

Appendix 2 – Culture Mile Learning 2021/22 Delivery Plan Overview and Budget 2021–2022

Culture Mile Learning Delivery Plan Overview and Budget 2021–2022

This plan details the main CML activities and their outcomes and also maps them against the key strategy and framework which inform CML’s work:

- The City of London’s Cultural and Creative Learning Strategy 2019-2023
- Culture Mile Stories (CMS) – a framework to articulate the vision and measure the impact of Culture Mile

The delivery plan is divided by our offer for primary school aged children and our offer for secondary school aged children and young people up to the age of 25, plus partnership development and staffing.

- Primary offer – the focus of this will be the learning destination element of our work and also creativity across the curriculum
- Secondary offer and young people up to age 25 – the focus of this will be social mobility/employability and creativity across the curriculum

The development of fusion skills through engagement in cultural and creative activity underpins all activities. Top level costings are provided against each section.

Cultural and Creative Learning Strategy	Culture Mile Stories	Activities over the year 2021-2022	Budget	Expected outcomes
PROGRAMME FOR PRIMARY SCHOOL AGED CHILDREN				
<p>Learning destination and creativity across the curriculum</p> <ul style="list-style-type: none"> • Cultural and Creative Learning Strategy Goal 1 – Every cultural institution in the City is a learning institution and every educational institution in the Family of Schools is a cultural institution • Cultural and Creative Learning Strategy Goal 2 – Children and young people are empowered to realise their full potential in and through the arts • Culture Mile Stories - Utilising Creativity to Boost Social Mobility • Culture Mile Stories - Transforming the Area 				
CCLS Goal 1 ‘The School Visits Fund maximises access to the City’s cultural venues by London’s pupils and at	CM is a unique, inspirational learning destination that values the power of culture	Culture Mile School Visits Fund Promote, administer and evaluate the fund.	16k	- Culture Mile Learning is communicated in an inclusive manner, so it is well known, relevant and accessible

Cultural and Creative Learning Strategy	Culture Mile Stories	Activities over the year 2021-2022	Budget	Expected outcomes
<p>least 100 schools per year use the fund through improved publicity, staff development and targeting of those schools and other providers which have not used the fund previously'</p> <p>CCLS Goal 3 'There is evidence of the effective delivery of initiatives which encourage London schools, especially in disadvantaged areas, to engage with the cultural life of the Square Mile, for instance the Culture Mile School Visits Fund'</p> <p>CCLS Goal 4 'Culture Mile Learning partners offer a learning programme to the Family of Schools for fusion skills'</p> <p>CCLS Goal 6 'Culture Mile is regarded as a successful learning destination'</p> <p>CCLS Goal 3 'Targeted professional development improves the skills of teachers and cultural institutions in working with learners experiencing disadvantage'</p> <p>CCLS Goal 4</p>	<p>and everyday creativity to enhance well-being and transform lives. Culture Mile facilitates cultural and creative experiences that support wellbeing, boost confidence and develop in-demand fusion skills needed for young people's employability in the 21st century.</p> <p>CM works closely with and responds to the challenges of its local community, including core partners, network partners, young people and residents. Culture Mile delivers a wide-range of needs-based projects, from local community cultural engagement through to identity-enhancing improvements to the public realm, all of which transform the area into a vibrant, distinctive and welcoming destination.</p>	<p>Continue to monitor the impact of the pandemic on the take-up of the Fund and make suggestions about how it might be repurposed should visits remain difficult for schools and venues and to stimulate schools to return to cultural venues.</p>		<p>-The Culture Mile School Visits Fund maximises access to Culture Mile Learning venues by London's learners -At least 4,000 children/young people benefit each year -At least 100 schools benefit each year -Schools approved have an average of 50% of their pupils in receipt of Pupil Premium - Broadened scope of pupils/young people benefitting from the fund through marketing to schools which have not previously used the fund and also to youth organisations N.B. Targets included in outcomes are pre-Covid. We wish to maximise beneficiary numbers but it is currently impossible to predict what is realistic for schools or venues. As of beginning of October 2020, 10 of our venues are closed to schools, 9 are open (7 of which have a reduced offer) and 2 have virtual offers only.</p>
		<p>Dual Site Visits</p> <p>Develop, deliver and evaluate this programme which offers an enhanced cultural experience through access to two or more CML partner venues.</p> <p>Depending on how the pandemic develops these visits will be designed for delivery virtually or on site.</p>	12k	<p>-Two new visits developed -25 visits benefiting 750 pupils take place each year -90% of teachers rate the visits as good or excellent as learning experiences -90% of teachers report that pupils developed at least two fusion skills as a result of the visit N.B. Targets included in outcomes are pre-Covid. We wish to maximise beneficiary numbers but it's currently</p>

Cultural and Creative Learning Strategy	Culture Mile Stories	Activities over the year 2021-2022	Budget	Expected outcomes
<p>'CPD training ensures that teachers of non-arts subjects have opportunities and methods for including the arts and culture in lessons to enhance innovation, interest, practical learning and enjoyment of learning'</p>		<p>Sessions to be offered to schools with 35%+ of pupils in receipt of Pupil Premium and priority booking will be offered to the Family of Schools.</p>	15k	<p>impossible to predict what is realistic for schools or venues.</p>
		<p>Young City Poets</p> <p>Develop, deliver and evaluate this project in partnership with the National Literacy Trust.</p> <p>Offer a virtual option for participating which utilises immersive soundscapes and objects in lieu of a visit.</p> <p>The National Literacy Trust to continue to meet 50% of the cost of the programme.</p> <p>Given its track record of appealing to teachers from Year 5 to 9, this project will be one of the few offers which will be available to both primary and secondary schools.</p>		<p>-30 schools take part each year, priority booking is offered to the Family of Schools</p> <p>-30 teachers take part in CPD each year</p> <p>-850 pupils take part each year</p> <p>-teachers and students report an increase in creativity, communication and critical thinking skills</p>
		<p>CPD for teachers</p> <p>Programme will be designed in consultation with teachers responding to their curriculum needs and where possible bringing together subject leads across the four schools in the Family of Schools. Resulting workshop sessions, with relevant experts from across the CML partnership and beyond, will focus on how cultural and creative learning can enhance and support teaching and will be delivered online and/or in person.</p>	£7k	<p>-Participating teachers in the Family of Schools and neighbouring schools report that they have the confidence, skills and strategies to enhance pupils' learning and develop their fusion skills through cultural experiences and creative approaches in the classroom</p>

Cultural and Creative Learning Strategy	Culture Mile Stories	Activities over the year 2021-2022	Budget	Expected outcomes
		Production of teaching prompts, available through the Learning pages of the Culture Mile website, to inspire creative lesson planning and share learning more widely.		

PROGRAMME FOR SECONDARY SCHOOL AGED CHILDREN AND YOUNG PEOPLE UP TO AGE 25

Creativity across the curriculum and social mobility/employability

- **Cultural and Creative Learning Strategy Goal 2 – Children and young people are empowered to realise their full potential in and through the arts**
- **Cultural and Creative Learning Strategy Goal 4 – Cultural and creative experiences develop and enhance fusion skills needed for employability in the 21st century**

- **Culture Mile Stories - Utilising Creativity to Boost Social Mobility**
- **Culture Mile Stories - Transforming the Area**

Cultural and Creative Learning Strategy	Culture Mile Stories	Activities over the year 2021-2022	Budget	Expected outcomes
<p>CCLS Goal 3 ‘Targeted professional development improves the skills of teachers and cultural institutions in working with learners experiencing disadvantage’</p> <p>CCLS Goal 4 ‘CPD training ensures that teachers of non-arts subjects have opportunities and methods for including the arts and culture in lessons to enhance innovation, interest, practical learning and enjoyment of learning’</p>	<p>CM is a unique, inspirational learning destination that values the power of culture and everyday creativity to enhance well-being and transform lives. Culture Mile facilitates cultural and creative experiences that support wellbeing, boost confidence and develop in-demand fusion skills needed for young people’s employability in the 21st century.</p>	<p>CPD for teachers</p> <p>Programme will be developed in response to individual school’s needs and allow for sustained input from cultural and creative learning practitioners to reshape approaches and teaching of areas of the curriculum. The focus will continue to be on the City of London secondary academies but learning will also be more widely shared through our website, conferences and the resources we produce.</p> <p>Production of teaching prompts, available through the Learning pages of the Culture Mile website, to inspire creative lesson planning and share learning more widely.</p>	<p>£13k</p>	<p>- Participating teachers in the Family of Schools and neighbouring schools report that they have the confidence, skills and strategies to enhance pupils’ learning and develop pupils’ fusion skills through cultural experiences and creative approaches in the classroom</p> <p>- 2- 3 programmes designed and delivered as follows (timings will depend on needs of schools):</p> <p>One-to-one design with partner school based on curriculum/thematic area</p> <p>Deliver CPD sessions</p> <p>Develop resources</p> <p>Share methods and resources with wider Family of Schools</p> <p>Publish methods and resources on CML website</p>
<p>CCLS Goal 2 ‘Pupils in the Family of Schools have clear and delineated access routes into further opportunities in cultural and creative sectors, and talented pupils have the ‘next steps’ to develop their interests and skills’</p>	<p>CM works closely with and responds to the challenges of its local community, including core partners, network partners, young people and residents. Culture Mile delivers a wide-range of needs-based projects, from local community cultural</p>	<p>Work experience</p> <p>Deliver a cross-partnership programme for pupils in the Family of Schools secondary academies which introduces them to a range of career options and develops their understanding of the importance of developing fusion skills. The aim is to deliver an in-person, venue-based programme this year, but this programme will adapt to online delivery if needed.</p>	<p>5k</p>	<p>-20 students take part each summer term</p> <p>-75% complete their placements</p> <p>-Pupils report that they have developed two or more fusion skills and feel more prepared for and confident about entering the world of work</p>

Cultural and Creative Learning Strategy	Culture Mile Stories	Activities over the year 2021-2022	Budget	Expected outcomes
<p>CCLS Goal 4 'CML partners offer a learning programme to the Family of Schools for fusion skills'</p> <p>CCLS Goal 5 'Learners at all stages have exposure to professionals working in the creative and cultural industries including dancers, musicians, writers, designers, makers and the range of production and post production entrepreneurs and creatives'</p>	<p>engagement through to identity-enhancing improvements to the public realm, all of which transform the area into a vibrant, distinctive and welcoming destination</p>	<p>City of London Careers Festival</p> <p>Coordinate Creative Careers Day in partnership with the Education Unit at the City of London, encouraging and supporting CML and Culture Mile Network partners to take part and to offer innovative sessions.</p>	<p>£1k and staff costs included below</p>	<p>- Participants report increased understanding of a range of career options and the importance of fusion skills for their employability</p>
		<p>Introduction to the world of work mentoring</p> <p>Deliver this individually tailored offer for vulnerable young people (including care leavers, and those who are NEET) with a particular emphasis on young people from the City of London, the Family of Schools and Islington and in partnership with LB Islington Youth Employment Services. Young people to be matched with mentors within careers of interest to them.</p>	<p>20k</p>	<p>- Taking place on a rolling basis across the year, participants report increased understanding of a range of career options and the importance of fusion skills for their employability -Participants feel more prepared for and confident about entering the world of work and more knowledgeable about the options open to them</p>
	<p>CM is a unique, inspirational learning destination that values the power of culture and everyday creativity to enhance well-being and transform lives. Culture Mile facilitates cultural and creative experiences that support wellbeing, boost confidence and develop in-demand</p>	<p>Fusion thinking training programme</p> <p>Develop, pilot and evaluate this innovative scheme for secondary school pupils and apprentices. Inspired by and building on a Fusion Prize proposal, this programme provides young people with a series of art form workshops to develop their teamwork, creativity and problem-solving skills and then a creative challenge project through which to apply them.</p>	<p>20k</p>	<p>-Participants demonstrate increased level of fusion skills and how to apply them to real world and real work situations -CML raises its profile through developing a unique training programme and expertise in its delivery Timing of school programme will be dictated by the needs of the school(s) but is likely to be Sept-Dec. Timing of the apprentice programme is planned for Summer 2021. This project can be virtual or in-person.</p>

Cultural and Creative Learning Strategy	Culture Mile Stories	Activities over the year 2021-2022	Budget	Expected outcomes
	fusion skills needed for young people's employability in the 21st century.			
PARTNERSHIP DEVELOPMENT Harnessing the collective assets of the CML partnership to support cultural and creative learning				
CCLS Goal 1 'A Cultural and Creative Learning Forum takes place every term, bringing together CML and the governor and staff leads in each school'	Culture Mile champions collaborative working as a means to deepen resilience and to strengthen the area as a whole. Through facilitating mutually beneficial connections across its footprint, Culture Mile brings together culture and commerce, unlocks the district's strengths and expertise, forges new working relationships and delivers innovative approaches to unprecedented challenges.	Cultural and Creative Learning Forum Active participation by CML partners in forum meetings. At least 3 meetings each year to take place/to be virtually hosted in a CML partner institution. At least 1 CML partner to present at each meeting on their schools offer.	Staff costs see below	-Increase teachers' knowledge of and access to partners' learning programmes and the cross fertilisation of ideas -Regular consultation by CML with governor and staff culture leads informs programme development
CCLS Goal 1 'There are opportunities for Culture Mile Learning partners to meet with other London, national and international cultural venues and cities of innovation'		CML Forum meetings Plan and run 3 CML Forum meetings attended by 75% of partners with an external speaker present at a minimum of 2 meetings.	1k	-Knowledge is shared between partners, increased by access to guest speakers and used to inform and improve programme design and development
CCLS Goal 3 'Targeted professional development improves the skills of teachers and cultural institutions in working with learners experiencing disadvantage'		Training Design, deliver and evaluate a training programme to improve the skills of staff in CML partner organisations.	3k	-Partners are more able to and confident to pivot their work to respond to the impact of the pandemic, and to deliver on our commitment to an anti-racism and decolonising agenda
CCLS Goal 6		Access to expert consultancy support	10k	-Increased emphasis in our programme on an anti-racism and decolonising

Cultural and Creative Learning Strategy	Culture Mile Stories	Activities over the year 2021-2022	Budget	Expected outcomes
<p>'CM is regarded as a successful learning destination'</p> <p>CCLS Goal 6 'There are clear lines of governance, accountability and business planning for Culture Mile Learning, ensuring robust and regular impact measurement and reporting'</p>		<p>Broker access to expertise to continually increase the quality of the partnership's work and to ensure robust evaluation data. Expertise to be sourced from organisations including the Black Curriculum, Skills Builder, Partnership for Young London and young people in the City Family of Schools.</p>		<p>agenda, on youth voice and co-design, and on SEND provision -Regular impact reports produced</p>
<p>CCLS Goal 3 'Culture Mile Learning is communicated in an inclusive way and is well-known, relevant and accessible'</p>		<p>Marketing</p> <p>Promote the CML programme to schools and other relevant organisations.</p>	4.5k	<p>-Full details of the CML partnership and programme are available on the CM website -CML programmes are marketed in an accessible and timely manner</p>
STAFFING				
		<p>Central team costs include standard 29.9% Museum of London on-costs and annual increment</p>	143k	<p>Performance measured against CML outcomes and KPIs, and the annual work plan based on the CCL strategy</p>
		<p>Central team costs, eg travel, hospitality, stationery</p>	2k	
		GRAND TOTAL	272,500	

Cultural and Creative Learning Strategy	Culture Mile Stories	Activities over the year 2021-2022	Budget	Expected outcomes
		Reflects a 10% decrease on the 2020/21 budget, but also includes £25.45k rolled over from 2020/21 because of the need to cancel our work with The Prince's Trust.		