

**Appendix 1: Programme of joint Campaigns and Activity 2019.**

|  | January   | February   | March   | April   | May   |
|--|---|--|---|---|---|
| <b>Theme 2019</b><br><b>Be Brake Ready</b> | <b>Winter</b><br><b>New Year New you</b>  |  | <b>Spring into Action</b><br><b>Active Travel</b>   |   |   |
| <b>National Campaigns/ Events</b>          | New Years Resolutions<br>National Heart Month (BHF)   | Time to Talk (Mental Health)<br>Go Green Week (11-15)  | International women's day (3 mar)<br>Earth Hour (22)  | Easter<br>Walk to work day (5)<br>World Health day (7)  | National Walking Month<br>Walk to Work Week<br>Mental Health Awareness  |
| <b>COLP Campaigns/ Events</b>              | <b>Speed Campaign (14-27)</b><br>(Joint Campaign)<br>>Safer Speed with School   | <b>CDG operation (18-24)</b><br>(Joint Campaign)<br>> exchanging places and RS education   | Seatbelt campaign (11-24)   | <b>Mobile phone campaign (15-28)</b><br>(Joint Campaign)<br>> Distraction campaign with schools/LRSC  | <b>2Wheels campaign (20-31)</b><br>(Joint Campaign)<br>> Motorcycle or cyclists   |
| <b>RDR Campaigns/ Events</b>               | <b>Construction Best practice - Future Fleet Forum</b><br><b>Business engagement RoadShows</b><br><b>Community engagement RoadShows</b><br><b>Safer Riders and Drivers</b><br><br>>Transport Strategy consultation<br>>Safer Riders - riders Forum, promote training<br>>Safer Drivers - van Forum, promote training<br>>Business Engagement - ACN board Meeting<br>>ACN Board Meeting<br>>Future Fleet Forum - safer freight<br>>Ludagate Circus Report<br>>RDRP | <b>Safer Schools</b><br><b>Business engagement RoadShows</b><br><b>Community engagement RoadShows</b><br><br>>Time to Talk lunchtime walk<br>>Pedestrian training<br>>Driver Assessments / RSA ongoing<br>>Lunchtime streets trail - community engagement<br>>Prepare the for lunchtime Streets St Mary Axe<br>> CCS and City Mark judging | <b>Lunchtime Streets Trail - St Mary Axe</b><br><b>Business engagement RoadShows</b><br><b>Community engagement RoadShows</b><br><br>>Riders event<br>>Parklet in Chancery Lane<br>>Benefits of walking and cycling<br>> Exchanging places & RS day at Mace | <b>Promoting Active Travel</b><br><b>Business engagement RoadShows</b><br><b>Community engagement RoadShows</b><br><br>>Mobile phone campaign with the LRSC<br>>LRSC partnership<br>>Ludagate Circus Report Press release<br>>ACN Board meeting<br>>ODG | <b>Construction Best practice</b><br><b>Business engagement RoadShows</b><br><b>Community engagement RoadShows</b><br><b>Walking Map launch</b><br><br>>City Mark Awards<br>>Lunchtime walks<br>>2Wheels campaign<br>>Hackney & City Walking & Cycling<br>>RDRP |

| June   | July  | August   | September  | October  | November  | December   |
|--|---|--|--|--|---|--|
| <b>Summer<br/>Active Travel</b>  |   |  | <b>Autumn<br/>Car Free and Be Bright - Be Seen</b>   |  |   | <b>Winter<br/>Christmas</b>  |
| Green transport week<br>Bike Week (10-16)<br>National Clean Air Day  | Summer Holidays   | Summer Holidays<br>Cycle to work day (15 Aug)  | European mobility week<br>World car free day<br>Cycle to work day<br>National Fitness day (26 sept)  | Clocks go back   | Commute smarter week<br>Road safety week  | Christmas  |
| Alcohol & drugs campaign (24-30)   | Alcohol & drugs campaign (1-7)<br>CDG op (22-28)  | <b>Speed Campaign (12-25)</b><br>(Joint Campaign)<br>> TBC   | <b>2Wheels campaign (9-22)</b><br>(Joint Campaign)<br>> TBC  | <b>Tyre Safety Month</b><br>(Joint Campaign)<br>> TBC  | <b>No insurance week (4-10)</b><br><b>Mobile Phone Campaign</b><br>(Joint Campaign)   | <b>Drugs and alcohol (18-1)</b><br>(Joint Campaign)<br>> TBC   |
| <b>Safer Schools</b><br><b>Business engagement RoadShows</b><br><b>Community engagement RoadShows</b><br><b>Best Practice</b><br>>Road Safety Day<br>>Best Practice Guide launch<br>>Safer Riders - riders Forum, promote training<br>>Safer Drivers - van Forum, promote training | <b>Business engagement RoadShows</b><br><b>Community engagement RoadShows</b><br><br>>Prepare the for lunchtime Streets St Mary Axe<br>>Prepare the for lunchtime Streets Chancery Lane<br>>Prepare the for car free day Cheapside?<br>>ODG | <b>Business engagement RoadShows</b><br><b>Community engagement RoadShows</b><br><b>Lunchtime Streets - St Mary Axe</b><br><br>>Prepare the for lunchtime Streets St Mary Axe<br>>Prepare the for lunchtime Streets Chancery Lane<br>>Prepare the for car free day Cheapside<br>>RDRP<br>> ACN Board meeting | <b>Lunchtime streets / Car Free Day - Chancery Lane</b><br><b>Business engagement RoadShows</b><br><b>Community engagement RoadShows</b><br><br>>Safer Riders - riders Forum, promote training<br>>Safer Drivers - van Forum, promote training | <b>Clocks go back Campaign Event</b><br><b>Business engagement RoadShows</b><br><b>Community engagement RoadShows</b><br><br>> Clocks go back Campaign | <b>Road safety week</b><br><b>Business engagement RoadShows</b><br><b>Community engagement RoadShows</b><br><br><b>Road safety week</b> | <b>Christmas Campaign Event</b><br><b>Business engagement RoadShows</b><br><b>Community engagement RoadShows</b><br><br>> Christmas Campaign |