

**From:** [Pearces](#)  
**To:** [M&CP - Licensing](#)  
**Subject:** Licensing application - 171-176 Aldersgate Street London EC1A 4HT  
**Date:** 22 April 2022 15:12:51

THIS IS AN EXTERNAL EMAIL

Planning Application - Fancy Delivery UK Limited on behalf of Gopuff - 171-176 Aldersgate Street, Barbican EC1A 4HT

I am the owner of [REDACTED] London House Aldersgate Street London EC1A 4HT.

I have been made aware that an application has been made by Fancy Delivery UK Limited on behalf of a business named Gopuff for the grant of a licence for the sale of alcohol in respect of premises at 171-176 Aldersgate Street (the postal address of London House is 172 Aldersgate Street).

I have a number of objections to the application.

1. The Gopuff website explains that its object is to sell "thousands of items" "delivered fast". They promote their service on the basis that "early morning or late night we deliver in minutes". To have thousands of items speeding out of the building at all hours of the day and night is their business model. This emphasis on volume and speed and the combination of this with the sale of alcohol for consumption both on and off the premises will create a significant disturbance to residents and will be a public nuisance.
2. The disturbance will be from a number of sources: the delivery vehicles coming in and out, trucks with consignments of products, customers arriving to buy direct from the premises, drivers and employees congregating to smoke outside.
3. The fact that it is proposed to have both on and off licences for the sale of alcohol "from 12 midnight to 12 midnight Monday to Sunday" exacerbates all of the issues I am raising but particularly in terms of attracting late night custom and the inevitable noise associated with the sale and consumption of alcohol near to the premises.
4. Although the issue will be more acute then, the problem will not be confined to the late night and early morning hours as the business is proposed to be conducted at all hours of the day. London House has a wide range of residents, elderly people with mobility issues, people working from home, key workers on night shift who need to sleep during the day, babies in prams. The residents have a right to expect that there should not be unreasonable disturbance at any time.
5. The road outside the unit has double yellow lines which will make parking for customers and delivery vehicles difficult. If vehicles are parked outside the unit, they will be on a blind corner for traffic coming off the roundabout which will constitute a danger to traffic. This location is wholly inappropriate for an off licence.
6. There will be a high chance of congestion with bikes outside the premises in a place where there is already very little space. Again this will be exacerbated if there is a licence for the sale and consumption of alcohol off and on the premises.
7. London House does not have a 24-hour concierge and a 24/7 business operating where there is the sale of alcohol and a high staff turnover (drivers who are self-employed) can place a potential security risk to London House. In order to protect the security of London House, we may need to have a 24-hour concierge, thereby increasing service charge which would be an unreasonable burden for the residents to have to bear as a consequence of the application being granted.

For the reasons above I believe that the application, if approved, would represent a public nuisance, a risk to public safety and a risk of crime and disorder.

Consequently I would urge that the application be rejected.

Yours faithfully

Caroline Pearce