

Meeting Corporate Asset Sub Committee	Date 7 th November 2019
Subject National Lottery Funding (NLF) – Bid co-ordination proposal and update	Public
Report of The Town Clerk	
Report Author Tom Conniffe – Corporate Performance Manager	For information

Summary

This paper apprises Corporate Asset Sub Committee of a proposal to co-ordinate the National Lottery Fund bidding process across the City Corporation.

Recommendations

It is recommended that Corporate Asset Sub Committee:

- i. Notes the proposal to co-ordinate bids for National Lottery funding from across the City Corporation in order to maximise the total return to the organisation; and
- ii. Notes that this approach is likely to be expanded upon and taken forward within one of the cross-cutting themes emerging from the Fundamental Review.

Background

1. To date, the Heritage Estate Section (HES) of the City Surveyor's Department (CSD) has led on collating a complete overview of applications made by the City of London Corporation (City Corporation) to the family of 12 distributors of National Lottery Funding (NLF). The CSD is not however responsible for managing NLF applications or agreeing the priority of proposed submissions.
2. In April 2018, the CSD recommended to the Town Clerk, Chairman and Deputy Chairman of Resource Allocation Sub-Committee that the NLF applications process be reviewed. In November 2018, Priorities Board agreed a proposal that it would assume responsibility for managing NLF applications and agree the priority of the proposed submissions.
3. To support this, a small cross-departmental NLF Officer Working Group was proposed to meet bi-annually to peer review information related to each planned or live application, then recommending to Priorities Board the sequencing of the

applications and if any should consider other funding sources. The implementation of this proposal would not require additional funding.

4. With the demand on NLF continually increasing, this proposal aimed to make it easier for the City Corporation to review at pace what NLF applications are live or in the pipeline, and support with decision-making as to when it may be advisable for applications to be withdrawn or postponed. The City Corporation's ability to do this would be enhanced due to the involvement of a range of officers from across departments, including grant-making expertise from the CGU.

Fundamental Review and its implications

5. Subsequently, a more wide-ranging option relating to taking a corporate approach to fundraising and supporter development was brought forward as part of the Fundamental Review for consideration by Members at the Resource Allocation Sub Committee awaydays. It is expected that this will form part of one of the cross-cutting themes emerging from the Fundamental Review.
6. Once next steps have been determined, a paper will be brought to the appropriate Committee to apprise Members of future co-ordination and governance arrangements for the NLF bid process.

Corporate implications

7. Financial – There are no specific financial implications at this stage arising from the contents of this report.
8. Risk - The risk of not pursuing a fundraising and supporter development function is that we fail to maximise the potential income to the City Corporation that would accrue from co-ordinating NLF bids as part of a wider, more commercialised approach.

Security implications

9. There are no specific security implications arising from the contents of this report.

Public sector equality duty

10. There are no specific equalities implications arising from the contents of this report.

Resourcing implications

11. There are no specific resourcing implications arising from the contents of this report.