

Allen White



█ Sovereign House
5 Poppins Court
London, EC4A 4AX

10 October 2022

Licensing
City of London
via email: █

To whom it may concern

Licence Application - Sisi's- City of London - 7-9 St Bride Street

As a resident and owner of more than twenty years in the Sovereign House building, I would like to register my objection to the planned seven day a week, late night venue on the ground floor of our building.

I fully appreciate that the City needs new and existing business to invest and flourish.

However I would hope that establishments that would cause nuisance and distress to residents would be paired with buildings that are offices in the day, uninhabited at night; not with residential buildings.

I have looked at the existing businesses of the proprietors which seem to be quality operations and I commend the entrepreneurial spirit of the applicants. There is no doubt in my mind however that they wholly unsuitable to be paired in close quarters with a residential block. I doubt there is a city anywhere in the world which would permit this.

By far the main impact should this application be permitted would be the noise. This will disrupt and impair our sleep. It is for good reason that many tyrannical regimes use sleep deprivation as a means of torture and breaking people. Sleep has been shown to be more important than diet and exercise for good mental health and good physical health.

It is worth remembering that after the sale of alcohol has terminated for an evening, patrons will still have unfinished drinks. In many cases patrons will order an extra round just prior, so drinking will continue for an hour or more after the sale of alcohol is terminated. The effects of the alcohol will linger for several more hours.

When groups of people leave a late night venue, they invariably congregate outside before heading home, saying their goodbyes. This congregation can last for an hour or more and be very voluminous. Mostly it would be high spirited (still disruptive) but there will be arguments and heated voices too.

There is absolutely no doubt that having groups of tipsy and inebriated patrons on the premises and the inevitable congregation on the very pleasant piazza right outside our windows (nobody will be able to prevent that), will result in significant noise. This will amount to a substantial deterioration of our quality of life. It can even be viewed as low level, long term torture leading to an assault on our mental wellbeing.

Another aspect for the City to consider. The venue is located on Ludgate Circus. The roads here are very busy and the layout is complex. There have been many serious and fatal accidents over the years involving pedestrians. Having groups of tipsy, drunk and high spirited people in this locale does not seem like a good idea.

Our building is old and not well insulated against noise. Even if it were well insulated, one has to open windows during the hot summer months.

I thank you for your consideration of my perspective.

Yours sincerely

Allen White