

Pemberton House,
Pemberton Row,
London EC4A 3BA.

20 January 2024

City of London Licensing Team
Markets and Consumer Protection
PO Box 270
Guildhall
London EC2P 2EJ

Dear Sir/Madam,
Licensing Application –Townhouse – 10-11 Great New Street Square London EC4A 3BN

I would refer to the above licensing application for: - To permit the retail sale of alcohol, 09.00-2300 Monday to Sunday.

I believe the grant of such license will potentially affect my residential property at Pemberton House. The distance from my flat to the subject matter premises is no more than 100 metres and the main square the premises adjoins is visible from the lounge window of my flat which is situate on the corner of East Harding Street with Pemberton Row. I assume you are aware there are a number of residential flats at Pemberton House which will be potentially affected by this application. In such circumstances I am surprised no formal notification was given to the individual residents who would be affected by this application and a letter of apparent notification posted in a window of an empty shop is hardly adequate where the application site is part of a much larger development and a potential grant different from the existing regulations/conditions/licences from the other offices/shops/licenced premises in the development would and could be used as a precedent.

My main objections are based on the prevention of public nuisance, the prevention of crime and disorder and public safety. I primarily object to the hours sought for the sale of alcohol at the weekend as no other offices/shops/licenced premises in the development of New Street Square has this ability.

New Street Square is predominantly a business area consisting of offices around a public square which is overlooked by Pemberton House on one side which consists of residential flats. I am concerned with the hours on a Saturday and Sunday. I object to any license on those days bearing in mind this is an extremely quiet area at the weekends when we have had no other establishments operating and consequentially there is the danger of escalation by way of precedent.

I also understand the premises are subject to planning restriction in that their use and so potentially to sell alcohol is restricted at the weekend in any event. One would question why the Landlord of Townhouse did not inform them of this restriction.

Yours faithfully

Trevor Griffiths.