

We believe in **creating space for people and ideas to connect**

We're committed to **arts without boundaries**

We are:

Brave

Breaking new ground, doing the things others wouldn't

Open

Always striving to be of, by and for all

Connected

Reflecting today's world, building meaningful partnerships

Sustainable

Being smart about doing business, embracing future ways of working

Our strategic priorities for 2019–2024 are:

Destination

Deliver an exceptional experience

Audiences

Build lasting relationships

Artists

Enable artists to realise their vision

Income

Create sustainable growth

Culture Mile

Be a lead partner

Learning

Develop creative skills for life

The City of London Corporation is dedicated to a vibrant and thriving City, supporting a diverse and sustainable London within a globally-successful UK

We support the City to achieve its Corporate Plan aims to...

1 Contribute to a flourishing society

2 Support a thriving economy

3 Shape outstanding environments

By strengthening the character, capacity and connections of the City, London and the UK for the benefit of people who live, learn, work and visit here.

How we measure success

Around 80% of our work is core, business-as-usual activity.

We use KPIs and targets to understand success

Around 20% of our work aims to drive step-change. We set ambitious objectives and use key results to understand progress.