



## Public Relations Sub (Policy & Resources) Committee

**Date:** MONDAY, 18 OCTOBER 2021  
**Time:** 3.00 pm  
**Venue:** COMMITTEE ROOM 2, GUILDHALL, LONDON, EC2V 7HH

**Members:** Deputy Catherine McGuinness (Chair)  
Christopher Hayward (Deputy Chairman)  
Deputy Keith Bottomley  
Deputy Tom Sleight  
Tijs Broeke  
Karina Dostalova  
Anne Fairweather  
Alderman Timothy Hailes  
Deputy Jamie Ingham Clark  
Alderman Sir David Wootton  
Alderman Vincent Keaveny  
Dominic Christian  
Alderman Prem Goyal  
Deputy Edward Lord  
Andrew Mayer  
Sir Michael Snyder

**Enquiries:** Polly Dunn  
[polly.dunn@cityoflondon.gov.uk](mailto:polly.dunn@cityoflondon.gov.uk)

### Accessing the virtual public meeting

Members of the public can observe this virtual public meeting at the below link:

<https://youtu.be/JxrUvDoOv7o>

A recording of the public meeting will be available via the above link following the end of the public meeting for up to one municipal year. Please note: Online meeting recordings do not constitute the formal minutes of the meeting; minutes are written and are available on the City of London Corporation's website. Recordings may be edited, at the discretion of the proper officer, to remove any inappropriate material.

**John Barradell**  
Town Clerk and Chief Executive

# AGENDA

## Part 1 - Public Agenda

1. **APOLOGIES**

2. **MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**

3. **MINUTES**

To agree the public minutes of the Public Relations and Economic Development Sub-Committee and non-public summary of the meeting held on 29 April 2021.

**For Decision**  
(Pages 5 - 8)

4. **PARTY CONFERENCE UPDATE**

Report of the Director of Communications.

**For Information**  
(Pages 9 - 14)

5. **CORPORATE AFFAIRS UPDATE**

Report of the Director of Communications.

**For Information**  
(Pages 15 - 20)

6. **SIX MONTH MEDIA UPDATE**

Report of the Director of Communications.

**For Information**  
(Pages 21 - 32)

7. **SPORT ENGAGEMENT UPDATE**

Report of the Director of Communications.

**For Decision**  
(Pages 33 - 38)

8. **PARLIAMENTARY TEAM UPDATE**

Report of the Remembrancer.

**For Information**  
(Pages 39 - 46)

9. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

10. **ANY OTHER BUSINESS THAT THE CHAIR CONSIDERS URGENT**

11. **EXCLUSION OF THE PUBLIC**

MOTION - That under Section 100A(4) of the Local Government Act 1972, the public be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in Part I of Schedule 12A of the Local Government Act.

**For Decision**

### **Part 2 - Non-Public Agenda**

12. **NON-PUBLIC MINUTES**

To agree the non-public minutes of the Public Relations and Economic Development Sub-Committee meeting held on 29 April 2021.

**For Decision**  
(Pages 47 - 48)

13. **NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

14. **ANY OTHER BUSINESS THAT THE CHAIR CONSIDERS URGENT AND WHICH THE SUB COMMITTEE AGREES SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED**