

<b>Committee(s):</b> Police Authority Board: for information	<b>Date(s):</b> 16 <sup>th</sup> May 2019
<b>Subject:</b> City of London Police Corporate Communications Strategy update	<b>Public</b>
<b>Report of:</b> Commissioner of City of London Police Pol 37-19	<b>For Information</b>
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### Summary

At the February 2018 Police Committee a number of requests were made of the City of London Police Corporate Communications team. Responses to the requests are contained within this report.

### Recommendation

Members are asked to note the report.

### Main Report

#### Background

1. At the February 2018 Police Committee a number of requests were made of the City of London Police Corporate Communications team including the CoLP Communication Strategy and Plan to be submitted to the committee with the request that the Corporate Communications director work in consultation and partnership with the CoL Corporate Communications team on the strategy and that they are consulted on the draft of the report prior to its submission.
2. Additionally, an update on how the opportunity for Members to go out with officers on community engagement patrols to City businesses could best be communicated was requested and lastly information on how to improve communications with Members and the public regarding how the Force and partners respond to incidents of rough sleeping in the City.

## **Current Position**

3. The City of London Police Corporate Communications strategy is updated annually. The current edition is attached as an appendix. It is a high level strategic document designed to guide all corporate communications activity for internal and external audiences. The Force does not produce an overarching communications plan, rather a communications plan is drafted for each event and initiative that requires the support from the Corporate Communications team. These are all devised using the guidance and messaging laid down by the Corporate Communications strategy.
4. The current edition of the strategy was shared with the City of London Corporation Communications Director and aspects of the strategy were developed in partnership, particularly those relating to communicating with City of London Corporation audiences.
5. The matter of communicating how the force responds to incidents of rough sleeping has not been covered in this report. Rough sleeping in an issue where responsibility spans both the City of London Corporation and the City of London Police. It is our understanding a new Sub Committee has been established by the City of London Corporation with rough sleeping within its remit. The Corporate Communications team at the City of London Police will work with this Sub Committee and the responsible corporate communications staff at City of London Corporation to develop a comprehensive communications process to support this work as required.
6. With reference to Members wishing to accompany City of London Police Officers for community engagement or other patrols. It has been agreed with the Town Clerk's Department, Head and Deputy Head of Police Authority Team that a rolling message about this opportunity for Members giving a relevant contact in the Communities Policing Dept, will go out in the regular Police Authority Board Strategic Briefing to all Court of Common Council Members as a reminder of this opportunity.

## **Conclusion**

7. The Board is asked to note the communications strategy attached.

## **Appendices**

City of London Police Communications Strategy

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