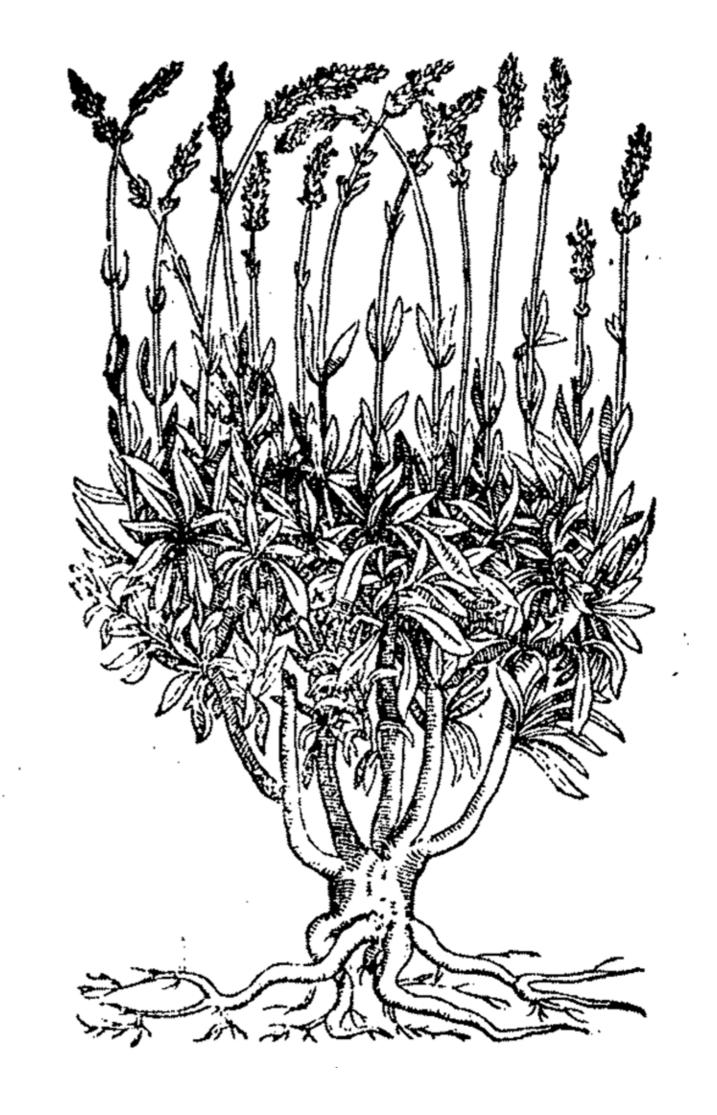
FLEET STREET PLANT PRESS

A NEW URBAN GARDEN FOR THE FLEET STREET QUARTER

and project for

The London Festival of Architecture



JOHN GERARD

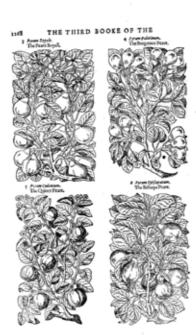
An English herbalist with a prominent garden in Holborn (approximately where Fetter Lane is now), Gerard created his Herbal, or Generall Historie of Plantes", printed in 1597, also in Holborn area, near the Old Bailey. He also published a catalogue of the plants in his personal garden, including exotic plants from the New World. Both publications where printed by the Queen's Printer (King's Printer) of the time.

Gerard has become a key narrative in this project with his Catalogus becoming the source for plants and his woodblock prints as a key visual element in the final project.



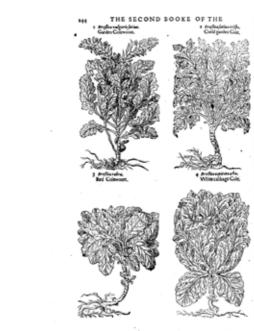


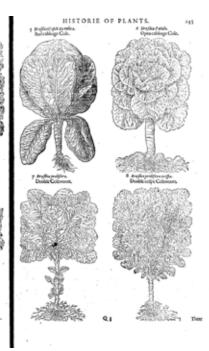




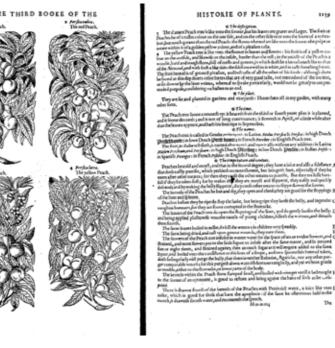


Of Millet graffe. Chap 4.











3 Pyrum Regale. The Peare Royall.



5 Pyrum Cydonium. The Quince Peare.



4 Pyrum Palatinum. The Burgomot Peare.



6 Pyrum Episcopatum. The Bishops Peare.



7 Pyrus superba, sue Katherina. The Katherine Peare tree.



8 Pyrus hyemalis.
The Winter Peare tree.



*The place.

The tame Peare trees are planted in orchards, as be the apple trees, Onorum varia insitione ex agrestibus mites as edules fruit us redditi sunt. All these before specified, and many sortes more, and those
most rare and good, are growing in the ground of Master Richard Pointer, a most cunning and
curious graffer and planter of all manner of rare fruites, dwelling in a small village neere London
called Twicknam; and also in the ground of an excellent graffer and painfull planter, Master Henry
Banbury, of Touthill streete neere vnto Westminster; and likewise in the ground of a diligent and
most affectionate louer of plants Master Warnar neere Horsey Downe by London, and in divers
other grounds about London (but beware the Bag and Bottle) seeke essewhere for good fruit faithfully delivered.

& The time.

The flowers do for the most part come foorth in Aprill, the leaves afterwardes: all Peares are not ripe at one time; some be ripe in Iuly, others in August, and divers in September or later.

*The names.

The tame or orchard Peare tree is called in Greekedmes, or with a double and and the in Latin Pyrus with and, or Cultius: of Tarentinus in his Geoponikes and the Dutch Bijthaum; in lowe Dutch Detribuom; in French Porrier.

The Peare or fruit it selfe is called in Greeke amor: in Latine Pyrum: in high Dutch Birn: in lowe Dutch Beere: in Italian Pere: in French Poyre: in Spanish Peras: in English Peare.

% The temperature and vertues.

Leauing the diners and fundrie furnames of Peares', let vs come to the faculties which the A

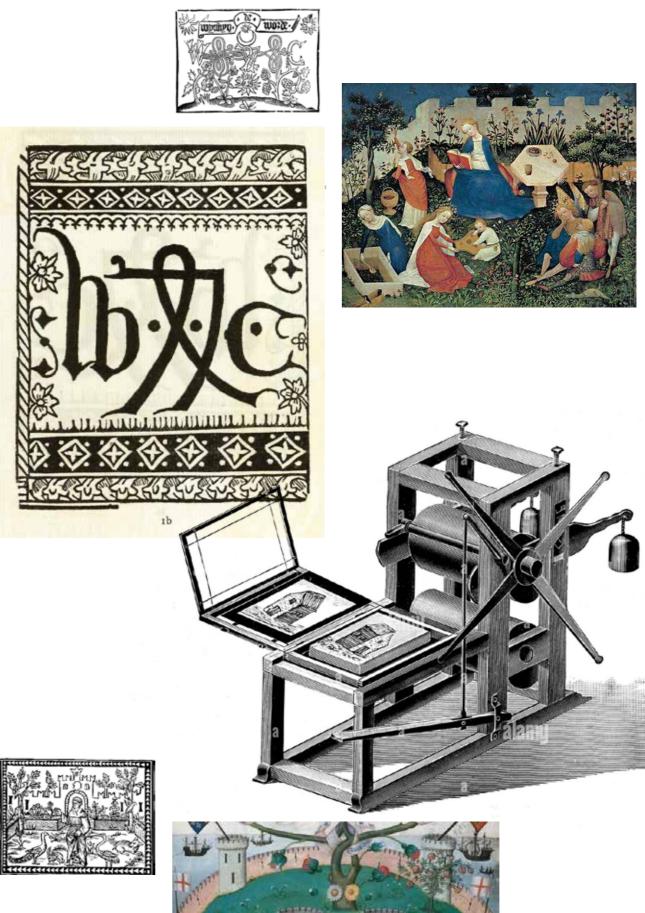
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Philicians

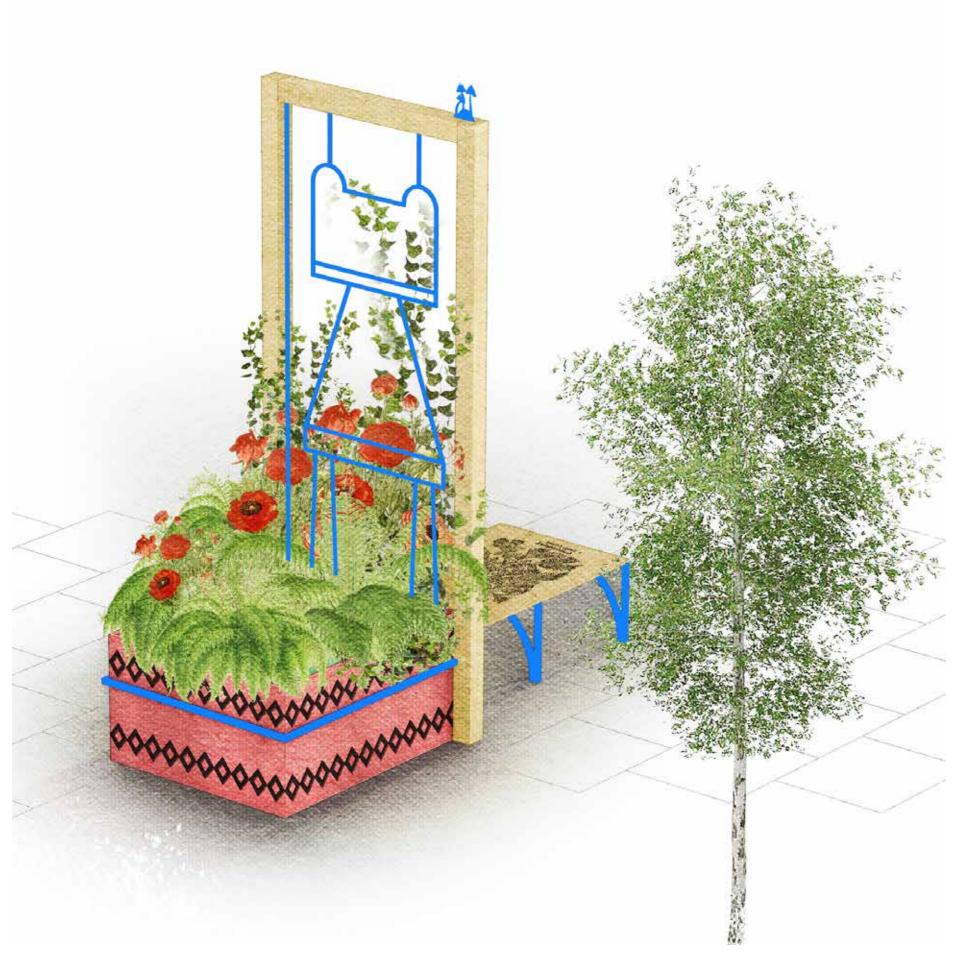
DESIGN REFERENCES

These early printers and prints are key design references in the project from key forms to tiny details.





TRANSFORMING THE PRESS



The design takes inspiration from the 15th and 16th century printing presses, the first in the UK, that found their home in Holborn, Fleet St and around the Old Bailey. Each planter is placed within frames whose forms and manner align themselves with the printing presses. In the same way that the presses were double sided, allowing the paper to roll back and forth to make the print, each of these planters has a second side (a bench / seat) which it appears the plants have been printed on to. Each of the prints is taken from Gerards Herbal.

Key points:

- Each will be made as a kit of parts to make sure they can be quickly moved. Any heavy items can be lifted with a pallet truck.
- Both planters and seating will be design at different heights to allow different users (age, height, disability) access this will be based on previous information supplied for the Mobile Arboretum.
- Trellis / metal frames will all be embedded into the planters with horizontal structure well spaced and made of a thin metal to discourage climbing (based on previous work for Moor Lane and Mobile Arboretum in the CoL).





THE FINE PRINT - design details



Early woodblock details from Wynkyn De Wordes work comes to life and start to appear across the structures





Forms taken from images of the first printing presses give shape in the project, becoming trellises or a place to espalier a tree on.



Early woodblock details from Wynkyn De Wordes work also forms a woodblock print that runs around the planters to give detail and amplify the connection to their medieval inspiration.

CATALOGUS OF PARTS



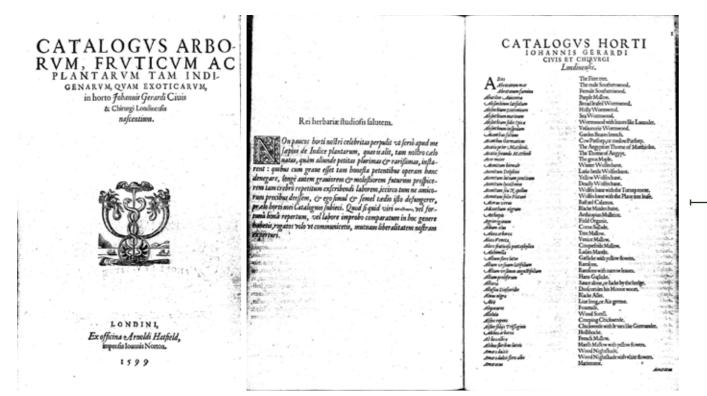
SITE PLAN - proposed at Holborn Circus





THE FLEET STREET CATALOGUS

As a part of the project we want to create a small zine that mirrors Gerards original Catalogus. The new Plant Press Catalogus will contain all the plants in the new garden supported by the prints of John Gerard to tie it to it's history.









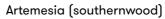
PLANT CATALOGUS

The planting takes itself from the original garden of John Gerard and his Catalogus of Plantes. The initial focus has been on evergreen, scented and medicinal plants.

There are more to be added to the plan including some small fruiting trees such as apple and pear.

The final plant list with aim to both compliment the story of the plants coming from Gerards original garden in Holborn as well as creating a year round and low maintenance plant pallet.







Yarrow



Ladies Mantle



Bugle



Comfrey



Great Burnet



Spurge



Solomons Seal



Self Heal

PLANT CATALOGUS



