

From: [REDACTED]
To: [PLN - Comments](#)
Subject: ACV - Simpsons Tavern
Date: 16 November 2022 11:46:42

THIS IS AN EXTERNAL EMAIL

Dear Sir / Madam,

I am writing to support the application of Simpsons Tavern to become an asset of community value. As an important historical landmark in the Square Mile, it should be considered to be an important asset for several reasons;

1. As the oldest restaurant in the City this is a part of living history, a link between London's past and future, it is an important draw to the city for tourists who then support other business' in the City
2. The menu is still exceptionally good value for what it represents, the last thing the City needs is another overpriced steakhouse only catering to the very wealthy or those with a corporate credit to pay the bill, this is an affordable venue that excludes no one based on cost
3. More and more you are seeing London homogenised into the same private equity backed chain restaurants, Simpsons represents the antithesis to this, tradition and hospitality over margins and profit, and for that it must be cherished.

I urge you very much to confirm this venue as an asset of community value, and save Simpsons for the next generation

Yours Faithfully

Will

Will Hutton

SVP, Fixed Income

[REDACTED]
[REDACTED]

[REDACTED]
[REDACTED]



NASDAQ ("SNEX")

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NICKIE AIKEN MP
CITIES OF LONDON AND WESTMINSTER



HOUSE OF COMMONS
LONDON SW1A 0AA

Chris Hayward
Chair of Policy
Corporation of London
Guildhall
London
EC2P 2EJ

17th November 2022

Dear Deputy Hayward,

Simpson's Tavern closure

As you will be aware, Simpson's Tavern, London's oldest chophouse which has served the community since 1757, has been forced to shut due to eviction. Owing to its historical importance for the Two Cities, the pub's forced closure by the landlord has sparked grave concern from residents, office workers and visitors alike. I share this sentiment.

In the interests of my constituents and of the thousands of visitors that have come to the City each year to support this business, I am fully on board the Save Our Simpson's campaign and have written to the premise's landlord urging that a workable solution be found that would allow the premises to reopen.

In light of the tremendous concern the eviction has caused, I fully support the application for Simpson's Tavern to be granted an Asset of Community Value (ACV). I hope that the City of London Corporation will give the application the serious consideration it deserves.

Yours sincerely,



Nickie Aiken MP
Cities of London and Westminster

From: [PLN - Comments](#)
To: [Robinson, Jessica](#)
Subject: FW: Listing of Simpsons Tavern Building as an Asset of Community Value (ACV)
Date: 22 November 2022 08:38:28
Attachments: [image843475.png](#)
[image760655.png](#)
[image769179.png](#)
[image991885.png](#)

Morning,

Please see below.

Thanks,
Rianne

From: Kerry Deal [REDACTED]
Sent: 21 November 2022 16:45
To: PLN - Comments <PLNComments@cityoflondon.gov.uk>
Subject: Listing of Simpsons Tavern Building as an Asset of Community Value (ACV)

THIS IS AN EXTERNAL EMAIL

Good Afternoon,

As a long-time city worker and member of this community, I am deeply concerned about the situation in which Simpson's Tavern find itself.

This storied building not only serves to preserve an essential part of the history of the City of London, but until it's recent forced closure met an essential current daily need of the City of London as a venue to hold business meetings, conduct networking, indeed even to host company lunches and milestone events in an environment that encapsulates the great history of the City. This environment, this vital '3rd space' that serves the City so well, must not be allowed to be lost.

I would urge the City of London to immediately list Simpson's Tavern as an Asset of Community Value, to prevent the repurposing of the building that has served, and continues to serve, our City of London community so well.

Best Regards,



Kerry Deal
Head of Business Development

[REDACTED]
[REDACTED]
a: Freight Investor Services, 80 Cannon Street, London, EC4N6HL





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From: [PLN - Comments](#)
To: [Robinson, Jessica](#)
Subject: FW: Please save Simpson's
Date: 24 November 2022 10:37:51

FYI

From: Emma Hogan [REDACTED]
Sent: 23 November 2022 22:08
To: PLN - Comments <PLNComments@cityoflondon.gov.uk>
Subject: Please save Simpson's

THIS IS AN EXTERNAL EMAIL

Please save Simpsons. It is a great place.

Best

Emma

From: [PLN - Comments](#)
To: [Robinson, Jessica](#)
Subject: FW: Please save Simpsons!
Date: 28 November 2022 10:04:52

Hi Jess,

Please see below, thanks.

Kind Regards

Neel Devlia



Neel Devlia

Senior Planning Administrator | Development Division

City of London Corporation | Environment Department | Guildhall | London | EC2V 7HH

neel.devlia@cityoflondon.gov.uk | www.cityoflondon.gov.uk

Juliemma McLoughlin

Executive Director Environment

From: anna.a.myers [REDACTED]
Sent: 28 November 2022 10:03
To: PLN - Comments <PLNComments@cityoflondon.gov.uk>
Subject: Please save Simpsons!

THIS IS AN EXTERNAL EMAIL

Enough with chain restaurants.

Save a London institution.

From: [PLN - Comments](#)
To: [Robinson, Jessica](#)
Subject: FW: Please Save Simpsons
Date: 24 November 2022 10:37:42
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)

FYI

From: Tim Hughes [REDACTED]
Sent: 23 November 2022 21:18
To: PLN - Comments <PLNComments@cityoflondon.gov.uk>
Subject: Please Save Simpsons

THIS IS AN EXTERNAL EMAIL

Dear Sir/Madam,

I am depressed to hear of the recent news of Simpsons Tavern. It is an historic place that has provided sustenance to city workers for sustenance. I hope that it will be saved. We must protect all facets of our history.

Yours,

Tim

Tim Hughes
DIRECTOR

[REDACTED] [REDACTED]

[BPL Global](#)



BPL Global
52 Lime Street

[REDACTED]

[REDACTED]



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[Email confidentiality and security](#)

From: [PLN - Comments](#)
To: [Robinson, Jessica](#)
Subject: FW: Please save Simpsons...
Date: 24 November 2022 10:38:01

FYI

From: Joe Cook [REDACTED]
Sent: 23 November 2022 23:45
To: PLN - Comments <PLNComments@cityoflondon.gov.uk>
Subject: Please save Simpsons...

THIS IS AN EXTERNAL EMAIL

Joe Cook

Cook Communications

[REDACTED]
[REDACTED]
[REDACTED]

From: [PLN - Comments](#)
To: [Robinson, Jessica](#)
Subject: FW: Save Simpsons Tavern
Date: 22 November 2022 08:38:23
Attachments: [Simpsons Tavern What s happening How can I help 1668845948.pdf](#)

Morning,

Please see below.

Thanks,
Rianne

From: Paul Richards <[REDACTED]>
Sent: 19 November 2022 08:36
To: PLN - Comments <PLNComments@cityoflondon.gov.uk>
Subject: Save Simpsons Tavern

THIS IS AN EXTERNAL EMAIL

Dear Sir or Madam,

I am compelled to write to you to ensure you are aware of this situation and the significant cultural and historic importance of Simpsons Tavern.

Clearly it would be a travesty if a 265-year-old City of London institution is allowed to die in the circumstances described on the attached.

I have worked in the insurance industry in London for over 30 years and Simpsons is synonymous with my industry and my colleagues within it. It is as much part of the fabric of the City and the insurance industry in particular as Lloyd's of London itself and we will be poorer if this institution falls foul of mismanagement by an apparent overzealous landlord.

I implore you to investigate the circumstances and ensure Simpsons is not killed forever through unjust actions.

Many thanks,

Paul Richards

From: [PLN - Comments](#)
To: [Robinson, Jessica](#)
Subject: FW: Simpson's
Date: 22 November 2022 08:37:57

Morning,

Please see below.

Thanks,
Rianne

From: stephen clapham [REDACTED]
Sent: 19 November 2022 16:19
To: PLN - Comments <PLNComments@cityoflondon.gov.uk>
Subject: Fwd: Simpson's

THIS IS AN EXTERNAL EMAIL

Please see email below. Thanks

Listen to the podcast

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Read the newsletter

<https://behindthebalancesheet.substack.com/>

Get the Smart Money Method book

UK <https://amzn.to/35DLuaH>

US <https://amzn.to/32yaQ7E>



Stephen Clapham
Founder

[REDACTED]
8 Hermitage St London W2 1BE
[REDACTED]



Research | Training | Valuation

Begin forwarded message:

From: stephen clapham <[REDACTED]>
Date: 19 November 2022 at 15:09:22 GMT
To: plncomments@cityoflondon.gov
Subject: Simpson's

I have been in the City since 1985.

I am shocked that Simpson's has been closed. It must be reopened. It's an institution of enormous cultural value. We must keep it open.

Stephen Clapham

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<https://behindthebalancesheet.com/podcasts>

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UK <https://amzn.to/35DLuaH>

US <https://amzn.to/32yaQ7E>



Stephen Clapham
Founder

[REDACTED]
8 Hermitage St London W2 1BE
[REDACTED]



Research | Training | Valuation

From: [PLN - Comments](#)
To: [Robinson, Jessica](#)
Subject: FW: Simpsons Tavern - save it
Date: 24 November 2022 10:37:31

FYI

-----Original Message-----

From: Christopher Peters [REDACTED]
Sent: 23 November 2022 16:44
To: PLN - Comments <PLNComments@cityoflondon.gov.uk>
Subject: Simpsons Tavern - save it

THIS IS AN EXTERNAL EMAIL

To Whom It Should Concern,

I am writing as a local resident, one who works nearby and as a LibDem constituency member regarding the potential closure of Simpsons Tavern on Cornhill. I am sure you are aware of the widespread sentiment that this institution should be saved - indeed I urge that it be listed as an asset of community value.

Yours sincerely,

Christopher Peters

Sent from my iPhone

From: [PLN - Comments](#)
To: [Robinson, Jessica](#)
Subject: FW: Simpsons Tavern
Date: 22 November 2022 08:38:03

Morning,

Please see below.

Thanks,
Rianne

From: ian@long.org.uk [REDACTED]
Sent: 20 November 2022 13:07
To: PLN - Comments <PLNComments@cityoflondon.gov.uk>
Cc: manager@simpsonstavern.co.uk
Subject: Simpsons Tavern

THIS IS AN EXTERNAL EMAIL

Dear sirs,

It was with great surprise and sadness I heard about the enforced closure of Simpsons Tavern, and I must admit, the more I read about it, the more I struggle to understand the actions of the landlords. Whilst there naturally needs to be progress in the growth and development of the city and its facilities and infrastructure, so we also need to protect and maintain the institutions that make the city what it is. I cannot see that this decision is part of an ongoing plan for the betterment of the local area, or indeed any straight rationale.

Simpsons Tavern is dear to my heart. The first time I was working in the city, in 1995, I was introduced to Simpsons by my father, who had already been working in London for 20 years by that point and visiting frequently before that. He shared with me the tales of his introduction to Simpsons, many years before. In 1998 I started working full time in the city, and it was always a pleasure to go there, but even more of a joy to introduce friends, family and colleagues to the wonderful and convivial atmosphere and environment, not to mention the good, wholesome food. I was there last in September, when I took the opportunity to share a lovely lunch as a thank you to a colleague and show him one of the true gems of the city.

I share my personal relationship with Simpsons to demonstrate the importance to me, knowing also that it is a story that can be repeated by many across the city. From a quick lunch for two, to group meals for 20, we have always been well looked after, and felt part of the history and heartbeat of the City of London.

I would appreciate any support you can lend to this wonderful institution, so that I can once again look forward to introducing my own sons to it.

Kind regards
Ian

Ian Long
MA Cantab
ACII, ACMA,CGMA
Chartered Management Accountant
Chartered Insurer

From: [PLN - PPO Inbox](#)
To: [Robinson, Jessica](#)
Subject: FW: Simpsons Tavern
Date: 16 November 2022 14:43:43

From: PLN - Comments <PLNComments@cityoflondon.gov.uk>
Sent: 16 November 2022 09:41
To: PLN - PPO Inbox <PPOInbox@int.cityoflondon.gov.uk>
Subject: FW: Simpsons Tavern

Hi Team,

Please see below, not sure who to forward to, any help? Thanks.

Kind Regards

Neel Devlia



Neel Devlia

Senior Planning Administrator | Development Division

City of London Corporation | Environment Department | Guildhall | London | EC2V 7HH

neel.devlia@cityoflondon.gov.uk | www.cityoflondon.gov.uk

Juliemma McLoughlin

Executive Director Environment

From: Veran [REDACTED]
Sent: 12 November 2022 21:46
To: PLN - Comments <PLNComments@cityoflondon.gov.uk>
Subject: Simpsons Tavern

THIS IS AN EXTERNAL EMAIL

Dear Sir/Madam

I live and work in the City with my family and would like to support the listing of Simpsons Tavern as a Community Asset. It would be a criminal shame if the business is permanently closed or has to relocate on the watch of current City officers.

I am happy to help in any way.

Kind regards
Veran

Veran Patel
07551 966123

Sent from [Mail](#) for Windows

From: [REDACTED]
To: [PLN - Comments](#)
Subject: Simpson's Tavern
Date: 17 November 2022 23:19:20

THIS IS AN EXTERNAL EMAIL

The sudden loss of a long-standing and historic landmark enjoyed over hundreds of years by the City's residents and business community is an extraordinarily disappointing event.

The City Corporation does many good things but it should address this egregious destruction of a much loved square mile institution.

Hopefully there can be some kind of intervention to make the developer think again.

With kind regards,

Howard Davis

Liveryman WCMPC

Resident Richmond upon Thames

Business Owner Kingston upon Thames

Sent from my iPhone

From: [REDACTED]
To: [PLN - Comments](#)
Subject: Simpson's Tavern ACV Application
Date: 17 November 2022 16:08:45

THIS IS AN EXTERNAL EMAIL

Hello,

I just wanted to offer my support to Simpson's application for ACV status.

I have used this wonderful space as part of my work life as well as personal life in the city.

I believe it offers excellent value as part of city life as well it's historic place as part of the community for hundreds of years.

Thank you,

Michael O'Neill

From: [REDACTED]
To: [PLN - Comments](#)
Subject: Simpsons Tavern - Asset of Community Value
Date: 17 November 2022 18:49:15

THIS IS AN EXTERNAL EMAIL

Dear Sirs,

I am writing in support of the Simpsons Tavern being granted Asset of Community Value status. I feel this should be granted because Simpsons Tavern is exactly that, an asset to the community. There are very few people I have worked with in the City of Lonon that does not know the name of Simpsons Tavern. It is a dining place that is experienced and talked about. When discussing great places to eat the question 'Have you been to Simpsons Tavern?' crops up swiftly by 'We must go it's an institution'. It's a meeting place for friends and business. I have entertained foreign business investors there who specifically want to experience 'True London' ' What London is famous for'. Simpsons is the first place I think of.

Simpsons Tavern is also important to the walking community who enjoy the atmosphere of Cornhill and the Tales of the Taven with an opportunity to go inside and eat. It's also part of the tourist trade who visit the hidden gems that the City has to offer. They talk about it and imagine what it like in 1759.

I very much hope that these things can still occur in the future and that Simpsons Tavern is there for the City to enjoy and experience for another 263 years.

Yours faithfully

Giuseppina Gaudio

From: [REDACTED]
To: [PLN - Comments](#)
Subject: Simpsons Tavern ACV
Date: 17 November 2022 16:41:30

THIS IS AN EXTERNAL EMAIL

Dear Sir

I am delighted to support the application that Simpson's Tavern in Cornhill should be designated as an Asset of Community Value. I have worked in the Lloyd's Market for over 40 years (as did my father and grandfather) and we have all cherished the unique value that Simpson's brings to the life of the City. It was the venue for my first 'City Lunch' back in the 1980's and, when I have taken clients to lunch to 'Simbos', they (particularly Americans) are open-mouthed at the friendly and collegiate atmosphere that has prevailed there since before the 13 Colonies declared their independence. With shared bench tables and racks for Top Hats, it is a living time capsule of all that is unique and wonderful about our City of London.

I have introduced my children (who also work in the City) as well as younger colleagues to the delights of Simpson's and I am hopeful that its charm and value will be allowed to continue for many more generations.

We cannot allow this hub of City life to disappear as it can never be replaced or replicated - as Joni Mitchell sang- "you don't know what you've got 'til it's gone".

Best regards,

Richard Cook

[REDACTED]



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VAT Registration Number: 366 9221 73

Sent from Richard Cook's iPad

From: [REDACTED]
To: [PLN - Comments](#)
Subject: Simpsons Tavern
Date: 16 November 2022 20:19:52

THIS IS AN EXTERNAL EMAIL

Dear Sir/Madam

I'm writing in support of the application for Simpsons Tavern to ACV status.

The venue is a city icon, it's unique and beloved across the city by high and low.

Once it's gone, it's gone forever and as we have seen in the last 30 years, what replaces these icons is glass, steel and forgettable generic international corporate venues.

Please keep in mind what makes London so special when reviewing this application as Simpsons embodies so much about what is great about living in London and working in the square mile.

Yours faithfully

M Jones.

Sent from my Galaxy

From: [REDACTED]
To: [PLN - Comments](#)
Subject: Support of application for ACV Status for Simpsons Tavern
Date: 17 November 2022 20:58:20

THIS IS AN EXTERNAL EMAIL

To who it may concern,

I am writing in support of the application for Simpsons Tavern in the city of London to be ACV listed.

This iconic establishment not only provides an immensely valuable service to city workers like myself as a unique place for socialising and business meetings, but is incredibly valuable from a history point of view and is embedded in the cultural and social fabric of the city of London. To lose this place would be a travesty. Simpsons offers so much value to so many in the community and it would be a great shame for this establishment to be overlooked and lost forever. This isn't a Pret or a Starbucks, but a hub for the community and visitors alike, as well as being of great historic and cultural significance. It is for these reasons I urge you to approve the application, which I whole heartedly support, in order to assist saving it.

Kind regards,

Stuart
An office worker on Cornhill, London