

Committee(s)	Dated:
Resident Consultation Committee – For Information Barbican Residential Committee – For Decision	03/09/18 17/09/18
Subject: Barbican Estate 50 th Anniversary Celebrations 2019	Public
Report of: Director of Community and Children’s Services	For Decision by the Barbican Residential Committee
Report author: Michael Bennett Head of Barbican Estates	

Summary

In 2009 the Barbican Estate celebrated the 40th Anniversary of the completion of the first residential blocks on the Estate in July 1969.

This event was attended by over 600 residents and Officers worked with resident volunteers, local Community groups, Exhibitors, a number of sponsors including several contractors, commercial tenants, the Emergency Services as well as numerous City Departments (Libraries, the Police, Guildhall School of Music and Drama) to provide for an extremely successful occasion. A whole range of competitions, exhibitions, tours, catering, entertainment and Guest Speakers were provided as part of the celebrations.

Next year will be the 50th Anniversary for the Barbican Estate and Officers are scoping the nature of the event and reviewing the required resources to prepare for a successful occasion. There are a number of options for the 50th Anniversary and if officers are to repeat or exceed the last Anniversary celebration in 2009, an Events Manager will be required to plan, co-ordinate and manage all of the activities.

Recommendation(s)

The Residents Consultation Committee is asked to note and comment on the report.

The Barbican Residential Committee is asked to:

- Agree that option 1 to plan for a 50th Anniversary Celebration Event for the Barbican Estate in 2019 is progressed and that an Events Manager is recruited to enable the planning and co-ordination of all aspects of the event.

Main Report

Background

1. In 2009 the Barbican Estate celebrated the 40th Anniversary of the completion of the first residential blocks on the Estate in July 1969.
2. This event was attended by over 600 residents and Officers worked with resident volunteers, local Community groups, Exhibitors, a number of sponsors including several contractors, commercial tenants, the Emergency Services as well as numerous City Departments (Libraries, the Police, Guildhall School of Music and Drama) to prepare for a successful occasion. A whole range of competitions, exhibitions, tours, catering, entertainment and Guest Speakers were provided as part of the celebrations.

Current Position

3. Next year will be the 50th Anniversary for the Barbican Estate and Officers are scoping the nature of the event and reviewing the required resources to prepare for a successful occasion. There a number of options for the 50th Anniversary and if officers are to repeat or exceed the last Anniversary celebration in 2009, an Events Manager will be required to plan, co-ordinate and manage all of the activities.

Options

Option 1. A 50th Anniversary Celebration Event that repeats or exceeds the 40th Anniversary.

4. The option of providing a Celebratory event that repeats or exceeds the 40th Anniversary will require the recruitment of an Event Manager for up to 6 months (costs in the region of £25 to £30K).
5. The BEO do not have the resources that existed for the 40th Anniversary event and there are a number of other key priorities that officers are progressing (Fire Safety, new Lease Enforcement Policy, new Landlords Approvals protocol for Leaseholder Alterations, Car Park Charging Policy, new Stores project, ongoing communications plan).
6. The current temporary Communications Officer will be in a position to lead on the preparation of initial plans for the 50th Anniversary Celebrations Event. An Event Manager will develop a Master Plan that will encompass all aspects of the event and will include the following:
 - select date and Event Committee
 - seeking funding from external parties
 - seeking resident involvement to organise the event
 - venue and logistics management
 - catering management
 - speakers/presenters
 - activities/entertainment planning
 - publicity and promotion plan
 - sponsors/partner management
 - volunteer management

- cleaning management
 - budget management
 - post-event publicity plan, survey, communication with participants, evaluation
7. The previous 40th Anniversary Event received a number of sponsors and external funding and the Officer time and additional costs were charged to the service charge. The same would apply for this 50th Anniversary Celebrations Event.

Option 2. 50th Anniversary Event that provides for a basic celebration for residents to join officers at a drinks reception.

8. This option will provide a chance for residents to join officers at a drinks reception to celebrate the 50th Anniversary of the completion of the first blocks on the Estate. This could be provided in-house with limited catering and the costs for catering, cleaning and Officer time will be charged to the service charge.

Option 3. Do nothing.

9. Following the 40th Anniversary Event it would be difficult to propose this option but officers have a number of key priorities and could not achieve a similar event unless option 1 was progressed.

Proposals

10. It is proposed that option 1 is to progress to provide for a 50th Anniversary Celebratory Event that repeats or exceeds the 40th Anniversary occasion. Following the very successful 40th Anniversary Event it would be difficult not to repeat or exceed those celebrations.
11. There are also a number of other key stakeholders on the Barbican Estate (Barbican Arts Centre, Barbican Libraries, St Giles Church, the City of London School for Girls) and in the City (Police, Open Spaces, Culture Mile, Town Clerks) who may wish to join us for our 50th Anniversary celebrations.

Conclusion

12. Next year will be the 50th Anniversary for the Barbican Estate and officers hope that resident volunteers will join other stakeholders in providing for an event that will surpass the last main event. For this to succeed officers would require an Events Manager in order to lead on all aspects of the celebrations.

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