

Communications and Corporate Affairs Sub-Committee – Public Outstanding References

2/2023/P	14 February 2023	Switching-off light campaign Explore options to share campaign with other councils.	Executive Director Environment City Surveyor	The lighting Charter is being revised to incorporate feedback from businesses and occupiers and is expected to go to the Planning and Transportation Committee in May 2025. A publicity campaign will be developed to accompany the revised Charter.
3/2024/P	1 July 2024	Communications and Corporate Affairs Strategy Request that this be considered at the September 2024 Policy & Resources Committee meeting.	Chief Strategy Officer	On hold and awaiting arrival of new Chief Officer.
5/2024/P	28 November 2024	Corporate Communications and External Affairs Update Social media guidance to be circulated to all Members	Director of Communications Transformation and Strategy (interim)	Social media guidance included in members' induction and handbook. Social media training for members' taking place on the 25 th July.
6/2024/P	28 November 2024	Strategic Branding Review Outcome and Proposals Members comments to be incorporated into the report to be considered by P&R	Director of Communications Transformation and Strategy (interim)	An update for information is included on the agenda.
7/2024/P	28 November 2024	Political Party Conferences 2024/25 A further report on 2025 proposals be submitted to the	Director of Strategic Communications	Complete

		Sub-Committee for consideration	& External Affairs (interim)	
8/2024/NP	28 November 2024	Markets Move Communication An informal meeting be arranged for consideration of the Communications Plan	Director of Strategic Communications & External Affairs (interim)	Complete