

CRITERIA FOR EVENTS

Application Number and Event Name	Date of Event	1. Aligns with QP CMP and Strategic Outcomes	2. Appropriate for the proposed location and complies with the Open Spaces Departmental Events Policy Parts 1 and 2	3. High Quality and includes an event plan which sets out minimum standards for achieving a successful, safe and well-executed event	4. Sustainable and based on a strong business case	5. Quality and memorable experiences for visitors and participants that connect people with Queen's Park and the local community	6. Identifies and delivers added value Social Inclusion	7. Promotes values of shared stewardship and collective responsibility
QPE1 Literary Festival	29 & 30 June 2019	Conserve and enhance the site's community and recreational values, providing facilities and activities which meet visitor needs, whilst conserving the site's other values.	Zone B Event incl. set up and take down is 3 days Event will take place in area around Bandstand	A weekend of spoken word events featuring authors, journalists and artists in 3 marquees and smaller tents. Event Plan TBC	This is the second year of the reformatted Literary Festival. A strong planning team aim to deliver a bigger and better event in 2019.	From feedback received, it is evident that this was an event enjoyed by the local community in 2018. Visitors would like to see it return in 2019	The event is open to all ages, etc with some ticketed and some free events. It's well publicised in the community.	The event management team of 2018 ensured effective communication with the City of London, taking note of considerations when preparing for and delivering the event. As well as the event planning team, a strong team of volunteers ensured the area remained free of waste and debris.

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QPE2 Shakespeare in the Squares	22-Jun-19	Conserve and enhance the site's community and recreational values, providing facilities and activities which meet visitor needs, whilst conserving the site's other values.	Zone B Event incl. set up and take down is 1 day. Event takes place in the Quiet Garden.	A Midsummer Night's Dream', which will be set in the 1920s and feature magic, circus and moonlight. Event Plan TBC	This is the fourth year of this event. Attendance in previous years has been very good with the event selling over 200 hundred tickets in 2018.	From feedback received, it is evident that this was an event enjoyed by the local community in previous years. Visitors would like to see it return in 2019	The event is open to all ages, etc . It is ticketed. It's well publicised in the community.	The event management team of 2018 ensured effective communication with the City of London, taking note of considerations when preparing for and delivering the event. The event team ensured the area remained free of waste and debris.

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QPE3 John Parnham Fun Fairs	24th to 28th May, 2 day break 29th and 30th, reopen 31st May to 2nd June	Conserve and enhance the site's community and recreational values, providing facilities and activities which meet visitor needs, whilst conserving the site's other values.	Zone B event incl. set up and take down is 8 days. Rides will be in park for 10 days but operating for 8 days. Event takes place on Main Field.	Although weather dependant, a welcomed addition to the Park over the Whitsun break. Provider ensures H & S compliance with detailed RA and Insurance	This event has been held in the park for a number of years. Compliments are generally positive.	From feedback received, it is evident that this was an event enjoyed by the local community in previous years. Visitors would like to see it return in 2019	Suitable for younger children, bringing them in to the open space and encouraging them to explore the outdoor space and it's other facilities.	A well organised event which brings pleasure to younger visitors. Apart from rides which form part of the Queen's Park Day event, this is the only occasion children's rides are in the park.

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QPE4 Queen's Park Day	15-Sep-19	Conserve and enhance the site's community and recreational values, providing facilities and activities which meet visitor needs, whilst conserving the site's other values.	Zone A and B Set up and take down is 2 days. Event takes place in Areas A and B across the Park.	Estimated attendance numbers 14,000 - 17,000. The event is well planned with a strong team of volunteers working to deliver the event each year. Event Plan TBC	Queen's Park Day is a self-funding community event. The event has been running in excess of 30 years and is a well received community focused event. Queen's Park Day is a traditional village fete – cake and jam competitions, donkey rides and arena events. Stall holders and visitors to the event compliment the organisers on their planning, delivering a well organised event.	Feedback received, it is evident that this was an event enjoyed by the local community in previous years. Visitors would like to see it return in 2019	This is an event which brings the community together, catering for all ages and all tastes. Individual stalls as well as offering their goods, promote good causes and spread the word about local events.	An event which is very much focused on the community of Queen's Park. A strong team of volunteers delivers the event, with the support of the City of London and the Queen's Park Team.

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QPE 5 Bandstand Performance	Sundays in June - August 2019, Dates TBC	Conserve and enhance the site's community and recreational values, providing facilities and activities which meet visitor needs, whilst conserving the site's other values.	Zone A - Bandstand	A programme of musical entertainment organised by the City of London on the Bandstand over the summer months.	These performance have been taking place on the Grade 2 listed Bandstand for many years and are a welcomed addition to the Park entertainment programme. These performances are offered free of charge.	From feedback received and attendance, it is evident that this was an event enjoyed by the local community in previous years. Visitors would like to see it return in 2019	The musical performance is open to all ages, and is free of charge. It's well publicised in the community.	These performance are organised by the City of London

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QPE 6 Childrens Entertainment	Aug-19	Conserve and enhance the site's community and recreational values, providing facilities and activities which meet visitor needs, whilst conserving the site's other values.	Zone C - Field of Hope	A programme of childrens entertainment organised by the City of London on the Field of Hope on Mondays and Fridays in August.	These performance have been taking place for many years and are a welcomed addition to the Park entertainment programme. These performances are offered free of charge.	From feedback received and attendance, it is evident that this was an event enjoyed by the local community in previous years. Visitors would like to see it return in 2020	The entertainment is aimed at the younger audience and is free of charge. It's well publicised in the community.	These performance are organised by the City of London