

Committee(s)	Dated:
Culture, Heritage, and Libraries – For Decision	14 November 2022
Subject: City Arts Initiative: recommendations to the Culture, Heritage & Libraries Committee	Public
Which outcomes in the City Corporation’s Corporate Plan does this proposal aim to impact directly?	3, 7 and 10
Does this proposal require extra revenue and/or capital spending?	N
If so, how much?	N/A
What is the source of Funding?	N/A
Has this Funding Source been agreed with the Chamberlain’s Department?	N/A
Report of: Damian Nussbaum, Director of Innovation and Growth	For Decision
Report author: Nick Bodger, Cultural and Visitor Development Director	

Summary

This report presents the recommendations of the City Arts Initiative (CAI) which met on 21 July 2022. At these meetings, the CAI considered public art proposals 1–3 below:

- 1. William Jaggard Print House Memorial - Folio400**
- 2. From the Thames to Eternity - CSK Architects, UCL and City of London Corporation**
- 3. Amulet: An Icon of Future Finance - CDP / Modus Operandi**

Recommendation(s)

Members of the Culture Heritage and Libraries Committee are asked to:

- Ratify the City Arts Initiative’s recommendations in relation to proposals 1 –3 above as follows:
 - **William Jaggard Print House Memorial – Folio400:** approve subject to Planning permissions and engagement with Barbican Renewal team, Barbican residents and the Barbican Estates Office, as well as any other stakeholders as specified by Planning

- **From the Thames to Eternity - CSK Architects, UCL and City of London Corporation:** approve subject to ongoing consultation and permissions from Highways and Planning, as well as the other conditions as set out in the main report
- **Amulet: An Icon of Future Finance - CDP / Modus Operandi:** approve the new timelines requested subject to Planning Permission and Scheduled Monument consent being granted

Main Report

Background

1. The City Arts Initiative (CAI) was established to improve the management of public art in the City. It provides advice to your Committee on proposals for new public art. Included in its remit is the maintenance of the City's existing public art and decommissioning.
2. The CAI comprises elected Members drawn from your Committee and relevant officers across Planning, Highways, and Open Spaces. Officers with specific expertise in the visual arts are also included.
3. At your Committee in May 2022, Members reconfirmed that those occupying the roles of Chairman and Deputy Chairman on the Culture, Heritage and Libraries Committee should have permanent seats on the CAI. They also reconfirmed the permanent seat for the Chair of the Sculpture in the City Partner Board (noting this is the same person as your Chairman at the present time). Your Committee also elected Jason Groves, Madush Gupta, Judith Pleasance and Anet Rideg to serve for the 2022/23 committee year.
4. All applications are funded by external sources unless otherwise stated. Apart from officer time handling enquiries and managing the installations, there are no resource implications other than where specifically noted.

Current Position

5. The CAI met on 21 July 2022 to consider the proposals outlined below.
6. Further background information is circulated electronically with this report and is available in appendix 1. Full details of all the applications to the CAI are available on request from the Director of Innovation and Growth.

Proposals

William Jaggard Print House Memorial – Folio400

7. The CAI received an application from Folio400 for a permanent memorial to the William Jaggard Print House. The House printed Shakespeare's First Folio.

8. The memorial is of large bronze book, placed (approximately) on the site where the first edition of Shakespeare's collected plays, (known today as the 'First Folio'), was printed.
9. The application is proposed for the northwest corner of the Barbican Estate at Lauderdale Place, in the central arch. It is one of 5 empty arches that support the elevated walkway on the eastern side of the Aldersgate/Barbican intersection. Evidence suggests this was where (or very close to where) William Jaggard's Print House once stood.
10. Further information on artworks and locations can be found in appendix 1.
11. The applicant seeks to install in November 2023 to coincide with the 400th anniversary of the first folio being printed.
12. The CAI advised that consultation with Barbican Estates Office, Barbican residents and the Barbican Renewal team would be required.
13. The applicant will need to apply for planning permission. A pre-application meeting has already taken place.
14. **The CAI recommended this application for approval subject to Planning permissions and engagement with Barbican Renewal team, Barbican residents and the Barbican Estates Office, as well as any other stakeholders as specified by Planning.**

From the Thames to Eternity - CSK Architects, UCL and City of London Corporation:

15. The CAI received an application for the Thames to Eternity project, led by CSK Architects and UCL in partnership with the City Corporation.
16. The project is a proposal for the re-use and temporary installation of granite stones taken from the Thames riverside wall at Victoria Embankment. These will be deployed at several sites across the City of London to act as a way finding tool. The route will start from the Riverside Walk to St Pauls Cathedral and then in Culture Mile.
17. Further information on artworks and locations can be found in appendix 1.
18. Exact sites are still to be determined. However, organisers will work with officers in Highways and Planning to determine suitable areas.
19. Organisers seek to install in November 2022. The stones will be in situ for 12 months.

20. At their meeting, the CAI advised that interpretation of the stones would be necessary to ensure members of the public understood the project.
21. **The CAI recommended this application be approved subject to planning and highways permissions. Approval is also subject to:**
- a. **further development of the visible interpretation at each site;**
 - b. **artist or curatorial input (alongside the UCL students) to create an overall narrative and;**
 - c. **liaison with the Head of Offer, Destination City to align the duration of the installation (and the locations chosen) with the City's destination offer**

Amulet: An Icon of Future Finance - CDP / Modus Operandi

22. The CAI received an updated application from Modus Operandi on behalf of CDP and the Green Finance Sculpture.
23. The installation of their artwork, Amulet, was approved at your committee in November 2020. However, delivery and fundraising had been postponed due to impacts of the pandemic.
24. The anticipated installation date has changed from November 2021 to November 2023. The artwork will be in situ until November 2028.
25. The applicants therefore seek to receive approval for new installation dates and timelines. All other elements remain the same.
26. The relevant Committee report and appendix from November 2022 can be found in Appendix 2.
27. Organisers have been engaging with officers to ensure that Planning permissions and Scheduled Monument Consent are secured.
28. **The CAI recommended that this updated installation timeline be approved, subject to final planning permission, scheduled monument consent and other conditions set out as per their original application.**

Corporate & Strategic Implications

29. The City Arts Initiative was formed to support the City's management of public art. Animating the public realm was identified as a key area in the Destination City: Strategic Review.

Conclusion

30. This report summarises the discussions of the City Arts Initiative. It presents recommendations in relation to the public art applications considered on 21 July 2022.

Appendices

- Appendix 1: CAI Application Notes and Images, 21 July 2022
- Appendix 2: Nov 2020 – Recommendations of the City Arts Initiative to the Culture, Heritage and Libraries Committee

Background Papers

Full details of the applications received by the City Arts Initiative are available on request from the Director of Innovation and Growth.

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