

HUMANITARIAN AID MEMORIAL

KENWOOD HOUSE LANDSCAPE FORUM

MONDAY 8TH APRIL 2019

THE CONCEPT

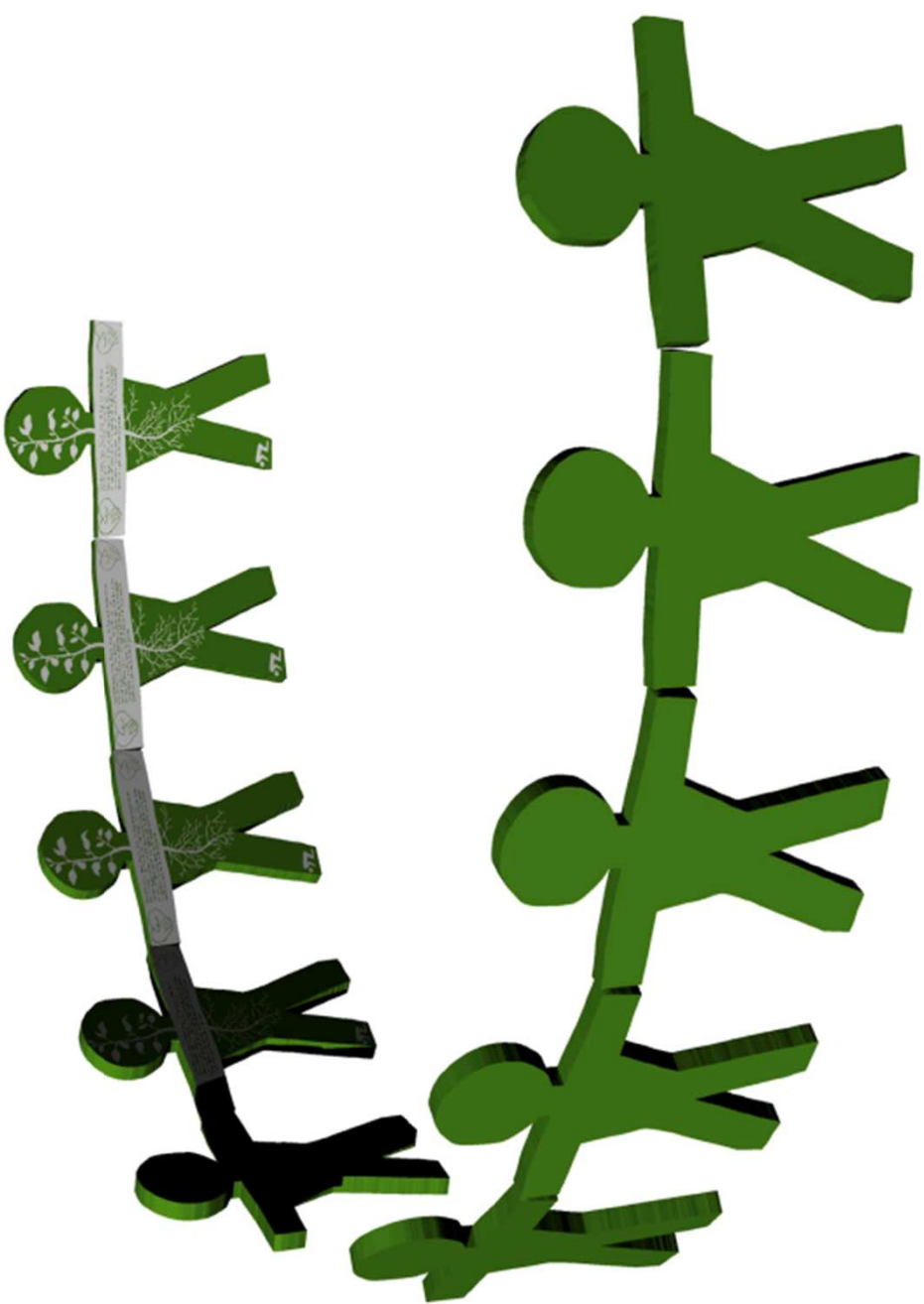
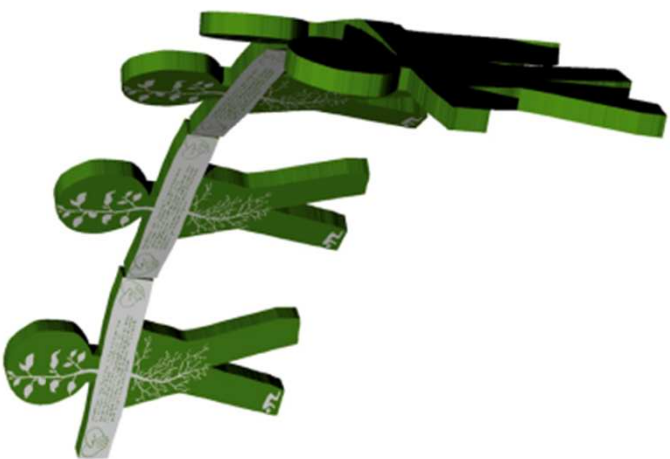
- Steering committee of eminent humanitarians established in 2015
- Goal to establish a permanent memorial to humanitarian aid workers – the first such memorial internationally
- A commemoration of lives lost and sacrifices made helping others in desperate need
- A celebration of the spirit of humanity and the dedication of those who continue to help people affected by conflict and disasters
- A location to host an annual World Humanitarian Day event

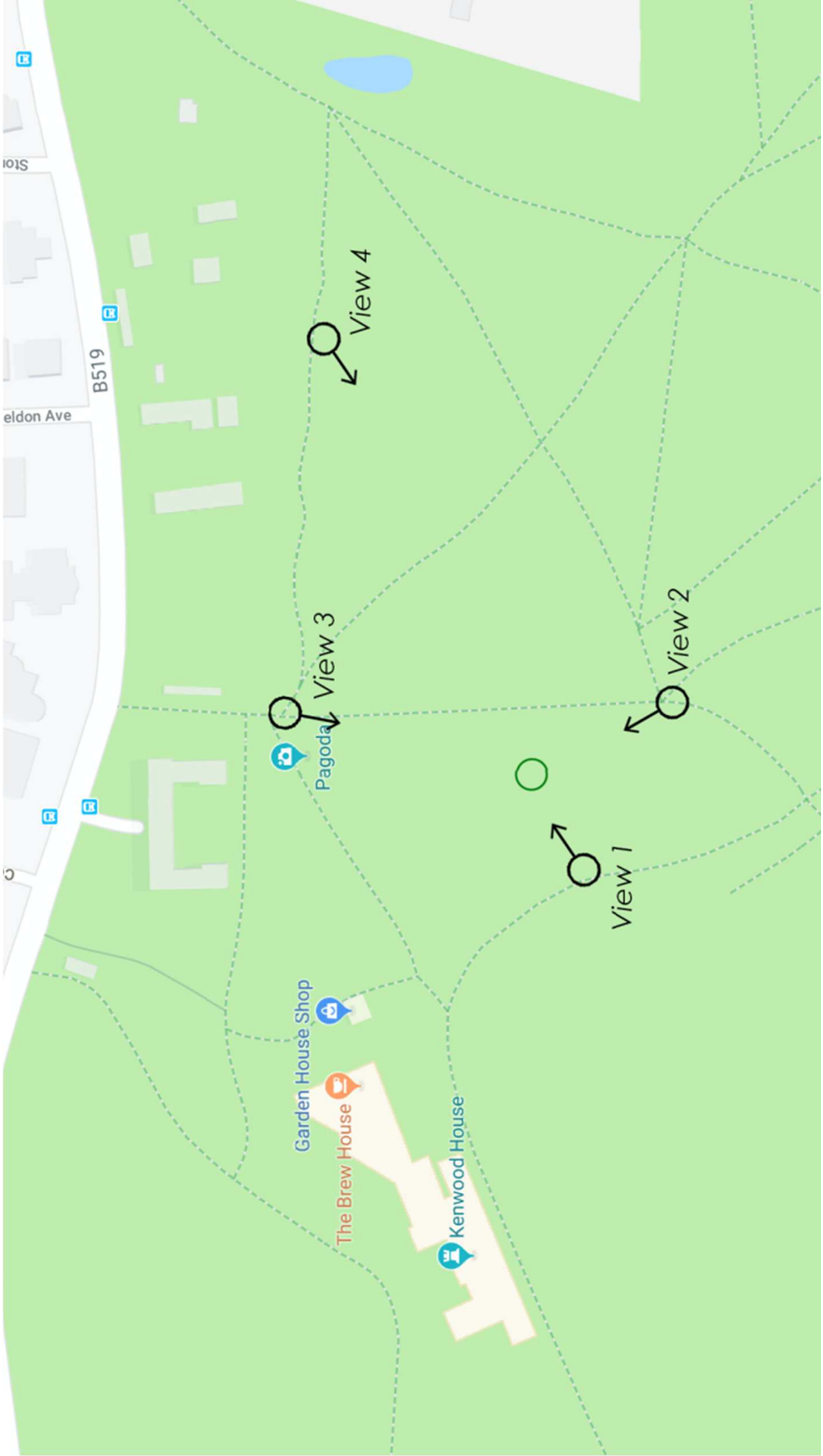
THE PROCESS

- A fundraising campaign succeeded in raising £400k in less than 12 months
- Michael Landy RA – an internationally celebrated 'Young British Artist' (Break down, 2001; Art bin, 2010; Acts of Kindness for TFL, 2011) - commissioned to design the memorial
- Criteria for the site agreed – accessible, sizeable, prominent, atmospheric
- A 2-year search identified Stable Field, in the grounds of Kenwood House, as the most suitable site for the memorial

THE DESIGN

- Landy's design is innovative, interactive, accessible and educational:
 - Innovative – A visual representation of the spirit of *humanity*
 - Interactive - A sculptural space to walk around, through and become a part of
 - Accessible – An open, public space for contemplation
 - Educational – Telling the human stories behind humanitarian aid





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B519

Garden House Shop

The Brew House

Kenwood House

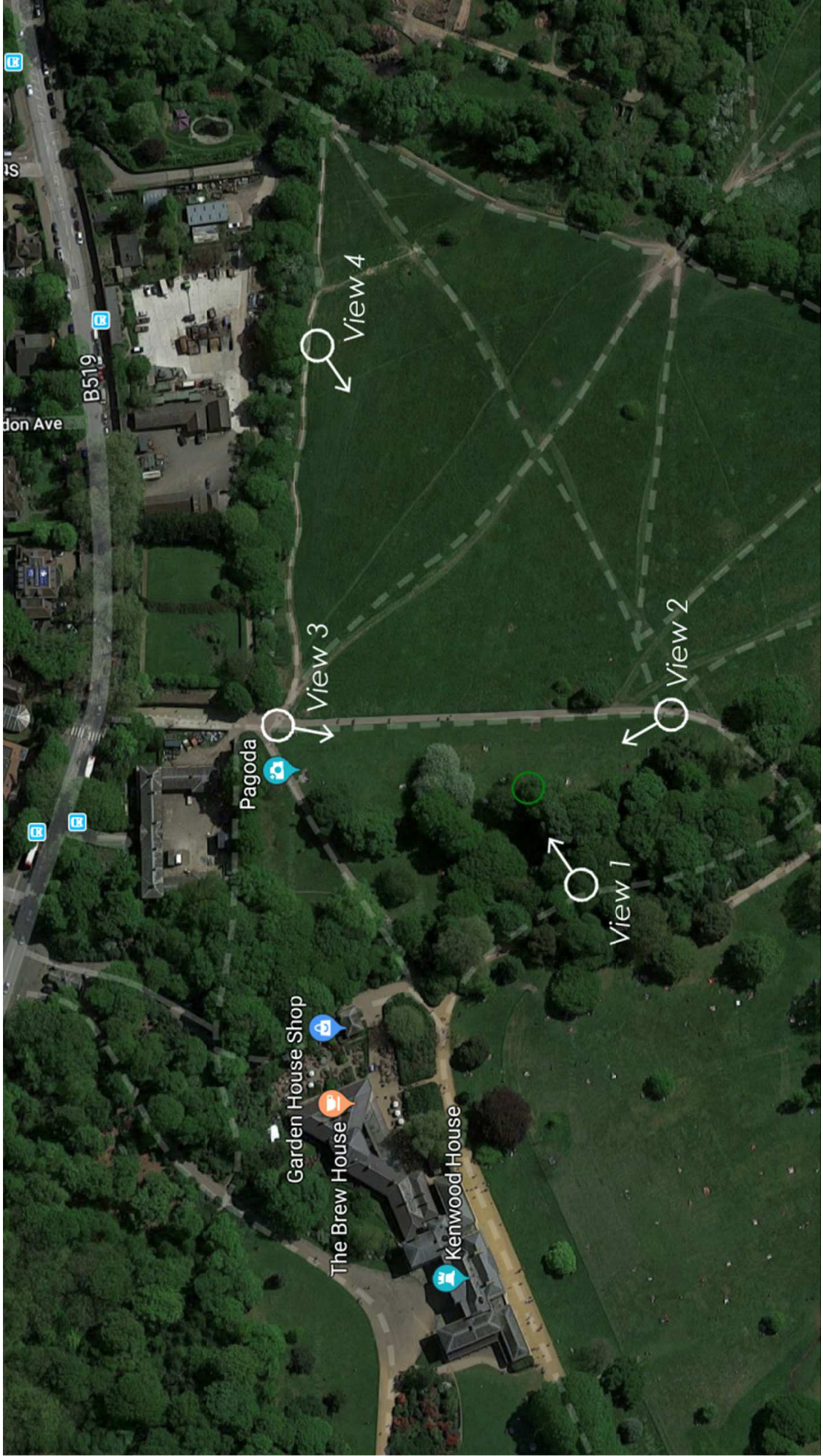
Pagoda

View 3

View 4

View 1

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View 4

View 3

View 1

View 2







