

Committee(s): Policy and Resources Committee	Dated: 11/05/2023
Subject: Member Observers on BID Boards	Public
Which outcomes in the City Corporation's Corporate Plan does this proposal aim to impact directly?	1,3,4,5,9,10,11,12
Does this proposal require extra revenue and/or capital spending?	N
Report of: Executive Director Environment	For Decision
Report author: Simon McGinn, Assistant Director Partnerships and Engagement, Environment Department	

Summary

This report concerns arrangements in respect of the Member Observer roles on Business Improvement District (BID) Boards in the City. In December 2022 your Committee resolved that Members Observers for each BID Board should be rotated between the March and June meetings each year for a period of a year and for the role to be rotated around the various Wards in the BID footprints.

Following the successful outcome of the ballot for the Culture Mile Partnership in February, there are now five City BIDS. The Aldermen / Alderwomen of the Wards within the respective BID footprints have been consulted and invited to agree a nomination for the Member Board Observer. The following Members have been nominated:

- Eamonn Mullally, Farringdon Within - Fleet Street Quarter
- Alastair Moss, Cheap - Cheapside Business Alliance
- Marianne Fredericks, Tower, Aldgate Connect
- Judith Pleasance, Langbourn - EC BID
- Alastair Moss, Cheap / Randall Anderson, Aldersgate - Culture Mile Partnership

There are seven Wards within the footprint of Culture Mile Partnership. Four of the seven Aldermen / Alderwomen whose Wards fall within the footprint of the BID, were supportive of Alastair Moss's ongoing involvement for further year as Member Observer, representing Cheap Ward. Randall Anderson has been nominated for consideration as Member Observer for the Ward of Aldersgate by three of the Aldermen /Alderwomen. The Chair of the Culture Mile Partnership and executive team are supportive of Alastair Moss continuing his involvement for a further year as formal Member Observer, given his previous involvement in supporting the Partnership through the BID establishment process and his experience with BIDs to date. It was felt his knowledge and experience would be particularly valuable during the crucial first year of the BID as it becomes established.

To assist in facilitating future rotation it was felt by some Aldermen / Alderwomen that the role should be rotated around Wards on an alphabetical basis, where it has not already been set through the current rotation arrangement. If the nominations in this report are approved, both Aldgate Connect and Fleet Street Quarter would have an established rotation since there are only three Wards within the footprint of the respect BIDS. EC BID, Culture Mile Partnership and Cheapside Business Alliance have four or more Wards in each BID footprint and could be rotated alphabetically.

Recommendation(s)

Members are asked to:

- Agree the nominations outlined in the report to be Member Observers on the Fleet Street Quarter BID, EC BID, Aldgate Connect BID and Cheapside Business Alliance BID identified, for the financial year 2023/2024.
- Nominate a Member Observer to sit on the Culture Mile Partnership BID Board for the financial year 2023/24
- Agree to future rotation around Wards on an alphabetical basis, where the rotation has not been established.

Main Report

Background

1. In December 2022 your Committee resolved that Members Observers for each BID Board be rotated for each BID between the March and June meetings each year for a period of a year, and for the role to be rotated around the various Wards in the BID footprint.
2. The City Corporation is the BID Proposer for each of the BIDs and requires a Member representative to sit on the Board as an Observer to inform decisions relating to the implementation of the approved BID Proposal. The Member Observer has a key role to take in providing a bridge between the BIDs, the City Corporation and Ward constituents providing the following support:
 - Attendance of BID Board meetings (four per year).
 - Providing a link between the BID and Members within the BID footprint, communicating BID activity through Ward communication channels.
 - Identifying how Members can provide support to BID activities and supporting navigation around the City Corporation.
 - Sharing knowledge of events and plans being promoted by the City Corporation
 - Being an ambassador for the BID through attendance of BID events.

Current Position

3. Consultation has been undertaken with the Aldermen / Alderwomen of all the Wards within the footprints of the respective BIDS with a view to obtaining a consensus regarding the Member Observer representative. The following Members have been nominated:
 - Eamonn Mullally, Farringdon Within - Fleet Street Quarter
 - Alastair Moss, Cheap - Cheapside Business Alliance
 - Marianne Fredericks, Tower, Aldgate Connect
 - Judith Pleasance, Langbourn - EC BID
 - Alastair Moss, Cheap / Randall Anderson Aldersgate - Culture Mile Partnership
4. There was consensus for nominations in respect of all the BIDs other than Culture Mile Partnership. The Wards within the Cheapside Business Alliance footprint were in complete agreement with Alastair Moss continuing as the Member Observer and did not offer up an alternative.
5. There are seven Wards within the footprint of Culture Mile Partnership. Four of the seven Aldermen / Alderwomen whose Wards fall within the footprint of the BID, were supportive of Alastair Moss's ongoing involvement for further year as Member Observer, representing Cheap Ward. Randall Anderson has been nominated for consideration as Member Observer for the Ward of Aldersgate by three of the Aldermen /Alderwomen. An additional request was also made regarding Farringdon Within being represented in year two of the BID. A response was received questioning Alastair Moss's involvement given his Ward, Cheap, 'does not represent the Wards within the BID footprint'. Cheap has a presence in the Culture Mile footprint, incorporating part of the Guildhall estate, meaning qualifies it under the terms of the resolution to "agree to rotate the Member Observer each year across the Wards that sit within the BID footprint."
6. At the time of reporting to your Committee in December, it was recognised that it would be most appropriate for each BID to take initial ownership of engagement with Ward Members in their footprint in an effort to identify who they would like as the Member Observer for each year. The Chair of the Culture Mile Partnership and executive team are supportive of Alastair Moss continuing his involvement for a further year as formal Member Observer, given his previous involvement in supporting the Partnership through the BID establishment process and his experience with BIDs to date. It was felt his knowledge and experience would be particularly valuable during the crucial first year of the BID as it becomes established.
7. Supporting statements in respect of each of the nominations for the Culture Mile Partnership BID will be tabled at your meeting.
8. As part of the consultation process, it was felt by some Aldermen / Alderwomen that to assist in facilitating future rotation that this should be done around Wards on an alphabetical basis, where it is not already set through the current rotation arrangement. If the nominations in this report are approved, both Aldgate

Connect and Fleet Street Quarter would have an established rotation since there are only three Wards within the footprint of the respect BIDs. EC BID, Culture Mile Partnership and Cheapside Business Alliance have four or more Wards in each BID footprint and could be rotated alphabetically. Such an approach would simplify future consideration of Member Observers for each of the BIDs.

Options

9. The options are to either approve those Member Observers outlined in the report or to agree in part to the nominations and request further consultation be undertaken in relation any nomination you do not approve. If you chose to undertake further consultation in respect of any of the nominations, then this could be done through Chairman and Deputy Chairman agreement to expedite putting in place appropriate arrangements in advance of the June round of BID Board meetings.

Corporate & Strategic Implications

10. Strategic implications – As BID Proposer it is necessary for the City Corporation to have Member representation on the Board. BIDs are focussed specifically on supporting the needs of businesses within the footprint of the BID boundary. The BIDs support eight of the twelve outcomes set out in the Corporate Strategy 2018-23
11. Financial implications - None
12. Resource implications – Member Observers appointed to BIDs will be expected to attend BID Board meetings and to engage with the BID Chairs throughout the year to inform the delivery of the BID Proposals.
13. Legal implications - None
14. Risk implications - None
15. Equalities implications – The proposals potentially provide BIDs with flexibility to broaden engagement with Members within their footprint ensuring a more diverse and inclusive representation.
16. Climate implications - None
17. Security implications - None

Conclusion

18. This paper provides options for consideration as Member Observers for the BID Board, including the opportunity to rotate Ward Members, to support and inform the workings of the BID. Other than for the Culture Mile Partnership Member Observer there has been complete consensus about the nominations with the additional suggestion that in future years rotation around the Wards should be done alphabetically, where established rotation does not exist.

Appendices

- None

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