

From: [REDACTED]
To: [M&CP - Licensing](#)
Subject: Re -OBJECTION: Application of a Premises Licence - Aura Nightclub 55 Mark Lane, London, City of London, EC3R 7NF (Tower Ward)
Date: 13 March 2023 09:16:31
Attachments: [image910199.png](#)
[image997828.png](#)
[image939630.png](#)
[image794689.png](#)
[image662527.png](#)
[image677030.jpg](#)
[image701865.jpg](#)

THIS IS AN EXTERNAL EMAIL

Good morning City of London Licensing Team,

I am the General Manager for Apex City of London Hotel, [REDACTED] Seething Lane, EC3N 4AX

I am writing to Object in regards to the Application for a Premises Licence - Aura Nightclub 55 Mark Lane, London, City of London, EC3R 7NF (Tower Ward).

You will be aware that Apex City of London Hotel consists of 3 wings, 1 x on Seething Lane, 1 x on Hart Street, 1x one exactly right next door to the premisses in question (Mark Lane)

We have 29 bedrooms in the Mark Lane Wing, and 50 bedrooms in our Hart Street wing. There are also further bedrooms at the back of Seething Lane which may also be affected by noise from the Mark Lane side.

Should this licence be granted, it would end up causing noise disruption to our Hotel guests, in the late hours of the night, and early hours of the morning. This in turn will result in a loss of revenue to the Hotel, as guests will demand refunds, and it will also cause us a bad reputation, with guests writing reviews on TripAdvisor, Booking.com and Expedia, resulting in further business decline as future guests stay away.

We have had numerous issues in the past where Clubs promise the world to control noise etc, but in reality, it is too late by the time the crowds are dispersed. The streets are also left littered, causing extra cost to the Council.

Our Night team members are (in these situations) left to have to deal with very stressful situations, trying to deal with the disorderly crowds, and appease Hotel guests who have been disturbed and are complaining.

We have also had issues previously where drunkards try and get into our main entrance on Seething Lane. By this time, the Clubbers have truly left the premises, and it is then up to our teams to have to call the Police to intervene, and have to deal with these patrons until the Police arrive. This should be seriously considered – the area has been so much better since we have not had to deal with late night clubs that used to be around. Many of our guests comment about how nice it is to be able to come back from the West End, for a peaceful night's sleep, in a clean, safe, and quiet area.

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In summary, I would like to object based on:

- Public Nuisance

- Crime and Disorder
- Loss of Revenues, reputation to our Business which requires us to offer our Guests a safe, comfortable and good night's sleep.

Yours sincerely,

Brian Tapson
General Manager
Apex City of London Hotel
█ Seething Lane
EC3N 4AX

BRIAN TAPSON
GENERAL MANAGER



[Apex Hotels](#)



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