

COMMUNICATIONS & CORPORATE AFFAIRS (POLICY & RESOURCES)
COMMITTEE

Tuesday, 7 June 2022

Minutes of the meeting of the Communications & Corporate Affairs (Policy & Resources) Committee held at the Guildhall EC2 at 8.30 am

Present

Members:

Deputy Keith Bottomley (Chairman)	Deputy Edward Lord
Deputy Christopher Hayward (Deputy Chairman)	Deputy Rehana Ameer
Tom Sleigh	Deputy Shравan Joshi
Tijs Broeke	Mary Durcan
Alderman Sir David Wootton	Deputy Henry Colthurst
Alderman & Sheriff Nicholas Lyons	Alderman Prem Goyal

Officers:

Bob Roberts	Deputy Town Clerk and Executive Director of Communications and External Affairs
John Park	Communications and External Affairs
Kristy Sandino	Communications and External Affairs
Sarah Bridgman	Communications and External Affairs
Matt Baird	Communications and External Affairs
Sam Hutchings	Communications and External Affairs
Joanna Burnaby-Atkins	Communications and External Affairs
Paul Double	- City Remembrancer
Bruce Hunt	- Remembrancer's Department
Kiki Hausdorff	- Remembrancer's Department
Damian Nussbaum	- Executive Director of Innovation & Growth
Caroline Jack	- Executive Director and Private Secretary to the Lord Mayor, Mansion House and Central Criminal Courts
Tim Wainwright	- Mansion House and Central Criminal Courts

1. APOLOGIES FOR ABSENCE

Apologies were received from Catherine McGuinness and Ruby Sayed, who both observed the meeting virtually.

The Town Clerk confirmed that Alderman Timothy Hailes was no longer a Member of the Sub-Committee and that his name was included on the agenda coversheet in error.

The Chairman then welcomed the new Members and thanked those Members who were no longer on the Sub-Committee.

The Chairman welcomed the new Head of Corporate Affairs.

2. **MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**

There were no declarations of interest.

3. **MINUTES**

RESOLVED – That the public minutes and summary of the Public Relations Sub-Committee meeting held on 24 January 2022, be approved as an accurate record.

4. **TERMS OF REFERENCE**

Members received the terms of reference of the Sub-Committee as agreed by the Policy & Resources Committee on the 5 May 2022.

The Sub-Committee then supported the nomination of Deputy Christopher Hayward to act as Deputy Chairman for the year ensuing.

5. **APPOINTMENT OF CO-OPTED MEMBERS**

Members proceeded with a ballot to co-opt four Common Councillors onto the Sub-Committee. Results were as follows:-

Emily Benn – 8

Alderman Prem Goyal – 10

John Griffiths - 2

Caroline Haines – 3

Deborah Oliver – 7

Ian Seaton – 4

James Tumbridge – 2

The Chairman confirmed that Emily Benn, Alderman Prem Goyal, Deborah Oliver, and Ian Seaton be duly appointed.

6. **MAYORAL PRIORITIES 2022 - 2023 - ALDERMAN NICHOLAS LYONS (SUBJECT TO ELECTION)**

Members received a joint report of the Director & Private Secretary to the Lord Mayor, the Deputy Town Clerk & Director of Communications and External Affairs, the Chief Strategy Officer and the Head of Equality Diversity and Inclusion.

Alderman & Sheriff Lyons introduced the report.

Members were encouraged to hear a commitment to joint working between the roles and offices of the Lord Mayor and Chairman of Policy. However, they felt this could be clearer within the report and recommended that it be updated to reflect this before being submitted to the General Purposes Committee of the Court of Aldermen.

Members sought assurances that all Aldermen were supportive of proposals, noting that the plan would take up to five years to deliver, over the terms of five different Lord Mayors. It was confirmed that this point featured as part of the Aldermanic appraisal process.

It was suggested that clear KPIs be developed to monitor progress against priorities.

A Member proposed that digital inclusion was essential to Financial and Professional Services.

The Alderman and Sheriff acknowledged that SMEs were not explicitly mentioned but that they were a clear joint priority between the mayoralty and Policy Chairman.

RESOLVED, that the report be noted.

7. **REVIEW OF SPORT PROVISION**

Members considered a report of the Deputy Town Clerk & Executive Director of Communications and External Affairs regarding a review of Sport Provision at the City of London Corporation.

Members expressed support for proposals and were keen for work to progress quickly.

The financing of the review needed to be considered and as such, focus would need to remain on the Square Mile in the first phase, with work on Open Spaces to come later.

The new strategy proposed would address both these points and following suggestions from Members, the potential income generation from sport would need to be explored.

RESOLVED, that Members

- i. Note the report and agree that delivering an improved sport offer should be a priority for the City Corporation going forward
- ii. Agree that the City's Sport Engagement Manager – should lead on the response to the review and prepare a new sport strategy aimed initially at the Square Mile - for consideration at the Sub-Committee
- iii. Support that the sport strategy work should continue be part of this Sub Committee's remit and that no additional governance arrangements are set up for the time being
- iv. Agree that, as part of the development of the strategy, the Sports Engagement Manger work with the Chamberlain to consider essential funding requirements for a greater sports offer and what the source of this funding might be.

8. **LEVELLING UP**

Members considered report of the Deputy Town Clerk & Executive Director of Communications and External Affairs regarding Levelling up.

This report acted as a sense check for Members to review the direction of travel. Members expressed support for the work and wished to encourage continued message discipline.

Members felt that the City could afford to be stronger in its messaging and that it needed to exercise its unique convening powers to host key networking events to drive the levelling up agenda.

RESOLVED, that Members support the continued approach to Levelling Up, as outlined in the report.

9. **MEDIA UPDATE**

Members received a report of the Deputy Town Clerk & Chief Executive Director of Communications and External Affairs concerning an update on Media activity.

RESOLVED, that the report be noted.

10. **PARTY CONFERENCES 2022**

Members received a report of the Deputy Town Clerk & Executive Director of Communications and External Affairs concerning the Party Conferences 2022.

The Chairman of Policy made a statement about the need for the Members of the Sub-Committee to work at the Party Conference and expressed his intentions to have daily meetings with each attendee to gather feedback.

RESOLVED, that the report be noted.

11. **CORPORATE AFFAIRS UPDATE**

Members received a report of the Deputy Town Clerk & Executive Director of Communications and External Affairs regarding an update on Corporate Affairs Activities.

RESOLVED, that the report be noted.

12. **SPORT ENGAGEMENT UPDATE**

Members received a report of the Deputy Town Clerk & Executive Director of Communications and External Affairs regarding a Sports Engagement update.

Members briefly discussed the success of the night of 10000m PBs and noted that in future it would be preferable to have greater presence of the City's logo.

RESOLVED, that the report be noted.

13. **UPDATE ON FILMING ACTIVITY IN THE CITY OF LONDON**

Members received a report of the Deputy Town Clerk & Executive Director of Communications and External Affairs regarding an update on filming activity in the City of London.

RESOLVED, that the report be noted.

14. **SURVEY OF CITY RESIDENTS AND WORKERS**

Members considered a report of the Deputy Town Clerk & Executive Director of Communications and External Affairs regarding proposals for a survey of City residents and workers.

There was a brief discussion on whether the survey could be developed in-house and issued by Members to their electorate at a smaller cost. On balance it was felt that this would not achieve the outcomes desired in terms of capturing data, but Members agreed that the Court could be invited to forward on the survey to their ward contacts once ready.

RESOLVED, that Members agree that a reputable polling organisation be commissioned to carry out a survey of 500 City residents and 1,000 workers at an estimated cost not to exceed £60,000, to be met from your Committee's 2022/23 Policy & Resources Contingency Fund.

15. **ENVIRONMENT ACT 2021**

Members received a report of the Remembrancer regarding the Environment Act 2021.

After a question from a Member about whether our involvement and recommendations were successful, it was confirmed that the Corporation's involvement had been successful insofar as it sparked the intended debate. The Department were looking into opportunities to progress further in the new parliamentary session.

RESOLVED, that the report be noted.

16. **PARLIAMENT UPDATE**

Members received a report of the Remembrancer regarding an update on parliamentary matters.

It was suggested that in future iterations of the report, the Remembrancer pick out three-four aims and objectives in relation to each item and engage with lead Members where appropriate.

RESOLVED, that the report be noted.

17. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

There were three questions.

The first related to an update on the recent elections – the Deputy Town Clerk committed to bringing back a report in September or October.

With regard to Ward Newsletters, upon request, the Deputy Town Clerk agreed to review whether they could be emailed rather than posted.

Finally, the Deputy Town Clerk agreed to ensure the Policy Statement from the Policy Chairman was shared with the livery, if it had not already been done.

18. ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT

There was no other business.

There was no other non-public business and on this basis the Chairman concluded the meeting before excluding the public.

The meeting closed at 9.59 am

Chairman

Contact Officer: Polly Dunn
polly.dunn@cityoflondon.gov.uk