

ACTION AREA 1: Tackle advertising and sponsorship						
Action no.	Pledge	Action(s)	Dept/ teams responsible	Details	Deadline	RAG status
1.1	Develop corporate sponsorship guidance to minimise local promotion of HFSS (high fat, salt and sugar) food and drink	Develop corporate sponsorship guidance	PH/ HWAG/ Chamberlain's	The guidance aims to bring about a coordinated approach within the CoL, regarding partnerships and lower-level contracts (those determined at a local level, rather than by Chamberlain's), establishing a ToR for officers and internal spend committees. It also offers an opportunity to share knowledge about corporate strategic objectives relating to healthy eating and the promotion of healthy behaviours. The guidance is in draft form and going through the approval process.	Oct-19	Green

ACTION AREA 2: Improve the food controlled or influenced by the council and support the public and voluntary sectors to improve their food offer						
Action no.	Pledge	Action(s)	Dept/ teams responsible	Details	Deadline	RAG status
2.1	Monitor the implementation of "Food for Life" in the new corporate catering contract	Annual/ biannual update (as relevant) against relevant KPIs in the contract(s)	PH/ Responsible Procurement/ individual site managers	<p>There are specific KPIs relating to the implementation of the FfL standard (different levels) within the corporate catering contract. The different sites covered are:</p> <ul style="list-style-type: none"> - Mansion House and CCC/ Old Bailey (CH&Co) <ul style="list-style-type: none"> • Update: This includes (but is not limited to): replacing soft drinks at MH receptions with sugar-, sweetener-, and calorie-free alternatives; highlighting healthy options within MH dinner menus and including healthy options within the breakfast menu; introducing an under-300 and under-400 calories range in all restaurants at the CCC and introducing a "Meat-free Monday" once a month - The Gild, GSMD, Barbican and CoLP (BaxterStorey) 	Oct-19	Green (ongoing)

				<ul style="list-style-type: none"> • Update: Layout and Point of Sale displays have been changed in the Gild, to nudge customers to make healthier choices • Update: Barbican Centre has distributed Food for Life Served Here promotional material across all outlets and has incorporated the logo onto menus. The Salad Bar and plant-based protein item in the Green Room are design to follow the FfLSH award's ethos - City of London school and the City of London School for Girls (Holroyd Howe) • Update: CoL School is receiving max score on the KPIs: a balanced menu that includes healthy options, as well as other alternative choices as defined in the specification. Portion sizes are also in line with the specification and the supplier promotes and achieves the requirements of healthy eating and 		
--	--	--	--	---	--	--

				healthy behaviours as per the specification. There has also been a reduction in sugary foods from the tuck shop and addition and promotion of healthier options. There is also a daily salad bar and menus contain guidelines as to what healthier options are.		
2.2	Support local concession contracts to reduce the promotion of HFSS food and drink within their retail offer	This will be driven using the corporate guidance (above)	Individual site managers/ PH	N.a.	Oct-19	Red
2.3	Reduce high-sugar snacks and foods offered in meetings catering and offer lower-sugar alternatives	Adapt meetings catering list on Condeco to promote healthier choices	PH/ Guildhall Facilities/ BaxterStorey	In progress (see above)	Oct-19	Amber
		Make lower-sugar/ healthier alternatives available for meetings catering	PH/ Guildhall Facilities/ BaxterStorey	In progress (see above)	Oct-19	Amber

ACTION AREA 3: Reduce the prominence of sugary drinks and actively promote free drinking water						
Action no.	Pledge	Action(s)	Dept/ teams responsible	Details	Deadline	RAG status
3.1	Install additional public water fountains throughout the City and promote them	Public water fountain locations added to CoL Legible London Map (new visitors' map)	PH/ Town Clerk's (Culture/ Visitors)	<ul style="list-style-type: none"> - CoL Legible London map published in 2019 - Water fountains included on the Active City Network's "Hidden City" walking map (2019 refresh) 	Oct-19	Complete
		Additional public water fountains to be installed across the Square Mile by 2020	DBE (Plastic-Free City Campaign)	Agreed by Court of Common Council (Mar-18)	Oct-19	Green
		Add public water fountain locations to the CoL's public-facing GIS map	PH/ GIS/ M&CP	The locations can be viewed here: https://bit.ly/2Rz7xZF and are updated on a regular basis	Oct-19	Complete
3.2	Ensure water and low-sugar drinks are more prominent at the point of sale across City Corporation-managed sites	Quarterly/ biannual update (as relevant) against relevant KPIs in the contract(s)	PH/ Responsible Procurement/ individual site managers	<p>There are specific KPIs relating to the implementation of the FfL standard (different levels) within the corporate catering contract (see above)</p> <ul style="list-style-type: none"> - Barbican Centre: All outlets now have water fountains nearby, which are advertised with posters. Sugary drinks are not part of any meal deals, only water and tea/ coffee. Sugary drinks are kept in the back fridges. 	Oct-19	Green

ACTION AREA 4: Support businesses and organisations to improve their food offer						
Action no.	Pledge	Action(s)	Dept/ teams responsible	Details	Deadline	RAG status
4.1	Support more local employers to achieve the London Healthy Workplace Charter (London Healthy Workplace Award)	<ul style="list-style-type: none"> - Promote the LHWC/ LHWA to City businesses through the Business Healthy network and other relevant channels/ networks - Provide support to City businesses wanting to achieve the LHWC/ LHWA 	Environmental Health/ PH	LHWC was refreshed in 2019 and renamed the “London Healthy Workplace Award”. Within the “Healthy Lifestyle Promotion” pillar, standard 8 – “Healthy eating: How the organisation encourages and enables staff to eat healthily”. This applied to all levels of the Award – “Foundation”, “Achievement” and “Excellence”. The refreshed LHWA was promoted on the Business Healthy website and newsletter. Between October 2018 and September 2019, 18 City firms have registered interest in the Award and a further 6 have been accredited	Oct-19	Green (ongoing)
4.2	Encourage the promotion of healthier catering and campaigns, such as SUGAR SMART and Change4Life, among City employers	Healthier catering/ campaigns covered in BH newsletter every two months	PH	<ul style="list-style-type: none"> - Newsletter Oct-18 - Newsletter Mar-19 - Newsletter Apr-19 - Newsletter May-19 - Blog post on the BH website (May-19) 	Oct-19	Green (ongoing)
		PHE “Nutrition on the Go” posters to be displayed at point of sale in the Gild, GSMD, Barbican Green Room and Old Bailey during National Obesity Awareness Week (Jan-19)	PH/ Site Managers	<ul style="list-style-type: none"> - This was completed, but the GSMD’s Students’ Union felt that the posters could potentially encourage/ exacerbate harmful eating behaviours among the students. Feedback shared with PHE - Nutrition on the Go campaign resources hosted on the “Resources” page of the BH website - Barbican Centre: A plant-based protein snack concept has been developed to go alongside the Green Room salad bar (see 	Jan-19	Complete

				above. The benefits to health, soil and carbon footprint are advertised. Both plant-based protein snack and salad are now part of the Green Room meal deal		
		Assist St. Bartholomew's Hospital to improve their healthier food and drink offer. This supports Barts NHS Trust's ELoPE CVD prevention programme	PH (Placement)	PH Placement Student worked with St. Bart's Public Health and Estates Managers to conduct an audit of vending machines on-site, including recommendations for improvement.	Apr-19	Complete
4.3	Explore the implementation of an accreditation scheme for local food retailers that incentivises a healthier offering	Exploratory work conducted by the Environmental Health team	M&CP/ PH	<p>Review of existing accreditations, appetite and feasibility of roll-out of healthy catering accreditation scheme in the City of London. M&CP is looking to establish the Heather Catering Commitment (HCC) in the City of London during financial year 2019/20, which will use the HCC criteria with additional assessment criteria specific to the City. This will also be open to caterers operating within City offices.</p> <p>Scoping and development work has been completed and has included gaining feedback from independent outlets and smaller City-based chains. The HCC will also incorporate criteria around recycling waste products and diverting waste from landfill, working towards being "plastic-free" and reducing food waste.</p>	Oct-19	Green (ongoing)

ACTION AREA 5: Public events						
Action no.	Pledge	Action(s)	Dept/ teams responsible	Details	Deadline	RAG status
5.1	Work to influence external events hosted within City Corporation premises to offer healthier menu options	Provide healthy food and drink options at Dragon Café in the City (2019 relaunch)	PH/ Libraries	Free food and drink being made available to DCC visitors (2019-21 programme)	Oct-19	Green
		Exploring what can be done at Mansion House with regards to events catering	Mansion House/ CH&Co	See above for details on key actions taken.	Oct-19	Green (ongoing)
		Non- and low-alcoholic alternatives on offer at the City Beer Fest 2019 for the first time	Public Health/ Town Clerks	Public Health facilitated Club Soda to run a no-/low-alcohol stall.	Jul-19	Complete

ACTION AREA 6: Raise public awareness						
Action no.	Pledge	Action(s)	Dept/ teams responsible	Details	Deadline	RAG status
6.1	Explore further opportunities to raise public awareness through supporting national campaigns around sugar reduction and healthier food	CoL social media channels promoting Government/ national campaigns	PH/ Town Clerk's	Change4Life and PHE "Nutrition on the Go" campaigns, for example	Oct-19	Green (ongoing)
		CoL public-facing website includes information and signposting on healthier eating/ healthier choices and is kept up to date	PH	Information about Change4Life and SUGAR SMART available on the Health and Wellbeing pages of the CoL website - https://www.cityoflondon.gov.uk/services/health-and-wellbeing/Pages/healthy-eating.aspx	Oct-19	Green (ongoing)
		Recommission healthy cookery classes for City residents (adults and CYP)	PH/ DCCS (Commissioning)	Bags of Taste recommissioned to deliver courses to City residents during 2019	Oct-19	Complete
		Delivery of a fruit and vegetable showcase stall to engage City workers, residents and schoolchildren	M&CP/ PH/ New Spitalfields Market Tenants' Association (NSMTA)	NSMTA handed out free fruit portions and Change4Life leaflets during a lunchtime market in Guildhall Yard on 26 June 2019. Average footfall to the market is 2,000 per day.	Oct-19	Complete

OTHER				
Action(s)	Dept/ teams responsible	Details	Deadline	RAG status
Refresh work undertaken in 2007 looking into Food Deserts in the City (Portsoken area)	PH	Desk-based and focus groups exploring accessibility to healthy and affordable food for Portsoken residents (update report presented at Health and Wellbeing Board (Apr-19))	October-19	Complete
Conduct audit of HFSS food/ drink adverts within 150m of locations in the City that see a high footfall of children (supporting Sustain and TfL's "Taking down junk food ads" work)	PH	Taking a snapshot of the extent of the issue in the City and sharing insight with Sustain/ TfL to inform their London-wide approach to tackling adverts of HFSS food/ drink in close proximity to locations that see high footfall of children	October-19	Complete

Proposals for pledge refresh (2019/20):

Ongoing actions from 2018/19 to be continued and any actions marked Amber/ Red to be listed below. There are also ongoing actions listed above, which will be continued through 2019/20.

Action area	Pledge (2018/19)	Details of any incomplete actions and follow-up/ ongoing actions	Proposed pledge (2019/20)	Proposed action(s) (2019/20)	Dept/ teams responsible
1: Tackle advertising and sponsorship	Develop corporate sponsorship guidance to minimise local promotion of HFSS (high fat, salt and sugar) food and drink	Develop corporate sponsorship guidance	Same as 2018/19. Ensure corporate sponsorship guidance to minimise local promotion of HFSS (high fat, salt and sugar) food and drink is communicated and implemented among internal stakeholders	<ul style="list-style-type: none"> - Once corporate sponsorship guidance is approved, deliver presentations to ensure guidance is communicated and implemented among internal stakeholders - Once completed, the development of a supplier code of conduct may be possible (for CoL's supply chain) - TBC 	PH/ HWAG/ Chamberlain's
2: Improve the food controlled or influenced by the council and support the public and voluntary sectors to improve their food offer	Monitor the implementation of "Food for Life" in the new corporate catering contract	Quarterly/ biannual update (as relevant) against relevant KPIs in the contract(s)	Same as 2018/19 – ongoing	<ul style="list-style-type: none"> - Focus on areas where actions have been less prevalent - Where possible, seek opportunities to expand activities contributing to KPIs and measure impact 	PH/ Responsible Procurement/ Individual site managers
	Support local concession contracts to reduce the	This will be driven using the	Outstanding (no change, as will be driven using	N.a.	Individual site managers/ PH

	promotion of HFSS food and drink within their retail offer	corporate guidance (above)	the corporate guidance – see above) and encouraging local concessions to achieve HCC accreditation		
	Reduce high-sugar snacks and foods offered in meetings catering and offer lower-sugar alternatives	Adapt meetings catering list on Condeco to promote healthier choices	Outstanding (same as 2018/19)	N.a.	PH/ Guildhall Facilities/ BaxterStorey
		Make lower-sugar/ healthier alternatives available for meetings catering	Outstanding (same as 2018/19)	N.a.	PH/ Guildhall Facilities/ BaxterStorey
3: Reduce the prominence of sugary drinks and actively promote free drinking water	Install additional public water fountains throughout the City and promote them	Public water fountain locations added to CoL Legible London Map (new visitors' map)	Same as 2018/19 - ongoing	Promotion of the CoL's Legible London map and regular updates to ensure new water fountain locations are recorded	PH/ Town Clerk's (Culture/ Visitors)
		Additional public water fountains to be installed across the Square Mile by 2020	Same as 2018/19 - ongoing	N.a.	DBE (Plastic-Free City Campaign)
		Add public water fountain locations to the CoL's public-facing GIS map	Same as 2018/19 - ongoing	N.a.	PH/ GIS/ M&CP
	Ensure water and low-sugar drinks are more prominent at the point of sale across City Corporation-managed sites	Quarterly/ biannual update (as relevant) against relevant KPIs in the contract(s)	Same as 2018/19 – ongoing (see above)	N.a.	PH/ Responsible Procurement/ Individual site managers

4: Support businesses and organisations to improve their food offer	Support more local employers to achieve the London Healthy Workplace Charter (London Healthy Workplace Award)	<ul style="list-style-type: none"> - Promote the London Healthy Workplace Award to City businesses through the Business Healthy network and other relevant channels/ networks - Provide support to City businesses wanting to achieve the LHWA 	Same as 2018/19 - ongoing	Regular and continued promotion of the refreshed London Healthy Workplace Award to City businesses through the Business Healthy network and other CoL business-facing mediums, e.g. through the Business Healthy newsletter, website and social media and promoting it as part of the offer to local employers to support improve the health and wellbeing of the workforce. Encourage the 16 firms that have registered interest in the past year to achieve accreditation and also encourage more initial registrations	Environmental Health/ PH
	Encourage the promotion of healthier catering and campaigns, such as SUGAR SMART and Change4Life, among City employers	Healthier catering/ campaigns covered in BH newsletter every two months	Same as 2018/19 - ongoing	N.a.	PH
		PHE “Nutrition on the Go” posters to be displayed at point of sale in the Gild, GSMD, Barbican Green Room and Old Bailey during National Obesity	Same as 2018/19 - ongoing	Identify key milestones to promote healthy eating messages to key City audiences and support national/ London-wide campaigns (PHE, NHS, etc)	PH/ Site Managers

		Awareness Week (Jan-19)			
		Assist St. Bartholomew's Hospital to improve their healthier food and drink offer	Same as 2018/19 - ongoing	Continue to support Barts' CVD prevention and ELoPE programme (details TBC)	PH
	Explore the implementation of an accreditation scheme for local food retailers that incentivises a healthier offering	Exploratory work conducted by the Environmental Health team	Implement the Healthier Catering Commitment in the City of London and encourage businesses to become accredited	<ul style="list-style-type: none"> - Develop criteria for the HCC programme in the CoL - Establish the HCC programme and pilot (roll-out anticipated from Oct-19) - Promote the HCC and its benefits to local businesses, encouraging them to subscribe to the scheme 	M&CP/ PH
	N.a.	N.a.	The City Corporation's new Local Plan (City Plan 2036) recognises the role of planning in enabling and supporting good health for the City's residents, workers, learners, rough sleepers and visitors.	Inclusion of specific chapters on health and well-being in the published Local Plan.	Built Environment
5: Public events	Work to influence external events hosted within City Corporation premises to offer healthier menu options	Provide healthy food and drink options at Dragon Café in the City (2019 relaunch)	Same as 2018/19 - ongoing	N.a.	PH/ Libraries

		Exploring what can be done at Mansion House with regards to events catering	Same as 2018/19 – ongoing (see above)	N.a.	Mansion House CH&Co
		Non- and low-alcoholic alternatives on offer at the City Beer Fest 2019 for the first time	Same as 2018/19 - ongoing	Explore opportunities to repeat for Beer Fest 2020	PH/ Town Clerk's
6: Raise public awareness	Explore further opportunities to raise public awareness through supporting national campaigns around sugar reduction and healthier food	CoL social media channels promoting Government/ national campaigns	Same as 2018/19 – ongoing (see above)	N.a.	PH/ Town Clerk's
		CoL public-facing website includes information and signposting on healthier eating/ healthier choices and is kept up to date	Same as 2018/19 – ongoing	Ensure information is incorporated into the new-look CoL website	PH
		Recommission healthy cookery classes for City residents (adults and CYP)	N.a. – Bags of Taste contract runs until Nov-19	N.a.	N.a.
		Delivery of a fruit and vegetable showcase stall to engage City workers, residents and schoolchildren	Same as 2018/19 - ongoing	Explore opportunities to repeat in 2020	M&CP/ PH/ New Spitalfields Market Tenants' Association (NSMPTA)