



Health and Wellbeing Board

Date: FRIDAY, 22 NOVEMBER 2019
Time: 2.00 pm
Venue: COMMITTEE ROOMS - 2ND FLOOR WEST WING, GUILDHALL

Members:

Marianne Fredericks, Court of Common Council (Chairman)	Gail Beer, Healthwatch
Deputy Joyce Nash, Court of Common Council (Deputy Chairman)	David Maher, NHS City and Hackney CCG
Randall Anderson, Chairman of Community and Children's Services Committee	Mary Durcan, Court of Common Council
Jon Averbs, Markets & Consumer Protection Department	Detective Chief Superintendent Glenn Maleary, City of London Police
Matthew Bell, Policy and Resources Committee	Sandra Husbands, Director of Public Health
Andrew Carter, Director of Community and Children's Services	
Dr Gary Marlowe, Clinical Commissioning Group (CCG)	
Jeremy Simons, Chairman of Port Health and Environmental Services Committee	

Enquiries: Julie Mayer
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tel: 0207 3321410

Lunch will be served in the Guildhall Club at 1pm
NB: Part of this meeting could be the subject of audio or video recording

John Barradell
Town Clerk and Chief Executive

AGENDA

Part 1 - Public Reports

1. **APOLOGIES OF ABSENCE**
2. **DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**
3. **MINUTES**
To agree the minutes of the previous meeting.

For Decision
(Pages 1 - 6)
4. **MENTAL HEALTH ACTIVITIES**
Report of the Director of Community and Children's Services.

For Information
(Pages 7 - 12)
5. **HEALTH AND WELLBEING BOARD UPDATE**
Report of the Director of Community and Children's Services.

For Information
(Pages 13 - 32)
6. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE BOARD**
7. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**
8. **EXCLUSION OF PUBLIC**
MOTION - That under Section 100A(4) of the Local Government Act 1972, the public be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in Paragraph 3 of Part I of Schedule 12A of the Local Government Act.

For Decision

Part 2 - Non-Public Reports

9. **CITY OF LONDON POLICE - RIVER CAMERAS PROJECT**
The Director of Secure City Programme to be heard.

For Information
10. **NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE BOARD**

11. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE BOARD AGREES SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED**

Confidential item

12. **PUBLIC HEALTH SHARED SERVICES**
Report of the Director of Public Health.

For Decision

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HEALTH AND WELLBEING BOARD

Thursday, 3 October 2019

Minutes of the meeting of the Health and Wellbeing Board held at Guildhall at 9.30 am

Present

Members:

Marianne Fredericks (Chairman)
Randall Anderson - Chairman of Community and Children's Services Committee
Jon Averbs - Director of Markets and Consumer Protection
Andrew Carter - Director of Community and Children's Services
Siobhan Harper - Clinical Commissioning Group (CCG)
Jeremy Simons - Chairman of Port Health and Environmental Services Committee
Dr Susan Milner - Interim Director of Public Health
Mary Durcan – Court of Common Council
Superintendent Helen Isaac – City of London Police

In Attendance:

Dr Adi Cooper – Independent Chair, City and Hackney Safeguarding Adults Board
Raynor Griffiths – City and Hackney Safeguarding Adults Board
Mark Scott – East London Health and Care Partnership

Officers:

Simon Cribbens	- Community and Children's Services
Dr Andy Liggins	- Community and Children's Services
Claire Giraud	- Community and Children's Services
Ellie Ward	- Community and Children's Services
Xenia Koumi	- Community and Children's Services
Julie Mayer	- Town Clerk's
Chandni Tanna	- Town Clerk's, Communications Department
Gavin Steadman	- Director of Port Health and Public Protection

1. APOLOGIES FOR ABSENCE

Apologies were received from Deputy Joyce Nash, Matthew Bell, Gail Beer (Healthwatch), Detective Chief Superintendent Glenn Maleary (City of London Police) – represented by Superintendent Helen Isaac, Dr Gary Marlow (DDG) – represented by Siobhan Harper, and Kate Smith (the Town's Clerk's representative)

2. DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA

There were no declarations.

3. **MINUTES**

RESOLVED, that – the public minutes and non-public summary of the meeting held on Friday 14th June be approved as a correct record, subject to recording Kate Smith (Town Clerk's representative) as having been present.

Matters arising

- Members noted that an Options Appraisal in Homelessness was being presented to the Homelessness and Rough Sleeping Sub Committee the following day, ahead of being presented to its Grand Committee (Community and Children's Services) and the Health and Wellbeing Board in November 2019.
- The Lions Barber Collective and the City of London Corporation would be holding an event at Barber-Surgeons' Hall on Monday 7th October - anytime between 10:00 and 16:45 - to acknowledge the emerging role of Barbers in mental health and suicide prevention. Offices agreed to send all Members of the Board an invitation, along with a link to 'Thrive LDN's' Zero-suicide Alliance 20 min on-line training package. Members noted that the Chairman had attended the Thrive LDN Suicide Prevention event on 10th September 2019.

4. **NORTH EAST LONDON STRATEGY DELIVERY PLAN - DEVELOPING OUR LOCAL RESPONSE TO THE NHS LONG TERM PLAN**

Members received a presentation from the East London Health and Care Partnership, which provided a local response to the NHS Long Term Plan. Members noted that a consultation event was planned on 16th October, the final submission was due in mid-November and comments were invited to 25th October 2019. The document would include case studies, including the City of London Corporation. Officers advised that extensive consultation was already underway in the City, working with Healthwatch.

During the discussion and questions the following points were noted:

- The importance of patient choice; noting that some were statutory. SDP's would therefore need to be flexible, whilst encouraging use of local services whenever possible.
- The City Corporation would provide a formal, technical response and Members of the Health and Wellbeing Board were invited to contact the Assistant Director, Partnerships and Commissioning, with any comments: simon.cribbens@cityoflondon.gov.uk
- As yet, there had been no decisions taken in respect of a single North East London CCG and its subsidiaries and governance and this would be referred to in the introduction.
- The need for a culture change, from reactive to preventative, though promoting healthy living and delaying the point at which people need care. Members noted there were no gaps in terms of individual social

care, which had very strong indicators and vulnerable groups would continue to receive immediate attention.

The Chairman and Members thanked the officers for a helpful presentation.

5. **THE CITY AND HACKNEY SAFEGUARDING ADULTS BOARD ANNUAL REPORT 2018/19**

Members received a report of the Director of Community and Children's Services which presented the City and Hackney Safeguarding Adults Board Annual Report for 2018/19. Members noted that the workstreams in the report were underway, with particular focus on homelessness and health and the transition from children to adult social care. The Independent Chair of the Board was part of a national framework looking at homelessness and there had been a review of deaths in this sector to see if lessons could be learnt. Members were reminded that safeguarding affected all and should form part of wider health preventative work.

RESOLVED, that – the report be noted.

6. **AIR QUALITY STRATEGY 2019-24**

Members received a report of the Director of Markets and Consumer Protection in respect of the City of London Corporation's Air Quality Strategy for 2019-24. Members commended an excellent piece of work and the City Corporation's commitment to the Strategy. Members noted that the Policy and Resources Committee had commented on plans for City Airport, in respect of noise pollution, as well as air quality and officers would provide a full response once more detail had emerged. Officers advised that work was underway with the Port of London Authority in respect of lower pollution vessels.

RESOLVED, that – the content of the Air Quality Strategy for 2019-24 be noted and the Board continues to provide support for improving air quality and reducing the impact of poor air quality on public health.

7. **ADULT SOCIAL CARE SURVEY FINDINGS 2018/19 AND CARERS' SURVEY 2018/19 INDICATIVE FINDINGS**

Members received a report of the Director of Community and Children's Services in respect of the Adult Social Care survey findings for 2018/19 and the Carers' Survey 2018/19 indicative findings. Members expressed some concerns in respect of poor performance in support and encouragement and noted that front-line care providers had been given feedback. There was also a process in place for early intervention as part of this work.

RESOLVED, that – the report be noted.

8. **HEALTH AND WELLBEING BOARD UPDATE REPORT**

Members received the Board's update report of the Director of Community and Children's Services, which included:

- Business Healthy Challenge 2019. Officers agreed to provide a link to the Business Healthy Newsletter and a link to the Business Healthy Website
- RSE Guidance for Councillors. Officers agreed to provide a short briefing for Members who are also school governors.
- Better Care Fund Performance
- Annual Director of Public Health Report. Members asked if this could be added to the City Corporation site, as well as Hackney's and for a copy to be placed in the Members' reading room in Guildhall.

In respect of the Business Healthy Challenge, whilst recognising that this had encouraged physical activity and team bonding, Members felt that the take-up of 650 was rather low, when compared to the City's 513,000-strong workforce. Officers advised that they were planning interactive sessions for Aldermen and Common Councillors to help them boost engagement with businesses in their wards. The Interim Public Health Consultant; andy.liggins@cityoflondon.gov.uk welcomed Members' suggestions to upscale Business Healthy and promote health and wellbeing among the City's workforce..

RESOLVED, that – the report be noted.

9. QUESTIONS ON MATTERS RELATING TO THE WORK OF THE BOARD

There were no questions.

10. ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT

The Chairman agreed to the admission of an item of urgent business in respect of:

a) Better Care Fund 2019-20

Members considered a report of the Director of Community and Children's Services in respect of the Better Care Fund for 2019-20; which has been running for 5 years and supports the integration of health and social care services at a local level. It is based on a pooled budget of health and local authority funding. Members noted that the City Corporation would not be required to contribute any additional funding beyond that required, that performance returns were submitted quarterly and all targets in 2018/19 had been met. Officers advised that the only exception was delayed transfers of care and, whilst this was within the NHS's remit, the City Corporation were monitoring NHS delays and giving consideration as to how they could assist.

RESOLVED, that – the City of London Better Care Fund Plan for 2019-20, which was submitted as a draft to NHS England on 27 September 20-19, be approved.

b) City Corporation's Mental Health Champion

Member Matthew Bell had given apologies for today's meeting and asked the Chairman to pass on his congratulations to the officer team for their exemplary work in this area.

11. EXCLUSION OF PUBLIC

Resolved, that – under section 100(a) of the local government act 1972, the public be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in paragraph 3, of part 1 (schedule 12a) of the local government act.

Item no	para no(s)
12	3

12. NON PUBLIC MINUTES

RESOLVED, that – the non-public minutes of the meeting held on 14th June 2019 be approved, subject to an amendment correcting 'Policy' to 'Police'.

Matters arising

In respect of the river cameras project, Members would receive a further update at the November Health and Wellbeing Board.

13. NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE BOARD

There were no questions.

14. ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE BOARD AGREES SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED

There were no items.

The meeting ended at 10:55 am

Chairman

Contact Officer: Julie Mayer
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Committees: Health and Wellbeing Board	Dates: 22.11.2019
Subject: Mental Health Activities Report	Public
Report of: Andrew Carter, Director of Community and Children's Services	For Information
Report author: Claire Giraud, Strategy Officer Xenia Koumi, Project Officer	

Summary

This report informs Members on some Mental Health activities initiated by the City of London Corporation's Public Health Team.

Everyone has mental health and it is not fixed – it can change from day to day. Government statistics demonstrate, that in the past week in the UK, roughly one in six persons will experience a common mental health disorder (depression, stress, anxiety). For most people, poor mental health can be avoidable and there are steps people, the community and organizations can take to prevent it. The City of London Corporation attempts to prevent Mental health issues and address these issues should they arise through various projects and initiatives.

Recommendation(s)

Members are asked to:

- Note the report.

Main Report

Background

1. The work of the City of London Corporation's Public Health Team in terms of Mental Health and Suicide Prevention has been recognised as exemplary by Public Health England when the City of London Corporation and the London Borough of Hackney became the first London local authorities to join the Prevention Concordat for Better Mental Health.
2. The below projects are part of the implementation of various strategies including the Joint Health and Wellbeing Strategy, the Mental Health Strategy and the Suicide Prevention Action Plan

Cooperation with the Lions Barber Collective

3. Set up by inspirational British barber Tom Chapman after losing a friend to suicide in 2015, the Lions Barber Collective is turning barbershops into safe spaces for men, using the opportunity of a regular haircut to start conversations about mental health.

4. This international group of barbers, or lions as they call themselves, helps raise awareness of mental illness and aims to prevent suicide by creating and delivering a specific training for barbers enabling them to recognise, talk and listen out for symptoms of depression in clients and signpost them to relevant support services.
5. Tom Chapman developed Barber Talk with the help of psychiatrists and mental health professionals, it is an adaptation of Safe Talk for barbers. The barber talk training takes various forms (live, lite, etc) that aim to arm barbers with the knowledge of how to spot those struggling with their mental health and how to be the support that person needs.
6. The idea is not to make barbers into counsellors or psychiatrists but with the aid of the training's four pillars (RECOGNISE, ASK, LISTEN and HELP) barbers can spot the signs of mental ill health in their customers, signpost them to the appropriate resources bridging the gap between the communities they serve and the services that are available while providing a safe non-judgemental safe space to share, open up and or offload.
7. The Lions Barber Collective has attracted the support of the Duke of Cambridge via the 'Heads Together Legacy' and received the Prime Minister's Point of Light Award in 2017 and is having an enormous impact with men whom traditional mental health services can struggle to reach.
8. Commissioned by the Public Health team, Tom Chapman delivered a barber talk live session to 20% of the barbers in the City on 14 September 2019, feedback from the participants was very positive and the Corporation is hoping to deliver another training session before March 2020.
9. To support the Lions Barber Collective and promote the great work they achieve in making barbershops safe places for men to talk about potential mental health issues, the City of London Corporation supported a promotional event on the 7 October 2019 at the Worshipful Company of Barber-Surgeons' Livery Hall.
10. The aim of the event was to connect national and local leaders from the City of London, business, health, care, politics, charities and the military with the work of the Lions Barber Collective.
11. Ambassadors and volunteers shared their story and the mission of the Lions Barber Collective). leading to a celebratory 'first cut' in the hall in centuries, under Holbein's painting of Henry VIII with his Barber-Surgeons and Apothecaries.
12. The City of London of Barbers trained in BarberTalk by the Lions Barbers received their certificates whilst Lions Barber Ambassadors demonstrated how the barber talk training should be applied with hair models. Six international hair designers offered celebrity haircuts in exchange for voluntary donations to attendees interested in promoting and supporting the work of the Lions Barber Collective. The day finished with drinks and time to interact with the Lions to find out more about their mission and ask questions.

Mental Health Street Triage

13. The City of London Corporation Mental Health Street Triage initiative started in May 2017 after the Corporation noticed numerous people in crisis were attracted to the square mile to attempt suicide due to its thriving lifetime economy, numerous travel hubs, bridges and high-rise buildings with rooftop gardens and terraces.
14. The Street Triage scheme is an innovative project whereby from Thursday to Saturdays, City of London Police officers are accompanied on their 5pm to 3am rounds by NHS mental health nurses who provide on the spot advice and guidance to officers as well as assessing and triaging vulnerable individuals to a place of safety.
15. This initiative has led to better outcome for individuals in distress, indeed now people are not inappropriately being taken to the police station under section 136 of the Mental Health Act but rather to a parents' or friend's home, a public health facility or a nearby sanctuary, it also saves precious police resources.
16. Encouraged by the impact of the pilot, the service was extended from 3 to 7 nights a week, over the 2.5 years existence of this service, we have supported 681 people in crisis, many of whom would have been transported to a police station should the Mental Health Street Triage have not been in place. To our great pride and pleasure, the project was awarded NHS team of the year at the end of 2018.

Business Healthy

17. During 2019, Business Healthy has been engaging with the business community in the City and further afield, as well as other key stakeholders on the topic of mental health – particularly where it relates to City workers and working-age adults. This engagement serves to support City employers to improve the mental health and wellbeing of their workforce, support existing efforts in this area, as well as share experiences and learnings from the City of London Corporation.
18. Examples of this work include:
 - Delivery of three Suicide Prevention Awareness sessions to the City's business community, in partnership with Samaritans and the City of London Police (February, June and October 2019). 55 individuals representing 20 different organisations were trained across the three sessions, including Heads of HR, Security and Facilities, as well as employees with an interest in mental health. Feedback showed that, on average, 97% of attendees who responded felt that the session had helped them to feel more confident in identifying and approaching someone who is at crisis point and who might be considering suicide. The sessions also helped to generate income for Samaritans.
 - Showcasing the City of London Corporation's work on promoting and improving mental wellbeing among the local worker population and suicide prevention to the National Suicide Prevention Alliance's annual conference, a Revo meeting on suicide awareness and prevention in March 2019 (Revo is a national consortium of shopping centre owners) and in publications such as the St John Ambulance blog (for Mental Health Awareness Week 2019), City Security

magazine and the Royal Society for Public Health blog. Business Healthy was also an event partner for the Mad World Summit 2019 – a high-profile event focusing on mental health and the workplace.

- Business Healthy continues to support wider efforts to tackle mental health-related stigma in the workplace, improve mental health literacy among the UK's workforce and advocate for mental health as a business priority, by its representation on the Steering Group of the Lord Mayor's Appeal's "This is Me in the City" and green ribbon campaigns, and as an Operational Lead for the City Mental Health Alliance.
- Earlier this year Business Healthy conducted qualitative research into the health and wellbeing needs of City workers, which found that mental health and work-life balance are seen as priority areas for City workers and their employers alike, with regard to wider workforce health and wellbeing.
- Business Healthy also hosted a free webinar on problem gambling, mental health and the workplace, in partnership with charity GamCare and City law firm Squire Patton Boggs.

Dragon Café in the City

19. Following a successful pilot in 2018, Dragon Café in the City secured funding from the City Corporation's Priorities Investment Pot (PIP), which will allow it to be delivered from April 2019 until April 2021 at the earliest. In addition, it also secured funding from the Healthier City and Hackney Fund for specific engagement with micro-businesses and SMEs in the City of London.
20. Dragon Café in the City, which operates from Shoe Lane Library fortnightly on Wednesdays (12-7.30pm), offers a range of free and creative activities aimed at providing City workers and residents with an opportunity to release the pressure from day-to-day life. It has led to a higher footfall in the Library (an increase of 24% compared to non-DCC Wednesdays) and the vast majority of visitors providing feedback have said that attending has helped to improve their mental health and their ability and desire to engage with their mental health.
21. Dragon Café in the City has also hosted "special" sessions aimed at engaging specific target audiences within the City's resident and worker populations, including a speaker session with a male, former City lawyer, who spoke about his memoirs, a "Day of the Dead" session focusing on bereavement and a special session to mark National Carers' Week.
22. The City of London Corporation's Public Health team was invited to share insights and best practice from Dragon Café in the City at the City Health International Conference 2019.

Other:

23. The City Corporation's Public Health team made 2-day Adult Mental Health First Aid training available free-of-charge to frontline staff of City Corporation commissioned providers

24. The City Corporation's Public Health team made a 1-day Children Mental Health First Aid training available to staff from its family of schools in May 2019.

25. The City Corporation's Public Health team and Business Healthy have been supporting the recently launched national "Every Mind Matters" mental health campaign, which has included arranging for the TV advert to be shown ahead of film screenings at the Barbican Cinema

Press Coverage

26. Innovative approaches by the City Corporation's Public Health team on mental health and suicide prevention have continued to receive press coverage over the course of 2019, including:

- BBC London "Inside Out" (Street Triage)
- Policy Chair Catherine McGuinness' columns in City Matters (suicide prevention and mental health)
- Collaboration with Lions Barber Collective to train City barbers in mental health awareness and suicide prevention

Options

27. There are no direct options associated with this report.

Proposals

28. There are no direct proposals associated with this report.

Corporate & Strategic Implications

29. Promoting good mental health and preventing mental ill health contribute not only to the Department of Community and Children's Services Business Plan 2017–22 but also to the City of London Corporate Plan.

Implications

30. There are no direct financial or legal implications associated with this report.

Health Implications

31. There are no direct health implications associated with this report.

Conclusion

32. The City of London leads by example with some its innovative mental health services, the Public Health team is regularly asked to present at conferences and workshop to showcase the excellent work being done in the area of public health and share learning and best practice. However there is still work to be done in the domain of mental health which is a rising area of concern according to the NHS and Public Health England.

Appendices

- None

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Committee(s): Health and Wellbeing Board	Date(s): 22.11.2019
Subject: Health and Wellbeing Board update	Public
Report of: Director of Community and Children's Services	For information
Report author: Jordann Birch, Partnership and Engagement Assistant	

Summary

This report is intended to give Health and Wellbeing Board Members an overview of local developments and policy issues related to the work of the Board where a full report is not necessary. Details of where Members can find further information or contact details for the relevant officer are set out within each section. Updates included are:

- 1. Annual review of progress of the City Corporation's Declaration on Sugar Reduction and Healthier Food**
- 2. Health and Wellbeing Advisory Group**
- 3. Children's Partnership Board**

Recommendation(s)

Members are asked to:

- Note the report.

Main Report

1. Annual review of progress of the City Corporation's Declaration on Sugar Reduction and Healthier Food (November 2019)

Obesity and overweight among London's population remains a severe challenge to public health. According to 2019 data from Public Health England, almost two-thirds (55.9%) of adults aged 18 and over and almost 40% of schoolchildren at Year 6 in London are classified as living with overweight or obesity¹.

Being overweight or obese can negatively impact on individuals' quality of life, as well as their life expectancy, and can also make them more likely to develop co-morbidities, such as Type 2 Diabetes and cardiovascular disease. In addition, it places a significant burden on the health and social care service.

While overweight and obesity is caused by an energy imbalance, causes of overweight and obesity are many and complex and can include biological,

¹ <https://fingertips.phe.org.uk/search/obesity#page/0/gid/1/pat/15/par/E92000001/ati/6/are/E12000007/iid/93088/age/168/sex/4>

psychological, sociological and environmental factors². Obesogenic environments – environments that promote weight gain and that are not conducive to weight loss, including the built environment – have a significant influence on overweight and obesity among populations. According to the British Psychological Society, “the people who are most likely to be an unhealthy weight are those who have a high genetic risk of developing obesity and whose lives are also shaped by work, school and social environments that promote overeating and inactivity”².

While the majority of people are aware that eating a healthy diet and being physically active helps to prevent weight gain, it can be difficult to put this into practice³. The growing focus on behavioural science within Public Health to help inform and shape policies and initiatives, looks at how local government and its partners can “nudge” individuals towards making choices or adopting behaviours that have a positive influence on their health and wellbeing. Nudging individuals, through changing the default, incentivising and enhancing healthier options, can often be more effective and viewed in a positive manner than restricting choice and imposing restrictions. This approach also supports the view that obesity is not a choice.

Focusing on the built environment and its offerings – including those that are obesogenic – therefore play an important role in addressing overweight and obesity. In addition, it is worth noting that obesogenic environments, with higher density of fast food outlets for example, are more commonly found in locations experiencing higher levels of deprivation, which in turn compounds health inequalities.

In the past year, key policy documents have been published, including the Mayor of London’s Food Strategy⁴ and the Government’s Green Paper on Prevention, which highlight tackling overweight and obesity as key areas of focus going forward.

The City Corporation signed the [Local Government Declaration on Sugar Reduction and Healthier Food](#) in October 2018, following approval of the pledges by Summit Group. As well as supporting the Joint Health and Wellbeing Strategy, signing the Declaration supports the objectives of the City Corporation’s Responsible Business Strategy and Corporate Plan, in addition to other corporate strategies.

It commits the City Corporation to a number of pledges across six key areas. Over the past year, actions have been taken to implement the pledges, with oversight from the Health and Wellbeing Advisory Group (see the action plan table below). The key areas are:

1. Tackle advertising and sponsorship

² <https://www.bps.org.uk/sites/bps.org.uk/files/Policy/Policy%20-%20Files/Psychological%20Perspectives%20on%20Obesity%20-%20Addressing%20Policy%2C%20Practice%2C%20and%20Research%20Priorities.pdf>

³ <https://publichealthmatters.blog.gov.uk/2017/03/31/health-matters-obesity-and-the-food-environment/>

⁴ <https://www.london.gov.uk/what-we-do/business-and-economy/food/london-food-strategy-0>

2. Improve the food controlled/ influenced by the City Corporation and support the public and voluntary sectors to improve their food offer
3. Public events
4. Support businesses and organisations to improve their food offer
5. Reduce the prominence of sugary drinks and actively promote free drinking water
6. Raise public awareness

The associated actions bring together and recognise efforts being made by teams across the City Corporation, including Public Health, Environmental Health, Built Environment and Culture and Visitor Development, among others. This partnership approach aims to create a healthier environment in the City for its residents, workers, learners and visitors.

Nine of the 11 actions are either marked as Green (in progress) or completed. Key achievements include the introduction and pilot roll-out of the Healthier Catering Commitment in October 2019 and the introduction of KPIs specifically relating to healthier catering in the City Corporation's corporate catering contract, covering staff and public sites, as well as schools.

Additional actions have also been taken, including supporting St Bartholomew's Hospital with their on-site offer and conducting a review of the accessibility of healthy food in the Portsoken area. Through 2019/20, work will continue against each of the pledges to help to build on and maintain efforts to make healthier options easier and more accessible to the City's different populations and corporate sponsorship guidance is currently in development.

The City Corporation's progress in this area has also been recognised in [Sustain's Good Food for London league table for 2019](#). The City Corporation has made significant strides and now ranks 14th out of all London local authorities, where in 2017 and 2018 it ranked 22nd. This improved ranking particularly reflects efforts made on healthier catering, food growing and the London Living Wage locally. This is despite Sustain noting that the City Corporation is a smaller local government area, with a unique infrastructure that can mean it "faces less opportunity to take action on good food".

This update report will also be shared with Port Health & Environmental Services Committee in November 2019 and updates have also been provided to Sustain – the charity that coordinates the Declaration.

For further information, please contact Xenia Koumi, Project Officer – Business Healthy, xenia.koumi@cityoflondon.gov.uk

2. Health and Wellbeing Advisory Group

The Health and Wellbeing Advisory Group met on 23 October for updates on:

- Healthier catering commitment
- Annual report on the Social Mobility Strategy
- Club Soda

The healthier catering commitment – a voluntary scheme – was shared with the group, outlining the project plan, criteria to join and targeted establishments in the City of London. This project is aimed to make catering healthier and not healthy.

The Annual report of the Social Mobility Strategy was circulated to the group; the City of London Corporation is now reviewing impact throughout the strategy, and not at the end. This lets key departments and stakeholders to reflect on actions and outcomes and evaluate the impact they have – or have not – made. This new way of working also creates flexibility as we can adapt with the changing environment.

Club Soda have now developed a guide and website outlining where people can get alcohol free, or low-alcoholic drinks. There are now 235 premises in the Square Mile that has this offering. Club Soda are currently working on a venture to become a 'Mindful Drinking City'.

For further information, please contact Jordann Birch, Partnership and Engagement Assistant, jordann.birch@cityoflondon.gov.uk

3. Children's Partnership Board (CPB) Update

The CPB was formed following the refreshing of terms of reference from the Children's Executive Board (CEB), with meetings now arranged thematically allowing partners an opportunity to focus discussion and review specific issues.

The CPB met on 30 October with a focus on Safeguarding and the new partnership arrangements.

Updates were also provided on the Social Mobility Strategy and the Children and Young People (CYP) action plan. The action plan was updated in October 2019. Out of 52 actions, 36 are in progress. Key successes include the implementation of the Education Strategy 2018-2023, the Skills Strategy 2018-2023, the SEND Action Plan, the Workforce Development Strategy and the City and Hackney Children Safeguarding Board Business Plan. The current CYP action plan will run until the end of 2021.

For further information, please contact Claire Giraud, Strategy Officer, Claire.giraud@cityoflondon.gov.uk

ACTION AREA 1: Tackle advertising and sponsorship						
Action no.	Pledge	Action(s)	Dept/ teams responsible	Details	Deadline	RAG status
1.1	Develop corporate sponsorship guidance to minimise local promotion of HFSS (high fat, salt and sugar) food and drink	Develop corporate sponsorship guidance	PH/ HWAG/ Chamberlain's	The guidance aims to bring about a coordinated approach within the CoL, regarding partnerships and lower-level contracts (those determined at a local level, rather than by Chamberlain's), establishing a ToR for officers and internal spend committees. It also offers an opportunity to share knowledge about corporate strategic objectives relating to healthy eating and the promotion of healthy behaviours. The guidance is in draft form and going through the approval process.	Oct-19	Green

ACTION AREA 2: Improve the food controlled or influenced by the council and support the public and voluntary sectors to improve their food offer						
Action no.	Pledge	Action(s)	Dept/ teams responsible	Details	Deadline	RAG status
2.1	Monitor the implementation of "Food for Life" in the new corporate catering contract	Annual/ biannual update (as relevant) against relevant KPIs in the contract(s)	PH/ Responsible Procurement/ individual site managers	<p>There are specific KPIs relating to the implementation of the FfL standard (different levels) within the corporate catering contract. The different sites covered are:</p> <ul style="list-style-type: none"> - Mansion House and CCC/ Old Bailey (CH&Co) <ul style="list-style-type: none"> • Update: This includes (but is not limited to): replacing soft drinks at MH receptions with sugar-, sweetener-, and calorie-free alternatives; highlighting healthy options within MH dinner menus and including healthy options within the breakfast menu; introducing an under-300 and under-400 calories range in all restaurants at the CCC and introducing a "Meat-free Monday" once a month - The Gild, GSMD, Barbican and CoLP (BaxterStorey) 	Oct-19	Green (ongoing)

				<ul style="list-style-type: none">• Update: Layout and Point of Sale displays have been changed in the Gild, to nudge customers to make healthier choices• Update: Barbican Centre has distributed Food for Life Served Here promotional material across all outlets and has incorporated the logo onto menus. The Salad Bar and plant-based protein item in the Green Room are design to follow the FfLSH award's ethos- City of London school and the City of London School for Girls (Holroyd Howe)• Update: CoL School is receiving max score on the KPIs: a balanced menu that includes healthy options, as well as other alternative choices as defined in the specification. Portion sizes are also in line with the specification and the supplier promotes and achieves the requirements of healthy eating and		
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				healthy behaviours as per the specification. There has also been a reduction in sugary foods from the tuck shop and addition and promotion of healthier options. There is also a daily salad bar and menus contain guidelines as to what healthier options are.		
2.2	Support local concession contracts to reduce the promotion of HFSS food and drink within their retail offer	This will be driven using the corporate guidance (above)	Individual site managers/ PH	N.a.	Oct-19	Red
2.3	Reduce high-sugar snacks and foods offered in meetings catering and offer lower-sugar alternatives	Adapt meetings catering list on Condeco to promote healthier choices	PH/ Guildhall Facilities/ BaxterStorey	In progress (see above)	Oct-19	Amber
		Make lower-sugar/ healthier alternatives available for meetings catering	PH/ Guildhall Facilities/ BaxterStorey	In progress (see above)	Oct-19	Amber

ACTION AREA 3: Reduce the prominence of sugary drinks and actively promote free drinking water						
Action no.	Pledge	Action(s)	Dept/ teams responsible	Details	Deadline	RAG status
3.1	Install additional public water fountains throughout the City and promote them	Public water fountain locations added to CoL Legible London Map (new visitors' map)	PH/ Town Clerk's (Culture/ Visitors)	<ul style="list-style-type: none"> - CoL Legible London map published in 2019 - Water fountains included on the Active City Network's "Hidden City" walking map (2019 refresh) 	Oct-19	Complete
		Additional public water fountains to be installed across the Square Mile by 2020	DBE (Plastic-Free City Campaign)	Agreed by Court of Common Council (Mar-18)	Oct-19	Green
		Add public water fountain locations to the CoL's public-facing GIS map	PH/ GIS/ M&CP	The locations can be viewed here: https://bit.ly/2Rz7xZF and are updated on a regular basis	Oct-19	Complete
3.2	Ensure water and low-sugar drinks are more prominent at the point of sale across City Corporation-managed sites	Quarterly/ biannual update (as relevant) against relevant KPIs in the contract(s)	PH/ Responsible Procurement/ individual site managers	<p>There are specific KPIs relating to the implementation of the FfL standard (different levels) within the corporate catering contract (see above)</p> <ul style="list-style-type: none"> - Barbican Centre: All outlets now have water fountains nearby, which are advertised with posters. Sugary drinks are not part of any meal deals, only water and tea/ coffee. Sugary drinks are kept in the back fridges. 	Oct-19	Green

ACTION AREA 4: Support businesses and organisations to improve their food offer						
Action no.	Pledge	Action(s)	Dept/ teams responsible	Details	Deadline	RAG status
4.1	Support more local employers to achieve the London Healthy Workplace Charter (London Healthy Workplace Award)	<ul style="list-style-type: none"> - Promote the LHWC/ LHWA to City businesses through the Business Healthy network and other relevant channels/ networks - Provide support to City businesses wanting to achieve the LHWC/ LHWA 	Environmental Health/ PH	LHWC was refreshed in 2019 and renamed the “London Healthy Workplace Award”. Within the “Healthy Lifestyle Promotion” pillar, standard 8 – “Healthy eating: How the organisation encourages and enables staff to eat healthily”. This applied to all levels of the Award – “Foundation”, “Achievement” and “Excellence”. The refreshed LHWA was promoted on the Business Healthy website and newsletter. Between October 2018 and September 2019, 18 City firms have registered interest in the Award and a further 6 have been accredited	Oct-19	Green (ongoing)
4.2	Encourage the promotion of healthier catering and campaigns, such as SUGAR SMART and Change4Life, among City employers	Healthier catering/ campaigns covered in BH newsletter every two months	PH	<ul style="list-style-type: none"> - Newsletter Oct-18 - Newsletter Mar-19 - Newsletter Apr-19 - Newsletter May-19 - Blog post on the BH website (May-19) 	Oct-19	Green (ongoing)
		PHE “Nutrition on the Go” posters to be displayed at point of sale in the Gild, GSMD, Barbican Green Room and Old Bailey during National Obesity Awareness Week (Jan-19)	PH/ Site Managers	<ul style="list-style-type: none"> - This was completed, but the GSMD’s Students’ Union felt that the posters could potentially encourage/ exacerbate harmful eating behaviours among the students. Feedback shared with PHE - Nutrition on the Go campaign resources hosted on the “Resources” page of the BH website - Barbican Centre: A plant-based protein snack concept has been developed to go alongside the Green Room salad bar (see 	Jan-19	Complete

				above. The benefits to health, soil and carbon footprint are advertised. Both plant-based protein snack and salad are now part of the Green Room meal deal		
		Assist St. Bartholomew's Hospital to improve their healthier food and drink offer. This supports Barts NHS Trust's ELoPE CVD prevention programme	PH (Placement)	PH Placement Student worked with St. Bart's Public Health and Estates Managers to conduct an audit of vending machines on-site, including recommendations for improvement.	Apr-19	Complete
4.3	Explore the implementation of an accreditation scheme for local food retailers that incentivises a healthier offering	Exploratory work conducted by the Environmental Health team	M&CP/ PH	<p>Review of existing accreditations, appetite and feasibility of roll-out of healthy catering accreditation scheme in the City of London. M&CP is looking to establish the Heather Catering Commitment (HCC) in the City of London during financial year 2019/20, which will use the HCC criteria with additional assessment criteria specific to the City. This will also be open to caterers operating within City offices.</p> <p>Scoping and development work has been completed and has included gaining feedback from independent outlets and smaller City-based chains. The HCC will also incorporate criteria around recycling waste products and diverting waste from landfill, working towards being "plastic-free" and reducing food waste.</p>	Oct-19	Green (ongoing)

ACTION AREA 5: Public events						
Action no.	Pledge	Action(s)	Dept/ teams responsible	Details	Deadline	RAG status
5.1	Work to influence external events hosted within City Corporation premises to offer healthier menu options	Provide healthy food and drink options at Dragon Café in the City (2019 relaunch)	PH/ Libraries	Free food and drink being made available to DCC visitors (2019-21 programme)	Oct-19	Green
		Exploring what can be done at Mansion House with regards to events catering	Mansion House/ CH&Co	See above for details on key actions taken.	Oct-19	Green (ongoing)
		Non- and low-alcoholic alternatives on offer at the City Beer Fest 2019 for the first time	Public Health/ Town Clerks	Public Health facilitated Club Soda to run a no-/low-alcohol stall.	Jul-19	Complete

ACTION AREA 6: Raise public awareness						
Action no.	Pledge	Action(s)	Dept/ teams responsible	Details	Deadline	RAG status
6.1	Explore further opportunities to raise public awareness through supporting national campaigns around sugar reduction and healthier food	CoL social media channels promoting Government/ national campaigns	PH/ Town Clerk's	Change4Life and PHE "Nutrition on the Go" campaigns, for example	Oct-19	Green (ongoing)
		CoL public-facing website includes information and signposting on healthier eating/ healthier choices and is kept up to date	PH	Information about Change4Life and SUGAR SMART available on the Health and Wellbeing pages of the CoL website - https://www.cityoflondon.gov.uk/services/health-and-wellbeing/Pages/healthy-eating.aspx	Oct-19	Green (ongoing)
		Recommission healthy cookery classes for City residents (adults and CYP)	PH/ DCCS (Commissioning)	Bags of Taste recommissioned to deliver courses to City residents during 2019	Oct-19	Complete
		Delivery of a fruit and vegetable showcase stall to engage City workers, residents and schoolchildren	M&CP/ PH/ New Spitalfields Market Tenants' Association (NSMTA)	NSMTA handed out free fruit portions and Change4Life leaflets during a lunchtime market in Guildhall Yard on 26 June 2019. Average footfall to the market is 2,000 per day.	Oct-19	Complete

OTHER				
Action(s)	Dept/ teams responsible	Details	Deadline	RAG status
Refresh work undertaken in 2007 looking into Food Deserts in the City (Portsoken area)	PH	Desk-based and focus groups exploring accessibility to healthy and affordable food for Portsoken residents (update report presented at Health and Wellbeing Board (Apr-19))	October-19	Complete
Conduct audit of HFSS food/ drink adverts within 150m of locations in the City that see a high footfall of children (supporting Sustain and TfL's "Taking down junk food ads" work)	PH	Taking a snapshot of the extent of the issue in the City and sharing insight with Sustain/ TfL to inform their London-wide approach to tackling adverts of HFSS food/ drink in close proximity to locations that see high footfall of children	October-19	Complete

Proposals for pledge refresh (2019/20):

Ongoing actions from 2018/19 to be continued and any actions marked Amber/ Red to be listed below. There are also ongoing actions listed above, which will be continued through 2019/20.

Action area	Pledge (2018/19)	Details of any incomplete actions and follow-up/ ongoing actions	Proposed pledge (2019/20)	Proposed action(s) (2019/20)	Dept/ teams responsible
1: Tackle advertising and sponsorship	Develop corporate sponsorship guidance to minimise local promotion of HFSS (high fat, salt and sugar) food and drink	Develop corporate sponsorship guidance	Same as 2018/19. Ensure corporate sponsorship guidance to minimise local promotion of HFSS (high fat, salt and sugar) food and drink is communicated and implemented among internal stakeholders	<ul style="list-style-type: none"> - Once corporate sponsorship guidance is approved, deliver presentations to ensure guidance is communicated and implemented among internal stakeholders - Once completed, the development of a supplier code of conduct may be possible (for CoL's supply chain) - TBC 	PH/ HWAG/ Chamberlain's
2: Improve the food controlled or influenced by the council and support the public and voluntary sectors to improve their food offer	Monitor the implementation of "Food for Life" in the new corporate catering contract	Quarterly/ biannual update (as relevant) against relevant KPIs in the contract(s)	Same as 2018/19 – ongoing	<ul style="list-style-type: none"> - Focus on areas where actions have been less prevalent - Where possible, seek opportunities to expand activities contributing to KPIs and measure impact 	PH/ Responsible Procurement/ Individual site managers
	Support local concession contracts to reduce the	This will be driven using the	Outstanding (no change, as will be driven using	N.a.	Individual site managers/ PH

	promotion of HFSS food and drink within their retail offer	corporate guidance (above)	the corporate guidance – see above) and encouraging local concessions to achieve HCC accreditation		
	Reduce high-sugar snacks and foods offered in meetings catering and offer lower-sugar alternatives	Adapt meetings catering list on Condeco to promote healthier choices	Outstanding (same as 2018/19)	N.a.	PH/ Guildhall Facilities/ BaxterStorey
		Make lower-sugar/ healthier alternatives available for meetings catering	Outstanding (same as 2018/19)	N.a.	PH/ Guildhall Facilities/ BaxterStorey
3: Reduce the prominence of sugary drinks and actively promote free drinking water	Install additional public water fountains throughout the City and promote them	Public water fountain locations added to CoL Legible London Map (new visitors' map)	Same as 2018/19 - ongoing	Promotion of the CoL's Legible London map and regular updates to ensure new water fountain locations are recorded	PH/ Town Clerk's (Culture/ Visitors)
		Additional public water fountains to be installed across the Square Mile by 2020	Same as 2018/19 - ongoing	N.a.	DBE (Plastic-Free City Campaign)
		Add public water fountain locations to the CoL's public-facing GIS map	Same as 2018/19 - ongoing	N.a.	PH/ GIS/ M&CP
	Ensure water and low-sugar drinks are more prominent at the point of sale across City Corporation-managed sites	Quarterly/ biannual update (as relevant) against relevant KPIs in the contract(s)	Same as 2018/19 – ongoing (see above)	N.a.	PH/ Responsible Procurement/ Individual site managers

4: Support businesses and organisations to improve their food offer	Support more local employers to achieve the London Healthy Workplace Charter (London Healthy Workplace Award)	<ul style="list-style-type: none"> - Promote the London Healthy Workplace Award to City businesses through the Business Healthy network and other relevant channels/ networks - Provide support to City businesses wanting to achieve the LHWA 	Same as 2018/19 - ongoing	Regular and continued promotion of the refreshed London Healthy Workplace Award to City businesses through the Business Healthy network and other CoL business-facing mediums, e.g. through the Business Healthy newsletter, website and social media and promoting it as part of the offer to local employers to support improve the health and wellbeing of the workforce. Encourage the 16 firms that have registered interest in the past year to achieve accreditation and also encourage more initial registrations	Environmental Health/ PH
	Encourage the promotion of healthier catering and campaigns, such as SUGAR SMART and Change4Life, among City employers	Healthier catering/ campaigns covered in BH newsletter every two months	Same as 2018/19 - ongoing	N.a.	PH
		PHE "Nutrition on the Go" posters to be displayed at point of sale in the Gild, GSMD, Barbican Green Room and Old Bailey during National Obesity	Same as 2018/19 - ongoing	Identify key milestones to promote healthy eating messages to key City audiences and support national/ London-wide campaigns (PHE, NHS, etc)	PH/ Site Managers

		Awareness Week (Jan-19)			
		Assist St. Bartholomew's Hospital to improve their healthier food and drink offer	Same as 2018/19 - ongoing	Continue to support Barts' CVD prevention and ELoPE programme (details TBC)	PH
	Explore the implementation of an accreditation scheme for local food retailers that incentivises a healthier offering	Exploratory work conducted by the Environmental Health team	Implement the Healthier Catering Commitment in the City of London and encourage businesses to become accredited	<ul style="list-style-type: none"> - Develop criteria for the HCC programme in the CoL - Establish the HCC programme and pilot (roll-out anticipated from Oct-19) - Promote the HCC and its benefits to local businesses, encouraging them to subscribe to the scheme 	M&CP/ PH
	N.a.	N.a.	The City Corporation's new Local Plan (City Plan 2036) recognises the role of planning in enabling and supporting good health for the City's residents, workers, learners, rough sleepers and visitors.	Inclusion of specific chapters on health and well-being in the published Local Plan.	Built Environment
5: Public events	Work to influence external events hosted within City Corporation premises to offer healthier menu options	Provide healthy food and drink options at Dragon Café in the City (2019 relaunch)	Same as 2018/19 - ongoing	N.a.	PH/ Libraries

		Exploring what can be done at Mansion House with regards to events catering	Same as 2018/19 – ongoing (see above)	N.a.	Mansion House CH&Co
		Non- and low-alcoholic alternatives on offer at the City Beer Fest 2019 for the first time	Same as 2018/19 - ongoing	Explore opportunities to repeat for Beer Fest 2020	PH/ Town Clerk's
6: Raise public awareness	Explore further opportunities to raise public awareness through supporting national campaigns around sugar reduction and healthier food	CoL social media channels promoting Government/ national campaigns	Same as 2018/19 – ongoing (see above)	N.a.	PH/ Town Clerk's
		CoL public-facing website includes information and signposting on healthier eating/ healthier choices and is kept up to date	Same as 2018/19 – ongoing	Ensure information is incorporated into the new-look CoL website	PH
		Recommission healthy cookery classes for City residents (adults and CYP)	N.a. – Bags of Taste contract runs until Nov-19	N.a.	N.a.
		Delivery of a fruit and vegetable showcase stall to engage City workers, residents and schoolchildren	Same as 2018/19 - ongoing	Explore opportunities to repeat in 2020	M&CP/ PH/ New Spitalfields Market Tenants' Association (NSMPTA)

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