

Committee(s)	Dated:
Communications and Corporate Affairs (Policy & Resources) Committee	14 th June 2023
General Purposes Committee of Alderman	11 th July 2023
Subject: Mayoral Priorities 2023-24 Alderman Professor Michael Mainelli (Subject to Election)	Public
Which outcomes in the City Corporation's Corporate Plan does this proposal aim to impact directly?	2, 3, 5, 6, 7, 8, 9 and 11
Does this proposal require extra revenue and/or capital spending?	No
Report of: Caroline Jack, Executive Director & Private Secretary to the Lord Mayor Damian Nussbaum, Director of Innovation & Growth Bob Roberts, Deputy Town Clerk Dionne Corradine, Chief Strategy Officer	For Information
Report author: Catherine Rooney, Senior Programme Manager (Projects and Planning), Office of Lord Mayor & Mansion House	

Summary

This report outlines the proposed 2023-24 Mayoral theme which will be championed, subject to election, by the Lord Mayor of the City of London, Alderman Professor Michael Mainelli.

The Mayoral theme – **Connect to Prosper** – will bring together thought leaders from the scientific, academic and business worlds to demonstrate how the City's strengths and leadership can help to solve global challenges.

This report sets out the final version of the theme and key activities that will be undertaken during the Mayoral year, following the preliminary 'high-level' theme that was agreed at previous C&CA and GPA committees.

Recommendation(s)

Members are asked to note the 2023-2024 Mayoral Priorities as set out in this Report.

Main Report

Background

1. The Mayoral Priorities identify the key areas of focus to be championed, convened and/or communicated by the Lord Mayor during their term in office.
2. The Mayoral Priorities highlight the specific areas of the City of London Corporation's Corporate Plan 2018-23 and Corporate Strategies that the Lord Mayor will amplify during their year in office.
3. The Mayoral Priorities provide an overview of the key deliverables, outcomes and primary workstreams to be undertaken during the Mayoralty. It identifies the specific areas of focus that consider the business, social and economic priorities of the City of London, the City Corporation, and the causes to be championed by the Lord Mayor, Alderman Michael Mainelli (subject to election).

Mayoral Priorities Proposal

4. *Connect to Prosper* will bring together thought leaders from the scientific, academic, and business worlds to demonstrate the City's strengths in solving global challenges, as established through the UN Sustainable Development Goals.
5. The Mayoral theme will showcase the City's leadership role as *the world's coffeehouse*, where connections between people, firms and institutions lead to new ideas and inventions that benefit the world.
6. The Mayoral Theme is symbolised as our *Our Knowledge Miles*, representing and emphasising the multiple strength areas the 'square mile'.
7. The theme will emphasise the City's strengths:

We are connected – The City of London is the world's most successful concentration of knowledge connections both locally and globally. There are more than 40 learned societies, 70 universities and 130 research institutions in and around the City.

We have major talent clusters – The City of London is home to knowledge-based businesses which thrive when they cluster and have access to talented people, financing, and markets. The Mayoral year will highlight this in line with the Competitiveness Strategy.

Things happen here – The Mayoral year will showcase the City communities' inventiveness through demonstrations and experimentation.

8. The Mayoral theme will be split into three pillars of activity. The pillars will be matched against groupings of the UN Sustainable Development Goals (SDGs), representing the major challenges facing the world, which the City of London can help to answer: Posterity & Planet, People & Possibility and Prosperity & Productivity.
9. There will be read across to the Corporate Plan 2018-2023 as well as to key elements of the Competitiveness Strategy. This will ensure that there is a clear link between activity and the Corporation's ambitions on, e.g., green finance, technology etc.
10. The Mayoral year will seek to:
 - Convene** experts and industry leaders highlighting and promoting new ideas and solutions.
 - Promote** the City's strengths and ability to meet global challenges through major set-piece events and engagement.
 - Showcase** the City's inventiveness through a Lord Mayor's Demonstrators programme. This programme will promote experimentation as a way of solving global challenges.
11. Central activities for the mayoral theme are outlined in Annex A.

Corporate & Strategic Implications

Strategic Implications

12. *Connect to Prosper* supports the City Corporation's vision of a 'vibrant and thriving City, supporting a diverse and sustainable London within a globally-successful UK' and its aim to 'contribute to a flourishing society, shape outstanding environments and support a thriving economy'. The Priorities support the City of London Corporation to deliver outcomes 2, 3, 5, 6, 7, 8, 9, 10, and 11 within the Corporate Plan for 2018-23.
13. The following departments and teams have been involved and consulted on the objectives of the Mayoral Priorities: Innovation and Growth, Corporate Strategy, Environment, Communications and Corporate Affairs, Remembrancers, the Office of the Policy Chairman, and the Department of the Chief Operating Officer which leads on Digital and Information Technology. Other areas across the corporation may be engaged as the theme develops.
14. In 2020, COLC became a signatory to the UN Global Compact and its SDGs. *Connect to Prosper* strategically supports the COLC membership of the UN Global Compact.
15. The workstreams in the Mayoral Priorities align with current initiatives or those in development that are taking place across the City Corporation and aim to support the delivery of specific objectives in the Corporate Plan 2018-23 and Competitiveness Strategy, as outlined in Annex B.

Financial and Resourcing Implications

16. Existing departmental / project budgets will be used to deliver the activities outlined in this paper. Any supplementary budget required will be requested through Resource Allocation Sub (Policy and Resources) or other relevant Committees to amplify existing City Corporation activities and/or deliver additional activity under *Connect to Prosper*.

Conclusion

17. Members are asked to note the proposed Mayoral Priorities 2023-24 *Connect to Prosper* that will support, promote or amplify the City's Corporate Plan 2018-23.

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Annex A – Connect to Prosper flagship activities

Activity	Objective	Lead Delivery	Supported by
Coffee Colloquies	Convene	MH	Aldermen, external partners, Communications and Corporate Affairs (CCA), IG
695 th Lord Mayor Knowledge Miles lecture series (webinars) – draw on expertise within the livery companies and beyond to showcase the City’s knowledge and expertise in identifying and meeting new global opportunities.	Convene	Gresham College	Livery companies, external partners, CCA
Net zero delivery summit 2024 at Mansion House	Promote	IG	MH, CCA, HMG
COP28	Promote	IG	MH, CCA
Global Investment Futures	Promote	IG	MH, CCA
VeraCity website – augmented reality map showcasing history and opportunities - a demonstration of technological invention that connects the city to its visitors and users.	Showcase	External delivery partner	CCA
Experiment series – promote experimentation as a way of solving global challenges including time dilation experiment at 22 Bishopsgate and biodiversity corridors.	Showcase	External delivery partners	Environment, CCA
University partnerships	Convene	MH	CCA
Galenos – mental health pre-print server	Showcase	External delivery partners	CCA
Royal Mathematical School 350 th Anniversary Lord Mayor’s Bursary	Convene	Christ’s Hospital School	
695 th Lord Mayor’s Ethical AI Initiative	Convene	External Partners	CCA, IG

Annex B – Connect to Prosper link to Corporate Plan 2018-23, Strategies and UNSDGs

Mayoral Pillar and SDGs	Corporate Plan 2018-23	Competitiveness Strategy
<p>POSTERITY & PLANET SDGs 6, 7, 11, 13, 14 and 15</p>	<p>Businesses are trusted and socially and environmentally responsible (5).</p> <p>We have clean air, land and water and a thriving and sustainable natural environment (11).</p>	<p>NURTURE: Mainstream sustainable finance as core UK offer.</p> <p>NURTURE: Build UK profile as the global destination for green and impact finance.</p>
<p>PEOPLE & POSSIBILITY SDGs 1, 2, 3, 4, 5, 16</p>	<p>People enjoy good health and wellbeing (2).</p> <p>People have equal opportunities to enrich their lives and reach their full potential (3).</p> <p>We have access to the skills and talent we need (8).</p> <p>We inspire enterprise, excellence, creativity and collaboration (10).</p>	<p>REDUCE FRICTIONS: Increase access to FPS talent.</p> <p>RETAIN: Increase inclusion in the sector.</p>
<p>PROSPERITY & PRODUCTIVITY SDGs 8, 9, 10, 12</p>	<p>We have the world's best legal and regulatory framework and access to global markets (6).</p> <p>We are a global hub for innovation in financial and professional services, commerce and culture (7).</p> <p>We are digitally and physically well connected and responsive (9).</p>	<p>NURTURE: Integrate technology across UK FPS.</p> <p>ATTRACT: Drive growth for FPS-tech and Green tech across the UK.</p> <p>NURTURE: Support FPS-tech to scale.</p>