

Committee: City Bridge Trust (CBT)	21 March 2019
Subject: Progress Report	Public
Report of: Chief Grants Officer and Director of CBT (CGO)	For information

Summary

This is a regular report by the CGO. You are asked within this report to note updates on the following:

- a) Impact and Learning update
- b) Criminal Justice Seminar
- c) Wembley National Stadium Trust
- d) HR Update
- e) Co-options to City Bridge Trust Committee
- f) Lord Mayor's Show
- g) Philanthropy Strategy

Recommendation

Members are asked to:

- a) Note the report.

Main Report

Introduction

You will recall that you have agreed that each of the CBT Committee Meetings will begin with a presentation on a particular area of interest for the committee. Sylvia Ingmire and Gaba Smolinska-Poffley from the Roma Support group have kindly agreed to speak at this Committee meeting on their work. You agreed funding for the Roma Support group to employ a part-time Project Co-ordinator; two part-time bilingual Mental Health Advocates; and to cover the costs of a related mental health advocacy service.

Impact and Learning update

1. Now that the Head of Impact and Learning role is fully staffed, work has begun on creating an impact and learning strategy to measure the extent to which the Bridging Divides funding strategy is meeting its mission, vision, values and outcomes for Londoners; and to set out an approach towards creating a learning culture in CBT. The strategy will set out a framework that

allows CBT to both change and adapt its approach as it learns what works and what does not, and to share learning widely. Work on the strategy is currently in its scoping stages prioritising meeting with other Trusts and Foundations; mapping current CBT work; and speaking to internal staff. Further updates will be provided at your Committee meetings as the strategy develops.

2. Renaisi, the Bridging Divides learning partner, is currently conducting a piece of work on CBT's values. As you will be aware, Bridging Divides is a values-led strategy, with 5 values: inclusion & representation; care for the environment; early action; collaborative working with Londoners, communities & sectors; and being adaptive, creative and purposeful. Renaisi will help the Trust understand what these values mean in practice by examining the extent to which the values are currently implemented and developing an action plan to help CBT improve its practice. As part of this work all Committee members will be invited to contribute their views via a survey. This will be circulated shortly after the Committee meeting. If you have any questions, please contact Jemma Grieve Combes or Ruth Feder.

Criminal Justice Seminar

3. In early February you hosted a seminar, aimed at funders, at Guildhall to discuss the funding needs in connection with supporting those most vulnerable in the criminal justice system, particularly women and young people. It was a well-attended event (c.60 people), chaired by Professor Nick Hardwick.
4. Speakers included your Chair; the Chief Executive of the Magistrates Association (Jon Collins); and the Director of the Centre for Justice Innovation (Phil Bowen). Chief Superintendent Maria Woodall of the City of London Police spoke of their innovative Vulnerable Victim Advocate initiative which provides much-needed support mostly, but not exclusively, to women. Finally, Kate Fraser of Women in Prison (which you have recently funded) spoke of a collaborative approach being pioneered in Manchester.
5. Individual presentations were extremely informative (slides are available to Members if they so wish) and highlighted, for example, that people who have experienced adverse childhood experiences are 14 times more likely to be a victim of violence and 15 times more likely to be a perpetrator of violence. Phil Bowen demonstrated the value of providing diversionary activities for young people at risk of being involved in crime, informed by the House of Commons Justice Committee which stated, "A growing body of evidence suggests that diverting children from formal criminal justice processes is a protective factor against serious and prolonged offending, therefore diversion should have a long-term impact on youth crime levels."
6. Feedback from seminar delegates was very positive. One of the aims was to flag up some of the areas of work or initiatives which could make a significant difference in this arena but which were in need of funding. Jon Collins spoke of the declining number of magistrates and that some courts now regularly sat

with two magistrates rather than the preferred level of three. Equally he wanted to make the magistracy more diverse, in all its aspects.

7. Delegates were asked to provide an indication of what, following the seminar, they would like to see happen or would do themselves. Comments included a commitment to collaborative approaches; consideration of development grants to enable organisations to pilot new approaches and to support innovation; consider a more holistic approach, especially through engaging the whole family, in work with young people at risk of criminal or anti-social behaviour. London Funders has offered its convening services in helping to take some of these suggestions further.
8. Finally – and much closer to home – one of your Funding Officers (Ksenia) who has recently completed her postgraduate studies in Criminology has subsequently brokered a link between the Magistrates Association (MA) and her old UCL Department whereby postgraduate students there can be engaged by the MA to undertake some of the research they need – a win/win for both parties!

Wembley National Stadium Trust

9. Members will recall that CBT retains a contract to manage and administer the affairs of the Wembley National Stadium Trust, which is run as an independent charitable funder, and led by one of our senior staff, Stewart Goshawk. The Trust, which derives its income from the stadium and awards grants for community sports activities, continues to go from strength to strength. In the London Borough of Brent, where the stadium is located, the Trust has awarded over 350 grants in the past seven years to local sports clubs and groups, worth in total more than £2.3m. These fund not only football, or even just “major” sports such as cricket, tennis and rugby but also many others including basketball, sailing, Gaelic football, boxing and bowls. Some projects target sport activities for specific groups of people such as those who are homeless, are survivors of domestic violence, people who have enduring mental ill health or who are ex-offenders on rehabilitation programmes.
10. Across London, the Trust is working with National Governing Bodies of cricket, hockey and netball on a three-year programme to encourage more primary school-age girls to get involved in team sports. More than 200 primary schools have already taken part, with over 12,500 girls involved. Furthermore, around the country, the Trust is partnered with the EFL Trust (the umbrella body for the professional football club community trusts outside of the Premier League) to run a major programme of disability football activities, delivered by 25 of the clubs up and down the country. In the first two years alone, some 5,000 disabled people have given football a try, regardless of their impairment or disability. On the back of this success, the boards of WNST and EFL Trust have together agreed to extend the initiative for a further two years, with WNST committing an additional £500k, enabling thousands more participants to benefit.

HR Update

11. Gemma Murrells has now started in the Executive Assistant job share position. Gemma has joined CBT from the Chamberlains department and will work Monday to Wednesday. Gemma's job-share Stephanie Keating is already in post.
12. Interviews have taken place for the Charity and Philanthropy Communications Manager and an offer has been made. A further update will be provided to you in due course once the contract has been signed and a start date known.

Co-options to City Bridge Trust Committee

13. Work is well underway to recruit two external individuals to the City Bridge Trust Committee.
14. Following the approval of the job description, application form and advert by the Chair and Deputy Chair, the roles have been advertised in the Guardian, with the Association of Charitable Foundations, London Funders, REACH and the Association of Chief Executives of Voluntary Organisations (ACEVO). Officers also requested the National Council of Voluntary Organisations (NCVO), Race on the Agenda, Voice4Change, Runnymede Trust, Inclusion London, the LGBT Consortium, the GLA, London Councils and the Barbican and Golden Lane Estates to share with their networks. The interviews are scheduled to take place on 22nd March 2019.
15. There has been considerable interest with approximately 50 people requesting job packs.

Lord Mayor's Show 2019

16. Your officers are working in conjunction with Tower Bridge to develop a brief and detailed costing for the Lord Mayor's Show 2019. This is an anniversary year and will mark 125 years since the completion of Tower Bridge. This is an opportunity to highlight the importance to London of the Bridge and the work you are funding through Bridging Divides.
17. Once the brief and costings have been agreed, these will be reported back to Committee. As the cost will be shared between Tower Bridge and CBT, it is anticipated that the final costings will be less than £50K and therefore approved by delegated authority.

Philanthropy Strategy

18. On 16th November 2018, this Committee approved the Philanthropy Strategy implementation plan for Bridge House Estates (BHE) -consistent with the objectives of CBT's Bridging Divides Strategy. You will recall that the Philanthropy Strategy is a joint strategy reflecting the common aims, in collaborating to support philanthropy, of the City of London Corporation itself, and as trustee of BHE. The Policy and Resources (P&R) Committee therefore

also approved the implementation plan on 17th January 2019. Work is now underway to progress the implementation plan, not least through the work relating to “Philanthropy House” and the strategic initiative proposal concerning the Beacon Collaborative. More detail on both initiatives is included later in these papers.

David Farnsworth

CGO and Director of CBT

T: 020 7332 3722

E: David.Farnsworth@cityoflondon.gov.uk