

Policy and Resources Contingency Fund Progress: 2023/24

Appendix 5

Report Name	Responsible Officer	Allocation	Spend	Balance	Progress/Benefits/Outcomes from Bid
City of London Scholarship - Anglo-Irish Literature	REM	£19,850	£0	£19,850	It was agreed at the October Policy and Resources Committee that this balance would be repurposed for use for a City Orientation programme for London-based postgraduate students. The programme is expected to generate a mutually beneficial outcome for the students and the City and is consistent with the Corporation's role as a major instrument of soft power in the national interest.
Common Council Elections in March 2021	TC	£6,806	£6,580	£226	This fund is being used to promote continued electoral registration and engagement in City elections, including in forthcoming by-elections. The 2023-24 Ward List resulted in the highest voter registration in 8 years.
Electoral Registration Campaign Manager	TC	£3,735	£197	£3,538	This fund is being used to promote continued electoral registration and engagement in City elections, including in forthcoming by-elections. The 2023-24 Ward List resulted in the highest voter registration in 8 years.
Lord Mayor's Show Arrangements	REM	£15,000	£0	£15,000	<p>The £15k for Lord Mayor's show arrangements relates to the next payment due for the purchase of the IPR (Intellectual Property rights) in respect of the Lord Mayor's Show. This is part of a 3 year funding allocation. The first payment was made in January 2023 and the next payment will be made in January 2024.</p> <p>This has supported the collaboration between the LMS and the CoL in delivering the show and will enable work such as the appointment of a consultancy agency to explore commercial opportunities and support long term sustainability of the show.</p>

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Election Engagement Campaign	TC	£8,096	£6,343	£1,753	This fund is being used to promote continued electoral registration and engagement in City elections, including in forthcoming by-elections. The 2023-24 Ward List resulted in the highest voter registration in 8 years.
Civic Affairs	TC	£57,800	£8,900	£48,900	This funding was required to allow for progression of several projects within Civic Affairs Sub-Committee (and now also Member Development & Standards Sub-Committee) remit. Progress under the various workstreams is as follows:- <ul style="list-style-type: none"> <li>- New workspace for Members on the Mezzanine floor – Complete</li> <li>- Purchase and installation of soundproof booths for confidential calls - Complete</li> <li>- Provision of a Parental / Guardian room on the Mezzanine – In progress</li> <li>- Financial Assistance Scheme – In progress</li> <li>- Member Training &amp; Development offering – In progress</li> </ul>
Crossrail Art Programme – Liverpool Street Artworks and Close-Out Matters	COO	£15,000	£0	£15,000	This funding was allocated for two workstreams. Firstly, seven plaques, which display artwork information and acknowledge sponsors, needed to be replaced as they contained an incorrect version of the Corporation’s logo. The new, corrected plaques have now been installed at Paddington, Whitechapel, Tottenham Court Road, Farringdon and Canary Wharf stations.  The second workstream involves creating a pamphlet which would promote the Art Programme and the artworks, and recognise the sponsors across the Elizabeth line. This work is to be delivered in partnership with Transport for London and is still underway, with a view to being completed in autumn 2023.

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The Lord Mayor’s Show	COO	£150,000	£0	£150,000	<p>The funding has been allocated to support the development of a more commercial approach to the funding of the Lord Mayor’s Show ensuring opportunities related to the Show’s intellectual property rights are maximised. A specialist consultancy, Wasserman, has been commissioned to lead the development of an opportunity assessment. Activity kicks off with attendance at the 2023 Show to carry out research and gather intelligence. The value of this commission is £120k. It is anticipated that the further spend, from the approved allocation, will be required to explore and realise specific tactical opportunities and quick wins during the delivery phase.</p> <p>Key project milestones are set out below:</p> <ul style="list-style-type: none"> <li>• Wasserman team to attend Show - Nov 11<sup>th</sup> 2023</li> <li>• Project planning and KO - w/c Nov 13<sup>th</sup></li> <li>• Phase 1 – Strategic Audit &amp; Market Landscape - Nov 20<sup>th</sup> – Feb 29<sup>th</sup></li> <li>• Phase 2 – New Ideas, Platforms &amp; Assets - Feb 12<sup>th</sup> – Mar 29<sup>th</sup></li> <li>• Phase 3 – Future Opportunities Plan - Mar 11<sup>th</sup> – May 17<sup>th</sup></li> <li>• Phase 4 – Go-to-market support - May 1<sup>st</sup> – August 31<sup>st</sup></li> <li>• Phase 5 – Ongoing Counsel - Duration of project</li> </ul>
Introducing Electronic Voting	DTC	£10,000	£6,403	£3,597	<ol style="list-style-type: none"> <li>1. The devices were delivered in April 2023.</li> <li>2. The proposed changes were made to Court of Common Council Standing Orders in June</li> <li>3. Electronic voting has been available since September meaning that if a Division is called in a Court meeting, there will be a significant time saving.</li> </ol>

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Worker Engagement: The City Belonging Project	DTC	£70,000	£9,609	£60,391	<p>A successful launch was held, attended by approximately 250 people from 170 firms, including 16/20 of the largest City employers – mostly D&amp;I or HR representatives of City businesses. 80% of those giving feedback rated the event 8 out of 10 or more. More than 1,000 people have signed up to the project overall, including contacts at 75% of City firms with over 1,000 staff and 30% of those with over 100.</p> <p>Walking tours have been deployed for City workers related to Pride and Black History Month, and more than 20 firms have signed up to new starter walking tours. There has also been a significant increase in the number of people from workplaces attending City Corporation receptions via this initiative</p>
Allocation of Funding to King Edward’s Witley School	DTC	£402,439	£0	£402,439	This bid was approved on 19 October 2023 - supports historic commitments and the City’s education strategy and activities

### Key Responsible Officer:

DTC Deputy Town Clerks

TC Town Clerks

REM Remembrancers

COO Chief Operating Officer