

Committee(s)	Dated:
Education Board	19/11/2020
Subject: Culture Mile Learning Annual Report and Case for Investment 2021/22	Public
Which outcomes in the City Corporation's Corporate Plan does this proposal aim to impact directly?	3, 8 & 10
Does this proposal require extra revenue and/or capital spending?	N
If so, how much?	N/A
What is the source of Funding?	N/A
Has this Funding Source been agreed with the Chamberlain's Department?	N/A
Report of: Director of Community and Children's Services	For Decision
Report author(s): Sharon Ament, Director, Museum of London Frazer Swift, Head of Learning & Engagement, Museum of London Beth Crosland, Senior Programme Manager, Culture Mile Learning	

Summary

At its meeting on 14 November 2019, the Education Board endorsed a three-year investment in Culture Mile Learning from the Education Board's Budget to deliver goals in the Cultural and Creative Learning Strategy. It was agreed that each year within the three-year commitment, the Education Board would receive an impact evaluation of the previous years' projects and approve an action plan for the year ahead. Culture Mile Learning have submitted impact evaluations for activities delivered in the 2020/21 Financial Year and an Action Plan for 2021/20.

Recommendation(s)

Members are asked to:

- Approve the investment of £247,000 from the Education Board's budget to Culture Mile Learning in the 2021/22 Financial Year to deliver the activity proposed in **Appendix 1** (Case of Investment and **Appendix 2** (Action Plan).
- Note the impact evaluations of Culture Mile Learning projects delivered over 2020/21 in accordance with the Action Plan approved by the Education Board on 14 November 2019. These are included in **Appendices 3-7**.

Main Report

Background

1. At its meeting on 14 November 2019, the Education Board endorsed the investment of £274,500 from the Education Board's budget on an annual basis over 2020/21, 2021/22 and 2022/23 to Culture Mile Learning (CML) to deliver strategic goals in the Cultural and Creative Learning Strategy. The approval to

release the funding would be reviewed each year on the submission of an impact evaluation of the previous year's programmes and submission of a work plan for the year ahead. The grant is based on Financial Years and so CML have just concluded Period 7 of the 2020/21 year of delivery.

2. As part of the City Corporation's Fundamental Review, all City Departments have been asked to identify areas for efficiency savings from 2021. The request for funding for the 2021/22 Financial Year therefore reflects a 10% saving from the previous year.

Current Position

1. CML have submitted a case for investment in **Appendix 1**, an Action Plan for 2021/22 in **Appendix 2** and project evaluations for 2020/21 projects in **Appendices 3-7**.
2. The Education Unit are satisfied that the impact evaluations of 2020/21 projects demonstrate real progress against the strategic goals in the Cultural and Creative Learning Strategy, in particular, the following goals:

Cultural and Creative Learning Strategy Goal	Project and Evaluation
Goal One: Every cultural institution in the City is a learning institution and every educational institution in the Family of Schools is a cultural institution.	<ul style="list-style-type: none"> • Culture Mile School Visits Fund (Appendix 3) • Culture Mile Play Packs (Appendix 3)
Goal Two: Children and young people are empowered to realise their full potential in and through the arts.	<ul style="list-style-type: none"> • Teacher CPD (Appendix 4) • Young City Poets (Appendix 6)
Goal Three: There are accessible opportunities for pupils at risk of not having access to the full range of cultural experiences (including pupils with SEND, disadvantaged pupils, and pupils who speak English as an additional language).	<ul style="list-style-type: none"> • Culture Mile School Visits Fund (Appendix 3) • Young City Poets (Appendix 6) • Employability Pathways (Appendix 5)
Goal Four: Cultural and creative experiences develop and enhance the Fusion Skills needed for employability in the 21st Century.	<ul style="list-style-type: none"> • Teacher CPD (Appendix 4) • Young City Poets (Appendix 6) • Employability Pathways (Appendix 5) • Fusion Prize (Appendix 7)
Goal Five: Learners at all stages have high quality exposure to creative industries to make informed career choices, including careers in the arts, cultural, and hybrid sectors.	<ul style="list-style-type: none"> • Employability Pathways (Appendix 5)

Proposals

3. CML have proposed a programme of activity over 2021/22 outlined in **Appendices 1-2**. The proposal is to deliver a programme which:
 - Play a key role in delivering the Cultural and Creative Learning Strategy

- More clearly differentiates and streamlines the CML offer according to primary and secondary/young people to increase efficiency and impact
 - Further embeds youth voice and decision making as well as co-design across the programme
 - Strongly commits to an anti-racist agenda supporting teachers to use cultural learning to examine whose stories are told and how and to question perspectives
 - Continues to develop teachers' skills and confidence to embed creativity across the curriculum via a CPD programme which addresses need, adopts a coaching approach, and shares learning across schools
 - Continues to give the City Family of Schools priority access to CML programmes
 - Responds to the impact of the pandemic on youth unemployment, particularly supporting those young people who are most vulnerable
 - Builds the reputation of Culture Mile as an outstanding learning destination.
4. These priorities are well-aligned with the Cultural and Creative Learning Strategy and the projects detailed in **Appendix 2** are effective delivery methods.

Options

5. The Education Board should:
- Approve the investment of £247,000 from the Education Board's budget to Culture Mile Learning in the 2021/22 Financial Year to deliver the activity proposed in Appendix 1 (summary report) and Appendix 2 (Action Plan).

Key Data

6. The output, outcome and impact data for 2020/21 CML delivered projects is provided in **Appendices 3-7**.

Corporate & Strategic Implications

Strategic implications

7. The Education Board have oversight of the Cultural and Creative Learning Strategy 2019-23 which commits to enriching learning through culture and the arts. CML have been delivering projects to support this vision since 2017 and are an established and well-connected cultural education partnership. CML have also developed close working relationships with the City's Family of Schools which will drive this vision, as well the goals in the Education Strategy 2019-23 on the effective practice of cultural and creative learning delivered in the Family of Schools.

Financial implications

8. The Education Board approved a three-year financial commitment to CML in November 2019 and have provisions in the budget to approve the investment for the 2021/22 Financial Year. The proposed investment represents a 10% efficiency savings in accordance with the Fundamental Review.

Resources implications

9. No additional City Corporation resource is required for the investment, and the CML resourcing proposed in Appendix 2 is based on a model which has been working.

Equalities implications

10. CML are a key delivery partner in promoting and driving social mobility, inclusion and diversity in learning across London. A number of the cultural partners in the Culture Mile Learning network regularly run cultural learning programmes aimed at targeting racism or educating pupils on ethnic identities and histories including the Museum of London, Barbican/Guildhall, the London Symphony Orchestra (LSO) and a number of others. The Action Plan for 2020/21 shows an increased role of CML in creating inclusive and effective cultural learning projects for young people with special educational needs and disabilities (SEND). The Culture Mile School Visits Fund supports schools with high levels of disadvantaged pupils (30%+ eligible for Pupil Premium Funding) to visit one of the 30 cultural venues in the CML network through a grant towards travel, entrance and other associated costs. The City of London Family of Schools relate to these projects and events via the Cultural and Creative Learning Forum which is delivered termly.

11. No Legal, Risk, Climate or Security implications identified.

Conclusion

Members are asked to approve the investment of £247,000 from the Education Board's budget to Culture Mile Learning in the 2021/22 Financial Year to deliver the activity proposed in **Appendix 1** (summary report) and **Appendix 2** (Action Plan) in light of the submission of satisfactory impact evaluations for the 2020/21 programme in **Appendices 3-7**.

Appendices

- **Appendix 1** - Culture Mile Learning Case for Investment 2021-22 (Report of the Director of the Museum of London)
- **Appendix 2** – Culture Mile Learning 2021/22 Delivery Plan Overview and Budget 2021 – 2022
- **Appendix 3** – Impact Summary Report: Culture Mile School Visits Fund
- **Appendix 4** – Impact Summary Report: Teacher CPD Programme
- **Appendix 5** – Impact Summary Report: Employability Pathways
- **Appendix 6** – Impact Summary Report: Young City Poets
- **Appendix 7** – Impact Summary Report: The Fusion Prize

Daniel McGrady

Lead Policy Officer (Education, Culture and Skills)
Department of Community and Children's Services

T: 07935208179

E: Daniel.McGrady@cityoflondon.gov.uk