

Committee	Dated:
Public Relations & Economic Development Sub-Committee	10 September 2019
Subject: IG monthly update – September	Public
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Summary

The following report provides Members with highlights of the key activity undertaken by the Innovation and Growth Directorate (IG) since the July PRED Committee. Each area of activity is linked to the objectives outlined in the IG Business Plan.

Recommendation

Members are asked to:

- Note the progress of IG workstreams.

Main Report

Innovative Ecosystem

1. The Policy Chair hosted a roundtable with US Trade Representative (USTR) and DIT officials on 11 July. This took place in the margins of the inter-government US-UK Trade and Investment Working Group (TIWG). USTR and DIT colleagues presented their reflections on trade policy developments in the US and the UK. Industry participants shared ways of further minimising any barriers to trade and improving market access particularly going forward beyond Brexit, and in the future face threats, as well as opportunities such as FinTech, cybersecurity and cryptoassets.
2. The first plenary meeting of the Green Investment Principles (GIP) secretariat was held on 15-16 August in Beijing. The meeting brought together all GIP signatories and supporters to share knowledge and best practices on green investment for the Belt and Road region. It endorsed a pathway to implementation of the principles, discussed the work plan for further developing the voluntary code of conduct, and collectively raised the ambition for green, low-carbon and climate-resilience investment.
3. The Lord Mayor and five elected Members attended the 37th International Symposium on Economic Crime in Cambridge. The event brought leading minds together to tackle questions regarding economic crime, including human trafficking and terrorism. The programme looked at the opportunities of using cutting edge methods that are created with the advent of new technologies such as artificial intelligence and blockchain.

4. IG contributed to a booklet on Fintech, published by the APPG for the Fourth Industrial Revolution. In the booklet, both the Policy Chair and Lord Mayor share details about the City Corporation's Digital Skills strategy and future.now – a new coalition designed to motivate people and businesses around the UK to boost their digital capabilities. The coalition, led by the Lord Mayor, is being developed in partnership with BT, Lloyds Banking Group, Accenture and others. Launching the coalition is a multi-department project involving colleagues from IG, Corporate Strategy and Mansion House.

World Class Business Environment

5. The IRSG Council met on 15 July; members received an update on planning for both a deal and a no deal Brexit, as well as indication of other ongoing areas of work, such as the development of Global Financial Partnerships, Economic and Financial Dialogues and the preparation of free trade agreements. The representative from the Department of Digital, Culture, Media and Sport (DCMS) highlighted the progress achieved in securing the continued free flow of personal data between the UK and EU adequacy countries. From an international perspective, the UK government is also seeking to push back on the issue of data localisation. This aligns well with the proposed future workplan of the IRSG Data workstream which intends to produce a report on this topic.
6. The new Relationship Management team has started establishing the processes for relationship management: a "One List" of top businesses and trade associations has been produced with an account manager allocated to each one. A handbook on the value and approach to relationship management has been drafted for all staff engaged in account management. Meetings are being scheduled with key accounts in autumn 2019.
7. Deputy Bottomley and Alderman Howard attended the graduation ceremony for students on the Fundamentals for Financial Service course, delivered by the Chartered Institute for Securities and Investment (CISI). The Skills team have worked with the CISI for two years introducing over 60 A-Level students from City Corporation academies to the financial services sector.
8. IG held a Social Mobility roundtable to get insights from businesses on the challenges of progressing talent from all backgrounds. Despite studies showing that employees from disadvantaged backgrounds perform better, their rate of progression is significantly less than their more advantaged peers. Academics Dr Sam Friedman and Dr Louise Ashley spoke.

Access to Global Opportunities

9. The Policy Chair hosted a roundtable on 4 July for the Irish Minister of State with special responsibility for Financial Services and Insurance, Michael D'Arcy TD. The Minister was in London to present Ireland's new International Financial Services Strategy, 'Ireland for Finance'. The Minister is keen for the closest possible future trading relationship between the two countries post-Brexit.

However, he stated that the backstop was not up for negotiation. Green finance and FinTech were also identified as areas for potential future collaboration.

10. From 6-14 July the Trade & Investment team supported the Lord Mayor's visit to Malaysia, Indonesia and China (specifically Kuala Lumpur, Jakarta, Shanghai, Suzhou and Hangzhou) as part of their overseas engagement. Both Indonesia and Malaysia focussed on Green and Islamic Finance. Market access in relation to the legal sector was another key focus on the Malaysia leg of the visit, as well the infrastructure gap being a focus for Indonesia. In China, the Lord Mayor visited Shanghai, Suzhou and Hangzhou alongside Nikhil Rathi, CEO of the London Stock Exchange and Director of International Development at LSEG. During this leg of the visit, the Lord Mayor met with important stakeholders including a roundtable held jointly by DIT and ICAEW, which focused on capital market ties and promoting London as a centre for IPOs and bond listings.
11. Following the Lord Mayor's visit to India in 2018, there was an agreement with DIT to collaborate on an 'India Day' at Mansion House. On the 16 July, the Lord Mayor opened the conference which featured speakers including the Indian Commerce Minister, the Prime Minister, and the then-Secretary of State for International Trade Dr Liam Fox, as well as senior business leaders from both India and the UK. Panel sessions were hosted across the day focused on financial services topics including insurance, Green Finance, innovation, stressed assets, and the future partnership between India and the UK. The day concluded with a reception opened by the Policy Chair.
12. From 23-28 July the Trade & Investment team supported the Lord Mayor's visit to Leeds and Manchester as part of their Regional Strategy. In Leeds, the Lord Mayor attended engagements with Yorkshire Building Society, Leeds City Council and DLA Piper, whilst in Manchester he attended a FinTech lunch, visited Lloyds Digital Academy and met the Mayor of Greater Manchester, Andy Burnham. Collaboration rather than competition was a key theme during the visit as we explored how the City of London can support the growth of financial and professional services (FPS) in the regions and attract more northern businesses onto our international trade delegations. This will develop new opportunities as part of our regional strategy to grow international FPS trade and investment across the UK.

Global Recognition of UK's FPS Offer

13. The research team has published three new brochures highlighting the UK's competitiveness and make-up of the FPS sector, which:
 - a. Showcase the opportunities that greening the Belt and Road Initiative offers for UK and Chinese businesses at the China focused events hosted by the City of London on 3 September.
 - b. Update figures demonstrating the key role that various UK financial and professional services hubs (with a particular focus on the key centres encompassed by the City Corporation's regional strategy) play in driving high skilled employment, foreign direct investment and exports across

the whole of the UK. This output was launched at the International Trade Dinner on 5th September.

- c. Showcase the UK's compelling offer as a place for international financial and professional services firms to locate, invest and do business. Part of the www.theglobalcity.uk campaign, this print product was also launched at the International Trade Dinner on 5 September.

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