

Policy and Resources Contingency Fund Progress: 2023/24

Appendix 4

Report Name	Responsible Officer	Allocation	Spend	Balance	Progress/Benefits/Outcomes from Bid
City of London Scholarship - Anglo-Irish Literature (Repurposed) (SK26)	REM	£19,850	£0	£19,850	Awaiting information
Common Council Elections in March 2021 (SK00)	TC	£127,000	£127,000	£0	<p>The aims of the election engagement campaign were wholly fulfilled and the project delivered on time and below budget. Despite ongoing restrictions and the effects of the pandemic, voter registration in the Square Mile was increased by 43% 2021-22 to 2022-23 and 53% 2023-24 to 2022-23.</p> <p>The results of the campaign are outlined in the '2022 City of London Elections' report brought to Policy & Resources committee on 15 September 2022.</p>
Electoral Registration Campaign Manager (SK02)	TC	£150,000	£150,000	£0	<p>The swift implementation of the report meant a post-holder was put into place by 1st March 2021. The aims of the election engagement campaign were wholly fulfilled and the project delivered on time and below budget. Despite ongoing restrictions and the effects of the pandemic, voter registration in the Square Mile was increased by 43% 2021-22 to 2022-23 and 53% 2023-24 to 2022-23.</p> <p>The results of the campaign are outlined in the '2022 City of London Elections' report brought to Policy & Resources committee on 15 September 2022.</p> <p>The remaining funding allocated by the committee continues to be used to promote participation in unscheduled Aldermanic and Common Councillor elections, and voter registration activity.</p>

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Lord Mayor’s Show Arrangements	REM	£15,000	£15,000	£0	Protecting the IP of the LM Show helps to put the Show on a firmer financial footing and opportunities for further use of the IP is being explored alongside any other commercial opportunities that might arise.
Election Engagement Campaign (SK01)	TC	£72,000	£72,000	£0	<p>The aims of the election engagement campaign were fulfilled and the project delivered on time and below budget. Despite ongoing restrictions and the effects of the pandemic, voter turnout remained at 2017 levels, while many had predicted a fall due to businesses leaving the City. The Business Improvement District elections were also similarly effective.</p> <p>The results of the overall campaign are outlined in the ‘2022 City of London Elections’ report brought to Policy & Resources committee on 15 September 2022.</p>
Civic Affairs (SK31)	TC	£57,800	£27,099	£30,701	<p>This funding was required to allow for progression of several projects within Civic Affairs Sub-Committee (and now also Member Development & Standards Sub-Committee) remit. Progress under the various workstreams is as follows:-</p> <ul style="list-style-type: none"> - New workspace for Members on the Mezzanine floor – (complete) - Purchase and installation of soundproof booths for confidential calls – (complete) - Provision of a Parental / Guardian room on the Mezzanine – (complete) - Independent Review of SRAs – (complete) - Member Training & Development offering – (ongoing)

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					It is requested that the unspent balance be carried forward into 2024/25 in order to deliver the planned Member Development activity associated with the March 2025 elections.
Crossrail Art Programme – Liverpool Street Artworks and Close-Out Matters (SK34)	CHB	£15,000	£0	£15,000	This involves creating a pamphlet which would promote the Art Programme and the artworks, and recognise the sponsors across the Elizabeth line. This work is to be delivered in partnership with Transport for London with a view to being completed in late spring 2024 once the final art work has been installed at Broadgate.
The Lord Mayor’s Show (SK50)	CHB	£138,028	£0	£138,028	<p>Wasserman appointed mid-Nov, and attended the Lord Mayor’s Show 11th Nov ’23, to gain first-hand experience.</p> <p>Numerous Stakeholder meetings have been undertaken to assist with Phase 1 of their work – ‘Strategic audit and Market landscape’.</p> <p>Further discussions have taken place with the shows Pagenmaster Dominic Reid, and also separately Alderman Hailes.</p> <p>Feb ’24 – visit arranged to Mansion House to assist with Phase 2 of their work – ‘New ideas, Platforms and Assets’</p> <p>Further Key project milestones in 2024 are:</p> <ul style="list-style-type: none"> • Phase 2 – New Ideas, Platforms & Assets - Feb 12th – Mar 29th • Phase 3 – Future Opportunities Plan - Mar 11th – May 17th • Phase 4 – Go to market support - May 1st – August 31st • Phase 5 – Creative ideas in support of project findings - May 1st – August 31st <p>Wasserman have been invited to and presented their findings at the monthly LMS Future Opportunities Steering Group meetings</p>

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					<p>The benefits/outcomes achieved to date: Improved understanding of our target audience, trends and challenges.</p> <p>Improved understanding of the landscape, locally and nationally. Highlighted need for improved IPR, Retail and Advertising scope.</p>
Introducing Electronic Voting (SK40)	DTC	£10,000	£6,403	£3,597	
Worker Engagement: The City Belonging Project (SK44)	DTC	£70,000	£11,050	£58,950	<p>The City Belonging Project has been fast-established as a high-profile and successful City of London Corporation initiative, involving hundreds of City workers in events and activities across the Square Mile. We have received a wide range of feedback suggesting the initiative is improving people’s engagement with and favourability towards our organisation. Through working in partnership, all this has been achieved so far for less than £12,000.</p> <p>The initiative was launched at the Barbican in June and saw approximately 250 people from 150 different Square Mile workplaces attend, including 16/20 of the largest City employers – mostly D&I or HR representatives of City businesses.</p> <p>More than 1,500 people have signed up to the project overall, giving their contact details for the purposes of engagement – and we have now established ourselves and the initiative as leaders and convenors of D&I and community engagement activity in the Square Mile. The project has been immediately deployed to help build effective</p>

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					<p>guestlists around existing events, including Eid, Pride, Black History Month, Diwali and Chanukah.</p> <p>High quality content has been created at low cost, including videos and a temporary website. We have worked with businesses and other partners to expand our programme of events and activities, including a calendar of events for Black History Month and walking tours relating to Black History, Women’s History and LGBT History. This Project is on-going, therefore, it is requested for any balances to be carried forward into the next Financial Year</p>
Allocation of Funding to King Edward’s Witley School (SK53)	DTC	£402,439	£0	£402,439	<p>This bid approved on 19 October 2023 supports historic commitments and the City’s education strategy and activities</p> <p>This additional funding will ensure that existing students are not disadvantaged by the tapered reduction in funding up to 2029/30.</p>

Key Responsible Officer:

DTC Deputy Town Clerks

TC Town Clerks

REM Remembrancers

CHB Chamberlains