

<b>Committee(s):</b> Strategic Planning and Performance Committee  Police Authority Board	<b>Dated:</b> 12 September 2022  27 September 2022
<b>Subject:</b> Quarterly Community Engagement Update	<b>Public</b>
<b>Which outcomes in the City Corporation's Corporate Plan does this proposal aim to impact directly?</b>	1. People are safe and feel safe
<b>Does this proposal require extra revenue and/or capital spending?</b>	<b>N/A</b>
<b>If so, how much?</b>	<b>N/A</b>
<b>What is the source of Funding?</b>	<b>N/A</b>
<b>Has this Funding Source been agreed with the Chamberlain's Department?</b>	<b>N/A</b>
<b>Report of:</b> Commissioner of Police Pol 67-22	<b>For Information</b>
<b>Report authors:</b> HQ, Sector Policing, Specialist Operations	

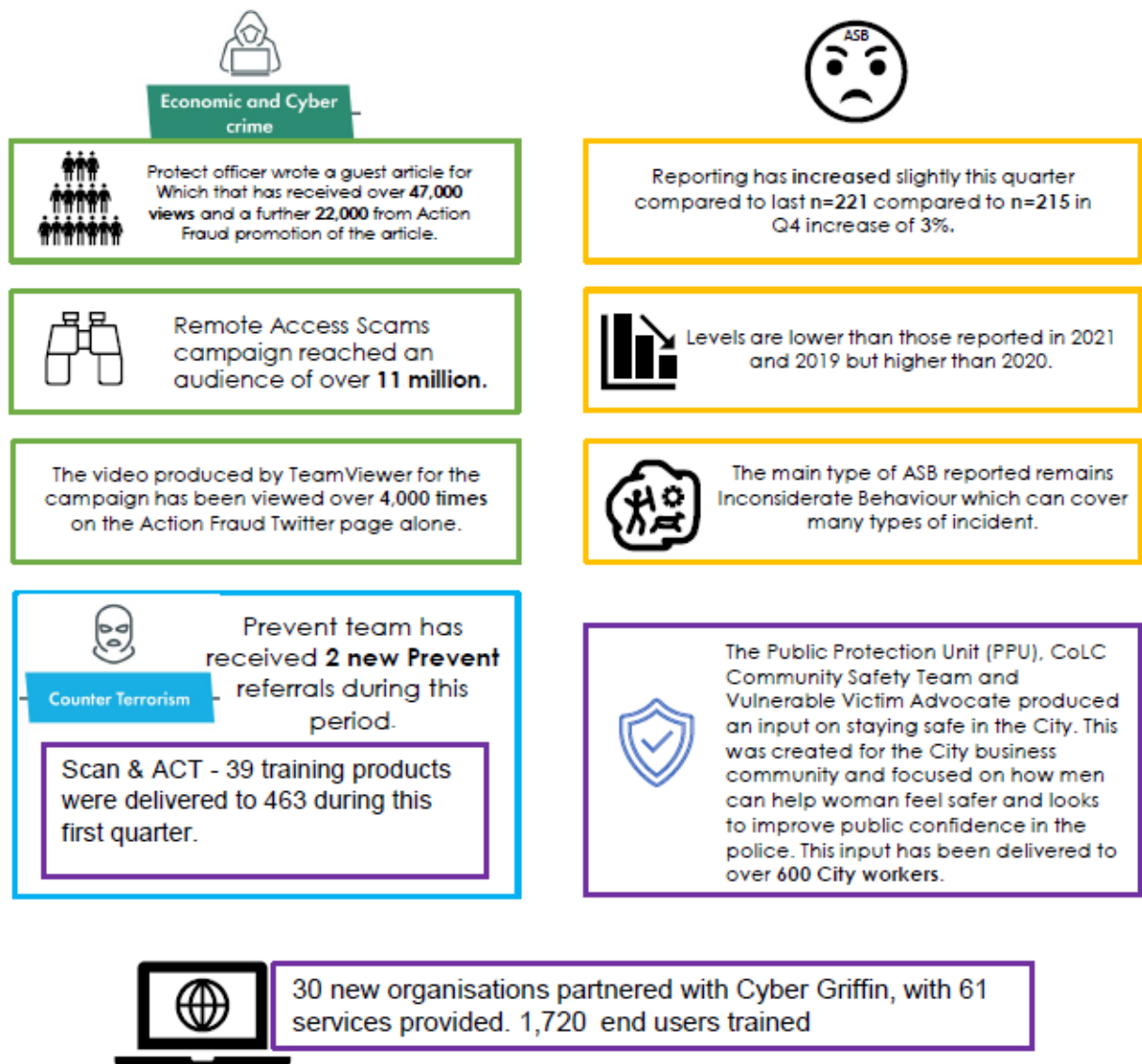
### Summary

This report provides the quarterly update (April 2022 to June 2022) on engagement taking place across the City of London Police area within the following areas: (1) Counter Terrorism (CT) and Prevent; (2) Safeguarding the Vulnerable; (3) Prevention of Fraud and Cyber Crime; (4) Anti-Social Behaviour (ASB) and Sector Policing; (5) Engagement with the Independent Advisory and Scrutiny Group (IASG)

### Recommendation

Members are asked to note the report.

## Community Engagement Dashboard



### Main Report

#### 1. Counter Terrorism and Prevent

##### PREPARE & PROTECT: Mar- Jun 2022

##### Counter Terrorism Security Adviser (CTSA) team:

- 1.1 The CTSA team proactively support the Protect and Prepare elements of the national CONTEST Strategy, delivering on protective security advice, CT awareness, both physical and people security measures and ensuring our community is prepared as possible in dealing with a terrorist attack. A fundamental part of the CTSA role is face to face engagement, assessment, and

product delivery. With more City workers returning to the office, face to face delivery has increased over this reporting period.

- 1.2 The team continues to support partners within the City of London Corporation including the Public Realm and Planning teams. The CTSA team supported the local authority in providing security assessments on applications for table and chair licences and has improved physical security of crowded places within the City of London. Applications for these licences have vastly increased during this reporting period. The team has also continued with the crowded places assessments. Engagement continues with all businesses/partners where opportunities arise.
- 1.3 Whilst not in Q1, as part of the Force's Testing and Exercising regime and in response to the Manchester Arena Inquiry, a table-top exercise was held on the 13 July 2022. The aim of the exercise was to seek to ensure that the Force is prepared to respond to a city-based Major Incident with an effective command and control capability. This provided an important engagement opportunity, in terms of working with partners and protecting the public. At the time of writing, learning from this exercise is currently being assessed.

### **Practical Training Package**

- 1.4 The CTSA's have continued to deliver training packages to businesses such as See Check and Notify (SCaN) and ACT (Action Counters Terrorism). With an increase in businesses returning to office, the demand for training products such as vehicle screening, postal awareness has returned. This quarter also saw the Jubilee celebrations enhanced training, preparation and testing was conducted with St Pauls Cathedral and key stakeholders. 39 training products were delivered to a total of 463 during this first quarter.

### **Regional Meeting/Training**

- 1.5 The CTSA office have been liaising with NaCTSO (National Counter Terrorism Security Office) and Homeland Security in consultations and workshops to assist in the development of the Protect Duty, to improve public security and to help shape future legislation. This was delivered locally to the police authority board.
- 1.6 Following the launch of the new 'Notify Pad'<sup>1</sup> designed by the CTSA's. A variety of business across the City of London have been recruited for the first phase of the trial. The aim of which is to ensure the correct information is obtained when reporting suspicious activity which allows for early notification of risks that may harm the CoLC. Positive feedback from participants has been received.
- 1.7 This period has seen three members of the CTSA team complete the initial Counter Terrorism Security Advisor Foundation course and enter the 2-year pathway towards accreditation.

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<sup>1</sup> Notify Pad is an application designed by CoLP and being piloted, to assist in better use of hostile reconnaissance data

## **Planned Future Activity**

- 1.8 The CTSA team will continue to deliver SCAN and Act training across the city, focusing on areas of identified vulnerability.
- 1.9 Work will continue nationally with the National Counter Terrorism Security Office and as information becomes available around UK Protect and the anticipated Protect Duty this will be shared with stakeholders.
- 1.10 The team will continue to collaborate with the City of London Corporation (COL) to address the planned changes in legislation and the issuing of Pavement licences.

## **PREVENT: March - June 2022**

### **Referrals**

- 1.11 The Prevent team has received 2 new Prevent referrals during this period. One of these referrals was anonymous and relates to a City resident. Work on this case is ongoing currently whilst the second referral was related to an arrest in the City, and this has now been transferred to the local Metropolitan Police Prevent team.

### **Prevent team meetings / Media:**

- 1.12 The Prevent team is involved with a Project Starlight pilot in the CoLP. Project Starlight is a national project run by CT policing which identified a link between terrorism offenders and domestic violence perpetrators, victims and witnesses. The CoLP pilot has recently gone live and will involve a series of pertinent questions asked by the Public Protection Unit (PPU) when speaking to domestic violence victims during the course of their investigation. Answers supplied will assist in identifying any concerning behaviours of the offender and the Prevent team would be made aware for any subsequent investigation. This pilot is a collaborative approach with Prevent and PPU.

## **Planned Future Activity**

- 1.13 The Prevent team continue to engage with the CoLP vulnerability working group as the 14th strand of vulnerability to ensure radicalisation is considered in all areas of policing<sup>2</sup>. The Prevent team plan to launch an awareness campaign in force during November 2022 around V2R (Vulnerability to Radicalisation) to highlight the dangers of radicalisation and signs displayed when a person is in the process of being radicalised. Future planned events currently include a Continuous Professional Development (CPD) event with numerous guest speakers, a Prevent focused tabletop exercise for officers and the launch of Prevent Ambassadors in force.

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<sup>2</sup> This relates to the NPCC National Vulnerability Action Plan where risk of radicalisation is being implemented as the 14<sup>th</sup> core discipline of public protection. [NVAP.pdf \(npcc.police.uk\)](#)

## **Stalls/Engagement**

- 1.14 Engagement has continued this quarter with the Prevent team attending events including the City-wide residents meeting at the Guildhall, Op Rocotta (a Sector Policing led Crime Prevention operation in the City), numerous pop up Prevent/Community Policing events aimed at City residents taking place at City libraries over the Spring/Summer months, and safeguarding events at the Guildhall School of Music and Drama.
- 1.15 In person presentations with City businesses have continued. The importance of Prevent was reiterated to businesses during the CT2022 event and this has led to an increase in enquiries about what the Prevent team can offer.
- 1.16 The Prevent team has recently reached out to the new youth services provider in the City, Society Links. A future meeting will discuss a Prevent training package which will be offered to staff highlighting the signs of Radicalisation and the reasons why individuals may become radicalised. This is important as youth services in the City have been impacted over the lockdown period where online radicalisation especially increased.

## **Internal Women's Network/Islamic Women's Network**

- 1.17 Prevent officers continue to support various police and local networks to ensure an understanding of Prevent and the knowledge and confidence to come forward with any concerns they may have.

## **Practical Training Package**

- 1.18 The Prevent team deliver a training package to identify signs of radicalisation and what to do when this occurs. Prevent training sessions are being held internally on a monthly basis for new recruits and transferees. Sessions are also planned for the business community in the coming months. In the past year training has been delivered to all of the uniform groups, PPU and new starters/transferees and will be repeated from October 2022. Approximately 60 participants have attended these training sessions in Q1. External sessions for Mental Health nurses have also been provided along with holding stalls to raise awareness in conjunction with Sector Policing.

## **Regional Meeting/Training**

- 1.19 The Prevent team is continuing to work with the Prevent teams from around the country looking at the best ways for improving professional and best practice. Future training courses has been booked over the summer months.

## **CT Local Profile (CTLP)**

- 1.20 The CTLP for the City of London is now complete and plans for a local partner presentation event . The Prevent team recently attended an NHS pan London event where local CTLP's for all London areas were presented by City of London and Metropolitan Police officers to senior NHS staff.

## **PURSUE: March 2022 – June 2022**

- 1.21 The pursue detectives engage with the business community, primarily because of Op Lightning/hostile reconnaissance activity reported by SCan trained security guards. Detectives specifically focus on the need for quick reporting and high quality report submissions to allow for a quick and affective risk assessment.
- 1.22 Detectives are now asking the community for feedback on Op Lightning reports to better understand the needs of the community and improve the service. This comes in the form of a questionnaire which is sent out to every business or member of public that reports CT related intelligence.
- 1.23 Detectives have developed a package along with our Public Protection Unit to highlight and understand the risk of radicalisation when vulnerable children and adults have witnessed or become involved in Domestic Abuse. All Public Protection officers have received a bespoke briefing and are now actively looking for vulnerabilities to radicalisation when dealing with members of the public.

### **Planned Future Activity**

- 1.24 Detectives are piloting a CCTV system that may help track and identify subjects suspected of conducting Hostile reconnaissance via description and behavioural assessment. This will involve a testing and exercise event in the coming period.
- 1.25 CoLP is looking to collaborate with MPS/SO15<sup>3</sup> to strengthen our working partnership and enhance our capability to combat Terrorism across all 4-P strands. A working project is currently being set up with progress to start in the coming months.
- 1.26 A new DCI will take up a role within the department with their main task being to lead on the MPS SO15/CoLP collaboration. The new DCI is from the MPS SO15 command and brings a wealth of CT experience to the department.

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## **2. Safeguarding and Vulnerability**

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- 2.1 CoLP has maintained an active role in community engagement around Violence against Woman and Girls (VAWG). Weekly meetings are being held to discuss the progress of the engagement surrounding VAWG and ways in which the CoLP are committing to the plan.
- 2.2 As previously reported to this Committee, Reframe the night is a CoLP and Corporation campaign that has recently started within the City and is focused on bystanders, aiming to start conversations, particularly amongst men and boys to stand up and challenge these behaviours when they see them and 'make these

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<sup>3</sup> Counter Terrorism Command (CTC) or SO15 is a Specialist Operations branch within London's Metropolitan Police Service.

attitudes a thing of the past'. Sector Policing, PPU, and a number of partners including the Corporation and working collectively to engage with the public to inform, educate and re-assure.

- 2.3 Since the last update, the Public Protection Unit (PPU), CoLC Community Safety Team and Vulnerable Victim Advocate are still producing an input on staying safe in the City. This was created for the City business community and focused on how men can help women feel safer and looks to improve public confidence in the police. This input has been delivered to over 600 City workers and this is still ongoing albeit the interest has slightly declined.
- 2.4 PPU worked closely with the Licensing Team, City Corporation Community Safety team and Vulnerable Victim Advocate to organise a conference for hotel staff. This took place on 13<sup>th</sup> July at a venue in Broadgate Circle with the aim to identify vulnerability and support people at risk of harm. It included inputs on Modern Slavery and Human Trafficking (MSHT), domestic abuse, child exploitation. There were also inputs by guest speakers who have been victims of high harm offences.
- 2.5 The opportunity remains for hotel staff to undertake Welfare and Vulnerability Engagement (WAVE) training so that 'Ask for Angela' will be available in hotels alongside licensed premises. The increase in venues that offer 'Ask for Angela' will further increase the feeling of safety in the City, especially during the Night Time Economy.
- 2.6 Hotels have been chosen as they are open 24/7 with staff always present. Ask for Angela is the name of a campaign in England that started in 2016 that is used by bars and other venues to keep people safe from sexual assault by using a codeword to identify when they are in danger or are in an uncomfortable situation. The 'Ask for Angela' safety initiative has been highlighted alongside promotion for Safer streets reporting as part of the Operation Reframe response. These initiatives have been highlighted on leaflets and also via the DIGI-STOPPER (mobile communication) Boards. The Licensing team is also completing quality assurance checks on Ask for Angela venues during this Operational activity.
- 2.7 The PPU is continuing to work closely with City schools. Further engagement is planned with students at the City of London School (CLS) in relation to 'how men can help women feel safe'. This follows feedback from students at the City of London School for Girls (CLSG). This input will be provided in conjunction with the Vulnerable Victim Advocate and the Sector officer for the area however due to the exam period this has not yet taken place, although PPU are looking to obtain a date for this as soon as possible.
- 2.8 Within the above-mentioned training, PPU are looking to include safeguarding training (for the pupils) and awareness of the forms of Child Criminal Exploitation (CCE). This training package has yet to be created and permission from the school and parents themselves will need to be granted prior to commencing the training. This is a work in progress with a view to introduce this by December 2022.



2.9 Operation MAKESAFE is a national operation whereby premises are trained to identify any child at risk of Child Sexual Exploitation (CSE) and CCE. Meetings are being held with the cadets and their leaders, operation dates discussed, and locations being arranged. This will enable the City of London to identify areas of risk, establish the degree of training needed and the level of understanding within the square mile of CSE and CCE.

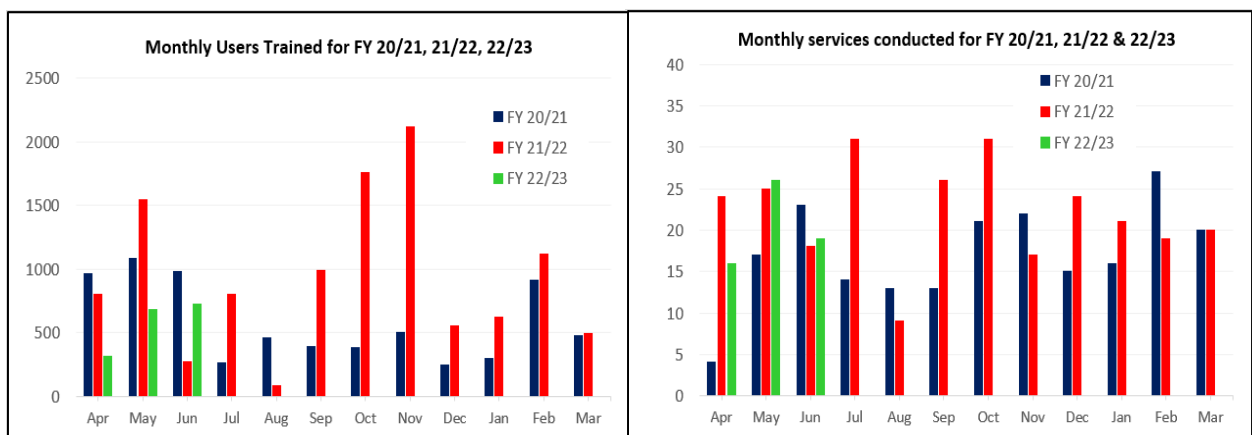
### 3. Prevention of Fraud and Cyber Crime

3.1 Q1 of FY 22/23 has seen 30 new organisations partner with Cyber Griffin, and the team conduct 61 services. The team has trained 1,720 end users which is 69% of the quarterly target. The feedback from businesses and the impression received is that organisations have shifted their focus to improving their security plans and incident response processes in light of the wider global events. As such, the uptake of the two services that cover these areas has increased significantly. These inputs are delivered to a smaller cohort of people meaning that Cyber Griffin has delivered more services over the period than in previous years but to smaller groups of people.

3.2 Cyber Griffin continues to explore a diverse range of avenues to ensure it effectively delivers its advice to as many businesses and individuals in order to protect themselves from cyber-crime. The programme is currently investigating several projects to explore extending our services nationally and internationally, without diminishing the impact to organisations in the Square Mile. So far, the programme is scheduled to conduct 36 services in Q2 of FY 22/23, and this is likely to increase during the quarter itself although in the past it has been a slower period due to school holidays and employees taking annual leave.

3.3 Cyber Griffin continues to have positive meetings with Bristol University and remains on target to release the new Incident Response Exercise this year. Feedback on this new product continues to be positive, as does the feedback related to all existing Cyber Griffin core services. For more details, please visit the Cyber Griffin website: [www.cybergriffin.police.uk](http://www.cybergriffin.police.uk)

3.4 A comparison of monthly end users trained, and services conducted across FY 20/21, 21/22 and 22/23.





## **Prevention of Fraud**

- 3.5 Cyberhood watch: The Protect Team has started conversations with the National Cyber Security Centre (NCSC) and Neighbourhood Watch to discuss ways that their Cyberhood watch ambassadors can support Protect officers in disseminating consistent cyber security advice to harder to reach areas of the UK, including those who are not regular users of computers or smart phones. The first stages are attending the Cyberhood watch bi-monthly meeting and facilitating introductions between Protect officers and Cyberhood watch ambassadors in their local area. This will be ongoing into the next quarter.
- 3.6 Remote Access Scams campaign (4 April) reached an audience of over 11 million, video produced by TeamViewer for the campaign has been viewed over 4,000 times on the Action Fraud Twitter page alone. Protect officer Christine Barnes wrote a guest article for Which? as part of the campaign that has received over 47,000 views and a further 22,000 from Action Fraud promotion of the article.
- 3.7 The final stages of the Domestic Abuse, Stalking and Harassment project included presenting to the Home Office to get feedback and appropriate sign off. The Domestic Abuse, Stalking and Harassment (DA&SH) project focuses on how technology can be used and abused in these settings. The project consists of one x 1-hour presentation and 1 x 4-hour workshop aimed at helping DA&SH practitioners and the police understand the risk that technology can pose to victims and provide tools to help victims learn how to Protect themselves from this type of abuse.
- 3.8 In July, the 1-hour presentation from the DA&SH project was delivered online to the Protect network to train the trainer and relevant materials were shared with the network to use during engagements.
- 3.9 In September, the Protect network will receive in-person training on the 4-hour workshop. Following this training, Protect officers will be able to use these materials to deliver inputs to DA&SH charities, practitioners and police officers/staff.
- 3.10 A presentation was given with DCPCU/UK Finance members to give an overview of Action Fraud, NFIB and how the report process works to encourage interaction.
- 3.11 Staff attended a 2-day workshop in Holland with multiple international police forces regarding education to prevent cyber-crime.

## **Other Activity**

- 3.12 A phishing awareness campaign launched on the 11<sup>th</sup> July to increase awareness of reporting to the Suspicious Email Reporting Service (SERS). The

campaign was supported by 40 police forces with a reach of 8.5m and over 36m impressions. We have monitored SERS to see if the campaign has resulted in any changes in reporting patterns and there was an uplift of over 30,000 reports in the week following the campaign.

3.13 14<sup>th</sup> July – presentation to Barclays SME customers took place.

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## 4. ASB and Sector Policing

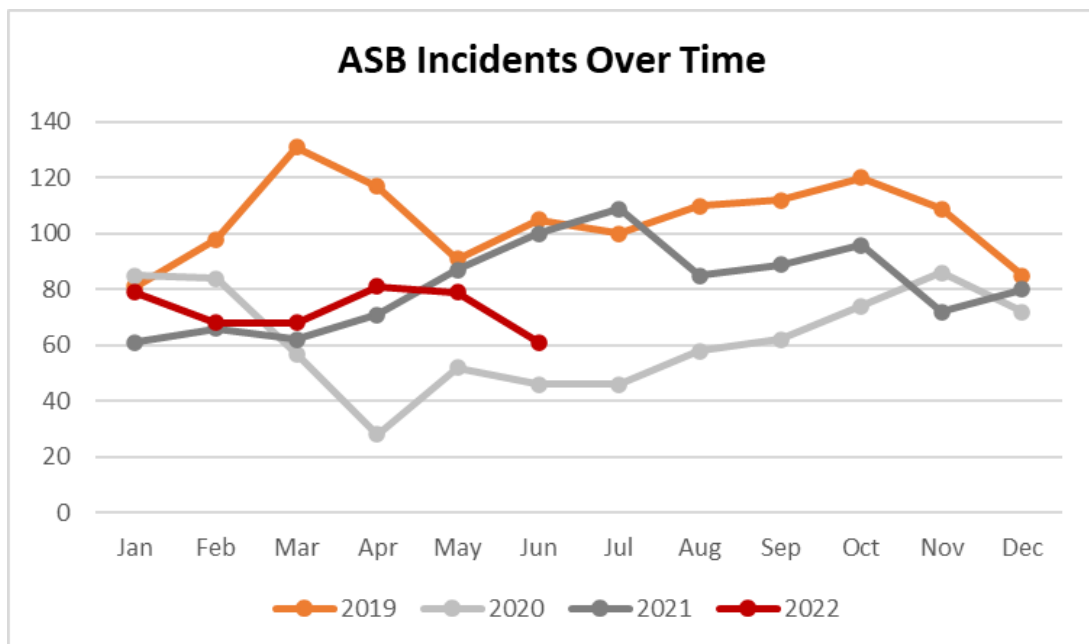
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### Anti-Social Behaviour (ASB)

The following ASB information covers the Q1 for 2022 (April to June inclusive):

- Levels of reporting have increased slightly this quarter compared to last, n=221 compared to n=215 in Q4 an increase of 3%.
- Levels are lower than those reported in 2021 and 2019 but higher than 2020.
- The main type of ASB reported remains Inconsiderate Behaviour which can cover many types of incidents.
- Similar to last quarter we have seen a shift in the reporting of incidents towards the end of the week, with peaks on Thursday and Saturday. Levels are fairly consistent across the beginning of the week before falling to the lowest level on Sunday.
- Most incidents this quarter refer to individuals refusing to leave licensed premises or alight from buses and taxis, there has also been an increase in reports of aggressive individuals and fights related to night time economy venues.
- There has been an increase in the number of reports of groups skateboarding, cycling and doing parkour (a type of free running). There were also some reports of urban explorers but less than in previous quarters.

### ASB Incident Data by Month

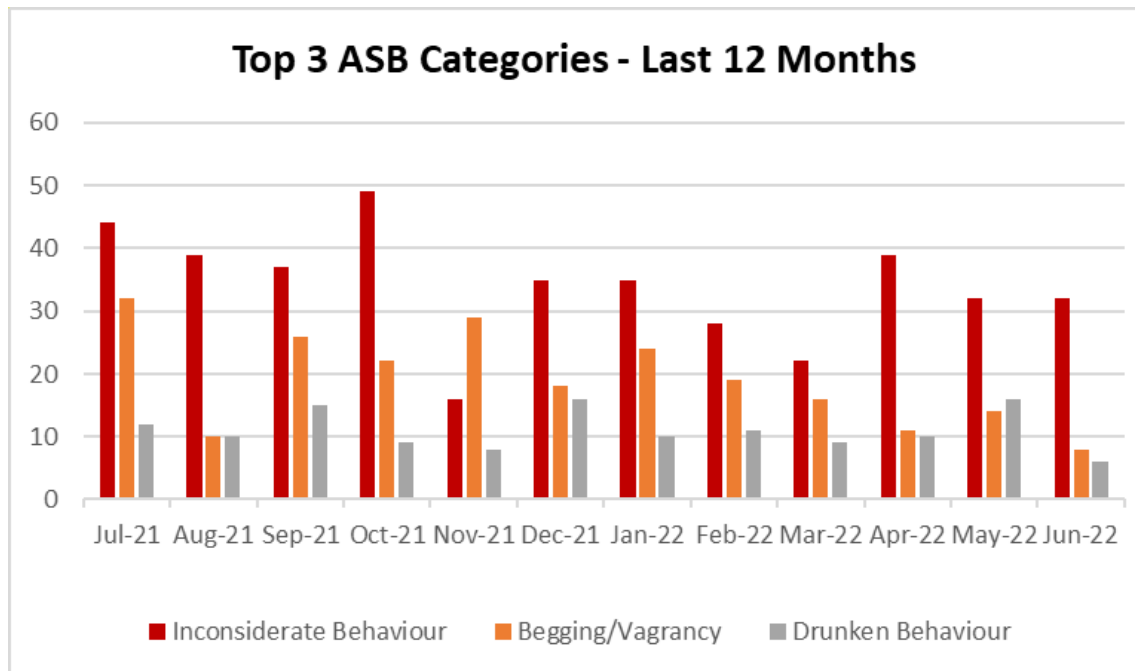


	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>2019</b>	81	98	131	117	91	105	100	110	112	120	109	85
<b>2020</b>	85	84	57	28	52	46	46	58	62	74	86	72
<b>2021</b>	61	66	62	71	87	100	109	85	89	96	72	80
<b>2022</b>	79	68	68	81	79	61						

- 4.1 The number of ASB incidents has decreased throughout the quarter following a slight peak in April and continue to remain below those experienced before the covid-19 pandemic and much of 2021. Due to seasonal variances seen in previous years the volume of incidents may increase during the next quarter.
- 4.2 On average there have been 74 incidents reported per month between April and June and 81 a month over the last 12 months. Compared to Quarter 1 in 2021 we have seen a 14% decrease in ASB reports this year and when compared to 2019 Q1 ASB reporting there has been a decrease of 29%.
- 4.3 The top three wards where ASB incidents took place this quarter are Bishopsgate (41), Tower (23) and Castle Baynard (14). The only notable repeat street location this quarter was Bishopsgate recording 23 incidents, 11 incidents occurred within the Barbican estate.

### **Highest Recorded Categories**

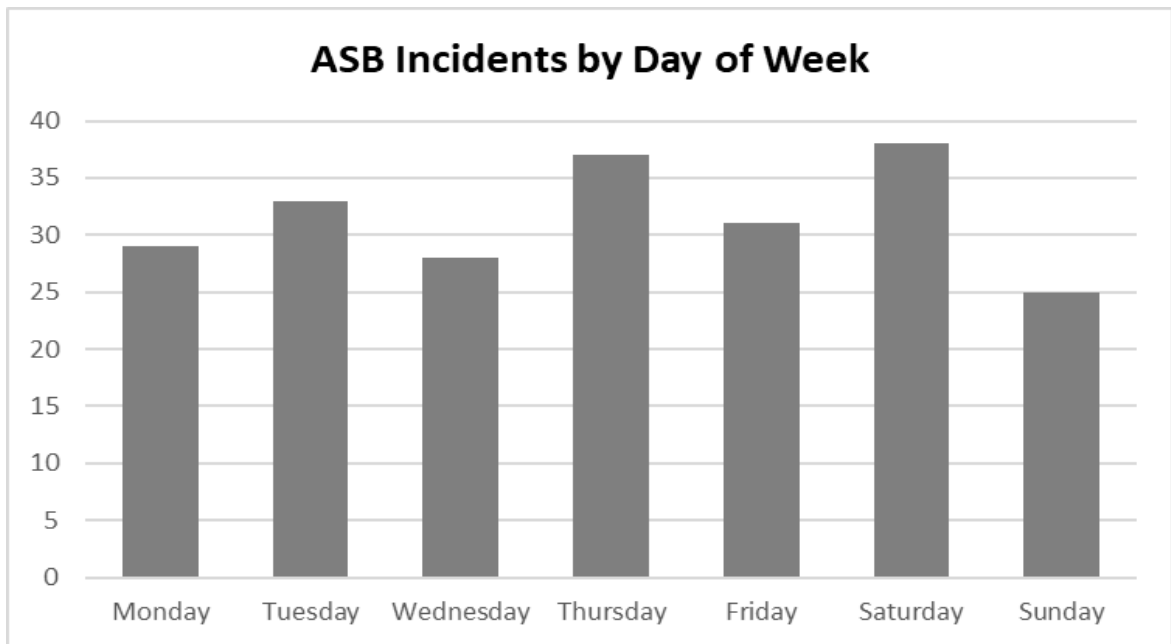
- 4.4 In the current period Inconsiderate Behaviour (n=103) is the most reported category of ASB with all other categories having very few reports. The next most common are Begging/Vagrancy (n=33) and Drunken Behaviour(n=32). Levels of noise nuisance complaints have decreased significantly from their peak in 2020 with just 16 reports this quarter. This is likely due to less people being at home under lockdown/ restrictions during the pandemic.
- 4.5 After reviewing records classified as 'Inconsiderate Behaviour' some records could have been recorded in other categories in the above table as they have referred to specific behaviours such as drunkenness, playing loud music, throwing objects etc. Categorisation is based on the recording officer's interpretation and where some incidents refer to multiple categories they may have been recorded against inconsiderate behaviour as a catch-all. This could explain why it is always the most prevalent category in data returns.



- 4.6 The above graph shows that all three of the top categories have gradually decreased across the quarter and that the increased levels of begging/vagrancy seen previously in the year have not been maintained.
- 4.7 The main issue being raised in this period is people refusing to leave licensed premises or transport such as bus and taxis when asked by staff. There has also been a lot of reports of aggressive individuals sometimes within premises or just on the street, this is a new trend that has not been frequently reported previously and will be monitored to see if it continues in coming quarters. Reports of groups skateboarding or cycling and causing noise nuisance or intimidation have increased this quarter as have reports of urban explorers. There were a few reports of noisy groups thought to be filming music videos in residential areas.

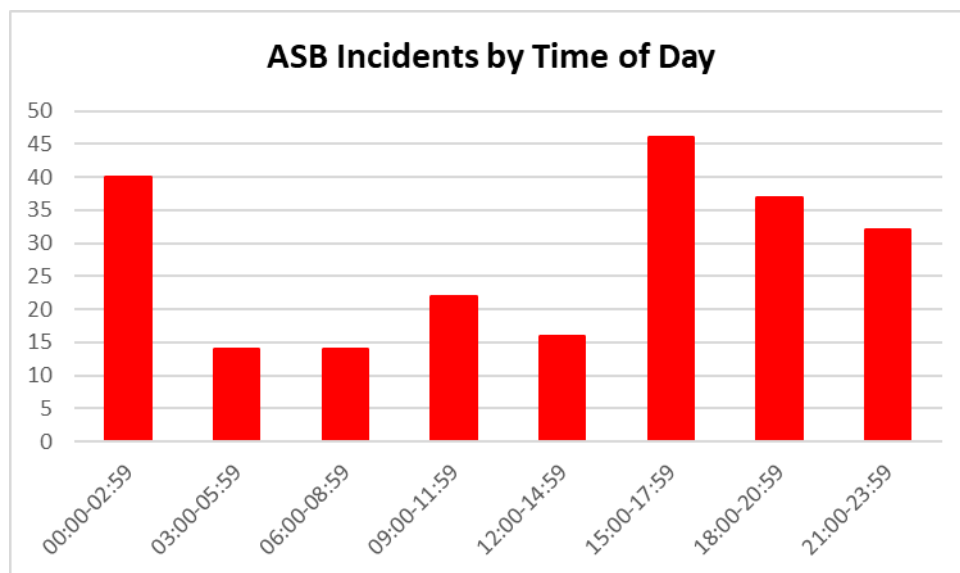
#### Days of the Week

- 4.8 In the current period incidents are more commonly reported on Saturdays and Thursdays and lowest reporting levels occur on Sundays and Wednesdays. Levels are similar across the weekdays and then both peak and trough at the weekend.



### Time of Day

4.9 Reporting of all ASB incidents in the current period are shown in the below graph broken down by three hour periods across the day. Incident reports occur most frequently in the 12 hour period from 15:00 to 02:59 and are at their lowest between 03:00 and 08:59. The peak has moved from 21:00-23:59 in Jan-Mar to 15:00-17:59 reflecting the change in season.



#### How the Report Data was obtained

The data obtained in this report was completed using SAP Business Objects and extracting the information from RMS Niche. The search has been built on the criteria provided as a result of the ASB audit – it includes all occurrences where the local qualifier and stats classification are set to ASB.

## **Sector Policing**

- 4.10 Sector Dedicated Ward Officers have run crime prevention/engagement initiatives through Operation Patella. This initiative targets hotspot locations that show any increase in theft shoplifting offences and actively introduces hotspot patrolling to deter crime. There were 3 deployments during Q1 at Bank, Monument and Liverpool St. During the times of these deployments (1200-1600) there were no thefts reported.
- 4.11 City of London Police officers and staff held a number of crime prevention stands and community engagement (Operation Rocotto) hubs to reach out to businesses, residents and visitors to the Square Mile, in collaboration with the City Security Council (CSC).
- 4.12 The Op Rocotto "Hi Visibility Day" was a joint initiative with the CSC and the City of London Crime Prevention Association. Officers provided support and information around personal safety, road safety, protecting personal belongings and online safety. Project Servator also worked closely with the CSC on the day.

### **Dedicated Ward Officers (DWO) and Licensing:**

- 4.13 Cluster Panels/Meetings: Following our launch of the panels in January 2022 meetings took place on:
- Monument Cluster - Wednesday 20th July 2022, 17:30 hours at 40 Gracechurch St.
  - Barbican Cluster - Thursday 14th July 1800 hours at Golden Lane Community Centre.
  - Fleet Cluster - Wednesday 20th July, 1730-1900 hours at 6 New Street Square.

Changes to the City Police website to reflect the timings of the upcoming meetings is in progress. The dates and venues of these meetings are published on the monthly briefing notes, which are sent to the Councillors and Aldermen, and who are also invited to the meetings. The ASB co-ordinator now attends the cluster panels. The dates of these meetings are also placed on the platform 'NextDoor' and the residents Newsletter. The DWO's have been creating flyers to be handed out, this is a work in progress and CoLP Corporate Communications are working with the officers to create a standard flyer that can be edited for each Cluster.

- 4.14 These are some of the examples following the Cluster Panel meetings:
- On Thursday 16th of June Officers met with a resident at the Barbican to discuss ASB issues and have a walk around the estate to point out some of the priorities.
  - On the 21st of July, OP ROMSEY focus was expanded to include the main hotspot of cycle related ASB located in and around the Barbican, All DWO's and RPU were involved in the Operation. There was multi-agency working including security at the Barbican to tackle the by-law issues (skateboarders/cyclists) within the Estate.
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- 4.15 A comprehensive review of Amazon Web Services (AWS) project has taken place where we evaluated feedback from participating students and lessons



learnt from the wider CoLP / CoLC / AWS project delivery. The planned next phase is to commence with a launch event on Saturday 24th September 2022. (See appendix A).

## **Other Activity**

- 4.16 ASB awareness week commenced on the 18<sup>th</sup> July. City of London Police and partners engaged with residents, workers and visitors in the Square Mile about how they can report concerns and what the police and partners can do to tackle ASB. This was the UK's second official ASB Awareness Week.
- 4.17 Running from 18-24 July, the ASB Awareness Week focussed on the impact of ASB on young people and the importance engaging with the wider public about their vital role in tackling ASB. Highlights include:
- On the 20<sup>th</sup> July, officers focussed on Homeless/Begging, which was an Operation Luscombe day. All DWO's combined across the city to identify and signpost those in need of support, and to deter ASB related to this theme.
  - As aforementioned, on the 21<sup>st</sup> of July, OP ROMSEY focused on the main hotspots of cycle related ASB located in and around the Barbican. Multi-agency and community engagement including security at the Barbican to tackle the by-law issues (skateboarders/cyclists) within the Estate.
- 4.18 Operation 'Rocotto 4' will take place in September 2022. This follows three previously successful high visibility engagement days in collaboration with the City Security Council. Again, this will see both Police and Security working in partnership to deliver reassurance and targeted engagement activities across the City. This Operation will see an expansion to cover, not only hi visibility engagement around iconic sites, and businesses, but also residential areas, crowded places and entry points into the City.

## **Recruitment engagement**

- 4.19 In terms of engaging with the wider community in relation to officer recruitment to the Force, Project Outreach works alongside and in support of CoLP Human Resources. It provides those candidates coming into the force with support and guidance throughout their journey.
- 4.20 Project Outreach is interspersed with events in support of the wider Police Uplift Programme and continues to conduct targeted recruitment engagement events utilising dedicated resources under the direction of a newly appointed senior leader at Chief Inspector level.
- 4.21 In Q1 2022, there were 17 events attended including a 150 *Transferee Officer* seminar at the Aviva Building in May. More is planned with a multitude of different locations/events in the coming period including:
- Milton Keynes Job Fair – (40,000 reach)

- Education Leavers Job Fair – (15,000 reach)
- Shomrim Jewish Community Day (5000 reach)
- ‘Bleep Test’ in the Community – hosted by East London Mosque and City Fitness First.

4.22 The ongoing PUP is supported through a focussed media and advertising campaign. The advertising campaign has attracted nearly 2 million impressions<sup>4</sup> so far. There were 408 sign ups via the campaign landing page, with organic social media now at over 200 posts since 6 May 2022.

4.23 400 female candidates have applied to join, of which 92 were successful at the initial application stage.

4.24 461 black and minority candidates have applied to join, of which 99 were successful as the initial application stage.

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## 5. Independent Advisory Scrutiny Group (IASG) Engagement

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5.1 Work continues with the IASG in undertaking scrutiny of the force in such areas as stop and search and use of force. We are additionally currently recruiting to establish a youth independent advisory and scrutiny group which will both complement the existing work but will also add scrutiny and thinking from a different perspective. IASG members continue to provide constructive advice to the Force in respect of both National and Local matters, including operations and events where there is propensity for community impact/tension/sentiment and on specific promotion and selection processes.

### Conclusion

The good and varied engagement work continues across the City of London Police enabling us to actively engage with the City Community, and as part of our responsibilities as National Lead Force for Economic Crime. Members are asked to note the report.

#### Report co-ordinated by:

Matt Mountford

**T/Det Superintendent**

**Headquarters**

**City of London Police**

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<sup>4</sup> An impression in digital marketing and advertising is a count of every time an ad (paid or organic) is served to a user.

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# ADDRESSING YOUNG PEOPLE'S PERCEPTION OF THE POLICE

Saturday 24th September 2022

Hosted at the Amazon offices in London

Young people and the police often have a negative relationship. Reputations differ on both sides and it often harms this particular relationship - it's a complex challenge to address.

We are inviting young people from across London to join an inspirational and challenging one day event, hosted at the Amazon offices. This event is an all-day meeting where they will work closely with experienced designers, mentors and the police to help create a series of digital concepts that will determine the future relationship between young people and the police.

The ultimate goal of the event is to build young people's trust and confidence in the police. It is also a fantastic opportunity to explore future careers in the design and technology industries.

## Why take part?

- ★ Learn the skills and mindset that are going to play an important part of any job and company in the future.
- ★ The experience and learnings gained on this day will be valuable to any employer and will help you stand out.
- ★ Be inspired by working with leading designers in London.
- ★ Network with industry leaders to help your own professional development and make connections.

## Agenda for the day

- 9:30am - 10:00am: Arrive at the Amazon offices.
- 10:00am - 10:15am: Introductions, meet your mentors and receive the project brief.
- 10:15am - 11:00am: Meet your team of designers and dissect the challenge.
- 11:00am - 1:00pm: Live user research. Designers will ask students and the police questions about their current situation
- 1:00pm: A 'working lunch'
- 1:00pm - 6:00pm: Continue to work through the process - ideation, initial concepts, prototypes and preparing a presentation.
- 6:00pm - 7:30pm: Final presentations (5 mins max)

*"The CoLP and MPS are delighted to be part of this major collaboration and pioneering initiative. This is an excellent opportunity for young people from diverse backgrounds to build relationships, learn new skills and work with design industry experts."*

*We are fully committed to our pledge of working with young people to make a positive difference to the communities we serve. Listening to young peoples lived experiences will no doubt assist in strengthening trust and confidence in policing via this ongoing initiative"*

- Chief Inspector Lucky Singh, Metropolitan Police Service
- Chief Inspector Ray Marskell, Local Policing

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