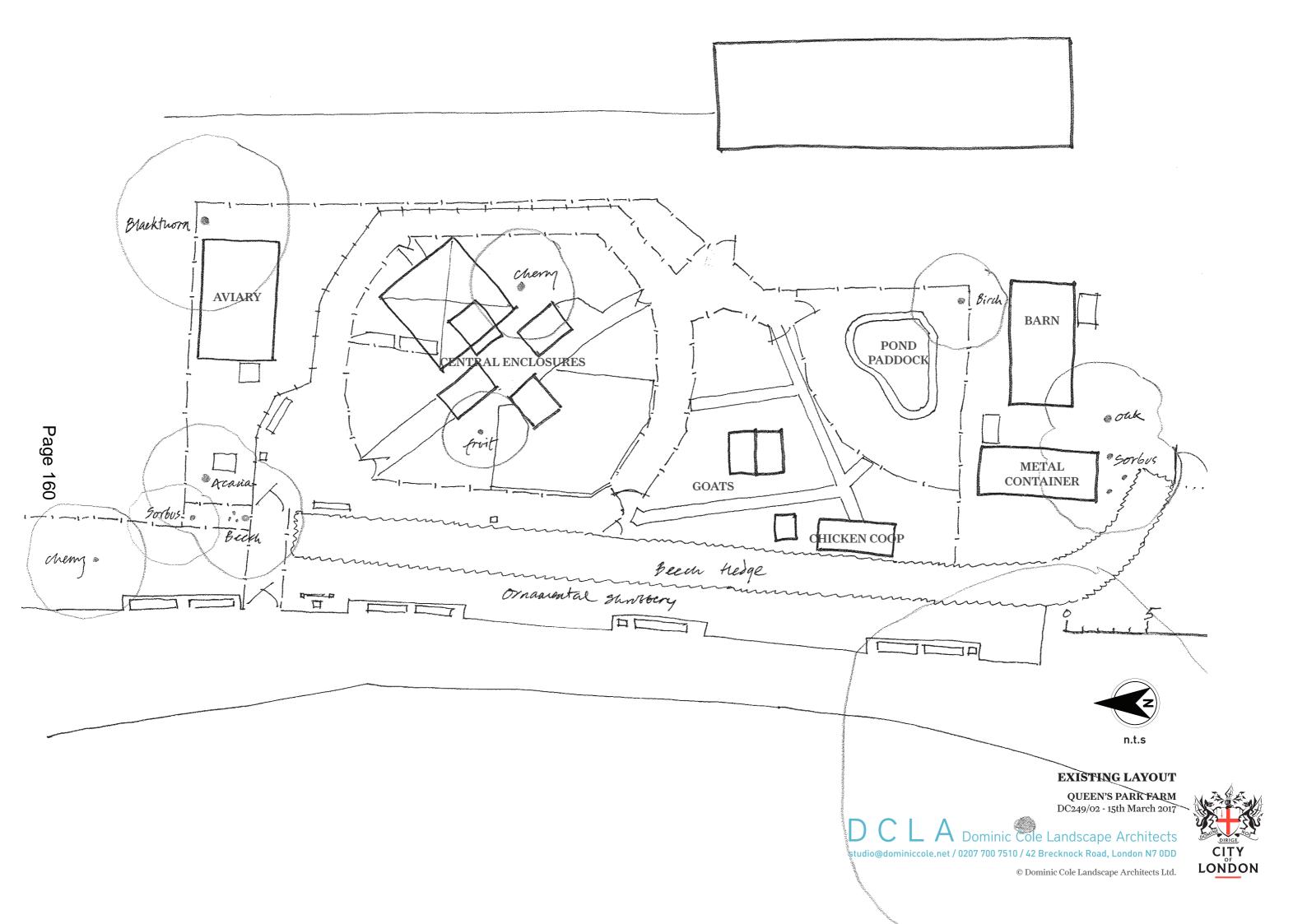
	Outcome	Indicators / Measures
1	Welfare	
1.1	The farm animals are healthy and well cared for	 Comply with the husbandry guidelines from the British & Irish Association of Zoo and Aquariums (BIAZA) Complete biannual Veterinary Inspections Be represented at the biannual Zoo and Farm Ethical Committee Join and maintain membership of the Federation of City Farms and Community Gardens (FCFCG)
1.2	The most suitable and appropriate enclosures are provided	 Complete biannual Veterinary Inspections Be represented at the biannual Zoo and Farm Ethical Committee Utilise materials that are in keeping with the park environment to enhance the enclosures
2	Welcoming	
2.1	The Farm provides a welcoming, safe and accessible environment	Undertake annual visitor satisfaction surveyAnalyse gate counter data
3	Engagement	
3.1	People have a greater understanding of farm animals and food production	Signage around the Farm are up to date, informative and reviewed annually
3.2	Local schools are encouraged to use the facility to deliver learning from early years foundation stage to key stage 1	 School visits are recorded and reported annually Feedback is sought from Teachers and/or Parents / Carers
3.3	People are inspired to visit the Farm again and/or volunteer in the development of the Farm	 Undertake annual visitor satisfaction survey Increase volunteer participation. Establish baseline data for 2017/18 Introduce Animal Adoption Scheme in 2017/18
4	Collection	
4.1	The Farm comprises of species associated with small holdings in Britain	The Farm comprises of stock considered to be domesticated
4.2	Visitors understand how the species in the Farm relate to small holdings in Britain and links to the park historically	 Undertake annual visitor satisfaction survey Signage around the Farm are up to date, informative and reviewed annually

KINGSWOOD AVENUE

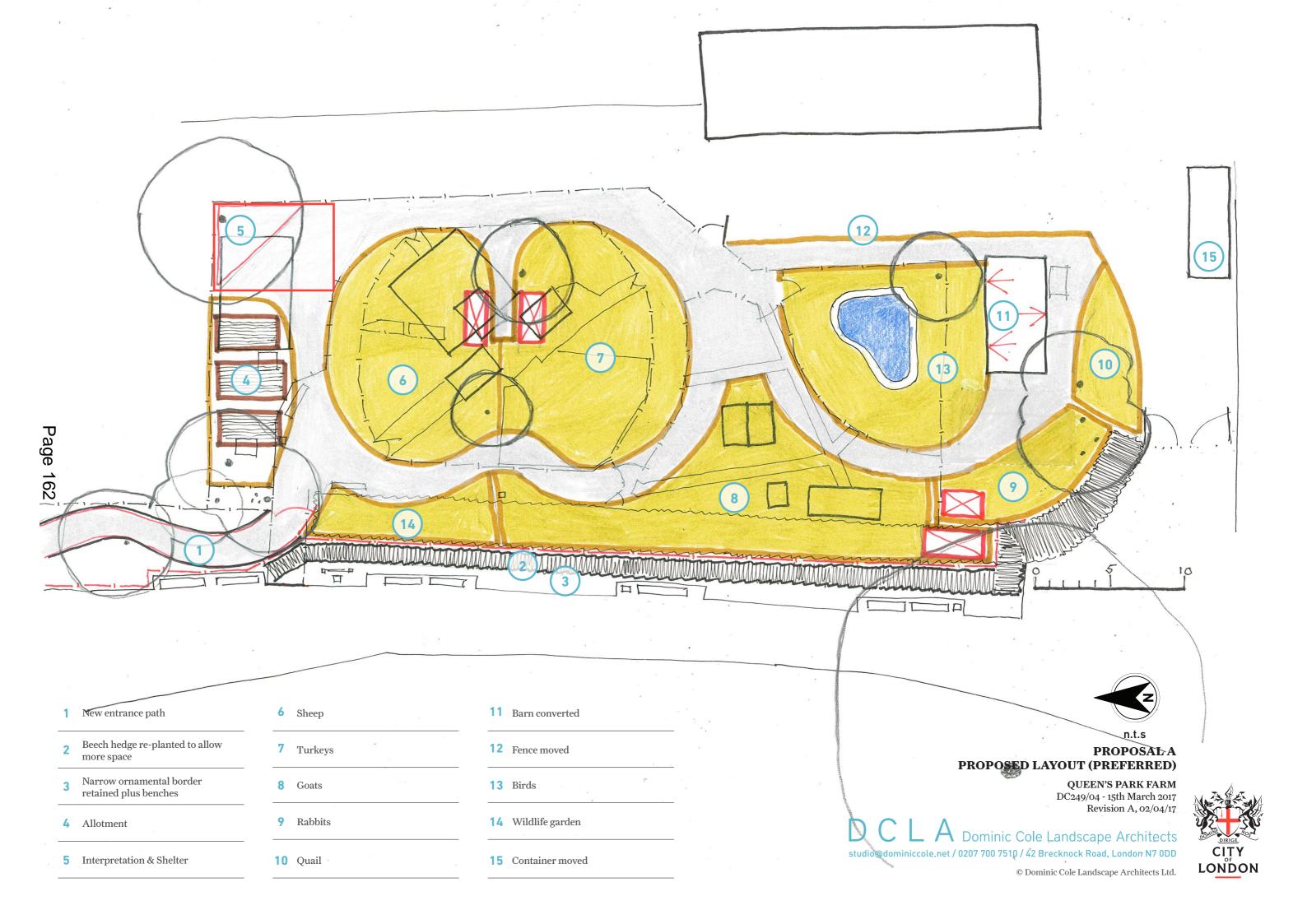


DIRIGE CITY LONDON

studio@dominiccole.net / 0207 700 7510 / 42 Brecknock Road, London N7 0DD











studio@dominiccole.net / 0207 700 7510 / 42 Brecknock Road, London N7 0DD

