

Committee(s): Finance Grants Oversight and Performance Sub-Committee	Dated: 21/06/2021
Subject: Benefits in Kind – Annual Report	Public
Which outcomes in the City Corporation’s Corporate Plan does this proposal aim to impact directly?	2,3,4,9, 10, 11, 12
Does this proposal require extra revenue and/or capital spending?	N
If so, how much?	£0
What is the source of Funding?	N/A
Has this Funding Source been agreed with the Chamberlain’s Department?	N/A
Report of: Managing Director of Bridge House Estates and Chief Charities Officer	For Information
Report author: Jack Joslin, Head of the Central Grants Unit	

Summary

The purpose of this report is for Members of this Sub-Committee to receive an update on the annual BIK data collected and the amount of time that officers have reported spending on volunteering or providing advice and guidance to external bodies/charities during the period between April 2020 and March 2021.

CoLC’s definition of BIK is: Abatement of a full commercial rent; abatement of a fee or charge for services provided; or the provision of goods or services to a third party at either a nil or reduced charge by the City of London Corporation. This is to include Officer volunteering time and general support and the provision of advice or guidance to external bodies/charities.

In the meeting of this Committee in November 2019 it was agreed to align the BIK reporting with the financial year to correspond with the Philanthropy Strategy reporting.

Work is ongoing by the Central Grants Unit to ensure comprehensive reports are completed by all departments.

It is worth noting that the impact of the Coronavirus Pandemic on how the City of London operates has had an impact in what BIK’s could be offered this year.

A total of 56 BIKs have been reported for in the period between April 2020 and March 2021, with total monetary value of £607,744. 14 BIKs are considered new and have a total monetary equivalent of £329,161.

A total of 3611 hours has been reported by the City Bridge Trust Team in relation to the volunteering time, general support and the provision of advice or guidance to

external bodies/charities that has been undertaken in the period. This has been the time given to the Pan-London Covid Response.

Recommendations

- a) To note the summary and analysis of BIK relating to April 2020 and March 2021
- b) To note the new reporting approach to be implemented across departments for 2021/22

Main Report

Background

1. It was recognised in the corporate Effectiveness of Grants Service Based Review that CoLC offers support to the wider community in a number of ways – through direct financial contributions (or grants) often for charitable purposes; through the CoLC's support and trusteeship of many charities; and through non-monetary resources or BIK. The Grants Review excluded consideration of BIK, but as that report passed through the various committees the relevance of some of the findings to BIK were noted. It was requested by Members of various committees that BIK be considered in implementing the Grants Review outcomes.
2. Members highlighted that the key reputational and value-for-money risks and issues that were identified in relation to the payment of grants also apply to a BIK. Members identified that BIK would also benefit from the application of a similarly consistent, coherent and co-ordinated approach to ensure that there are no hidden financial costs to the organisation which are not being properly quantified and managed and to ensure reputational risks are mitigated by a fair decision making process.
3. To date, on an annual basis, the Chamberlain's Department requested that every department provide details of BIK that are provided to external organisations. This information formed the basis of an information report presented to the Finance Grants Sub-Committee (FGSC) every November. In 2016, FGSC was dissolved by the Finance Committee with the agreement of Policy and Resources Committee. Since that time, the BIK report has been the responsibility of this Sub-Committee to review.
4. In November 2017 a review of the BIK policy and framework was undertaken. Members of this Sub-Committee agreed that this refreshed and more comprehensive corporate BIK policy be submitted to the Finance Committee and Policy and Resources Committee for approval. The corporate-wide BIK policy was agreed by both committees and is now part of the Corporation's Financial Regulations which came into force on the 1st April 2018.
5. In the meeting of this Committee in November 2019 it was agreed to align the BIK reporting with the financial year to correspond with the Philanthropy Strategy reporting.

6. This policy is part of the Financial Regulations and works alongside any local charging policies which are already established and operate effectively, such as that of the Remembrancer's Department.
7. A copy of the implemented BIK policy and framework is at **Appendix 1**.

Current BIKs

8. A summary of the data collected from departments between April 2020 and March 2021 is shown at **Appendix 2**.
9. A new requirement of CoLC departments was to report on Officer volunteering time and general support and the provision of advice or guidance to external bodies/charities. The amount of time reported is once again below what we had expected, however, as part of the Philanthropy Strategy's aim of modelling excellent philanthropy (the giving of time, money and skills) a new corporate Volunteering Strategy has now been agreed at the September 2019 Meeting of the Policy and Resources Committee and a dedicated Corporate Volunteering Manager (CVM) were recruited and are pushing forward the strategy. A key task of this post will be to increase the reporting pan -Corporation. A key task will be to improve this to ensure that officers understand when to record this and where. The LEAP volunteering platform was launched in 2020 which will provide accurate recording data for future Annual Reports.
10. In 2020/21 the City Bridge Trust Team recorded a total of 3611 hours of time that was committed to Pan-London Covid-Response. A further breakdown of this can be found at **Appendix 3**. The CGU did not receive any further returns regarding officer volunteering time.
11. Due to the Coronavirus Pandemic BIK reporting will have decreased as there have been less offered or taken up this year due to the closure of the Guildhall estate and social distancing rules. The CGU has ensured that departments submit Nil returns where this has been the case. It is worth noting that the Remembrancers department filed a Nil Return this year, which is usually a significant part of BIK reporting. The Coronavirus Pandemic has impacted how CoLC operates especially its ability to provide space and hospitality.
12. The CGU has provided a number of bespoke sessions this year with departments on why this reporting is important. The benefits of this will hopefully be seen when lockdown measures are lifted and CoLC is able to offer space again.
13. The CGU will be working with departments going forward to ensure that they are aware of the requirements of the policy and offer support where required. The CGU Funding Officer will be providing this service on an ongoing basis and has already started working with officers across CoLC to implement it.

14. The new process will involve departments filling in a simple form when agreeing a new BIK or recording an ongoing BIK. The CGU will hold all of this information centrally ensuring all of the data is clear and formatted which will provide more accurate reporting. Training on the new process and the importance of it will be provided to ensure departments are providing the most accurate data.

Conclusion

15. The purpose of this report is for Members of this Sub-Committee to receive an update on the BIK data collected for 2020/21.

Appendices:

Appendix 1: Corporate Wide BIK policy and framework

Appendix 2: Summary of BIK data 2020/21

Appendix 3: Staff Volunteering Time 2020/21

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Appendix 1: Corporate Wide Benefits In Kind (BIK) policy and framework

The City of London Corporation's definition of BIK is:

- a) Abatement of a full commercial rent;
- b) Abatement of a fee or charge for services provided; or
- c) The provision of goods or services to a third party at either a nil or reduced charge by the City of London Corporation. This is to include Officer volunteering time and general support and the provision of advice or guidance to external bodies/charities

1. In accordance with the existing corporate governance framework, all BIK should be approved by either a Chief Officer (or delegate), or relevant service Committee (or Sub-Committee):

a. Any BIK decisions with a monetary equivalent of under £10,000 may be taken by Chief Officers –

i. In relation to property matters, subject always to the advice of the City Surveyor, in both managing the physical assets, including land and buildings for which they are responsible; and in approving the casual or occasional use of land, premises or equipment under the control of the department (as provided under the officer Scheme of Delegations); and

ii. otherwise in respect of goods and services in accordance with any properly approved charging policy (as provided for in the Financial Regulations).

iii. If the aggregate value of the delegated BIK's (agreed by a single department) in any financial year reach £100k, the relevant service Committee (or Sub-Committee) must receive notification, including a breakdown of all decisions to be taken.

b. Any BIKs with a monetary equivalent over the threshold of £10,000 shall, subject to a specific discretion otherwise granted to a Chief Officer (as provided for in the Financial Regulations), should be reported to the relevant service Committee for approval in setting any charging policy.

2. At the time of agreement of a BIK, a review or end date must be included.

3. All data from internal volunteering programmes must be included. This would include any Officer time provided in terms of general support, advice or guidance to external bodies/charities. An aggregation of data (time spent and equivalent cost) is acceptable from each department. This data collection does not apply to City of London Corporation Members.

4. All BIK allocated to external organisations over a value of £10,000 should be acknowledged in any relevant publicity. City of London Corporation branding

should be used in each such instance (in line with the current guidance of the Communications Department).

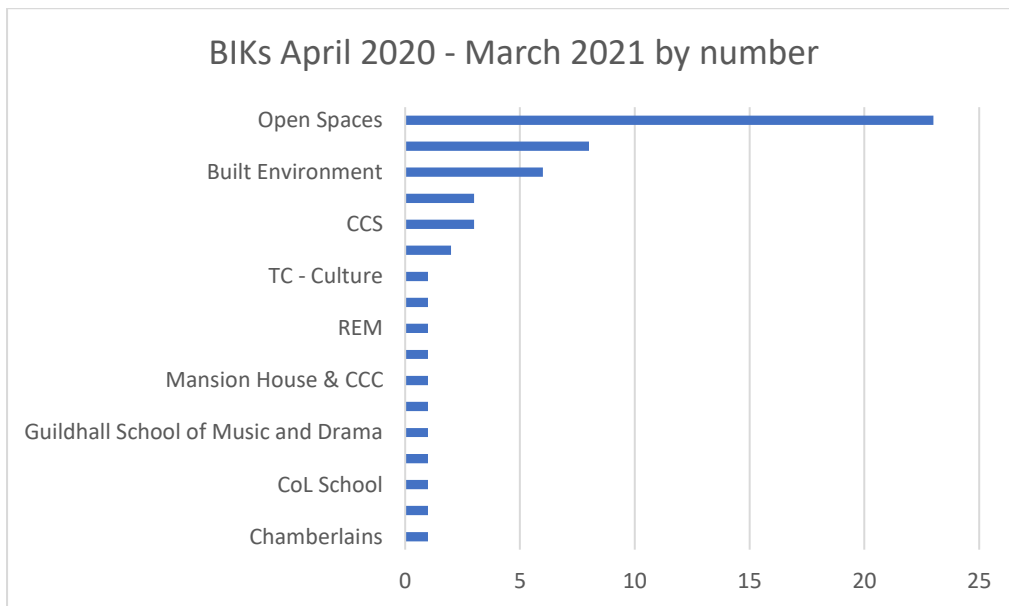
5. All departments are expected to maintain a rolling register of BIK, in a standard format rather than relying on end of year data capture. These will be fed into the CGU who will maintain a central, transparent register.
6. All BIK to be reported to the FGOPSC, annually in April/ May. A standardised template will be provided to all departments for completion throughout the year.

Appendix 2 - BIK Report Data

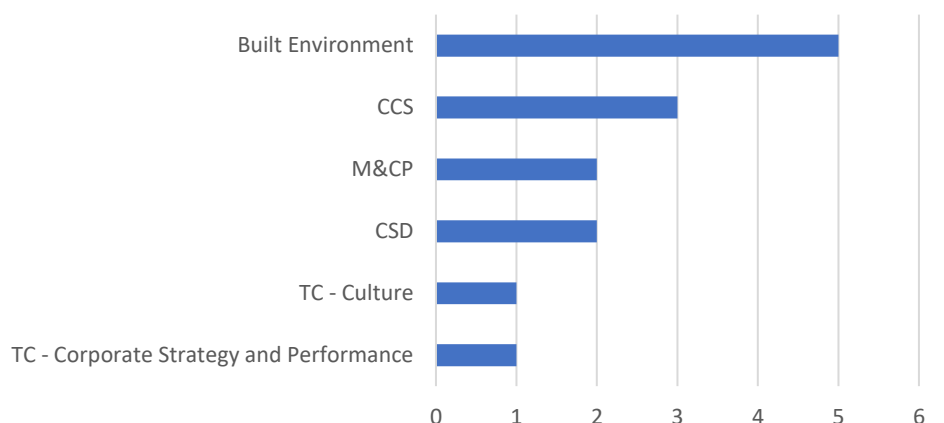
April 2021

2020-21

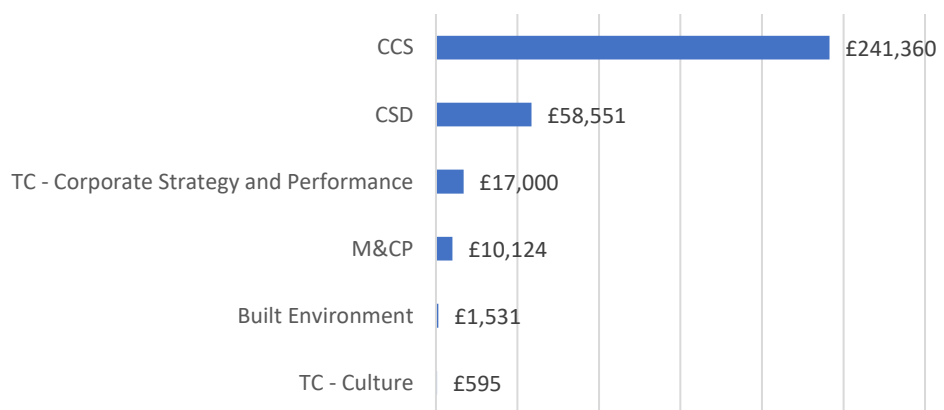
Total BIKs	56
Total new BIKs	14
£ BIKs	£607,744
£ new BIKs	£329,161



Number of newly reported BIKs April 2020 - March 2021 by department



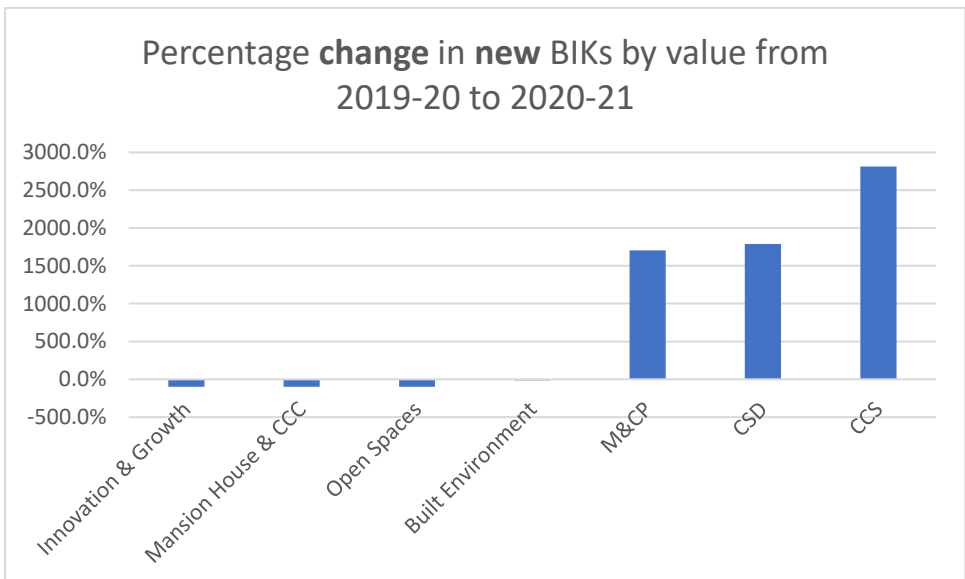
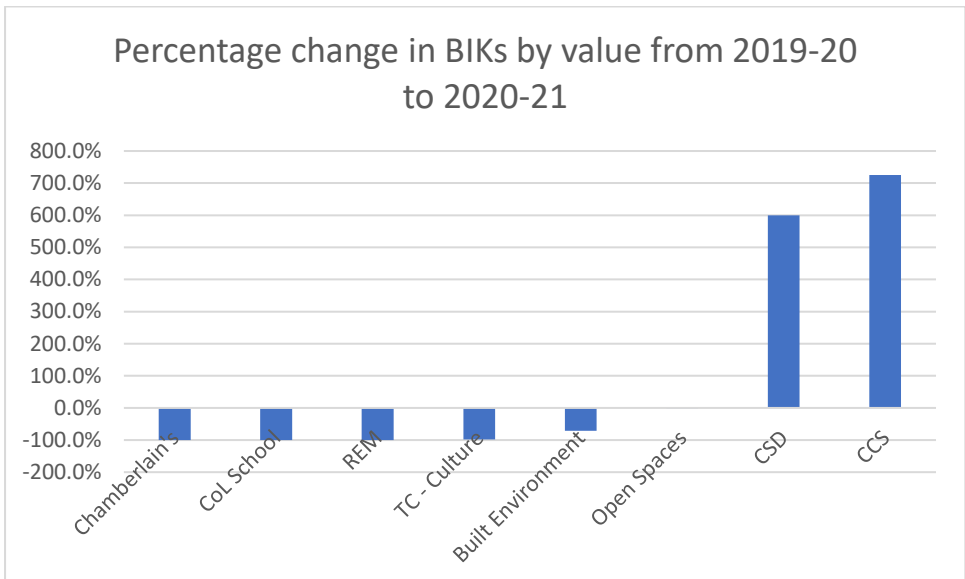
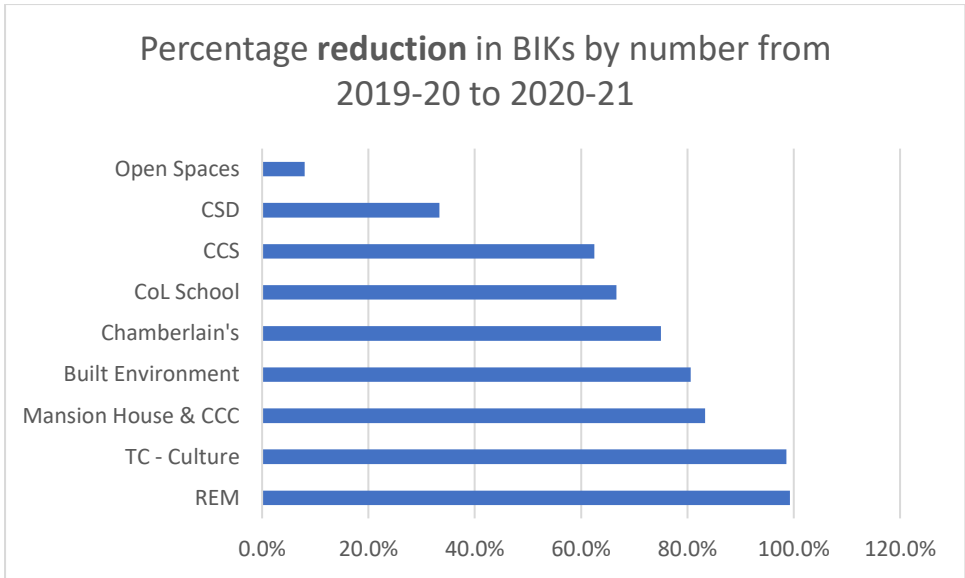
Newly reported BIKs April 2020 - March 2021 by value



2019-20 v 2020-21

	2020-21	2019-20	% change
Total BIKs	56	311	-82.0%
Total new BIKs	14	154	-90.9%
£ BIKs	£607,744	£1,964,956	-69.1%
£ new BIKs	£329,161	£199,105	65.3%

Two large new BIKs have contributed to the increased £ value of new BIKs compared to the previous year



CCS large increase driven by a new BIK for Square Mile Foodbank - £178,360

CSD large increase driven by a new BIK for rent-free office accommodation - £50,183

Appendix 3: Snapshot Summary of City Bridge Trust time spent on Pan-London Covid-19 work

1. A total of 461 days has been spent by City Bridge Trust colleagues over the last 12 months responding to the Pan-London work in response to the Coronavirus Pandemic.
2. That equates to 3,611 hours

Full time (7 weeks)

Name	Days per week	Start date	End date	Estimated days	Hours
Managing Director of BHE	6	16/03/2020	01/05/2020	40	320
Philanthropy Director	6	16/03/2020	01/05/2020	40	320
Project Lead	6	17/03/2020	01/05/2020	39	312
Head of Directors Office	6	16/03/2020	01/05/2020	40	320

Part time basis

Name	Days per week	Start date	End date	Estimated days	Hours
Managing Director of BHE	3	04/05/2020	03/07/2020	27	216
Philanthropy Director	4	04/05/2020	03/07/2020	36	288
Project Lead	3	04/05/2020	03/07/2020	27	216
Head of Directors Office	2	04/05/2020	03/07/2020	18	144

Part time basis

Name	Days per week	Start date	End date	Estimated days	Hours
Managing Director of BHE	1	06/07/2020	28/08/2020	8	64
Philanthropy Director	3	06/07/2020	28/08/2020	24	192
Project Lead	1	06/07/2020	28/08/2020	8	64
Head of Directors Office	0	-	-	-	0

Name	Days per week	Start date	End date	Estimated days	Hours
Managing Director of BHE	2	01/09/2020	01/03/2021	56	420
Philanthropy Director	1.5	01/09/2020	01/03/2021	42	315
Project Lead	1	01/09/2020	01/03/2021	28	210
Head of Directors Office	1	01/09/2020	01/03/2021	28	210

Total over 12 Months		
	Estimated days	Hours
Managing Director of BHE	131	1020
Philanthropy Director	142	1115
Project Lead	102	802
Head of Directors Office	86	674