

In-Schools Touring – Evaluation Framework 2024/25

Overall CETF Programme Vision: The creative potential, cultural capital and skills of teachers and children are unlocked using creative approaches to teaching and learning, promoting wellbeing and confidence

Objective	Indicator of Success	Evaluation method/evidence	When / Who
Cultural Partners			
To develop a deep understanding of the National Curriculum	School staff report that the project and resources are relevant to the National Curriculum	Survey for school staff: immediately after project and follow-up half a term later	March – July 2025
	Cultural partners report increased understanding		
To increase understanding of the challenges faced by teachers	Cultural partners report increased understanding	Baseline and final surveys for cultural partners	Sept 2024 & May 2025
To increase understanding about how to include all pupils in a way that maximises their engagement and learning	Cultural partners report increased understanding	Feedback from cultural partners during Network Meetings	Evaluator observation at Network Meetings
	School staff report that activities were appropriate for age/abilities/needs of pupils		
To develop confidence and understanding about designing CPD to meet school priorities	School staff report benefits gained from CPD	Feedback from cultural partners during Network Meetings	Reflection sessions in Network Meetings
	Cultural partners report increased confidence and understanding		
To develop cultural partners' confidence that their offer is responding to the wants, needs and interests of primary school communities in London (including pupils with additional needs)	School staff report that the project, CPD and resources met school/pupil needs	Observation and feedback from AND and Network facilitator re Network Meetings	Ongoing
	Cultural partners report increased confidence		
	Projects are refined in response to input from AND/Inclusion consultants/peers/schools	Observation in schools by evaluator and AND Team	Spring term 2025
For cultural partners to feel valued as professionals with expertise in how to develop children's creativity	Self-report from cultural partners	Feedback from cultural partners during Network Meetings and final survey	Evaluator observation at Network Meetings – Sept & Nov 24, Jan & May 25 May 2025 - Final survey

Objective	Indicator of Success	Evaluation method/evidence	When / Who
Children			
To improve social skills	<ul style="list-style-type: none"> Children listen and follow instructions to complete a task. Children work collaboratively with the facilitators and/or their peers towards a creative outcome. Children support and help each other. Children listen to each other. Children are engaged and focused during the performance and workshop. 	<p>Survey for school staff: immediately after project and follow-up half a term later</p> <p>Observation and feedback from cultural partners</p> <p>Observation from Evaluator and AND team</p> <p><i>[These methods apply for all objectives for the children]</i></p>	<p>Feb – July 2025 – Evaluator</p> <p>Network Meetings & Event Reports</p> <p>Final survey for cultural partners</p> <p>School visits</p>
To develop creative skills	<ul style="list-style-type: none"> Each child uses the available tools and materials (including their voices and bodies) to make a creative outcome that they can share with others. Children use their imagination. 	<p>Direct response from children: ‘Can you tell me about anything you’ve done today that was different or new?’</p>	<p>At the end of the session in school – cultural partners</p>
To support and improve wellbeing	<ul style="list-style-type: none"> Children display positive emotional responses to the performance and workshop e.g. having fun; feeling happy and proud. Children explore and express their emotions through creative activity and feel positive about themselves as a result. Activities and resources are accessible for all pupils; and needs are met. 	<p>Direct response from children: ‘How do you feel about what you’ve done today?’</p> <p>Activity to indicate feelings with words and emoji for: happy, excited, bored, proud, confused, surprised, tired, amazed, good.</p>	<p>At the end of the session in school – cultural partners</p>
For children to experience a sense of achievement	<ul style="list-style-type: none"> Children create a successful outcome that is celebrated and shared. Children feel proud about what they have created. Children have tried something new. 		

To engender curiosity about the world	<ul style="list-style-type: none"> Children ask questions about the materials, artform, themes etc Children's feedback demonstrates their exploration and increased awareness about themes such as different cultures. The performance is surprising, raises questions and/or broadens horizons. 	<p>Direct response from children: 'Today I found out...'</p> <p>Post-it note activity (Y2 – Y6) or table activity for SEND settings, Reception and Y1 with a scribe.</p>	At the end of the session in school – cultural partners
To increase children's confidence in expressing their ideas	<ul style="list-style-type: none"> A safe, open space is created that is accessible to all pupils regardless of age, needs and abilities. Companies are flexible and responsive to the individual needs of participating pupils (where possible). All pupils' contributions are appreciated. Children participate and contribute ideas, verbally or non-verbally, to the creative process. 	<p>Scrutiny of workshop plans re. ways of engaging children in discussion and encouraging creative agency.</p> <p>Reflections from the AND Touring Team and Evaluator from school visits and Network Meetings.</p>	Evaluator and AND Touring Team
School staff			
To increase skills, confidence and motivation to experiment and apply new pedagogical approaches across the curriculum	<p>Staff are motivated to attend CPD and participate.</p> <p>Staff report new skills and approaches to use in the classroom.</p> <p>Staff apply their learning (from CPD, resources & performance/workshop) to classroom practice.</p> <p>Teachers utilise the resources, materials and books provided.</p>	<p>Record of attendance in Event Report.</p> <p>Post-visit survey for schools staff</p> <p>Follow-up survey with school staff</p>	<p>Spring term 2025 – Cultural partners</p> <p>Spring term 2025</p> <p>July 2025</p>
To increase knowledge and understanding of how to access and use London's creative assets to develop rich stimulus for pupils	<p>Cultural partners and AND receive enquiries from schools about follow-up workshops and performances.</p> <p>Self-report from school staff</p>	<p>Feedback from cultural partners and AND</p> <p>Post-visit survey for school staff</p>	<p>July 2025</p> <p>Spring term 2025</p>

To contribute to staff wellbeing through engagement in creative activities.

Self-report from school staff – describing CPD as relaxing, therapeutic, inspiring etc

Post-visit survey
Event Reports
Evaluator & AND team school visits

Spring term 2025