

## Appendix 1 – City of London Transport Strategy Vision, Aims, Outcomes and Key Targets

As adopted in 2019 these are the Vision, Aims, and outcomes for the Transport Strategy.

### Vision

- Streets that inspire and delight, world-class connections and a Square Mile this is accessible to all.

### Aims

- Ensure the Square Mile is a healthy, attractive and easy place to live, work, learn and visit.
- Support the development of the Square Mile as a vibrant commercial centre and cultural destination and protect and enhance its unique character and heritage

### Outcomes

- The Square Miles streets are great places to walk and spend time
- Street space is used more efficiently and effectively
- The Square Mile is accessible to all
- People using our street are safe and feel safe
- More people choose to cycle in the city
- The Square Mile's air and streets are cleaner and quieter
- Delivery and servicing needs are met more efficiently, and impacts are minimised
- Our street network is resilient to changing circumstances
- Emerging transport technologies benefit the Square Mile
- The Square Mile benefits from better transport connections

### **City of London Key Targets by 2044**

- Reduction in motor vehicle traffic of 50%
- Improvement in the number of people rating their experience of walking in the City as pleasant from 10% to 75%
- Increase in the number of kilometres of pedestrian priority streets of 55% (25km to 55km)
- Reduction in the number of people killed and seriously injured on our streets to 0
- Improvement in the number of people rating their experience of cycling in the City as pleasant from 4% to 75%
- Increase in the number of people cycling of 100%
- Increase in the proportion of zero emission capable vehicles entering the City to 100% of all vehicles
- Reduction in motorised freight vehicle volumes of 30%
- Reduction in peak-time motorised freight vehicle volumes of 90%

Additional key performance indicators can be found on pages 113 and 114 of the [City of London Transport Strategy](#).